



 Rows and columns  Filters  Calculations  Settings  Generate (6 c)

Templates
Cross Table Settings

meal kit

- ▼ Groceries
- Groceries \Meal Kits Delivery Services-Reasons For Using
- Groceries \Meal Kits Delivery Services-Personally Used Services

ROWS AND COLUMNS

Split settings

Totals Subtotals

ANSWERS

Search bar

- Add variety to meal planning
- Have a fun experience
- Try new ingredients
- Save time
- Reduce decision making
- Eat more home-cooked meals
- Improve culinary skills
- Free trial/discount offers
- Other

ANSWERS

Search bar

- Chefs Plate
- GoodFood
- HelloFresh
- Other

Combine any of these answers with Vividata's demographic, psychographic, and purchase data. Use the Intro and Advanced Guides to learn how!