

Diversity in SAGE Business Cases



In building a truly global case collection with more than 100 countries represented, the [SAGE Business Cases](#) Editorial team is dedicated to prioritizing a broad and inclusive range of backgrounds and perspectives from around the world. Bringing in both scholarly expertise and firsthand experience, our SAGE Originals authors have written with authority and authenticity on topics such as returnee entrepreneurship in Nigeria, supporting female leadership in Saudi Arabia, and the struggles of small family businesses in Mexico and the Philippines. With the same attention to diversity, our contributors also curate [ongoing and upcoming case series](#) that focus on overlooked and emerging topics, such as [Women & Leadership](#), [Family Business](#) and [Immigrant Entrepreneurship](#) (2021).

We also partner with an impressive group of [global partners](#) that provide cases written through the lens of different world views and economic backgrounds. From University of Zurich's focus on Swiss Chinese cross-cultural management to University of Cape Town in South Africa's focus on emerging markets and local business to the *Journal of Hospitality & Tourism Cases* that explores the global tourism and hospitality industries, our partners add a true diversity of perspectives to the classroom. As the global economy continues to create intersections between different cultures and perspectives, the SAGE Business Cases team is committed to developing a representative, diverse, and dynamic case collection. The following are some case examples from both SAGE Originals and Content Partners that our Editorial team selected:

SAGE Originals cases

- Business Ethics: [Anti-Service and the Prison–Industrial Complex](#)
- Business Ethics: [Water, Water, Everywhere? The Flint Water Crisis](#)
- Leadership in Business: [What Should the NFL Do About Colin Kaepernick? A Decision-Making Case Study](#)
- Business Ethics: [Immigration Enforcement and Patients' Rights in Healthcare Facilities: Should Hospitals Serve as Sanctuaries?](#)
- Social Media Marketing: [The Women's Tennis Association and Media Framing of the 2018 U.S. Open Final](#)
- Diversity & Equality: [Seeking Safe Refuge: A Disability Accommodation Story](#)
- Employment & Labor Law: ["Is She Drunk?" Disability and Intersectional Stereotyping at Work](#)
- Business Ethics: [Recruiting Women to Work in the Kingdom of Saudi Arabia: Challenges in Leadership and Cultural Intelligence](#)
- Organizational Behavior: [Values and Perceptions: An Entrepreneur's Nearly Forgotten Purchase and Sale of America's First Black-Owned Radio Station](#)
- Marketing: [Beyoncé: Say My \(Brand\) Name](#)
- Leadership in Business: [Female Leadership: The Case of Ursula Burns](#)
- Diversity in Organizations: [Women in Banking: Shared Challenges, Yet Different Paths to Leadership](#)
- Industrial & Labor Relations: [Seeking Safe Refuge: A Disability Accommodation Story](#)

Content Partners cases

- Diversity in Organizations: [Promoting a Culture of Equity in the #MeToo Era: Moving Beyond Responding to Gender-Related Workplace Issues to Tackling Root Causes](#)
- Diversity in Organizations: [Zendesk: Building Female Leaders Through Mentorship](#)
- Employment & Labor Law: [Saks Fifth Avenue and Transgender Rights](#)
- Diversity: [A Woman? Really? Issues of Diversity in Hiring Decisions](#)
- Equality & Inclusion in the Workplace: [A Case Study on Message-Board and Media Framing of Gay Male Athletes on a Politically Liberal Web Site](#)
- Diversity in Organizations: [Creating a Gender-Neutral Environment in the Hospitality Industry Through Growth and Understanding](#)
- Diversity: [DMOs and Tourism Product Development: Accessible Destinations: The Case of Monterrey, Mexico](#)