

The S&P Capital IQ® Platform

The S&P Capital IQ platform, an offering of S&P Global Market Intelligence, is your single source for a powerful array of financial data, analytics and research. Our web-based platform combines deep information on companies, markets and people worldwide with robust tools for analysis, idea generation and workflow management.

Boost Your Advantage and Productivity with the S&P Capital IQ Platform

- Perform deep company and industry research
- Monitor companies and markets
- Identify and leverage key relationships
- Generate better ideas and targets
- Build and maintain models and presentations

Available wherever you are—in the office or on the go



Perform Deep Company and Industry Research

- Analyze company performance with S&P Capital IQ's industry-leading financials with over 5,000 individual data items, including industry-specific metrics on 17 industries. Our financials are adjusted for nonrecurring charges to enhance comparability and are auditable down to the source documents.
- Tap into deep fundamental data covering equities, fixed income, capital structure, credit ratings, transactions, private equity firm profiles, ownership, business relationships and more.
- View extensive pricing and market data across all major quoted markets including equities, mutual funds, fixed income, indices, commodities, currencies and interest rates.
- Create a comparable analysis instantly for companies, transactions and fixed income securities.
- Utilize our Credit Health Panel to assess how risky a company is and how it is performing relative to other rated and unrated companies.
- Access our extensive collection of broker and independent research reports from leading investment banks, high-quality regional brokers, boutiques and independents from around the world.
- Gauge analyst sentiment with S&P Capital IQ's consensus and detailed estimates as well as industry-specific estimates.

S&P Capital IQ Financials

Click-through to audit financials down to the source document

Capital IQ has reviewed the MD&A and Footnotes for unusual charges

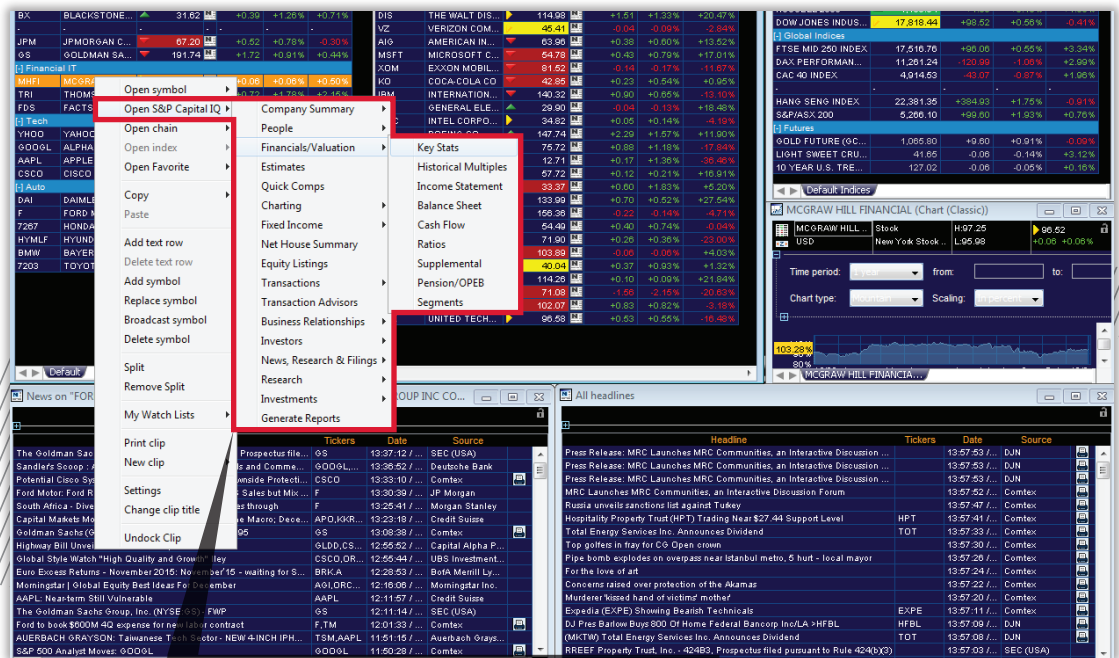
Quarter	2014	2013
First Quarter	\$72.81 - \$82.39	\$58.82 - \$42.07
Second Quarter	73.81 - \$4.81	58.02 - \$8.51
Third Quarter	77.70 - \$7.28	68.96 - \$3.45
Fourth Quarter	73.86 - \$9.94	78.81 - \$5.54
Year	71.91 - \$9.94	78.81 - \$2.07

Upload your proprietary financials to integrate them with S&P Capital IQ platform tools and Excel® Plug-in

Monitor Companies and Markets

- Access streaming quotes, news and charts set to a coverage universe or watch list of choice with the Real-Time Workstation.
- View market snapshots for indices, mutual funds, futures, options, currencies and commodities.
- Build targeted email alerts for news and transactions affecting a given industry or list of companies.
- Get quick overviews on companies that matter to you most, including events and transcripts, analyst estimates and updated financial performance.
- Detect short-, medium- and long-term credit deterioration for rated and unrated companies using our credit risk indicators.
- Use our portfolio management tools to quickly analyze your portfolio's performance, characteristics and risk exposure.*
- Download our mobile app to take S&P Capital IQ with you for instant access to pricing, news, financials, research, transcripts, filings and more.

Real-Time Workstation



View streaming market data and news seamlessly linked to detailed information on the platform

Identify and Leverage Key Relationships

- View detailed profiles on over 3.8 million private and public company executives, board members, and investment professionals globally.
- Map out an individual's relationship network based on employment history, education and board memberships using our Relationship Tree.
- Overlay your own contact and relationship data to see your connections to an individual or company.

* S&P Global Market Intelligence offers several add-on portfolio management solutions designed to meet your investment strategy and workflow needs.

Generate Better Ideas and Targets

- Screen on a vast combination of financial, qualitative, and event-driven criteria such as management changes, corporate guidance changes, insider trading and more. Create custom email alerts to track changes in your screening universe or pull your results into our Excel® Plug-in for deeper analysis.
- Use the Find Buyers and Targeting tools to search and rank potential buyers and investors based on investment criteria, stages of interest, transaction history and financials.
- Enhance your investment strategy with proprietary research from S&P Global Market Intelligence's Quantamental Research Team and Global Markets Intelligence Group covering equities and fixed income.

Screening Tool

Company Screening

Screen For: Companies Equities Fixed Income Key Devs People Transactions Projects/Portfolios

View Criteria Customize Display Columns Quick Screener Saved Screens Idea Generation

Search:

Criteria Ex: Pharmaceuticals, Biotechnology and Life Sciences

My Links: Biotechnology

My Links: Agricultural Biotechnology

My Links: Biotechnology Research Equipment Manufacturers

My Links: Pharmaceuticals, Biotechnology and Life Sciences

My Links: Investment Criteria/Private Equity Funds > Industries of Interest

My Links: Biotechnology

My Links: Agricultural Biotechnology

My Links: Investment Criteria/Private Equity Funds > Industries of Interest

Company: Agricultural Biotechnology

Industry: Investment Criteria/Private Equity Funds > Industries of Interest

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Create Custom Formula

Saved Formulas

Capital IQ Defined Formulas

Create Custom Data Point

Saved Custom Data Points

Capital IQ Defined Data Points

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Entity Credit Rating Aggregates

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Plan Financing Sources

Classification of Claims

Treatment of Claims

Court State

Court District

Sale Cycle Screening

Current Stage

Type

Dates

Current Month Confidence

Product

Statistics

Quickly search data points to add criteria

More than 5,000 financial and 3,000 qualitative data points available for screening

Include even more screening items with the custom Formula Builder

Our dedicated Application Specialists are here to assist you with model conversion, onboarding, advanced training and consultation.

Efficiently Build and Maintain Models and Presentations

- Build financial models and complete data analysis tasks faster with the S&P Capital IQ Excel Plug-in. Seamlessly integrated with the web-based platform, our Excel Plug-in allows you to import financial, market and company data along with comp sets, filings, saved screens and other information quickly and easily. Click-through to audit data items directly in Excel to view underlying calculations and link back to the source document.
- Streamline the model and presentation creation process with PresCenter, S&P Capital IQ's productivity suite for Microsoft Office®. Quickly format Excel models with shortcut commands and seamlessly link Excel data to PowerPoint® to ensure data consistency and accuracy within presentations.
- Generate detailed reports for a company or list of companies using the Report Builder tool from within the platform. Specify the content and display order, add your company logo and disclaimer, and customize the style and layout of your report.

Excel Plug-in

Input Ticker: NYSE:SPGI Currency: USD Index: ^SPX
 Choose Estimates: Consensus Date: 12/1/2015 Dilution: Basic Update Graph
 Valuation Graph: Revenue Estimate Consolidation: Consolidated

ONE PAGE TEARSHEET

S&P GLOBAL, INC. (NYSE:SPGI)

COMPANY INFORMATION
 S&P Global, Inc. provides benchmarks and ratings, analytics, data, and research services for the capital, commodities, and commercial markets worldwide. It operates in four segments: Standard & Poor's Ratings Services (S&P Ratings), S&P Capital IQ, S&P Dow Jones Indices (S&P DJ Indices), and Commodities & Commercial (C&C). The S&P Ratings segment provides credit ratings, research, and analytics to the investors, corporations, governments, municipalities, commercial and investment banks, insurance companies, asset managers, and other debt issuers. The S&P Capital IQ segment offers digital and traditional financial research and analytical tools integrating cross-asset analytics, desktop services, and investment information. This segment provides S&P Capital IQ Desktop & Enterprise Solutions, which offer data, analytics, and third-party research; S&P Credit Solutions that sell Standard & Poor's Ratings Services' credit ratings and related data, analytics, and research services; and S&P Capital IQ Markets Intelligence, which provides markets intelligence, commentary and data, and equity research. It serves asset managers, investment banks, investors, brokers, financial advisors, and investment sponsors, as well as companies' back-office functions, including compliance, operations, risk, clearance, and settlement. The S&P Dow Jones Indices segment offers index that maintains various valuation and index benchmarks for investment advisors, wealth managers, and institutional investors. The C&C segment provides information, data, analytics services, and pricing benchmarks for producers, traders, intermediaries in energy, metals, and agriculture markets. This segment consists of business-to-business companies that include brands, such as Platts and J.D. Power.

Stock Exchange	NYSE	Latest Fiscal Year	12/31/2014	Primary Industry	Specialized Finance	Next Earnings Date	2/4/2016
Website	http://www.spglobal.com	Latest Fiscal Quarter	9/30/2015	S&P LT Rating	NA	S&P STARS Ranking	NA
Employees	17,000	LTM as of	9/30/2015	S&P LT Rating Date	NA	S&P Quality Ranking	NR
Current Investors	Fidelity Management & Research Company, JANA Partners LLC, Ontario Teachers' Pension Plan, The Vanguard Group, Inc.						
Pending Investors	NA						

VALUATION
 (in millions, except per share data)
 Valuation
 Current Price (Dec 01 2015) 97.02
 52 Week High (Mar 20, 2015) 109.13
 52 Week Low (Sep 29, 2015) 84.64
 Shares - Basic 270.3
 Marketcap - Basic 26,224.5
 Plus: Total Debt 3,489.0
 Plus: Preferred Stock 0.0
 Plus: Minority Interest 856.0
 Less: Cash and ST Investments (1,441.0)
 TEV - Basic 29,128.5
 Relative Performance
 NYSE mkt YTD 9.0%
 S&P 500 Index YTD 1.8%

Market Data
 Dividend Yield 1.4%
 5 Year Beta 0.99
 Float 262.2
 Float % 97.0%
 Short Int. as a % of S/O 1.0%
 Shares Sold Short 2.6
 Days Cover Short 2.0
Average Trading Volume
 Last Week 1.0
 Last Month 1.5
 Last 3 Months 1.3
 Last Year 1.3

PRICE/VOLUME GRAPH
 Price (in millions) vs Volume (in millions) from 12/14 to 10/15. Volume is shown as red bars, NYSE mkt Price as a blue line.

FINANCIAL SUMMARY

	Fiscal Year Ending 12/31/12	12/31/13	12/31/14	LTM 9/30/15	Fiscal Year Ending 2015E	2016E
Income Statement						
Revenue	4,270.0	4,702.0	5,051.0	5,228.0	5,328.6	5,877.6
EBITDA	1,485.0	1,715.0	1,951.0	2,166.0	2,217.1	2,472.7
Margin (%)	34.8%	36.5%	38.8%	41.4%	41.6%	42.1%

CAPITAL STRUCTURE

Commercial Paper	0.0	Unamortized Premium	0.0
Revolving Credit	0.0	Unamortized Discount	0.0
Term Loans	0.0	Adjustments	0.0
Sr. Bonds and Notes	799.0	Total Debt	799.0
Sub Bonds and Notes	0.0	Undrawn Revolver	1,000.0
Trust Preferred	0.0	Undrawn Commercial Paper	0.0
Capital Leases	0.0		
Other	0.0		

PresCenter

Sample Presentation - Microsoft PowerPoint

McGraw Hill Financial, Inc.

McGraw Hill Financial, Inc. provides benchmarks and ratings, analytics, data, and research services for the capital, commodities, and commercial markets worldwide. It operates in four segments: Standard & Poor's Ratings Services (S&P Ratings), S&P Capital IQ, S&P Dow Jones Indices (S&P DJ Indices), and Commodities & Commercial (C&C). The S&P Ratings segment provides credit ratings, research, and analytics to the investors, corporations, governments, municipalities, commercial and investment banks, insurance companies, asset managers, and other debt issuers. The S&P Capital IQ segment offers digital and traditional financial research and analytical tools integrating cross-asset analytics, desktop services, and investment information. This segment provides S&P Capital IQ Desktop & Enterprise Solutions, which offer data, analytics, and third-party research; S&P Credit Solutions that sell Standard & Poor's Ratings Services' credit ratings and related data, analytics, and research services; and S&P Capital IQ Markets Intelligence, which provides markets intelligence, commentary and data, and equity research. It serves asset managers, investment banks, investors, brokers, financial advisors, and investment sponsors, as well as companies' back-office functions, including compliance, operations, risk, clearance, and settlement. The S&P Dow Jones Indices segment offers index that maintains various valuation and index benchmarks for investment advisors, wealth managers, and institutional investors. The C&C segment provides information, data, analytics services, and pricing benchmarks for producers, traders, intermediaries in energy, metals, and agriculture markets. This segment consists of business-to-business companies that include brands, such as Platts and J.D. Power. The company was formerly known as The McGraw-Hill Companies, Inc. and changed its name to McGraw Hill Financial, Inc. in May 2013. The company was founded in 1888 and is headquartered in New York, New York.

Revenue Statement Summary 12/31/14	2011	2014	LTM	2014	2015	2016	2017	Stock Price Performance
Revenue	\$4,702.0	\$5,051.0	\$5,228.6	\$5,328.6	\$5,877.6	\$6,260.3	\$6,260.3	60.00
% Growth	10.1%	7.4%	5.1%	5.5%	10.3%	6.5%	6.5%	
EBITDA	1,715.0	1,951.0	2,166.0	2,217.1	2,472.7	2,678.8	2,678.8	50.00
Margin %	36.5%	38.8%	41.4%	41.6%	42.1%	42.8%	42.8%	
EBIT	1,578.0	1,817.0	2,028.0	2,066.5	2,298.3	2,516.4	2,516.4	40.00
Margin %	33.6%	36.0%	38.8%	38.8%	39.1%	40.2%	40.0%	
Diluted EPS	2.80	(1.08)	(0.37)	4.51	4.94	5.60	5.60	30.00
% Growth	22.3%	NA	NA	(517.4%)	9.6%	13.4%	13.4%	

Current Trading Valuation

Stock Price (12/01/15)	95.76
52 wk high (09/15/20)	109.13
52 wk low (09/16/20)	84.64
Diluted Shares	270.30
Equity Value	26,228.5
Enterprise Value	29,217.1

14 Nov 11 13 Feb 12 15 May 12 14 Aug 12 14 Nov 12

Leverage Essential Data and Analytics

Our highly trained and dedicated in-house collection team operates 24 hours a day, 7 days a week to collect, process and verify company filings just hours after release for both public and private capital markets. The collection team has significant experience working with the world's most prominent investment banks and financial institutions.

Content	
Company Intelligence	Profiles of public and private firms include contact information, competitors and business relationships, auditors, comparables, corporate governance and more. Over 62,000 public companies and 4.4 million private companies profiled.
S&P Capital IQ Financials—Public Companies	Financials from all instances of a company's filings from press releases, initial and all subsequent filings. Covers 88,000 public companies with 45,000 active public companies representing 99% of the world's market capitalization.
S&P Capital IQ Financials—Private Companies	Financial statements are available for 825,000 private companies, including 13,000 private companies with public debt. All private company financials are standardized for full comparison against public company financials and market data.
Industry-Specific Data	In-depth global data for companies in the following 17 industries: Airlines, Asset Management, Banks, Health Care, Homebuilders, Hotels & Gaming, Insurance, Internet Media, Managed Care, Metals & Mining, Oil & Gas, Pharmaceuticals & Biotech, REITs, Restaurants, Retail, Semiconductors, and Telecommunications, Cable & Wireless. Seven standardized, industry-specific financial statement templates are available: Industrial (Standard template), Banks, Brokerage, Financial Services, Insurance, Real Estate, and Utilities.
Capital Structure	Detailed information about the debt and equity aspects of a company's capital structure. Debt capital structure data covers over 82,000 public and private companies, and equity capital structure data covers over 113,000 public and select private companies worldwide.
Fixed Income	Company-level summary data include current ratings from S&P Ratings Services and Moody's, key credit ratios, debt capital structure, maturity schedule, CDS data and latest issuance. Security-level details include coupon information, seniority, redemption features, pricing, advisors, covenants, and key documents such as indentures and prospectuses.
S&P Capital IQ Estimates	Detailed estimates covering over 19,000 active companies from over 670 active contributors with over 40 data measures including EPS, Revenue, EBITDA and more. History dated back to 1999 and 1996 for North America and ex-North America, respectively. Over 20 commodity target prices and over 5,700 estimates index aggregates are available. Easily view Long-Term Growth Rate, Target Price and Average Analyst Recommendations with seamless links to source documents.
Private Equity/Venture Capital	Profiles on over 30,000 private equity/venture capital firms, including investment professionals, limited partners, investment criteria and fund data.
People Intelligence	Profiles on 3.8 million professionals, including biography, contact data, education, compensation, affiliations and corporate board memberships.
Key Developments & Events	124 Key Developments types (including 31 Events) utilizing over 20,000 news sources. Key Developments types include Corporate Guidance – New/Confirmed, Announcement of Earnings, Executive Changes and M&A Announcements***.
Transactions	Over 1,000 data items created specifically for transactions with detailed transaction coverage for M&A deals, equity and new debt issues, private placements, buybacks and spin-offs/split-offs.
Ownership	Current and historical company-level ownership information along with fund and institution data for over 49,000 public and private companies comprised of more than 36,000 institutional investment firms, 48,000 mutual funds and 324,000 insiders/individual owners.
Commodities	Information on commodities and futures markets, including details for over 400 securities with history as far back as 1970.
Macroeconomic Data	Extensive global coverage of historical and forecasted data on major economic indicators covering inflation, employment, GDP, balance of payments, trade, retail and industrial indicators, as well as currency and stock index data.

Content	
Pricing & Exchange Data	Pricing and corporate action-related data from 302 exchanges across 120 countries globally.
News	Global news coverage from more than 10,700 sources in 25 languages.
Transcripts	Available transcripts covering more than 5,550 companies across all company specific events including live streaming coverage of more than 65% of earnings calls of our clients' most important companies.
Tools & Analytics	
Excel Plug-in	The Excel Plug-in allows for dynamic access to content sets available on the platform within Microsoft Excel for the creation of custom formulas and models. A vast template library offers more than 140 prebuilt models, reports and charts for trading, deal and credit comps, M&A and LBO models and more.
PresCenter	PresCenter for Microsoft PowerPoint streamlines the creation and updating of models and presentations. Dynamic links between Excel, PowerPoint and Word ensure data consistency across files.
Outlook® Plug-in	Sync upcoming investor conferences and earnings calls from the platform's Events Calendar to your Outlook calendar. You can also sync and manage emails as platform activity logs for project management.
Screening & Targeting	Leverage a deep universe of financial and qualitative data items as criteria on a single screen to generate a list of ideas and targets.
Charting	Quickly chart data pulled from across the platform for visual trend analysis. Save charts individually or organize a group of charts into an album.
Credit Analytics****	Credit Health Panel provides a peer-relative credit assessment for rated and unrated companies based on operational, liquidity, and solvency ratios. Quantitative Credit Indicators include proprietary S&P Capital IQ calculated probability of default and CreditModel® scores.
Report Builder	Create custom Word, PDF, or Excel reports for a company or list of companies with aggregated content from the platform.
Project & Document Management	Collaborate with your project team members on deals and other projects directly within the platform. Organize reports, screening results, comps, charts and other documents and track activities, tasks, milestones and more. The Documents Management tool serves as a central repository for saved or exported reports and documents from the platform.
Relationship Management	Overlay your contacts with our professionals and company intelligence to more effectively organize, track and leverage your existing relationships.
Watch List	Create and save lists of companies to use across tools such as Screening, Alerts, the Excel Plug-in and Real-Time Workstation. Customize your dashboard using any of your Watch Lists to view relevant information for the companies you follow.
Real-Time Workstation****	View streaming quotes, news and charts set to your Watch Lists or portfolios through the Real-Time Workstation.
Portfolio Analytics****	Upload your daily holdings to view portfolio-level analytics, such as intra-day contribution and exposures. View news, investment research, transcripts and other time-sensitive information on your current positions.
Alpha Factor Library****	Facilitate the construction of your investment screens and candidate lists from a catalog of over 500 proven stock selection and industry-specific signals spanning seminal academic literature and the latest practitioner expertise, coupled with S&P Global Market Intelligence's Quantamental Research articles.

*Based on entitlement.

**Access to Real-Time Research is based on approval from our research contributors.

***36 additional Key Developments available with LCD capability at an additional cost.

****Introductory access to these tools are included with your S&P Capital IQ platform subscription.

We're Here to Help

S&P Global Market Intelligence's dedicated support teams are here to help you solve your toughest challenges and develop actionable solutions.

- **24/7 Global Client Support:** Our Client Support Analysts had extensive training on the product suite, capital markets and industry-specific workflows. The team supports our global client base to troubleshoot and execute a wide range of complex, time-sensitive tasks.
- **Modeling Application Specialist Team:** This team of former investment bankers is highly skilled at converting Excel models to run on S&P Capital IQ platform formulas, providing training and guidance on how to build models, and have developed a library of core models included with the Excel Plug-in.
- **Screening and Platform Application Specialist Team:** This team provides expert guidance and training on the use of the Screening tool, builds complex screens on behalf of clients, and tailors the look and feel of the S&P Capital IQ platform to facilitate each client's specific workflow needs.
- **PresCenter Application Specialist Team:** Our team of industry professionals offers a broad spectrum of services related to trialing and onboarding our PresCenter tool. This includes linking new or existing PowerPoint and Word presentations to Excel using PresCenter, setting up Quick Keys functions, customizing content libraries, and providing advanced training and consultation.

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