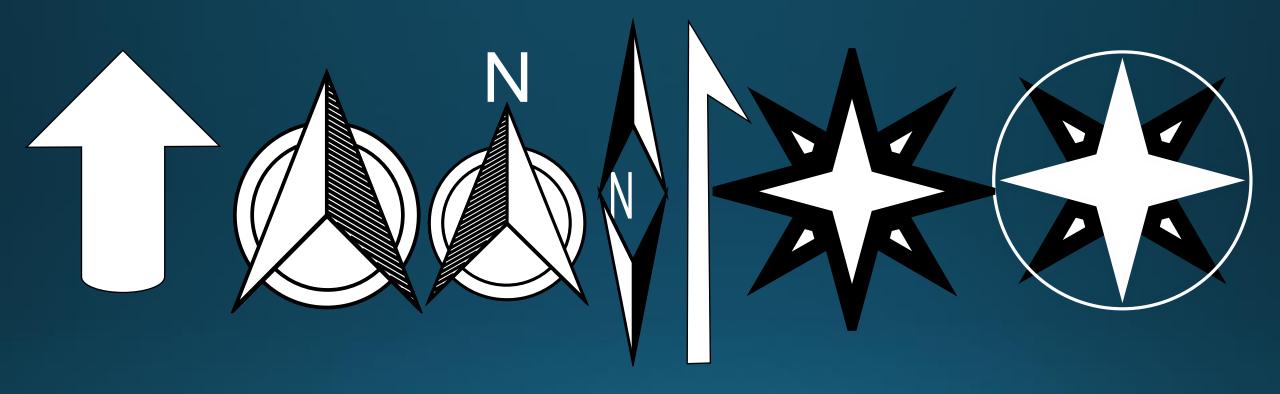


# Abolishing Big North Arrow

Jeffrey Collinson

# Who are you?

- The presenter
- Map enthusiast
- A 3<sup>rd</sup> year student at SFU
- A contrarian (allegedly)

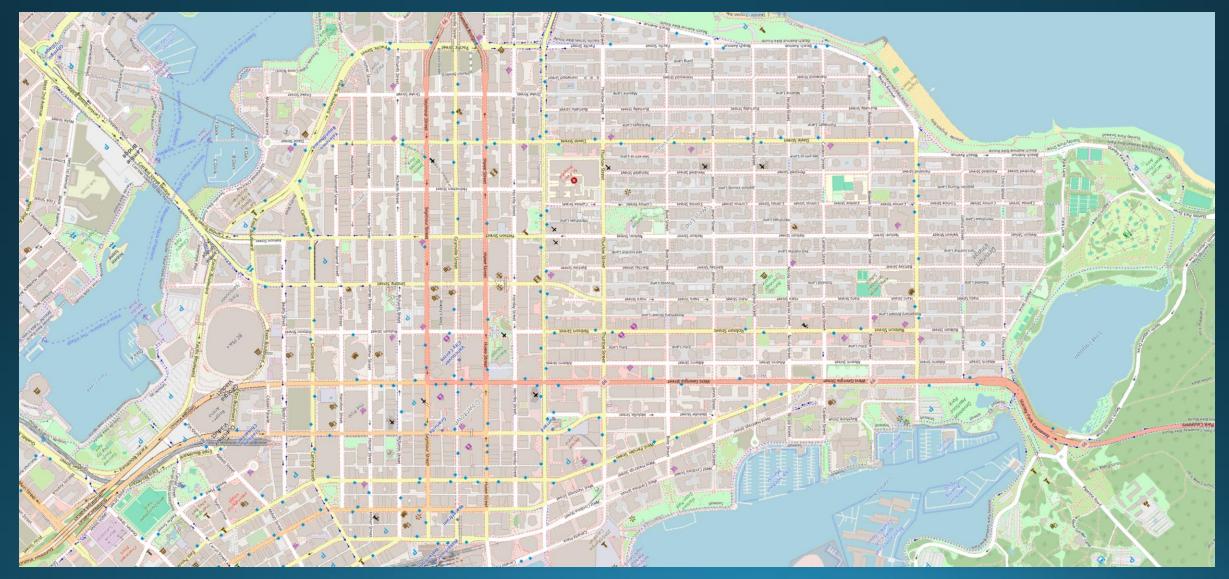


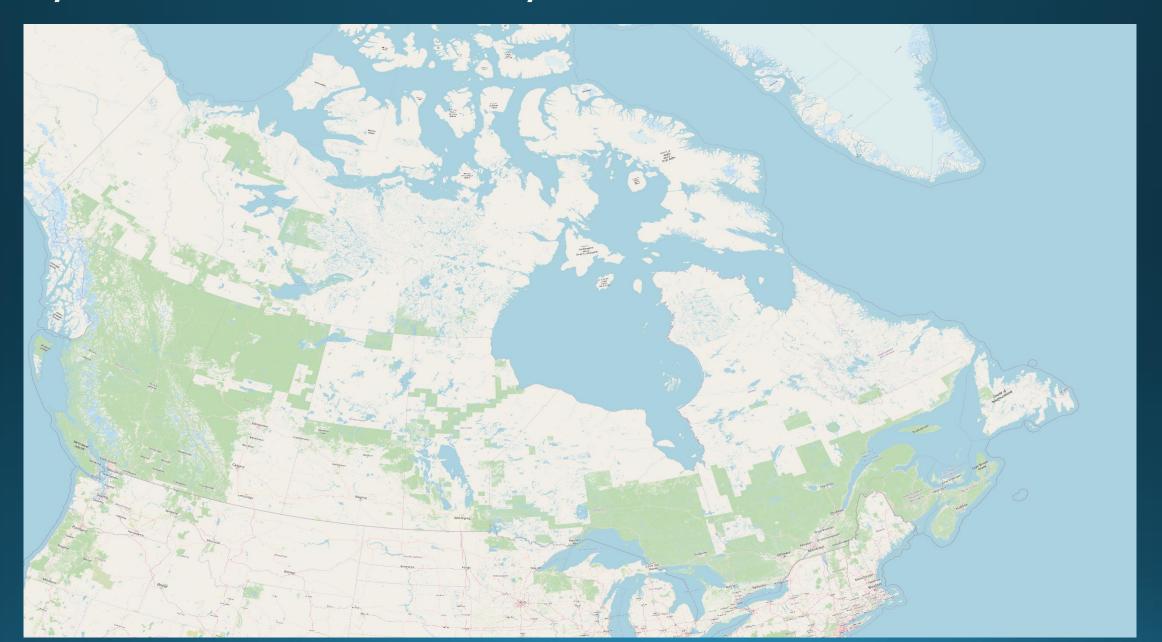
What's a north arrow?

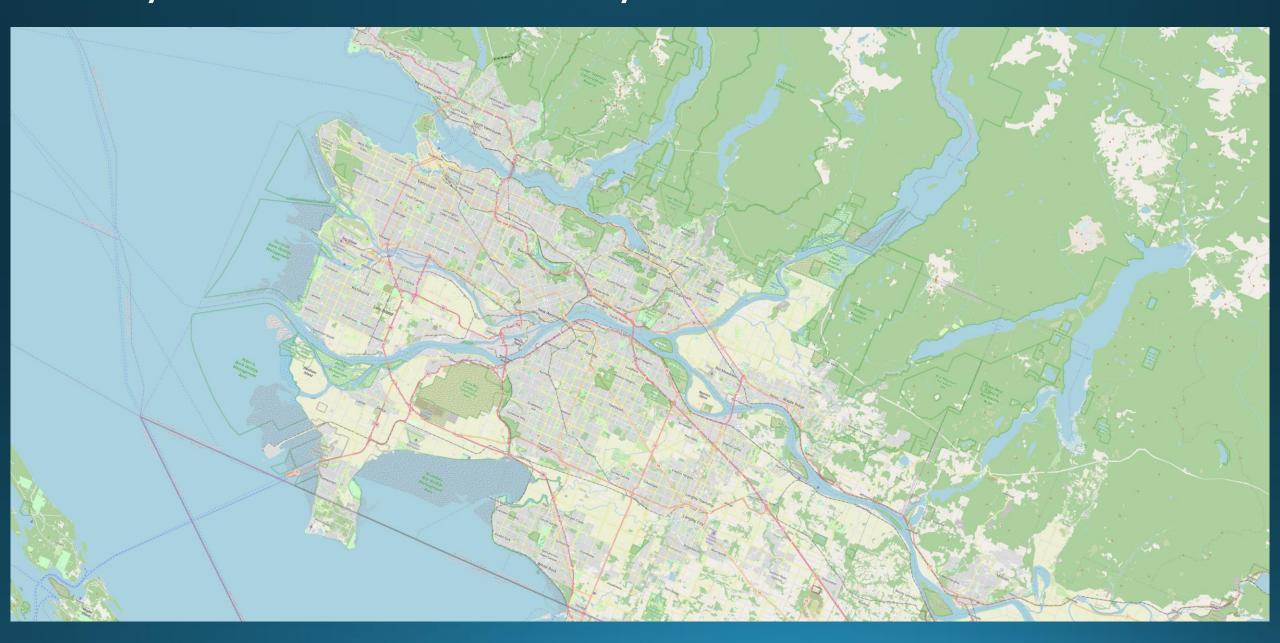
# Why do we commonly use north arrows?

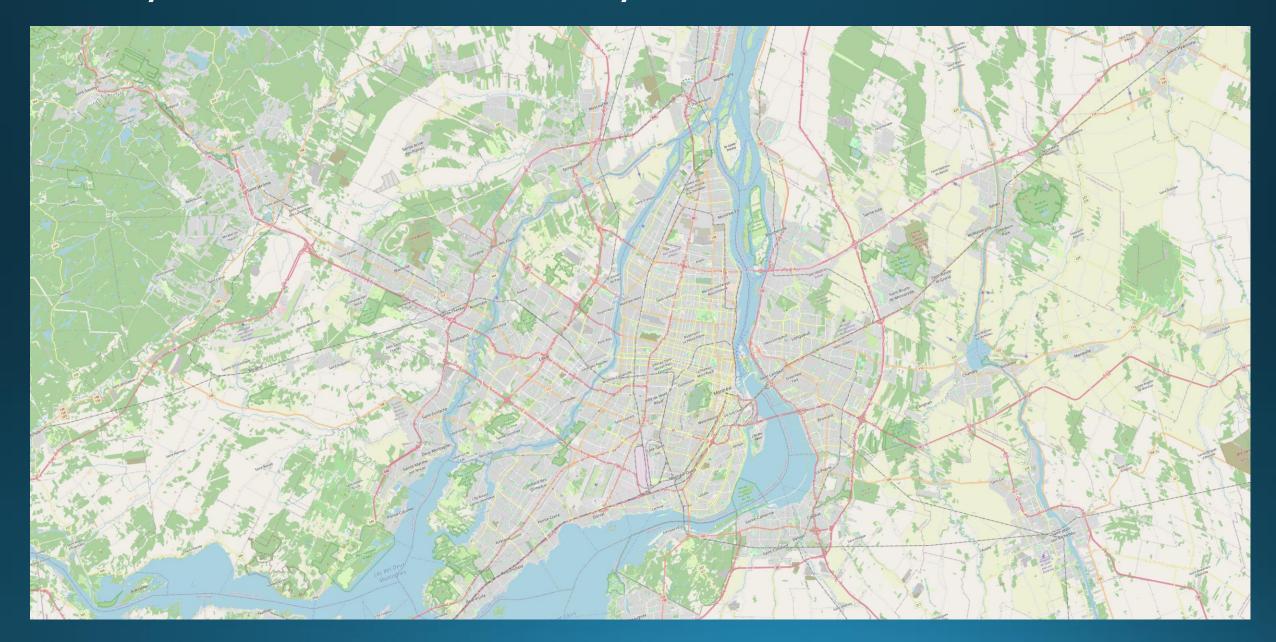


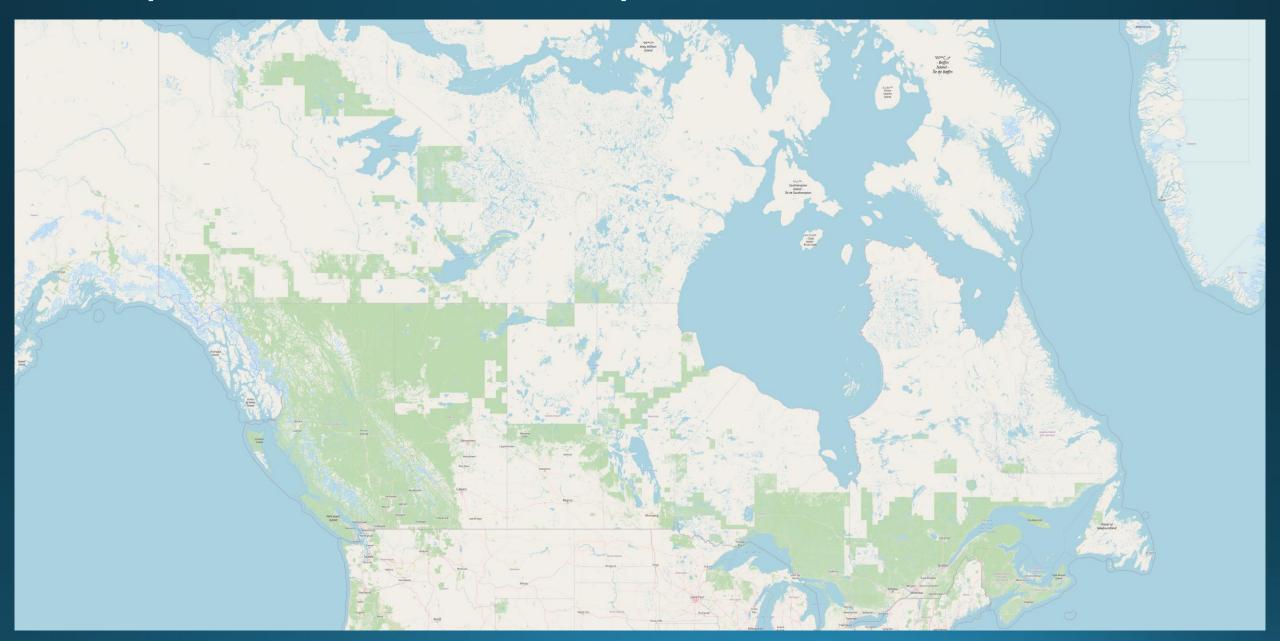
# Why do we commonly use north arrows?











## Why do we \*really\* use north arrows?

## Why do we \*really\* use north arrows?

- Your Professor told you to...
- Centuries of cartographic conventions