

Rows, Columns and Filters

Calculations

Generate table (6 cells)

Templates

Crosstable Template

meal kit

Groceries

Groceries \Meal Kits Delivery Services-
Personally Used

Groceries \Meal Kits Delivery Services-# Times
Used In Past Month

Groceries \Meal Kits Delivery Services-Reasons
For Using

SHE



Filter

GROCERIES \MEAL KITS ...

- Balance of Population
- Yes
- No
- Not Stated

Add net/grouped answer...

Rows

Table breaks

GROCERIES \MEAL KITS DELIVERY SERVICE...

- Add variety to meal planning
- Have a fun experience
- Try new ingredients
- Save time
- Reduce decision making
- Eat more home-cooked meals
- Improve culinary skills
- Eat meals that fit dietary restrictions/preference
- High-quality ingredients
- Free trial/discount offers
- Celebrity endorsement
- Weight or health management
- New recipes
- Other
- Not Stated
- Balance of Population

Add net/grouped answer...

GROCERIES \MEAL KITS ...

- Balance of Population
- Not Stated
- None
- 1 (L)
- 2 (M)
- 3 (M)
- 4+ (H)

Add net/grouped answer...

Combine any of these answers about meal kits to Vividata's *demographic*, *psychographic*, and *purchase* data.

Use our [Intro](#) and [Advanced](#) guides to Vividata to learn how!

Columns

Demographics \All Respondents 1 of 5 selected

Demographics \All Respondents
ected



Generate table

Number of cells to be calculated: 6