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BUEC BUZZ Issue

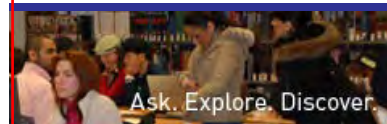
The BUEC Buzz is an online blog/newsletter for SFU's
Business & Economics researchers.

This file contains the archive of the issues/posts from
Fall 1999 to Spring 2005.

See:

<http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog>

for the current blog posts and the 2005-2012 archive.



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= BUEC BUZZ: Information Resources in Business and Economics (#993-1) =

Announcing the **first issue of BUEC BUZZ: Information Resources in Business and Economics.**

Details about this newsletter follow, but the summary version is that I have created it as a means of informing the faculty and graduate students in Business and Economics of the many relevant information resources that I use as I help people with their research every day. I will generally send new issues out on a weekly basis, although this schedule may stretch to bi-weekly depending on how much I have to say and how busy I am.

No action is required of you. Just delete or archive these messages as you see fit. On the other hand, suggestions about resources to mention for the benefit of your colleagues are always welcome.

And now the details:

1. [WHY is this newsletter necessary?](#)
2. [WHAT will be in this newsletter?](#)
3. [WHEN will each issue come out?](#)
4. [WHERE can I find old issues of the newsletter?](#)
5. [WHO will receive it?](#)
6. [SUGGESTIONS?](#)

**1. WHY is this newsletter necessary?

As the Business/Economics Liaison Librarian, my job is to be the "library's face" for the Business Faculty and the Economics Department. That is, I am a personal contact for people in those areas who have a question about a library resource, policy, or procedure. In addition, I try to pass on information about the library that is specifically relevant to Business and Economics.

Thus far, communication from faculty and grads to me has been going very well. I rarely go a day without fielding questions. Communication in the other direction, from the library to you, has also been, I think, quite effective. The departmental representatives, Gary Mauser **[update: later changed to Jennifer Chang]** and Richard Schwindt, have received and forwarded some of my notes, and I've sent others directly to all faculty and/or grads. On the other hand, one can only read so much email, so I've generally refrained from sending out broadcast notices about interesting resources that I've come across.

BUEC BUZZ is intended as a means of getting information about these resources out to you without filling your inboxes with daily (or hourly) notes from me. As you'll read below, it will come out weekly at most, and it will focus on non-urgent, yet interesting and perhaps valuable, information.

**2. WHAT will be in this newsletter?

Addresses of interesting Internet resources with abstracts of each site's content. Titles of some new books, reports, or journals in the library (or of old and often overlooked ones). Summaries of any Library News reports that I might have sent out recently. I will continue to send out emails with the subject header of "LIBRARY NEWS" whenever something time-sensitive comes up. This newsletter will summarize, but not replace, such alerts.

Each issue of BUEC BUZZ will have the same format as this one: a brief introduction, followed by a table of contents with expanded details below. All issues will be in plain text to ensure that they can be read by all email programs.

**3. WHEN will each issue come out?

I'm aiming to put out one issue per week, with new issues coming out toward the end of each week. When things get busy, or when I have little of note to say, I will skip a week. I will never put out more than one issue per week -- we all get enough email as it is. If something really urgent comes up, I will send a "LIBRARY NEWS" note about it rather than making a special issue of this newsletter.

**4. WHERE can I find old issues of the newsletter?

For the time being, you will have to contact me if you deleted an issue that you think you might like to see again. Eventually, I intend to set up some sort of an electronic archive for old issues. Ideally, such an archive would be keyword searchable and in a prominent place in the Business and Economics Research Guides on the library's home page.

**** **UPDATE:** there is now a searchable archive at <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bb/bbarchive.html>. **** [Summer 2000]

****5. WHO will receive it?**

All Business and Economics faculty and grad students will get this newsletter. If it becomes necessary, I may try to set it up as a regular mailing list to which you can subscribe (or unsubscribe!). For now, however, I'd like to keep the distribution system as simple as I can. If you really don't want to see these notes, please just delete them. If you think someone else might want to see them, just forward them on.

6. SUGGESTIONS?

Suggestions or comments about the format or content of these newsletters are certainly welcome. Phone or email me anytime.

** That's it for this issue. Watch for the first real issue of BUEC BUZZ next week.

-= BUEC BUZZ: Information Resources in Business and Economics (#993-1) =-

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

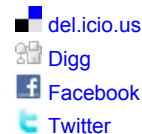
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#001-9): Information Resources in Business and Economics =

[1. Biz/ed](#)

* Business and economics learning resources for students and teachers.

[2. Breakeven Calculator](#)

* Clear analysis, glossary, and online calculator of breakeven points.

[3. Journal of Cultural Economics](#)

* Now available online via the library catalogue.

[4. Trillion Dollar Bet -- NOVA](#)

* About the discovery of the Black-Scholes Formula.

[5. Asia Recovery Information Center \(ARIC\)](#)

* Data and news about the recovering economies of Asia.

1. Biz/ed

<http://www.bized.ac.uk/>

"Biz/ed is a unique business and economics service for students, teachers and lecturers." It features the following sections:

a. Internet Catalogue:

"Over 1500 Internet resources selected and described by subject experts.").

b. Learning Materials:

Worksheets, glossaries, tutor guidelines, and more to help both students and teachers of business and economics from secondary to graduate levels.

c. Data:

"Biz/ed hosts both original and mirrored data sets for economics, business and finance for the UK and overseas. In this section of Biz/ed you will find data provided by the Office of National Statistics, Extel, Penn World and the US Census Bureau."

d. Company Facts:

"Leading organisations (largely British) have provided answers to typical student questions, basic data and case studies especially prepared for Biz/ed."

e. Virtual Worlds:

"This section currently contains the Virtual Factory, a model of Cameron Balloons, which aims to provide an opportunity for applying business studies theory to a real world business situation. The Virtual Factory looks at all the major business functions, including production, accounts and marketing. Biz/ed will [also] host the Virtual Economy from February 1999, a set of educational materials to support the new macroeconomic model of the economy."

2. Breakeven Calculator

<http://www.cba.uiuc.edu/~jrosa/BreakEven/BreakEven.html>

Professor Jose Antonio Rosa of the University of Illinois at Urbana-Champaign introduces his Breakeven Calculator. Breakeven analysis, Professor Rosa explains, is "a means to calculate the volume of sales at which variable and fixed costs are recovered -- the point at which a product starts producing profits." Users enter variable unit cost, fixed cost, expected unit sales, and price per unit into the appropriate fields, and the calculator figures out general calculations and generates a full report. A helpful glossary is provided as is easy-to-understand analysis. [EM]

From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/>

3. Journal of Cultural Economics

Via the library catalogue at:

<http://troy.lib.sfu.ca/search/s?SEARCH=Journal+of+Cultural+Economics>

The Journal of Cultural Economics is now available online. Only subscribers to the print version of the journal may read it online, so you need to link to it through the library's catalogue. For those of you whose research doesn't usually touch on such matters, "Cultural economics is the application of economic analysis to all of the creative and performing arts, the heritage and cultural industries, whether publicly or privately owned. It is concerned with the economic organization of the cultural sector and with the behavior of producers, consumers and governments in that sector. The subject includes a range of approaches, mainstream and radical, neoclassical, welfare economics, public policy and institutional economics."

4. Trillion Dollar Bet -- NOVA

<http://www.pbs.org/wgbh/nova/stockmarket/>

This Website accompanies the "Trillion Dollar Bet" episode of the popular PBS television series NOVA which aired on February 8, 2000. "Trillion Dollar Bet" explored the 1973 discovery of the Black-Scholes Formula, which allows one to determine the value of a call option at any given time. The formula "revolutionized modern finance...[and] led to the creation of a multi-trillion dollar industry." The creators of the formula, Myron Scholes, Robert Merton, and Fischer Black, won the Nobel Prize in Economics in 1997. The Website offers a pithy explanation of this complex formula, analysis of the world of online trading, and a "Traders' Lexicon." A resources section of nicely annotated links and a short recommended bibliography round out the site. [EM]

From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/>

5. Asia Recovery Information Center (ARIC)

<http://aric.adb.org/>

The Asia Recovery Information Center was first conceived at the Meeting on Development Cooperation: Responding to the Asia Crisis, in Sydney, Australia in March 1999. The ARIC Website has three objectives: to monitor the social and economic impacts, as well as the recovery process, of the Asian Crisis; to collect and disseminate information on the response of the international community to the Crisis; and to add to the dialogs about "policy reform in response to the crisis." Although it will be expanded to cover more countries, at present, ARIC covers the five main countries affected by the Crisis -- Indonesia, the Republic of Korea, Malaysia, the Philippines, and Thailand. ARIC's information is divided into seven sections. Recovery News is updated daily and contains news briefs and articles from around the world (both the source and the country of origin are noted). Hard data can be found in ARIC Indicators, which holds more than 40 social, economic, and financial indicators presented in both table and chart form. The Country

Focus section allows users to search ARIC's information by topic and by country. The site also lists meetings and conferences, as well as offering an extensive collection of notable links. This resource is truly invaluable to users following the Asian Crisis. [EM]

From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/>

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-- BUEC BUZZ (#001-9): Information Resources in Business and Economics --

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#013-6): Information Resources in Business and Economics =

[1. World Bank Group - World Development Sources](#)

* 6000+ documents online: economics, marketing, MOS, IB, ...

[2. More details: Ingenta Reveal profiles](#)

* how to get from the email alert to the article in hand

[3. Bookable group-study rooms at the SFU Library](#)

* of interest to the students in your tutorials & lectures

[4. Enhancements to JSTOR](#)

* easier to create online reading lists, bibliographies, or syllabi

[5. StatSoft: Electronic Statistics Textbook](#)

* good overviews of complex and perplexing topics

1. World Bank Group - World Development Sources

<http://www-wds.worldbank.org>

World Development Sources (WDS) contains over 6,000 reports. These reports include Project appraisal reports, Economic and Sector Works, Evaluation reports and Studies, and working papers. A few sample report titles:

- "Ghana - International competitiveness - opportunities and challenges facing non-traditional exports;"
- "The gender implications of public sector downsizing : the reform program of Vietnam;" and
- "Decentralizing education in transition societies : case studies from Central and Eastern Europe."

For a listing of the most current report types available, click on the Type search option on the World Development Sources **Detailed Search** screen. Most reports available through WDS have been scanned and are available in Adobe Acrobat (PDF) format. Also included is the ASCII text of the report, which is generated from the image through a technical utility called Optical Character Recognition (OCR).

2. More details: Ingenta Reveal profiles

I mentioned last week that you can set up profiles in Ingenta to receive current awareness updates targeted to your specific area of research [[http://help/subject-guides/business/buec-buzz/135#4](#)]. When you receive these email updates, they include links to the "fulltext" of the articles at Ingenta, but these links don't work. We're working with Ingenta to clear up this problem, but in the meantime the best workaround is to open a browser to our Interlibrary Loan forms [<http://www.lib.sfu.ca/researchtools/documentdelivery/interlibraryloan.htm>] and search for the journals listed in your alert. You will quickly find out if SFU has online (via Ingenta or elsewhere) or print access to the title in question. You'll also learn what other Western Canadian libraries own the title so that you can easily arrange an Interlibrary Loan if SFU doesn't carry the journal.

3. Bookable group-study rooms at the SFU Library

<http://www.lib.sfu.ca/news/groupstudy1001.htm>

Many of you will have seen the recent announcement about the Library's new group study rooms. We now have 11 rooms which can be booked online. Many of the students in your lectures and tutorials are now past the midterm hurdle and entering the home stretch to complete their group projects and will be looking for places to meet. Please let them know about this new option.

4. Enhancements to JSTOR

<http://makealink.jstor.org/public/>

JSTOR has recently announced that they now have "stable URLs" for each of the items in their database. What this means to you is that it will be easier to create online reading lists, bibliographies, or syllabi by simply copying the URL and pasting it into a document. As a result, you will be able to See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

direct your students and colleagues to specific articles using only the article's URL.

If you haven't used JSTOR before, it is an SFU Library database that includes over a hundred key journals with fulltext coverage spanning several decades in most cases.

You can read more about it at:

</help/subject-guides/business/buec-buzz/111-0#jstor>.

There is a current title list at:

<http://www.lib.sfu.ca/researchtools/electronicjournals/ejdb.htm?Display=SourceID224>

and you can access the database (both on- and off-campus) at:

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=jstor>.

5. StatSoft: Electronic Statistics Textbook

<http://www.statsoft.com/textbook/stathome.html>

Do you need to know "How to measure the magnitude (strength) of relations between variables" or "How to determine that a result is "really" significant"? Do terms such as "Discriminant Analysis" or "Multidimensional Scaling" confound you? This online text is a good starting point for overviews of such concepts. Note: I found this resource listed at the new American Marketing Association site: <http://www.MarketingPower.com> - yet another example of an association site that leads you to good resources.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

- = BUEC BUZZ (#013-6): Information Resources in Business and Economics = -

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

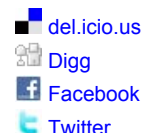
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BUEC BUZZ Issue

= BUEC BUZZ (#001-4): Information Resources in Business and Economics =

1. [Marco Polo: The Cross-Cultural Marketing Edge](#)
2. [Encyclopedia of Law and Economics](#)
3. [Job Futures](#)
4. [Social and Ethical Reporting Clearinghouse](#)

1. Marco Polo: The Cross-Cultural Marketing Edge

<http://strategis.ic.gc.ca/SSG/sc01685e.html>

and via the library catalogue at:

<http://troy.lib.sfu.ca/search/t?SEARCH=marco+polo+the+cross>

Yet another great resource from Industry Canada, Marco Polo is part of the Strategis site. It is basically a case-based, online text on the issues and techniques involved in doing business with other cultures. It includes many brief cases studies, checklists of things to remember, and lists of resources (both print and Web) where more information may be found. Covers such topics as establishing credibility, negotiating, and presenting ideas clearly.

2. Encyclopedia of Law and Economics

<http://encyclo.findlaw.com/>

and via the library catalogue at:

<http://troy.lib.sfu.ca/search/t?SEARCH=encyclopedia+of+law+and+economics>

"The Encyclopedia of Law & Economics attempts to provide a survey of the whole law & economics literature, with a total number of pages of approximately 3,000. Each entry contains two elements: a review of the literature, written by an authority in the field, followed by a quasi-complete bibliography (not just a selection)." The Encyclopedia has editorial, monetary, and technological support from the University of Ghent in Belgium. The General Editors are Professors Boudewijn Bouckaert and Gerrit De Geest. Note that there is a link to this Web site in the library's catalogue, so students and faculty who are searching the library catalogue for law and economics encyclopedias should find a record with a Web link among their search results.

3. Job Futures

<http://www.hrdc-drhc.gc.ca/JobFutures/english/index.html>

and via the library catalogue at:

<http://troy.lib.sfu.ca/search/tjob+futures/1.7.7.B/frameset&tjob+futures&1.1>

"Job Futures is a two part publication that provides Canadians with information about the current world of work and projections for the future. It is developed by the Canadian Occupational Projection System (COPS) of the Applied Research Branch of Human Resources Development Canada (HRDC)." "Part 1: Occupational Outlooks provides general information on 211 occupational groups covering all the jobs in Canada. It also includes specific information on current labour market conditions and projections of how these conditions may change in the coming years." "Part 2: Career Outlooks for Graduates provides general information on the education and work experiences of recent graduates from trade and vocational schools, community colleges and universities. This information is organized by fields of study, for example, Biology and Computer Science." Note that there is a link to this Web site in the library's catalogue, and that the library also has the print copies of the last few editions of this title.

4. Social and Ethical Reporting Clearinghouse

<http://cei.sund.ac.uk/ethsocial/index.htm>

With Social and Ethical Reporting increasing in popularity, this site provides links to some of the initiatives currently being developed in this area. It also looks at organisations involved in this field, and at some of the surveys being carried out. Links to articles and websites are also provided, looking at social and ethical reporting. A summary of 'What is social and ethical reporting?' is also included. A list of corporate websites provides links to companies, and the information on social and ethical reporting they are releasing over the internet. For those who are new to the concept of Social and Ethical Reporting: "The practice of social and ethical accounting is emerging as a key tool for companies in the 1990s in response to calls for greater transparency and accountability to different stakeholders, and as a means for managing companies in increasingly complex situations where social and environmental issues are significant in securing business success." (Zadek et al, 1997 [quote from site]). Note that this site was found using the Argus Clearinghouse Web Guide - a good source of research-oriented Web sites with a clear ratings system. [<http://www.clearinghouse.net>] Furthermore, this site is part of a "Web Ring" (the Sustainability Web Ring) -- another great way to link to similar solid resources.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-= BUEC BUZZ (#001-4): Information Resources in Business and Economics -=

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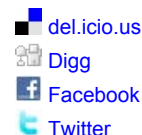
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8888 University Drive
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Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#013-1): Information Resources in Business and Economics =

** Welcome Back! (or Welcome! for those of you who are just starting here at SFU). I hope you all had a great summer. **

[1. What \(and why\) is BUEC BUZZ?](#)

* a brief explanation for those who are new to SFU

[2. Changes in company information databases](#)

* one new db and one expanded db

[3. New Area-level resource guides for Business research](#)

* from Accounting to Policy Analysis

[4. Classes on Industry Canada's Strategis & BusinessGateway sites](#)

* learn more about these huge Web resources from Industry Canada

1. What (and why) is BUEC BUZZ?

This is the first BUEC BUZZ for many of you, so a bit of an introduction is in order:

A. *Who am I?*

My name is Mark Bodnar. As the Business and Economics Librarian at the Burnaby Mountain campus, part of my job involves helping undergraduate and graduate business and economics students and faculty here on the mountain with their research. The librarians at Harbour Centre's Belzberg Library provide the same service for the EMBA and MOT-MBA programs -- stop by or call them at 778.782.5051 to make an appointment when you need help finding resources. Check out their Web site [<http://www.harbour.sfu.ca/belzberg/index.html>] for more details about their services and resources.

B. *What's this newsletter about?*

Details may be found in the first issue at [<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bb/bb9931.htm>], but the summary version is that I have created it as a means of informing the faculty and graduate students in Business and Economics at SFU of the many relevant information resources that I use as I help people with their research every day.

C. *When will it be published?*

Issues are sent out on a weekly basis, although this schedule may stretch to bi-weekly depending on how much I have to say and how busy I am. Issues are generally available on the Web shortly after the email version is sent: [<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bb/bbarchive.html>].

D. *What is required of you?*

No action is required of you. Just delete or archive these messages as you see fit. On the other hand, suggestions about resources to mention for the benefit of your colleagues are always welcome. My email address and phone number are at the bottom of this newsletter.

2. Changes in company information databases

Researching publicly-traded Canadian companies from your home or office will be easier with our new database, CanCorp Financials-Professional, and with the enhanced coverage of FP Corporate Reports:

a. *CanCorp Financials-Professional*

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=cancorp>

This new SFU Library resource contains financial and management information extracted from the corporate documents of more than 12,000 Canadian companies (5300+ active companies). Coverage includes Canadian corporations headquartered in all 10 provinces and two territories. Also included are companies incorporated outside of Canada that are publicly traded on a Canadian exchange. You can download data in Excel spreadsheet format - all from your home or office!

b. *FP Corporate Reports*

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=fpcorp>

Coverage in this database has expanded from 500 to 900+ Canadian companies, and they've added a detailed charting function.

3. New Area-level resource guides for Business research

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/business.htm>

I've made resource guide pages for each of the eight different Areas in SFU Business: Accounting, Finance, International Business, Management and Organization Studies, Management Information Systems, Management Science, Marketing, and Policy Analysis. Each guide covers the Area's key databases, Web guides, associations, statistics sources, and more.

These Area guides are much more detailed than the previous general business administration guide. The new business page has links to these guides as well as to my course guides (e.g., Bus. 360: <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bus360.htm>) and my topic guides (e.g., Annual Reports: <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/anrpt.htm>).

4. Classes on Industry Canada's Strategis & BusinessGateway sites

I'm forwarding the following message from the Strategis Headlines email alert service. (To subscribe to the Strategis Headlines service (or to cancel a subscription) visit the Strategis Headlines subscription page at: <http://strategis.gc.ca/headlines>).

~~~~~ PACIFIC REGION SUBSCRIBERS - VANCOUVER

Strategis is Canada's most comprehensive Internet site for businesses and consumers. It provides access to timely information, business management tools and a host of other resources. If you are looking for the path to success, let Strategis be your guide.

BusinessGateway.ca is the Government of Canada's portal site for business information. If you are looking for business related information from the federal government, you can find it through the BusinessGateway.ca.

Explore what Strategis and BusinessGateway.ca have to offer through one of the following free, hands-on sessions:

An Introduction to Government Online
(BusinessGateway & Strategis)

Wednesday, September 12 - 11:00 am to noon

Wednesday, November 21 - 2:00 pm to 3:00 pm

Strategis for Starting a Business

Wednesday, September 26 - 2:00 pm to 3:00 pm

Wednesday, December 5 - 11:00 am to noon

Strategis for Exporters

Wednesday, October 10 - 11:00 am to noon

Strategis for Researchers

Wednesday, October 24 - 2:00 pm to 3:00 pm

Strategis for E-Business

Wednesday, November 7 - 11:00 am to noon

All sessions will be held at Library Square, 20th Floor, 300 West Georgia St, Vancouver, B.C. For more information or to register for a session contact Deirdre Liebrandt by telephone at (604) 666-1403 or by fax at (604) 666-8330, or e-mail: strategis.pacific@ic.gc.ca.

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Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](http://help/subject-guides/business/home#BUECBUZZ) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

-- BUEC BUZZ (#013-1): Information Resources in Business and Economics --

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#001-12): Information Resources in Business and Economics =

### [1. Reminder: Small Business Info-Fair Tomorrow \(March 25th\)](#)

\* showcases federal government programs and services for small business

### [2. The International Budget Project](#)

\* assists researchers in analyzing budget policies & processes

### [3. IDEAS \(Internet Documents in Economics Access Service\)](#)

\* searchable database of 60,000+ economics working papers (1/3 fulltext)

### [4. Inomics Conference Calls](#)

\* economics conference alert/search service

### [5. Services 2000 - Canada and the WTO-GATS Negotiations](#)

\* about the Canadian service industry + international deals

\*\*\*\*\*

## 1. Reminder: Small Business Info-Fair Tomorrow (March 25th)

<http://strategis.ic.gc.ca/SSG/sb01082e.html>

I mentioned this event in BUEC BUZZ a few weeks ago [[/help/subject-guides/business/buec-buzz/17#infofair](#)], but I thought a reminder was in order as it will be held tomorrow.

## 2. The International Budget Project

<http://www.internationalbudget.org/>

The International Budget Project of the Center on Budget and Policy Priorities works with non-governmental organizations mainly in developing countries and new democracies "in their efforts both to analyze budget policies and to improve budget processes and institutions." This organization's Website is rich in resources including the comprehensive "A Guide to Budget Work," which spans the steps of budget creation from the beginning to releasing the finished product to the media. The resource section of the site contains a wealth of information including a library of over 100 documents such as reports, studies, and other research. The library is searchable by topic and keyword. The How To section links to information on fund raising, policy makers and advocacy, information technology, as well as model materials and sample reports. The site also contains a large collection of related links, which users may browse by topic or search by keyword. [EM]

From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/>

## 3. IDEAS (Internet Documents in Economics Access Service)

<http://ideas.uqam.ca/ideas/index.html>

Search Screen: <http://ideas.uqam.ca/ideas/search.html>

"IDEAS is a service providing information about working papers to the economics profession... This service uses the complete data from the RePEc database, which includes the well known EconWPA, Fed in Print, IMF, NBER, CEPR as well as over 100 other archives... [it includes] information about 64801 working papers, 15071 articles and 544 software components from 988 series. 23101 of them have a Journal of Economic Literature classification and 22479 are downloadable." Or, to rephrase it with less acronyms, you can use IDEAS to search among over 60,000 economics working papers, a third of which can be downloaded.

## 4. Inomics Conference Calls

Email Conference Alert

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

<http://www.inomics.com/query/alert>

Conference Search

[http://www.inomics.com/query/conf\\_search](http://www.inomics.com/query/conf_search)

The economics research service Inomics ... includes a conference alert service. Interested parties may specify their interests and receive email notifications of up-coming events, or they may search the Inomics conference database by date, geographic location, or JEL classification. [EM] From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/>

## 5. Services 2000 - Canada and the WTO-GATS Negotiations

[http://strategis.ic.gc.ca/sc\\_mrkti/services/engdoc/homepage.html](http://strategis.ic.gc.ca/sc_mrkti/services/engdoc/homepage.html)

Another Strategis (Industry Canada) site, Services 2000 "contains information on the GATS - the global agreement to open services markets; information about other negotiations and discussions concerning trade in services; a guide to existing international agreements which involve services; [and] an assortment of tools to assist service exporters." Follow the link to "Tools, Statistics, and Links" for lists of reports and links to relevant associations and federal/provincial government departments.

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

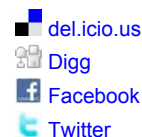
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# BUEC BUZZ Issue

## =- BUEC BUZZ (#012-5): Information Resources in Business and Economics =-

### 1. [HRDC Industry Profiles](#)

\* economic analysis of HR in Canadian industries

### 2. [More bus/econ journals online](#)

\* 4 journals in int'l business, economics, and HR

### 3. [Overview of Canada's Service Economy](#)

\* new Industry Canada report

### 4. [Interactive Index of Economic Freedom](#)

\* detailed reference information about economic policy for 161 countries

\*\*\*\*\*

## 1. HRDC Industry Profiles

<http://www.hrdc-drhc.gc.ca/hrib/hrp-prh/ssd-des/english/industryprofiles/prsearch2.shtml>

This HRDC site offers brief notes on "change drivers," defining characteristics, training practices, HR management profiles and more for dozens of sectors from the accommodation industry to the wooden box and pallet industry. A good overview source for those studying HRM, but also a useful marketing research tool since it provides lists of key players in each industry as well as brief bibliographies.

## 2. More bus/econ journals online

Search for each title by journal title in the library catalogue: <http://troy.lib.sfu.ca/search/s>

A few of the business/economics journals to which the SFU Library has recently established online access:

\*\* [Thunderbird International Business Review](#): "The topical areas include all aspects of international business, including human resource management, marketing, finance, cross cultural communication and negotiation, as well as economic, political, legal, policy analysis, sociological, technological and environmental issues."

\*\* [Human Resource Management](#): "Covering the broad spectrum of contemporary human resource management, this journal provides practicing managers and academics with the latest concepts, tools, and information for effective problem solving and decision making in this field. Broad in scope, it explores issues of societal, organizational, and individual relevance. Journal articles discuss new theories, new techniques, case studies, models, and research trends of particular significance to practicing managers."

\*\* [Independent Review](#): "A quarterly journal published by The Independent Institute devoted to excellence in the critical analysis of government policy and current affairs."

\*\* [Cato Journal](#): "The Cato Journal is an interdisciplinary journal of public policy analysis."

(We already had online access to the last two titles via our databases. We've now added links to the fulltext available at the publishers' Web sites.)

## 3. Overview of Canada's Service Economy

<http://strategis.gc.ca/SSG/sc00196e.html>

Industry Canada has recently published this 43-page report on their Strategis site. It "answers basic questions about Canada's service economy and its changing structure." Some of the main topics covered include human resources; technology, innovation, and R&D; investment; and trade in services. Strategis seems to be improving in its provision of service industry information. Check out the list of service industries covered in their *Business Information by Sector* area [<http://strategis.ic.gc.ca/SSG/tm00028e.html#service>] as well as their *E-Commerce in Service Industries* guide [<http://strategis.ic.gc.ca/SSG/ss00006e.html>].

## 4. Interactive Index of Economic Freedom

<http://www.heritage.org/index/>

The Heritage Foundation, along with the *Wall Street Journal*, presents the *Interactive Index of Economic Freedom*, a tremendous database offering

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

detailed reference information about economic policy for 161 countries. The search feature provides a variety of options for searching the database and organizing the results including sorting the results alphabetically or by rank. Along with a simple search, users can search by country or region and compare that with another region, or sort by policy factors including fiscal burden, banking, black market, and trade policy. Six years of past scores are also available here. The results are presented in an easy-to-read list with comparable features and scores, as well as a detailed snapshot overview of economic information for each of the countries. This useful database will be of great value to those interested in country-to-country comparisons of economic policy. [EM]

From *The Scout Report for Business & Economics*, Copyright Internet Scout Project 1994-2001. <http://scout.cs.wisc.edu/>

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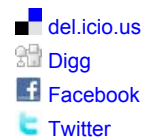
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Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## =- BUEC BUZZ (#001-1): Information Resources in Business and Economics =-

- [1. Greening Industry](#)
- [2. Brettonwoods Project](#)
- [3. The Most Overvalued IPOs of 1999](#)
- [4. FP Markets, Canadian Demographics](#)
- [5. Knowledge@Wharton](#)

\*\*\*\*\*

### 1. Greening Industry

[http://worldbank.org/nipr/greening/full\\_text/index.htm](http://worldbank.org/nipr/greening/full_text/index.htm)

The \_Greening Industry\_ report, from New Ideas in Pollution Regulation is now available online. The culmination of six years of research, \_Greening Industry\_ has found surprisingly positive results. Contrary to popular belief, factories in developing countries are actually cleaner and more environmentally aware than they were ten years ago, and emissions levels of pollution have also dropped. The report is available in html and .pdf formats and must be downloaded by chapter. In the html version, use the arrows in the top left corner of the screen to turn pages and move about the report. [EM]

[This summary is from The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-1999. <http://scout.cs.wisc.edu/>]

### 2. Brettonwoods Project

<http://www.brettonwoodsproject.org/>

The Brettonwoods Project, founded in 1995, "works to monitor and reform the World Bank and IMF." This London-based organization is particularly interested in the environmental and social impact of these two organizations. Current issues include an update on Social Principles and the Comprehensive Development Framework. The Website also features a broad list of IMF and World Bank briefings, a quarterly newsletter, and a glossary. [EM]

[This summary is from The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-1999. <http://scout.cs.wisc.edu/>]

### 3. The Most Overvalued IPOs of 1999

<http://www.wired.com/news/business/0,1367,33164,00.html>

When it comes to Internet stocks, it's difficult to understand the logic of companies suddenly worth billions of dollars overnight. 1999 was definitely the year of stock analysts scratching their heads. Wired.com has put together a list of what they see as the most overvalued IPOs of 1999.

[This annotation was taken from a Citizens Bank of Canada mailing list (January 6, 2000).]

### 4. FP Markets, Canadian Demographics

[HF 5415.2 C31612](#) -- in the reference collections of both Belzberg and Bennett Libraries

The Financial Post publishes this annual volume of statistics covering many of Canada's economic regions, census agglomerations, census subdivisions, and metropolitan areas, as well as broad level numbers for the nation, provinces, and territories. The current volume features 1999 estimates for population by age and sex, housing types, income, occupation, labour force, and more. A couple examples of the types of data available in this publication: gas service station sales in Prince George B.C. were estimated to be 65.1 million dollars in 1999 and 2163 households (5.45% of the total) in Peterborough, Ont. were estimated to be in the "Big-Ticket Buyers" category (defined in detail in the book's glossary).

### 5. Knowledge@Wharton

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.



<http://knowledge.wharton.upenn.edu>

Featuring resources from the University of Pennsylvania's Wharton School of Business, this site is well-organized and full of potentially useful material. Registration (free) is required to view the many full text papers available at this site. You can search for papers in a number of ways, or you can browse for papers in such categories as "Health Economics," "Finance and Investment," "Business Ethics," and "Managing Technology." The article types and other resources available here include:

- Articles based on research papers, often with links to the original paper.
- Academic summaries and abstracts of research papers
- Book reviews and author interviews
- Analysis of current business issues
- Discussions between Wharton faculty members and business leaders
- Reports on conferences and seminars
- A searchable database of business research

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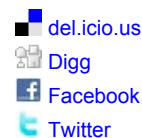
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# BUEC BUZZ Issue

**== BUEC BUZZ (#012-11): Information Resources in Business and Economics ==**

## [1. Financial Markets, Institutions and Instruments](#)

\* selected finance topics - new online version

## [2. 580 more eBooks available via SFU Library \(total now at 1600+\)](#)

\* from John Kenneth Galbraith to Peter Drucker

## [3. Small Business Quarterly](#)

\* online snapshot of Canada's small business sector

## [4. Financial Post Corporate Surveys](#)

\* CDN mining, petroleum, energy, manufacturing, and service companies

\*\*\*\*\*

## 1. Financial Markets, Institutions and Instruments

Search by title in the SFU Library catalogue:

<http://trov.lib.sfu.ca/search/s?SEARCH=Financial+markets%2C+institutions>

... or search by title in the SFU Library Electronic Journals Database:

<http://www.lib.sfu.ca/researchtools/electronicjournals/ejdb.htm?Display=JournalID3921>

We have all of the print issues of this series in the SFU Library: from v1n1 (*Evidence in support of broader bank powers*) to v10n1 (*Selected topics in initial public offerings*). Since each issue covers a separate specific topic, they have been catalogued individually and shelved with the books. As a result, it is possible to find the exact issue you want through subject searches in the catalogue.

Access to this title has now improved even further: you can link from your home or office to the online version of the series from v6 (1997) onward via the links above.

## 2. 580 more eBooks available via SFU Library (total now at 1600+)

SFU students and faculty now have access to an additional 580 eBooks via the SFU Library catalogue! The BC Electronic Library Network (ELN) is pleased to announce the purchase of this core collection of business-related electronic books from netLibrary, made possible with special one-time funding in the amount of \$40,000 from the Ministry of Advanced Education (MAE).

The ELN shared collection (it's available to students in most of BC's post-secondary libraries) consists of approximately 580 eBooks. It is a strong, broad mix of theoretical, practical, applied and general interest titles across all business subject areas: accounting, e-commerce, entrepreneurship, economics and global economy, finance and banking. The collection includes works from leading business and economic scholars like John Kenneth Galbraith, Dan Tapscott, Dan Schiller, Peter Drucker and includes key business publishers such as the Harvard Business School Press, MIT Press, John Wiley & Sons, Jossey Bass, and many more.

This purchase increases SFU's total collection of eBooks to over 1600 items, many of them on business topics. Search for them by doing a keyword search in the catalogue for 'netlibrary.' Add in other terms to narrow your eBook search to specific topics: e.g., '[netlibrary and management](#)'

For help in using eBooks, read our help pages:

<http://www.lib.sfu.ca/cgi-bin/LibraryFAQ?Display=119>

and (more detailed):

<http://www.lib.sfu.ca/kiosk/netlibrary.htm> or contact me.

## 3. Small Business Quarterly

Via SFU Library Catalogue:

<http://trov.lib.sfu.ca/search/s?SEARCH=Small+Business+Quarterly+e>

Free on the Web:

<http://strategis.ic.gc.ca/SSG/mi04698e.html>

Did you know that Canada ranked first for its relatively low level of red tape for entrepreneurs starting new businesses (in a World Bank-Harvard University joint study), or that self-employed workers in Canada numbered 2.32 million in the first quarter of 2001?

Granted, the material is somewhat dry, but the brief stories in the Small Business Quarterly (SBQ) are an important resource to consult if you need current small firm data for Canada. SBQ provides a quick and easy-to-read snapshot of the recent performance of Canada's small business sector. SBQ is published by the Small Business Policy Branch of Industry Canada. The SFU Library has print copies from 1997 to the present, but you can also read it online via the Industry Canada Strategis Web site.

#### 4. Financial Post Corporate Surveys

In Lexis-Nexis:

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=lex>

Library: **COMPNY**

File: **FPCORP**

Yet another one of the great resources buried within the Lexis-Nexis database, the Financial Post Corporate Surveys "is a full text database combining *The Financial Post Survey of Industrials* and *Survey of Mines and Energy Resources*. Detailed information is provided on over 6,000 listed and unlisted Canadian companies, as well as information on 6,000 subsidiaries and affiliates.

The *Survey of Industrials* provides information on over 6,300 companies engaged in manufacturing and service industries - including data on operations, management, financial status, products and services.

The *Survey of Mines and Energy Resources* provides details on over 4,000 companies active in Canadian mining, petroleum and energy industries - including exploration, reserves and production data, capital stock, long-term debt, dividend payments and more."

Note that the SFU Libraries (both Bennett and Belzberg) have print copies of the *Survey of Industrials* [HG 5151 F531] and the *Survey of Mines and Energy Resources* [HD 9506 C2 F51] in our reference collections.

\*\* Note: if you haven't used Lexis-Nexis much and would like a guided tour, just let me know. It's a complex, but useful source for international business/industry news and company reports.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

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# BUEC BUZZ Issue

## =- BUEC BUZZ (#011-7): Information Resources in Business and Economics =-

\*\* There won't be a Buec Buzz next Friday. The next issue will be on March 16th \*\*

### 1. [Two new E-commerce reports](#)

\* updated US and CDN government reports

### 2. [Project Muse - more titles now online via SFU Library](#)

\* 165 arts/humanities/mathematics/social sciences titles

### 3. [Bureau of National Affairs publications](#)

\* 60+ labour/tax/regulatory titles via SFU's Lexis-Nexis

### 4. [World Investment Report](#)

\* UNCTAD series of books on transnationals

\*\*\*\*\*

## 1. Two new E-commerce reports

Both the US and the Canadian governments have recently put out new reports on the state of e-commerce development in our respective countries:

a. Leadership for the New Millennium: Third Annual Report -- US Government Working Group on Electronic Commerce:

<http://www.ecommerce.gov/ecomnews/ecommerce2000annual.pdf> 

b. Fast Forward 2.0: Taking Canada to the Next Level -- Canadian E-Business Opportunities Roundtable:

<http://e-com.ic.gc.ca/english/documents/ff2.pdf> 

## 2. Project Muse - more titles now online

<http://muse.jhu.edu/>

For the past two years SFU Library users have enjoyed online access to over 40 titles through Project MUSE: a collection of journals from university presses. Access is now available to all the Project MUSE titles: 165 in all. Launched in 1995 with coverage back to 1993, Project MUSE provides current full text access to journals in the arts, social sciences, humanities, and mathematics. Some of the titles likely to be of interest to economics/business include Brookings-Wharton Papers on Financial Services; Brookings-Wharton Papers on Urban Affairs; Demography; Economica; History of Political Economy; and Washington Quarterly.

The full text of the titles are searchable on the Project Muse Web site and are also available through the Library catalogue and the Electronic Journals Database. Links to the Project MUSE titles are also available from several indexes. These are core collections of titles, many of which we have in paper, but providing online access allows users to get at them from library and campus computers, in faculty offices, or from home. These collections also have great potential in the development of our online Reserves resources.

## 3. Bureau of National Affairs publications

Via SFU Library's Lexis-Nexis: <http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=lex>

Choose the Library: **BNA**

"BNA is the foremost publisher of print and electronic news, analysis, and reference products, providing intensive coverage of legal and regulatory developments for decision makers in business and government." Over 60 of their reports and newsletters are available full text online in the BNA Library of Lexis-Nexis. A few of the titles include: BNA Banking Report; BNA Daily Report for Executives; BNA International Business and Finance Daily; BNA Labor and Employment Publications; and BNA Tax Management Journals.

If you've never used Lexis-Nexis before, you may find its search system a bit complex. There is online help available at <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/lexis.htm> and <http://www.lib.sfu.ca/researchtools/databases/databaseguides/lexnex.html>, and I'm certainly willing to give you (or small groups of you where possible) brief tutorials so that you can better make use of this rich database. Lexis-Nexis is particularly strong as a source of international business and industry news and of financial information for companies.

#### 4. World Investment Report

Search by series \*title\* in the library catalogue:

<http://troy.lib.sfu.ca/search/t?SEARCH=world+investment+report>

(Note that the titles in this series touch on various topics and are thus shelved in different parts of the library.)

The United Nations Conference on Trade and Development (affectionately known as UNCTAD) publishes this series of books. We have 10 of them, starting in 1992. The most recent (2000) title was "Cross-Border Mergers and Acquisitions and Development." Other titles have focused on transnational corporations and their market structure, their effect on trade patterns and workforces, and their competitiveness.

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W.A.C. Bennett Library

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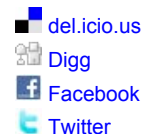
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# BUEC BUZZ Issue

## = BUEC BUZZ: Information Resources in Business and Economics (#993-2) =

This is the first "real" issue of BUEC BUZZ -- the first one that actually lists information resources. In case you missed it, issue #1 was all about the focus and structure of this newsletter. You can now link to #1 on the Library's [Business Administration](#) page or the Library's [Economics](#) page.

Today's resources:

1. [Market Segment Specialization Program \(MSSP\) - IRS](#)
2. [HRM in Tourism & Hospitality: International Perspectives on Small to Medium-sized Enterprises](#)
3. [Ad\\*Access](#)
4. [FRB: Finance and Economics Discussion Series](#)

\*\*\*\*\*

### 1. Market Segment Specialization Program (MSSP) - IRS

[http://www.irs.ustreas.gov/prod/bus\\_info/mssp/index.html](http://www.irs.ustreas.gov/prod/bus_info/mssp/index.html)

This site is maintained by the U.S. IRS as a training site for tax examiners of particular market segments. It consists of a series of Audit Techniques Guides for small industries and occupations ranging from ministers and mortuaries to farmers and garment contractors. Each Guide contains "examination techniques, common and unique industry issues, business practices, industry terminology and other information to assist examiners in performing examinations." Although the tax issues raised are American, the detailed analysis of some of these small businesses and industries can be difficult to find elsewhere. The site requires the Adobe Acrobat plug-in to view most of the information.

### 2. HRM in Tourism & Hospitality: International Perspectives on Small to Medium-sized Enterprises (Edited by Darren Lee-Ross)

This book consists of a series of chapters from contributors who do research in universities around the world. The three main sections -- Environment, Strategy, and Operations: Best Practice -- cover such topics as motivation, information technology, seasonal workers, and absenteeism. Many cases are described and discussed, and each chapter comes with its own list of references to related literature. A great overview of the HR issues in an important sector.

If you are interested in borrowing this book, it is currently on the Approval Books shelves in the library's Processing Division (7th floor of the library). It was just put there this morning, and will remain there until next Friday. These shelves are open to the public from 8:00 to 4:00 on weekdays. You can put a request on any book there by filling in a brief form. Alternatively, you could look for this book by title or author in the catalogue, then click on the Request button to request it. In either case, putting a hold on it will make sure it gets fast-processed and sent down to the loans desk for you.

Note that the books on the Processing Division's Approval Books shelves are changed every Friday. Stop by if you'd like to see some of the newest books in the library.

### 3. Ad\*Access

<http://scriptorium.lib.duke.edu/adaccess/>

"The Ad\*Access Project, funded by the Duke Endowment "Library 2000" Fund, presents images and database information for over 7,000 advertisements printed in U.S. and Canadian newspapers and magazines between 1911 and 1955. Ad\*Access concentrates on five main subject areas: Radio, Television, Transportation, Beauty and Hygiene, and World War II, providing a coherent view of a number of major campaigns and companies through images preserved in one particular advertising collection available at Duke University. The advertisements are from the J. Walter Thompson Company Competitive Advertisements Collection of the John W. Hartman Center for Sales, Advertising, and Marketing History in Duke University's Rare Book, Manuscript, and Special Collections Library."

### 4. FRB: Finance and Economics Discussion Series

<http://www.bog.frb.fed.us/pubs/feds/1999/>

Download and read economic papers with such titles as "Do Noisy Data Exacerbate Cyclical Volatility?" (by Antulio N. Bomfim), "What's Happened to the Phillips Curve?" (by Flint Brayton, John M. Roberts, and John C. Williams), or "Oil and the Macroeconomy Revisited" (by Mark Hooker). There are more than 50 papers from the U.S. Federal Reserve Board at this site, all from 1999, and all available for free downloading if you have the free Adobe Acrobat Reader installed on your computer.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*



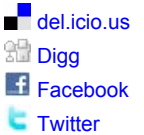
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Mark Bodnar  
Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
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# BUEC BUZZ Issue

**== BUEC BUZZ (#993-7): Information Resources in Business and Economics ==**

1. [Business Basics for the Workplace](#)
2. [Estimating and Interpreting Probability Density Functions -- BIS](#)
3. [PMB \(Print Measurement Bureau\)](#)
4. [Social Science Research Network - Electronic Library](#)

\*\*\*\*\*

## 1. Business Basics for the Workplace

<http://www2.conferenceboard.ca/busbasics/Default.htm>

A project of The Conference Board of Canada with the assistance of the federal government, Business Basics "provides participants with an understanding of basic business concepts by addressing questions such as: How do changes in the economy have an impact on business?; How are business decisions made?; and How do you interpret basic financial information?" It features a workbook (html and pdf formats) with easy-to-read explanations of such topics as "How Do Demographics Affect Your Business," "Pricing Strategies," "Statement of Cash Flow," and "The Supplier Relationship." It also tracks a case study through all of its topics.

## 2. Estimating and Interpreting Probability Density Functions -- BIS

<http://www.bis.org/publ/bisp06.htm>

This 294-page document from the Bank for International Settlements stems from the Estimating and Interpreting Probability Density Functions workshop held on June 14, 1999. The conference proceedings, which may be downloaded as a complete document or by chapter, are divided into two sections: "Estimation Techniques" and "Applications and Economic Interpretation." Both contain papers presented at the conference. Also included are a list of the program participants with their affiliations and email addresses, a forward, and background notes. [EM]

[This summary is from The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-1999. <http://scout.cs.wisc.edu/>]

## 3. PMB (Print Measurement Bureau)

SFU has the PMB electronic database (Belzberg only), as well as the printed reports (Belzberg and Bennett: REF PN 4914 P4 P45). The newest printed reports are at Belzberg, and the previous year is kept at Bennett. The reports contain tables of data from the yearly PMB Readership Survey. These tables detail the demographics of the readership for many Canadian publications.

Although the printed tables are of limited value (they would help you decide which publications best reach the demographics of the group that you want to read your advertisement), you could use them to identify topics covered by the survey, then you could use the electronic database to create tables that combine those topics, leaving out the data about who reads what publication.

An example to clarify: in the print reports, you can see that there is data on the readership of various publications by beverage preference, residence location, and travel experience. If you use the database at Belzberg, you can leave out the publication information and create a table of the women in Calgary who drank either beer or champagne in the last year and show how many of them travelled abroad in the last two years.

Note that the data in the electronic database is a couple years older than the data in the printed reports because we have an academic subscription to PMB. Nevertheless, the ability to manipulate and chart such detailed data makes the PMB a valuable resource. Unfortunately, the PMB database is not simple to use. If you plan to go down to Belzberg to use it, we recommend that you phone ahead (778.782.5051) to make sure that a librarian will be available to help you get started.

## 4. Social Science Research Network - Electronic Library

<http://papers.ssrn.com/sol3/search.taf>

Featuring almost 16,000 abstracts and over 4,000 downloadable papers, SSRN is a great resource for both economics and business academic papers. SSRN is composed of other networks: Accounting, Economics, Latin American, Financial Economics, and Legal Scholarship. You can search these networks individually, or search the entire system by author, journal, or topic.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

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= BUEC BUZZ (#993-7): Information Resources in Business and Economics =-

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Mark Bodnar  
Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#011-2): Information Resources in Business and Economics =-

This is issue #50 of Buec Buzz! Who'd have thought I'd find this much to talk about?

### 1. [World Bank research Web site](#)

\* centralized page for World Bank resources

### 2. [Financial reporting in Canada](#)

\* survey of annual reports of 200 Canadian public companies

### 3. [Librarians' index to the Internet](#)

\* good general Web guide

### 4. [Between the sheets](#)

\* how to use spreadsheets in economics, accounting, and business research

\*\*\*\*\*

## 1. World Bank research Web site

<http://econ.worldbank.org/>

The World Bank has collected its economic research so that users can access it through one easy-to-use Webpage. Research is organized into three main sections: Topics, Project Sites, and Key Outputs. These topics are further broken down into subcategories, which are accessible from the front page via pull-down menus or hyperlinked lists. The site also contains a What's New column, which lists the titles of new World Bank resources and classifies them by document type, such as working paper, evaluations of research, and project. Finally, the World Bank Research Website gives a short list of featured resources, which include research on hot topics such as poverty, civil war, and world development. [EM]

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## 2. Financial reporting in Canada

Bennett Reference: HF 5681 B2 F55

The 25th (2000) edition of this CICA publication is now in the Bennett Reference collection. Older issues (back to 1967) are in the stacks. It features a survey of the annual reports of 200 major Canadian companies for 1996 to 1999. Each chapter looks at a different section of the annual report (capital assets, foreign currency transactions, etc.), gives examples from various companies, and analyzes the content (how many companies had the section? how many included feature X? how many omitted feature Y?). Of interest to accounting students and anyone else who wants a detailed look at how annual reports vary in Canada.

## 3. Librarians' index to the Internet

<http://www.lii.org/>

Suggested for BUEC BUZZ by Barb Edwards of the FBA, LII is one of the better general Web guides. It covers all topics from Arts to Women (the Business section alone has over 60 subtopics) and each site is evaluated and annotated. For a list of other Web guides, check out my General Internet Resources guide at [<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bagenres.htm>].

## 4. Between the sheets [MS Excel]

Economics

[http://www.bized.ac.uk/stafsup/options/sheets/econ\\_index.htm](http://www.bized.ac.uk/stafsup/options/sheets/econ_index.htm)

Accounting

[http://www.bized.ac.uk/stafsup/options/sheets/acc\\_index.htm](http://www.bized.ac.uk/stafsup/options/sheets/acc_index.htm)

Business

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

[http://www.bized.ac.uk/stafsup/options/sheets/bus\\_index.htm](http://www.bized.ac.uk/stafsup/options/sheets/bus_index.htm)

These three guides from the British Website BizEd help users understand the ways to use spreadsheets in economics, accounting, and business research. The tutorials all start with the same general information: introductions for both students and teachers, a guide to downloadable spreadsheets, a guide to using spreadsheets, and a glossary of important terms. However, each of the guides offers a different collection of spreadsheets, which require Microsoft Excel 97. The economics tutorial includes spreadsheets on cost analysis, elasticity of demand, and profit maximization. The business section provides spreadsheets on markups and margins, gearing, depreciation, and cost analysis. Finally, the accounting tutorial features an introduction to balance sheets and income statements, budgeting, and cost volume profit analysis. [EM]  
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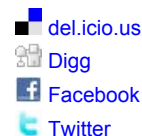
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Mark Bodnar  
Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
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# BUEC BUZZ Issue

## = BUEC BUZZ (#003-9): Information Resources in Business and Economics =

### [1. Professional Ethics and Insignia \(2nd edition\)](#)

\* SFU Library reference book containing ethics policies of 200+ organisations

### [2. Cancorp Plus](#)

\* get info. on 8000+ CDN companies from this file in SFU's Lexis-Nexis

### [3. Home Business Expo](#)

\* starts today at the Pacific Coliseum

### [4. M@n@gement](#)

\* online, multi-lingual, and double-blind reviewed journal

### [5. The Economics of Civil War, Crime, and Violence](#)

\* papers, data, conferences, newsletters, and more from the World Bank

\*\*\*\*\*

## 1. Professional Ethics and Insignia (2nd edition)

Bennett Reference: [HD 6504 C53 2000](#)

This book features the official codes of ethics or conduct from 222 U.S. organizations ranging from the Association for the Advancement of Cost Engineering to Wedding and Portrait Photographers International. If your research involves comparing and contrasting the ethical practices of professional organizations, this source will save you a lot of time.

## 2. Cancorp Plus

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=cancorp>

I've had this source added to our list of databases available via the SFU Library. It contains information on more than 8,000 Canadian companies, including:

- *directory information*, including the corporate legal name, address, fax and telephone numbers, officers, directors, auditors, banks, attorneys, subsidiaries, place and year of incorporation, and legal status;
- *filings information*, including more than 300 possible financial components such as assets, liabilities, equity, revenue, cash flow, and share performance;
- and *textual information*, including Letter to Shareholders, ownership information, mergers and acquisitions information, and analytical articles written by researchers of the Financial Post Corporate Database Group.

This data is essentially the same as that provided by another Library database, Compact/Disclosure, but Cancorp Plus may be accessed from home since it is available via Lexis-Nexis. The down side is that you will need to use the somewhat arcane Lexis-Nexis interface to get to the data. There are various guides available at the link above, and I am certainly willing to help you if you run into problems (my phone number and email address are at the bottom of this newsletter). A good trick is to search for a specific company by the segment name; for example, company(ballard) and date>1998.

## 3. Home Business Expo

<http://www.homebusinessexpo.net>

If you have, or plan to have, a home-based business and you're looking for something to do this weekend, you might want to check out the Home Business Expo at the Pacific Coliseum. It's running from 12-9 today (Friday, Nov. 3rd), 10-6 on Saturday (Nov. 4th), and 11-5 on Sunday (Nov. 5th). Besides the inevitable vendors' booths, they will have seminars and round tables on topics such as marketing, motivation, and Web site building.

## 4. M@n@gement

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

<http://www.dmsp.dauphine.fr/Management/>

M@n@gement is a double-blind reviewed journal where articles are published in their original language as soon as they have been accepted. "The purpose of M@n@gement is to represent the wealth and the diversity of management research at an international level. M@n@gement offers to authors and readers a place to express and exchange ideas on management research, strategy, organizational theory... M@n@gement is open to all research streams in management fields. This field is at the crossroads of many disciplines."

A couple of the articles published thus far (all available free and fulltext on the Web) include *Downsizing the Central Government: The Case of the People's Republic of China*, and *Constructions of Cultural Differences in Post-Merger Change Processes: A Sensemaking Perspective on Finnish-Swedish Cases*. The authors are professors at such places as the University of Exeter, City University of Hong Kong, and the Helsinki School of Economics and Business Administration.

## 5. The Economics of Civil War, Crime, and Violence

<http://www.worldbank.org/research/conflict/index.htm>

This project from the World Bank and Development Economics Research Group was created in 1999 as a response to the "devastating economic consequences of violence in developing countries." In the 1990s, 90 percent of all war-related deaths were civilian, as opposed to only 50 percent in the eighteenth century. The violence of worldwide civil wars in the 1990s also created nearly 13 million refugees and 38 million internally displaced persons. Along with detailed information about the motivation and analytical approach behind the project, the site includes brief synopses of three topics: Civil War, Crime and Violence, and Policy Dimensions. Finally, a resource bank presents working papers and presentations, related links, and upcoming events related to this issue. [EM]

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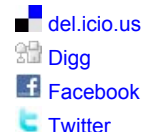
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# BUEC BUZZ Issue

## = BUEC BUZZ (#003-3): Information Resources in Business and Economics =

### [1. Strategy+business](#)

\* online management magazine

### [2. Research Data Library: Census Resources](#)

\* reminder of the online demographic sources at RDL

### [3. OECD Work on Measuring Intangible Investment](#)

\* fulltext papers on counting R&D, marketing, training, etc.

### [4. FP Corporate Reports \(Financial Post\)](#)

\* online stats for 500 CDN companies and 20+ industries

\*\*\*\*\*

## 1. strategy+business

<http://www.strategy-business.com/index.html>

and via the library catalogue (search by [Journal Title](#))

Strategy+business is an online management magazine with searchable and free archives going back to 1995. Although it doesn't appear to be peer-reviewed, many of the articles are by business professors and industry leaders, and some of them are quite detailed and lengthy (as long as 10 pages in some cases). To give you a bit of a taste of what you'll find there, here are the titles of some recent articles: "The People Factor in Post-Merger Integration," "From Bricks to Clicks: The Four Stages of E-volution," and "The Third World Goes to Market."

## 2. Research Data Library: Census Resources

<http://www.sfu.ca/rdl/dlib/data/survey/census/96census/96intro.html>

This is just a reminder about the many census resources that SFU's Research Data Library (RDL) has to offer. If you ever need to get a demographic breakdown of the country, a specific province, or a smaller area, these are the sources to check. They cover such topics as mother language, income, occupation, housing costs, ethnic origin, and much more.

Many of these resources (e.g., Nation Series, Census Area Profiles, and Basic Summary Tables) are available from home or office (non-SFU IP) if you set up your proxy server according to the instructions in the "Access resources from off-campus" guide on our home page. Note that you will also need to have the free browser plugin: Beyond20/20 on your computer. There are instructions on obtaining and installing this plugin on the RDL pages. Also note that to retrieve data at a narrow census tract (CT) or enumeration area (EA) level, you will have to come to the library to find the right numeric codes for the area(s) in question.

The RDL Website also includes descriptions of other great census resources that you need to visit RDL to use. Email Walter Piovesan for more information [[walter@sfu.ca](mailto:walter@sfu.ca)] or drop by RDL (in the [Maps/Data/GIS room](#) on the 7th floor of the library).

## 3. OECD Work on Measuring Intangible Investment

<http://www.oecd.org/dsti/sti/industry/indcomp/prod/intang.htm>

Intangible investments such as research and experimental development, training, organisational change, marketing, and software make up a substantial part of the total investment in many businesses. This OECD site features 15 fulltext papers and a bibliography of resources to help you study this important topic in more detail.

#### 4. FP Corporate Reports (Financial Post)

Access via the Library homepage under "[Find Articles](#)"

This is the summarized version of a note that I sent out earlier this week about this new database. FP Corporate Reports replace our old "yellow cards" with an electronic product that can be accessed from home or office. They offer historical and current financial details on Canada's top 500 publicly-traded companies, as well as ratios for 20 Canadian industry groups. Check out the more detailed description at: <http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=fpcorp>.

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

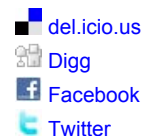
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# BUEC BUZZ Issue

## =- BUEC BUZZ (#022-5): Information Resources in Business and Economics =-

### [1. More online journals](#)

\* forestry, psychology, bioethics - but with lots of bus/econ content

### [2. Web guide to think tanks & other policy research resources](#)

\* CCPA, CD Howe, Fraser Inst. and much more (75 countries)

### [3. GlobalWatch Online](#)

\* UK government site on global Sci/Tech news

### [4. Free AMA eMarketing web seminar](#)

\* learn how to eMarket in your PJs (June 18th)!

### [5. Strategis workshops](#)

\* learn how to use the huge Industry Canada site effectively

\*\*\*\*\*

### 1. More online journals

Another batch of online journals is now available to SFU researchers for use on or off campus. The titles that look most likely to be of interest to economics and business people are:

- [The forestry chronicle](#) (an NRC title: some sample articles: "Innovation in the forest sector" & "Internet readiness and e-Business adoption of Canadian value-added wood producers")
- New in [ABI/Inform](#): [The investment lawyer](#); [The journal of American academy of business, Cambridge](#); and [Managing accounts payable](#).
- New online psychology journals via [PsyncArticles](#) (of interest to marketing/HR/OB/international business/economics): [Cultural diversity and ethnic minority psychology](#); [Group dynamics](#); [Journal of applied psychology](#); [Journal of personality and social psychology](#); and [Psychology, public policy and law](#).
- New via our [Project Muse](#) subscription: [American journal of bioethics](#) (biotechnology material?); and [The good society](#) (political economy).

Note that you can link to any of these titles by searching for them by [journal title](#) in the SFU Library catalogue.

### 2. Web guide to think tanks & other policy research resources

<http://www.nira.go.jp/linke/tt-link/index.html>

Japan's National Institute for Research Advancement (NIRA) provides this comprehensive guide to web sites from think tanks from over 75 countries. The directory can be browsed by name, acronym, or country, and each entry has a brief annotation. Although I'm not overly fond of the pink background, the value of such a central linking point outweighs my aesthetic qualms. :-). If you haven't used them before: think tanks can be a great source of research papers - but you should always take extra care to inquire into the philosophical foundations of the organization so that you can seek out balancing viewpoints from alternative sources. There's often (always?) another side to the story.

### 3. GlobalWatch Online

<http://www.globalwatchonline.com/index.aspx>

"GlobalWatch Online is a source of the latest News and Developments related to Science & Technology and Best Practice worldwide." Fresh from the UK Department of Trade and Industry, this site offers a compilation of technology news in Electronics & ICT; Life Sciences; Performance Engineering; and Energy & Environment. It also contains a "news by country" section (15 nations: Canada, Taiwan, Russia, etc.) with technology news (including policy and management details) picked up from various British Embassies. Likely of interest to MOT, MIS, and international business researchers.

**Note:** this item and #2 (think tanks) were both taken (with much editing) from *The Virtual Acquisition Shelf & News Desk*.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

<http://resourceshelf.freepint.com/> (one of the best Internet resource weblogs around).

#### 4. Free AMA eMarketing web seminar

<http://www.nwd42.com/offer/websitev3/1177731605/>

The American Marketing Assoc., in partnership with NewWorldIQ, has another free web seminar (webinar?) coming up on June 18th. In their words the "AMA and NewWorldIQ will present a no-nonsense explanation of the emarketing landscape and how to acquire, retain and optimize customer relationships via integrated emarketing campaigns." The seminar will be at 9:00 AM PDT. You can learn more about it and register at the link above.

#### 5. Strategis workshops

The Industry Canada folks here in Vancouver are about to start another round of free workshops on how to best use their incredibly detailed website (Strategis). This is a prime resource for economists, small business owners, marketers, exporters, and more.

\*\*\*\*\*

Pacific Region Subscribers - Vancouver

\*\*\*\*\*

Strategis is Industry Canada's Internet site for businesses and consumers. It provides access to timely information, business management tools and a host of other resources.

BusinessGateway.ca is the Government of Canada's portal site for business information.

Explore what Strategis and BusinessGateway.ca have to offer through one of the following free, hands-on sessions:

*Strategis for Starting a Business* - Wednesday, June 12, 2002 - 2:00 pm to 3:00 pm

*Strategis for Exporters* - Wednesday, June 26, 2002 - 11:00 am to noon

*Strategis for E-Business* - Wednesday, July 10, 2002 - 2:00 pm to 3:00 pm

All sessions will be held at Library Square, 20th Floor, 300 West Georgia, St, Vancouver, B.C. For more information or to register for a session contact Deirdre Liebrandt by telephone at (604) 666-1403 or by fax at (604) 666-8330, or e-mail [strategis.pacific@ic.gc.ca](mailto:strategis.pacific@ic.gc.ca).

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

-= BUEC BUZZ (#022-5): Information Resources in Business and Economics -=

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

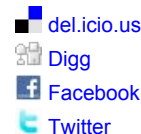
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# BUEC BUZZ Issue

## = BUEC BUZZ (#003-1): Information Resources in Business and Economics =

\*\* Welcome Back! (or Welcome! for those of you who are just starting here at SFU). I hope you all had a great summer. \*\*

### [1. What \(and why\) is BUEC BUZZ?](#)

\* a brief explanation for those who are new to SFU

### [2. British Columbia business indicators](#)

\* BCStats publications online via the catalogue

### [3. Books in print with reviews - Canadian edition](#)

\* now available from home or office

### [4. New Economics Library Guide page](#)

\* SFU Library Guide page substantially revised

### [5. Catherwood Library \(Cornell U.\) Research Guides](#)

\* detailed labour- and HRM-related Web research guides

\*\*\*\*\*

## 1. What (and why) is BUEC BUZZ?

This is the first BUEC BUZZ for many of you, so a bit of an introduction is in order:

### *A. Who am I?*

My name is Mark Bodnar. As the Business and Economics Librarian at the Burnaby Mountain campus, part of my job involves helping undergraduate and graduate business and economics students and faculty here on the mountain with their research. The librarians at Harbour Centre's Belzberg Library provide the same service for the EMBA and MOT-MBA programs -- stop by or call them at 778.782.5051 to make an appointment when you need help finding resources. Check out their Web site [<http://www.harbour.sfu.ca/belzberg/index.html>] for more details about their services and resources.

### *B. What's this newsletter about?*

Details may be found in the first issue at [<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bb/bb9931.htm>], but the summary version is that I have created it as a means of informing the faculty and graduate students in Business and Economics at SFU of the many relevant information resources that I use as I help people with their research every day.

### *C. When will it be published?*

Issues are generally sent out on a weekly basis, although this schedule may stretch to bi-weekly depending on how much I have to say and how busy I am. Issues are generally available on the Web shortly after the email version is sent.

### *D. What is required of you?*

No action is required of you. Just delete or archive these messages as you see fit. On the other hand, suggestions about resources to mention for the benefit of your colleagues are always welcome. My email address and phone number are at the bottom of this newsletter.

## 2. British Columbia business indicators

<http://trov.lib.sfu.ca/search/s?SEARCH=Business+Indicators>

Since the SFU Library is part of the Depository Library Program for BC Statistics, SFU students and faculty can access current and back issues of the following BC Stats publications via the Library catalogue on the Web:

\*\* Current Statistics - Business Indicators - Consumer Price Index - Exports (BC Origin) - Tourism Room Revenue - Earnings and Employment Trends - Labour Force Statistics - Immigration Highlights - Migration Highlights - Small Business Quarterly \*\*

Note that if you are using a non-SFU Internet provider, you will need to configure your proxy server settings according to the instructions under "[Access resources from off-campus](#)" on the Library home page to be able to read these publications.

### 3. Books in print with reviews - Canadian edition

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=bipr>

(On the alphabetical list of index databases under "Find Articles" on the Library home page.)

Most of you should have received a notice about the new version of Books in Print that we recently installed. For any who missed it, here's a summary:

We have recently installed a new version of this database - you can now search it from home or office. Note that to access BIP using a non-SFU Internet provider you will need to configure your proxy server settings according to the instructions under "[Access resources from off-campus](#)" on the Library home page.

About BIP with reviews, Canadian edition: Contains complete bibliographic and ordering information for books currently in print. The database contains over 3 million records including 1.7 million in-print books of all kinds: adult, juvenile, popular, scholarly, and reprints. 70,000 titles are available only in Canada. It includes 1.5 million out-of-print books, 100,000 audio books and 300,000 videos. It includes annotations from publishers and the fulltext of reviews from select sources. Each month approximately 19,000 new records are added to the database and 110,000 entries are revised and updated with new Canadian prices and other bibliographic details.

### 4. New Economics Library Guide page

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm>

As promised in my last BUEC BUZZ of the summer, I've moved and revised quite a few pages in the last few weeks. There is now a new Economics Library Guide page which consolidates several previous pages. Since information is information regardless of format, this new guide covers Internet, book, data, and journal article sources by subject rather than format.

I've also moved several old pages and begun a revision of the Business Guide page: [www.lib.sfu.ca/kiosk/mbodnar/business.htm](http://www.lib.sfu.ca/kiosk/mbodnar/business.htm). If you find any broken links in the next while, please let me know.

### 5. Catherwood Library (Cornell U.) Research Guides

<http://www.ilr.cornell.edu/library/reference/guides/>

The Catherwood Library of Cornell University's School of Industrial and Labor Relations offers several very detailed and current Web guides. Current guides available include Collective Bargaining, Disability and the Workplace: An Internet Primer, Guide to E-Commerce, How Unions Can Use the Internet, Human Resources and the Internet, Job Searching: Internet Resources, Labor Unions and the Internet, Workplace Dispute Resolution and Arbitration. The resources sometimes tend to be a bit U.S.-centric, but they are still great starting points for any labour-related Web research.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

=- BUEC BUZZ (#003-1): Information Resources in Business and Economics =-

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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## BUEC BUZZ Issue

### = BUEC BUZZ (#021-8): Information Resources in Business and Economics =

#### [1. Population, Dwellings, and Geography \(Statistics Canada\)](#)

\*first data from 2001 census coming on March 12, 2002

#### [2. United Nations Conference on Global E-Commerce 2002](#)

\* online video from the presentations

#### [3. E-Journals - additions and deletions to the SFU Library collection](#)

\* significant changes!

#### [4. Information on the BC High Technology Sector from BCStats](#)

\* data, articles, reports - free online

\*\*\*\*\*

#### 1. Population, Dwellings, and Geography: First data from 2001 census coming on March 12, 2002.

Detailed analysis of new census data on the nation's population will be available **\*March 12th\*** by accessing on the Statistics Canada website ([www.statcan.ca](http://www.statcan.ca)) a full-colour, on-line report titled "A profile of the Canadian population: where we live".

New Internet-based tools will provide quick access to a host of data, maps and supporting reference material. They will be available by visiting the Agency's website at [www.statcan.ca](http://www.statcan.ca), and clicking on "Census" on the blue bar across the top. Population and dwelling counts will be available for a wide range of geographic areas, from provinces and territories, down to the city blocks.

Statistics Canada will release further data from the 2001 Census in announcements running from July 2002 through May 2003. The next release, covering data on age and sex, is scheduled for July 16, 2002. Two further releases are scheduled for later this year: marital status, common-law status, families and dwellings and households (October 22), and language, and mobility and migration (December 10).

#### 2. United Nations Conference on Global E-Commerce 2002

Look under "26-27 February 2002" at: <http://www.un.org/webcast/>

View online (Real Video) all presentations from this conference which took place in late February in New York. From the site, "...intensive executive level presentations, and expert panels. Speakers will detail the latest developments on E-commerce, E-government, Security, Cyber/Bio Security, Network Assurance, and Disaster Management Applications." You can also view the complete speaker list and conference agenda here.

[Note: this item is from the *Virtual Acquisition Shelf and News Desk*: <http://resourceshelf.blogspot.com/>]

#### 3. E-Journals - additions and deletions to the SFU Library collection

##### a. New fulltext content in ABI/Inform:

- \* Briefings in real estate finance
- \* Canadian tax journal
- \* Corporate reputation review
- \* Darwin: business evolving in the information age
- \* International journal of medical marketing
- \* International journal of nonprofit and voluntary sector marketing
- \* Journal of asset management
- \* Journal of brand management
- \* Journal of business strategies
- \* Journal of commercial biotechnology
- \* Journal of consumer behavior
- \* Journal of database marketing

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.



- \* Journal of financial crime
- \* Journal of financial regulation and compliance
- \* Journal of financial services marketing
- \* Journal of international banking regulation
- \* Journal of leisure property
- \* Journal of pensions management
- \* Journal of public affairs
- \* Mid-American journal of business
- \* Tourism and hospitality research

#### b. New fulltext in ABI - but current issues embargoed for 3-12 months

- \* Derivatives use, trading and regulation
- \* Journal of change management
- \* Journal of corporate real estate
- \* Journal of targeting, measurement & analysis for marketing
- \* Journal of vacation marketing

#### c. Journals \*no longer fulltext\* in ABI (old fulltext issues still available)

\*\*\* **Note** that the first 7 of these titles are available fulltext online in *EBSCO's Business Source Elite* - available online to all Lower Mainland public library card holders as described in previous BUEC BUZZes:

</help/subject-guides/business/buec-buzz/123#e>

\*\*\* **Also note** that SFU has current print copies of all of the titles below except for Academy of management executive and Sveriges riksbank economic review.

- \* Academy of management executive
- \* Academy of management journal
- \* Academy of management review
- \* California management review
- \* International studies of management & organization
- \* MIT sloan management review
- \* Russian & East European finance & trade
- \* Sveriges riksbank economic review

#### 4. Information on the BC High Technology Sector from BCStats

[http://www.bcstats.gov.bc.ca/data/bus\\_stat/hi\\_tech.htm](http://www.bcstats.gov.bc.ca/data/bus_stat/hi_tech.htm)

I'm continually impressed with the amount of information supplied by BCStats. The site above includes a 100-page profile of the sector, a 79-page analysis of input factors, and several detailed articles and reports. Note that the *BCStats A-Z index* [<http://www.bcstats.gov.bc.ca/data/dd/details.htm>] is a great place to start if you are after British Columbian business, demographic, & economic data. Also note that some of their fee-based publications are available online for SFU Researchers via our catalogue. I mentioned these resources in a previous BUEC BUZZ: </help/subject-guides/business/buec-buzz/31#bcbi>.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

- = BUEC BUZZ (#021-8): Information Resources in Business and Economics = -

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## =- BUEC BUZZ (#002-5): Information Resources in Business and Economics =-

### [1. Still more business/economics journals available online!](#)

\* 27 more academic journals available at your home or office

### [2. Free research papers at Statistics Canada](#)

\* authoritative statistics, Canadian perspective, and free online

### [3. Ebusinessforum.Com](#)

\* news, research, country analyses, and more for CEOs (and you)

### [4. Environment and Trade: A Handbook](#)

\* online publication from the U.N. Environment Program and others

\*\*\*\*\*

### 1. Still more business/economics journals available online!

The following 27 journals are among those which our Online Serials Project Librarian has arranged online access to recently. You can get to any of them by searching by journal title in the catalogue, then clicking on the WWW link in the catalogue record. Alternatively, you can go to the **Electronic Journals Collections** link on the Library home page [[www.lib.sfu.ca](http://www.lib.sfu.ca)], and clicking on **ingenta Journals**. In either case, you will eventually be taken to a login screen at the ingenta Journals site. There is no need to put in a username - just click on **direct access** to get to the online journal.

Annals of Public and Cooperative Economics, Asian-Pacific Economic Literature, Australian Economic Papers, Australian Economic Review, Australian Journal of Agricultural and Resource Economics, British Journal of Industrial Relations, Bulletin of Economic Research, Economic Journal, Economic Notes, Energy Prices and Taxes, Financial Market Trends, Industrial Relations Journal, International Journal of Urban and Regional Research, Japanese Economic Review, Journal for the Theory of Social Behaviour, Journal of Business Finance & Accounting, Journal of Economic Surveys, Journal of Finance, Journal of Industrial Economics, Journal of International Financial Management and Accounting, Journal of Management Studies, Mathematical Finance, OPEC Review, Oxford Bulletin of Economics and Statistics, Scandinavian Journal of Economics, Scandinavian Journal of Statistics, and World Economy.

Note that off-campus access to these journals is restricted to current SFU students and faculty. If you are trying to get to these online journals from a site where SFU is not the Internet provider, you will need to make some changes to your browser settings. Check out the directions at "Access SFU Library Databases and Electronic Journals from Off Campus" - [<http://www.lib.sfu.ca/kiosk/remote.htm>] or contact a librarian for assistance.

### 2. Free research papers at Statistics Canada

<http://www.statcan.ca/english/services/iresrc.htm>

Check out this Statistics Canada site to read free research papers on such topics as "Specialized big-box stores," "Diffusion of Biotechnologies in Canada," and "Import Competition and Market Power: Canadian Evidence." These papers all have solid statistics as well as a Canadian perspective that isn't always easy to find for some topics. Moreover, as with any research paper, a significant part of their value is in their sources - check out the other StatCan publications and CANSIM matrixes that they mention for further details. Note that some of these papers are also in our [MICROLOG](#) microfilm collection.

### 3. Ebusinessforum.Com

<http://www.ebusinessforum.com>

With current global news, links to research, best practice cases, and analysis of the e-commerce environment in dozens of countries, Ebusinessforum.com should be one of your current awareness sites if you are following the development of the new economy. Created by the Economist Intelligence Unit (EIU), this site is directed at senior executives. Read an article in Information World about this site at:

<http://www.iwr.co.uk/iwr/results.asp?aid=858>

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

#### 4. Environment and Trade: A Handbook -- UNEP

<http://www.unep.ch/etu/archive/pdf/handbook.pdf> 

or via the [Library catalogue](#)

This new 96-page guide from the United Nations Environment Programme (UNEP), Economics and Trade Unit (ETU), and International Institute for Sustainable Development (IISD) is a reference tool for policy-makers, practitioners, the media, and other interested users. Intended for readers with an expertise in trade, development, or the environment, but not the intersection of all three, the handbook attempts to explain how trade can affect the environment for better or worse. In the end, it seeks to help ensure that "trade's potential for growth and development does, in fact, lead to environmentally sustainable development." The handbook will be continually updated, with links to online articles and other resources offering more in-depth analysis of the themes covered in the report, a collection of related links, an interactive thematic index, and a searchable compendium of analyses of environment-trade disputes.

[This summary is based on one from The Scout Report, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/>]

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

-= BUEC BUZZ (#002-5): Information Resources in Business and Economics -=

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## =- BUEC BUZZ (#021-4): Information Resources in Business and Economics =-

### [1. ABI/Inform unavailable this weekend](#)

\* but there are alternatives!

### [2. Historical Statistics of Canada](#)

\* free online data covering confederation to the 1970s

### [3. FindLaw's page on the Enron situation](#)

\* a guide to commentary and primary documents

### [4. CANSIM changes](#)

\* numbering system changed

### [5. Business strategy](#)

\* books & articles + getting the basis for an inference

\*\*\*\*\*

### 1. ABI/Inform unavailable this weekend

You may have already noticed a note about this at the SFU Library site: ABI/Inform is going to be unavailable for much of this weekend (Jan. 26-27) while the database provider does some maintenance work to their servers.

I realise that this is a very busy time of the semester for you all. Remember that many other SFU databases (EconLit, EBSCO's Academic Search Elite, CBCA Fulltext Reference, PsycInfo, etc.) include some quality business content as well. Also remember that all of the local public libraries provide online access to a database that is the rough equivalent of ABI/Inform: EBSCO's Business Source Elite. All you need is their library card to access this great resource from your home or office. Link to your local public library's Web site:

<http://www.lib.sfu.ca/kiosk/swovelan/gvrdrilbes.htm> (use the "Web site" links, not the catalogue links).

Learn more about EBSCO's Business Source Elite:

<http://www.epnet.com/database.html#bs> and

<http://www.epnet.com/maglists/pdfs/bs.pdf> 

### 2. Historical Statistics of Canada (2nd ed., 1983)

<http://www.statcan.ca/english/lps/Data/11-516-XIE.htm>

We're all growing used to getting current statistics online, but older data can be more difficult to track down. Where do you look if you need to know the number of Canadian families receiving Mothers Allowances in the 1930s?

How about the number of workers in the logging industry in 1963?

Statistics Canada's Historical Statistics of Canada has the answers to these questions - and it is free online. It "contains about 1,088 statistical tables on the social, economic and institutional conditions of Canada from the start of the Confederation in 1867 to the mid-1970s."

Note that the SFU Library also has several print copies of this valuable resource: HA 746 H58 1983.

### 3. FindLaw's page on the Enron situation

<http://news.findlaw.com/legalnews/lit/enron/>

Commentary, primary documents, and links to more resources on what will surely be a regular case study in business schools for years to come.

### 4. CANSIM changes

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5602>

I mentioned [last summer](#) that Statistics Canada had come out with a new version of CANSIM that used a different numbering system. The version of CANSIM that you can search via the SFU Library has now incorporated the new (CANSIM II) table/series numbering system. This means that if you are used to an old CANSIM matrix number, you may need to check out the concordance table [\[http://cansim2.statcan.ca/CII/Concordance/Matrix.txt\]](http://cansim2.statcan.ca/CII/Concordance/Matrix.txt).

Unfortunately, the cool new searching features available in CANSIM II via the StatsCan site aren't available in the version that we provide. As a result, I still suggest that you do your search in CANSIM II at the StatsCan site, then use the CANSIM II numbers to retrieve the data in our CANSIM.

*Confused?* Check out the guide made by our Geography Librarian, Cindy Swoveland:

<http://www.lib.sfu.ca/kiosk/swovelan/geography/cansimuse.htm>

## 5. Business strategy

I've had quite a few questions on this topic recently. Coincidentally, I've also noticed that many new strategy books have come in lately. If you are researching the theory & practice of business strategy, try the following:

1. **BOOKS:** Use subject headings such as "[Strategic planning](#)" and "[Business planning](#)" in our catalogue.
2. **ARTICLES:** Key journals include The Journal of Business Strategy; Strategic Finance; Strategic Management Journal; Academy of Management Review; MIT Sloan Management Review; The Journal of Business Forecasting Methods & Systems; and the Academy of Management Journal. Note that all of these titles are indexed in ABI/ and are either fulltext in ABI/ or available at the SFU Library.

In addition, if you are trying to research the strategy of an existing company, you might want to start with some of the tips listed in a guide I recently made for the [D05 section of Bus. 478](#). (Covers how to get enough circumstantial evidence to infer strategy.)

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

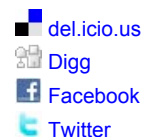
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Mark Bodnar  
Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#002-12): Information Resources in Business and Economics =

### [1. AIB International Business Discussion group](#)

\* e-list for those involved in international commerce

### [2. Price's List of Lists](#)

\* clearinghouse of rankings of organizations, companies, etc.

### [3. Canada/British Columbia Small Business Centre](#)

\* links & guides - strong B.C./small business angle

### [4. Harvard Business Review](#)

\* full-text no longer in ABI/Inform / still in EBSCO

\*\*\*\*\*

## 1. AIB International Business Discussion group

<http://www.egroups.com/group/intlbiz/info.html>

The AIB International Business Discussion group is an e-list for those involved in the various aspects of international commerce. It is sponsored by the Association for International Business, a nonprofit volunteer education organization with nearly 11,000 members in 180 countries. Basic Membership is free and comes with your free subscription to this list. They discuss all areas of international business, problem-solving, encourage networking with a minimum of advertising. Also check out the AIB Web site <http://www.aib-world.org/> for further resources.

## 2. Price's List of Lists

<http://gwis2.circ.gwu.edu/~gprice/listof.htm>

Do you need to know the fastest growing companies in Canada? The top 20 European dairy companies? The 75 greatest management decisions ever made? This site is one of my favourite quick reference sources for such questions. Gary Price, a librarian at George Washington University, maintains this clearinghouse of rankings of different people, organizations, companies, etc. He finds the rankings in sources ranging from the Report on Business to Arab News.

## 3. Canada/British Columbia Small Business Centre

<http://www.sb.gov.bc.ca/smallbus/sbhome.html>

Links and Guides with a strong B.C./small business angle that can be hard to locate elsewhere. This site has brief guides to planning, financing, and marketing a business amid the regulations specific to B.C. It also has an Interactive Business Planner, numerous guides to resources (print, video, people, etc.) aimed at specific types of small businesses, and links to marketing and demographic data, funding sources, directories, and regulatory/trade resources. Note that the other provinces have similar service centres. Link to them at the Canadian Business Service Centres site <http://www.cbosc.org/>.

## 4. Harvard Business Review

I realise that many of you may not be affected by the following announcement, but I thought I'd include it as an example of the perils of buying access to an item rather than the item itself. Of course, we continue to receive the paper edition of HBR at both the Bennett and Belzberg Libraries.

Full-text of the Harvard Business Review is no longer included in ABI/Inform. ProQuest support staff have confirmed that the publisher withdrew full-text rights from ProQuest earlier this week, having entered into an exclusivity arrangement with EBSCO publishing. Indexing coverage for the journal is still available in ABI/Inform. Full-text for the Harvard Business Review (from 1995 onward) continues to be available in EBSCOhost's Academic Search Elite database.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-](#)

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.



[guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

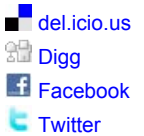
-= BUEC BUZZ (#002-12): Information Resources in Business and Economics -=

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Mark Bodnar  
Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#021-1): Information Resources in Business and Economics =

\*\* Welcome back! I hope you all had a very restful holiday. \*\*

### [1. International Encyclopedia of the Social & Behavioral Sciences](#)

\* major new encyclopedia at the SFU Library

### [2. More journals available online via SFU Library](#)

\* from Benchmarking to World Class Design

### [3. Faculty Guide to Cyber-Plagiarism](#)

\* online guide to prevention & detection

### [4. Climate Indices for the Economy](#)

\* "a fascinating use of meteorological science to enhance economic prediction..."

\*\*\*\*\*

## 1. International Encyclopedia of the Social & Behavioral Sciences

Recently arrived at the SFU Library. The full 26 volumes should be in the Bennett Library Reference collection early next week at: [H 41 I58 2001](#).

The International Encyclopedia of the Social & Behavioral Sciences "is the first attempt in a generation to map the social and behavioral sciences on a grand scale. It is the largest reference work ever published for the social and behavioral sciences..." Some of the sections that might be of interest to Bus/Econ folks include:

- Area and International Studies
- Demography
- Developmental, Social, Personality, and Motivational Psychology
- Economics
- Ethics of Research and Applications
- Gender Studies
- History of the Social and Behavioral Sciences
- Institutions and Infrastructure
- Logic of Inquiry and Research Design
- Organizational and Management Studies
- Public Policy
- Science and Technology Studies
- Statistics
- Urban Studies and Planning

## 2. More journals available online via SFU Library

Several new titles were added to [ABI/Inform](#) recently. In most cases, ABI has only provided access to older (backfile) issues - not to the most current articles, but all of these titles look like they may be of use to Bus/Econ researchers:

- Benchmarking (backfiles only)
- Canadian HR reporter
- Corporate communications (backfiles only)
- Executive development (backfiles only)
- Management development review (backfiles only)
- North American actuarial journal
- Participation & empowerment (backfiles only)
- Pricing strategy & practice (backfiles only)
- SAM [sales, advertising and marketing]
- Training for quality (backfiles only)
- World class design to manufacture (backfiles only)

### 3. Faculty Guide to Cyber-Plagiarism

<http://www.library.ualberta.ca/guides/plagiarism/>

Both instructors and TAs may, unfortunately, find this resource handy. The University of Alberta Libraries created this detailed guide to detecting and preventing "cyber-plagiarism" ("the process by which students either copy ideas found on the Web without giving proper attribution, or the process by which students download research papers from the Web, in whole or in part, and submit the paper as original work"). It includes links and lists of relevant resources that will help you explore this important topic.

### 4. Climate Indices for the Economy

<http://lwf.ncdc.noaa.gov/oa/climate/research/cie/cie.html>

In a fascinating use of meteorological science to enhance economic prediction and measurement, the Climate National Climatic Data Center (NCDC) established the Indices for the Economy program. For example, the temperature, rainfall, snowfall, and sunshine greatly affect American agriculture and energy industries (both supply and demand), and also impact on human health and quality of life. These Climate Indices seek to develop objective tools that use weather observations to explain seasonal and year-to-year changes in economic performance. Index development is ongoing, but two indices currently provide information related to crop yield and energy usage. The crop Moisture Stress Index reflects the influence of severe drought and catastrophic wetness on annual crop yield for corn and soybean crops, and the Residential Energy Demand Temperature Index provides quantitative information on the impact of seasonal temperatures on residential energy demand. [DJS]

From The Scout Report, Copyright Internet Scout Project 1994-2002. <http://scout.cs.wisc.edu/>

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

-= BUEC BUZZ (#021-1): Information Resources in Business and Economics -=

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

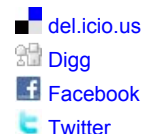
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## =- BUEC BUZZ (#001-8): Information Resources in Business and Economics =-

### [1. OECD Observer, OECD in Figures, OECD Policy Briefs](#)

\* Publications with current economic analysis and figures now online.

### [2. Ad Age \(Advertising Age\) Dataplace](#)

\* Detailed tables of top advertisers, products, agencies and more.

### [3. WorldSkip.com](#)

\* Easy access to international business information.

### [4. Change to BUEC BUZZ](#)

\* Easier to scan the Table of Contents.

\*\*\*\*\*

## 1. Now online - (a) OECD Observer, (b) OECD in Figures, (c) OECD Policy Briefs

On the Web at:

(a) [http://www.oecd.org/publications/observer/index\\_en.html](http://www.oecd.org/publications/observer/index_en.html)

(b) <http://www.oecd.org/publications/figures/>

(c) [http://www.oecd.org/publications/Pol\\_brief/](http://www.oecd.org/publications/Pol_brief/)

And via our catalogue at:

(a&b) <http://troy.lib.sfu.ca/search/s?SEARCH=oecd+observer>

(c) <http://troy.lib.sfu.ca/search/s?SEARCH=OECD+policy>

These three OECD publications are now free online. Go to them directly via the URL, or link to them via the library catalogue. "The OECD's Observer magazine presents concise, up-to-date and authoritative analysis of crucial world economic and social issues." "OECD in Figures covers everything from macro-economic trends to key facts about health, education and science." "OECD Policy Briefs are capsule (8-12 pages) treatments of economic and social issues being addressed at the OECD. Written for a general audience, each Brief explores a different issue by posing and responding to questions about it."

## 2. Ad Age (Advertising Age) Dataplace

<http://adage.com/dataplace/index.html>

Superlatives galore! Do you want to know the highest spending advertisers in Kenya? The market shares of the top cereal brands in North America? The top ten ad categories in Canada? This site will have what you are looking for. Many of these numbers are reported in Advertising Age (held at SFU and full text with graphics in ABI/Inform), but this site brings such information together in one place. Note that the sources and methodology behind the numbers are not always provided.

## 3. WorldSkip.com

<http://www.worldskip.com/>

and via our catalogue at:

<http://troy.lib.sfu.ca/search/t?SEARCH=worldskip>

Despite being somewhat ad-heavy, WorldSkip.com provides fast and easy-to-navigate access to business and economic information in countries from Aruba to Zimbabwe. Essentially a link site (it provides links to other sites rather than information of its own), WorldSkip.com is a quick way to mine the information offered by such sources as the World Bank, the IMF, the Canadian and US governments, and the local governments. It also offers links to tourism, news, demographic, and cultural information, as well as maps, Encyclopaedia Britannica country profiles, and weather. Finally, it features a link to a language translator so that you can read some of the non-English sites.

#### 4. Changes to BUEC BUZZ

To make it easier for you to quickly scan the Table of Contents of each issue of BUEC BUZZ, I am now including brief descriptive lines after the title of each item. I'm hoping that these lines will give you enough information about the items featured to be able to decide quickly whether or not you want to read further. After all, one of the goals of this newsletter is to help you to avoid information overload without completely closing the door to the wealth of new resources available.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

-= BUEC BUZZ (#001-8): Information Resources in Business and Economics -=

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

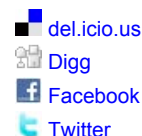
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# BUEC BUZZ Issue

## =- BUEC BUZZ (#013-5): Information Resources in Business and Economics =-

### [1. Political Risk Services reports via LexisNexis](#)

\* international economic/business analysis and news

### [2. Finding SFU theses: new/revised guides](#)

\* how to find these valuable research sources

### [3. Labor Research Portal](#)

\* Web guides from Berkeley's Institute of Industrial Relations Library

### [4. Ingenta Reveal Profiles](#)

\* learn about new articles on your research topic as they are published

\*\*\*\*\*

## 1. Political Risk Services reports via LexisNexis

Via SFU Library's Lexis-Nexis: <http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=lex>

The PRS Group puts out a number of reports that may be of interest to international business, finance, marketing, and economics researchers:

#### **\*\* PRS Group Political Risk Service:** Library: WORLD, File: PRSRPT

Political Risk Services presents accurate and rigorous analysis of present and future political and economic conditions in the 85 countries most important to international business. The reports are invaluable in planning for changes in government and essential in making decisions about upcoming projects. Reports can be used to develop market currency values, assess political risk insurance and foreign credit risk, capital investment and corporate security.

#### **\*\* PRS Group International Country Risk Guide:** Library: WORLD, File: PRSCRG

IBC's International Country Risk Guide provides in-depth analyses of every factor that could affect business, trade or investments in countries around the world. Each report covers politics, economic policy, extensive analysis of economic trends and an assessment of the country's financial condition.

#### **\*\* PRS Group/IBC Market Newsletters:** Library: WORLD, File: PRSNWS

The IBC Market Newsletters contain information on the following four regions: Africa & Middle East, Asia-Pacific, Europe and Latin America. The reports contain information on changing trends of the market in different sectors such as communications, insurance, health care and consumer durables. There are also analytical reports on macro and microeconomic activities in the associated countries.

If you've never used Lexis-Nexis before, you may find its search system a bit complex. There is online help available at

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/lexis.htm> and <http://www.lib.sfu.ca/researchtools/databases/databaseguides/lexnex.html>, and I'm certainly willing to give you (or small groups of you where possible) brief tutorials so that you can better make use of this rich database. Lexis-Nexis is particularly strong as a source of international business and industry news and of financial information on companies.

## 2. Finding SFU theses: new/revised guides

Cindy Swoveland, one of the librarians at the Belzberg Library at Harbour Centre, has recently updated and expanded our guides to finding SFU theses & projects:

#### **\*\* Finding Simon Fraser University Theses and Projects**

<http://www.lib.sfu.ca/kiosk/swovelan/theses.htm>

#### **\*\* Finding Simon Fraser University MBA Research Projects by Topic**

<http://www.lib.sfu.ca/kiosk/swovelan/embapro.htm>

## 3. Labor Research Portal

<http://iir.berkeley.edu/~iir/library/webguides.html>

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

Berkeley's Institute of Industrial Relations Library offers this useful metasite. While not new, the site is kept current, and the information here will be useful for anyone involved in any aspect of labor relations. Resources are divided into nine sections, including Labor Unions, Government, Labor Libraries, Globalization, and more. While these sections bill themselves as "Web guides," many span a host of resource types, such as print works, songs, and videos. Brief annotations are supplied where useful, but in other cases, such as the links to labor unions around the country and world, having all of these references in one list is sufficiently helpful. Some of the lists are far from comprehensive, but they will surely grow over time. This is a must-bookmark for labor activists and researchers. [TK]

From The Scout Report, Copyright Internet Scout Project 1994-2001. <http://scout.cs.wisc.edu/>

#### 4. Ingenta Reveal Profiles

Most of you will have seen the Library's notices about Ingenta Reveal profiles last week. This is just a reminder about this valuable service that helps you keep up-to-date in your research area. NOTE: Avi Bick of SFU Business has written in to remind us that a good way to handle these alerts is to use them in combination with EndNote, or another bibliography software. EndNote has a filter which enables you to convert the Reveal message into entries in your bibliography database.

Ingenta Reveal (formerly UnCover Reveal) profiles allow you to receive tables of contents from your favourite journals (over 20,000 to choose from) as new issues are published or to find out when something new on your research topic has been published.

Here is how to set up an Ingenta Reveal Profile:

**Note:** Setting up MUST be done from an on-campus computer (your office or the library for example)

1. Go to [www.ingenta.com](http://www.ingenta.com)
2. Click on the "Sign up now" button (in the left column)
3. Click on Personal Registration and fill out the form and hit Continue.
4. Use the Manage My Ingenta button to set up your profile.

There are two kinds of profiles that you can set up:

1. Table of contents (TOC) alerts - you will get an email with the TOC of any journal which you regularly wish to browse as soon as that journal is published (you can get up to 50 journals). To do this:
  - Click on Manage my Ingenta
  - Click on My table of contents
  - Search for the title of the journal you want and then select it from the list
  - Click on Add selected to list button
2. Research alerts - you type in a search statement (up to 50 of them) and this search is run weekly. You will get a weekly email for each statement with the results. To do this:
  - Click on Manage my Ingenta
  - Click on My research alerts
  - Click on Search Ingenta and type in your search statement and run it.
  - Now, go back to the last my Ingenta page (it has the Search Ingenta and Saved Searches buttons on it)
  - Click the Saved Search button and select the search you ran and select Add to alerts.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

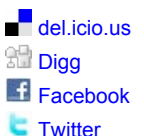
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Mark Bodnar  
 Business/Economics Liaison Librarian  
 W.A.C. Bennett Library  
 Simon Fraser University  
 8888 University Drive  
 Burnaby, British Columbia  
 Canada V5A 1S6  
 Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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## BUEC BUZZ Issue

### = BUEC BUZZ (#001-2): Information Resources in Business and Economics =

1. [AOL - Time Warner Merger Links](#)
2. [International Economics Study Center](#)
3. [Global Development Finance](#)
4. [Asia-Pacific.com!](#)

\*\*\*\*\*

#### 1. AOL - Time Warner Merger Links

1) "America Online And Time Warner Will Merge To Create World's First Internet-Age Media and Communications Company" -- Time Warner press release

[http://cgi.pathfinder.com/cgi-bin/corp/news/index.cgi?template=article&article\\_id=100009](http://cgi.pathfinder.com/cgi-bin/corp/news/index.cgi?template=article&article_id=100009)

2) Media Owner's Index: Time Warner -- [\\_Columbia Journalism Review\\_](#)

<http://www.cjr.org/owners/time-warner.asp>

3) "AOL, Time Warner Face Many Merger Obstacles" -- [\\_Los Angeles Times\\_](#)

[http://www.latimes.com/business/reports/aoltwx/lat\\_aol000112.htm](http://www.latimes.com/business/reports/aoltwx/lat_aol000112.htm)

4) "Is AOL still a Net company?" -- CNET

<http://news.cnet.com/news/0-1005-200-1520335.html?tag=>

5) "AOL/Time Warner: A new media world" -- [\\_Financial Times\\_](#)

<http://www.ft.com/nbearchive/email-meq31e346.htm>

6) "The Net on AOL's Time Warner deal" -- [\\_Salon\\_](#)

[http://www.salon.com/tech/feature/2000/01/11/aol\\_reaction/index.html](http://www.salon.com/tech/feature/2000/01/11/aol_reaction/index.html)

7) "AOL and Time Warner's marriage of insecurity" -- [\\_Salon\\_](#)

[http://www.salon.com/tech/col/rose/2000/01/10/aol\\_time/index.html?CP=SAL&DN=110](http://www.salon.com/tech/col/rose/2000/01/10/aol_time/index.html?CP=SAL&DN=110)

8) Consumer Groups Fear AOL-Time Warner Conglomerate -- NPR [RealPlayer]

<http://www.npr.org/ramfiles/me/20000111.me.02.ram>

9) "Expect big changes in what we will surf, see & hear" -- [\\_NY Post\\_](#)

<http://www.nypost.com/business/21731.htm>

10) "AOL Time Warner: The Art of the Possible" -- [\\_The Standard\\_](#)

<http://www.thestandard.com/article/display/0.1151.8746.00.html>

On Monday January 10, America Online (AOL) and Time Warner announced they will merge. AOL is the largest Internet service provider in the world, with over 20 million customers. AOL also owns Netscape Communications and Compuserve. Time Warner includes the WB television network; cable networks including HBO, CNN, and the Cartoon Network; as well as publications, including [\\_People\\_](#), [\\_Sports Illustrated\\_](#), [\\_Time\\_](#), and [\\_Fortune\\_](#); and Warner Brothers movie studio. Time Warner boasts 12 million cable subscribers and 28 million subscribers to Time Warner publications, which, with AOL, amounts to a customer base of nearly 100 million. With the announcement of the new AOL Time Warner company, the two companies's stocks initially fell almost ten percent on January 11. Internet and media analysts, however, are more concerned with the new merger's effects on media in the future. They believe that the AOL Time Warner company will revolutionize everything from the nature of television to how consumers buy music.

This press release from Time Warner (1) announces the merger and promises to combine the media components of Time Warner and AOL's technology. [\\_Columbia Journalism Review\\_](#) (2) lists the numerous media ventures owned by Time Warner. "AOL, Time Warner Face Many Merger Obstacles" (3) considers the difficulties of merging these two companies. According to CNET (4), the initial decline of AOL and Time Warner stock is not historically unique. [\\_Financial Times\\_](#) (5) ponders the take-over of the largest old media company by the largest new media company. Two articles from [\\_Salon\\_](#) ask Internet experts whether the merger will change the Internet for the better or the worse (6) and consider the financial future of the new merged company (7). National Public Radio (8) focuses on the ways in which the merger might affect media and consumers's lives. The [\\_NY Post\\_](#) (9) predicts the future effects of the merger on consumers. The nature of the delivery of advertising might also be changed, according to this article (10) from [\\_The Standard\\_](#). [EM]

[From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/>]

\*\*\* Note: in addition to the list of links below, check out this statement from the International Federation of Journalists:

[http://www.mediacentral.com/channels/newspapers/947623450\\_340.html](http://www.mediacentral.com/channels/newspapers/947623450_340.html) (The IFJ warns that the AOL-Time Warner merger could threaten democratic values and freedom of speech unless editorial independence is protected.)

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

## 2. International Economics Study Center

<http://internationalecon.com/index.html>

The International Economics Study Center is a project of Dr. Steve Suranovic, an Associate Professor of Economics and International Affairs at The George Washington University in Washington D.C. The site includes an online textbook suitable for use by intermediate level international trade students: "International Trade Theory and Policy Analysis." Other features at the site include links to current international trade news stories, a site devoted to the issue of fairness in international trade, preliminary notes for an international finance webtext, and much more.

## 3. Global Development Finance

Bennett Reference Collection: [HJ 8011 W671 1999](#)

This annual publication of the World Bank includes statistical tables of the external debt of 138 countries that report public and publicly guaranteed debt under the Debtor Reporting System (DRS). It also includes summary tables for regions and groups and analysis and commentary of recent developments in international finance. The current year of this two-volume set is in the Bennett reference collection, previous years may be borrowed from the stacks. (Note: prior to 1997, this series was known as World Debt Tables -- we have this earlier title from 1973 to 1996.)

## 4. Asia-Pacific.com!

<http://www.asia-pacific.com/>

Asia-Pacific.com!, an invaluable resource for users interested in business and economics in Asia and the Pacific Rim, offers an informative assortment of resources, news, and data. The site links to respected media sources throughout the region including \_Singapore Business Times\_, \_Jakarta Post\_, and \_The Australian\_, as well as in-depth journal articles, and book reviews, tables of contents, and purchasing information. Data analysis includes links to economic sources, company annual reports, and trade reports. Users are also invited to send their questions and queries to Asia-Pacific.com!'s panel of experts, who include George T. Haley, Associate Professor/Director of Marketing and International Business Programs at the University of New Haven, Usha C.V. Haley, Associate Professor of Strategy and International Business at the New Jersey Institute of Technology, and Tan Chin Tiong, Professor and Provost of the new Singapore Management University. [EM]

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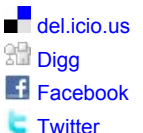
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Mark Bodnar  
Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#012-9): Information Resources in Business and Economics =

### 1. Canadian E-retailer Profiles

\* ten Canadian case studies

### 2. Statistical Reviews of World & U.S. Energy (BP)

\* consumption/reserves by fuel type & by country

### 3. WorldScope - International Company Profiles

\* financial/accounting data on 28,000 companies

### 4. Canadian Competition Policy: Preparing for the Future

\* presentations from recent national conference

\*\*\*\*\*

#### 1. Canadian E-retailer Profiles

<http://strategis.ic.gc.ca/SSG/ri00405e.html>

Provides insights into the experiences of small and medium-sized click-and-mortar and pure click companies as they have launched and grown their Web-based businesses. Learn from their successes and their challenges. Find profiles and assessments of 10 Canadian e-retailers.

\*\* Note: this item was taken from Industry Canada's weekly newsletter: Strategis Headlines [<http://strategis.gc.ca/headlines>].

#### 2. Statistical Reviews of World & U.S. Energy (BP)

<http://www.bp.com/centres/energy/index.asp>

Those of you who deal with energy statistics may be interested to know that a new edition of *The Statistical Review of World Energy 2001* is now available from the British Petroleum (BP) site. BP has also published (first time), *The Statistical Review of U.S. Energy 2001*. Both publications are accessible at the address above.

#### 3. WorldScope - International Company Profiles

In Lexis-Nexis:

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=lex>

Library: **COMPNY**

File: **WLDSCP**

Another one of the great resources buried within the Lexis-Nexis database, Worldscope "is an international database containing financial profiles, fundamental analysis, and stock performance data for over 28,000 companies. WorldScope takes into consideration the variety of accounting conventions now in use worldwide and presents more than 6,000 data variables in a reformatted design that facilitates comparisons between companies within and across national boundaries. WorldScope data variables include financial variables extracted from source documents, data items computed from fundamental variables, general corporate data, including a brief business description, officers, segment data, major shareholders and auditor information, and accounting data items on a company-specific basis."

\*\* Note: if you haven't used Lexis-Nexis much and would like a guided tour, just let me know. It's a complex, but useful source for international business/industry news and company reports.

#### 4. Canadian Competition Policy: Preparing for the Future

On June 19th and 20th, 2001, the Competition Bureau, in partnership with the Richard Ivey School of Business and Industry Canada, hosted the conference "Canadian Competition Policy: Preparing for the Future." At this national conference, leading experts in competition law and policy, business, and consumer affairs discussed the necessary evolution of competition policy to meet modern demands as well as the institutional framework required to enhance competition. A selection of the conference presentations is available below.

Competition Policy in Canada: Past and Future - Backgrounder for Canadian Competition Policy Preparing for the Future

<http://strategis.ic.gc.ca/SSI/ct/conferencebackground.pdf>

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

Terry Calvani - Partner - Pillsbury, Winthrop LLP - on "Lessons to be Avoided: The Experience South of the Border"

<http://strategis.ic.gc.ca/SSI/ct/terrycalvani.pdf> 

Ed Clark - President and Chief Operating Officer - TD Canada Trust - on "The Dynamic between Domestic Competition and International Competitiveness"

<http://strategis.ic.gc.ca/SSI/ct/edclark.pdf> 

Professor Allan Fels - Chair - Australian Competition & Consumer Commission - on "Competition Policy: Governance Issues - What Are the Alternative Structures?"

<http://strategis.ic.gc.ca/SSI/ct/allanfels.pdf> 

Calvin S. Goldman - QC, Partner - Davies, Ward Phillips & Vineburg LLP - on "Where do we go from here?"

<http://strategis.ic.gc.ca/SSI/ct/calvinsgoldman.pdf> 

Joseph S. Kraemer - Director - LECG - on "Competition Policy and the Local Telephone"

<http://strategis.ic.gc.ca/SSI/ct/josephskraemer.pdf> 

Professor Michael Porter - Harvard Business School - on "Re-assessing the Competition Law Paradigm for the 21st Century"

<http://strategis.ic.gc.ca/SSI/ct/michaelpporter.pdf> 

James F. Rill - Senior Partner - Howrey, Simon, Arnold & White - on "Challenges Presented by Globalization to Competition Policy"

<http://strategis.ic.gc.ca/SSI/ct/jamesfrill.pdf> 

J. William Rowley - Partner and Chair - McMillan Binch - on "The Internationalisation of Antitrust: The Need for a Global Competition Forum"

<http://strategis.ic.gc.ca/SSI/ct/jwilliamrowley.pdf> 

Professor Alan M. Rugman - Fellow, Templeton College, Oxford University, L. Leslie Waters Chair in International Business, Kelley School of Business, Indiana University - on "The Impact of Globalisation on Canadian Competition Policy"

<http://strategis.ic.gc.ca/SSI/ct/alanmugman-ppt.pdf> 

Howard Wetston - QC, Vice Chair - Ontario Securities Commission - on "Is it Time to Give the Commissioner of Competition a Competition Commission?"

<http://strategis.ic.gc.ca/SSI/ct/howardwetston.pdf> 

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at <http://help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

= BUEC BUZZ (#012-9): Information Resources in Business and Economics =-

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#001-13): Information Resources in Business and Economics =

### [1. Research Resources for the Social Sciences](#)

\* link site for economics, demography, data, and more

### [2. New Database: Bibliography of Asian Studies Online](#)

\* multidisciplinary, Asia-centred index to 20 years of citations

### [3. Ad Critic](#)

\* database of television ads

### [4. Bartleby.com Great Books Online](#)

\* dictionaries and encyclopedias free online

### [5. Bibliographies and Footnotes](#)

\* library guide to citation styles - with links and examples

\*\*\*\*\*

## 1. Research Resources for the Social Sciences

<http://www.socsciresearch.com/index.html>

Dr. Craig McKie of Carleton University's Department of Sociology and Anthropology is the author of this great link site. Several of the link categories are likely to be useful for Business and Economics people: Data Archives, Economics, Demography, and Reference Materials to name a few. The annotations are brief (and sometimes nonexistent), and he doesn't provide dates for when he last visited the listed sites. On the other hand, the sites listed are of high-quality, and they have been well-organized. A good starting point for your research.

## 2. New Database: Bibliography of Asian Studies Online

Available under 'Find Articles' on the Library home page [<http://www.lib.sfu.ca>].

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=bas>

This on-line version of the Bibliography of Asian Studies (BAS) contains more than 410,000 records on all subjects (especially humanities and social sciences) pertaining to East, Southeast, and South Asia published worldwide from 1971 to the present. Through the 1991 printed version, the BAS included citations to western-language periodical articles, individually authored monographs, chapters in edited volumes, conference proceedings, anthologies, and Festschriften, etc. Note: Since 1992, newly published individual monographs are no longer being added to the database, and users seeking monographs are urged to consult other general resources and databases.

BAS continues to index the 100+ most important journals in Asian Studies. A list of journal titles and dates for which indexing has been provided is available. [<http://www.hti.umich.edu/b/bas/jmls/>] Some of these titles include: Indian Journal of Economics, Korea Business World, Journal of Agricultural Economics and Development, Tokyo Business Today, Applied Financial Economics, Journal of Asian Business, and International Journal of Social Economics. Abstracts and fulltext articles are not available online.

Note: Users who wish to access this database from off campus and who use an internet provider other than SFU should follow the instructions in Accessing SFU Library Databases and Electronic Journals from Off Campus. [<http://www.lib.sfu.ca/kiosk/remote.htm>].

## 3. Ad Critic

<http://www.adcritic.com/>

Ad Critic strives to enter every television advertisement into its database of online commercials, which can be downloaded for free and viewed with QuickTime. A complete list of advertisements is indexed by company and by ad title. There are, however, also indexes of newly added ads, most-downloaded ads, movie trailers, and music found in ads, making it easier for users to search for a new or favorite advertisement. Ad Critic includes a section on advertising news and commentary.

From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-1999. [<http://scout.cs.wisc.edu/>] This site was found by See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

searching Scout Report Signpost [<http://www.signpost.org>] -- another great starting point for your research, and one that was reviewed in an earlier issue of BUEC BUZZ: [<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bb/bb0015.htm>]

#### 4. Bartleby.com Great Books Online

<http://www.bartleby.com/>

I usually keep to business and economics resources in this newsletter, but the Bartleby site is impressive enough to break that rule. The Bartleby folks describe themselves as an "innovative Internet publisher providing students, educators and the intellectually curious with unlimited access to books and information on the web, free of charge." Several of the reference sources that they provide can be useful when you are working at home at 2:00 in the morning and you can't find your trusty dictionary, encyclopedia, or english usage guide among the mountain of papers in your office. They have The American Heritage® Dictionary, Roget's II: The New Thesaurus, The American Heritage® Book of English Usage, Simpson's Contemporary Quotations, The Columbia Encyclopedia, Sixth Edition, Bartlett's Quotations, and Strunk's Elements of Style. Note that we have links to many of these resources in our catalogue, or you can find them in the *Dictionaries and Encyclopedias* section of the library's guide to *Selected Web Resources*: [<http://www.lib.sfu.ca/kiosk/mmcintos/select/select.htm>]

#### 5. Bibliographies and Footnotes

<http://www.lib.sfu.ca/find/libresea.htm> 

The Bartleby site (above) got me thinking about all the students who are probably up at 2:00 every day lately trying to finish their term papers. I thought a quick reminder about the Library's guide to bibliographies and footnotes would be in order. It's in the General Guides section of the Guides to Library Research (on the Library home page). This guide includes sample citations in the MLA style, as well as a list of style guides in the library and a list of links to other style guide sites on the Web -- especially those which cover the increasingly-common electronic resources. One link that isn't there yet, but that may be of use is "Turabian for the Cyberage" [[http://fhss.byu.edu/polsci/taylorsa/Taylor\\_web.htm](http://fhss.byu.edu/polsci/taylorsa/Taylor_web.htm)] suggested by Prof. Stephen Easton of the Dept. of Economics.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

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-- BUEC BUZZ (#001-13): Information Resources in Business and Economics --

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#012-4): Information Resources in Business and Economics =

### 1. [Two new internal/interprovincial trade resources](#)

\* CGA-Canada + Industry Canada documents

### 2. [International Abstracts in Operations Research](#)

\* online access via SFU Library to this index of OR/MS journals

### 3. [CCH Canadian TaxWorks](#)

\* now possible to access this tax resource from home/office via SFU Library

### 4. [Science and Technology Management Bibliography 2000](#)

\* new online bibliography available through the SFU Library

\*\*\*\*\*

## 1. Two new internal/interprovincial trade resources

### a. *Canada's Agreement on Internal Trade: It Can Work If We Want It To*

[http://www.cga-canada.org/eng/news/pdf\\_AIT\\_e.htm](http://www.cga-canada.org/eng/news/pdf_AIT_e.htm)

A new study commissioned by the Certified General Accountants Association of Canada (CGA-Canada) points to a lack of political will, procedural problems and the relatively low profile of the six-year-old federal-provincial Agreement on Internal Trade (AIT) for Canada's failure to achieve truly "free" interprovincial trade.

### b. *Strategis web pages on Internal Trade Agreement*

[http://strategis.ic.gc.ca/sc\\_mrkt/iptrade/engdoc/iptrd\\_hpg.html](http://strategis.ic.gc.ca/sc_mrkt/iptrade/engdoc/iptrd_hpg.html)

From this Web page you can access the text and amendments of the 1994 agreement, 4 federal research studies on internal trade, a bibliography of 4 other studies, a list of federal contacts for each of the eighteen chapters of the agreement, and some related Web sites.

## 2. International Abstracts in Operations Research

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=iaor>

This index used to be in print format only. It was (and still is) kept among the print science indexes on the Library's 6th floor. As of yesterday afternoon, we also have access (both on- and off-campus) to the online version of the same source. It doesn't have any fulltext, but it does provide abstracts to articles from over 180 operations research & management science journals from around the world. Take a look at the list of titles abstracted to get a feel for what is in IAOR: [http://www.iaor-palgrave.com/content/html/j\\_abstracted.htm](http://www.iaor-palgrave.com/content/html/j_abstracted.htm). A few titles that you might recognise include: Computers and Operations Research, Journal of the Operational Research Society, Management Science, and Operations Research.

The online version only has abstracts from 1998 onward for now, but the publishers plan to eventually extend the archive back to 1988.

## 3. CCH Canadian TaxWorks

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=cantax>

We've switched from a networked CD-ROM (in-library only) to an Internet version of this tax resource. It contains the fulltext of some important tax titles (GST Tax Reporter/Canadian Tax Reporter) as well as the Dominion Tax Cases and the Canadian Income Tax Act + Commentary. You can access it from home or office via the link above, or by looking under "C" in the alphabetical list of databases at the SFU Library home page.

## 4. Science and Technology Management Bibliography 2000

[http://www.lib.sfu.ca/kiosk/restricted/sfu\\_stmb.htm](http://www.lib.sfu.ca/kiosk/restricted/sfu_stmb.htm)

Some of you will have already seen the announcement sent out yesterday by Karen Marotz of the Belzberg Library about this new online index. Sorry for the repetition, but I want to be sure that everyone hears about this useful tool. It contains complete references to over 14,000 articles, books, and conference proceedings on R&D management, the management of technological innovation & entrepreneurship, science & technology policy, technology transfer, and other areas of interest to technology managers, industry/government research managers, university researchers and students. Fulltext of the articles is not included; however, many of the journals covered are available electronically through SFU Library's Electronic Journals Database (EJDB) or in print in the library.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

Coverage is from the early 1970s to 2000, and journals indexed include: Research-Technology Management, R&D Management, IEEE Transactions on Engineering Management, Journal of Product Innovation Management, International Journal of Technology Management, Economics of Innovation and New Technology, Les Nouvelles, SRA Journal, Journal of Technology Transfer, Journal of Engineering and Technology Management, Innovation, Technological Forecasting and Social Change, Science and Public Policy, Research Policy, Technology in Society, Technovation, Futures, Long Range Planning, STI Review, High Technology Law Journal and Rutgers Computer and Technology Law Journal as well as general management journals. The bibliography is divided into 38 subject areas, accessible through the table of contents. However, there is no search interface, so searching for a specific author or title is via the ctrl-F mechanism within each section.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

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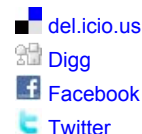
-- BUEC BUZZ (#012-4): Information Resources in Business and Economics --

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Mark Bodnar  
Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#012-10): Information Resources in Business and Economics =

### [1. Country Briefings \(Economist/EIU\)](#)

\* articles, data, and forecasts for 60 countries

### [2. Portable and Fast Forward MBA - 2 book series in the SFU Library](#)

\* good introductions to many key business/economics concepts

### [3. Making new technologies work for human development](#)

\* UNDP's 2001 Human Development Report (online)

### [4. CANSIM II \(the sequel\)](#)

\* new and improved: now via E-Stat and soon via regular link

\*\*\*\*\*

### 1. Country Briefings (Economist/EIU)

<http://www.economist.com/countries/>

The Economist (Economist.Com) has launched a new "Country Briefings" resource that PRIMARILY contains free content. Thus far, they cover 60 countries, each with "succinct forecasts, economic and political profiles, core statistics, essential recent articles, and in-depth surveys from The Economist."

As an example of the type of content at this site, here is what the Australia briefing included:

- A) An article from a 6/22/01 EIU Country Forecast (Free)
- B) Links to 16 articles From The Economist (9 of them free to read online)
- C) Map
- D) Currency converter
- E) Current stock market index numbers
- F) Factsheet from the EIU (free) + selected content from some EIU reports (All Free)
- G) Forecast
- H) Political forces
- I) Political structure
- J) Economic structure
- K) Economic data (four years)

Note that I've added this source to the "Country Reports" section of my International Market Research guide:

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/intlmkt.htm>

### 2. Portable and Fast Forward MBA - 2 book series in the SFU Library

Search by series title in the SFU Library catalogue:

<http://trov.lib.sfu.ca/search/t?SEARCH=portable+mba+series>

<http://trov.lib.sfu.ca/search/t?SEARCH=fast+forward+mba+series>

These two series of books are good introductions to many key business/economics concepts. Many of the books in both series are available at both the Bennett and Belzberg Libraries.

Some sample titles:

- The Fast Forward MBA In Business Planning For Growth
- The Fast Forward MBA In Project Management
- The Portable MBA In Economics
- The Portable MBA In Finance And Accounting

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

- and The Portable MBA In Strategy.

### 3. Making new technologies work for human development

<http://www.undp.org/hdr2001/>

The 2001 Human Development Report (UN Development Programme) is now free online. As you can tell from its title, this edition of the annual report deals with the effects of rapidly improving and expanding technology networks on development. You can also view older HDRs and view associated statistics from this site. Check out the Human Development Indicators to get tables of data from more than 150 countries on topics like "*Diffusion of recent innovations: Internet hosts*," "*Cellular mobile subscribers*," and "*Female economic activity (age 15 and above): as % of male rate*."

Note that there is a link to the online HDR via the SFU Library catalogue record for the print version:

<http://troj.lib.sfu.ca/search/t?SEARCH=human+development+report>

### 4. CANSIM II (the sequel)

Some of you will have noticed that CANSIM via the Statistics Canada Web site got a new search interface a couple months ago. Although this may be a matter of personal taste, I much prefer the new interface. Unfortunately, up until now it has been difficult to actually get data through CANSIM II because the process involved searching at the StatCan site to find relevant data, working through many screens to find the equivalent CANSIM I series number, then switching to the SFU Library access to CANSIM I and retrieving the data.

You can now avoid all this hassle! CANSIM II (with data) is available via E-Stat (under 'E' in the SFU Library's alphabetical list of databases). Note, however, that CANSIM data is only updated once a year in E-Stat, so you shouldn't rely on this route for ongoing research. Our regular CANSIM (under 'C' in the list of databases) will switch to CANSIM II sometime in the next month or two (watch for a note from me about this). You should definitely use this second route once it's active as it will have the most current data available, but go ahead and check out CANSIM II via E-Stat in the meantime.

Confused? Call me!

E-Stat (with annual updates of CANSIM II data):

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=estat>

CANSIM I (changing to regularly updated CANSIM II in the next couple months):

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=cansim>

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](http://help/subject-guides/business/home#BUECBUZZ) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

-= BUEC BUZZ (#012-10): Information Resources in Business and Economics -=

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#011-5): Information Resources in Business and Economics =

\*\* There will be no Buec Buzz next week. The next issue will be on Friday, Feb. 16th. \*\*

### 1. [Who's who in Canadian business](#)

\* reference book: brief bios + more

### 2. [Rational expectations](#)

\* guide to emerging market economics/economies

### 3. [Researching and writing dissertations in business and management](#)

\* new book at the SFU Library

### 4. [Print indexes in the SFU Library](#)

\* it's not all online!

### 5. [Research technology management](#)

\* journal online via SFU Library Catalogue

\*\*\*\*\*

## 1. Who's who in Canadian business

Bennett and Belzberg Reference: [HF 3223 W45](#)

We've recently received the 2001 edition of this useful reference book. It features brief biographies of hundreds of prominent Canadian business people, including details on their education, career, affiliations, and interests. There's also a 'Profit 100' section at the end of the book in which the fastest-growing companies in Canada are listed with data on their revenues, profits, employees, sources of financing, and sales via exports.

## 2. Rational expectations

<http://www.rationalexpectations.com/>

Rational Expectations was set up by Ralph Lazar, former strategist and economist for Goldman Sachs, Barings & Credit Suisse First Boston, as a "resource for anyone interested in [emerging markets] economics -- students, teachers, lecturers, journalists, professionals, or just the curious." A fully comprehensive guide to the people, places, and events of the economics world, Rational Expectations includes a searchable database of over 1,000 organizations and institutions in OECD countries and emerging markets, a conference calendar, and job listings. The site also links to academic, professional, and government organizations, as well as a huge suggested publication list and macroeconomic and financial market data. Rational Expectations will be a welcome resource for anyone interested in emerging markets economics. [EM]

From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/>

## 3. Researching and writing dissertations in business and management

[In-Process book - not yet fully catalogued.](#)

I spotted this book while going through some new books in the Library Processing Division recently. I expect that many graduate students may be interested in a such a title around this time of year. Note that this book is now being catalogued and may be requested in person from 8 to 4 on weekdays at the Processing Division (Library-7th floor) or online via the Library Catalogue. When any title listed as "In Process" in the catalogue is requested, it is pulled from the regular workflow and fast-processed for you. Remember that new books are put on display in the Library's Processing Division every Friday afternoon and removed to be catalogued the following Friday. If you want to see (and possibly request) the newest books in the building, stop by to check out these shelves.

## 4. Print indexes in the SFU Library

In our online world, print alternatives to online article indexes often get overlooked, yet they sometimes cover topics, sources, and time periods that aren't in such famous online indexes as *EconLit* and *ABI/Inform*. Some examples include the Accounting & Tax Index, World agricultural economics and rural sociology abstracts, Personnel management abstracts, and Human resources abstracts. There is a list of business-oriented print indexes at <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/print.htm>. Print indexes likely to be of interest to economics people are interlisted with the online

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

indexes at [<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#Indexes>].

## 5. Research technology management (formerly Research management)

Search by [Journal Title](#) in the Library Catalogue.

Just a quick note to let you know that this Industrial Research Institute journal is now available online from the publishers as well as through ABI/Inform and EBSCO (Academic Search Elite). For all three versions, and to find out where we keep the print copies, search for it by journal title in our catalogue. Note that access to this journal via any of the online routes is for SFU faculty and students only, but that you can do so from your home or office.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

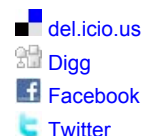
-- BUEC BUZZ (#011-5): Information Resources in Business and Economics --

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Mark Bodnar  
Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#993-5): Information Resources in Business and Economics =

1. [RFE: Resources for Economists on the Internet](#)
2. [Can China feed itself? A System for Evaluation of Policy Options](#)
3. [e-START: Canada's Post-Secondary Student Entrepreneur Homepage](#)
4. [ACE: Accounting Coursepage Exchange](#)

\*\*\*\*\*

### 1. RFE: Resources for Economists on the Internet

<http://rfe.wustl.edu/EconFAQ.html>

Rated 5 out of 5 by the Argus Clearinghouse (a great resource for quality links: [www.clearinghouse.net](http://www.clearinghouse.net)), this guide "sponsored by the American Economic Association, lists more than 1,000 resources on the Internet of interest to academic and practicing economists, and those interested in economics. Almost all resources are also described." RFE is maintained by Bill Goffe of the Dept. of Economics and International Business at the University of Southern Mississippi. You can search the entire guide, or you can browse such categories as Data, Meetings & Conferences, and Scholarly Communication. Of particular interest to professors and TAs would be the Teaching Resources category which includes syllabi, online exercises, online textbooks, and more.

### 2. Can China feed itself? A System for Evaluation of Policy Options

[http://www.iiasa.ac.at/Research/LUC/ChinaFood/index\\_s.htm](http://www.iiasa.ac.at/Research/LUC/ChinaFood/index_s.htm)

"Produced by the International Institute for Applied Systems Analysis (IIASA), Laxenburg, Austria, this comprehensive study is the product of a three-year research project on China's food security. The study concludes that "China has enough arable land and water to feed its projected population of 1.48 billion in 2025 - even at currently available levels of agricultural technology." To support this conclusion the site offers a wide selection of resources, including numerous charts, tables, and maps; an evaluation matrix for "systematic screening and discussion of scientific arguments on how trends in various sectors of society will affect China's food security;" a FAQ; a very large bibliography; and related links. A helpful index, annotated by resource type and importance, is also provided. Please note that the in-depth analyses, detailed maps, and many of the larger tables and figures are not available at the site and must be purchased on CD-ROM. Despite this, the site contains more than enough to quickly engage scholars studying this question from a variety of disciplines." The theories and arguments presented in this site involve a wide range of academic disciplines: from economics to geography to sociology.

[This summary is from The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-1999. <http://scout.cs.wisc.edu/>]

### 3. e-START: Canada's post-secondary student entrepreneur homepage

<http://strategis.ic.gc.ca/SSG/er00001e.html>

"e-START is a joint venture between ACE-Canada and Strategis to provide an online community dedicated to helping Canadian students start successful businesses and find meaningful employment." ACE-Canada is the Association of Collegiate Entrepreneurs and Strategis is a resource-rich Industry Canada Web site. Together, these two organisations have created a great starting point for new entrepreneurs wanting to find information and colleagues. The categories available at this site range from "Business Cycle: No matter what stage you're at, from start up to product or service marketing, this tool will help you get on track" to "Enterprise Resource Centre: All the resources you need to start your business." Many of the resources listed are available through Industry Canada: finding them through e-START is often easier than navigating the complex and changing Strategis site.

### 4. ACE: Accounting Coursepage Exchange

<http://206.170.119.32/ace/searchform.htm?>

Hosted by the American Accounting Association, this site allows you to search for accounting course materials by subject (taxation, government accounting, etc.), level (undergrad., MBA, etc.), institution (seems to be largely U.S.), feature (grading policies, sample exams, group projects, etc.), and more. There are links to about 160 accounting coursepages in the database at the moment. A great way to see how other instructors are teaching topics similar to those taught here at SFU.



The first four issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

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-= BUEC BUZZ (#993-5): Information Resources in Business and Economics -=

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Mark Bodnar  
Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#011-11): Information Resources in Business and Economics =

This will be the last Buec Buzz of the Spring semester as I'll be on holiday and at conferences for much of the next couple weeks. The next issue will be out on May 4th. (If you have questions while I'm gone, start at the Reference Desks of either SFU Library branch (Bennett: 778.782.5735 & Belzberg: 778.782.5051) or email our AskALibrarian service: <http://www.lib.sfu.ca/cgi-bin/AskALibrarian.pl>.) I hope you all manage to squeeze in a break after the exams end!

### 1. Bibliographies and Footnotes

\* cite your sources correctly

### 2. MIT to make courseware free on the Web

\* recent announcement of a very interesting development

### 3. Women's Economic Independence and Security

\* govdoc "points to priorities for advancing women's economic equality"

### 4. Investopedia Tutorials

\* quick, yet detailed guide to basic and advanced concepts

### 5. EconLinks Update

\* good links site from a prof. in North Carolina

\*\*\*\*\*

## 1. Bibliographies and Footnotes

<http://www.lib.sfu.ca/find/libresea.htm> 

At this time of semester many students are finishing their last papers, so I thought a quick reminder about the SFU Library guide to Bibliographies and Footnotes might be in order. This guide provides many citation examples (using the MLA style). It also lists the locations of the various style guides (APA, MLA, Chicago, etc.) in the library, and it provides links to places on the Web for more information - especially for information on how to cite the growing number of Web and database resources. Note also that some of our indexes such as EBSCO and ABI/Inform have information in their 'Help' files on how to cite database resources using any of the major citation styles.

## 2. MIT to make courseware free on the Web

<http://web.mit.edu/newsoffice/nr/2001/ocw.html>

"The Massachusetts Institute of Technology -- in an unprecedented step in world-wide education -- announced today it plans to make the materials for nearly all its courses freely available on the Internet over the next ten years. The website for the project -- MIT OpenCourseWare -- would include material such as lecture notes, course outlines, reading lists, and assignments for each course. Over the next decade, the project expects to provide materials for over 2,000 courses across MIT's entire curriculum -- in architecture and planning, engineering, humanities, arts, social sciences, management, and science."

## 3. Women's Economic Independence and Security: A Federal/Provincial/Territorial Strategic Framework

<http://www.weq.gov.bc.ca/publications/FPTENG01.PDF>

Press Release:

<http://www.swc-cfc.gc.ca/news2001/0308-e.html>

In honor of International Women's Day 2001, Canada's Status of Women Ministers released their latest report earlier this month, *Women's Economic Independence and Security: A Federal/Provincial/Territorial Strategic Framework*. The 40-page document "examines social and economic conditions for women in Canada, and points to priorities for advancing women's economic equality.... The Strategic Framework presents socio-economic trends that affect women's opportunities, including market globalization and changes in the labour market and family structures" as well as examining factors such as education, the wage gap, balancing home and work responsibilities, unpaid work, and issues of power and leadership. The audience of the report includes not only federal, provincial, and territorial government officials, but women's groups, and "interested readers." [DC]

From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2001. <http://scout.cs.wisc.edu/>

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

#### 4. Investopedia Tutorials

<http://www.investopedia.com/university/>

Investopedia (a great source for articles and definitions) presents this large collection of investment education tutorials. Tutorials range from Market Index Basics to Fundamental Analysis, and each tutorial provides a (relatively) plain language, yet detailed, introduction to the topic. Much of the information at this site would be review material for Finance students, but a welcome introduction to some complex topics for the rest of us.

#### 5. EconLinks Update

<http://www.ncat.edu/~simkinss/econlinks.html>

EconLinks ... has been given a significant face-lift. A well-organized economics portal created and maintained by Professor Scott Simkins of the Department of Economics at North Carolina A&T State University, the EconLinks Website has been expanded to include general economics resources, a large collection of current and historical US economic indicators, and active policy institutes. All links include brief annotations. [EM] From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2001. <http://scout.cs.wisc.edu/> [Note: I've added EconLinks to the "Directories of Web sites" section of the SFU Library Guide to Economics Resources:

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#directories.>]

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

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-= BUEC BUZZ (#011-11): Information Resources in Business and Economics =-

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

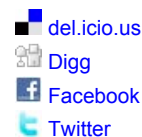
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# BUEC BUZZ Issue

**=- BUEC BUZZ (#003-6): Information Resources in Business and Economics =-**

## [1. Second Moment](#)

\* articles and links on applied statistics and analytics

## [2. New Fulltext/Page-Image Titles in ABI/Inform](#)

\* a sample of the regular changes in ABI coverage

## [3. More Information Technology & E-Commerce Information](#)

\* 3 free e-newsletters on IT and e-commerce

## [4. Investment Dealers Association of Canada](#)

\* online reports and bulletins: Canadian finance

## [5. Industry Canada's Strategis: Economic Analysis and Statistics](#)

\* several online publications with data + analysis

\*\*\*\*\*

## 1. Second Moment

<http://www.secondmoment.org/>

Second Moment is a news and business resource for "academia and industry in the fields of applied statistics and analytics." The main content of the site contains a selection of applied statistics and analytics articles posted by Second Moment users. Comments from the Second Moment community follow each article. Also included are several excellent links pages on topics including regression and smoothing, multivariate analysis, and time series. [EM]

From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/>

## 2. New Fulltext/Page-Image Titles in ABI/Inform

As with most databases, the content in ABI changes from month to month. I don't usually pass on all the changes as I hear about them (there really are too many), but I thought I'd point out some of the recent fulltext/image additions so that you'd have some idea of how fulltext databases can change. Note that there have also been some deletions from ABI - journals that have been dropped - not all the change is positive.

Added titles:

Database for Advances in Information Systems (Spr/99- )

Frontline Solutions (4/00- )

Journal of Insurance Issues (Spr/99- )

Journal of Marketing Education, JME (4/00- )

Journal of Service Research, JSR (2/00- )

Pharmaceutical Technology (5/00- )

## 3. More Information Technology & E-Commerce Information

<http://www.idc.com/newsletters>

International Data Corp. has three free e-newsletters on the trends affecting the IT industry: eBusiness Trends, ASP Advisor, and IT Forecaster. You can subscribe (free) to receive them via email, or you can browse the archives at their site.

#### 4. Investment Dealers Association of Canada

<http://www.ida.ca/>

Yet another example of an association offering useful data and analysis on their Web site, the IDA site now offers free fulltext reports, notices, and bulletins. There's not much on the site yet, but if your area includes finance, you might want to keep an eye on them for updates. One publication currently listed is "Securities Industry Performance: Business and Profitability Trends, April - June 2000."

#### 5. Industry Canada's Strategis: Economic Analysis and Statistics

[http://strategis.ic.gc.ca/sc\\_ecnmy/engdoc/homepage.html](http://strategis.ic.gc.ca/sc_ecnmy/engdoc/homepage.html)

Yet another valuable resource within Industry Canada's Strategis site! They've been steadily increasing the number of economic publications available in fulltext. Some of the publications now listed at this site include Micro-Economic Monitor (quarterly review of economic conditions); Trade and Investment Monitor (overview of Canada's trade and foreign direct investment performance); Regional Economic Observer (quarterly overview of provincial economic conditions); Monthly Economic Indicators (overview of the Canadian economy); Monthly Trade Bulletin (overview of Canadian trade statistics); and reports on the Quebec and Ontario economies. The information is generally current and quite detailed.

On a related note, if you use Strategis a lot for your research, or if you've recently discovered it and you think it might be useful, you might want to consider taking one of the classes listed below:

\*\*\*\*\*

Strategis Workshops

\*\*\*\*\*

##### PACIFIC REGION SUBSCRIBERS

If you're in the Lower Mainland area, come explore the Power of Information with a hands-on, guided tour through Strategis at Industry Canada's Computer Training Room. The tours are free and will take place at the following times:

Morning Sessions: 10:00 AM - 12:00 PM

Wednesday, November 8

Wednesday, December 6

Afternoon Sessions: 1:00 PM - 3:00 PM

Wednesday, October 25

Wednesday, November 15

The tours will be conducted at Library Square, 20th Floor, 300 West Georgia St, Vancouver. To reserve your spot, please contact Deirdre Liebrandt by phone at (604) 666-1403 or by e-mail at [liebrandt.deirdre@ic.gc.ca](mailto:liebrandt.deirdre@ic.gc.ca)

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

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= BUEC BUZZ (#003-6): Information Resources in Business and Economics =-

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## =- BUEC BUZZ (#022-9): Information Resources in Business and Economics =-

\*\* This is issue #100!! I've looked everywhere in my office, but I don't see a surprise party anywhere! No balloons, no cake, not even a card... :-). Just kidding: I'm just shocked that I still have anything new to say after 100 issues. \*\*

### [1. Biotechnology industry research resources](#)

\* new SFU Library research guide

### [2. Development, trade, and the WTO : a handbook](#)

\* new book at the SFU Library

### [3. Overview of Sources of Canadian Law on the Web](#)

\* guide to key Canadian legal sites

### [4. Migration Information Source](#)

\* stay on top of trends in global migration

### [5. SFU Library Website](#)

\* changes coming!

\*\*\*\*\*

## 1. Biotechnology industry research resources

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/biotech.htm>

I've just completed a draft version of a new web guide to biotech industry research. This guide was designed for the soon-to-be-launched biotechnology stream of the MOT-MBA program, but other business and economics researchers may find it helpful as well.

## 2. Development, trade, and the WTO : a handbook

<http://trov.lib.sfu.ca/search/t?SEARCH=Development+trade+and+the+WTO+>

This new SFU Library book published by the World Bank contains 55 articles on developing countries and WTO/Trade matters. A few sample titles: "Developing Countries and the WTO Dispute Settlement System," "Proprietary Protection of Genetic Resources and Traditional Knowledge," and "Liberalization of Trade in Services in Developing Countries." The book includes a CD-ROM which contains a dataset on trade and production covering 1976-1999.

Note: this book was on our [approval shelves](#) this morning, but will be taken down to be catalogued later today. You can [request a hold on an approval book](#) via the catalogue, or by stopping by our [Processing Division](#) (7th floor of the library) between 8:00 and 4:00, Mon-Fri.

## 3. Overview of Sources of Canadian Law on the Web, Update 3

<http://www.llrx.com/features/canadian3.htm>

Louise Tsang reviews Canadian Meta Sites, sources of law (statutes and regs), case law, and links to provinces and territories. Those of you who do work in the area of business law may find this resource to be a great starting point.

## 4. Migration Information Source

<http://www.migrationinformation.org/index.cfm>

Recently introduced by the Migration Policy Institute, the Migration Information Source Web site offers visitors a fantastic opportunity to stay on top of trends and changes in global migration. Looking at migration from many levels and on many planes, the site considers migrations on both national and international fronts. With a dropdown menu of the countries for which data is available (currently western European countries, Australia, and the US), the database is fully searchable, with more options on the way. Perhaps most interesting to those directly working in statistical, sociological, or

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

ethnographic analyses of migration, the resource is broadly accessible and offers compelling glimpses of migrant populations, their reasons for moving, and their rates of assimilation into host countries. For those unfamiliar with field-specific terms employed in the site's reports, there is a detailed glossary of common terms and phrases. Closer to home, the Migration Information site presents an elaborate array of reports and studies on US-Mexico relations, with an emphasis on the ever-broadening trend toward northward migration in the Americas. [WH]  
[From The Scout Report, Copyright Internet Scout Project 1994-2002. <http://scout.cs.wisc.edu/>]

## 5. SFU Library Website

Cleaner! Easier to navigate! A redesigned and re-invigorated SFU Library site will go live sometime during late August. One of the many changes will be a complete re-organisation of our directory structure, so if you have been linking directly to any of my research guides, expect some URL changes. I'll send an announcement out when the changes go public.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

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-= BUEC BUZZ (#022-9): Information Resources in Business and Economics -=

=====

Mark Bodnar  
Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

**== BUEC BUZZ (#003-2): Information Resources in Business and Economics ==**

## 1. [Recent online journals added to the SFU Library catalogue](#)

\* still more online buec journals with links in our catalogue

## 2. [Fixing Russia's banks : a proposal for growth](#)

\* online book on recent Russian financial economics

## 3. [RROjas databank](#)

\* academic site on teaching and researching economics and development

## 4. [Knowledge management: A bibliographic resource](#)

\* great starting point for KM research

\*\*\*\*\*

## 1. Recent online journals added to the SFU Library catalogue

Search by journal title in the Library catalogue: <http://troy.lib.sfu.ca>

Below is a list of some of the business & economics journals and magazines to which we have recently added links in the library catalogue. This particular list of journals happens to consist of only free journals that do not require any special changes to your browser settings if you are going to access them from your home. Note, however, that many of the other online journals in our catalogue require that you configure your proxy server settings when using a non-SFU IP - instructions on this are under "Access resources from off-campus" on the library home page.

Journal of Empirical Generalisations in Marketing Science, The Academy of Marketing Science Review, Marketing Bulletin, Fast Company, BEJE (Brazilian economics journal), The Journal of Modern Business, Australian Journal of Management (AJM), Journal of Economic Education, CMA Management, CGA Magazine, Adbusters,

## 2. Fixing Russia's banks : a proposal for growth

Bennett Library: [HG 3130.2 A6 B476 1998](#)

and on the Web at: <http://www.russiaeconomy.org/fixingrussia.html>

This book by Michael S. Bernstam and Alvin Rabushka is available in print here at SFU and on the Web in html and pdf formats - there is a link to the Web version from the library catalogue record. Contents include: . Russian Economic Conditions -- 2. The Nonmonetary System and the Ersatz Banking System in Russia: 1991-1995 -- 3. The Emergence of a Resource-Based Monetary System, Hamstrung by the Persistence of Ersatz Banks: 1996-1997 -- 4. Will Russia Maintain Its Emerging Monetary System and Develop Real Banks? 1998 and Beyond.

## 3. RROjas Databank

<http://www.rrojasdatabank.org/index.htm>

"Created and managed by Dr. Robinson Rojas, RROjas Databank is an academic site promoting excellence in teaching and researching economics and development, and the advancing of describing, understanding, explaining and theorizing. It has a dual purpose: a) to publish electronic versions of books, papers, notes and statistical and analytical material related to economics and development studies, and b) to facilitate easy access to major sources of academic information for development studies, and related disciplines."

## 4. Knowledge Management: A Bibliographic Resource

[http://www.llrx.com/features/km\\_bib.htm](http://www.llrx.com/features/km_bib.htm)

Co-edited by John Hokkanen, a business and technology strategist, and Tricia Bond, a research librarian, Knowledge Management: A Bibliographic

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

Resource is a straight-forward annotated bibliography of online articles relating to knowledge management (KM). The articles are organized by topic, including What is KM?, Why are Successful KM Projects Rare?, and Knowledge Management Technologies. Along with the links, the date and source of each article, as well as insightful annotations are provided. Although this bibliography is geared towards law firms, it contains abundant KM information that will be useful in any field. [EM]

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-= BUEC BUZZ (#003-1): Information Resources in Business and Economics -=

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

**= BUEC BUZZ (#022-4): Information Resources in Business and Economics =**

## [1. Journal of Interactive Advertising](#)

\* online, peer-reviewed, and free!

## [2. New Horizons in the Economics of Innovation](#)

\* SFU Library book series on all aspects of innovation

## [3. FAOSTAT](#)

\* data data data - food/agriculture trade & production

## [4. Too good to last...](#)

\* 2 great resources now gone (FT Surveys + E&Y's Doing Business In)

## [5. Just for fun...](#)

\* images and sounds to jazz up your presentations/reports

\*\*\*\*\*

### 1. Journal of Interactive Advertising

<http://jiad.org/>

and via:

<http://troy.lib.sfu.ca/search/s?SEARCH=Journal+of+Interactive+Advertising>

A new - and free! - peer reviewed journal that may be of interest to researchers in marketing and management information systems:

"The Journal of Interactive Advertising (JIAD) is an official online publication of the Departments of Advertising at Michigan State University and The University of Texas at Austin. JIAD is an online refereed journal designed to promote our understanding of interactive advertising, marketing, and communication in a changing world." A sample of the recent articles: "How Consumers Generate Clickstreams through Web Sites: An Empirical Investigation of Hypertext, Schema and Mapping Theoretical Explanations" and "Understanding Click and Mortar E-Commerce Approaches: A Conceptual Framework and Research Agenda."

Note that this journal does not appear to be indexed in any of our journal indexes yet, so the only way to find out about articles in it is to visit their site, either directly or via our catalogue.

### 2. New Horizons in the Economics of Innovation

<http://troy.lib.sfu.ca/search/t?SEARCH=new+horizons+in+the+economics+of+innovation>

I've been reading a fair bit lately about the need to foster innovation in our society. This series of books by Edward Elgar Publishing provides the academic perspective that is so important in such discussions. A few of the 14 titles that we have thus far in this series: "[The Emergence And Growth Of Biotechnology : Experiences In Industrialised And Developing Countries](#)," "[The Strategic Management Of Innovation : A Sociological And Economic Theory](#)," and "[The Economics Of Knowledge Production : Funding And The Structure Of University Research](#)."

Note: if you are interested in the topic of innovation, take a look at the Journal of Product Innovation Management: in print at the Belzberg Library at Harbour Centre and online (most recent twelve months only) via the SFU Library: <http://www.lib.sfu.ca/researchtools/electronicjournals/ejdb.htm?Display=JournalID2365>. Also try subjects such as "[Technological innovations](#)" and "[Creative ability in business](#)" in the SFU Library catalogue.

### 3. FAOSTAT

<http://apps.fao.org/>

Do you need to know the amount of roundwood imported to Romania for each of the last ten years? How about the value of freshwater fillet exports from France? Then you should start with a visit to the free online FAOSTAT databases at the Food & Agriculture Organization (UN).

These databases contain over 1 million time-series records covering international statistics in the following areas: Production, Trade, Food Balance  
See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

Sheets, Fertilizer and Pesticides, Land Use and Irrigation, Forest Products, Fishery Products, Population, Agricultural Machinery, and Food Aid Shipments. The down side is that you still have to figure out what all the numbers really mean - pity that information doesn't directly translate into knowledge!

Note that we have thousands of books by the FAO in our collection, including the [FAO Yearbooks](#). Search for "[Food And Agriculture Organization Of The United Nations](#)" as an author to tap into these resources, then LIMIT your search by adding subject terms such as "fish\*" or "statistics" so that you don't have to scan screen after screen of titles.

#### 4. Too good to last...

Many of you have probably used the Ernst & Young "Doing Business In" international tax guides or the Financial Times Country/Industry surveys, both of which used to be online for free. I valued these sites so highly that I even mentioned them in past Buec Buzzes:

</help/subject-guides/business/buec-buzz/211#ft>  
</help/subject-guides/business/buec-buzz/17#DBI>

Alas, they are now subscriber-based, so we no longer have access to these great resources.. I'm working on removing them from the many resource guides to which I had added them over the years. I hope this isn't a sign of the times, but I suspect that many resources offered from commercial sites may soon disappear as companies seek out new "revenue streams" from their online assets.

#### 5. Just for fun...

Care to make your next presentation a bit flashier? How about adding in some sounds and graphics? Check out FindSounds.com [<http://www.findsounds.com/>] for audio clips such as the always handy "ricocheting bullet." Also check out the SFU Library database AMICO Library [<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5710>] for digital copies of works of art from around the world. Surely your next project will get a better mark if you stick a Rembrandt on the cover! Still on the topic of pictures, did you know that all of our EBSCO databases such as [Academic Search Elite](#) and [PsycInfo](#) include a collection of thousands of images? Enter any of the EBSCO databases, then click on Image Collections in the top bar.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*  
 -= BUEC BUZZ (#022-3): Information Resources in Business and Economics =-

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Mark Bodnar  
 Business/Economics Liaison Librarian  
 W.A.C. Bennett Library  
 Simon Fraser University  
 8888 University Drive  
 Burnaby, British Columbia  
 Canada V5A 1S6  
 Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## =- BUEC BUZZ (#002-9): Information Resources in Business and Economics =-

### [1. Quantitative Macroeconomics and Real Business Cycle Home Page](#)

\* links to Stochastic Dynamic General Equilibrium theory resources

### [2. Industrial Structure Statistics \(OECD\)](#)

\* hours worked, wages, energy consumption and more by sector

### [3. The Labour Economics Gateway \(LEG\)](#)

\* links to statistics, documents, labour economists' home pages, etc.

### [4. Business Statistics: Revealing Facts From Figures](#)

\* definitions, examples, theories, and links

\*\*\*\*\*

## 1. Quantitative Macroeconomics and Real Business Cycle Home Page

<http://ideas.uqam.ca/QMRBC/index.html>

"This is a collection of links to several resources about quantitative macroeconomics and especially real business cycle (RBC) theory on the World-Wide Web. RBC theory is now also commonly referred to as 'Stochastic Dynamic General Equilibrium (SDGE) theory, reflecting the recent uses of this methodology.'" "Apart from links, you will find quite a lot of original material (bibliography, code, etc.) on this site."

## 2. Industrial Structure Statistics (OECD)

Latest edition: Bennett Library Reference Collection: **HC 10 I62**

Earlier editions: Bennett Library stacks: HC 10 I62

This 2-volume reference source has many tables of statistics by industry (from mining to publishing to recycling) for the OECD member countries.

Topics such as hours worked by employees, investment in machinery and equipment, and wages & salaries are covered in the first volume. The second volume has data on energy consumption by fuel type (solid fuels, gas, steam, etc.) by manufacturing sector for the OECD countries. Note that data availability is limited to what countries can provide: not all countries have data for every variable.

## 3. The Labour Economics Gateway (LEG)

<http://labour.ceps.lu/>

A project of a PhD student in Economics at the Centre for Population, Poverty, and Public Policy Studies in Luxembourg, the Labour Economics Gateway has links to Statistics & Datasets, Research Centres, Documents & Journals, and Labour Economists home pages. It also has a discussion forum and a list of conference calls.

## 4. Business Statistics: Revealing Facts From Figures

<http://ubmail.ubalt.edu/~harsham/Business-stat/opre504.htm>

Dr. Hossein Arsham, the Chair of the University of Baltimore's Management Science Department, created this site as a resource for a graduate course that he teaches. He offers definitions and examples of everything from the Bonferroni Method to the Lilliefors Test. He also gives lots of background information on business statistics in general and on many statistical theories. If you don't find what you need here, check out his detailed "Topics in Business Statistics" Web guide.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

-= BUEC BUZZ (#002-9): Information Resources in Business and Economics -=


=====

Mark Bodnar  
Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## =- BUEC BUZZ (#021-9): Information Resources in Business and Economics =-

### [1. Canadian B2B Research Sourcebook: Your Essential Guide](#)

\* essential reference source in the SFU Library

### [2. World Development Report 2002: Building Institutions for Markets](#)

\* "Honestly recognizing that free market economies are not one-size-fits-all..."

### [3. Two new books on managing IT: small business and HR perspectives](#)

\* lots of material on this topic in the SFU Library

### [4. Biz/ed: Virtual Learning Arcade](#)

\* interactively learn about advertising elasticities, break-even points...

\*\*\*\*\*

### 1. Canadian B2B Research Sourcebook: Your Essential Guide

Bennett Reference: HF 5548.32 W42 2001

<http://troy.lib.sfu.ca/search/t?SEARCH=Canadian+B2B+Research+Sourcebook>

If you need to know where to look for information on any part of the Canadian business-to-business market (or, in fact, with many aspects of the business-to-consumer market as well), start with this sourcebook. An expert researcher has identified key sources (most of them free) by industry from canola to computers to children's apparel.

Quite frankly, if you do a lot of Canadian business research, then you might want to consider buying a copy of this book for your own shelves. It really is that good! I'd want it and Statistics Canada's [Market Research Handbook](#) close by if I was doing much Canadian marketing research.

### 2. World Development Report 2002: Building Institutions for Markets

<http://www.worldbank.org/wdr/2001/fulltext/fulltext2002.htm>

A carefully weighted, well-conceived document, the World Bank's World Development Report 2002 discusses the viable options available to developing nations attempting to open their markets to the world and thereby better the circumstances of their peoples. Honestly recognizing that free market economies are not one-size-fits-all, the report encourages policy builders and analysts to carefully consider the specific circumstances and histories of their countries as they add to infrastructure. A primary focus of the report is on individual institutions and their positive potential in serving in a nationwide system of checks and balances, ones which can greatly extend the interests of the people. Here, the reports insists, policy makers must look to establish institutions and organizations that are right for given populations at a given place and time. Ultimately, therefore, the report calls on those responsible for true nation building to look to the welfare of their own people, especially as they seek to move their nations into an increasingly voracious global market. [WH]

[From The Scout Report, Copyright Internet Scout Project 1994-2002. <http://scout.cs.wisc.edu/>]

### 3. Two new books on managing IT: small business and HR perspectives

a. [Managing the human side of information technology: challenges and solutions](#)

b. [Managing information technology in small business : challenges and solutions](#)

Both of these books have just arrived at SFU and are being processed (labelled, catalogued, etc.). You can get them (or any other title listed as "being processed" in our catalogue) by either (1) visiting our [Processing Dept](#) (7th floor) between 8-4, Mon-Fri, or (2) searching for them by title in the catalogue and clicking on the 'Request' button.

\*\* Note that the publisher of these two titles has been putting out quite a few good books on managing different aspects of IT. Try a keyword search in the catalogue for '[Idea Group](#)' or for '[information technology and Idea Group](#)' for a sample of such titles.

\*\* Also note that the subjects: [Information technology -- Management](#); [Electronic commerce -- Management](#); and [Internet industry -- Management](#) all lead to further useful material on this topic.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.



#### 4. Biz/ed: Virtual Learning Arcade

<http://www.bized.ac.uk/virtual/vla/>

A new offering from Biz/ed, the Virtual Learning Arcade uses simulations and interactive online models to help teach concepts related to economics and business. Along with the simulations are a variety of support materials written to help educators take full advantage of the tools provided. Ten simulations are currently available, but the goal of the project is to have twenty eventually. Interested users can sign up for the Biz/ed newsletter to keep up-to-date on the newest VLA releases. [REB]

[From The Scout Report, Copyright Internet Scout Project 1994-2002. <http://scout.cs.wisc.edu/>]

\*\* Note that I mentioned Biz/ed in a BUEC BUZZ two years ago: </help/subject-guides/business/buec-buzz/19#BizEd>

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

-= BUEC BUZZ (#021-9): Information Resources in Business and Economics -=

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

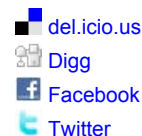
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## =- BUEC BUZZ (#002-4): Information Resources in Business and Economics =-

### [1. Psychology and Marketing](#)

- \* another journal now available online through the SFU Library catalogue

### [2. Great Ideas For Teaching Marketing](#)

- \* tips for teaching the 4 Ps and more

### [3. Great Ideas for Teaching Accounting](#)

- \* hundreds of tips from other accounting instructors

### [4. Ethical Business: the search for research: an Eldis guide](#)

- \* case studies and research papers on development ethics and business

\*\*\*\*\*

## 1. Psychology and Marketing - Journal now available online

SFU now has full-text online access to the journal, Psychology and Marketing. It can be linked to from the catalogue record (search by journal title) or from the Wiley Interscience section of the Library's Electronic Journal Collections (available from the Library's home page: [www.lib.sfu.ca](http://www.lib.sfu.ca)).

"Psychology & Marketing publishes original research and review articles dealing with the application of psychological theories and techniques to marketing." It is indexed in ABI/Inform, PsychInfo, and Current Contents.

## 2. Great Ideas For Teaching Marketing

<http://www.swcollege.com/marketing/marketing.html>

Click on "Great Ideas for Teaching Marketing" in the drop-down menu beside "Instructors."

An idea-filled feature of the South-Western College Publishing site, GITM includes dozens of teaching tips by college and university marketing instructors. These tips are categorized into the usual areas of Product, Promotion, Distribution, etc., as well International, Cases & Projects, and Consumer Behaviour.

## 3. Great Ideas for Teaching Accounting

<http://www.swcollege.com/acct/accounting.html>

Click on "Great Ideas for Teaching Accounting" in the drop-down menu beside "Instructors."

Another project of the South-Western College Publishing folks, GITA offers many tried-and-true teaching tips in the areas of Classroom Management Tips, Current Assets - Cash, General Principles - Icebreakers, Liabilities and Present Value Calculations, Management Accounting Ideas, Plant Assets - Depreciation, Statement Preparation and Analysis, and Stockholders' Equity - Stocks.

## 4. Ethical Business: the search for research: an Eldis guide

<http://nt1.ids.ac.uk/eldis/hot/ethics.htm>

Featuring case studies, lists of standards and codes, reviews of ethical programmes and theories, and links to further information on the Web, the Ethical Business guide is a useful ethics resource - especially for studies of business ethics as they pertain to development issues.

\*\*\* The Ethical Business guide is one of 80 subject guides available at the site of "Eldis: the gateway to development information"

[<http://nt1.ids.ac.uk/eldis/eldbr.htm>]. Other subject guides cover such topics as microcredit, project evaluation, participatory management, urban development, and poverty. They also feature current development news and country profiles with hundreds of online research papers. Eldis is hosted

by the Institute of Development Studies, Sussex, and its main Web page is at: <http://nt1.ids.ac.uk/eldis/>.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

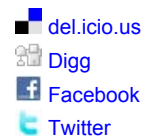
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Mark Bodnar  
Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#021-3): Information Resources in Business and Economics =

*\*\* The last 2 BUEC BUZZes probably didn't get through to the GDBA people due to technical reasons. Remember that you can always check out past issues at the BUEC BUZZ Archive site (link at the bottom of this issue). \*\**

### [1. BC Government's Core Services Review](#)

\* dig deeper than the local news clip

### [2. Quest Economics Database \(in LexisNexis via SFU Library\)](#)

\* international macro-economic, financial, and money market information

### [3. World Market Share Reporter \(SFU reference book\)](#)

\* world market share data on companies, products, and services

### [4. Classes on Industry Canada's Strategis & BusinessGateway sites](#)

\* learn how to make full use of these key resources

\*\*\*\*\*

## 1. BC Government's Core Services Review

I'm sure you've all seen the news coverage on the BC government's restructuring plans. News, by its very nature, tends to provide only a surface view of an issue. If you'd like to read a few of the facts and get some deeper analysis (or at least more developed opinions) from various viewpoints, check out the links below.

- Core Services Review [<http://www.gov.bc.ca/prem/popt/corereview/>]
- CBC Vancouver coverage [[http://vancouver.cbc.ca/editorServlets/View?filename=bc\\_aftcuts020117](http://vancouver.cbc.ca/editorServlets/View?filename=bc_aftcuts020117)]
- BCGEU perspective [<http://www.bcgeu.bc.ca/>]
- BC division of the Canadian Taxpayers Federation (CTF) [<http://www.taxpayer.com/newsreleases/bc.htm>]
- I haven't seen much from the local think tanks yet, but keep an eye on the sites of the Canadian Centre for Policy Alternatives [<http://www.policyalternatives.ca>] and the Fraser Institute [<http://www.fraserinstitute.ca>].

## 2. Quest Economics Database

Via SFU Library's Lexis-Nexis:

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

Choose the Library: **NEWS** and the File: **QUESTD**.

Quest Economics Database provides detailed macro-economic, financial and money market related information for EU and EFTA countries, North and South America, Asia and Eastern Europe, with briefings, market news, round-ups and comment. Statistical data includes summaries of interest rates, exchange rates, inflation, oil, and money supply figures. Long- and short-term forecasts are given for fiscal, monetary and economic policies with analysis of the implications for domestic and international markets and business.

Economic and political risk profiles for 150 countries are included as well as manufacturing, industrial and economic surveys.

Information is drawn from reports, reviews and surveys supplied directly by the economic research departments of UK and European banks, financial institutions, government agencies and economic research organisations. Latest news and analysis is provided by summaries of the international press and full text articles from the business press and economics journals.

Some of the publications covered in this database:

Asian Review of Business and Technology, Cambridge International Forecasts Country Report, Lloyds Bank Economic Bulletin, and World of Information Key Indicators.

If you've never used Lexis-Nexis before, you may find its search system a bit complex. There is online help available at

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/lexis.htm> and <http://www.lib.sfu.ca/researchtools/databases/databaseguides/lexnex.html>, and I'm certainly willing to give you (or small groups of you where possible) brief tutorials so that you can better make use of this rich database. Lexis-Nexis is particularly strong as a source of international business and industry news and of financial information on companies.

### 3. World Market Share Reporter: a compilation of reported world market share data and rankings on companies, products, and services, 2001-2002

Bennett and Belzberg reference collections: [HF 5410 W67](#)

Do you need to know who the largest mattress producers in Brazil are? How about the major brands in the pet food market in Hong Kong, or the largest theatre chains in Italy? Check out the new edition of the World Market Share Reporter - now in both the Bennett and Belzberg reference collections. Note, however, that the methodology and definitions behind the tables are not generally included. As a result, you will need to check the cited source -- they are great about including their sources -- for more details. Also, for those who look for this sort of thing often, other sources include ABI/Inform (use the subject term 'market shares' in your search) and LexisNexis (search in the *MARKET* library and the *MKTSHR* file).

Note that I mentioned the more North America-focused reference book, *Market Share Reporter*, in a previous Buec Buzz. It is at HF 5410 M35 in the Belzberg Reference collection and at the Bennett Reference Desk.

### 4. Classes on Industry Canada's Strategis & BusinessGateway sites

I'm forwarding the following message from the Strategis Headlines email alert service. (To subscribe to the Strategis Headlines service (or to cancel a subscription) visit the Strategis Headlines subscription page at: <http://strategis.gc.ca/headlines>).

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\* [Strategis](#) is Industry Canada's Internet site for businesses and consumers. It provides access to timely information, business management tools and a host of other resources.

\* [BusinessGateway.ca](#) is the Government of Canada's portal site for business information.

Explore what Strategis and BusinessGateway.ca have to offer through one of the following free, hands-on sessions:

An Introduction to Government Online  
(BusinessGateway & Strategis)  
Wednesday, January 23: 11:00 am to noon

Strategis for Starting a Business  
Wednesday, February 6: 2:00 pm to 3:00 pm

Strategis for E-Business  
Wednesday, February 20: 11:00 am to noon

Strategis for Exporters  
Wednesday, March 6: 2:00 pm to 3:00 pm

Strategis for Researchers  
Wednesday, March 27: 11:00 am to noon

All sessions will be held at Library Square, 20th Floor, 300 West Georgia St, Vancouver, B.C. For more information or to register for a session contact Deirdre Liebrandt by telephone at (604) 666-1403 or by fax at (604) 666-8330, or e-mail [strategis.pacific@ic.gc.ca](mailto:strategis.pacific@ic.gc.ca).

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Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

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-- BUEC BUZZ (#021-3): Information Resources in Business and Economics --

=====

Mark Bodnar  
Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#002-11): Information Resources in Business and Economics =

### [1. Business to Business \(B2B\) Ecommerce Reports and Meta-Sites](#)

\* links to free reports and "hubs"

### [2. Financial Times \(FT.com\)- Country and Industry Surveys](#)

\* briefs of use to international business/marketing

### [3. Internet and E-Commerce Statistics](#)

\* what they mean and where to find them on the Web

### [4. H-Net Reviews](#)

\* lengthy reviews of social science books

\*\*\*\*\*

## 1. Business to Business (B2B) Ecommerce Reports and Meta-Sites

I've had a number of site recommendations come across one of my mailing lists lately that dealt with B2B ecommerce. Some of them had detailed analytical reports, others were listings of B2B ecommerce sites by sector/industry, and some of them had reports dealing with ecommerce in general (not just B2B). Here's a brief listing of some of the sites. There are, of course, many other ecommerce report sites out there. Check the back issues of BUEC BUZZ for some suggestions, then let me know if you need further assistance in this area.

A. Banc of America Securities News:

[http://www.bofasecurities.com/postings/featured\\_whole\\_frame.html](http://www.bofasecurities.com/postings/featured_whole_frame.html)

B. Goldman Sachs:

<http://www.gs.com/hightech/research.html>and at <http://www.gs.com/hightech/research>

C. A 400-page (!) B2B e-commerce report on Morgan Stanley's web site, (it's in 8 separate PDF files):

<http://www.msdc.com/techresearch/b2b/info.html>

D. "Tiger's list of active B2B trading places" does a good job of breaking the hubs out by various industries:

<http://www.webtomorrow.com/ites.htm>

E. "200 Best B2B Web Sites":

<http://netb2b.com/netMarketing200/index.html>F. B2B Directory of Portals (click on the *Industry* column heading to sort by industry):<http://netb2b.com/portalDirectory/index.html>

G. Bancorp Piper Jaffrey posted this report in PDF format: B2B Industry Overview: Company Profiles (over 80 leading B2B companies):

<http://www.gotoanalysts.com/piperpublic/goto/B2BCompanyProfiles.asp>

H. New "Forbes" issue on B2B. Links to lists in 25 industries:

<http://www.forbesbest.com/b2b/>I. Net Market Makers at <http://www.netmarketmakers.com> has free reports and PowerPoint files, AND a listing of B2B sites at:<http://www.netmarketmakers.com/knowledgebase/>

J. There is a listing of vertical Internet marketplaces by industry mentioned along with brief descriptions at Business.com:

[http://www.business.com/directory/internet\\_and\\_online/ecommerce/b2b\\_markets/](http://www.business.com/directory/internet_and_online/ecommerce/b2b_markets/)

Note that most of these sites were listed on BUSLIB-L, a business librarian mailing list. Check out their archives at:

<http://www.escribe.com/library/business/index.html>.

## 2. Financial Times (FT.com)- Country and Industry Surveys

Country Briefs: <http://www.ft.com/ftsurveys/country/>Industry Briefs: <http://www.ft.com/ftsurveys/industry/>See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.



FT.com site: <http://news.ft.com/>

The Financial Times publishes approximately 240 surveys annually which appear with copies of the newspaper most days of the week. Topics include financial markets, global industries, business management and developed and emerging countries.

### 3. Internet and E-Commerce Statistics: What They Mean and Where to Find Them on the Web

<http://www.cnie.org/nle/st-36.html>

We all know that statistics of any sort need to be handled with care. Numbers on the size of the Internet and the prospects for ecommerce are certainly no different. This U.S. Congressional Research Service Issue Brief is made available to the public by the National Council for Science and Environment (NCSE). It covers the many issues involved in gathering and reporting Internet statistics, and it offers many links to Internet/ecommerce data sources. You might also want to scan the titles of other NCSE reports at: <http://www.cnie.org/nle/crsnew.html>.

### 4. H-Net Reviews

<http://www.h-net.msu.edu/reviews/>

"H-Net Reviews in the Humanities and Social Sciences is an online scholarly review journal." The reviewers generally have strong credentials in the relevant field and their reviews are often at least a few pages on length. You can search for reviews of specific books or multimedia items, or you can browse by author, title, Library of Congress number, reviewer, date, or publisher. If you see something reviewed that you really think would suit the research and coursework needs of SFU, check our catalogue to see if we own it already. If we don't have it, send me an email about it.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

-- BUEC BUZZ (#002-11): Information Resources in Business and Economics --

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

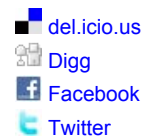
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# BUEC BUZZ Issue

## = BUEC BUZZ (#013-9): Information Resources in Business and Economics =

\*\* This will be the last BUEC BUZZ of the semester. (Already!) I'll be away from the office from Nov. 28th to Dec. 17th. Please contact the SFU Library Reference Desks (Bennett: 778.782.5735 & Belzberg: 778.782.5051) or our [email reference service](#) if you have any questions while I'm away. Happy Holidays! \*\*

### [1. Web of Science training](#)

\* learn how to make the best use of our citation indexes

### [2. OPEC publications online](#)

\* lots of oil data without quotas or embargoes!

### [3. The Interactive 500](#)

\* annual list of e-commerce money-earners, and more

### [4. PDA Document Collection Hits 10.000 Items](#)

\* download something to read over the holidays

\*\*\*\*\*

## 1. Web of Science training

Learn how to search (or perfect your searching) of citation indexes! On Monday December 10th, SFU Library will be offering training workshops on the Web of Science, the premier portal to:

- Arts & Humanities Citation Index with over 1150 journals
- Science Citation Index Expanded with 5700 journals
- Social Science Citation Index with 1800 journals.

(A key feature of these indexes is the ability to find out who cited a particular journal article and who was cited in a particular journal article.)

Jennifer Nelson, from Web of Science, will teach three workshops on December 10th:

- 10:30-12:00 Introduction for Faculty/Researcher/Graduate Students
- 1:00-2:30 Introduction for Faculty/Researcher/Graduate Students
- 3:00-4:00 Advanced Searching Techniques

in the second floor Library Instruction Lab, room 2105 <<http://www.lib.sfu.ca/libs/plans/flr2.htm>>.

Registration is required to ensure we have enough training materials (and coffee and snacks), and a minimum of 15 registrants is required. Please contact *Ilona Stec* (778.782.4084 / [stec@sfu.ca](mailto:stec@sfu.ca)) or *Catherine Louie* (778.782.6704 / [cklouie@sfu.ca](mailto:cklouie@sfu.ca)) in Library Management to register by Thursday November 29th.

### Introduction for Researchers/Faculty

- Navigating using the hypertext links between cited references and source records
- Cited reference searching
- Basic subject-author searching
- Printing, saving, and exporting search results.

### Advanced Searching Techniques (meant to be taken after the introduction)

- Journal selection, database production, and indexing policies and practices
- Content and format of source article records, with special attention to the hypertext links between cited references and source information
- Traditional subject/author/address/journal search and retrieval
- Cited-reference searching, which particular attention to the cited-reference look-up feature.

Please contact *Natalie Gick* (778.782.4173 / [ngick@sfu.ca](mailto:ngick@sfu.ca)) if you have any questions.

### Web of Science

<<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=webofscience>>

### Web of Science Seminar (Introduction) Guide

<<http://www.isinet.com/presentrep/tspdf/sem-wos-0301.pdf> >

### Previous mention of Web of Science in Buec Buzz

<[/help/subject-guides/business/buec-buzz/1110#web](#)>

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

## 2. OPEC publications online

<http://www.opec.org/>

Okay, I'll be the first to admit that this one caught me by surprise. Apparently OPEC announced back in March that "as a demonstration of its support for research, OPEC has approved that the following publications (which so far have been distributed on paid subscription basis), can now be downloaded from our web site, free of charge: Monthly Oil Market Report (\$525.00 per year), Annual Statistical Bulletin (\$85.00 per year) and monthly OPEC Bulletin (\$70.00 per year). Although researchers and other readers could download any of the publications free of charge, ANY usage, which should be non-commercial, should credit OPEC as the source."

If you are doing any research that touches on oil (supply, demand, stocks, prices, transportation, relevant developments in the world economy...), these are great resources to consult. I've asked our Processing Dept. to add links to all of these publications from our catalogue as well.

## 3. The Interactive 500

<http://www.interactiveweek.com/article/0.3658.s%253D617%2526a%253D17766.00.asp>

\_Interactive Week\_ offers an annual list of companies that earned the most money from their Web operations. The good news this year is that, while as we know, a large number of dot.coms have folded or been purchased, the aggregate revenue of this year's list is more than double that of last year's. The list begins with a nice overview of e-economy trends, proceeds to a brief description of methodology, and .pdf charts of the Interactive 500. The feature includes a wealth of articles, some focused on particular industries, others on companies, and some on more general topics. [TK]

[NOTE: From The Scout Report, Copyright Internet Scout Project 1994-2001. <http://scout.cs.wisc.edu/>]

(I've added a link to this article in my brief guide to Internet & E-Commerce Information:

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/ecom.htm>.)

## 4. PDA Document Collection Hits 10,000 Items

MemoWare -- <http://www.memoware.com/> -- an online collection of PDA-readable documents, has hit 10,000 items. This nicely-organized collection will probably have a least a couple of items for you-the-PDA-reader.

The front page of the site is divided into several categories, including reference (business, history, medicine, etc.), and literature (westerns, sci-fi, romance, etc.) Click on a category and you'll get a table of available documents in that category. Information for the documents includes title, date added, category, download format, system compatibility (Palm, EPOC, and PPC), size, and contributor. The download format has a popup window explaining where to get more information on each of the particular formats shown. An amazing amount of information has been crammed into one table here.

If you don't want to browse, there's a listing to show the documents added in the last 7, 14, and 30 days. There's also a simple keyword search or a powersearch (<http://www.memoware.com/mw-power.htm>) which allows you to limit your searches by time span of addition, format, category, PDA platform, and language (oh yeah, and keyword.)

If you're got a PDA and are looking for something to read, this is an absolute must-see.

[NOTE: Reproduced with permission of *ResearchBuzz* ( <http://www.researchbuzz.com> ).]

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

-- BUEC BUZZ (#013-9): Information Resources in Business and Economics --

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

**== BUEC BUZZ (#001-7): Information Resources in Business and Economics ==**

1. [BUEC BUZZ is now searchable!](#)
2. [Ernst & Young's Doing Business In](#)
3. [Laptop-ready study carrels in the library](#)
4. [Vancouver Small Business Info-Fair](#)
5. [Industrial Development Issues in a Changing Global Environment](#)

\*\*\*\*\*

## 1. BUEC BUZZ is now searchable!

Do you vaguely remember seeing a particular resource or announcement in BUEC BUZZ sometime in the last couple months? Rather than browse through the growing archive of issues to find the source, you can now search by keyword. Mark Jordan, a Library Analyst in the library's Systems department, has set up a simple search engine for the BUZZ. Link to it from either the Business or the Economics Library Guide pages [[/help/subject-guides/business/home#BUECBUZZ](#) and [http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ](#) respectively].

## 2. Ernst & Young's Doing Business In

Via the library catalogue at:

<http://troy.lib.sfu.ca/search/s?SEARCH=doing+business+in+ernst>

Or directly at: <http://www.doingbusinessin.com/>

You may be familiar with the Ernst & Young series of books about international business: "Doing Business In..." This site combines content from that series and from the Ernst & Young Worldwide Tax books. "The homepage for each country offers you hotlinks to a Tax Library with four sections - Doing Business In; Corporate Tax; Executive Tax; and Executive Immigration. You can also look at articles about that country from Tax News International, with up-to-date facts and analysis putting our expertise at your fingertips." Note that not all of these sections are available for each of the countries listed: many include only the tax information.

## 3. Laptop-ready study carrels in the library

There are now more than 60 laptop ready carrels in the Bennett library. Students with their own laptops can use these BYOL (Bring Your Own Laptop) computers to access everything they do at the library computers or computer labs. The BYOL carrels, located on the south side of the 6th floor and the north side of the 2nd floor of the library, are available for drop-in use. All that is needed is a laptop with a serial port and a special cable that can be borrowed from the MCF helpdesk in AQ 3148 or purchased from the Microcomputer Store. Instructions are posted in every laptop-ready carrel.

## 4. Vancouver Small Business Info-Fair

<http://strategis.ic.gc.ca/SSG/sb01082e.html>

On Saturday, March 25, 2000, a Small Business Info-Fair jointly sponsored by Western Economic Diversification and the Business Development Bank of Canada will be held at Vancouver's Pacific Coliseum. These fairs feature free seminars, plus numerous exhibitors from such government departments as Canada Customs and Revenue and the Industrial Research Assistance Program. The fairs are described as follows at Industry Canada's Strategis Web site: "Are you researching a new business idea? Starting a company? Expanding your company? Exporting around the world? Whatever your business-related need, the Government of Canada Info-Fairs have something for you – information on dozens of federal programs for small businesses and 'how-to' seminars."

## 5. Industrial Development Issues in a Changing Global Environment

<http://strategis.ic.gc.ca/SSG/tm00110e.html>

Part of Industry Canada's Sector Competitive Framework initiative, this study looks at the changing environment within which Canadian firms operate. Such factors as globalization, ecommerce, environmental concerns, and a shift from labour-intensive to knowledge-intensive products and services are discussed. The study "provides a useful summary of horizontal issues including trade, investment, financing, technology, human resources, and sustainable development."

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

-= BUEC BUZZ (#001-7): Information Resources in Business and Economics -=

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#013-4): Information Resources in Business and Economics =

My apologies for missing last week's issue - I was down with the flu. There won't be an issue next week - the next one will be Oct. 19th.

### [1. PsycINFO](#)

\* research tool for marketing, HR, economics, management...

### [2. International tax/regulations information in LexisNexis](#)

\* regulatory and tax information on countries around the world

### [3. Still more new journals available online through the SFU Library](#)

\* eight more titles available from your home/office

### [4. IRIS \(Industrial Research and Development Information System\) - US NSF](#)

\* database of statistics (1953-98) from the Surv. of Indust. R&D

\*\*\*\*\*

## 1. PsycInfo

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=psych>

As I mentioned a couple weeks ago, I try to highlight non-business/economics databases occasionally. Many of these tools have substantial amounts of useful and academic information for BUEC researchers. For example, PsycINFO has articles covering all aspects of human behaviour - likely to be relevant if you are looking into a consumer behaviour issue (perhaps for economics, marketing, or finance) or an employee behaviour question (maybe for HR, organizational behaviour, or general management).

PsycINFO indexes (no fulltext) psychology-related journals, books, and dissertations. Try clicking on the "Holdings/Request Item" link to find out if we have paper or online access to a specific item, or to arrange an interlibrary loan if necessary. Some of the business/economics journals covered include Journal of Business Research, Psychology and Marketing, Journal of Marketing Research, Journal of the Academy of Marketing Science, Journal of Consumer Research, International Journal of Market Research, Journal of Retailing, and the Journal of Socio-Economics.

Hints: Use the "Limit this Search" feature to limit your searches by language, format (book, journal article, etc.), and publication type (empirical research, literature review, etc.). Also, use the "Suggest" feature (right-hand side of the search screen) to find out what subjects are most likely to yield good results for you. Check out my short guide: Life Beyond ABI/Inform [<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/beyondabii.htm>] for more hints on how to make effective use of this research tool.

## 2. International tax/regulations information in LexisNexis

Via SFU Library's Lexis-Nexis: <http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=lex>

Choose the Library: **INTLAW**

The International Law Library in LexisNexis contains some important regulatory and tax information on countries around the world - such material is often difficult to find in such a current package. A few specific files to try include:

- a. Doing Business in Canada (**DBCANA**) - written by a Canadian law firm. Covers the business and tax environment as well as an overview of commercial law/regulations.
- b. Doing Business in France (**DBFRAN**), Ireland (**DBIREL**), Japan (**DBJAPN**), Spain (**DBSPAI**), the UK (**DBUK**), and the USA (**DBUS**) - similar to the Canadian file above.
- c. Tax Analysts Worldwide Tax Daily (**TNI**): "This file contains the full text of Worldwide Tax Daily (formerly called Tax Notes International), an electronic publication by Tax Analysts Inc., produced every weekday. Worldwide Tax Daily is a valuable resource for current information on developments in all areas of international tax practice, complete with the full text of international tax documents and treaties. Information is organized by individual countries and international organizations."
- d. International Bureau of Fiscal Documentation (**IBFD**) - Combined Files: This is a large group file for international tax news and treaties.

If you've never used Lexis-Nexis before, you may find its search system a bit complex. There is online help available at <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/lexis.htm> and <http://www.lib.sfu.ca/researchtools/databases/databaseguides/lexnex.html>, and I'm certainly willing to give you (or small groups of you where possible) brief tutorials so that you can better make use of this rich database. Lexis-Nexis

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.



is particularly strong as a source of international business and industry news and of financial information on companies.

### 3. Still more new journals available online through the SFU Library

The list below covers just a few of the titles to which we have established online access in the last month or so. In all cases, you can get to the online version of the publication by searching for it by journal title in our catalogue [<http://trov.lib.sfu.ca/search/s>] and looking for the entry that has "[computer file]" in its title. For the ones that I've noted are in ABI/Inform, you could also just go to ABI and do a publication title search. Note that if you want lists of only our online journals (ejournals), you could search our ejournals database at:

<http://www.lib.sfu.ca/researchtools/electronicjournals/ejdb.htm?Display=BrowseForm>

- Appropriate technology (new in ABI)
- Balance sheet (new in ABI)
- Business perspectives (new in ABI)
- Corporate governance (new in ABI)
- Economy and society (new via the publisher)
- International review of administrative sciences (new via Ingenta)
- Journal of Intellectual Capital (new in ABI)
- Measuring business excellence (new in ABI)

### 4. IRIS (Industrial Research and Development Information System) -- US NSF

<http://www.nsf.gov/sbe/srs/iris/start.htm>

The National Science Foundation's Industrial Research and Development Information System (IRIS) houses a database of all of the statistics produced and published from the 1953-1998 cycles of the annual Survey of Industrial Research and Development (R&D). The statistics would be useful to workers in economics or anyone interested in learning about how funds are allocated among research areas. NSF states that the results of the survey are used by government agencies, corporations, and research organizations to determine productivity factors, formulate tax policy, and to investigate company performance. The statistics available in IRIS describe national estimates of the total expenditures on R&D performed within the United States by industrial firms, given in dollar amounts. Tabulations from the survey contain R&D statistics by industry, size of company, source of funds, character of R&D, R&D as a percentage of net sales, and R&D contracted to outside organizations and performed outside of the United States. They also contain estimates of the sales and total employment of R&D-performing companies, employment of R&D scientists and engineers, and statistics by state. Users have a variety of options for searching and browsing the Excel tables and Word documentation in IRIS -- by year, topic, or by measure -- and the resulting tables can display all years combined or just selected years. [HCS]

From The Scout Report, Copyright Internet Scout Project 1994-2001. <http://scout.cs.wisc.edu/>

Previous issues of this newsletter are on the Web. Link to them via the Library's [Business](#) and [Economics](#) Library Guides.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

=- BUEC BUZZ (#013-4): Information Resources in Business and Economics =-

=====

Mark Bodnar  
Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

**== BUEC BUZZ (#001-3): Information Resources in Business and Economics ==**

1. [OECD Economic Outlook and Economic Surveys](#)
2. [The Micro-Economic Policy Analysis Branch Quarterly Bulletin](#)
3. [Advertising World](#)
4. [Library Classes](#)
5. [Mark Bernkopf's Central Banking Resource Center](#)

\*\*\*\*\*

## 1. OECD Economic Outlook and Economic Surveys

The OECD is currently working on providing parallel access on the Web to many of its print publications. Thus far, OECD Economic Outlook (from Apr./98 to Dec./99) and OECD Economic Surveys (selected countries) can now be found on the Web. Note that although they are on the Web, they are not free -- they are available to subscribers of the print editions only. As current SFU faculty and students, you have access through our catalogue. You can find them by searching our catalogue by journal title [<http://trov.lib.sfu.ca/search/s>], or through the library's growing Electronic Journal Collections [link to the list of electronic journals from the library's home page, or go directly to <http://www.lib.sfu.ca/periodicals.htm#ejournals>]. If you are working from home, you will be asked for either your computing account ID + password, or your name and the barcode from your SFU ID/Library card.

## 2. The Micro-Economic Policy Analysis Branch Quarterly Bulletin.

[http://strategis.ic.gc.ca/sc\\_ecnmy/mera/engdoc/01.html](http://strategis.ic.gc.ca/sc_ecnmy/mera/engdoc/01.html)

Quarterly bulletins (MICRO) from Spring 1998 to Autumn 1999 (newly released) are available from this site. These bulletins are intended to highlight micro-economic research findings. They are published by Industry Canada's Micro-Economics Policy Analysis Branch.

## 3. Advertising World

<http://advertising.utexas.edu/world/>

Billed as "The Ultimate Marketing Communications Guide," Advertising World has been created by the department of advertising at University of Texas at Austin. Advertising World is a comprehensive directory of marketing communications information ranging from online discussion lists to lists of sites featuring online advertisements for specific products to a page called unconventional media, which includes advertising on hot air balloons, cargo containers, and the roofs of city buses. The Websites are tersely annotated and are organized in alphabetical order. [EM]  
[From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/> ]

## 4. Library Classes

A brief reminder about the library's Spring 2000 series of ACCESS classes. These classes begin this coming Tuesday and are run on a drop-in basis. They provide the basic level of skills that are necessary for your students to be able to find the information needed for your classes. If you would like to arrange a more specific class that focuses on the resources of particular interest to your class, please contact me. For more information on the general classes contact Sylvia Roberts at [sroberts@sfu.ca](mailto:sroberts@sfu.ca) or 778.782.3681, or visit <http://www.lib.sfu.ca/news/access.htm> for all the details.

### \*\*\*Class 1: The Basics: Access to the SFU Library Web site and Catalogue

12:30 - 1:50 Tuesday, January 25  
 11:30 - 12:50 Wednesday, February 2  
 12:30 - 1:50 Thursday, February 3  
 2:30 - 3:50 Wednesday, February 9

### \*\*\*Class 2: Find Journal Articles FAST!

11:30 - 12:20 Tuesday, January 25  
12:30 - 1:20 Thursday, January 27  
3:30 - 4:20 Wednesday, February 2  
3:30 - 4:20 Thursday, February 3  
12:30 - 1:20 Tuesday, February 8  
11:30 - 12:20 Wednesday, February 9

## 5. Mark Bernkopf's Central Banking Resource Center

<http://www.patriot.net/users/bernkopf>

A well-organized and well-maintained link site to all sorts of international Central Banking Resources on the Internet. Sections include: Central Banks; Ministries of Finance and Economy; Central Banking Resources; Currency Boards; Financial and Economic Conferences; Multilateral Financial Institutions; Monetary Research Institutes and Consultancies; Central Bank Research Departments; Electronic Cash; Financial News; Bankers' Institutes and Associations; Business, Economics and Finance Resources; Central Banking History; and Mints and Museums.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

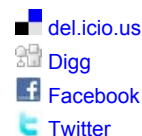
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Mark Bodnar  
Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#012-8): Information Resources in Business and Economics =

\*\* There won't be a BUEC BUZZ next week. The next issue will be sent on July 6th. \*\*

### [1. National Academy Press books online](#)

\* over 2000 research books free on the Web

### [2. AMICUS - National Library of Canada catalogue](#)

\* search 500+ research libraries at once

### [3. MarketingTerms.com](#)

\* online eMarketing dictionary

### [4. Diagnostic Study Of Accounting And Auditing](#)

\* series of SFU Library books on accounting in developing countries

\*\*\*\*\*

## 1. National Academy Press books online

Over 2000 books from the National Academy Press are free online. The NAP "was created by the National Academies to publish the reports issued by the National Academy of Sciences, the National Academy of Engineering, the Institute of Medicine, and the National Research Council." It "publishes over 200 books a year on a wide range of topics in science, engineering, and health, capturing the most authoritative views on important issues in science and health policy."

Although the sciences are the best represented subjects in this collection, there are also a significant number of books on economics and business topics. One such title, for example, is *The Immigration Debate: Studies on the Economic, Demographic, and Fiscal Effects of Immigration*. Note that we have many of these books in print form in our library. We are looking at ways of adding links to the online versions via the library catalogue.

You can search for (and within) online titles at:

<http://books.nap.edu/info/about.html>

You can browse the category list at:

<http://www.nap.edu/browse.html>

You can learn more about NAP at:

<http://www.nap.edu/about.html>

## 2. AMICUS - National Library of Canada catalogue

<http://amicus.nlc-bnc.ca/aaweb/amilogine.htm>

Search over 500 libraries in Canada all at once! The NLC catalogue covers the collection of the National Library of Canada as well as records for items held in all of Canada's major research libraries. It's a great tool to use when you want to find out what books exist on a topic or to check for holdings of a particular title. Until a few days ago, AMICUS wasn't freely available to all Canadians. That restriction has now been lifted.

We've added AMICUS to the list of "Other library catalogues" available from the SFU Library home page. Once you know what title you are after, you can request that we interlibrary loan it for you using the relevant online form at

[\[http://www.lib.sfu.ca/researchtools/documentdelivery/interlibraryloan.htm\]](http://www.lib.sfu.ca/researchtools/documentdelivery/interlibraryloan.htm) (You can also get to these forms by clicking on "Request items from other libraries" on our home page.)

NOTE: we do \*not\* expect you to search AMICUS to find out what libraries own the item you need before you submit an ILL request - we'll will do all of that for you - the great value of AMICUS is that you can find out what titles are out there on your topic so that you know what to request through ILL.

## 3. MarketingTerms.com

<http://marketingterms.com/>

Another useful suggestion from Vivian Lee, this site offers a growing collection of definitions for eMarketing terms. Note that they also have a list of other online marketing dictionaries: <http://www.marketingterms.com/dictionaries/>.

#### 4. Diagnostic Study Of Accounting And Auditing

Search by series title in the SFU Library Catalogue:

<http://trov.lib.sfu.ca/search/t?SEARCH=Diagnostic+study+of+acc>

I couldn't resist mentioning this new series of books by the Asian Development Bank because they cover topics that can often be hard to research effectively. Each title in the series covers financial and governance issues in a different developing country in Asia. Among the countries covered are Papua New Guinea, Mongolia, and Uzbekistan. Each title features a current and detailed look at the local accounting and auditing arrangements and practices.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

- = BUEC BUZZ (#012-8): Information Resources in Business and Economics = -

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#001-10): Information Resources in Business and Economics =

### [1. Applied Stochastic Models in Business and Industry](#)

\* Journal now available online through the Library site

### [2. Marketing on the Internet](#)

\* College-level overview of the Internet's impact on all aspects of marketing

### [3. Performance Plus](#)

\* Financial benchmarks for small Canadian businesses by sector and province

\*\*\*\*\*

## 1. Applied Stochastic Models in Business and Industry

Via the Library Catalogue at:

<http://troy.lib.sfu.ca/search/?SEARCH=Applied+Stochastic+Models+in+Business+and+Industry>

Or via the Library's Electronic Journal Collection [<http://www.lib.sfu.ca/periodicals.htm#ejournals>] among the "WileyInterscience" journals.

"Applied Stochastic Models in Business and Industry (formerly Applied Stochastic Models and Data Analysis) was first published in 1985, publishing contributions in the interface between stochastic modelling, data analysis and their applications in business, finance, insurance, management and production. The main objective is to publish papers, both technical and practical, presenting new results which solve real-life problems or have great potential in doing so. A second objective is to present new methods for solving such problems, i.e. optimization, data base management, knowledge acquisition, expert systems, computer-aided decision supports and neural computing. The scope of the journal is now broadened both in supporting topics and in appropriate methodology. Topics to be added include managerial processes, reliability, quality control, data analysis and data mining. New methodologies include wavelets, Markov-chain Monte Carlo methods and spatial statistics."

Online access to this journal is now provided as part of our print subscription. You can now read it from your office or home -- note that if you are working from off-campus, you may need to configure your proxy server using the instructions at: <http://www.lib.sfu.ca/kiosk/remote.htm>.

## 2. Marketing on the Internet

<http://iws.ohiolink.edu/moti/>

Sponsored by OhioLink, Marketing on the Internet provides "an overview of the dramatic way that the Internet is impacting all aspects of marketing." The information on this fascinating site is presented in five sections: Market Research, Product, Place, Promotion, and Price. Each section showcases online data that present the effects of the Internet on each of these five elements. By far, the strongest section of this online tutorial is the Market Research section, which contains both statistics and secondary information. [EM]

From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/>

"The MOTI Web site is designed to be a supplement to relevant college-level marketing courses offered by OhioLINK institutions."

## 3. Performance Plus

<http://strategis.ic.gc.ca/SSG/mi06756e.html>

An Industry Canada product, "Performance Plus provides detailed financial and employment data on small businesses by industry for Canada, the provinces and territories. The Profiles have been produced every two years since 1985, with 1995 being the most current reference year available. The data provide performance benchmarks for the financial planning of start-up and established small and medium sized businesses." Revenue Canada data from companies with gross operating revenue between \$25,000 and \$5,000,000 are used to provide averages of selected expenses, employment data, balance sheet figures, and ratios in any of 680 distinct sectors. It is also possible to focus on the averages for businesses in a sector within a particular province. Users can enter data on their own company for comparison with the industry averages, or they can simply choose to view the data for a selected sector and geographic area.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-](#)

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

[guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

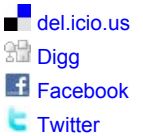
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Mark Bodnar  
Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#012-12): Information Resources in Business and Economics =

This will be the last Buec Buzz until September 7th! I'll be around for much of August, but I suspect that many of you won't be. May you all have a great summer.

### [1. The rebirth of ABI/Inform](#)

- \* new interface after some downtime this Saturday

### [2. National news at a glance](#)

- \* scan today's headlines/editorials from 20 CDN sources

### [3. Finding information on corporate culture](#)

- \* search tips for a tough topic

### [4. Free online scholarship newsletter](#)

- \* news on the migration of print scholarship to the Internet

### [5. Additional journals in ABI/Inform](#)

- \* small business / economics / research administration

\*\*\*\*\*

## 1. The rebirth of ABI/Inform

<http://www.il.proquest.com/hp/Features/PQ5/Introduction.html>

<http://www.il.proquest.com/hp/Features/PQ5/intro.html>

It's not the best timing with many assignments due in the next week, but ABI/Inform will be down from 7 PM PST this Saturday (July 28th) to 7 AM PST this Sunday (the 29th). When it comes back up, it should sport a new interface that the ProQuest company claims will be much more user friendly. Read all about it and check out a demo at the sites above.

## 2. National news at a glance

<http://www.ccu-cuc.ca/en/editos/national.html>

This Council for Canadian Unity site allows you to scan today's headlines in about 20 Canadian news sources (from the Vancouver Sun to the St. John's Evening Telegram), then link to the fulltext stories. They also provide a separate page listing, abstracting, and linking to today's editorials in most major CDN papers [<http://www.ccu-cuc.ca/en/editos/index.htm>].

Note that this site doesn't offer the archival content available in the SFU Library database: Canadian Newsdisk

[<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=cnews>]: it is only a current awareness resource.

## 3. Finding information on corporate culture

It's often difficult to find information on a company's corporate culture - yet such information can be very important for research on OB/HR/strategy and other topics. Aside from actually visiting the company and interviewing as many employees as possible, there aren't many easy sources of such information. I often counsel students to read annual reports (especially the letter to the shareholders), press releases, and news stories, and to try to track down any existing case studies or past theses, then to read between the lines. Another good approach is to see what is being said about/by a company in recruiting Web sites and books and to analyse the wording of their recent job postings. For example, check out the profiles at the *Vault* [<http://www.Vault.com>] or *WebFeet* [<http://www.WetFeet.com>] or *JobShark* [<http://www.jobshark.ca/caeng/>] or *Campus Worklink* [<http://www.campusworklink.com/>]. Also look for job-hunting books that list the "best companies to work for" (public libraries usually have many such titles).

## 4. Free online scholarship newsletter

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

<http://www.earlham.edu/~peters/fos/>

As you have probably noticed by now, an increasing amount of academic communication is moving to the Web via eBooks and eJournals. Peter Suber, Professor of Philosophy, Earlham College and VP and Senior Researcher at Noetic Laboratories, publishes a free online newsletter devoted to the migration of print scholarship to the Internet. Get more information, access to back issues, and a signup form at the link above.

## 5. Additional journals in ABI/Inform

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=abii>

Online article indexes are not static entities: they are constantly adding and, sadly, losing journals from their lists as their contracts with publishers change. Here, for example, are a few of the titles recently added to our ABI/Inform subscription:

FSB: Fortune Small Business  
Journal of Research Administration  
Seoul Journal of Economics

**\*\* Note that the last title in this series is one of many economics titles in ABI - it's not just a business database!**

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

**\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\***

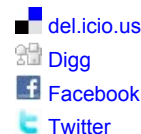
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Mark Bodnar  
Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## =- BUEC BUZZ (#012-1): Information Resources in Business and Economics =-

### [1. Social Research and Demonstration Corporation \(SRDC\)](#)

\* Canadian research on the effectiveness of social programs

### [2. Industry Canada economic research papers](#)

\* free online research papers with a Canadian bus/econ focus

### [3. Financial Risk Management](#)

\* SFU Library books: high-level introductions to financial topics

### [4. Depreciation 101](#)

\* online tutorial on depreciation fundamentals

### [5. More journals available online at your home & office](#)

\* five more journals now accessible from home or office

\*\*\*\*\*

## 1. Social Research and Demonstration Corporation (SRDC)

<http://www.srdc.org/english/publications/publications.htm>

"The Social Research and Demonstration Corporation (SRDC) is a non-profit organization created specifically to develop, field test, and rigorously evaluate social programs designed to improve the well-being of all Canadians, with a special concern for the effects on disadvantaged Canadians. Its mission is to provide policy-makers and practitioners with reliable evidence about what does and does not work from the perspectives of government budgets, program participants, and society as a whole. It accomplishes this mission by evaluating existing social programs, and by testing new social program ideas at scale and in multiple locations before they become policy and are implemented on a broader basis."

Some of the publications listed at their site are available online.

A few examples:

- Testing a Replacement Incentive for Displaced Workers: The Earnings Supplement Project.
- When Financial Work Incentives Pay for Themselves: Early Findings from the Self-Sufficiency Project's Applicant Study
- The Self-Sufficiency Project at 36 Months: Effects of a Financial Work Incentive on Employment and Income

## 2. Industry Canada Economic Research

[http://strategis.ic.gc.ca/sc\\_ecnmy/engdoc/homepage.html](http://strategis.ic.gc.ca/sc_ecnmy/engdoc/homepage.html)

The Micro-Economic Policy Analysis Branch of Industry Canada provides (online and free) dozens of their working, discussion, and occasional papers as well as topical series of papers such as "Canada in the 21st Century" and "Perspectives on North American Free Trade." Many of the papers have Industry Canada authors, but there are also quite a few university researchers on the list. A few names that may sound familiar include Lipsey, Globerman, Shapiro, and Harris.

## 3. Financial Risk Management

Search by series title (Title search in the Library catalogue):

<http://trov.lib.sfu.ca/search/t?SEARCH=Financial+Risk+Management>

(Each individual book in the series is shelved by its specific subject.)

The SFU Library owns several books in this series published by the American Management Association (AMACOM). The main series is broken into a few sub-series based on themes such as cash flow management, corporate finance, and currency risk management. Each text in the series introduces the key concepts underlying the subject and provides examples to illustrate how the concepts work in the modern international business environment. A good, practical, current, and detailed introduction to some complex topics.

#### 4. Depreciation 101

[http://www.bestsoftware.com/\\_minisites/depreciation101/index.htm](http://www.bestsoftware.com/_minisites/depreciation101/index.htm)

Learn the basics of depreciation in just four steps. This tutorial from Best Software offers clear lessons on understanding the fundamentals of depreciation. Each section is broken down into manageable parts, complete with a knowledge quiz at the end. Free registration is required to take the tutorial, and on successful completion, Best Software will email users a certificate of completion. [EM]

From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2001. <http://scout.cs.wisc.edu/>

#### 5. More journals available online at your home & office

As you will have noticed in past Buec Buzzes, there is a continuing trend toward eJournals here at the SFU Library. An increasing number of publishers are providing online access to journals for institutions that have subscriptions. This is a rapidly changing area and we are setting up access to such journals as quickly as we can, but if you spot a journal that we own that mentions online access for subscribers at the publisher's site, please let me know. A few of the journals that SFU students and faculty recently gained online access to are listed below. In each case, you can link to recent issues of the journal from its record in our library catalogue. Note that access from off-campus (non-SFU IP) will require that you enter your SFU computing account name and password OR your name and the barcode on your SFU card.

LRA's economic notes [Labor Research Association (U.S.)]

- indexed in EconLit

Journal of consumer psychology

- indexed in PsycInfo

Economic history review

- indexed in EBSCO's Academic Search Elite

Journal of developing societies

- indexed in SocioFile and (partially) in PAIS

Bulletin of Indonesian economic studies

- indexed in EconLit and PAIS

\*\* Note: each of the indexes (EconLit, etc.) listed above has our "Holdings/Request" button in every citation - this feature allows you to quickly connect to the online version of the journal from within an index when you find a relevant article (presuming that the article is from a online issue) as well as to find out what libraries (including SFU) own print copies of the journal if online isn't available.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

-= BUEC BUZZ (#012-1): Information Resources in Business and Economics -=

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

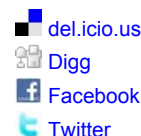
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#993-6): Information Resources in Business and Economics =

I try to avoid theme issues of BUEC BUZZ, but with the WTO in the news so much lately, I thought a focus on Canada and international trade would be in order. The last three links offer various Canadian perspectives on international trade agreements in general and the WTO in particular. The first item in today's newsletter is off topic, but it looked so good that I couldn't wait until next week to mention it.

1. [Joint BIS-IMF-OECD-World Bank Statistics on External Debt](#)
2. [Trade Negotiations and Agreements - Canada and the World Trade Organization \(WTO\)](#)
3. [Canadian Labour Congress: Labour on Trade - WTO, FTAA, MAI](#)
4. [Council of Canadians: Trade and Investment](#)

\*\*\*\*\*

### 1. Joint BIS-IMF-OECD-World Bank Statistics on External Debt

<http://www.oecd.org/dac/debt/>

"This site provides the latest international data available, mainly from creditor sources, on the external debt of developing and transition countries and territories." "The purpose of the site is to facilitate timely and frequent access by a broad range of users to one data set that brings together data that are currently compiled and published by the contributing international agencies (BIS-IMF-OECD-World Bank) on components of countries' external debt and international reserve assets." Current data is displayed in a table (Adobe PDF and EXCEL formats). Longer time series are available in an online database.

### 2. Trade Negotiations and Agreements - Canada and the World Trade Organization (WTO)

<http://www.dfait-maeci.gc.ca/tna-nac/wto-e.asp>

This is the Canadian Department of Foreign Affairs and International Trade's site on the WTO. It features overviews and discussion papers on Canada's relationship with the WTO, as well as news releases from the Canadian government and the OECD.

### 3. Canadian Labour Congress: Labour on Trade - WTO, FTAA, MAI

<http://www.clc-ctc.ca/campaigns/trade.html>

Featuring the perspective of Canadian labour on international trade deals and practices, this site has links to press releases, studies, presentations, other organizations, and more.

### 4. Council of Canadians: Trade and Investment

<http://www.canadians.org/campaigns/campaigns-trade.html>

This Canadian citizens group provides its brochures, fact sheets, position papers, and press releases dealing with the WTO and trade agreements in general. Note: the link above takes you directly to the Trade and Investment page, but you lose some of the context since only the main frame is shown. View the C of C home page at <http://www.canadians.org/>.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

= BUEC BUZZ (#993-6): Information Resources in Business and Economics =

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

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See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#011-6): Information Resources in Business and Economics =

\*\* There won't be a Buec Buzz next Friday as I'll be in a workshop during reading break. The next issue will be on March 2nd. \*\*

### 1. [Canadian National Site Licensing Project](#)

\* many new journals available online

### 2. [High tech directory for British Columbia](#)

\* 'yellow pages' for high tech only

### 3. [Google indexes Adobe PDF files](#)

\* high quality material usually not found by engines

### 4. [Additional titles in JSTOR](#)

\* 3 new (yet very old) titles added

### 5. [Computer select \(current 5 years only\)](#)

\* often overlooked SFU Library database with fulltext

\*\*\*\*\*

## 1. Canadian National Site Licensing Project

Most of you will have already seen the recent announcement about the great resources purchased through the Canadian National Site Licensing Project (see <http://www.lib.sfu.ca/news/cnslpupdate0201.htm> if not). These resources will be available via the Library's Catalogue and Electronic Journals Database sometime this semester. If you search our catalogue by journal title for the journals listed below, you will see a record with '[computer file]' in the title when online access is available. Note that the Web of Science (below) is *now available* under 'Find Articles' on the Library home page.

A few of the new online titles likely to be of interest to business/economics people are...

### \*\*\* Via the Academic Press - IDEAL service:

British Accounting Review, Critical Perspectives on Accounting, Games and Economic Behavior, Journal of Comparative Economics, Journal of Economic Theory, Journal of Environmental Economics and Management, Journal of Financial Intermediation, Journal of Housing Economics, Journal of Urban Economics, Management Accounting Research, Research in Economics, Review of Economic Dynamics, Social Science Research

### \*\*\* Via the Springer Verlag - LINK service:

Decisions in Economics and Finance, Economic Bulletin, Economic Systems, Economic Theory, Economics of Governance, Empirical Economics, Environmental Economics and Policy Studies, Finance and Stochastics, Journal of Economics, Journal of Evolutionary Economics, Journal of Population Economics, Review of Economic Design, Spanish Economic Review, Social Choice and Welfare

### \*\*\* Via the Institute of Physics Publishing (IOP):

Quantitative Finance

### \*\*\* Via the Web of Science (coverage from 1999 only):

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=webofscience>

Social Sciences Citation Index, Science Citation Index Expanded, Arts & Humanities Citation Index

Note that these citation indexes cover over 8500 titles, a significant number of which are relevant to business & economics. Titles in the Web of Science are not fulltext online, but being able to search to see who has been citing specific papers is an equally valuable feature.

Please let me know if you have any questions. As usual, my contact information is at the bottom of the page.

## 2. High tech directory for British Columbia

Bennett Reference Desk & Belzberg Reference: [HC 79 T4 B343 2000](#)

The newest edition of this Business in Vancouver resource is now in both branches of the SFU Library. It features a categorised list of Lower Mainland high technology companies from aerospace to transportation. It also includes a few short articles as well as ranked lists of the top companies in areas such as telecommunications, software development, and computer consulting (along the lines of the Business in Vancouver Book of Lists: see <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bb/bb00312.htm>).

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.



### 3. Google indexes Adobe PDF files

<http://searchenginewatch.com/sereport/01/02-google.html>

Google, one of the largest and fastest search engines, has recently begun indexing Adobe PDF documents on the Web. PDF documents are often reports and articles - some of the highest-quality material on the Web. Until now, the text of these documents was not caught by engines. Since this is a relatively new feature of Google, there isn't yet a simple checkbox that you can use to limit your search to PDF material, but there is a relatively straightforward search strategy that seems to work: just add [inurl:pdf] (without the brackets) to the end of your search. For example, a search for [\[ghana marketing inurl:pdf\]](#) (again, without the brackets) will get you PDF documents on the Web that mention Ghana and marketing. Similarly, a search for [\["operations research" Canada inurl:pdf\]](#) will find the phrase "operations research" and the word Canada in any PDF document on the Web. (These are just simple searches given as examples - you will probably want to refine your searches considerably.)

### 4. Additional titles in JSTOR

<http://www.jstor.org/jstor/>

I recently announced that the SFU Library had purchased the JSTOR Arts & Science I collection

[\[http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bb/bb0111.htm\]](http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bb/bb0111.htm). They've since added a few more economics journals. In each case, the journals added are previous titles to some that are already in the collection:

The following newly-released titles are two of the earliest titles of *The American Economic Review*:

*American Economic Association Quarterly*

Current Coverage: 3rd Series, Vol. 9 - 3rd Series, Vol. 11, 1908-1910

Journal URL: <http://www.jstor.org/journals/15325059.html>

Publisher: American Economic Association

Continues: *Publications of the American Economic Association*

Current Coverage: Vol. 1 - 3rd Series, Vol. 8, 1886-1907

Journal URL: <http://www.jstor.org/journals/10497498.html>

The following new title is the previous title for *Pacific Affairs*:

*News Bulletin (Institute of Pacific Relations)*

Current Coverage: May 20, 1926 - April, 1928

Journal URL: <http://www.jstor.org/journals/15302199.html>

Publisher: Pacific Affairs, University of British Columbia

### 5. Computer select (current 5 years only)

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=compse1>

This source has long been available at the SFU Library, but I thought a reminder might be useful since it isn't the first one that most people doing business research would think of. Some of the fulltext titles included are: Accounting Technology, Bank Network News, Business Communications Review, Corporate IT Update, e-Business Advisor, Electronic Business, Electronic Commerce News, Internet Business News, IT Week (UK), Wall Street & Technology, Web Finance, Wireless Insider, and Ziff Davis Smart Business for the New Economy.

"Contains the complete text of articles appearing in 26 computer industry and computing periodicals and 17 related newsletters. Also indexes and abstracts articles published in 95 additional computer-oriented publications as well as 8000 computer and telecommunications industry terms from Alan Freedman's Computer glossary and Harry Newton's Telecom dictionary. For a list of publications indexed, click on Information Sources then scroll down to the section on publications and select the list."

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

=- BUEC BUZZ (#011-6): Information Resources in Business and Economics =-

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#011-10): Information Resources in Business and Economics =

### 1. [7 INFORMS Journals Available Online Through the SFU Library](#)

\* Institute for Operations Research and the Management Sciences

### 2. [Additions to the Social Science Research Network \(SSRN\)](#)

\* Harvard Business School working papers and more

### 3. [Web of Science backfile expanded](#)

\* citation indexes now cover 1998 to the present

### 4. [Free Trade Area of the Americas](#)

\* a few sites to explore this hot topic

\*\*\*\*\*

## 1. 7 INFORMS Journals Available Online Through the SFU Library

(Institute for Operations Research and the Management Sciences)

Thanks to Michael Brydon of the FBA's Management Information Systems Area for noticing that the publisher of 7 operations research journals held here at the SFU Library are now online for subscribers. Our intrepid E-Journals librarian, Nina Saklikar, quickly worked with the publisher, INFORMS, to arrange access for SFU researchers. The following journals are now available remotely to all SFU students and faculty: Interfaces, Management science, Marketing science, Mathematics of operations research, Operations research, Organization science, and Transportation science.

You can get to each of these titles online by searching for them by journal title in our catalogue or through our electronic journals database at:

<http://www.lib.sfu.ca/researchtools/electronicjournals/ejdb.htm?Display=SourceID234>. An important note: at one point in the online path to the fulltext of these journals you will come to a publisher Web page that lists at least 10 titles - we only have online access to fulltext articles from the ones that we currently own. These journals will have their titles outlined in yellow on the publisher page. You can, however, search any or all of the INFORMS journals by clicking on the SEARCH button on the publisher page.

## 2. Additions to the Social Science Research Network (SSRN)

<http://papers.ssrn.com/sol3/search.taf>

I mentioned the Social Science Research Network (SSRN) in a [previous Buec Buzz](#). It has since grown to include over 28,000 abstracts, over 13,000 full-text papers and over 18,000 authors. Note that the fulltext articles are available, for the time being at least, to \*everyone.\* The "subscriptions" that they refer to would allow you to receive notices about the new articles as they come out, but subscriptions are not necessary to simply go to the site and view abstracts and fulltext of available articles.

A couple recent (and notable) additions to SSRN:

### a. *MANAGEMENT RESEARCH CENTERS PAPER SERIES:*

The series currently consists of abstracts with full text papers from the following organizations:

-Harvard Business School, Competition and Strategy Unit

<http://www.ssrn.com/link/HBS-Competition-and-Strategy-unit.html>

-Harvard Business School, Negotiation, Organizations and Markets Unit

<http://www.ssrn.com/link/HBS-NOM-Unit.html>

-Hauser Center For Nonprofit Organizations Research Paper Series

<http://www.ssrn.com/link/Hauser-Center.html>

### b. *New Addition to the Economics Research Institutes Paper Series on ERN:*

-The Institute for the Study of Labor (IZA)

<http://www.ssrn.com/link/IZA.html>

"IZA is a private, independent research institute which conducts nationally and internationally oriented labor market research. IZA is an international research institute and a place for communication between academic science, politics, and economic practice. A number of renowned economists involved in specific research projects cooperate with IZA, either internally or on a "virtual" basis."

## 3. Web of Science backfile expanded

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=webofscience>

I [recently](#) announced that the SFU Library, as part of the Canadian National Site Licensing Project, had purchased the Web of Science with coverage from 1999 to the present. The CNSLP has since negotiated for a further year of coverage in this valuable resource, so you now have access to 1998 to the present.

The Web of Science is comprised of the Social Sciences Citation Index (SSCI), the Arts & Humanities Citation Index (A&HCI), and the Science Citation Index Expanded (SCI-EXPANDED). Since it covers over 8500 scholarly journals and provides access to the bibliographies of the articles indexed, it can be a great research tool -- a detailed list of sources cited from a key article on a topic can often be the best starting point in a research project.

#### 4. Free Trade Area of the Americas

With the FTAA likely to be in the news quite a bit over the next while, I thought it might be helpful to highlight a few information-rich FTAA sites.

a. <http://www.ftaa-alca.org/>

Free Trade Area of the Americas (FTAA) stems from a 1994 initiation to "unite the economies of the Western Hemisphere into a single free trade arrangement." The three main components of this agreement include the trade ministers from countries in the Western Hemisphere, twelve distinct working groups (such as market access, smaller economies, and competition policy), and the Vice Ministers of Trade of the Western Hemisphere. This Website follows the progress of the FTAA over the past seven years including reports and activities of all the working groups, information on business negotiation efforts, and a publication database of official documents. The Website is available in English, Spanish, French, and Portuguese. [EM]

From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2001. <http://scout.cs.wisc.edu/>

b. <http://www.globalexchange.org/ftaa/>

(Global Exchange - FTAA site (a protest site with background, news, and suggested alternatives). Check out their links page [<http://www.globalexchange.org/ftaa/links.html>] for several more substantial sites.)

c. <http://www.americascanada.org/businesstrade/menu-e.asp>

(AmericasCanada.org: the Cyber Hemisphere - has links to key DFAIT publications.)

d. [http://www.sice.oas.org/ftaa\\_e.asp](http://www.sice.oas.org/ftaa_e.asp)

(The Free Trade of the Americas Process - loads of info. on how the whole process works from "SICE, the OAS Trade Unit's Foreign Trade Information System.")

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

-= BUEC BUZZ (#011-10): Information Resources in Business and Economics -=

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

**== BUEC BUZZ (#003-7): Information Resources in Business and Economics ==**

## 1. [Company Data Direct / International](#)

\* new SFU Library database

## 2. [Quick Starts: Internet and E-Commerce Statistics](#)

\* new SFU Library guide to searching techniques on these hot topics

## 3. [Admedia, the Internet Advertising Resource Guide](#)

\* news, advice, research, planning, and other aspects of Internet advertising

## 4. [Direct Search](#)

\* search the Invisible Web

## 5. [Horizons](#)

\* policy research initiative, emerging developments and knowledge in public policy research

\*\*\*\*\*

### 1. Company Data Direct / International

Just in case any of you missed my announcement yesterday, the SFU Library has purchased an online product that provides 24-hour, remote access to the material in the Moody's International Manuals. Financial and operating data for over 15,000 non-U.S. companies with advanced searching (screens by ratios, SIC codes, etc.) and exporting capabilities. Check out the full description at

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=cdd> and at <http://www.fisonline.com/a/annrep3.htm>.

### 2. Quick Starts: Internet and E-Commerce Statistics

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/ecom.htm>

Some of the questions I am asked most frequently concern statistics on Internet and E-Commerce. In my unending quest to become efficient, I've created a brief guide outlining some methods of finding books, articles, and Web sites on such topics. Given the exponential growth of the Web, I focused on searching techniques rather than specific sources which would become outdated within days. I have, however, listed some key sites, many of which you will be familiar with from past issues of Buec Buzz.

### 3. Admedia, the Internet Advertising Resource Guide

<http://www.admedia.org>

If you want to learn more about advertising on the Internet, check out Admedia, the Internet Advertising Resource Guide. This site has been maintained since 1994 by Hairong Li, a professor at Michigan State, and it's a good non-commercial guide to the business of advertising on the Net. Here you'll find links to news, information, advice, research, planning, job-hunting, and other aspects of Internet advertising. For other good advertising information online, check out some of the sites listed in past issues of Buec Buzz: search for the word "advertising" at <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bb/SearchBUEC.htm> and look for *Ad Critic*, *Advertising World*, and *Advertising Age Dataplace* among the results.

### 4. Direct Search

<http://gwis2.circ.gwu.edu/~gprice/direct.htm>

Just when you've gotten a handle on searching the Web, along comes the Invisible Web! This term refers to the many valuable resources that are buried in free databases and collections that cannot be scanned by the spiders and Webbots that index sites on the Web for search engines. That is, they are the things that search engines can't find. For example, a search engine may find the search screen for the Dow Jones company directory,

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

work.com, but it wouldn't be able to get in and list the 11 million records in engine's database. Gary Price, a librarian at George Washington University, has created this compilation of links to the search interfaces of such invisible and opaque resources. These search tools will get you information that is not usually in search engines. Note that many, but not all, of the sources he lists are U.S.-based. (Note also that Gary is the author of a great resource previously mentioned in Buec Buzz: Price's List of Lists [<http://gwis2.circ.gwu.edu/~gprice/listof.htm>].

## 5. Horizons: policy research initiative, emerging developments and knowledge in public policy research

Via the Library catalogue at:

<http://troy.lib.sfu.ca/search/s?SEARCH=horizons+policy>

and online at:

<http://policyresearch.schoolnet.ca/keydocs/horizons/horizons-e.htm>

This publication of Canada's Policy Research Secretariat is available in print here in the library and free on the Web. Recent issues have dealt with such topics as the Canada-US border, the knowledge-based economy and society, globalization and culture, and sustainable development. You can also sign up to receive each issue by email.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

-- BUEC BUZZ (#003-7): Information Resources in Business and Economics --

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

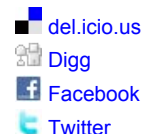
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# BUEC BUZZ Issue

## = BUEC BUZZ (#022-8): Information Resources in Business and Economics =

### 1. [Financial system overviews \(Canadian Dept. of Finance\)](#)

\* brief overviews of the Canadian financial system

### 2. [Biotech news sites](#)

\* current awareness about the biotechnology industry

### 3. [Manyworlds.com](#)

\* business strategy and innovation information (non-academic)

### 4. [BC Stats publications online via SFU Library](#)

\* online access to several publications/data sources

### 5. [Blue Water Partnership](#)

\* people management skills consultants - interesting web design

\*\*\*\*\*

## 1. Financial system overviews (Canadian Dept. of Finance)

[http://www.fin.gc.ca/finsearch/finresults\\_e.asp?Who=Pub](http://www.fin.gc.ca/finsearch/finresults_e.asp?Who=Pub)

Among the many online publications of the Canadian Dept. of Finance are a series of brief overviews of the Canadian financial system. Thus far this year they've covered Credit Unions and Caisses Populaires, the Mutual Fund Industry, and the Financial Services Sector. Some of the topics covered in previous years include Canada's Banks, Canada's Life and Health Insurers, Property and Casualty Insurance in Canada, and the Canadian Security Industry. Each of these free reports provides a solid introduction to what can be an extremely complex topic. One of the ways they keep things simple is by linking to definitions of many difficult/esoteric terms.

## 2. Biotech news sites

If any subject needs to make use of current awareness resources, it's biotechnology. It seems like there are new discoveries, mergers, IPOs, and regulations every day. The following two Industry Canada sites provide some of the most recent information - with a Canadian perspective that can be hard to find.

### A. Trade Team Canada Bio-Industries

<http://strategis.ic.gc.ca/SSG/bo01411e.html>

(Part of the Biotechnology Gateway: <http://strategis.ic.gc.ca/SSG/bo01376e.html>)

### B. Life Sciences News Brief

<http://strategis.ic.gc.ca/SSG/ph01533e.html>

(Check out their list of related sites in the left column)

## 3. Manyworlds.com

<http://www.manyworlds.com/>

This corporate consulting site claims (or at least aims) "to provide the most recent, relevant and useful knowledge related to business architecture and management strategy, innovation, industry futures & technology trends..." They do, in fact, provide a good assortment of links to articles (non-academic sources), white papers, and presentations on topics ranging from strategic relationships to organizational culture to advanced forecasting and planning. At the moment, all of the resources are free (except for their personal consulting - although you can submit a strategic issue to them for their opinion (free)).

## 4. BC Stats publications online via SFU Library

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5723>

I mentioned a [couple years ago](#) (yes, I've been here that long!) that SFU researchers could get online access to several BC Stats publications via our

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.



catalogue. We've now streamlined things a bit: you can go to BC Stats via our list of databases (or direct via the link above) to get online access from on- and off-campus to such publications as Labour Force Statistics, Exports (BC Origin), and the Tourism Sector Monitor. Definitely a good resource to remember if your research requires BC data.

## 5. Blue Water Partnership

<http://www.thebluewater.com/lobby.html>

Just thought I'd mention this UK coaching/consulting firm's site as a fun item: they've done some interesting things with web design. It's not quite all flash either - they do have some good links to "people management" resources (team building, leadership, stress, etc.) in their Learning Centre. *Note:* you will need a fairly fast connection to view most features at this site without getting really frustrated.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.\*\*\*

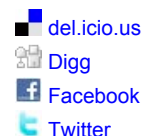
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Mark Bodnar  
Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ Issue

## = BUEC BUZZ (#003-11): Information Resources in Business and Economics =

### 1. [More journals now available online!](#)

\* eight more journals available online via the SFU Library

### 2. [Services Indicators](#)

\* Statistics Canada pub. available via the SFU library catalogue

### 3. [Handbooks in Economics](#)

\* overviews of many economics topics in these SFU Library books

### 4. [Canadian government information on the Internet](#)

\* directory of gov't Web pages at all levels

\*\*\*\*\*

### 1. More journals now available online!

SFU Library's Online Serials Librarian, Nina Saklikar, has worked with publishers to arrange for online access to still more journals. The titles below are now available from your home or office (and in the library of course!).

Go directly to each title via a link in the catalogue (search by journal title - e.g., <http://trov.lib.sfu.ca/search/s?SEARCH=Feminist+Economics>). You can also link directly to an online article via an online index: each of these titles is indexed in *EconLit* - when you click on the Holdings/Request button at the top of an EconLit record for an article in one of these titles, the system will tell you that SFU has access to the fulltext of some articles and display a GET button that you can click to view the article on your screen.

Note that to access these journals (and EconLit) using a non-SFU Internet Service Provider (ISP) you will need to configure your proxy server settings using the instructions in the library guide at: <http://www.lib.sfu.ca/kiosk/remote.htm>.

*Review of International Political Economy*  
*Applied Economics*  
*Applied Economics Letters*  
*Applied Financial Economics*  
*Feminist Economics*  
*Review of Political Economy*  
*Review of Social Economy*  
*Scandinavian Actuarial Journal*

### 2. Services Indicators

<http://trov.lib.sfu.ca/search/t?SEARCH=services+indicators>

Yet another example of a Statistics Canada resource that is available both in print here at the library and online via our catalogue! StatsCan has been putting quite a few of their resources on the Web, but they generally still cost money. As a depository library, we get access to many of these items and we provide them to you via our catalogue. I usually start by searching the Statistics Canada catalogue (<http://www.statcan.ca/english/search/>) to see what they have on a subject, then I switch to the SFU catalogue to see if we own it and if we have access to an online edition.

The example listed above is a quarterly publication which "which profiles the services industries. Each edition carries two in-depth analytical feature articles indexed on the. In addition, each issue contains 34 updated tables and nearly 100 charts based on various service industries' output, finances, employment and remuneration data over the most recent eight quarters. The following services industries are covered: communications; finance, insurance and real estate; business services; traveler accommodations and food services; and leisure and personal services."

Note that to access this publication from home or office if you don't use SFU as your ISP, you will have to follow the proxy server setting instructions at: <http://www.lib.sfu.ca/kiosk/remote.htm>.

### 3. Handbooks in Economics

<http://troj.lib.sfu.ca/search/t?SEARCH=handbooks+in+economics>

The SFU Library has, thus far, 11 of the titles in this series covering such major aspects of the field as mathematical, international, public, game theory, monetary, natural resource, development, regional and urban economics. Search for them all by the series title - they are shelved in various places in both the Bennett and Belzberg Libraries depending on their subjects.

### 4. Canadian government information on the Internet

[http://dsp-psd.pwgsc.gc.ca/dsp-psd/Reference/cgii\\_index-e.html](http://dsp-psd.pwgsc.gc.ca/dsp-psd/Reference/cgii_index-e.html)

You all probably check Industry Canada's Strategis site and the Statistics Canada site regularly, but you may be missing a wealth of material at the many other government sites. Use this directory to find federal government Web sites on such topics as the film industry, labour, and housing. This guide also covers the provincial and municipal levels of government [but it's obviously not exhaustive since my hometown was somehow left out... :-( ].

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

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-= BUEC BUZZ (#003-11): Information Resources in Business and Economics -=

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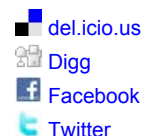
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Business/Economics Liaison Librarian  
W.A.C. Bennett Library  
Simon Fraser University  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6  
Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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## BUEC BUZZ Issue

### = BUEC BUZZ (#022-3): Information Resources in Business and Economics =

#### [1. ExpressExec books](#)

\* overviews from E-Finance to Leadership

#### [2. Asia-Pacific Economic Update 2002](#)

\* United States Pacific Command detailed studies

#### [3. Increasing the effectiveness of your survey research](#)

\* free online seminar: May 30th

#### [4. RivalEye](#)

\* web guide (Banking to CRM): articles, key sites, and set searches

\*\*\*\*\*

#### 1. ExpressExec books

<http://troy.lib.sfu.ca/search/X?SEARCH=capstone+and+wiley&SORT=D>

The SFU Library has recently received 10 titles in the ExpressExec series. This series of pocketbooks (they are literally pocket-sized) may be useful if you need to get a very quick overview of a business area. Each title includes definitions of key concepts and techniques, examples from benchmark companies (Sony, GE, etc.), and thoughts from key theorists such as Peter Senge. Perhaps most importantly, they all conclude with lists of major resources (sites, journals, books) that you could consult for more information. Although these are not deep academic resources, they may save you some time if your research & coursework starts to spill over into areas new to you.

The 10 titles we've received thus far are: [Culture](#), [Decision-Making](#), [E-Finance](#), [Global Leadership](#), [The Learning Organization](#), [Making Partnerships Work](#), [Managing Technology](#), [Organizational Behavior](#), [Organizational Change](#), and [Supply Chain Management](#).

Note that these titles were on our approval shelves all of this week and have now been removed to be fully labeled and catalogued. See my note about approval shelf items [</help/subject-guides/business/buec-buzz/132#4>] for details on how and where to view and request such items - the newest resources in the library.

#### 2. United States Pacific Command: Asia-Pacific Economic Update 2002

<http://www.pacom.mil/publications/apcu02/apcu2002.htm>

A great resource and one of the most extensive studies of the impact of the Asian crash of 2000 available anywhere online or in print. Produced by the United States Pacific Command's Strategic Planning and Policy Directorate, the report offers a country-by-country economic analysis of the entire Pacific region. Not always for the faint of heart, the report tells it like it is, detailing the often devastating impact of the financial crises that were unleashed on the region throughout the 1990s to present. Presented as individual reports and several broader regional analyses, the study is essential reading for anyone hoping to grasp the big picture of the global economy, because the Pacific region comprises the single largest sector of production and export today. It is compelling reading and offers a wealth of information on a region of vital interest to all Americans. [WH]

From *The Scout Report*, Copyright Internet Scout Project 1994-2002. <http://scout.cs.wisc.edu/>

#### 3. Increasing the effectiveness of your survey research

A timely suggestion from Gord Rein of SFU Business:

The American Marketing Association invites you to a Free Web Seminar:  
"INCREASING THE EFFECTIVENESS OF YOUR SURVEY RESEARCH"

~~~~~  
On May 30th, the AMA and survey research experts at SPSS will bring you up to date on exactly how and where in your survey research process you can get better results in less time. You'll find out the most effective questions you should be asking yourself at every phase and

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

you'll hear about the latest technologies available to support you in your process. People both new to survey research and seasoned pros will benefit from this event.

This FREE 1 hour online seminar will be held on May 30th at 12 noon Eastern time
(9am Pacific/10am Mountain/11am Central)

Register Now: <http://www.placeware.com/seminar/ama053002.html>

PRESENTER: Stuart Lazarus, Survey Research Expert, SPSS

This online seminar will cover the following topics:

1. TRENDS and CHALLENGES in survey research
2. PLANNING: What should I be thinking about in this stage? What is the best survey design?
3. DATA COLLECTION: Which method or methods make the most sense for me? Should I collect data over the web? What are the cost and response rate trade-offs? What can I do now to save effort in later stages?
4. DATA PREPARATION AND MANAGEMENT: How can I be assured that my data is clean and valid? How and where can I reduce manual efforts like recording?
5. ANALYSIS: Am I extracting the most value from my survey data? How can I use my data to predict future behavior?
6. REPORTING: How can I save time creating and republishing my reports?
7. WEB-BASED DEPLOYMENT: What are the advantages and does it make sense for me?

4. RivalEye

<http://special.northernlight.com/>

You may remember NorthernLight as a good search engine that died a few months ago. Parts of it live on in RivalEye. As with any good web guide, RivalEye provides selected well-organized links to high-quality resources -thus saving researchers a lot of time sifting through thousands of search engine results. It also provides links to some relevant free newspaper and magazine articles and to pre-planned Web searches for the most up-to-date information. It's still quite small - only 13 topics - but much of what it covers is business-focused: Banking Industry, Computers and Privacy, Customer Relationship Management, Electronic Commerce, Enterprise Information Portals, Genetically Modified Foods, Interactive Advertising, and Next Generation Networking.

Note: All of the bus/econ resource pages that I build have links to subject specific Web guides in their "Directories of Web sites" sections. In addition, I often mention key guides in the Buec Buzz. See </help/subject-guides/business/buec-buzz/137#1> for some examples.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

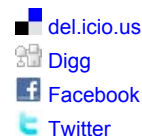
-- BUEC BUZZ (#022-3): Information Resources in Business and Economics --

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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#002-8): Information Resources in Business and Economics =

[1. Why wages don't fall during a recession](#)

* new book by Yale professor Truman Bewley

[2. Consultive Group to Assist the Poorest \(CGAP\)](#)

* source for microfinance documents and links

[3. The WWW Virtual Library](#)

* great starting point for Web research on economics, marketing, finance...

[4. The Business, Education and Technology Journal \(BETJ\)](#)

* new online, peer-reviewed journal + call for submissions

1. Why wages don't fall during a recession

Bennett Library: [HD 4909 B48 1999](#)

Truman Bewley, a Professor of Economics at Yale University, conducted over 300 interviews with top executives during the early 90s recession as research for this book. It recently arrived here at the SFU Library and is now on the shelves and available to be signed out. I've read several good reviews of it thus far, one of which said "his insights will engage and enrage economic theorists and empiricists for years to come." If that doesn't pique your interest...

Note: if one of your colleagues beats you to this book, remember that you can always request that your name be put on the list to get it next by finding it in the catalogue, clicking on the Request button at the top of the screen, and following the directions. Let me, or any other librarian, know if you run into any problems with this.

2. Consultive Group to Assist the Poorest (CGAP)

<http://www.cgap.org/>

Consultive Group to Assist the Poorest was founded in 1995 as a microfinance tool geared towards helping poor people. CGAP works with microfinance institutions, donors, and the microfinance industry by "providing technical assistance and strategic advice, by developing and disseminating technical guides and services, by delivering training, and by performing field research on innovations." Showcased on the site is the Microfinance Gateway. A joint project of Eldis and the CGAP, the Gateway is a full-text library of over 2,000 microfinance documents. The library is browseable by key topic, each of which offers articles as well as discussion groups and forums. The library's collection is also searchable by key topic, author/organization, country, and region. The Industry Services section of the Gateway contains a helpful collection of resources including conferences, links, employment, online forums and newsletters, and bulletin boards. In addition to the library, the CGAP Website hosts several publications, including the Focus Notes series, offering short four-page synopses of issues in microfinance, as well as collections of working and occasional papers, and a collection of technical guides which serve as manuals "tailored to address gaps in microfinance technical knowledge." [EM] [From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/>]

3. The WWW Virtual Library

<http://vlib.org/>

In previous BUEC Buzzes I've mentioned some of the Web guides that I use regularly as starting points in my research (Signpost, Argus Clearinghouse, and BUBL to name a few). The WWW Virtual Library is yet another great guide. The WWWVL has been around pretty much since the beginning of the Web (Tim Berners-Lee, the creator of html, started it). I would particularly recommend the sections under Business and Economics (Arbitration, Electronic Commerce, Finance, Labour and Business History, Marketing, Microcredit, Economics, Coal, and Transportation) as well as the International Affairs and Regional Studies sections.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

4. The Business, Education and Technology Journal (BETJ)

<http://internet.ggu.edu/~bfulkerth>

I don't usually include calls for papers in BUEC Buzz, but I thought I'd forward this one as it highlights a new e-journal that you may not have heard about. They only have the first issue online at the moment (issue #2 should be up soon), but it certainly looks academic and avant-garde. This journal does not seem to be indexed in any of our business indexes yet.

~~~~~  
The Business, Education and Technology Journal (BETJ) invites article submissions for the Fall 2000 (3rd edition) issue.

Publication Date: November 2000

The Journal is a peer-reviewed publication of the School of Technology and Industry at Golden Gate University in San Francisco. It is published in paper and on the Web. Please visit <http://internet.ggu.edu/~bfulkerth> to view the first edition. Our second edition is now being published, and will soon be on the Web at the same address.

The coming issue focuses on two themes of interest to business and technology professionals, as well as to educators:

1. Implications and Applications of E-commerce for business, education and technology
2. Designing and Delivering Effective Programs Utilizing Business Applications of Technology

Sub-themes:

- o Business and Educational Partnerships, with a desirable emphasis on e-commerce
- o Designing Effective Instruction for Business Applications of Technology
- o Evolving Roles of Technologists, Educators and Business Persons
- o Case studies on Business Applications of Technology, emphasis on e-commerce
- o Case studies on Pedagogical and Delivery Design of Business/Technology Applications in Instructional settings
- o Case studies on Information Systems professionals' relationships to the business and educational communities.

Papers on these or related topics are invited. The Journal seeks articles of approximately 4500 words. Conceptual, developmental and theoretical/applied research articles are valued.

The Journal will also consider publishing shorter papers (2000-3000 words) based on in-progress research, innovative practices, or work that actively connects the Journal's primary areas of interest, that is, business, education and technology.

Draft submission deadline: July 30, 2000

Interested authors are requested to send their paper by July 30, 2000 to

Dr. Robert Fulkerth, Editor  
Business, Education and Technology Journal  
School of Technology and Industry  
Golden Gate University  
536 Mission Street  
San Francisco Ca 94105  
(415) 442 6556

Email submissions are encouraged for draft papers. Papers should be sent one of two ways: in the body of the email, or as a Rich Text Format attachment. Please do not submit papers with graphics imbedded; graphics should be sent separately.

For initial submissions, papers with graphics should also be submitted in paper form.

Papers will be peer reviewed, and authors will receive notification by mid August, 2000.

Thank you,

Robert Fulkerth, Editor  
BETJournal  
415 442 6556  
[bfulkerth@ggu.edu](mailto:bfulkerth@ggu.edu)

~~~~~  
Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](http://help/subject-guides/business/home#BUECBUZZ) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-- BUEC BUZZ (#002-8): Information Resources in Business and Economics --

=====

Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

Burnaby, British Columbia

Canada V5A 1S6

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

== BUEC BUZZ (#021-7): Information Resources in Business and Economics ==

[1. Marketing Science Institute publications at the SFU Library](#)

* over 400 titles in this series

[2. Congressional Research Service Reports](#)

* from lumber disputes to Enron to climate change

[3. Centre for the Study of Co-operatives](#)

* free publications online at this USask site

[4. Biotechnology information resources](#)

* short guide to books, articles, and sites

1. Marketing Science Institute publications at the SFU Library

Via the catalogue:

<http://troy.lib.sfu.ca/search/a?SEARCH=marketing+science+institute>

We have over 400 MSI (Marketing Science Institute) reports and working papers here in the SFU Library. With titles like "Measuring consumer willingness to pay at the point of purchase," "B2B E-Commerce" and "Building corporate brands: an exploratory study," these short (often around 40 pages) publications are very valuable research resources.

Each report is catalogued like a book: they have individual call numbers and are shelved throughout the library based on their subject. Focus on your topic by adding it into the search; for example, a WORD search for "[report marketing science institute and strateg](#)" (without the quotation marks) will get you over 40 results. Note that you can also search & browse the list of MSI reports at their site [<http://www.msi.org/msi/publications.cfm>], but you will still need to check our catalogue to see if we own the titles you want.

2. Congressional Research Service Reports

<http://www.house.gov/shays/CRS/CRSPublics.htm>

Non-partisan research reports from the US on any topic that your average US federally elected official would feel the need to be briefed on. A few relatively new samples:

- a. Lumber Imports From Canada: Issues and Events
-- in the "*CRS Issue Briefs*" collection
- b. Global Climate Change: Market-Based Strategies to Reduce Greenhouse Gases
-- in the "*CRS Short Reports*" collection
- c. Enron Bankruptcy and Employer Stock in Retirement Plans
-- in the "*CRS Short Reports*" collection
- d. Global Capital Market Integration: Implications for U.S. Economic Performance
-- in the "*CRS Long Reports*" collection

3. Centre for the Study of Co-operatives

http://www.coop_studies.usask.ca/

This University of Saskatchewan research centre offers many free publications at their site. Some sample titles:

- a. New generation co-operatives: Key steps in the issuance of securities and the secondary trade.
- b. A report on aboriginal co-operatives in Canada: current situation and potential for growth.

Note that we also have several books by this organization in the SFU collection:

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

<http://troy.lib.sfu.ca/search/a?SEARCH=university+of+saskatchewan+centre+for+the+>

4. Biotechnology information resources

I've answered a couple questions on biotechnology recently, so I thought that I'd pass on some of the better biotech resources that I came upon in my research:

a. BOOKS:

Check the SFU Library catalogue using subjects such as:

- [Biotechnology industries](#)
- [Biotechnology](#)
- [Bioengineering](#)
- [Pharmaceutical biotechnology](#)
- [Food Biotechnology](#)
- [Forest products Biotechnology](#)

b. ARTICLES:

ABI/Inform is, of course, the first place to look for a bus/econ perspective, but also check out:

- *IEEE/IEE Electronic Library*
<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5697>
- *Biological Abstracts*
<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>
- *LexisNexis*
<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

Start with the *MARKET* Library and either the *BIOTEC* (Biotechnology Newswatch) file or the *BIOTBU* (Biotech Business) file or the *WWBIOT* (Worldwide Biotech) file. As I've mentioned before, LexisNexis is not a simple database. Try the online help pages listed at the link above, then contact a librarian at either of SFU's Libraries for more assistance if needed.

c. Human Resources Development Canada:

Industry Profiles: Economic Analysis of Human Resources in Canadian Industries. Includes profiles on areas such as Bio-pharmaceutical Sector; Biotechnology Industry; Biotechnology in Agriculture; Biotechnology in the Canadian Forestry Industry; and Biotechnology in the Fishing Industry in Canada.

<http://www.hrdc-drhc.gc.ca/hrib/hrp-prh/ssd-des/english/industryprofiles/prsearch2.shtml>

d. Biotechnology Human Resource Council [Canadian]:

Biotech Industry Intelligence for the HR Community

<http://www.bhrc.ca/Intelligence/index.html>

e. BC Ministry of Competition, Science, and Enterprise:

British Columbia Biotechnology Industry - Coming of Age

<http://www.cse.gov.bc.ca/IndustryProfiles/LifeSciences/biomei.htm>

f. Industry Canada (Strategis):

The Biotechnology Gateway

<http://strategis.ic.gc.ca/SSG/bo01376e.html>

g. Alberta Economic Development:

Biotechnology & Pharmaceuticals in Alberta

<http://www.alberta-canada.com/biotech/index.cfm>

h. OECD:

Biotechnology Publications (always check the SFU Library Catalogue if an OECD publication isn't free at their site: we have quite a few of their titles):

<http://www1.oecd.org/ehs/icgb/biopubs.htm>

i. Contact Canada:

Several free biotech articles:

<http://contactcanada.com/articles/index.html>

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

- = BUEC BUZZ (#021-7): Information Resources in Business and Economics = -

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

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See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#002-3): Information Resources in Business and Economics =

There won't be a BuecBuzz next week -- the next one will be sent on June 2nd. Hope you all have a great long weekend.

1. Productivity

* new Industry Canada site with links, data, and papers on productivity

2. Direct monograph requesting from Univ. of Alberta

* now possible to interlibrary loan books directly from the UofA

3. "New book" shelves in the Library

* a quick way to see what's recently been catalogued

1. Productivity

<http://strategis.ic.gc.ca/SSG/pr00007e.html>

This new Industry Canada source, yet another addition to their Strategis site, features data, papers, and discussion about productivity in Canada. It also includes many links to other organizations that have reports on productivity in Canada and internationally.

2. Direct monograph requesting from Univ. of Alberta!!

Gwen Bird, SFU Library's Interlibrary Loans Librarian, recently announced that it is now possible for SFU faculty and students to request monographs (books, proceedings, reports, etc.) directly from the University of Alberta. This service gives our patrons direct interlibrary loan access to the 3,600,000 volumes in the UofA collections.

The service will work the same way that direct requesting of monographs from UBC has worked. That is, you click on the "Request items from other libraries" link on the Library's home page (www.lib.sfu.ca), then on "Fill in an online interlibrary loan request." Choose the form that suits what you are after (book, conference publication, etc.), then enter the title of the item. The system will automatically search UBC, SFU, and UofA. If SFU does not own the item, click on the REQ button beside the library that does and follow the directions (or if SFU, UBC, and UofA don't have the item, click on ILL to have the Interlibrary Loans staff search for the item in other libraries).

Delivery will be by courier with daily pickups from the UofA. This courier delivery combined with the excellent service from the UofA library should mean very quick turnaround times on items directly requested from Alberta.

If you have any questions about this new service, please contact Gwen Bird at 778.782.5596 or gbird@sfu.ca.

3. "New book" shelves in the library

Want a quick look at some of the newest books in the library? Check out the shelves just to the east of the main entrance of the library (near the couches). Many of our new books are sent down to the new book shelves for a few days once they are completely processed (labelled, catalogued, etc.), then they are shelved upstairs with the regular books.

If you'd like to use your computer to see what is new to the library check out the "Items catalogued last week" link from within the catalogue [<http://www.lib.sfu.ca/kiosk/other/newitems.htm>]. You could use your browser's Find feature to search the list for words such as "economic" or "industry" or you could scroll down to the call numbers that start with 'H'.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](http://help/subject-guides/business/home#BUECBUZZ) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

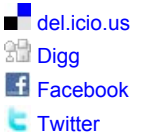
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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

=- BUEC BUZZ (#021-2): Information Resources in Business and Economics =-

[1. IEEE/IEE + INSPEC + IAOR](#)

* new and/or improved online tools for MS, MIS, MOT and more

[2. CPI.Q - fulltext Canadian titles](#)

* Globe&Mail, Canadian Manager, BC Business...

[3. New international business/marketing books at the SFU Library](#)

* a small selection of the many new titles on our shelves

[4. Small business research and policy](#)

* Canadian statistics and research (Industry Canada)

1. IEEE/IEE + INSPEC + IAOR

a. IEEE/IEE Electronic Library

(online and accessible from home or office for SFU researchers)

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5697>

(Under "Find articles in journals" on the library homepage.)

The IEEE/IEE Electronic Library provides access to publications from the Institute of Electrical and Electronics Engineers (IEEE) and the Institution of Electrical Engineers (IEE). More than 700,000 articles from over 12,000 publications. More than two million full-page PDF images, including all original charts, graphs, diagrams, photographs, and illustrative material. More than 25,000 new pages per month. Fulltext archives of IEEE and IEE publications from 1988 to the present. Features the fulltext of such sources as *IT Professional* and the *Portland International Conference on Management of Engineering and Technology, 2001 (PICMET '01)*. Tends to be more focused on technology than management, but worth a look if you are in Management Science, Management Information Systems, or the MBA-MOT.

b. INSPEC

(online and accessible from home or office for SFU researchers)

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5701>

(Under "Find articles in journals" on the library homepage.)

Note that we had INSPEC before, but only in a CD-ROM format available from within the library. Also note that INSPEC contains citations and abstracts, but no fulltext. Check our holdings to see if we own the titles that you find - then arrange an Interlibrary loan if we don't have what you need. As with the IEEE/IEE tool above, INSPEC tends to focus on technology rather than management. Nevertheless, anyone studying operations research or IT will want to check this index out. It's odd how wide INSPEC's range can be: on a few quick sample searches I found articles such as "*How real is the Internet market in developing nations?*"; "*Supply chain management and the international dissemination of e-commerce*"; and "*The economics of the IT value chain*." Check it out.

c. International Abstracts In Operations Research (IAOR)

(online and accessible from home or office for SFU researchers)

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5686>

(Under "Find articles in journals" on the library homepage.)

This index went online last year with about 3 years' worth of citations & abstracts. They promised then that they would eventually extend their archive back to 1988. They now have *small* number of citations going back as far as 1990. The expansion of their archive is by no means complete, but keep an eye out for further improvements in the near future. As with the above tools, those of you who study Management Science/Operations Research will definitely find IAOR useful, but others may want to scan it as well: for example, one of the articles that I came up with after a quick sample search has an audience in many business areas: "*Information technology and organization design: Locating decisions and information*."

2. CPI.Q - fulltext Canadian titles

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5702>

(Under "Find articles in journals" on the library homepage.)

In case any of you missed my announcement near the beginning of this week, the SFU Library now provides access to another source for fulltext Canadian publications (available from home or office for SFU researchers): CPI.Q (Canadian Periodical Index). Note that there aren't very many scholarly sources in this database, but it does have some important titles such as the *Globe&Mail* and the *Canadian Journal of Regional Science*.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

3. New international business/marketing books at the SFU Library

Here's a break from all the news about online tools and sources: we've had quite a few international business/marketing books come in lately, so I thought I'd highlight a few in the BUEC BUZZ. Some of the key subject headings to try if you are after this sort of material include: International business enterprises, Management -- [country or region], International trade, and Corporate culture -- [country or region].

- a. [Succeeding in business in Central and Eastern Europe : a guide to cultures, markets, and practices](#) / Woodrow H. Sears & Audrone Tamulionyte-Lentz. BENNETT: HD 58.7 S4 2001.
- Part of the [Managing cultural differences](#) series (we have 10 titles in this series).
- b. [The Oxford handbook of international business](#) / edited by Alan M. Rugman and Thomas L. Brewer. BENNETT: HF 1379 O996 2001.
- c. [The psychology of management in African organizations](#) / Denis Chima E. Ugwuegbu. BENNETT: HD 70 A34 U37 2001.
- d. [International business : emerging issues and emerging markets](#) / edited by Carla C.J.M. Millar, Robert M. Grant, and Chong Ju Choi. BENNETT: HF 1359 I568 2000.
- Part of the [Academy of International Business](#) series.
- e. [International joint ventures : theory and practice](#) / Aimin Yan and Yadong Luo. BENNETT: HD 62.47 Y355 2001.

4. Small business research and policy

http://strategis.ic.gc.ca/sc_mangb/sb_research/engdoc/homepage.html

The Small Business Policy Branch recently launched the new Small Business Research and Policy website designed specifically for small business researchers and policy makers. The site includes more than 1500 research abstracts relating to small business and entrepreneurship, research reports on small business financing, key policy documents, frequently asked questions on key statistics on small business topics, and much more. [This item taken from the Strategis Headlines Service of Industry Canada: <http://strategis.gc.ca/headlines>]

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

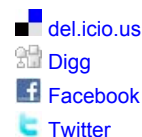
=- BUEC BUZZ (#021-2): Information Resources in Business and Economics =-

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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#002-10): Information Resources in Business and Economics =

[1. E-Thologies](#)

* DFAIT site with information on more than 200 countries

[2. EcEdWeb \(Economic Education Web\)](#)

* ideas and resources for teaching economics

[3. Finance Site List](#)

* covers all aspects of finance teaching and research

[4. Interlibrary Loan Assistance Moves to Reference and Information Desks](#)

* award-winning ILL service still available

1. E-Thologies

<http://www.e-thologies.com/>

The Canadian Department of Foreign Affairs & International Trade's Centre for Intercultural Learning has created a web site with information on more than 200 countries. It covers social, political, economic, environmental and cultural issues.

2. EcEdWeb (Economic Education Web)

<http://ecedweb.unomaha.edu/home.htm>

Based at the University of Nebraska at Omaha since 1995, the "mission of EcEdWeb, the Economic Education Website, is to provide support for economic education in all forms and at all levels." It has many links to ideas for teaching economics from kindergarten to college. It also features links to economics resources that can help with both teaching and research. There is a strong U.S. focus to many of the resources listed, but this site is still a good place to get some ideas.

3. Finance Site List

<http://www.cob.ohio-state.edu/fin/journal/jofsites.htm>

This list of useful finance links is maintained by the Fisher College of Business at Ohio State University. It includes links to journals, working paper collections, research centres, and link collections. Subject categories include Asset Pricing & Investments, Derivatives, Corporate Finance & Governance, Financial Institutions, Research Software & Data, Educational Resources, and Of Interest to Students.

4. Interlibrary Loan Assistance Moves to Reference and Information Desks

* Award-winning ILL Service Still Available

You may have already received this announcement. Please excuse the duplication, but I thought news about a change to a much-used service (up 46% last year!) deserved repeating. Note that this change will result in more uninterrupted time for ILL staff to work on your requests and more places (the Reference and Information Desks) for you to get personal assistance if required.

~~~~~  
After careful consideration, the SFU Library has decided to move in-person Interlibrary Loan assistance to the Reference and Information desks in the Bennett Library.

Library patrons who require assistance placing ILL requests or checking their records can have questions answered at the Reference Desk on the 3rd floor or the Information Desk on the 6th floor. ILL material being picked up in the Bennett Library will be available at the Checkout counter, as it has been for several years.

With the recent implementation of a new Interlibrary Loan Management system, patrons can check the status of their ILL requests, cancel requests and request renewals online. To do so, use the link to view <Your library record> from the library's homepage at [www.lib.sfu.ca](http://www.lib.sfu.ca).

With these changes, it was decided to close the service desk in Interlibrary Loans. The goal of this change is to consolidate service points within the library, and to reduce the turnaround time for ILL requests overall. The desk closure will give the staff in Interlibrary Loan more time to work on searching and processing ILL requests, which were up 46% in 1999/2000 over the previous year.

Renovations to remove the counter at the west end of the 3rd floor were recently completed. If you have any questions, please contact Gwen Bird, Interlibrary Loan Librarian at 778.782.5596 or [gbird@sfu.ca](mailto:gbird@sfu.ca).

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As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

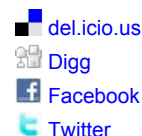
-- BUEC BUZZ (#002-10): Information Resources in Business and Economics --

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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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[Home](#) > [Help](#) > [Subject Guides](#) > [Business Administration](#) > [BUEC Buzz](#) >

BUEC BUZZ Issue

=- BUEC BUZZ (#013-8): Information Resources in Business and Economics =-

1. Digital Asia Library

* guide to free online academic info.: all disciplines

2. The Emanuel Saxe Distinguished Lectures in Accounting

* digitized series from CUNY

3. Books on information systems at the SFU Library

* two book series on IT/MIS

4. Small business information

* key US and Canadian information sites

1. Digital Asia Library

<http://digitalasia.library.wisc.edu/>

"Information relevant to the study of modern East Asian, South Asian, and Southeast Asian societies by researchers, students, and practitioners in the social sciences available in Internet resources from Asia will be included in the Digital Asia Library. The collection covers a broad range of disciplines such as business and economics, education, political science, and sociology and topics such as banking and finance, demography and population, environment, gender, health, industry and trade, and politics, government, and international relations." ... "The content of the resources should be at a level suitable for higher education. Information that is scholarly rather than popular is the preferred choice." ... "Geographical coverage of resources is the regions and countries of East Asia, South Asia, and Southeast Asia. Countries (in no order of priority) include: Japan, Korea, People's Republic of China, Republic of China, and Tibet; Bangladesh, Bhutan, India, Pakistan, and Sri Lanka; and Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Vietnam."

NOTE: if this sort of site is of use to you, then you should also check out the *Asian Studies WWW Virtual Library*: (<http://coombs.anu.edu.au/WWWVL-AsianStudies.html>) and *Asian Business News Headlines*: (<http://www.apmforum.com/news-feeds/asia.htm>).

2. The Emanuel Saxe Distinguished Lectures in Accounting

<http://newman.baruch.cuny.edu/digital/saxe/default.htm>

The Emanuel Saxe Distinguished Lectures in Accounting are given several times a year as a public service by Baruch College of the City University of New York under the auspices of the Baruch College Fund and the Stan Ross Department of Accountancy. The lectures were established to honor Emanuel Saxe, Dean and Professor Emeritus at Baruch College, formerly Morton Wollman Distinguished Professor of Accountancy and University Distinguished Professor (for more information on Professor Saxe's life and career at Baruch College, see the Saxe Biographical Page).

The lectures are being digitized as part of Newman Library's Digital Collections. Thus far they have digitized the lectures from 1973-1987 and 1993-1998).

3. Books on information systems at the SFU Library

John Wiley Series In Information Systems & John Wiley Information Systems Series

<http://troy.lib.sfu.ca/search/t?John+Wiley+series+in+information+>

To be honest, I'm not entirely sure why these two series have such similar titles, but they can both be found using the link above. The 27 books in these series range from 1986 to 2001 and include such titles as:

- *Making A World Of Difference : IT In A Global Context*
- *Electronic Commerce : Strategies And Models For Business-To-Business Trading*
- *The IT Value Quest : How To Capture The Business Value Of IT-Based Infrastructure*

Notice that some of the most common subject headings used for the items in these series will lead you to further useful material: [Decision support systems](#), [Management information systems](#), [Information technology -- Social aspects](#), [Information technology -- Management](#), [Industrial productivity](#), [Electronic data processing departments -- Contracting out](#) ...

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

4. Small business information

US: <http://www.sba.gov/ADVO/stats/>

Canada: <http://www.cfib.ca/> (Canadian Federation of Independent Business)

and: <http://www.cbcs.org/english/> (Canada Business Service Centres)

and: http://www.strategis.ic.gc.ca/sc_indps/service/engdoc/steps.html (Steps to Competitiveness - Industry Canada - check out the References section at each "Step" in the guide)

A few links to good resources on small businesses in the US and Canada. Since most of these businesses are privately owned, it can be difficult to find detailed information on them.

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As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

- = BUEC BUZZ (#013-8): Information Resources in Business and Economics = -

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

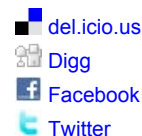
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

== BUEC BUZZ (#001-6): Information Resources in Business and Economics ==

- [1. HBS Working Knowledge](#)
- [2. Market Research Abstracts](#)
- [3. BPubs](#)
- [4. NEW! Check the status of your Interlibrary Loans](#)
- [5. WebEc: WWW Resources in Economics](#)
- [6. Economic Performance and Environmental Quality Information Base](#)

1. HBS Working Knowledge

<http://hbsworkingknowledge.hbs.edu/>

A publication of the Harvard Business School, HBS Working Knowledge includes articles by faculty and students of HBS as well as by other business scholars. Many of the articles are actually excerpts and summaries of articles in other magazines, so they could be said to function as detailed abstracts. The site also features book reviews, Website recommendations, and more. Topic categories range from "Organizations & People" to "Finance & Investment."

2. Market Research Abstracts

Via the library catalogue at:

<http://trov.lib.sfu.ca/search/t?SEARCH=market+research+abstracts>

As of the last two semiannual issues (1999: v.69-70), MRA has moved to an online-only format. You can get to these issues via a title search in the library catalogue. Note that we have the print edition of MRA from v.9 (1968) to v.68 (1998) in the Reference Index area of the library's 3rd floor, but that the publishers have now completely moved to online issues.

Market Research Abstracts contains, logically enough, abstracts of marketing research studies that have been published in about 30 leading international journals. Some of the journals scanned include: Journal of the Market Research Society, Journal of Advertising Research, Journal of Consumer Research, International Journal of Advertising, Proceedings of the ESOMAR Congress, Proceedings of the Market Research Society Conference, and International Journal of Public Opinion Research.

Although many of these journals are indexed in other sources (especially ABI/Inform), MRA allows you to do a quick scan of the current scholarly research in marketing. The new online version of this index can be searched by author, title word, abstract word, semi-annual volume, journal name, or subject category (e.g., new product development, communications and media, and survey techniques) -- and you can now do it from your home or office.

3. BPubs

<http://www.bpubs.com/>

BPubs is a new search engine dedicated to finding free business related publications and articles. Users may enter a keyword search or browse the categories, such as Human Resources, Finance and Accounting, and Intellectual Property. Results offer brief annotations of articles including titles, authors, publishers, and concise descriptions. At present, the content on this site is scant. With time, however, BPubs is sure to grow to become a valuable resource. [EM]

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4. NEW! Check the status of your Interlibrary Loans

Are you working towards a deadline? Wondering whether that ideal article you've requested will arrive in time to use? Now, you can check the status. See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

of any interlibrary loan requests placed after December 15, 1999 from the Library's web page [<http://www.lib.sfu.ca>]. Click on the link for "Your library record" and choose your Interlibrary Loan record.

You will have the option of reviewing all "Active" (not yet received) or "Closed" (already supplied) requests on file. The most common statuses are explained in a small table at the top of the page. If one of your requests appears listed with a status not included in the table, please contact the ILL office for more information. Active requests, with statuses of "Pending" or "New", can also be cancelled from this screen, using the button below the request.

To inquire about the status of any outstanding requests placed before December 15, 1999, please contact the ILL office at 778.782.3625 or in-person on the main floor of the WAC Bennett Library.

5. WebEc: WWW Resources in Economics

<http://www.helsinki.fi/WebEc/>

Part of the WWW Virtual Library, WebEc "lists and describes material that could be of interest to mainly academic economists and is at least in part freely available on the Internet." The original version of WebEc is based at the University of Helsinki's Department of Economics. There are also copies of WebEc at the University of Washington (St. Louis, US), the University of Manchester (Manchester, UK), and Hitotsubashi University (Tokyo, Japan). The sites listed are well-organized (categories range from "Methodology and History of Economic Thought" to "Economic Data") and searchable. Definitely a good place to start when you are looking for Web-based economic information.

6. Economic Performance and Environmental Quality Information Base

<http://biff.econ.uoguelph.ca/~rmckit/epeq/epeq.html>

The Economic Performance and Environmental Quality Information Base (EPEQ), from the University of Guelph in Ontario, Canada, has two functions. Its main function is that of "a comprehensive data base showing indicators of aggregate economic activity matched with data on a wide variety of environmental quality indicators." EPEQ includes data from each province of Canada, regions of China, and the areas around the Great Lakes, among other world regions. Users may browse individual data sets online, or choose to download EPEQ in its entirety as a .zip file. EPEQ also features an index of links, worldwide, which contain information about different countries's environmental policies. [EM]

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As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-- BUEC BUZZ (#001-6): Information Resources in Business and Economics --

=====

Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

== BUEC BUZZ (#013-3): Information Resources in Business and Economics ==

1. [ERIC via EBSCO](#)

* covers HR, education economics, management, communication, and more.

2. [Encyclopedia of British Columbia via SFU Library](#)

* good overview source with local flavour

3. [Mergers & Acquisitions in Canada \(in Lexis-Nexis@SFU Library\)](#)

* the database of record for the Canadian merger & acquisition market

4. [Ban the Humorous Bazooka](#)

* recent book on managing innovation

1. ERIC via EBSCO: resource for HR, policy analysis, education economics, management, and communication.

http://www.lib.sfu.ca/www_menus/subjects/eric-category.htm

(Under 'E' on our alphabetical list of article indexes.)

The interdisciplinary nature of business and economics means that article indexes focused on other subjects often cover significant numbers of business/economics topics. I sometimes highlight such valuable tools in BUEC BUZZ....

We've recently enhanced our access to a major education article index, ERIC: it is now available through the easy-to-use EBSCO interface. ERIC indexes over 800 education related journals, many of which have significant economics and business content. For example, a few of the journals covered include: Business and Society Review, Business Communication Quarterly, Economics and Business Education, Economics of Education Review, Human Resource Development International, Human Resource Management, Marketing Educators' Journal, Policy Studies Journal, and Management Communication Quarterly. ERIC also contains many non-journal research documents, many of which (post-1992) are available fulltext online as part of our subscription.

2. Encyclopedia of British Columbia via SFU Library

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=ebc>

The SFU Library now provides online access to this great local resource - SFU students and faculty can search it from their home or office. As with most encyclopedias, the Encyclopedia of British Columbia provides useful overviews of topics, but with a uniquely local flavour. Search for forestry and you will get a series of articles on relevant key events, companies, and laws throughout BC's history. The online version of this database includes links to related Web sites as well to some interesting videos (check out "Moose on the Move").

3. Mergers & Acquisitions in Canada (in Lexis-Nexis@SFU Library)

Via SFU Library's Lexis-Nexis: <http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=lex>

Choose the Library: **COMPNY** and the File: **M&AIC**.

"The database of record for the Canadian merger & acquisition market." "Database entries are based on public sources and include details such as company information, industry group, financial information where available and a description of the transaction. The database covers publicly announced Canadian domestic and cross-border transactions where at least one of the parties is Canadian and involving formal transfers of ownership of at least 10 per cent of a company's equity with a minimum value of C\$1,000,000. The transactions are recorded as they are announced, not as they are completed. Market premium is based on share price five business days prior to announcement. Dollar amounts are given in Canadian dollars."

Announcements are segregated into one of four transaction types that are defined according to the following guidelines:

-- Publicly Traded: acquisitions of publicly traded companies, tender offers, statutory mergers, minority-interest purchases except transactions classified as a Foreign Target.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

- Privately Owned: acquisitions of privately held companies except transactions classified as a Divestiture or a Foreign Target.
- Divestiture: sales of corporate units, including divisions, wholly-owned subsidiaries, and certain assets of vendor companies, both public and private.
- Foreign Target: any transaction where the Target is situated outside of Canada.

If you've never used Lexis-Nexis before, you may find its search system a bit complex. There is online help available at <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/lexis.htm> and <http://www.lib.sfu.ca/researchtools/databases/databaseguides/lexnex.html>, and I'm certainly willing to give you (or small groups of you where possible) brief tutorials so that you can better make use of this rich database. Lexis-Nexis is particularly strong as a source of international business and industry news and of financial information on companies.

4. Ban the Humorous Bazooka [and Avoid the Roadblocks and Speed Bumps Along the Innovation Highway]

SFU Bennett Library: HD 45 S396 2001

<http://troy.lib.sfu.ca/search/t?SEARCH=Ban+the+humorous+bazooka+>

Okay, I'll admit that I chose this last resource because of its title. This is one of the newer books in the library. Its author, Mark Henry Sebell, draws on his 30+ years of experience in helping companies turn new ideas into reality. As Sebell points out, creativity in an organization only affects the bottom line if the ideas can be managed properly. It only takes one 'humorous bazooka' (a wisecrack in the middle of a brainstorming session) to kill an idea.

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

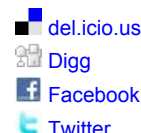
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BUEC BUZZ Issue

= BUEC BUZZ (#001-14): Information Resources in Business and Economics =

[1. Michael Trick's Operations Research Page](#)

* link site for management science groups, people, and resources

[2. IMF Staff Country Reports \(Fulltext\)](#)

* online reports covering issues and statistics for dozens of countries

[3. EBSCO -- now has Holdings/Request feature!](#)

* check SFU/Western Canada holdings and arrange InterLibrary Loans

[4. Knowledge Management WWW Virtual Library](#)

* articles, interviews, links, and discussions on the hot topic of KM

1. Michael Trick's Operations Research Page

<http://mat.gsia.cmu.edu/>

Michael Trick teaches operations research at the Graduate School of Industrial Administration at Carnegie Mellon University. According to the biographical information available on his site, his parents survived the great flood in Winnipeg, so it would seem that there is at least a bit of a Canadian angle to this fellow. His page should be of use to management science researchers as it has over 900 links to people, societies, journals, programs, discussion groups, and more -- all in the field of operations research. Check out the link: "New on the OR Page" for a quick look at the range of resources available at this excellent link site.

2. IMF Staff Country Reports (Fulltext)

<http://www.imf.org/external/pubs/cat/scr.cfm>

From Albania to Zimbabwe, this site provides reports on issues and statistics for dozens of countries. A great resource for international market researchers and others who need to know the economic issues prevalent in other countries. Topics covered range from performance of stock markets, to nontraditional exports, to poverty indicators. There are lots of statistics, often in tables covering several years, on things like GDP, exports, and debt. Most of the reports are relatively recent (within the last year or so). Note that when you click on a title you will be given the price of the paper version of the report. Click on "Full Text in PDF format" to view the report online for free.

3. EBSCO -- now has Holdings/Request feature!

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=ebSCO>

Thanks to the folks in the Library Systems Division, the Holdings/Request feature that you are familiar with from such databases as EconLit and CBCA is now available in EBSCO. This means that when you find an article in EBSCO that isn't available online within the database, you can quickly find out what libraries in Western Canada (including SFU) own the relevant journal. Furthermore, if SFU doesn't own the journal, you can easily arrange an InterLibrary Loan without having to leave the database. This feature is now working on EBSCO's Academic Search FullText Elite and Canadian MAS FullText Elite databases, and it should be available for the EBSCO Online Citations segment of EBSCO fairly soon.

For those you who are unfamiliar with the EBSCO databases, they are a multidisciplinary collection of citations to over 3000 journals, with fulltext for more than a thousand of the titles. Some of the many economics and business journals included are Canadian Business, the Journal of Economics & Management Strategy, and Current Issues in Economics & Finance.

4. Knowledge Management WWW Virtual Library

<http://www.brint.com/km/>

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

Created by author and founder/ chairman/ chief knowledge architect of @Brint.com, the Knowledge Management WWW Virtual Library is an award-winning digital library dedicated to knowledge management and intellectual capital information. This all-inclusive site features an extensive collection of research papers, articles, and interviews on topics such as data mining, complexity theory, and "the human side of knowledge management;" these documents can be found in the Themes in Knowledge Management section. Users are encouraged to participate in several ever-changing online discussion forums; archived discussions include Data and Knowledge; Creative Abrasion of Knowledge, Information, Intellectual Capital; and Jump Starting Communities of Practice. Because there is so much information on this site, at times we found it somewhat difficult to navigate and search. However, for those interested in knowledge management, it should be an invaluable resource. [EM]
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Business/Economics Liaison Librarian
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Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#012-6): Information Resources in Business and Economics =

1. [Index of downloadable Statistics Canada publications](#)

* quick access to many online StatsCan titles via SFU Library

2. [KnowThis.com: Marketing Virtual Library](#)

* Web guide for marketing

3. [Open Forum on Standardization Enablement in Electronic Commerce](#)

* full report + related papers online

4. [More online journals](#)

* 3 more titles added to the ~3800 already available via the SFU Library!

1. Index of downloadable Statistics Canada publications

<http://troy.lib.sfu.ca/search/t?SEARCH=index+of+downloadable+s>

As I've mentioned in earlier Buec Buzzes, the SFU Library is a *Depository Library* for most Statistics Canada publications. An increasing number of these publications are available online. We've added links to many of these titles to our catalogue (just search for them by title and look for a Web link in the record). You could also visit the Index of Downloadable Statistics Canada Publications to find out what publications are online for a given subject area (e.g., commerce, transportation, employment, primary industries, or manufacturing). You can then link to specific publications such as "Homeowner repair and renovation expenditure," "Pension plans in Canada," and "Air charter statistics."

Note that some Statistics Canada publications do not download well in Internet Explorer. We've made a short help file on this topic:

<http://www.lib.sfu.ca/cgi-bin/LibraryFAQ?Display=124>

(There is a link to this file from the library catalogue record of the index.)

Also note that if you are working from off-campus (non-SFU Internet provider), you will need to configure your browser's proxy settings to gain access to these online documents. Check out our library guide "Access Resources from Off-Campus" [<http://www.lib.sfu.ca/kiosk/remote.htm>] for instructions on how to do this.

2. KnowThis.com: Marketing Virtual Library

<http://www.knowthis.com/>

A suggestion by Vivian Lee, this is a great Web guide for anyone doing work in marketing. As with any good Web guide, it points to key Web resources that have been evaluated and annotated - a great way to get straight to the good stuff on your topic. Some of the categories of their resources are Advertising-Media Issues, Managing-Marketing Plans, Internet Marketing-Affiliate Programs, and Sales technology-Sales Force Automation. Note that this site is part of the WWW Virtual Library which is listed on my general Internet resources page:

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bagenres.htm>.

3. Open Forum on Standardization Enablement in Electronic Commerce

<http://www.tsacc.ic.gc.ca/17ecomEN.html>

Canadian experts in electronic commerce have proposed the establishment of a business team that will examine current standardization issues and develop recommendations for action by stakeholders.

The proposal comes as a result of the first Joint Open Forum on Standardization Enablement in Electronic Commerce. Sponsored by the Standards Council, the Information Technology Association of Canada (ITAC), Industry Canada and the Telecommunications Standards Advisory Council of Canada (TSACC), the forum brought together more than a hundred participants to discuss needs and issues related to standardization in electronic commerce, both in Canada and internationally.

For more on the forum, including copies of speeches, the chair's final report, and fulltext papers on e-commerce and the need for standards, visit TSACC's Open Forum pages (link above).

4. More online journals

Search for each publication by journal title in the SFU Library catalogue to link to the online fulltext: <http://troy.lib.sfu.ca/search/s>

Online access to the following titles has recently been established for SFU students and faculty:

*** [Canadian journal of economics](#): "A major internationally recognized journal and the primary academic economics journal in Canada."

*** [Education policy analysis archives](#): A few recent articles: "Policy Variation among Japan, Korea, England and the United States" & "Benefits and Costs of For-Profit Public Education."

*** [Journal of regional science](#): "Combining theoretical, methodological, and empirical research with a consistent editorial focus, the Journal of Regional Science is one of the most highly cited journals in the field, bringing to regional and urban analysis the most useful techniques from other disciplines." Sample articles: "Industry Characteristics Linked to Establishment Concentrations in Nonmetropolitan Areas" & "The Causes of Regional Variation in U.S. Poverty: A Cross-County Analysis."

As with our many other e-journals, you can read articles from these titles from your home or office by connecting to them via our catalogue and entering your SFU computing account name and password or your name and the barcode on your SFU card when prompted to do so.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

- = BUEC BUZZ (#012-6): Information Resources in Business and Economics = -

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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#001-11): Information Resources in Business and Economics =

[1. Market Share Reporter, 2000 edition](#)

- * A compilation of market share data on companies, products, and services

[2. International Trade Centre \(UNCTAD/WTO\)](#)

- * International trade statistics and national trade profiles

[3. CARL UnCover Reveal Service](#)

- * Receive free alerts about new articles on your favourite subjects

1. Market Share Reporter, 2000 edition

Bennett and Belzberg Reference Desks: HF 5410 M35 2000

Do you need to know the best-selling toothbrush brands in the US? How about the leaders in the fast-food market in Canada and their respective shares of the market, or the percentage breakdown of soft drink sales in Ontario by packaging type? The Market Share Reporter is a great first-stop in your search. This source has hundreds of brief tables showing such data, and with its indexes of brands, companies, products/services, places, and sources it is easy to pinpoint the table you need.

Note, however, that the methodology and definitions behind the tables are not generally included. As a result, you will need to check the cited source -- they are great about including their sources -- for more details. Also, for those who look for this sort of thing often, other sources include ABI/Inform (use the subject term 'market shares' in your search) and Lexis-Nexis (search in the MARKET library and the MKTSHR file).

2. International Trade Centre (UNCTAD/WTO)

<http://www.intracen.org/>

Whenever I help someone find statistics, my first question is "Who would have any interest in collecting, publicizing, or using such data?" When it comes to international trade data, such organizations as the WTO and UNCTAD (the UN Conference on Trade and Development) are among the first that I turn to. The International Trade Centre (ITC) is run jointly by the WTO and UNCTAD and is "responsible for implementing UNDP-funded projects in developing countries and economies in transition related to trade promotion." Among the free information available at their site are national trade performance profiles of dozens of countries, international trade statistics by product or country, and directories of trade support institutions and associations in many countries (a good list of other entities that might have the data you need). To get to this part of their site, click on 'Infobases,' then on 'ITC Infobases.'

3. CARL UnCover Reveal Service

<http://www.lib.sfu.ca/kiosk/swovelan/reveal.htm>

My apologies to those of you who already know about and use this service, but I thought a reminder was in order since many of us are new to SFU. UnCover is a database of table of contents information for over 13,000 journals. Many business and economics journals such as Accounting and Business Research and the Canadian Journal of Economics are included in the database. (A list of the journals included is at <ftp://server.carl.org/pub/uncvlist/publong.>)

SFU students, faculty and staff are entitled to use the Reveal Service which allows users to create search strategies for their favourite topics. These search strategies are then run against the entire UnCover database and weekly alerts on the latest articles published on the specified topics are delivered to the user's e-mail address. Directions on how to set up your own Reveal Profile are available at the URL above. If you have any trouble, feel free to email or phone me, or stop by to ask any of the librarians at the reference desk.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-= BUEC BUZZ (#001-11): Information Resources in Business and Economics -=

=====

Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#012-2): Information Resources in Business and Economics =

[1. Opening doors to the world: Canada's international market access priorities](#)

* annual DFAIT report on int'l trade barriers/policy/performance

[2. Help with research and writing in the SFU Library](#)

* many social science research/writing guides

[3. National Bureau of Economic Research working papers](#)

* full text online for SFU students and faculty

[4. The Law and Practice of Canadian Business Corporations](#)

* detailed overview of the laws that apply to Cdn corporations

1. Opening doors to the world: Canada's international market access priorities

<http://www.dfait-maeci.gc.ca/tna-nac/goods-e.asp#1>

[And in the SFU Library at [HF 1416.6 C2 O64](#).]

The 2001 edition of this annual report has recently been published. The link above will take you to this edition, as well as to all previous editions (back to 1998). We also have all the editions in print here in the SFU Library. These reports are a great primer on both the current and future state of Canadian trade policy and performance. They provide details on trade barriers and priorities at the level of individual countries and Canadian provinces. If, for example, you need to know about regulations for eco-labelling of goods in Europe or about trade barriers around green peppers, hay, and lumber in Japan, these reports are a good starting point.

2. Help with research and writing in the SFU Library

Many graduate students dig into their projects and theses in the summer, so I thought a brief reminder about the many books on social science research and authorship in the SFU Library might be timely. Some of the relevant SUBJECT headings to start with in our catalogue include:

- ** [Research -- Methodology -- Handbooks, manuals, etc](#)
- ** [Social sciences -- Research -- Methodology.](#)
- ** [Social sciences -- Research -- Methodology -- Handbooks, manuals, etc](#)
- ** [Social sciences -- Field work.](#)
- ** [Interviewing.](#)
- ** [Action research.](#)
- ** [Longitudinal method.](#)
- ** [Dissertations, Academic -- Authorship.](#)
- ** [Dissertations, Academic -- Handbooks, manuals, etc.](#)
- ** [Business -- Research -- Handbooks, manuals, etc.](#)
- ** [Business -- Research -- Methodology.](#)
- ** [Management -- Research -- Methodology.](#)
- ** [Management -- Research -- Handbooks, manuals, etc.](#)
- ** [Economics -- Research.](#)

(Remember that the results of a SUBJECT search in our catalogue are displayed in alphabetical order by title. Click on "*Limit This Search*," then re-sort the results by year to quickly find the most recent publications on your topic.)

Also, it's often helpful to read past SFU projects and theses. I mentioned tips for finding such material in a Buec Buzz last January:

[/help/subject-guides/business/buec-buzz/113-0#theses](#).

3. National Bureau of Economic Research working papers

<http://www.lib.sfu.ca/researchtools/electronicjournals/ejdb.htm?Display=JournalID3802>

As part of the SFU Library's subscription to the National Bureau of Economic Research (NBER), we get access to the thousands of working papers that they have online (1994 to the present). If you are working on campus or from any computer with SFU as your IP, then you can get straight into the working papers at <http://papers.nber.org/>. If, however, you are working from off-campus, then you need to go to NBER via SFU so that you can enter your computing account name and password to prove that you are an SFU person. The simplest way to do so is to look up the working paper series in our Electronic Journals Database (available under "Electronic Journals" from our home page - direct link given above). You could also search for the journal title "NBER Working Paper Series" in our catalogue and link from there to the NBER site.

Note that NBER working papers are indexed (at least up to 1998) in EconLit and that we're working on setting things up so that you can click on the "Holdings/Request Item" link in EconLit and be directed to the link connecting you to the NBER site. You will then only have to enter the number of the paper you wanted to get the fulltext (presuming it was published since 1994). We hope to have this feature in place within the next couple weeks.

4. The Law and Practice of Canadian Business Corporations

SFU Bennett Library Reference: [HD 2808 M6 1999](#)

This reference book provides a detailed overview of the many laws that apply to Canadian corporations. It covers such issues as the legal implications of limited liability, the requirements and restrictions involved in incorporating, the rules that apply to raising funds through equity or debt, and the duties, liability, and role of directors. Most topics are liberally footnoted with lists of illustrative cases.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-- BUEC BUZZ (#012-2): Information Resources in Business and Economics --

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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#011-9): Information Resources in Business and Economics =

[1. Americas/European Marketing Pocket Books](#)

* basic demographic/economic/media details for many countries

[2. The American Marketplace](#)

* demographic data from Living Arrangement to Labor Force

[3. Virtual Developing Country + Internet Catalogue](#)

* two more teaching/learning resources from Biz/Ed

[4. Business Statistics of the United States](#)

* some 2000 economic time series

[5. Changes to the Statistics Canada site search engine](#)

* better, but note that "search all" no longer means "all"!

1. Americas Marketing Pocket Book & European Marketing Pocket Book

Bennett Reference: HF 5808 A45 A44 2000 & HF 5415.12 E85 E97 2000 (respectively)

These two new reference titles manage to pack quite a bit of information into books that can, well, fit in your pocket. For every country in North and South America and Europe, they provide basic demographic/economic details, as well as data on the local media landscape: how many households have televisions? what is the reach of the different types of print media? Availability of other data categories varies by country, but a few sample topics include (1) food retail outlets by region, (2) cinema admissions, and (3) number of households with microwave ovens.

2. The American Marketplace

via Lexis-Nexis: <http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=lex>

Library: MARKET

File: AMMKTP

Coverage: 1992-1999 (updated biennially)

"The American Marketplace is a reference that provides in-depth marketing analysis, based upon the latest data collected mainly from the federal government - the Census Bureau, the Bureau of Labor Statistics, the National Center for Education Statistics, and the National Center for Health Statistics. The publication's findings are divided into eight sections: Education, Health, Income, Labor Force, Living Arrangements, Population, Spending, and Wealth. This resource is invaluable for anyone who needs the latest demographic and spending data, but doesn't have the time to search for the numbers and figure out what they mean. Tables are user-friendly, and the U.S. population is examined in rich detail, from the proportion of immigrants who settle in California to the proportion of babies born out of wedlock, from the net worth of baby boomers to the amount of money people spend on entertainment. It also looks into the future, with projections of population, workers, and industries."

3. Two from Biz/Ed:

Virtual Developing Country - Biz/ed [.xls, .csv]

<http://bized.ac.uk/virtual/dc>

Internet Catalogue

<http://catalogue.bized.ac.uk/>

Bized recently unveiled two new resources. The first, Virtual Developing Country, introduces users to "many of the issues and ideas that are of interest in the field of development economics" by offering a virtual tour of the African country Zambia. On the field trip, users make stops to visit places and meet people that help illustrate economic and development theory. Five field trips are offered: The Rural Life and Agriculture Tour, The Copper Tour, The Trade Tour, The Aid Tour, and The Wildlife Tour. Throughout the tours, users are introduced to the people, places, and sites of Zambia, along with the economic issues related to each tour. Each stop is accompanied by key data and economic theory, photographs, worksheets, and a glossary. The teacher's guide gives a detailed description of the program and offers advice to how to effectively use it in the classroom. This

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

interactive site is an outstanding example of the innovative ways the Web can be used as a teaching tool. The second new site is a directory of over 2,200 (unannotated) sites of interest to "students, researchers and practitioners in the areas of business, management and economics." Users may browse the directory by category and topic and list the sites alphabetically or by resource type. A keyword search engine and a list of the latest additions are also provided. [EM] [MD]

From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2001. <http://scout.cs.wisc.edu/>

4. Business Statistics of the United States

Bennett and Belzberg Reference: HC 101 A13121

The 2000 (6th) edition of this valuable reference source has recently arrived at the SFU Library. "It contains some 2000 economic time series, predominantly from federal government sources, presenting a rich selection of the data most needed for analysis of economic trends and patterns. Of equal importance to the data themselves are the extensive background notes that enable the users to understand the data..." A few of the many topics covered are (1) Manufacturing and Trade Inventory to Sales Ratios, (2) Prices and Employment by Industry Group, and (3) Durable and Nondurable Goods Manufacturing by Two-Digit Industry.

** Note that much of the same data is available online for SFU students and faculty through the SFU Research Data Library's subscription to the CitiBase (a.k.a. DRI Basic Economics) database: <http://www.sfu.ca/rdl/dlib/data/times/citi.html>.

5. Changes to the Statistics Canada site search engine

<http://www.statcan.ca/english/search/>

The following is a note direct from StatsCan:

~~~~~  
A new search engine, UltraSeek, was installed on the Statistics Canada Internet site in order to improve the search results obtained by our clients.

Features of UltraSeek

- a.. Searches all HTML pages on the site.
- b.. Search engine now searches the Place names in our Community Profiles application.
- c.. Allows you to search within your results.
- d.. Results are sorted by relevance, not by collection (i.e. The Daily, Canadian Statistics). More emphasis is placed on the pages that have the search term in the title or the keyword field than pages that only have the search term in the body of the text.
- e.. The CANSIM and International Trade databases are excluded from the site search but each retains its own search functionality.

~~~~~  
Point 'e' is worth noting: a general search in the Statistics Canada search screen does not cover CANSIM anymore. You need to choose CANSIM from lower on the search screen to search for matrix and series numbers. (Keep in mind that the SFU Library provides access to [CANSIM](#) via our Web site.) Note also that the SFU library is a depository for Statistics Canada publications. That means that we have most (but not all!) of the titles that you will find by searching their site. One way to tell if we should have an item is to look for "DSP: Yes" in the description of the item (DSP = Depository Services Program). In many cases, we even have online access for SFU students and faculty to the Internet version of the item. Both online and print publications can be found by searching our catalogue. (Search for "[Juristat](#)" by title in our catalogue for an example of a publication that is available both in print and online via the SFU Library).

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-= BUEC BUZZ (#011-9): Information Resources in Business and Economics -=

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ: Information Resources in Business and Economics (#993-3) =

1. [Japan Foundation Grants for Researchers and PhD students](#)
2. [MBA Competition: Canadian Business for Social Responsibility](#)
3. [The Catherwood Library Electronic Archive](#)
4. [The World Bank Policy Research Working Papers](#)

1. Japan Foundation Grants for Researchers and PhD students

The Consulate General of Japan in Vancouver would like to give you the following brief information on Japan Foundation Programs which offer support for the exchange of persons and grants for Japan-related projects.

For scholars, researchers and PhD students: The Fellowship Program provides opportunities to conduct research or pursue creative projects in Japan. Air ticket, monthly stipend and allowances/fees will be provided to researchers and doctoral students involved in social sciences or humanities. [Note: I checked with the Foundation and doctoral students in both business and economics would be eligible. Masters students may still want to check out this programme if they are interested in pursuing a doctorate in the future. mb]

For research, conference, seminar projects: Financial support is provided for research projects, conferences, seminars and workshops, and intensive course projects that are related to Japan through the Research/Conference/Seminar Grant Program for Japanese Studies.

For Japanese language training in Japan: There are four Japanese language training programs available: The Japanese Language Program for Librarians, The Japanese Language Program for Researchers, The Japanese Language Program for Post-Graduate Students and The Training Program for Japanese Language Teachers.

More information and application forms are available at the Consulate General of Japan. Also, the Japan Foundation's website (www.japanfoundationcanada.org) will give you more information on each program. Application deadline for all programs is December 1, 1999 for the fiscal year of 2000.

Ellie Nakano

Consulate General of Japan

Tel: 604-684-5868 ext. 240

Fax: 604-684-6939

email: programs@consuljpnvan.com

2. MBA Competition: Canadian Business for Social Responsibility

"The Good Company competition is a competition directed at business and commerce students enrolled in a Canadian Masters' of Business Administration (MBA) program. It presents an opportunity for business students to focus some of their research effort on issues of corporate social responsibility and an opportunity to win up to \$1000. In this, the pilot year, students are required to write a business case for corporate social responsibility within a Canadian context, focusing their research on either one company or an entire industry. We ask that participants focus their research in the banking, mining, forestry, computer, energy, or retail industries." Learn more about this competition at

<http://www.cbsr.bc.ca/NewsEvents/projects.html>

3. The Catherwood Library Electronic Archive

http://www.ilr.cornell.edu/library/e_archive/

The Catherwood Library is part of the School of Industrial and Labor Relations at Cornell University. They offer U.S. "government documents and See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

public policy position papers free of charge. By special arrangement with government offices, commissions, task forces, and non-governmental associations, the Catherwood Library is an official Internet site for public access. This site specializes in acquiring and making available materials which encompass any and all aspects of the employer-employee relationship." Some of the documents available at their site include a report on genetic information and the workplace by four U.S. government agencies and "The Effects of Plant Closing or Threat of Plant Closing on the Right of Workers to Organize: submitted to the Labor Secretariat of the North American Commission for Labor Cooperation." They also have a new (and still rather sparse) section for unpublished statistics from the U.S. Government. Note that you will need the Adobe Acrobat Reader to view many of these documents.

4. The World Bank Policy Research Working Papers

<http://wbi0018.worldbank.org/research/workpapers.nsf/policyresearch?openform>

This series of Working Papers encompasses 18 sectors: from Agriculture to Urban Development and from Domestic Finance to International Economics. A few of the hundreds of titles available are "Privatization and Regulation of the Seaport Industry," "Promoting Better Logging Practices in Tropical Forests," and "Alternative Frameworks for Providing Financial Services." The papers are keyword searchable. Note that the path to the fulltext of each report is not immediately obvious. When you click on a report title, you get the abstract. Click on the Adobe Acrobat icon at the bottom of the abstract to get the fulltext. (Yes, you need Adobe Acrobat again.)

Issues 1 and 2 of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

= BUEC BUZZ: Information Resources in Business and Economics (#993-3) =-

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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

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1. [New international market research guide from SFU Library](#)

* guide to books/articles/Web sites

2. [Alternative press index \(1991- \)](#)

* online access to citations from radical/left/alternative publications

3. [Advertising organizations and publications: A resource guide](#)

* annotated directory in SFU Library reference collection

4. [Case studies in economic sanctions](#)

* overviews + bibliographies from the Institute for International Economics

1. New international market research guide from SFU Library

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/intlmkt.htm>

I've recently combined a couple older class-specific guides to create a new guide to international market research resources: Business - International Market Research. This guide is rather large (almost everything is relevant when the world is the topic). The table of contents is divided into business/market conditions (multi-country, then country-specific information), demographic & cultural information (difficult to find the cultural information for many countries, but I've listed some tips), and company/industry information. If you don't see what you need there, I suggest checking out the Web guides section of the page [[http://www.lib.sfu.ca/help/subject-guides/business/international-market#412](#)] for a list of some of the top international business Web directories.

2. Alternative press index (1991-)

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=altpress>

(On the alphabetical list of databases under "Find Articles" on the Library home page.)

The SFU Library has recently switched from print to online access to this important index -- it can now be accessed anytime/anywhere by SFU faculty and students. API is the most complete guide to alternative & radical media. Citations are drawn from roughly 380 alternative, radical, and left publications which report and analyze the practices and theories of cultural, economic, political, and social change.

About 90% of the titles listed in API are not indexed elsewhere. Some of the titles indexed include: Adbusters; Alternatives journal: Environmental thought, policy, and action (UWaterloo); Antipode: a radical journal of geography; Berkeley journal of sociology: a critical review (UC-Berkeley); Economy and society; and Studies in political economy: a socialist review (Carleton). A list of titles is available [<http://www.altpress.org/>]. SFU subscribes to some of these publications in print form, and we have many of the titles on microfilm (filed as the Alternative Press Collection in Microforms Newspapers). Check the catalogue for SFU holdings in either case, and remember that you can Interlibrary Loan non-SFU titles.

3. Advertising organizations and publications: A resource guide

Bennett Reference: HF 5813 U6 A654 2000

"A comprehensive guide to the 78 key organizations and publications in the field of advertising and marketing communications. Entries ... include a thorough description of each organization's purpose, activity, and contact information. ... The collection is global in scope, with 27 entries from outside the United States."

4. Case studies in economic sanctions

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

<http://www.ije.com/FOCUS/SANCTION/casestud.htm>

From the Institute for International Economics, Case Studies in Economic Sanctions presents, at present, eight in-depth case studies of the effects of economic sanctions in countries including Cuba, Libya, Pakistan, Iran, India, and Myanmar. Each case study is presented in three compact pages beginning with a detailed timeline of the history of the sanctions. The second page offers more information, including the chronological goals of the sender country, response of the target country, attitude of other countries, and legal notes. The final page contains economic statistics, assessments by economists, and concise authors' summaries. Worthy of note are the lengthy bibliographies that accompany each case study. [EM]

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Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-= BUEC BUZZ (#011-4): Information Resources in Business and Economics -=

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

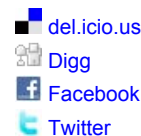
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BUEC BUZZ Issue

= BUEC BUZZ (#011-1): Information Resources in Business and Economics =

Welcome back and Happy New Year everyone!

1. JSTOR

* online access to the archives of 117 journals at SFU

2. New look for EconLit (+ several other databases)

* upgraded interface installed on these SFU databases

3. ECONbase journals

* reduced access to the archives of these Elsevier titles

4. MERLOT

* free, online, higher ed. learning materials, assignments and reviews

1. JSTOR

<http://www.jstor.org/jstor/>

The 117 journals in the JSTOR Arts and Science I Collection are now available online for SFU students and faculty. JSTOR provides online access to the archives (covering several decades in some cases) of many academic journals. It does *not* include the most recent 2-5 years of each title, but in most cases we also receive the current print copies and we also have separate access to the most recent online editions of several of the titles direct from the publisher.

Over the next few weeks we will be integrating access to the JSTOR titles into our catalogue and our databases. When all the work is done, you will be able to find, for example, an article from 1994 in the Review of Economic Studies in EconLit, then click on the "Holdings/Request" link to find that SFU owns the paper version, has online access via Ingenta to the issues from 2000 to the present and via ABI/Inform to the issues from 1996 on, and (new) via JSTOR to the 1919-1995 issues. Until this integration work is completed, you can search and view JSTOR titles via the JSTOR site. If you have any questions about this product, don't hesitate to contact me.

Some of the journals in this online collection that are likely to be of interest to bus/econ people include...

American Economic Review 1911-1997
 Econometrica 1933-1995
 Economic Journal 1891-1995
 Journal of Applied Econometrics 1986-1995
 Journal of Economic History 1941-1995
 Journal of Economic Literature 1969-1997
 Journal of Economic Abstracts 1963-1968
 Journal of Economic Perspectives 1987-1997
 Journal of Industrial Economics 1952-1995
 Journal of Money, Credit and Banking 1969-1995
 Journal of Political Economy 1892-1999
 Quarterly Journal of Economics 1886-1995
 Review of Economic Studies 1933-1997
 Review of Economics and Statistics 1919-1995
 Journal of Business 1954-1995
 Journal of Business of the University of Chicago 1928-1953
 University Journal of Business 1922-1927
 Journal of Finance 1946-1996
 Journal of Financial and Quantitative Analysis 1966-1996

(There are also some statistics, sociology, political science, and population titles that may be of interest to you depending on your area of research.)

2. New look for EconLit (+ several other databases)

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=econlit>

Some of you may have already noticed that EconLit, GeoBase, PAIS, PsycInfo, and SocioFile changed a bit at the beginning of the year (century? millennium?). Our Systems people have installed an upgraded version of the interface for these databases. The improvements include being able to click on the Holdings/Request link at the citation as well as the full record, improved help functions, and more control over search limiting and result displaying options. If you run into any problems with the new interface, feel free to contact me or email the Library Systems Division directly at http://www.lib.sfu.ca/cgi-bin/feedback_form.pl.

3. ECONbase journals

http://www.lib.sfu.ca/kiosk/sfu_econbase.htm

A bit of bad news regarding online access to journals: the 16 Elsevier economics journals in the ECONbase collection now have only issues from the most recent one year online. This is a rolling limit: the archives will never grow beyond 12 months. The extended electronic archives of these titles have been moved to a fee-based database called ScienceDirect to which SFU does not have a subscription. None of these titles is available fulltext in EBSCO or ABI/Inform. We do, however, own paper copies of each of the titles here at the Bennett Library.

4. MERLOT

<http://www.merlot.org/Home.po>

"MERLOT is a free and open resource designed primarily for faculty and students in higher education. With a continually growing collection of online learning materials, assignments and reviews, MERLOT helps faculty enhance instruction." If you click on "Business" in the Browse Materials section of the page, you will get an exploded topic list: accounting, business law, e-commerce, economics, finance, information systems, international business, management, and marketing - each of which features quizzes, simulations, reference materials, and/or assignments. You can also choose the advanced search option to search for materials by format, audience, and subject.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

= BUEC BUZZ (#011-1): Information Resources in Business and Economics =-

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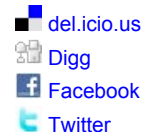
Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#003-5): Information Resources in Business and Economics =

1. [E-Commerce in Service Industries](#)

* Canadian statistics, profiles, research, and examples

2. [Historical and Current US Economic Statistics](#)

* data on interest rates, exchange rates, and much more

3. [FT.com \(Financial Times\) Global Archive](#)

* global business news stories

4. [Encyclopedia of Corporate Governance](#)

* online academic source from the Copenhagen Business School

1. E-Commerce in Service Industries

<http://strategis.ic.gc.ca/SSG/ss00006e.html>

A new Strategis (Industry Canada) site. Start here for practical information on e-commerce in Canadian service industries, including associated benefits, company and industry profiles, statistics, and examples of utilizing e-commerce. If you find this site useful, you may also like this Strategis site on Information and Communications Technologies suggested by Andrew Gemino of the Faculty of Bus. Admin.:

[http://strategis.ic.gc.ca/sc_indps/sectors/engdoc/itt_hpg.html].

2. Historical and Current US Economic Statistics

Board of Governors of the Federal Reserve System

<http://www.bog.frb.fed.us/releases>

CITIBASE - via SFU's Research Data Library

<http://www.sfu.ca/rdl/dlib/data/times/citi.html>

If you need current and historical statistics on US interest rates, currency exchange rates, consumer credit, etc., you might want to start with the site of the US Federal Reserve System. To get similar data and much, much more in spreadsheet formats, check out the SFU Research Data Library's US macroeconomic database, CITIBASE. This database is available from the RDL site [www.sfu.ca/rdl] - just click on "Econometric Data" in the left column. Please contact Walter Piovesan [walter@sfu.ca] if you have questions about this, or any other, RDL product. Note that since this is a database purchased for the use of SFU students and faculty for research purposes, you will need to configure your proxy server according to the instructions in the "[Access resources from off-campus](#)" guide on the library home page.

3. FT.com (Financial Times) Global Archive

<http://www.globalarchive.ft.com/>

I just heard that FT.com's archive of world news stories has become free. I've been able to get into the archive without giving them a credit card number or anything, so I suspect the rumour is true. On the other hand, I haven't yet been able to confirm the other part of the rumour about FT having pulled several titles from the archive (Economist, Marketing Week, etc.) before they opened it up to all and sundry. Nevertheless, it is still a good tool if you need to search over 8.5m articles from 3,000 publications such as Le Figaro, the New Zealand Herald, the Bangkok Post, the Scotsman, and Business Day (South Africa).

Note that I mentioned other useful FT.com resources - Industry and Country Surveys - in a previous Buec Buzz:

[<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bb/bb00211.htm>].

4. Encyclopedia of Corporate Governance

<http://www.encycogov.com/>

and via the Library Catalogue (search by [title](#))

Encyclopedia of Corporate Governance, or encycogov for short, is created and maintained by Henrik Mathiesen, a PhD candidate at the Department of International Economics and Management at the Copenhagen Business School. Content on the site is divided into two sections: Specific Topics and General Topics. Topics in both sections begin with a paragraph explaining the overarching definition of the principle, and link to a variety of tables, "exhibitions," and models that further illustrate the definition. For example, the Bankruptcy Systems section begins with the definition and is followed up by two tables: "Effects of bankruptcy systems on corporate performance and other kinds of institutions of relevance for corporate governance" and "International corporate governance- Tentative characterizations of legal and empirical state of large firm bankruptcy systems in various countries as of 1980-95: 1) Developing countries. 2) Germany. 3) Japan. 4) Anglo-American countries. 5) Denmark." Also included on the site are references and site users information. [EM]

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Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-= BUEC BUZZ (#003-5): Information Resources in Business and Economics -=

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

=- BUEC BUZZ (#022-7): Information Resources in Business and Economics =-

[1. Organizational and technological change in the private sector.](#)

*new/free Statistics Canada report

[2. Triumph of the optimists: 101 years of global investment returns](#)

* SFU Library book

[3. Globastat: Country Rankings and World Statistics](#)

* reworked data from the CIA World Factbook

[4. Business statistics of the United States](#)

* reference book at the SFU Libraries (econ/marketing/policy analysis...)

1. Organizational and technological change in the private sector, 1998 to 2000

<http://www.statcan.ca/Daily/English/020617/d020617e.htm>

Finding information on private companies and on organizational structure/strategy are both difficult tasks. Statistics Canada has just released a new (and free) report that covers both angles: "From 1998 to 2000, 4 out of 10 private sector firms introduced organizational change by improving organizational structures or implementing new management techniques." Note that the address above has a link to the full report near the end of the article.

2. Triumph of the optimists : 101 years of global investment returns

By: Elroy Dimson, Paul Marsh, and Mike Staunton

<http://troy.lib.sfu.ca/search/t?SEARCH=triumph+of+the+optimists>

In the SFU Library (Bennett) at **HC 54 D56 2002**.

A quote from John Campbell (Harvard) about this book: "Progress in understanding financial markets requires a much longer timeframe and global perspective. This book presents and analyzes data from many countries in a simple, standardized way that makes comparisons easy. It ... goes well beyond simple summaries of average returns and historical volatilities to look at such issues as seasonality and industrial structure."

3. Globastat: Country Rankings and World Statistics

<http://Globastat.com/>

This interesting site by Globastat features country rankings in more than 140 categories based on the CIA World Factbook 2001. Categories are divided into eight individual sections -- Geography, People, Government, Economy, Communications, Transportation, Military, and Analysis -- and provides data for 198 countries. Users should be aware that the site contains promotional material and should not be surprised to see flashing icons stating "Rebuild Your Credit," or "Answer Trivia to Get Your Gifts." In spite of this, the site provides comprehensive graphs with productive information for people with varying interests. [MG]

From *The Scout Report*, Copyright Internet Scout Project 1994-2002. <http://scout.cs.wisc.edu/>

Note: for another source of multi-factor country rankings, check out the UN's Human Development Indicators:

<http://hdr.undp.org/statistics/indexes.cfm>

4. Business statistics of the United States

Newest edition in Reference at both the Bennett & Belzberg Libraries [**HC 101 A13121**]

Older editions (to edition #1 in 1995) at Bennett

<http://troy.lib.sfu.ca/search/c?SEARCH=HC+101+A13121>

They are really really big. They are right next door. And, like it or not, much of our economy is dependent on whether they sneeze or not. Is it any wonder that we study them so much? If you need to know things about the US economy such as industrial production indexes by market groups; poverty status of person by age, sex, race and work experience; employment cost indexes; international comparisons of industrial production indexes; or production, costs, and employment by broad industry, then consulting this book is a good place to start.

Note: similar information is often available at sites such as the US Census Bureau [<http://www.census.gov/>], the Bureau of Economic Analysis [<http://www.bea.doc.gov/>], and the Bureau of Labor Statistics [<http://www.bls.gov/>], but this book pulls it all together into one place.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

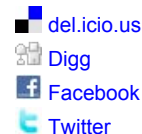
-= BUEC BUZZ (#022-7): Information Resources in Business and Economics -=

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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#003-12): Information Resources in Business and Economics =

This will be the last BUEC BUZZ of the fall semester - the next issue will be on January 5, 2001. I'll be on holiday from Thursday, Nov. 30th to Tuesday, Dec. 19th. (Yay!)

If you need reference help while I'm gone, please contact the Reference Desk at either the Bennett Library (778.782.5735) or the Belzberg Library (778.782.5051). You could also send an email to SFU's Ask-a-Librarian service: <http://www.lib.sfu.ca/cgi-bin/AskALibrarian.pl>. For other questions, please contact Elaine Fairey, the Head of Reference, at efairey@sfu.ca or 778.782.3252.

[1. EZProxy](#)

* access SFU Library databases from home with less hassle!

[2. Marketing Magazine](#)

* Canadian weekly available online via SFU Library catalogue

[3. Business in Vancouver Book of Lists](#)

* handy source for lists of local leaders (top firms by industry, etc.)

[4. Human Development Report & World Development Report](#)

* UN and World Bank sources available on the Web & in the library

1. EZProxy: Access databases from home with less hassle!

As of a few days ago, access to databases such as ABI/Inform, EconLit, PsycInfo, and others (full list below) will be much easier from off campus for those who use a non-SFU internet provider. Kudos to our Library Systems programmer analyst-extraordinaire, Calvin Mah, for making this happen.

To refresh your memories - up until now, if you wanted to access these databases from off campus, and you use an internet provider other than SFU, you would have had to reconfigure your Web browser so that it "looks like" an SFU machine. This is called proxy server configuration and the instructions are in the library guide 'Accessing SFU Resources from Off Campus' [<http://www.lib.sfu.ca/kiosk/remote.htm>].

It is no longer necessary to configure the proxy server for the databases on the list below. When you select a database like ABI/Inform from off campus, you will see a link asking you if you would like to connect using EZProxy. If you click on this link, a popup box will appear in which you can enter either your SFU email-id/password or last name/library barcode.

The following databases may now be accessed in this way:

ABI/Inform, Ageline, Agricola, Biosis(ERL version), Books in Print, CBCA(Fulltext Education), Canadian News Disc, Criminal Justice Abstracts, Current Contents, EBSCO databases, Econlit, ERIC, Geobase, Georef, Medline, MLA, PAIS, Philosopher's Index, PsycInfo, Sociofile, Sport Discus, and Zoological Record.

*** IMPORTANT NOTE: you will still have to reconfigure your browser's proxy settings to access our electronic journals. Also, CBCA and Lexis-Nexis have never required changes to the proxy settings, so you won't see an EZProxy link for these databases. Just enter your username/password when prompted (as usual).

Please don't hesitate to contact me if you have any questions about this new procedure.

2. Marketing Magazine

Access via [Journal Title](#) in the SFU Library Catalogue.

SFU faculty and students may now read the Weekly Highlights portion of this Canadian (Rogers Media) weekly magazine online. Connect via the catalogue (search by Journal Title) to get the password, etc. Note that you can also choose "Article Search" from the drop-down box to search issues back to 1996. You might want to explore the section limits in the article search: you can limit to such topics as "Youth Marketing Report" or "Market Shares Report." Note that the parts of the publication labelled "Daily" are unavailable with our subscription.

3. Business in Vancouver Book of Lists

Bennett Reference Desk and Belzberg Reference: [HF 5073 V3 B8](#)

This great reference source is published by the local weekly, Business in Vancouver. It consists of a collection of all of the "lists" of the previous year. These lists are a regular feature in the newspaper. With titles such as "Biggest biotech firms in Greater Vancouver/Vancouver Island" and "B.C.'s fastest growing companies," it's a useful source for marketing and networking. Depending on the list, extra information such as revenues, number of employees, year founded, and key executives may be included.

4. Human Development Report & World Development Report

UN's HDR: <http://www.undp.org/hdro/indicators.html>

+ Bennett Library: [HD 72 H85](#) (2000 ed. in Reserves, older editions in stacks)

World Bank's WDR: <http://www.worldbank.org/wdr/index.htm>

+ Bennett Library: [HC 59.7 W659](#)

These two reports include statistics and commentary on such topics as health, education, gender equity, income, financial accounts, and much more for most countries in the world. The library has the last 10-20 years, and the last couple reports can now be viewed online - often along with extra supporting documents and statistics. The WDRs have specific themes each year: the 2000/2001 edition is titled "Attacking Poverty" and the 1999/2000 one was "Entering the 21st Century."

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-= BUEC BUZZ (#003-12): Information Resources in Business and Economics -=

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

== BUEC BUZZ (#022-2): Information Resources in Business and Economics ==

[1. CRSP: 2002 edition via SFU Library](#)

* detailed online US stock data for 2001

[2. Business Monitor International via LexisNexis](#)

* financial, economic, and political developments in emerging markets

[3. Federal Reserve Research Roundup: 1st Quarter 2002](#)

* latest US finance research (and more)

[4. Government and the transformation of the gaming industry](#)

* + example of useful SFU catalogue search technique

[5. Ads.com](#)

* all ads - all the time (TV)

1. CRSP: 2002 edition via SFU Library

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5682>

Our Web-based version of the CRSP database has been updated: SFU researchers can now retrieve data from the year 2001. For those of you who haven't used CRSP before, it provides access to NYSE/AMEX/Nasdaq daily and monthly security prices and other historical data related to over 20,000 companies. Data can be downloaded in many formats (CSV, HTML, SPSS, etc.).

Note: if you need stock price data on Canadian companies instead, try the CFMRC TSE database via the SFU Library:

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5681>.

2. Business Monitor International

Within the LexisNexis database via the SFU Library:

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

Business Monitor International (BMI) is a leading source of news, analysis, data, and forecasts on financial, economic, and political developments in emerging markets. Senior executives at multinational companies, banks, research centers, and governments constitute the primary audience for its weekly and monthly newsletters. BMI analyzes political and economic conditions in 21 emerging market countries in four global regions (Asia, emerging Europe, Latin America, and Middle East and Africa) and offers forecasts for their performance. Examples of emerging market countries include Chile, China, Egypt, Hungary, Iran, Mexico, Russia, Turkey, and Vietnam.

Three different BMI publications are available in LexisNexis. All of these files are in each of the following LexisNexis Libraries: **BUSFIN**, **NEWS**, **WORLD**

--- *BMI Regional Reports*: File: **BMIREG**

--- *BMI News*: File: **BMINWS**

--- *BMI Country Reports*: File: **BMICTY**

LexisNexis is not a simple database to use. There are guides listed at the link above, or you could contact me to arrange for a brief training session.

3. Federal Reserve Research Roundup: 1st Quarter 2002

<http://www.fmceneter.org/pdf/fedresrr03-2002print.pdf> 

The Federal Reserve Research Roundup provides a quarterly review and summary of selected Fed research materials written by staff and visiting scholars at the Board of Governors and twelve Reserve Banks. In summarizing these selected papers, reports, and articles, the Roundup "attempts to capture the breadth of Fed research efforts," "highlight key substantive and methodological issues," and "supply insight into the central bank's research culture." This seven-page report includes topics such as banking trends and financial regulation, money and inflation, saving and investment,

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

work and wages, and international trade and finance. The report also provides links to the original Fed documents and can be viewed in Adobe Acrobat (.pdf) format. [MG]

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* **Note:** the host of this report has a huge amount of other finance (US-focused) material that you may find useful: "The Financial Markets Center is an independent, nonprofit institute that provides research and education resources to grassroots groups, unions, policymakers and journalists interested in the Federal Reserve System and financial markets. Through its work, the Center seeks to promote democratic values, accountable public institutions and improved living standards for ordinary citizens." [<http://www.fmcenter.org/>]

** **Final Note!**: Still with the US Fed, if all of the above seems like gibberish to you, then you might want to check out [<http://www.kc.frb.org/fed101>]: an educational site that provides details on the history, structure, policies and services of the US Federal Reserve.

4. Government and the transformation of the gaming industry

By: Richard A. McGowan

SFU Bennett Library: [HV 6715 M395 2001](#)

I mention this recently-published book not only because it looks interesting ("[i]t is shown that the types of games a society embraces have a significant impact on whether gambling is permitted to enter the mainstream of the entertainment industry"), but also because it is yet another example of a solid scholarly book published by Edward Elgar Publishing. I've mentioned before how useful it can be to check the series that a book is in to see if there are other useful titles. The same could be said for publishers. Try a keyword search [<http://troj.lib.sfu.ca/search/X>] in our catalogue for [[edward elgar and ethics](#)] or [[edward elgar and human resource*](#)] to practice including the name of a known, high quality publisher in your search.

5. Ads.com

<http://www.ads.com>

I know we all watch a wee bit too much TV as it is, but if you want to review some of the ads that you missed while you were running to the washroom, then check out Ads.com. These folks have launched a fairly substantial database of largely US current television commercials. Possibly of use for marketing research.

Note: if you like this resource, then you may also find some of these previously mentioned advertising resources to be useful:

Advertising World

[/help/subject-guides/business/buec-buzz/13#advertising](#)

Advertising Resources

<http://www.uiowa.edu/~commstud/resources/advertising.html>

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

=- BUEC BUZZ (#022-2): Information Resources in Business and Economics =-

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#002-7): Information Resources in Business and Economics =

1. [Renew Interlibrary Loan books online!](#)

* yet another new ILL feature

2. [Free Management Library](#)

* hundreds of categorized links to free management resources on the WWW

3. [Institute for International Economics](#)

* free working papers + policy briefs and more

4. [Employers online](#)

* new Industry Canada / HRDC resource -- lots of HRM links and info.

1. Renew Interlibrary Loan books online!

You can now request renewals online for books obtained on Interlibrary Loan. Note, however, that ILL renewals are granted at the discretion of the supplying library, and tend to be the exception rather than the rule.

To request renewal of an ILL item online, look up your ILL record (under Your library record on the Library home page: www.lib.sfu.ca). To be eligible for renewal, the item must be listed with a status of Available, and the due date cannot be passed. To request a renewal, simply click on the Renew Request button.

Note it is your responsibility to check your ILL record again in one working day to see the response to your request. If we have been able to renew the item, the due date will have been extended accordingly; if not, the status will have been updated to "RenewDenied-Rcvd," and the original due date remains in effect.

Learn more about our ILL service under 'Services' on the Library Web site.

2. Free Management Library

<http://www.mapnp.org/library/>

The Free Management Library is a very clean (no graphics), very well-organized list of links to free and real (actual content rather than just ads) resources of interest to managers of all sorts. Its 69 categories range from Advertising to Volunteers and cover "the activities necessary to plan, organize, lead and coordinate activities in an organization, whether for-profit or nonprofit."

3. Institute for International Economics

<http://www.iie.com/homepage.htm>

"The Institute for International Economics is a private, nonprofit, nonpartisan research institution devoted to the study of international economic policy." "Its agenda emphasizes macroeconomic topics, international money and finance, trade and related social issues, and investment. Current priority is attached to the international financial architecture and globalization, especially the backlash against it. Institute staff and research cover all key regions-especially Europe, Asia, and Latin America."

Their policy briefs and working papers are all free online. The Institute also provides reports in 'Hot Topics' (such as China and the WTO) and 'Issues in Focus' (such as economic sanctions), and they have a useful set of links to other international economics and finance sites.

4. Employers Online

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

<http://employers.gc.ca/>

"Employers Online, your information source on human resource management, recruitment, occupational health and safety, labour laws, training and skills development, pay and benefits, entrepreneurship, sector information and much more. This site is a joint initiative of Human Resources Development Canada and Industry Canada."

[Abstract taken from the Strategis Headlines newsletter: To subscribe to the Strategis Headlines service, visit the Strategis Headlines page at <http://strategis.ic.gc.ca/headlines> or send a blank e-mail to join-sib-headlines-l@synergis.ic.gc.ca]

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As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-= BUEC BUZZ (#002-7): Information Resources in Business and Economics -=

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

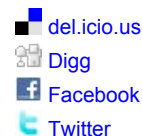
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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[Home](#) > [Help](#) > [Subject Guides](#) > [Business Administration](#) > [BUEC Buzz](#) >

BUEC BUZZ Issue

= BUEC BUZZ (#021-6): Information Resources in Business and Economics =

** I'm afraid there won't be a BUEC BUZZ next week due to a crunch of meetings. The next issue will be out March 1st. **

[1. Spending Patterns in Canada](#)

* Canadian sales/ownership data from cats to cablevision for SFU researchers

[2. E-Service Journal via the SFU Library](#)

* new journal on "design, delivery, and impact of electronic services"

[3. Regional Surveys of the World](#)

* broad yet detailed overview of regional economics and politics

[4. How do I read a stock table?](#)

* master this basic skill before you're put on the spot

1. Spending Patterns in Canada

Online and in print via SFU Library for SFU Researchers:

Online: <http://troy.lib.sfu.ca/search/t?SEARCH=Spending+patterns+in+Canada>

Print: [Statistics Canada Collection](#) (3rd floor - NE): 62-202-XIB

If you need to know the amount spent on pets in Nova Scotia or the number of cell phones owned by single parent families in Canada, then this source should be your first stop. "Spending Patterns in Canada" presents statistical highlights and key tables from the Survey of Household Spending. Note that for those of you who need to do a lot of number crunching, the raw data from the same survey is available via our Research Data Library as a very large public use microdata file. Contact our Data Librarian, Walter Piovesan [walter@sfu.ca / 778.782.5869] for more information.

2. E-Service Journal

Online via the SFU Library catalogue (for SFU students and faculty only):

<http://troy.lib.sfu.ca/search/s?SEARCH=E-Service+journal>

This brand new peer-reviewed journal covers research on the "design, delivery, and impact of electronic services." If that is clear as mud, then consider some of the articles from the first issue: "Enabling of the Ubiquitous e-Service Vision on the Internet" & "Bankers' Perspectives on Internet Banking" & "The Impact of Electronic Commerce Environment on User Behavior: The Case of a Complex Product." This journal is definitely one to keep an eye on. Thus far it does not appear in any of our indexes, so you will have to go directly to the online journal to see what each issue has to offer. A good one to bookmark.

3. Regional Surveys of the World

<http://troy.lib.sfu.ca/search/t?SEARCH=regional+surveys+of+the+world>

Europa Publications is fairly well known as the producers of the standard reference source: the *Europa World Year Book* (Bennett & Belzberg Reference: D 2 E81). They also put out this series of books covering smaller regions of the world: Africa South Of The Sahara; Central And South-Eastern Europe; Eastern Europe, Russia And Central Asia; Far East And Australasia; The Middle East And North Africa; South America, Central America, And The Caribbean; The Territories Of The Russian Federation; The USA And Canada; and Western Europe. Each title provides a broad overview of the economic, social, and political situation in the countries in the region. A good general source for any international research that you may be doing.

4. How do I read a stock table?

http://www.studentinvestmentclubs.com/lab_read-stock-table.asp

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

The one question that every business or economics researcher will eventually get asked, probably by the gruff Great Aunt who helped pay for your education, is "How do I read a stock table?" It doesn't matter if you never, ever, took a finance course - you will inevitably be asked to demonstrate this supposedly basic skill. Learn/refresh the basics at this site by the Student Investment Clubs organisation.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

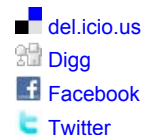
= BUEC BUZZ (#021-6): Information Resources in Business and Economics =-

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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

=- BUEC BUZZ (#002-2): Information Resources in Business and Economics =-

[1. Capability: an authoritative look at current HR trends and research](#)

* free Conference Board e-newsletter

[2. Regional Economic Observer](#)

* new online newsletter from Industry Canada

[3. ACRL WSS: Women and Business](#)

* links to statistics, publications, etc. on women and business

[4. Associations Canada : an encyclopedic directory](#)

* Information on over 21,000 associations + Web links

1. Capability: an authoritative look at current HR trends and research

<http://www.conference-board.org/>

"The Capabilities Management and Human Resources Strategies Division of Conference Board is producing a newsletter called, "CAPABILITY: AN AUTHORITATIVE LOOK AT CURRENT HR TRENDS AND RESEARCH." This newsletter is free in PDF format on the Conference Board web site. Go to www.conference-board.org From the main page, click on "Our Expertise." On the new page that appears click on "Capabilities Management and HR Strategies." Again a new page will appear, then click on "Our Latest Newsletter" and that will download the pdf file."

[Note that this message was taken from a posting by Stuart Basefky of Cornell Univ, on the Business Librarian mailing list: BUSLIB-L. Check out the BUSLIB-L archives at <http://www.escribe.com/library/business/index.html> for other great resources.]

2. Regional Economic Observer

http://strategis.ic.gc.ca/sc_ecnmy/mera/engdoc/09.html

"This new quarterly publication [from Industry Canada] provides current information on provincial and territorial economic performance including details on labour markets, economic activity and prices. Included in this first issue of the Observer is a special report summarizing Statistics Canada's release of the Provincial Economic Accounts for 1998."

3. ACRL WSS: Women and Business

http://www.csulb.edu/~sbsluss/Women_and_Business.html

"This site is a selective, annotated list of links to Internet resources on women and business. It has been developed as part of WSSLINKS, a project of the Women's Studies Section of the Association of College and Research Libraries." Featuring links to associations, biographies, directories, journals, discussion forums, and statistical sources, this site is a great starting point for any research involving women in business. Note, however, that the majority of the links are U.S. focussed.

4. Associations Canada : an encyclopedic directory

Via the Library catalogue at:

<http://troy.lib.sfu.ca/search/t?SEARCH=associations+canada>

[Bennett Reference Desk & Belzberg Reference HS 63 L351]

and the HOTlinks are on the Web at:

<http://circ.micromedia.on.ca/hotlinks/associations/query.asp>

Trade associations are often one of the best sources of marketing, directory, and statistical information on an industry, but it can be difficult to find the right association. "Associations Canada contains over 21,000 listings of Canadian associations and selected foreign associations active in Canada or

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

of interest to Canadians. Information includes association profile, membership information, budget, publications, meetings, mailing list availability, as well as contacts and communication numbers." The online directory, HOTlinks, has links to those organizations in the print version of the directory which have Web pages. Note that the online directory has only links to Web sites -- much less information about each association than is in the print version.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

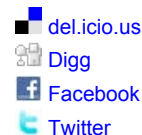
-- BUEC BUZZ (#002-2): Information Resources in Business and Economics --

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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#021-11): Information Resources in Business and Economics =

** Happy End-of-Semester! As usual, the BUEC BUZZ will be taking a break between semesters (next issue: May 3rd), but I'll still be around: email me if you have any questions. **

[1. Thesis time!](#)

* researching, writing, and formatting assistance via the SFU Library

[2. Using other university libraries](#)

* get a COPPUL Card before you leave town

[3. Improved visibility of CBCA e-journals](#)

* from the Ebusiness journal to the Economic justice report

[4. Teoma](#)

* solid competition for Google!

1. Thesis time!

Summer is often the time that graduate students dive headfirst into their theses and projects. If you are planning to take the plunge soon, you may find the following information of use:

a. There are many previous SFU theses and projects in the library that you could look at as models:

</help/subject-guides/business/buec-buzz/135#2>.

b. The SFU Library has many research-and-writing guides:

</help/subject-guides/business/buec-buzz/122#2>.

(My personal favourite is at both our libraries: *Researching and writing dissertations in business and management*.)

c. Writing and submitting your thesis: Information resources

All SFU theses and projects eventually pass through the hands of our thesis assistant, Enrique Cruz. Read his guidelines about how it must be formatted before you get too deep:

<http://www.lib.sfu.ca/researchhelp/writing/thesesinfo.html>.

d. Ask! Don't wait until the last minute to ask about that core bit of information you need: ask for help at either of our libraries or through our Ask A Librarian email reference service:

<http://www.lib.sfu.ca/researchhelp/askus/index.htm>.

Good luck!

2. Using other university libraries

For those of you who plan to do your research in exotic locales this summer (Winnipeg? Waterloo?), make sure that you stop by the Loans Counter of either of our libraries (where you sign your books out) to get a ***COPPUL Card***. This card identifies you as a currently registered SFU graduate student so that you can go to many of the university libraries in Western Canada and Ontario and get their extramural cards.

For more details about this, see

<http://www.lib.sfu.ca/cgi-bin/LibraryFAQ?Display=15>

and <http://www.ocul.on.ca/recipeborrow.html>,

or ask a librarian.

Note that as long as you are still a registered SFU student, you still have online access to our many databases (ABI/Inform, CanCorp Financials, etc.) If you haven't done so already, make sure that you also get a public library card before you leave the Lower Mainland as that will give you Web access to the increasingly powerful business article database: Business Source Elite (EBSCO). This database is roughly the equivalent of ABI and is a great addition to an economics/business researcher's toolbox.

3. Improved visibility of CBCA e-journals

Most of you have now gotten used to checking the SFU Library catalogue to see if we have a particular journal online via the publisher or via databases such as ABI/Inform. That same approach will now allow you to find out if the journal/magazine in question is fulltext in [CBCA Fulltext Reference](#) (the key source for Canadian business news).

For example, if you search our catalogue by journal title for "*Digital Marketing*," you will get a record for the print version here at the Bennett Library, AND you will get a record directing you to CBCA Fulltext Reference for the online version. [\[http://troj.lib.sfu.ca/search/s?SEARCH=Digital+marketing\]](http://troj.lib.sfu.ca/search/s?SEARCH=Digital+marketing)

Here are a few of the other Bus/Econ titles that now have CBCA links built into our catalogue:

- [Canadian business economics](#)
- [C.D. Howe Institute commentary](#)
- [Canadian healthcare manager](#)
- [Canadian investment review](#)
- [Canadian manager](#)
- [Canadian social trends](#)
- [Canadian-American public policy](#)
- [Computerworld Canada](#)
- [Data capture communications & commerce](#)
- [Digital marketing](#)
- [Ebusiness journal](#)
- [Economic justice report](#)
- [Industrial relations](#)
- [New internationalist](#)
- [Purchasing B2B](#)

4. Teoma

<http://www.teoma.com/>

Anyone who has ever asked for my help with a reference question knows that I'm a big fan of Google for general Web searches. Google is still my first choice, but I'm increasingly impressed with the quality of the results that I'm getting from Teoma, as well as with Teoma's features that guide users to related information. Try a quick search for "business ethics" and scan the right side of your results screen for an example of Teoma's value-added features.

Read more about this search engine at

<http://static.wc.teoma.com/docs/teoma/about/teomaInTheNews.html> and

<http://static.wc.teoma.com/docs/teoma/about/searchWithAuthority.html>.

Keep an eye on this engine.

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As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

=- BUEC BUZZ (#021-11): Information Resources in Business and Economics =-

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#002-1): Information Resources in Business and Economics =

[1. More Fulltext Access to Journals!](#)

* journals now available online through the Library site

[2. The NBER Project on Exchange Rate Crises in Emerging Market Countries](#)

* research resources for financial crises in emerging countries

[3. Internet Retailing News, Statistics and Research](#)

* Industry Canada directory to ecommerce resources/studies

[4. Essential Principles of Economics: A Hypermedia Text](#)

* online macro/micro economics text by Drexel University professor

1. More Fulltext Access to Journals!

Fulltext access to the following journals is now possible via the Library catalogue:

Cambridge Journal of Economics

Journal of Public Policy

Journal of Social Policy

Simply do a journal title search for these titles in the catalogue to find out which issues we have in print, and to link to the recent fulltext issues on the Web. Online access to these journals is now provided as part of our print subscriptions. You can now read them from your office or home -- note that if you are working from off-campus, you may need to configure your proxy server using the instructions at: <http://www.lib.sfu.ca/kiosk/remote.htm>.

2. The NBER Project on Exchange Rate Crises in Emerging Market Countries

<http://www.nber.org/crisis/>

The National Bureau of Economic Research (NBER) presents an extensive collection of their resources on emerging market countries's exchange rate crises. Without much introduction, the site launches into an impressive listing of NBER working papers, book chapters, and recent conference reports on this subject. The working papers, which must be downloaded in .pdf format, include detailed abstracts. The book chapters mainly contain more preliminary drafts of papers, presented in full. These resources cover a vast geographic region. However, they mainly concentrate on Asia and Latin America. [EM]

From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/>

3. Internet Retailing News, Statistics and Research

<http://strategis.ic.gc.ca/SSG/ir01690e.html>

A useful Canadian directory of ecommerce information sites, and another great Industry Canada product. "This series of hypertext links is provided as a source of up-to-date information on the Internet, online retailing, electronic commerce and related topics. Sources include: Internet research companies, government research bodies, academic institutions, Internet-related companies, and electronic publications."

4. Essential Principles of Economics: A Hypermedia Text

<http://william-king.www.drexel.edu/top/prin/txt/EcoToC.html>

Serving as a overview of economics for beginners, this site is based on the lecture notes of Roger Ashton McCain III, a professor of economics at Drexel University. The text's 31 chapters are divided into two sections which cover both Microeconomics and Macroeconomics. Each chapter includes an overview and multiple choice questions to quiz users's comprehension, and the text includes hypertext icons that lead to citations, observations,

explanations, and equations. Professor McCain views his site as a work-in-progress as well as a textbook, and continues to revise the site. [EM]
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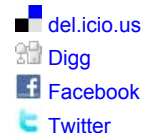
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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#013-7): Information Resources in Business and Economics =

** There won't be a BUEC BUZZ next week - the next issue will be Nov. 19th. **

[1. Academic Info](#)

* web guide to key academic sites

[2. False information on the Web](#)

* information evaluation tips

[3. Browsing by topic in ABI/Inform](#)

* find bus/econ articles with just a few clicks

[4. Advertising and society review](#)

* new journal online via SFU Library's Project Muse

[5. 1200 Len Norris editorial cartoons online via SFU Library](#)

* interesting perspective on local history

1. Academic Info

<http://www.academicinfo.net/index.html>

A useful guide to university/college level Web resources, Academic Info helps you to quickly get to the best sites on your topic. In general, unless I'm looking for something fairly specific (e.g., a person or a company Web site), I start with Web guides such as this one where I know someone has already done some selection work for me, thus helping me avoid the inevitable garbage search results. Some of the other broad Web guides that I've mentioned in BUEC BUZZ lately:

All Academic

</help/subject-guides/business/buec-buzz/38#all>

Librarians' Index to the Internet

</help/subject-guides/business/buec-buzz/112-0#lii>

Canadian Information By Subject

</help/subject-guides/business/buec-buzz/15#Canadian>

BUBL LINK

</help/subject-guides/business/buec-buzz/26#BUBL>

The WWW Virtual Library

</help/subject-guides/business/buec-buzz/28#wwwvl>

2. False information on the Web

Now that I've listed a few good Web sites, here's a warning to be very careful of the authenticity of what you see on the Web. Check out the following two sites and try to tell at a glance which one is fake:

<http://www.wto.org> and <http://www.gatt.org>.

I've used the second site in classes as an example of how easy it is to publish false information online. If you think that the students in your classes might need assistance learning to evaluate what they see on the Web, here are a few links that you might want to direct them to:

How to Evaluate What You Have Found

<http://www.lib.sfu.ca/researchhelp/subjectguides/general/libguide5.htm>

Evaluation of WWW pages, search engines and search results

<http://www.lib.sfu.ca/kiosk/mmcintos/select/newengine.htm#evaluation>

Evaluating Web Resources

<http://www2.widener.edu/Wolfgram-Memorial-Library/webevaluation/webeval.htm>

3. Browsing by topic in ABI/Inform

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=abii>

* Click on "Topic Finder" within ABI to access this feature

One of last summer's changes to ABI/Inform's interface was the addition of a system allowing you to retrieve articles on a topic by working your way through a series of subject links. For example, if you click on "*Economics & Trade*" within the Topic Finder, then on "*Economics*," then "*Economic Theory*," then "*Purchasing Power Parity*," you will get dozens of articles on your PPP. Although I don't recommend this approach for targeted or exhaustive searches, it is a good way to begin exploring a topic. Even if the articles you are lead to aren't perfectly relevant, their subject headings may guide you to other good results.

4. Advertising and society review

<http://troj.lib.sfu.ca/search/s?SEARCH=Advertising+and+society+review>

This journal has recently been added to the SFU Library's subscription to Project Muse, which means that current SFU students and faculty can access it from both on- and off-campus. According to the Mission posted at their site, the Advertising and society review has carved somewhat of a new niche: "Although anthropologists, sociologists, psychologists, political scientists, historians, economists, and scholars from cultural studies, communications, art history and many other disciplines have considered this relationship between advertising and its sociocultural context, no previous journal has devoted itself entirely to this topic."

For those of you who haven't used Project Muse yet, you can read more about it at:

</help/subject-guides/business/buec-buzz/117#muse>, and you can access it by either connecting to a specific journal through our catalogue (as with the link to the Advertising and society review above) or you can go directly to:

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=projectmusesearch>.

5. 1200 Len Norris editorial cartoons online

<http://edocs.lib.sfu.ca/projects/Cartoons/>

Okay, I realise that this isn't exactly a business or economics resource, but I thought some of you might be interested in the SFU Library Editorial Cartoons Collection. This collection is comprised of more than 1600 original drawings by Len Norris and Roy Peterson which were published in the Vancouver Sun between 1952 and the present. These cartoons are physically located in the Simon Fraser University Library Special Collections and Rare Books division. The SFU Library ran a digitizing project over the summer and you can now search and browse over 1200 of the Norris cartoons online using our database.

In fact, now that I've run a few searches, I take back what I said about this not being a business/economics resource: there are some great cartoons that succinctly illustrate complex business and social policy topics. :-)

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-= BUEC BUZZ (#013-7): Information Resources in Business and Economics -=

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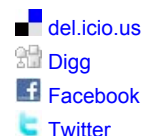
Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

=- BUEC BUZZ (#001-5): Information Resources in Business and Economics =-

1. [Scout Report Signpost](#)
2. [The Virtual Library on Microcredit](#)
3. [Converging Divergences: Worldwide Changes in Employment Systems](#)
4. [Financial Data and Resource Locators](#)
5. [Canadian Information By Subject](#)

1. Scout Report Signpost

<http://www.signpost.org/signpost/>

As you may have noticed, many of the resources mentioned in BUEC BUZZ have come from the Scout Report. "The Internet Scout Project, located in the Computer Sciences Department of the University of Wisconsin-Madison, is funded by the National Science Foundation. Its mission is to assist in the advancement of resource discovery on the Internet." I receive copies of the Business & Economics Report via email on a bi-weekly basis, but you can also go to the Scout Report Signpost to search their database of valuable sites. Signpost provides the best features of a Web Guide: only evaluated (and therefore valuable) sites are included, annotations have been added to most sites, and the many sites are easy to search or browse. Many of the sites have Library of Congress Subject Headings (the same ones we use in the library catalogue), and they are all arranged by Library of Congress Classification (the letters and numbers on the spines of books on the shelves here at SFU). You can even search for sites by title, author, language, and more. A great "first stop" when you are looking for Web resources.

2. The Virtual Library on Microcredit

<http://www.soc.titech.ac.jp/icm/>

Created by Dr. Hari Srinivas of the Tokyo Institute of Technology, The Virtual Library on Microcredit (VLM) is an encyclopedic resource on the issues surrounding microcredit. It "was set up to be a repository of information on microcredit...[and aims] to support microfinance and related activities with information on policies, strategies, tools, case studies etc." Special themes, such as "Inspiring Ideas in Microcredit," "Improving Credit Access for Women," and "Capacity Building for Microfinance" are highlighted and contain a vast array of informative resources including documents, Websites, and networks and programs. The site is easily navigated using the main menu and pull-down menu and includes materials in French, Spanish, and Japanese, as well as English. [EM]

From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/>

3. Converging Divergences: Worldwide Changes in Employment Systems by Harry C. Katz and Owen Darbishire, [Cornell Studies in Industrial and Labor Relations No. 32]

"Exploring recent changes in employment practices in the automotive and telecommunications industries in seven industrialized countries (Australia, Britain, Germany, Italy, Japan, Sweden, and the United States), Harry C. Katz [Cornell University] and Owen Darbishire [University of Oxford] find that traditional national systems of employment are being challenged by four cross-national patterns. The patterns, which are becoming ever more prevalent, can be categorized as low-wage, human resource management, Japanese-oriented, and joint team-based strategies."

This book was put on the library's approval shelves this morning (Friday). Recently-arrived books are placed on the approval shelves in the library's Processing Division (7th floor of the library) every Friday afternoon and removed the following Friday morning. These shelves are open to the public from 8:00 to 4:00 on weekdays. You can put a request on any book there by filling in a brief form near the shelves. Alternatively, you can look up a book from the approval shelves by title or author in the catalogue, then click on the Request button to request it. In either case, putting a hold on a "being processed" book will make sure it gets fast-processed (catalogued and labelled) so that you can get it sooner.

4. Financial Data and Resource Locators

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

<http://www.ntu.edu.sg/library/biz/financial.htm>

Created and maintained by the Nanyang Technological University Library of Singapore, this site "provides a huge selection of links to material on international finance, banking, stocks exchanges. International in focus, yet an excellent gateway to Asian financial contents." Rated 4 out of 5 by Argus Clearinghouse [<http://www.clearinghouse.net>].

5. Canadian Information By Subject

<http://www.nlc-bnc.ca/caninfo/ecaninfo.htm>

"Canadian Information By Subject is an information service developed by the National Library of Canada to provide links to information about Canada from Internet resources around the world. The subject arrangement is in the form of a "Subject Tree", based on the structure of the Dewey Decimal Classification system. This service is updated regularly and is constantly developing and expanding. Be sure to check back often to see the latest additions." The sites listed aren't annotated, but they are very well organised, current, and Canadian (not always an easy thing to isolate in the not-so-World-Wide-Web).

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

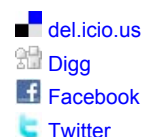
= BUEC BUZZ (#001-5): Information Resources in Business and Economics =-

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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#013-2): Information Resources in Business and Economics =

[1. Industry-level productivity and international competitiveness between Canada and the United States](#)

* new Industry Canada research report

[2. Better access to CANSIM from home via the SFU Library](#)

* simplified: no more need to change your browser's proxy settings

[3. Still more journals online through the SFU Library](#)

* topics: labour/transport/resources/statistics/economics and more

[4. Approval shelves](#)

* the newest books in the library

[5. International Labour Migration Database \(ILM\)](#)

* another great International Labour Org. (ILO) resource

1. Industry-level productivity and international competitiveness between Canada and the United States

<http://strategis.ic.gc.ca/SSG/ra01785e.html>

"The purpose of this monograph is to illuminate the economic interrelationships between Canada and the United States. In order to achieve this objective, we have presented detailed comparisons of productivity trends and levels of output, input, and productivity for individual industries in the two countries. These comparisons employ purchasing power parities for both outputs and inputs and use a common methodology. While the estimates are preliminary in character, they embody the best information currently available on the determinants of relative standards of living and economic growth in both countries." [From the preface.]

2. Better access to CANSIM from home via the SFU Library

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=cansim>

and via the Research Data Library site: <http://www.sfu.ca/rdl/>

You can now access CANSIM (the Statistics Canada database) from your home or office without having to adjust the proxy settings in your browser. Just follow the links above and enter EITHER your SFU computing account username and password OR your name and the barcode from your SFU identity card to get hundreds of thousands of time series dealing with topics ranging from immigration to health to the number of foreign cars sold in Canada.

3. Still more journals online through the SFU Library

The list below covers just a few of the titles to which we have established online access in the last month or so. In all cases, you can get to the online version of the publication by searching for it by journal title in our catalogue [<http://trov.lib.sfu.ca/search/s>] and looking for the entry that has "[computer file]" in its title. For the ones that I've noted are in ABI/Inform, you could also just go to ABI and do a publication title search. Note that if you want lists of only our online journals (ejournals), you could search our ejournals database at:

<http://www.lib.sfu.ca/researchtools/electronicjournals/ejdb.htm?Display=BrowseForm>

AACE international transactions (new in ABI/Inform)
 Australian bulletin of labour (new in ABI/Inform)
 Economics and philosophy
 International labour and working class history
 Journal of transport history
 Labour market trends (new in ABI/Inform)
 Natural resource modeling
 Teaching statistics
 World bank economic review

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

Organizational dynamics (new in ABI/Inform, but we had existing online access)

World bank research observer (new in ABI/Inform, but we had existing online access)

4. Approval shelves

The newest books in the library are on public display on the approval shelves in our Processing Division (7th floor of the Library: open M-F, 8:00-4:00). A new batch is put out every Friday afternoon and removed to be catalogued, labelled, etc. the following Friday. You are welcome (and encouraged!) to stop by and scan the newest shipment at any time. You can even ask for a title to be rush-processed and put on hold for you by filling out a request card.

A couple of the books that were on the shelves when I checked them this week:

- a. [Handbook of Interview Research](#) (edited by Jaber F. Gubrium and James A. Holstein). With almost 1000 pages, this source covers all the angles.
- b. [Corporate Strategy](#) (by John L. Colley, Jr., Jacqueline L. Doyle, and Robert D. Hardie). Part of the McGraw Hill Executive MBA Series. Covers such topics as "how to restructure a business to best support corporate goals," and "how to analyze a portfolio of business units."

Note that these two titles are now off the approval shelves and getting catalogued. You can request them online and get them in a few days or stop by the Processing Division in person (M-F, 8-4) to sign them out within a few minutes.

5. International Labour Migration Database (ILM)

<http://www.ilo.org/public/english/protection/migrant/ilmdb/ilmdb.htm>

to search by COUNTRY, go to-

<http://ilm.cdte.fr/english/ilmstat/stat01.asp>

to search by STATISTICAL TABLES, go to-

<http://ilm.cdte.fr/english/ilmstat/stat02.asp>

to search for COMPARATIVE DATA (up to five countries), go to-

<http://ilm.cdte.fr/english/ilmstat/stat03.asp>

for available CHARTS by COUNTRY, go to-

<http://ilm.cdte.fr/charts/chartmain.asp>

"ILO's Migration database has been developed to make information on international migration widely available. This sort of information is usually difficult to obtain, although it is of great value to promote informed debate on migration policy issues. It is based on responses of ILO member states to a questionnaire survey mailed in 1998 to obtain basic data on stocks and flows of migrant labour. The database complements efforts of other organizations, such as EUROSTAT, to collect information on various aspects and dimensions of migration, as well as on its impact on the labour markets of origin and destination countries. The project has revealed wide differences in statistical sources, coverage and periodicity among countries. The reader must be aware that harmonization of concepts, definitions and methods of data collection is only just beginning and that data should therefore be used with caution."

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-= BUEC BUZZ (#013-2): Information Resources in Business and Economics -=

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

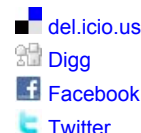
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BUEC BUZZ Issue

= BUEC BUZZ (#001-15): Information Resources in Business and Economics =

This will be the last BUEC BUZZ until May 5th as I will be on vacation (getting married!) during the last part of April. I hope you all have a great semester break.

[1. The History of Economic Thought](#)

* essays and surveys on economic schools of thought

[2. International Marketing Data and Statistics](#)

* marketing environment statistics for 160 countries

[3. Links to Working Papers In Business](#)

* Categorized list of worldwide business working papers sources

[4. Asia Pacific Management Forum](#)

* Asian (esp. SE Asia) market research resources + review articles

[5. Contemporary Economic Policy](#)

* online access to this journal now available

1. The History of Economic Thought

<http://cepa.newschool.edu/het/index.htm>

A project of the Economics Department of the New School University (an interesting institution:

http://www.newschool.edu/aboutnsu/content/fr_his/index.html) -- the History of Economic Thought features essays and surveys on various theories and schools of thought in economics, as well as Web links to other economic history sites and very brief bios (essentially short lists of publications) of many economists.

2. International Marketing Data and Statistics

Bennett Reference: [HA 42 I56 24th ed. 2000](#)

A Euromonitor publication, this book is a great resource for those who need to get a good statistical picture of the marketing environment in any of the 160 countries covered. It begins with brief descriptions of the countries (population, language, recent economic and political history, etc.), but the majority of the book is taken up by detailed tables in 25 subject areas such as "Demographic Trends and Forecasts," "Consumer Expenditure Patterns," "Economic Indicators," and "Retailing and Retail Distribution."

3. Links to Working Papers In Business

<http://www.olin.wustl.edu/library/workingpapers.htm>

The Kopolow Business Library of Washington University (St. Louis) maintains this index site. They provide links to institutions worldwide which have collections of business working papers, and they tell you whether the various collections include abstract and/or fulltext. The collections are organized by broad subject: Accounting, Marketing, Finance, International Business, Operations/Production/MIS, Technology, and Management.

4. Asia Pacific Management Forum

<http://www.apmforum.com/>

Articles, surveys, cases, news, and directories on Asian business with a strong focus on marketing research and branding. They cover all of Asia, but much of the material centres on Singapore, Thailand, the Philippines, Indonesia, and Malaysia. In my opinion, one of the best features of this site is its Research Review Page: they choose a different topic each week and write a review article on it -- providing the fulltext to all of the articles reviewed! This week's feature, for example, reviews 10 articles on the Food Industry and includes access to the fulltext of over 300 related articles

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

(from only two journals though). Note that you only get access to the fulltext for one week, but that you can read previous review articles, including citations + abstracts, anytime. Even without the fulltext, these articles are great starting points in your research. Recent topics have included "Benchmarking & Production," "Industrial Management Data Systems," and "Auditing & Accountability." Go directly to the current week's review article at <http://www.apmforum.com/emerald/asia-free-articles.htm>

5. Contemporary Economic Policy

Via the catalogue:

<http://troy.lib.sfu.ca/search/s?SEARCH=Contemporary+Economic+Policy>

Via the Library's growing Electronic Journal Collection:

<http://www.lib.sfu.ca/periodicals.htm#ejournals> [click on 'Oxford Univ. Press']

"Contemporary Economic Policy (CEP) publishes scholarly economic research and analysis on issues of vital concern to business, government, and other decision makers. Leading western scholars, including three Nobel laureates, are among CEP's authors. Contemporary Economic Policy is a journal of Western Economic Association International." Access to the online version of the journal is for subscribers to the print edition only, so you will need to come through the Library links above to get to it (current SFU students and faculty only). If you use an Internet service provider other than SFU, you will need to change your browser settings using the directions at "Access resources from off-campus" [<http://www.lib.sfu.ca/kiosk/remote.htm>].

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-= BUEC BUZZ (#001-15): Information Resources in Business and Economics =-

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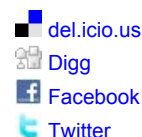
Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#012-7): Information Resources in Business and Economics =

[1. International accounting standards and associations](#)

* 3 sites with links and more on accounting rules abroad

[2. Enhanced searching in CBCA Fulltext Reference](#)

* avoid getting buried in newspaper articles!

[3. Two new Strategis resources.](#)

* portal on public-private partnership resources + ...

[4. Financial Times Business group file \(via Lexis-Nexis\)](#)

* 7 non-academic finance titles in one searchable file.

1. International accounting standards and associations

There was a question about international accounting standards on one of my mailing lists a few days ago and I thought some of you might be interested in the Web sites that were mentioned:

a. This Web site contains hyperlinks to a number of international accounting associations:

<http://www.jetahead.com/acctassoc.htm>.

b. This one contains a survey of national accounting rules in 53 countries and, while it does not include links to the relevant authority, you may find it useful:

http://www.ifad.net/content/ie/ie_f_gaap_frameset.htm

c. Deloitte Touche Tohmatsu International Accounting Site IASPlus: link still under construction, but once it's updated, should come in handy:

<http://www.iasplus.com/country/country.htm>

2. Enhanced searching in CBCA Fulltext Reference

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=cbsca>

Have you ever looked in CBCA for business topics and been overwhelmed by the number of newspaper articles? Even limiting your search to the Business Index didn't get rid of the problem since the Financial/National Post and the Globe&Mail are still included. These dailies quickly swamp all the monthly/quarterly magazines that you probably want.

As of earlier this week, you can now limit your search by Document Type: "Magazine/Journal Article" to get rid of all the newspapers. (Thanks to Calvin Mah of the SFU Library Systems Division for his work on this!). Give it a try and let me know if you run into any problems. (Note that you still can't limit CBCA searches to "peer-reviewed" articles except by using specific journal titles in your search.)

3. Two new Strategis resources.

I was at a class on Strategis a couple days ago where I learned, among other things, that this Industry Canada site now encompasses more than 10 million pages of information. These two resources seem minor in that context, but they are a good example of the sort of portals and resources that Strategis provides.

a. Public-Private Partnership (P3) Office is a compilation of a wide variety of information and services [research papers, case studies, HR/Finance/Communications perspectives, etc.] on public-private partnerships under one roof. It is a unique site designed to provide interested stakeholders with complete access to essential information on public-private partnerships.

<http://strategis.ic.gc.ca/SSG/ce01373e.html>

b. Service Industries Overviews Series: The Canadian Education and Training Industry (PDF file).

<http://strategis.ic.gc.ca/pics/bp/ets-eng.pdf> 

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

[See the broader site: <http://strategis.ic.gc.ca/SSG/bp00416e.html> for more education/training information.]

* This item was taken from the Strategis Headlines alert service. To subscribe, visit the Strategis Headlines subscription page at: <http://strategis.gc.ca/headlines>.

4. Financial Times Business group file (Lexis-Nexis)

Via SFU Library's Lexis-Nexis: <http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=lex>

Choose the Library: **BUSFIN** and the File: **FTBUS**.

"The Financial Times Business group file, FTBUS, is useful for high added value news and comment on the financial services industry (banking, insurance, accountancy, etc.), on commodities and export market. The specialist nature of this news and comment means that it is unlikely to appear elsewhere in this depth.

The FTBUS file supplies a wide range of information for users in finance, banking, accountancy, tax, insurance, investment, manufacturing, government, the law, financial regulations and business opportunities.

The FT Business file contains the full text of the following magazines and newspapers:

- Financial Adviser
- International Financial Adviser
- Pensions Week
- Pensions Management
- Financial Times Mandate
- Money Management
- Investment Adviser."

If you've never used Lexis-Nexis before, you may find its search system a bit complex. There is online help available at <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/lexis.htm> and <http://www.lib.sfu.ca/researchtools/databases/databaseguides/lexnex.html>, and I'm certainly willing to give you (or small groups of you where possible) brief tutorials so that you can better make use of this rich database. Lexis-Nexis is particularly strong as a source of international business and industry news and of financial information on companies.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

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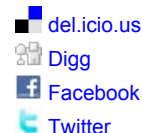
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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#012-3): Information Resources in Business and Economics =

1. CFMRC TSE Database

* daily and monthly TSE data for SFU researchers

2. Alternatives to ABI/Inform

* a few of the other databases with some bus/econ content

[[PsycInfo](#), [EconLit](#), [HSSI](#), [CBCA](#), [SocioFile](#), [CRL](#), EBSCO's [ASE](#)...]

1. CFMRC TSE Database

<http://www.sfu.ca/rdl/dlib/data/times.html>

[OR: Under "Econometric Data" on the left column of the main SFU Research Data Library site: <http://www.sfu.ca/rdl/>]

The SFU Library has recently purchased access to the "Canadian Financial Markets Research Centre (CFMRC) Summary Information Database (or CFMRC TSE Database for short). This database includes daily and monthly Toronto Stock Exchange trading information about specific securities as well as information on "price adjustments" such as dividends, stock splits, recapitalizations, etc. The database also includes daily and monthly indexes containing information on daily and monthly index levels as well as selected other financial markets information. The database is divided into two parts: common and preferred equities."

Note that you can access this database from off-campus (non-SFU IP). We are working on making it accessible through our EZProxy system so that you will only have to enter your SFU Computing account username and password, but this may take a week or so to set up. The alternative approach is to follow the instructions at <http://www.lib.sfu.ca/kiosk/remote.htm> to set your browser's proxy settings.

2. Alternatives to ABI/Inform

As I write this (Friday morning), our connection to ABI/Inform is still down for reasons beyond our control. Even though I hope it will be working soon, I still think it's a good idea to remind everyone of the other databases available through the SFU Library that cover some business and economics topics.

a. PsycInfo

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=psych>

Indexes (no fulltext) psychology-related journals, books, and dissertations.

Some of the business/economics journals covered include Journal of Business Research, Psychology and Marketing, Journal-of-Marketing-Research, Journal of the Academy of Marketing Science, Journal of Consumer Research, International Journal of Market Research, Journal of Retailing, and the Journal of Socio-Economics.

Hints: Use the "Limit this Search" feature to limit your searches by language, format (book, journal article, etc.), and publication type (empirical research, literature review, etc.).

b. EconLit:

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=econlit>

Indexes (no fulltext) hundreds of key economics journals - many of which have significant overlap with business topics - as well as a few business journals such as: Marketing Science, Review of Quantitative Finance and Accounting, Journal of Management Accounting Research, Journal of Accounting, Auditing and Finance, Behavioral Research in Accounting, Financial Management, Journal of Management and Governance, Nonprofit Management and Leadership, Technology Analysis and Strategic Management, and many others.

c. Humanities and Social Sciences Index (HSSI)

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=hssi>

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

Since both economics and business fit under the broad social sciences umbrella, many of the journals covered (no fulltext) in HSSI are relevant to your research areas: Business Ethics Quarterly, Cambridge Journal of Economics, Canadian Journal of Economics, Finance Development, Industrial and Labor Relations Review, Far Eastern Economic Review, The Economist, The Journal of Economic Literature, Journal of Labor Research, Journal of Public Administration Research and Theory, and many more.

d. EBSCO's Academic Search Elite

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=ebSCO>

A multidisciplinary database with a significant amount of fulltext. Includes such titles as Journal of International Marketing, JMR: Journal of Marketing Research, Journal of Accountancy, American Journal of Agricultural Economics, Journal of Portfolio Management, Business & Society, Journal of Economics & Management Strategy, Review of Economics & Statistics, and Information Systems Management to name just a few.

e. The rest: If you are looking for articles in business and economics publications, you should also check out:

CBCA Fulltext Reference

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=cBCA>

SocioFile (includes titles such as Leadership Quarterly and the Economic History Review)

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=socio>

Canadian Research Index

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=canres>

Alternative Press Index

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=altpress>

Okay, quite frankly, I could go on forever on this topic. Let me know if you want more suggestions. I'll also try to feature more databases in future Buec Buzzes.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](http://help/subject-guides/business/home#BUECBUZZ) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

= BUEC BUZZ (#012-3): Information Resources in Business and Economics =-

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

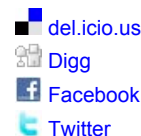
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BUEC BUZZ Issue

= BUEC BUZZ (#011-8): Information Resources in Business and Economics =

[1. Asia Pacific Foundation of Canada](#)

* business and economic information on Pacific Rim countries

[2. Canadian Research Index \(1982- \)](#)

* find government and research institution publications

[3. Canadian public policy materials](#)

* library course guide for Econ. 390 on researching issues/policies

[4. Business.com](#)

* Web guide for industry and company news

[5. BUEC BUZZ has a searchable archive](#)

* a reminder that you don't have to keep every issue yourself!

1. Asia Pacific Foundation of Canada

<http://www.asiapacific.ca/analysis/pubs/index.cfm>

This foundation produces quite a few studies and surveys on the economic and business environment of the Pacific Rim. The Canada Asia Review is an annual publication which "provides executives and policy makers with an authoritative and provocative analysis of our relationship with Asia." It's updated by the bimonthly publication: Canada Asia Commentary. Other materials available online include business briefings on major Asian markets, profiles of Pacific Rim countries from Australia to Vietnam, as well as a few more specific papers and opinion pieces.

2. Canadian Research Index (1982-)

<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseAbbreviation=canres>

The Canadian Research Index (formerly known as Microlog) is an often overlooked yet very valuable research tool available through the SFU Library. It covers all levels of government in Canada, including Statistics Canada publications, as well as institutions receiving research grants. It indexes research papers in physical, natural, and social sciences, policy papers, important statistics, and annual reports. It also includes theses from Canadian universities (1990-1998 only). Almost all of the documents found in the database (but NOT the theses) are available in the Microlog microfiche collection (JL 044 37) on the Sixth Floor of the Bennett Library. Individual reports are filed by the MICROLOG NUMBER. Look for this number in the citation: e.g., 100-78901 or 98-23456. Belzberg Library has selected Microlog fiche from 1986-1989.

I just did a few sample searches and came up with such items as:

- 100-07298 - The Effect of development charges on urban form : an econometric analysis (CMHC)
- 100-07541 - E-commerce in the accounting industry, start yesterday (Industry Canada)
- 101-01791 - Demand matrix adjustment for multimodal freight networks (Université de Montréal. Centre de recherche sur les transports)

3. Canadian public policy materials

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ390.htm>

Social research organisations such as the Canadian Centre for Policy Alternatives and the Fraser Institute are often great places to start when you are looking for material on economic policies and issues. I've recently made a library guide that lists ways to find such public policy material from such sources as well as from our catalogue, our indexes, and the Web. I made this guide for an economics class, but it may have broader appeal.

4. Business.com

<http://www.business.com/>

Industry profiles: http://www.business.com/industry_profiles/

I didn't list this business Web guide when I first heard of it because it was still relatively small and very focused on US sources. Most of its sites are still about the US, but now that there are more than 400,000 sites listed in more than 25,000 categories, there are enough Canadian and international

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

resources to make it an important search tool. They offer news (from sources such as Reuters and the Financial Times), events, and profiles of 58 industries (accounting to wireless), as well as 64,000 company profiles. Sources for their data are well known: Multex.com's Market Guide; TSCentral; Thomson Investors Network; Primark Corporation; and Reuters to name a few.

Note that I've added Business.com to my list of general business & economics Web guides at <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bagenres.htm>.

5. BUEC BUZZ has a searchable archive

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bb/bbarchive.html>

Finally, a quick reminder that past issues of BUEC BUZZ are online in a searchable archive. There is no need to keep each issue - just bookmark the archive page. The address is above, or you can link to it below.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

=- BUEC BUZZ (#011-8): Information Resources in Business and Economics =-

=====

Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

=- BUEC BUZZ (#993-8): Information Resources in Business and Economics =-

This will be the last BUEC BUZZ of the Fall semester. I'll be back with issue #001-1 on Jan. 7th. Hope you all have a happy and safe holiday season!

- [1. Classes at the Library](#)
- [2. Human Development Report Office](#)
- [3. Business, Institutions, and Ethics](#)
- [4. LABORSTA on the Web](#)
- [5. The Commercial Education and Training Services Industry](#)

1. Classes at the Library

To all teaching faculty and TAs:

As you plan your first classes of the Spring semester, please consider mentioning the library's series of general classes. These classes teach students how to effectively use our catalogue, our many article indexes, and the other resources and options available through our Web site (<http://www.lib.sfu.ca>). They provide the basic level of skills that are necessary for your students to be able to find the information needed for your classes. If you would like to arrange a more specific class that focuses on the resources of particular interest to your class, please contact me. For more information on the general classes, or to get some brochures with dates and times to hand out in your classes, contact Sylvia Roberts at sroberts@sfu.ca or 778.782.3681.

***Class 1: The Basics: Access to the SFU Library Web site and Catalogue

Learn how to navigate the SFU Library Web site to find what you need. We'll show you how to find relevant books, journals, and web sites for your topic.

This term you have the chance to improve your search techniques AND to win a prize! If you attend the "Basics" class and answer a questionnaire about the instruction, we'll enter your name in a draw for a \$25.00 gift certificate from the SFU bookstore. Participation is voluntary and your responses will be kept completely confidential.

12:30 - 1:50	Tuesday, January 25
11:30 - 12:50	Wednesday, February 2
12:30 - 1:50	Thursday, February 3
2:30 - 3:50	Wednesday, February 9

***Class 2: Find Journal Articles FAST!

Journal articles are an essential source of current information for assignments. Contrary to popular belief, you can't find articles in the library catalogue. Learn how to locate articles on your topic by selecting the best index and searching it effectively. You'll also learn what to do if SFU Library doesn't have the journal you need.

11:30 - 12:20	Tuesday, January 25
12:30 - 1:20	Thursday, January 27
3:30 - 4:20	Wednesday, February 2
3:30 - 4:20	Thursday, February 3
12:30 - 1:20	Tuesday, February 8
11:30 - 12:20	Wednesday, February 9

2. Human Development Report Office (United Nations Development Programme)

<http://www.undp.org/hdro/>

Get the full text of the 1999 Human Development Report or read occasional papers on similar topics. Obtain statistics for many countries on such areas as "Profile of people in work," "Financial inflows and outflows," "Aid flows" (disbursed and received), and "Human poverty profile and index." A useful resource for those working on international studies.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

3. Business, Institutions, and Ethics: a Text with Cases and Readings, by John W. Dienhart

This book manages to meld discussions of business ethics, business and society, and ethics and the law into one coherent and clearly written text. The author looks at the ethical, economic, and legal principles that make up social institutions within single organizations and broader societies, then he uses these models to study the ethics of commerce at the individual, organizational, and market level. Many cases are included in which the framework of social institutions is used in situations involving property, risk-reward relationships, information, and competition.

"Business, Institutions, and Ethics" has been on the library's approval shelves for the last week. It will be put into the processing queue this afternoon so that it can get catalogued and labelled. You can request it now by looking it up in the library's catalogue, clicking on the Request button, and filling in the information on the form that appears.

Recently-arrived books are placed on the approval shelves in the library's Processing Division (7th floor of the library) every Friday afternoon and removed the following Friday morning. These shelves are open to the public from 8:00 to 4:00 on weekdays. You can put a request on any book there by filling in a brief form near the shelves. Alternatively, you can look up a book from the approval shelves by title or author in the catalogue, then click on the Request button to request it. In either case, putting a hold on a "being processed" book will make sure it gets fast-processed and sent down to the loans desk for you.

4. LABORSTA on the Web

<http://laborsta.ilo.org/>

LABORSTA is the Labour Statistics Database operated by the International Labour Organization (ILO) Bureau of Statistics. This site allows you to access an extract of LABORSTA's data. "It consists mainly of annual time-series which serve to publish the ILO Yearbook of Labour Statistics. The application presents data covering 7 subjects in 23 tables." Some of the subjects covered include "Strikes and lockouts, by economic activity," "Hours of work, by economic activity," and "Labour cost in manufacturing." Note that the library owns the ILO Yearbook of Labour Statistics from 1935 to 1998 ([HD 4826 I63](#) - in the Lam Collection, the regular stacks, and reference depending on the year).

5. The Commercial Education and Training Services Industry

<http://strategis.ic.gc.ca/SSG/sk00064e.html>

Prepared by the International Investment and Services Directorate of Industry Canada, this site features a "Discussion Paper in preparation for the World Trade Organization General Agreement on Trade in Services (GATS) Negotiations."

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

=- BUEC BUZZ (#993-8): Information Resources in Business and Economics =-

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

=- BUEC BUZZ (#011-3): Information Resources in Business and Economics =-

1. [Group study rooms at the Library](#)

* reserve a room on the 2nd floor

2. [eLab](#)

* fulltext of academic ecommerce papers

3. [\[U.S.\] government databases on the Web](#)

* links to dozens of business, law, health, etc. databases

4. [Advertising resources](#)

* great list of sites from the U. of Iowa

5. [Finding SFU theses/projects in the SFU Library](#)

* catalogue search tips

1. Group study rooms at the Library

<http://www.lib.sfu.ca/news/groupstudy0101.htm>

Working on a group project? The WAC Bennett Library now offers SFU students the opportunity to reserve one of two group study rooms, up to one week in advance. Each room has a 4 person capacity. Check out the link above for details on booking these rooms.

2. eLab

Homepage

<http://ecommerce.vanderbilt.edu/index.html>

Research

<http://ecommerce.vanderbilt.edu/papers.html>

eLab is a corporate sponsored research centre at the Owen Graduate School of Management, Vanderbilt University. The research part of their site offers the fulltext of many ecommerce-oriented papers (e.g., When Exposure-Based Advertising Stops Making Sense (And What CDNOW Did About It)) as well the data and codebooks for a few key studies. Many student papers on the ecommerce topic are also freely available. [Note: I've added this site to my brief guide to Internet usage and ecommerce information: <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/ecom.htm>.]

3. [U.S.] government databases on the Web

<http://www-lib.iupui.edu/subjectareas/gov/databases.html>

This site is a project of the University Library of Indiana University-Purdue University in Indianapolis. It lists dozens of US government databases (almost all free) available on the Web. Topics covered range from business to law to medicine, with lots of surprising specialized subtopics. A couple interesting databases that jumped out at me include:

PRO-Net -- Information on more than 171,000 small, disadvantaged, 8(a) and women-owned businesses. Businesses profiled can be searched by SIC codes; keywords; location; quality certifications; business type; ownership race and gender; EDI capability, etc. From the Small Business Association.; and

RTK NET (The Right-To-Know Network) -- Offers free access to numerous databases on the environment, housing, and sustainable development.

4. Advertising resources

<http://www.uiowa.edu/~commstud/resources/advertising.html>

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

This list of advertising resources on the Web has been prepared by the Communications Dept. of the University of Iowa. It includes several resources that have been mentioned in previous Buec Buzzes, as well as much, much more. Sylvia Roberts, SFU Library's Liaison Librarian for Communications, suggested this site, proving once again that there are no borders in the world of information.

5. Finding SFU theses/projects in the SFU Library

Avi Bick of the FBA thought the following tip might be useful for some Buec Buzz readers:

The SFU Library treats graduate theses and projects the same as other books: they are shelved throughout the library according to their subject. They are also described in the Library catalogue along with the rest of the books. The quickest way to find theses on a particular topic is to do a keyword search [<http://troy.lib.sfu.ca/search/X>] in which you look (without the quotation marks) for "theses and business and XXX" or "theses and economics and XXX" (where XXX is an optional term to narrow your search further). You can also use the limiting options on the same screen to limit your search to a specific range of years.

Note that some of the newest theses received here at the library may still be "in process" (getting labelled, catalogued, etc.), but you can request them via the catalogue or in person at the Processing Dept. (7th floor) and they will be fast processed for you.

For more details on this topic, check out the following library guides:

Finding Simon Fraser University Theses and Projects by Topic

<http://www.lib.sfu.ca/kiosk/swovelan/theses.htm>

Finding EMBA Research Projects by Topic at Belzberg Library

<http://www.lib.sfu.ca/kiosk/swovelan/embapro.htm>

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

- = BUEC BUZZ (#011-3): Information Resources in Business and Economics = -

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ: Information Resources in Business and Economics (#993-4) =

1. [Microsoft Judgement](#)
2. [Principles of Consumer Protection for Electronic Commerce and Supporting Documentation](#)
3. [Social and Economic Implications of Information Technologies](#)
4. [Moody's News Reports Now Online, and now called Mergent News Reports](#)

1. Microsoft Judgement

<http://usvms.gpo.gov>

The entire text of the 230 page Microsoft judgement, nicknamed "Findings of Fact on Microsoft" from the U.S. Government Printing Office is now available, directly from a special GPO web site (above). You can obtain the entire document as either HTML (398 kb), PDF (329 kb) or Word Perfect 6 (443 kb). Admittedly, 230 pages may be more than you are willing to digest at this time of the semester. On the other hand, this ruling may be the basis for some wide-ranging changes in the technology industries -- you never know when you will need to know more about it than the summaries you get out of newspapers.

2. Principles of Consumer Protection for Electronic Commerce and Supporting Documentation

<http://strategis.ic.gc.ca/SSG/ca01180e.html>

A new feature on Industry Canada's Strategis site, these principles were developed by the Working Group on Electronic Commerce and Consumers. They feature the following three guides:

- a. Principles of Consumer Protection for Electronic Commerce: A Canadian Framework;
- b. Shopping on the Internet: Get Informed. Tips for on-line consumers; and
- c. Your Internet Business: Earning Consumer Trust. A guide to consumer protection for on-line merchants.

The detail, the Canadian content, and the currency of these guides make them a valuable guide to a trend that is too important to ignore in modern business.

(Another new eCommerce resource available at the Strategis site is "Beyond the Website: Putting E-Commerce to Work For Canadian Business" at <http://e-com.ic.gc.ca/using/en/Beyond.html>)

3. Social and Economic Implications of Information Technologies: A Bibliographic Database Pilot Project

http://srsweb.nsf.gov/it_site/index.htm

"Sponsored by the [U.S.] National Science Foundation's Division of Science Resource Studies, this Website is a valuable resource that examines information technology from social and economic perspectives. "Road Maps" is a searchable database containing references to "over 4,000 data sets, research papers and books, and Websites that provide insight about the social and economic implications of IT [information technology]. Road Maps is set up so that users can perform very specific searches on pre-selected topics including government, science, education, and globalization. This Website also includes an annotated index of related Websites as well as information about site updates." [EM]

[This summary is from The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-1999. <http://scout.cs.wisc.edu/>]

4. Moody's News Reports Now Online, and now called Mergent News Reports

http://www.FISonline.com/top_b5.htm

Around the middle of this year many of the Moody's news reports became available on the Internet. The current month of each of the following news reports can be viewed at the site given above: Moody's bank & finance news reports; Moody's industrial news reports; Moody's OTC industrial news reports; Moody's OTC unlisted news reports; Moody's public utility news reports; Moody's transportation news reports; and Moody's international news reports. Note that you will need the free Adobe Acrobat program to view each report. New weekly reports are published each Tuesday. Print copies

of the reports are available after the end of each month as:

- a. Mergent international news reports [Belzberg + Bennett Reference HG 4961 M6861] (contains Moody's international reports only), and
- b. Mergent corporate news reports [Belzberg + Bennett Reference HG 4961 M663] (contains all of the other Moody's reports listed above).

The first three issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-= BUEC BUZZ: Information Resources in Business and Economics (#993-4) -=

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

=- BUEC BUZZ (#003-8): Information Resources in Business and Economics =-

1. [World Economic and Social Survey](#)

* SFU Library reference book on trends & policies in the world economy

2. [1000+ e-books now available through SFU Library](#)

* scholarly books online via the Library catalogue

3. [Gomez Advisors](#)

* e-commerce ratings site

4. [All Academic: The Guide to Free Academic Resources Online](#)

* growing collection of academic articles & publications online

5. [AdFlip.com](#)

* online database of print ads from the '40s to the present

1. World Economic and Social Survey

Bennett Reference: [HC 54 W671](#)

This UN publication has many current tables of data on such topics as the growth of world output, yields spreads on emerging market bonds, literacy rates in developing countries, and real and nominal oil prices. It also includes discussion and analysis of economic and social topics such as education and poverty, agricultural land reforms, and technological progress in developing countries. The 2000 edition is now in the Bennett Reference collection. Earlier editions are at the same call number on the 4th floor and may be borrowed.

2. 1000+ e-books now available through SFU Library

Many of you will have seen the announcement sent late yesterday (see below) about SFU's purchase of over 1000 e-books. If you'd like to see what they look like, you can narrow your catalogue search to only these items by [keyword](#) searching for *netlibrary* and XXX where XXX is, for example, marketing or finance. You could also use a truncation symbol to broaden your search; for example, *netlibrary* and *econom** will find any e-book with economics, economist, economy, etc. in the title, subject, author, or notes areas of the item record.

The Simon Fraser University Library, in cooperation with 6 other university libraries in Western Canada, has made a joint purchase of 1083 e-books through netLibrary. The 1083 titles, covering topics from a wide variety of disciplines, are now available through the Library catalogue. For details, see the announcement at <http://www.lib.sfu.ca/news/netlibrary.htm>. If you have any questions regarding this e-book collection, contact Todd M. Mundle, Head, Collections Management, by phone (778.782.3263) or email (tmundle@sfu.ca).

3. Gomez Advisors

<http://www.gomez.com/>

Although [criticized in Business Week](#), this is an excellent site for E-commerce research and analysis. Consumers can obtain ratings and reviews of companies which deliver services and/or products over the Internet. All firms in an industry are ranked by overall score, ease of use, customer confidence, on-site resources, relationship services, overall cost, and "how well each serves the needs associated with unique consumer profiles." Other features include consumer reviews and side-by-side comparisons of selected retailers. The industries covered include personal finance, travel, shopping, autos, auctions, health, computers and office, and home and garden. - sws
[Annotation from the Librarians' Index to the Internet: www.lii.org.]

4. All Academic: The Guide to Free Academic Resources Online

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

<http://www.allacademic.com/>

This professionally designed academic search engine and index offers a searchable database of scholarly articles and a browseable list of alphabetized links to online journals all available at no charge on the Web. The search results are listed in a choice of APA, MLA, or Chicago style and include abstracts for articles as well as the date of posting. Searches can be run by subject, author, publication, or article title. Scholars may post articles to the site -- subject to review. Clearly defined criteria are posted on-site, assuring that the content of the database remains academic and professional. Cleanly designed and easy-to-use, the site impressed us with the quality (if not always the quantity) of its search results, and we look forward to the possibility of this site developing into a major access point for free, high-quality scholarly publications on the Web. The Website was founded by Stephen Stolp, a professor of journalism at the University of Oregon, and Rick Peacor, a graduate student in history at the same institution. [DC]

From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/>

5. AdFlip.com

<http://www.adflip.com/>

Billing itself "the world's largest searchable database of classic print ads," AdFlip may be keyword searched or browsed by several methods. The ads are indexed by category (automotive, electronic, fashion, etc.), decade (1940s to current), and several specialty categories (ad as art, famous, advocacy, provocative, today's top ten). Each collection of ads (presented as thumbnails) can be displayed by date, name, or ID number. Each of the decade collections can be further refined by a number of categories, such as automotive manufacturers, women's fashion, alcohol, and furniture and appliances, among others. This site is a good companion to the Ad*Access Project mentioned in BuecBuzz last fall:

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bb/bb9932.htm>. Ad*Access covers ads from 1911 to 1955.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](http://help/subject-guides/business/home#BUECBUZZ) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

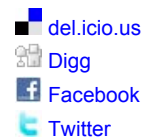
-- BUEC BUZZ (#003-8): Information Resources in Business and Economics --

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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#003-4): Information Resources in Business and Economics =

1. [Dot-coms: Down and Out? What's Next for the Net Economy?](#)

* Knowledge@Wharton and CNET News.com present a live Webcast

2. [Global Macroeconomics and Financial Policy Site](#)

* current and detailed academic Web guide

3. [Online Statistics Canada publications](#)

* many available via the library catalogue

4. [Russia and Eurasia Facts & Figures Annual](#)

* data from a changing region

1. Dot-coms: Down and Out? What's Next for the Net Economy?

Knowledge@Wharton and CNET News.com present a live Webcast

Live Webcast on Wednesday October 4, 2000; 1:00 PM EST [10:00 PST] with Wharton finance professor Jeremy Siegel, Merrill Lynch analyst Henry Blodget, venture capitalist Ann Winblad, BlueLight.com CEO Mark Goldstein and others.

Register online at: <http://news.cnet.com/webcasts/0-2174099.html>

2. Global Macroeconomics and Financial Policy Site

<http://www.stern.nyu.edu/globalmacro/>

Nouriel Roubini, associate professor of economics and international business at the Stern School of Business, New York University, has updated his award-winning Global Macroeconomics and Financial Policy Site. A necessity for any economist, the newly redesigned site is much easier to navigate. The information is divided into three main sections: Interesting Readings, Hot Topics, and Current News. The content of each section is listed chronologically and includes the title and date. The menu along the left side of the screen offers information-rich resources on a variety of topics including the Asian crisis, exchange rates, academic research on currency collapse models and the Asian crisis, and international financial system. Each subtopic links to a vast compilation of resources. Here users will unearth a gold mine of information on global macroeconomics. [EM] From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/>

3. Online Statistics Canada publications

<http://www.statcan.ca/cgi-bin/downpub/feepub.cgi>

Some of you may have noticed a trend toward online publications by Statistics Canada. Although a few such publications are free, most, especially the ones with really detailed data and analysis, involve a cost. As a depository library, we receive most Statistics Canada publications - including the ones that are available online. If you see such an item mentioned at the Statistics Canada site, check our catalogue for the same title to see if we have online access for free. Note that to view these online publications with a non-SFU Internet provider you will need to adjust your browser's proxy settings according to the instructions in the "Access resources from off-campus" guide on the library home page [www.lib.sfu.ca].

A few examples of online Statistics Canada publications available in our catalogue:

- *Retail chain and department stores*

<http://troy.lib.sfu.ca/search/t?SEARCH=Retail+chain+and+department+stores>

- *Footwear statistics*

<http://troy.lib.sfu.ca/search/t?SEARCH=Footwear+statistics>

- *Spending Patterns in Canada*

<http://troy.lib.sfu.ca/search/t?SEARCH=Spending+patterns+in+Canada>

4. Russia and Eurasia Facts & Figures Annual

Bennett Reference: [HA 1446 U171](#)

We've recently received the 2000 editions of this annual publication and I thought I'd mention it both as a source that covers a changing region that can be hard to get data on, and as an example of a type of statistical publication that is quite common, yet sometimes overlooked, in our Reference collection.

Part 1 of the 2000 edition covers the CIS and Russia and Part 2 covers the Central Eurasian States (from Armenia to Uzbekistan). In both cases, they provide basic demographic and economic indicators for several years, as well as details on specific industries where available. If you need data on Lithuanian food consumption, Ukrainian crime, or changes in Tajik freight tariffs, this may be the source for you.

Note that the subjects on this series in our catalogue are: "Russia (Federation) -- Statistics -- Handbooks, manuals, etc." and "Former Soviet republics -- Statistics -- Handbooks, manuals, etc." To search for statistics in another area, try searching for the subject: [Country or Region] - Statistics. For example, try Germany - Statistics or Latin America - Statistics.

For more tips on international statistics sources, check out the library guide: Statistics: Resources at SFU and Beyond at <http://www.lib.sfu.ca/kiosk/other/stats.htm> or ask at the Reference Desk for assistance.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

= BUEC BUZZ (#003-4): Information Resources in Business and Economics =-

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

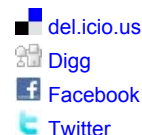
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BUEC BUZZ Issue

= BUEC BUZZ (#022-6): Information Resources in Business and Economics =

[1. International business/economics information](#)

* key sites if your research takes you beyond Canada

[2. How to use CANSIM](#)

* SFU Library guide to this seemingly arcane resource

[3. International associations](#)

* 2 new sites for finding NGOs, IGOs, and other associations

[4. Isuma: Canadian journal of policy research](#)

* topics: new economy, climate change, volunteering, NA Integration...

1. International business/economics information

If your studies involve information from beyond Canada's borders in any way (economics, marketing, international business, finance, demographics, policy analysis...), you have probably found that it is easy to drown in the information available on the Web. Well, my apologies, but I'm about to tell you about a few more great sites. (Note also that my International Marketing Guide (<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/intlmkt.htm>) is a good starting point for any international bus/econ research (especially section 4.1.2: [Web Guides](#)).)

a. Datavine

<http://paradocs.pols.columbia.edu/datavine/MainPage.jsp>

Sponsored by the Harvard Center for International Development jointly with the World Bank. "A one-stop shopping mall for (free) cross-country political, economic, and demographic data sets."

b. International Data Base (IDB)

<http://www.census.gov/ftp/pub/ipc/www/idbnew.html>

US Census Bureau: "The International Data Base (IDB) is a computerized data bank containing statistical tables of demographic, and socio-economic data for 227 countries and areas of the world."

c. Everything International

<http://faculty.philau.edu/russow/russow.html>

Developed & maintained by Lloyd C. Russow of Philadelphia University: "provides links to a wide variety of international business, education, and research internet sites. It is intended as an electronic library of resources for faculty, students and practitioners in the field of international business"

d. Eldis - Country Profiles

<http://www.eldis.org/country/>

From the Eldis people (international development information), this is a "guide to country level information: news, statistics, organisations and sectoral information."

2. How to use CANSIM

<http://www.lib.sfu.ca/kiosk/swovelan/geography/cansimuse.htm>

Print formatted version at:

<http://www.lib.sfu.ca/kiosk/swovelan/geography/cansimuse.pdf> 

Cindy Swoveland, our Geography & Urban Studies Librarian, has revised and expanded her guide to using CANSIM efficiently and effectively. Significant changes include tips on how to track down older (terminated) time series if the one you found doesn't extend far enough back (a common problem with CANSIM II), and how to merge time series with different base dates.

3. International associations

You may have heard me say before that I usually think in terms of governments, associations, academics, and the popular press when I am trying to

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

figure out who might have published information on something. Here are a couple good resources for finding international organisations:

a. International Agencies and Information on the Web

<http://www.lib.umich.edu/govdocs/intlnew.html>

Listings of IGOs and NGOs (intergovernmental organizations and nongovernmental organizations).

b. Union of International Associations

<http://www.uia.org/index.html>

Once you register (free), you can search the *Yearbook of international organizations* (in print at Bennett Reference & Belzberg Reference: JX 1904 A42) and other sources. Note, however, that you will only get links to associations Web sites (where possible) - you will not get the full descriptions that are in the print source.

NOTE: both of these sites have been added to my Trade Associations guide: <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/tradeassoc.htm>.

4. Isuma: Canadian journal of policy research

In print and online via the SFU Library:

<http://troy.lib.sfu.ca/search/s?SEARCH=ISUMA>

I've been meaning to mention this journal for awhile, but I knew it was time to stop procrastinating when I saw that SFU Prof. Emeritus *Richard G. Lipsey* was a guest editor of the latest issue.

Isuma is a bilingual journal published by Les Presses de l'Universite de Montreal on behalf of the Government of Canada's Policy Research Initiative. It's been around for a few years now and I'm consistently impressed by the content. Unfortunately, it is not yet covered in any of our indexes, so you won't find Isuma articles as part of your searches in ABI/Inform, CBCA, HSSI, CPI.Q, SocioFile, or any of the other tools that you regularly use. As a result, you really do have to get into the habit of checking their site if you want to keep on top of what they are publishing.

A quick scan of the recent articles shows that this is a publication that will interest our economics and policy analysis researchers, and possibly even the MIS folks: What's New About the "New Economy"?, Providing Genetic Testing Through the Private Sector: A View From Canada, and Leveraging the Skills of Knowledge Workers.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-- BUEC BUZZ (#022-6): Information Resources in Business and Economics --

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#003-10): Information Resources in Business and Economics =

[1. Market Research Handbook](#)

* SFU ref. book: StatsCan - tables of marketing data with sources

[2. Key Indicators of Developing Asian and Pacific Countries](#)

* SFU ref. book: statistical picture of many hard-to-research countries

[3. Web Teaching Guide: A Practical Approach to Creating Course Web Sites](#)

* for educators who plan to add a Web site component to their teaching

[4. Internetstats.com: Internet Statistics and Online Survey Information](#)

* Web guide to Internet statistics and surveys

[5. Recent online journals added to the library catalogue](#)

* Academy of Management Executive + the OECD's Focus: Public Management...

1. Market Research Handbook

Bennett and Belzberg Reference: [HF 5415.2 M37 2000](#)

The 2000 edition of this valuable Statistics Canada resource has just arrived. It features tables of useful marketing data on population, labour market/income, consumer expenditures, housing & household characteristics, macroeconomic & financial statistics, international trade in goods & services, business & industry statistics, census metropolitan areas (large cities) & agglomerations (small cities), and projections. If you need to know the number and sales of various types of retail stores in Vancouver, the trends in cottage cheese consumption in Canada, or the profit margin of credit unions, this source is a great place to start. Note that the tables all list the source of their data - usually another Statistics Canada publication in our collection - so you can use this handbook as a tool to find other sources as well.

2. Key Indicators of Developing Asian and Pacific Countries

Bennett Reference: [HC 411 A7541 2000](#)

Covering Bangladesh to Viet Nam and the Kyrgyz Republic to the Fiji Islands, this reference book gives a statistical picture of over 30 often hard-to-research countries. Time series of 10-20 years on education, the environment, food production, debt, prices, and more are available from this useful source.

3. Web Teaching Guide: A Practical Approach to Creating Course Web Sites

<http://www.webteachingguide.com/>

This site is the online companion to a book by Sarah Horton of Dartmouth College (published by Yale U. Press). The site + book were designed for "educators who are thinking of adding a Web site component to their classroom teaching" and "aimed at novice Web authors and at those who have dabbled with Web site authoring and would like to refine their efforts." "Here you can gain easy access to the books and Web sites referenced in the book. You can also gain access to ... case studies, Web site reviews, articles, and discussion forums." SFU Library has ordered the corresponding book.

4. Internetstats.com: Internet Statistics and Online Survey Information

<http://www.internetstats.com/>

"Internetstats.com points marketers, entrepreneurs and professionals to websites that have the business & market information, statistics, trends and news they need - quickly and easily." Although some of the sites that they point to are fee-based, they are very consistent about labelling the sites that have some free data available. They also have a fair amount of Canadian information, also labelled clearly with a maple leaf.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

5. Recent online journals added to the catalogue:

a. Academy of Management Executive

<http://ame.bschool.unc.edu/> and via the catalogue at:

<http://troj.lib.sfu.ca/search/s?SEARCH=Academy+of+Management+Executive>

b. Focus: Public Management On-Line Newsletter

(an OECD publication on public administration issues in many countries)

<http://www.oecd.org/puma/focus/index.htm> and via the catalogue at:

<http://troj.lib.sfu.ca/search/s?SEARCH=Focus+Public+Management>

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

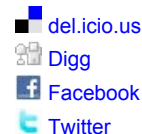
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BUEC BUZZ Issue

= BUEC BUZZ (#022-1): Information Resources in Business and Economics =

[1. Industry surveys research guide](#)

* expanded & updated SFU Library guide to difficult research topic

[2. The Collapse of Enron](#)

* a bibliography of online legal, government and legislative resources

[3. Accounting, Tax, and Financial Library](#)

* yet another hidden LexisNexis gem

[4. Branham300 Online](#)

* rankings of Canada's top IT companies

[5. Canadian Economy Online](#)

* new one-stop guide to the Canadian economy

1. Industry Surveys research guide

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/indsurv.htm>

OR link to it at: </help/subject-guides/business/home#3>

I've significantly updated and expanded my guide to finding industry surveys. This is often a difficult area to research as it is rare to find the "perfect" report that covers the exact region and industry desired. The new guide includes tips on finding Canadian, American, and international surveys. It also has a sample section of biotechnology information found using the tips and resources in the guide.

2. The Collapse of Enron: A Bibliography of Online Legal, Government and Legislative Resources

<http://www.llrx.com/features/enron.htm>

I suspect that Enron may be a case study in accounting, management, and business law classes for many years. I've mentioned other Enron resources in previous BUEC BUZZes (below) - I think this last guide (link above) should pretty much round out the coverage.

- *FindLaw*: [\[/help/subject-guides/business/buec-buzz/214#3\]](/help/subject-guides/business/buec-buzz/214#3)
- *Congressional Research Service Reports*: [\[/help/subject-guides/business/buec-buzz/217#2\]](/help/subject-guides/business/buec-buzz/217#2)
- *The Andersen Defection Directory (Forbes)*: [\[/help/subject-guides/business/buec-buzz/2110#5\]](/help/subject-guides/business/buec-buzz/2110#5)

3. Accounting, Tax, and Financial Library

Within LexisNexis database via the SFU Library:

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

(Library: **ACCTG**)

"Specialized materials of use to the financial researcher including those who handle accounting and legal matters in the accounting industry. Content focuses on material involving accounting and auditing practice providing extensive accounting, tax and financial coverage including federal cases, regulations and publications."

Some of the publications included (fulltext) in this source:

- several *Miller Guides* (GAAP Guide, GAAS Guide, European Accounting Guide, GAAP for Not-For-Profit Organization Audits, etc.
- *Bowman's Accounting Report*
- *Journal of Accounting* (from 1987)
- several *Warren, Gorham & Lamont Tax Journals* (in the **WGLTXJ** file): *Corporate Taxation*, *Estate-Planning*, *Journal of Bank Taxation*, *Journal of International Taxation*, *Journal of Taxation of Investments*, *Taxation For Accountants*, and more.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

several *Faulkner & Gray Publications: F&G Accounting Technology, F&G Practical Accountant*, etc.

LexisNexis is not a simple database to use. There are guides listed at the link above, or you could contact me to arrange for a brief training session.

4. Branham300 Online

<http://www.branhamgroup.com/branham300/2001/index.php>

The Branham Group has recently published its annual ranking of the top 300 Canadian Information Technology (IT) companies. According to the Group, these rankings reflect "the ever-changing, yet ever present IT Sector." The rankings are divided into 8 categories, including the 100 Top Software Companies, the 100 Top IT Professional Services, the 25 Top IT Multinationals in Canada, the 25 Up and Coming Technology Firms, the 20 Top Wireless Technology Companies, the 10 Top Internet Service Providers, the 10 Top Application Service Providers, and the 10 Top Telecom Wireless Service Providers. Each category includes the companies' ranking in both 2001 and 2000. [MG]

From The Scout Report, Copyright Internet Scout Project 1994-2002. [<http://scout.cs.wisc.edu/>]

NOTE: I've added this link to my Internet & E-Commerce Information Guide:

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/ecom.htm>

5. Canadian Economy Online

<http://canadianeconomy.gc.ca/english/economy/>

One site that acts as both a Web guide to key Canadian economic sites and a learning tool. You can download key indicators (GDP, inflation rate, etc.) in spreadsheet formats, link to international trade agreements, and find research papers from various levels of government. You can also learn about important economic concepts, events, and indicators. This is definitely a site that you will want to bookmark if you study Canadian economics or business. Note that most of the Statistics Canada documents that they link to are fee-based, but that as SFU researchers you have access to these documents. Check our [catalogue](#) for any StatsCan titles that you find. Also check the [Index to Downloadable Statistics Canada Documents](#).

NOTE: I've added this valuable site to my [Economics Guide](#), my [Finance Guide](#), and my [Policy Analysis Guide](#).

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

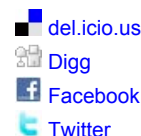
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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#002-6): Information Resources in Business and Economics =

1. [Digital Economy 2000](#)

* impact of IT (Information Technology) on the US economy

2. [Governments on the WWW](#)

* good link site for info. from and about 220+ countries and regions

3. [BUBL LINK](#)

* well-organized Web Guide with sites of interest to higher education

4. [Forecasting Principles](#)

* research and resources on forecasting methods

1. Digital Economy 2000: The Third Annual Report of the Electronic Commerce Working Group

<http://www.esa.doc.gov/de2000.pdf> 

Department of Commerce Press Release

<http://www.ecommerce.gov/ecomnews/pr060500.html>

United States Government Electronic Commerce Policy

<http://www.ecommerce.gov/>

On June 5, the Commerce Department announced the release of the third annual report on "the information-technology revolution and its impact on the economy" (for the previous report see the January 13, 2000 _Scout Report for Business & Economics_). It reveals, among other things, that IT (Information Technology) accounts for half or more of the improvement in productivity growth since 1995, that IT is lowering inflation, and that, between 1994 and 1998, employment in IT industries expanded by 30 percent, from 4.0 million to 5.2 million jobs. In addition, these jobs "average \$58,000 a year, 85 percent higher than the average for the private sector." Users can download the full text of the 71-page report in .pdf format from the Electronic Commerce Policy site. [MD]

[From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/>]

2. Governments on the WWW

<http://www.gksoft.com/govt>

A resource much-used by the BUS 447 and 907 (International Marketing) students at the moment, this site features links to government department sites, as well as travel information, online encyclopedia articles, links to embassies and consulates, and much more. It is a "comprehensive database of governmental institutions on the World Wide Web: parliaments, ministries, offices, law courts, embassies, city councils, public broadcasting corporations, central banks, multi-governmental institutions etc. Includes also political parties. Online since June 1995. Contains more than 15000 entries from more than 220 countries and territories as of April 2000. Frequently updated."

3. BUBL LINK

<http://www.bubl.ac.uk/link/>

Along with *Argus Clearinghouse* (www.clearinghouse.net) and *Scout Report Signpost* (www.signpost.org), BUBL LINK is one of my favourite general Web Guides. BUBL LINK is a catalogue of about 11,000 Web resources covering all academic areas -- this may sound rather small when you compare it to the hundreds of millions of sites in a search engine, but these sites have been checked for their academic quality and annotated.

In general, you get only 5-15 sites on any given topic, so you aren't buried in results. If the featured sites don't have what you want, they probably have their own links to other sites -- it's this horizontal linking on the Web that makes it much better (in general) to start with one or two good sites when you are searching for something.

BUBL LINK is also very well organized. You can find sites by Library of Congress subject heading (as we use in the SFU catalogue) or by Dewey

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

Decimal number (as you would in a public library). You can also get great lists of resources on dozens of countries or regions.

4. Forecasting Principles

<http://www-marketing.wharton.upenn.edu/forecast/>

J. Scott Armstrong, a professor at the Wharton School of the University of Pennsylvania created Forecasting Principles for educators, practitioners, and researchers of forecasting. The resources found on this site "provide a comprehensive and structured review of the state of knowledge about forecasting methods." Three main sections offer papers, surveys, overviews, and resources to educators, practitioners, and researchers separately. However, the site contains basic information germane for all of these purposes as well. The site also lists upcoming conferences as well as a small library of annotated links. [EM]

[From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/>]

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-= BUEC BUZZ (#002-6): Information Resources in Business and Economics -=

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#021-5): Information Resources in Business and Economics =

** Note that there won't be a BUEC BUZZ next week. I'll be away from the office from Feb. 7th to Feb. 12th. Please contact the SFU Library Reference Desks (Bennett: 778.782.5735 & Belzberg: 778.782.5051) or our [email reference service](#) if you have any questions while I'm away. **

1. [SFU Library subject guide to labour studies](#)

* new guide to print and electronic resources

2. [Three from Industry Canada's Strategis](#)

* better trade data + new e-commerce & ICT reports/stats

3. [ACM digital library via the SFU Library](#)

* Fulltext technology journals/magazines/proceedings online

4. [Snowy SFU views](#)

* pictures online to provoke envy among friends and family

1. SFU Library subject guide to labour studies

<http://www.lib.sfu.ca/kiosk/corse/labour.htm>

Jack Corse, SFU's History, PoliSci, and Crim Librarian, has just finished a new guide to Labour Studies research resources. The focus tends to be on Labour History, but there may be some material of use to policy analysis or economics researchers.

2. Three from Industry Canada's Strategis

(Check out the Strategis Headlines newsletter to get such news directly: <http://strategis.gc.ca/headlines>.)

a. *Better trade data online!*

http://strategis.ic.gc.ca/sc_mrkti/tdst/engdoc/tr_homep.html

Two major improvements have been made to Trade Data Online. First, trade data by industry is now available on a NAICS (North American Industry Classification System) basis. Industry level data by SIC (Standard Industrial Classification) codes are still available for historical purposes, but are no longer regularly updated. Second, with respect to trade data by product, 4-digit level HS (Harmonized System) data have now been added to supplement the 2- and 6-digit level data previously available. Also this week: Canadian import and export data is now updated to November 2001.

b. *E-commerce overview series: Retail trade in Canada.*

<http://retailinteractive.ca/SSG/ri00910e.html>

Dec. 2001 edition: Learn about the various technologies used by Canadian retailers; how they are using the Internet to buy and sell goods and services; and the barriers to buying and selling over the Internet.

c. *Key statistics on ICT infrastructure, use and content, Oct. 2001.*

<http://strategis.ic.gc.ca/SSG/it05541e.html>

Growth rates, industry analysis, and technology reports for information and communications technologies.

3. ACM digital library via the SFU Library

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5708>

ACM (the Association for Computing Machinery) is a non-profit organization that publishes over 20 technology-related journals and magazines, Special Interest Group (SIG) Newsletters and over 50 annual conference proceedings. The ACM Digital Library, provided online via the SFU Library, includes access to all ACM journals and magazines online, as well as conference proceedings; more than 750,000 pages of downloadable text.

This source may be of interest to MIS and MS researchers, and possibly even the MOS people. A few sample article titles: "Current technological impediments to business-to-consumer electronic commerce," "Internet abuse in the workplace: Abuse or learning?" and "On site: A practical approach

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

for implementing e-commerce programs in business schools."

4. Snowy SFU views

<http://mercury.lib.sfu.ca/~calvinm/misc/01282002/>

Remember that beautiful "blue sky and deep snow" day we had earlier this week? You probably wished you had a camera so you could show the folks at home how cool it is to work up on Burnaby Mountain. Fortunately, Calvin Mah of the SFU Library Systems Division did have a camera: check out his pictures at the URL above. (Click on each picture for a large version.)

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

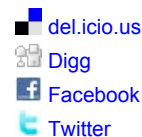
As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-= BUEC BUZZ (#021-5): Information Resources in Business and Economics -=

=====
Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#002-13): Information Resources in Business and Economics =

This will be the last BUEC BUZZ of the summer. The next one will be on Friday, September 8th. I'll still be around all of August, so give me a call if you have any questions. Happy Holidays! Wear lots of sunscreen!

[1. Moving Web pages](#)

* lots of construction at the Library's bus/econ Web sites

[2. _Handbook of Econometrics_ Vols. 1-4](#)

* fulltext online, print in the library

[3. Resource Discovery Network: Virtual Training Suite](#)

* tutorials on bus/econ Web searching and source evaluation

[4. xrefer](#)

* general reference source: includes business/finance dictionaries

[5. Funky Business](#)

* A little summer reading, just don't get it wet at the beach.

1. Moving Web pages

We are in the process of moving and updating the business and economics library Web pages. We are using place holder pages and changing the many cross links, but if you can't find something that you know was there before, please email me (mbodnar@sfu.ca) or call our reference desk (778.782.5735). I hope to have all the bugs worked out by the end of August.

2. _Handbook of Econometrics_ Vols. 1-4

<http://www.elsevier.com/hes/books/02/menu02.htm>

And via the catalogue at:

<http://troy.lib.sfu.ca/search/t?SEARCH=Handbook+of+Econometrics>

The first four volumes of the _Handbook of Econometrics_, a textbook edited by Zvi Griliches and Michael D. Intriligator, are now available online. Part One covers mathematical and statistical methods in econometrics, econometric models, and estimation and computation. Volume Two includes sections on testing, time series topics, and special topics in econometrics. Special topics continue in Volume Three, along with a discussion of selected applications and uses of econometrics. Finally, the fourth volume covers econometric theory and theory and methods of dependent processors. The full text of each chapter may be downloaded in .pdf format. [EM]

From The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/>

Note that the SFU Library (Bennett) has this title in print at **HB 139 H36**.

3. Resource Discovery Network: Virtual Training Suite

<http://www.vts.rdn.ac.uk/>

Resource Discovery Network (RDN), a UK-based network of subject gateways, offers a collection of free interactive tutorials to help students, researchers, and instructors discover some of what the Internet has to offer in their subject areas. Written by subject specialists and librarians, each of the ten guides features a tour of select key sites in its field, tools and techniques for Internet searching, criteria for judging online resources, and a review of the key points and tips covered. While browsing the tutorial, users can click selected links and have them placed in a Links Basket for printing or future reference (but they must be saved before leaving the tutorial). Experienced Internauts probably won't find much here that's news to them, but it is a good resource for Web rookies or as an adjunct to any course that utilizes online content. Twenty-seven more tutorials are planned for release in May 2001. Business and economics tutorials are among the ones currently available.

Most of this annotation is from The Scout Report for Business & Economics, Copyright Internet Scout Project 1994-2000. <http://scout.cs.wisc.edu/>

4. xrefer

<http://w2.xrefer.com/>

A very useful general reference source, xrefer allows you to search online editions of such sources as A Dictionary of Business (Oxford University Press), Bloomsbury Guide to Human Thought, Penguin International Dictionary of Finance, Penguin Business Dictionary, and the Bloomsbury Thematic Dictionary of Quotations. Definitely one to bookmark for the next time you're working late on a paper. Note that this site is listed in the *Meta sites* category of [Selected Web resources](#) on the Library's home page.

5. Funky Business

Bennett Library: **HD 53 R533 2000**

Any book that has illustrations of Karl Marx, Hell's Angels, a toilet brush, and Buddha has got to pique your interest. Kjell Nordstrom of the Institute of International Business and Jonas Ridderstrale of the Center for Advanced Studies in Leadership, both at the Stockholm School of Economics, have written a thought-provoking, yet fun, book for the "future minded." Tom Peters says it "gives a unique, informed, and defiantly funky perspective on the New World Order. It is the antidote to bland writing and bland thinking." Check out the related Web site at www.funkybusiness.com to get an idea of what is in store for you.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

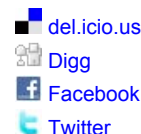
-= BUEC BUZZ (#002-13): Information Resources in Business and Economics =-

=====

Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ Issue

= BUEC BUZZ (#021-10): Information Resources in Business and Economics =

** There won't be a BUEC BUZZ next Friday due to the holiday. The next issue will be out April 5th. **

[1. Perspectives on labour and income](#)

* solid Canadian data: from working youth to retired folks

[2. myLibrary via mySFU](#)

* get lists of new SFU Library business/economics books

[3. Educational Innovation in Economics and Business](#)

* conference proceedings now available at the SFU Library

[4. Judge Institute of Management \(Cambridge\) Working Papers](#)

* preliminary (new) research on many business topics

[5. The Andersen Defection Directory \(Forbes\)](#)

* a shorter client list since Enron

1. Perspectives on labour and income

<http://troj.lib.sfu.ca/search/s?SEARCH=perspectives+on+labour+and+>

** Also: fulltext in CBCA Fulltext Reference:

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

(Search for this title in CBCA's "Journal_Exact" field, then add in other search terms.)

I'm mentioning this Statistics Canada publication for two reasons:

- a. It's a great resource (current, solid methodology, Canadian): "This quarterly publication brings together and analyzes a wide range of labour and income data. Each issue presents approximately six articles covering topics such as youth in the labour market, pensions and retirement, work arrangements, education and training, and trends in family income. The publication also devotes a section to new products, surveys, research projects and conferences. Another section uses charts and text to describe a variety of subjects related to labour and income."
- b. It is yet another example of a Statistics Canada publication that you, as an SFU researcher, can read in print or online via the SFU Library. Look it up in our catalogue to connect through to the online version. Note that you may have to configure your browser using the instructions at <http://www.lib.sfu.ca/kiosk/remote.htm> if you are working from home. On the other hand, you may find it simpler to search for specific articles online via CBCA Fulltext Reference.

A couple recent articles:

- Wealth inequality (Feb. 2002)
- Evolution of the Canadian workplace: work from home (Sept. 2001)

2. myLibrary via mySFU

<http://my.sfu.ca>

Did you know that you can get a list of business and economics books that are new in the SFU Library via the *myLibrary* section of mySFU? Go to <http://my.sfu.ca>, login with your SFU username and password, choose the *myLibrary* tab, and choose the link to "Configure your Library options." You can then choose to see a list of new books, and you can specify either business or economics (or any other broad subject area) by making your choices in the "New Books" tab. Other features of myLibrary include an ability to see your library record and your interlibrary loan record. Keep an eye on *myLibrary* over the next year - we are dreaming of further enhancements.

3. Educational Innovation in Economics and Business conference proceedings

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

<http://troj.lib.sfu.ca/search/t?SEARCH=Educational+Innovation+in+Economics>

Speaking of new books (see #2 above), we've recently received two of the proceedings from the EDINEB (Educational Innovation in Economics and Business) conference:

- a. Educational innovation in economics and business. III, Innovation practices in business education
Bennett Library: HB 74.5 E333 1998
- b. Educational innovation in economics and business. V, Business education for the changing workplace
Bennett Library: HB 74.5 E333 2000

A sample of the chapters:

- A Collaborative Approach to Improving Students' Critical Thinking on Business Undergraduate Courses in the UK and US / Neil Harris, Diana Lawson and Adam Palmer
- The Delivery of Accounting in the Problem-Based Learning Environment / David P. Kirch and Gerard Carvalho

Note that if you are interested in this sort of information, you may want to try further searches in our catalogue using subjects such as:

[Economics - Study and Teaching](#)

[Business - Education](#)

[Educational Technology](#)

4. Judge Institute of Management (Cambridge) Working Papers

http://www.jims.cam.ac.uk/research/working_papers/working_papers.html

Cambridge University's Judge Institute of Management offers their working papers from 2001 onwards online. Some sample titles:

- Effects of Family-Friendly Policies on Business Performance (S Dex, C Smith and S Winter)
- Operational Risk Capital Allocation and the Integration of Risks (E A Medova)
- Globalization, Labour-Markets and Human Resources in Asia-Pacific Economics: an Overview (Malcolm Warner)

Note that the Judge Institute has a warning at their site advising that these working papers are "circulated for discussion purposes only, their contents should be considered preliminary and are not to be quoted without the author's permission." Working papers have not been through a peer review process and they should be read especially critically. Nevertheless, they often provide very current information, and their bibliographies can be gold mines when you are just starting to explore a topic.

You may also be interested in the other working paper resources that I've mentioned in Buec Buzz:

</help/subject-guides/business/buec-buzz/115#workingpapers>

</help/subject-guides/business/buec-buzz/9933#4>

</help/subject-guides/business/buec-buzz/112#ideas>

</help/subject-guides/business/buec-buzz/27#iie>

</help/subject-guides/business/buec-buzz/1110#ssrn>

</help/subject-guides/business/buec-buzz/217#1>

5. The Andersen Defection Directory (Forbes)

<http://www.forbes.com/home/2002/03/13/0313andersen.html>

"Facing a felony indictment and widespread doubts about its ability to survive, Andersen's client list is getting shorter by the day. Recent high-profile departures: Enron rival Dynegy and pharmaceutical giant Wyeth, formerly known as American Home Products.

Since Jan. 1 of this year, Andersen has so far been discharged from its auditing duties by 45 publicly owned companies, according to filings with the U.S. Securities and Exchange Commission. On this page we will chronicle Andersen's precipitous fall from grace. Bookmark this page and visit it often."

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-- BUEC BUZZ (#021-10): Information Resources in Business and Economics --

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ (#023-1)

[1. First issue of the fall semester](#)

* about the BUEC BUZZ

[2. UNSTATS - United Nations Statistical Common Database via SFU Library](#)

* online stats from Afghanistan to Zimbabwe & Abortions to Youth Unemployment

[3. Export Market Insight via the SFU Library](#)

* monitor political and economic issues and gauge opportunities in 200+ markets around the world

[4. New e-journals via SFU Library](#)

* from Building Aboriginal Economies to Singapore Economic Review

1. First issue of the fall semester

A quick note for those of you who are new to SFU: the BUEC BUZZ is a newsletter that I send out most Fridays to all of the graduate students and faculty members in Business & Economics here at SFU. My goal is to keep you informed of the many new resources (journals, web sites, databases, books, etc.) that I find or acquire as part of my job with the SFU Library. You can read more about the origins of this newsletter in issue #1: <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bb/bb9931.htm>.

Note that each newsletter is webbed right after I mail it out and that all of the old issues are searchable:

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bb/bbarchive.html>.

2. UNSTATS - United Nations Statistical Common Database

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5735>

New database available through the SFU Library. Accessible from home or office for all SFU researchers.

A compilation of United Nations and agency statistics, covering economic, social, financial and development topics. Draws selectively on statistics from throughout the UN system and brings them together using a common platform and interface, and global statistical standards. It contains more than eight million data elements in more than 300 statistical series. In most cases time series are available from 1970 or 1980 and many series are disaggregated to show underlying distributions. Among the main data sources are the Statistics Division's own databases in merchandise trade, national accounts, demography and population, energy, status of women and industrial commodities production; and statistics from the Population Division, the UN Department of Economic and Social Affairs' Project Link, FAO, ILO, IMF, ITU, OECD, UNESCO, WHO, WIPO, World Bank and World Tourism Organization, among others.

3. Export Market Insight

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

New database available through the SFU Library. Accessible from home or office for all SFU researchers.

A product of Export Development Canada, Export Market Insight contains current reports that "monitor political and economic issues and gauge opportunities in more than 200 markets around the world."

It contains:

- Country Snapshots and Mini Briefs;
- Global Economic Risk Overviews;
- Global Political Risk Overviews; and
- News Summaries: Political Risk Monitors & Economic Monitors

4. New e-journals via SFU Library

The following are the online journals that the SFU Library has gained access to in the last month or so which seem most relevant to Business/Economics research. Note that all of these titles can be accessed from home or office by all SFU researchers: just search for them by

journal title in our catalogue [<http://troy.lib.sfu.ca/search/s>] to link to the online edition.

- [BMC biotechnology](#)
[sample article: "Who benefits from biotechnological advances?" (Most of the articles are have a strong science perspective)]
- B.E. Journals In Macroeconomics
[includes: [Advances in Macroeconomics](#); [Contributions to Macroeconomics](#); [Frontiers of Macroeconomics](#); and [Topics in Macroeconomics](#)]
- [Building aboriginal economies](#)
[articles are mainly profiles of First Nations companies/business ventures]
- [IEEE engineering management review](#)
[sample article: "Lessons learned in the management of a critical incident"]
- [Journal of economic methodology](#)
[sample article: "Still dead after all these years: interpreting the failure of general equilibrium theory"]
- [Labour economics](#)
[sample article: "Horizontal Mergers in a Liberalizing World Economy"]
- [Pacific economic review](#)
[sample article: "Politics, the WTO and Trade Disputes: Evidence from US Cases"]
- [The Qualitative report](#)
[sample article: "Use of Focus Groups in Survey Item Development"]
- [Research policy](#)
[sample article: "How effective are technology incubators?; Evidence from Italy"]
- [Singapore economic review](#)
[sample article: "Exchange Rate Pass-Through for Selected Asian Economies"]

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or </help/subject-guides/economics/home#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

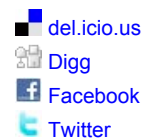
-= BUEC BUZZ (#023-1): Information Resources in Business and Economics -=

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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ (#023-2): Information Resources in Business and Economics

[1. Key Indicators of Developing Asian and Pacific Countries](#)

* free online data source

[2. Survey of Household Spending: 1997 to 2000](#)

* key Canadian data for economics & marketing researchers via SFU Library

[3. AlltheWeb \(search engine\)](#)

* you need to know more than Google!

[4. SFU Library Research Classes](#)

* drop-in classes to make your research more efficient

1. Key Indicators of Developing Asian and Pacific Countries

Online from 1999-2002: http://www.adb.org/Documents/Books/Key_Indicators/

and in print at the SFU Library from 1996 onward: **HC 411 A7541**

Do you need to know the "Economically Active Population by Gender and Industry" in Bangladesh? How about the "Shares of Major Sectors in GDP" in Singapore? This publication by the Asian Development Bank is a great place to start your search. It includes "31 regional tables that compare the Millenium Development Goals, economic, financial, and other social indicators across the 40 developing member countries of ADB."

2. Survey of Household Spending: 1997 to 2000

Via CANSIM II at SFU Library: Tables 2030002 to 2030018

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5602>

Also: selected tables and highlights in the annual publication "Spending Patterns in Canada" - online and in print via the SFU Library (see previous Buec Buzz for details: </help/subject-guides/business/buec-buzz/216#1>).

Annual data from the Survey of Household Spending from 1997 to 2000, presented in 17 detailed tables, are available on CANSIM. These tables include information about average expenditure per household, the percentage of households reporting and the estimated number of households reporting. Topics include household spending on food, shelter, household operation, furnishings and equipment, clothing, transportation, health care, personal care, recreation, reading materials, education, tobacco and alcoholic beverages, games of chance, miscellaneous expenses, personal taxes, personal insurance, and money gifts, alimony and charitable contributions.

[Note: description from the Statistics Canada Daily: <http://www.statcan.ca/english/dai-quo/>]

3. AlltheWeb (search engine)

<http://www.alltheweb.com>

As good as Google is, it does not cover everything on the Web. In fact, it's doubtful whether any single engine will be able to cover the Web comprehensively in the near future. It's very important that you know how to use at least one other major search engine. My usual back-up is AlltheWeb. According to Search Engine Watch [www.searchenginewatch.com], "If you tried Google and didn't find it, All The Web should probably be next on your list. Indeed, it's a first stop search engine, for some." They now index Adobe Acrobat PDF documents (Google has done so for a long time now). They also have great advanced searching options to allow you to search by region, format (audio, image, etc.), language, and more. Definitely one to bookmark.

4. SFU Library Research Classes

<http://www.lib.sfu.ca/researchhelp/tutorials/access.htm>

The SFU Library offers a series of general research classes in the first few weeks of each semester. There are still a few more drop-in classes scheduled for the next week (link to the schedule from the site above). Classes cover topics such as journal searching (how to choose among our many indexes/databases, how to formulate an efficient search, etc.) and the ever-popular "Finding Full-text Online."

Note that all is not lost if you miss these classes: I am available for one-on-one appointments. Just send me a note listing some times when you might be available and we can try to match schedules. In addition, you can always stop by our reference desks (any campus) for personal assistance from any of our unbelievably friendly reference librarians.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or </help/subject-guides/economics/home#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-= BUEC BUZZ (#023-2): Information Resources in Business and Economics -=

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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ (#023-3): Information Resources in Business and Economics

1. Major improvement to ABI/Inform

* better access to more than 700 bus/econ journals & magazines

2. The History of Canada's Public Pensions

* new Canadian Museum of Civilization site

3. Moral leadership and financial statement fraud

* researching a post-Enron world

1. Major improvement to ABI/Inform

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

The Problem

--> Of the 1700+ journals covered in our key business database, only about 1000 are fulltext online within the database. That means that if you find article in such key journals as the Journal of Organizational Behavior, the Journal of Banking and Finance, Management Science, and the Scottish Journal of Political Economy (all of which are *not* fulltext in ABI/Inform), you had to then check our catalogue to see if we have the journal online in another source or in print in one of our branches. If we didn't have it, you would have had to use our online interlibrary loan forms to find and order the article from other university libraries.

The Solution!

--> Kristina Long of the SFU Library Systems Division has worked with the people who make ABI/Inform to put a "Where can I get this?" link above the abstracts of articles that are not fulltext in ABI. If you come upon such an article while searching ABI, just click on the link and our system will automatically check to see if SFU has the journal online or in print. It will also check all of the other university libraries in Western Canada to see if anyone else owns the publication. If we don't have it, you can easily arrange an interlibrary loan at that point without having to re-enter any of the information about the article. If you haven't used interlibrary loan here at SFU before, there is a guide online at:

http://www.lib.sfu.ca/researchtools/documentdelivery/ill_guide.htm.

2. The History of Canada's Public Pensions

http://www.civilization.ca/hist/pensions/cpp1sp_e.html

The Canadian Museum of Civilization (CMC) and Human Resources Development Canada (HRDC) worked together to create this new Web site on the history of public pensions and their role in the evolution of Canada's social security system. It contains detailed information about the evolution of Canadian public pensions (Old Age Security and Canada Pension Plan) from 1867 to the present, organized under different time periods. For each time period, it includes vignettes of daily life, political events, world events, influential people, and "What Canadians Received." It also includes links to related resources such as a Pension Timeline, a Researcher's Summary (detailed notes on each period), and a long Bibliography.

3. Moral leadership and financial statement fraud

I've already mentioned a couple key web resources about Enron specifically, but I suspect that the whole mess may spawn increased study of the broader areas of moral leadership in corporations and of financial statement fraud.

The following two books are among the newest items in the library on these topics.

a. Moral Leadership in Action: Building and Sustaining Moral Competence in European Organizations

Bennett Library: HF 5387.5 E85 M67 2002

Use subjects such as [Business ethics](#); [Leadership -- Moral and ethical aspects](#); [Corporate governance](#); [Corporations -- United States -- Accounting -- Corrupt practices](#); and [Industrial management -- Moral and ethical aspects](#) to find further resources of this sort.

b. Financial Statement Fraud: Prevention and Detection

Bennett Library: HF 5681 B2 R3997 2002

Use subjects such as [Financial statements -- Law and legislation](#); [International Business Enterprises -- Accounting -- Standards](#); [Auditing, Internal](#);

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

[Financial statements. Misleading](#); and [Fraud](#) to find further resources of this sort.

-- Some good subjects to start with in [ABI/Inform](#) for these topics: Leadership, Morality, Business ethics, Scandals, Honesty, Accountability, Financial reporting, International accounting standards, Corporate governance, Audit committees, and Regulation.

-- Previous Enron resources mentioned in the BUEC BUZZ:

</help/subject-guides/business/buec-buzz/221#2>

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or </help/subject-guides/economics/home#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-- BUEC BUZZ (#023-3): Information Resources in Business and Economics ==

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

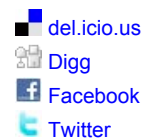
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BUEC BUZZ (#023-4): Information Resources in Business and Economics

Sorry about missing the last issue - ran into some technical difficulties. Note that there won't be an issue out next week. Next issue: Oct. 18th.

[1. ABI/Inform adds more historical content](#)

* 25 key journals fulltext for several decades

[2. Copying Right](#)

* not sure if it's legal for you to copy that article for your whole class?

[3. MathSciNet](#)

* great database for operations research, economics, finance...

[4. Price's List of Lists](#)

* top trends, companies, people - at your fingertips

1. ABI/Inform adds more historical content

See news item at: <http://www.proquest.co.uk/news/viewnews.asp?key=208>

ABII access: <http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

Although most of your research is probably focused on recent developments, there are times when you may need to see key articles from as far back as the 1930s and beyond. ABI/Inform has recently added the fulltext of old issues of key business journals going back for several decades. For 25 journals, they now provide "cover-to-cover, full-page images from leading business journals dating back to the beginning of the 20th century, complete with illustrations and advertisements."

A few of the journals involved:

- Journal of Accountancy (from 1905)
- Personnel Journal (from 1927)
- Journal of Marketing (from 1936)
- Journal of Economic Issues (from 1967)
- Journal of Marketing Research (from 1964)
- Academy of Management Journal (from 1963)
- Finance & Development (from 1968)
- New York Certified Public Accountant (from 1938)
- Monthly Labor Review (from 1918)
- California Management Review (from 1960)
- Sloan Management Review (from 1970)
- Foreign Affairs (from 1923)
- Business History Review (from 1954)
- Management Accounting (from 1968)
- Journal of Small Business Management (from 1963)
- Journal of International Business Studies (from 1970)

2. Copying Right: A guide for Canada's Universities to copyright, fair dealing and collective licensing

<http://www.carl-abrc.ca/projects/cancopy/copyingright-e.PDF>

Not sure if you can copy an article for your whole class/tutorial group? The Canadian Association of Research Libraries (CARL) recently released this online brochure as a guide for faculty and students. It explains clearly (or as clear as copyright can ever be explained) what you as a faculty member or student/TA can or cannot legally copy for academic use.

3. MathSciNet

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5601>

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

I mentioned last issue that you can now find out if we own a particular journal from within ABI/Inform. As of yesterday, you can do so in our MathSciNet database as well. That means that when you find interesting articles in MathSciNet, you only have to click on the "Where can I get this?" link to find out if SFU owns the journal in print or online, and to find out who else owns it in Western Canada if you need to arrange an Interlibrary Loan.

For those who haven't used it before, MathSciNet covers many articles that may be of interest to Management Science, Economics, and Finance researchers whose research involves significant use of statistics and data crunching. Here are a few examples of the types of articles described in this index:

- Sequential sampling schemes and other statistical techniques in quality of service business surveys. (Applied Stochastic Models In Business And Industry)
- Endogenous strategic business cycles. (Journal of Economic Theory)
- -- Dynamical pricing of weather derivatives. (Quantitative Finance)

4. Price's List of Lists

<http://www.specialissues.com/lol/>

Quick: Who were Canada's hottest startups in the last couple years? What are the top 100 "MegaBrands"? What are the top 5 trends and technologies to watch? Don't know? Start with Gary Price's List of Lists.

I've mentioned this resource [before](#), but it's moved twice since then! It's new home offers several members-only features, but the list is still free - and it's still an amazing resource. Note that it still has to grow into it's new home - there should be significant additions in the next while.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or </help/subject-guides/economics/home#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

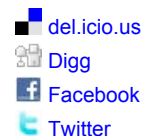
-- BUEC BUZZ (#023-4): Information Resources in Business and Economics --

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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ (#023-5): Information Resources in Business and Economics

1. [Kluwer Online: 700+ new journals online via the SFU Library](#)

* many of interest to bus/econ researchers

2. [PMB reports at the SFU Library](#)

* brand-level, Canadian, consumption data!

3. [Business ethics web guide](#)

* case studies, corporate codes, articles, and more

4. [Economics Interactive Tutorials List](#)

* online tutorials on microecon topics

1. Kluwer Online: 700+ new journals online via the SFU Library

Full list of new online journals:

<http://www.lib.sfu.ca/researchtools/electronicjournals/ejdb.htm?Display=SourceID19>

Each journal also has links in our catalogue: search by journal title.

The SFU Library has recently purchased online access to over 700 journals - many of which are relevant to business and economics. The following list is just a small example of the titles in this package. Note that SFU researchers now have access to these titles online both on and off campus - just link in via the journal title in our catalogue.

Sample journals of interest to bus/econ researchers:

- [Annals of operations research](#)
- [Asia Pacific journal of management : APJM](#)
- [Biotechnology letters](#)
- [Business law review](#)
- [Economics of planning](#)
- [Electronic commerce research](#)
- [European finance review](#)
- [Information technology and management](#)
- [Journal of cultural economics](#)
- [Journal of technology transfer](#)
- [Journal of world trade](#)
- [Review of derivatives research](#)
- [Review of quantitative finance and accounting](#)
- [Small business economics](#)
- [Voluntas : international journal of voluntary and non-profit organisations](#)

2. PMB reports at the SFU Library

Printed reports: Belzberg and Bennett Reference: PN 4914 P4 P45 (newest edition at Belzberg)

Database: on a standalone computer at the Belzberg Library at Harbour Centre (easier to manipulate data, but data is older than the print reports)

If you need to know...

- the demographics of women in Canada who shopped for clothing at Sears in the last year,
- or the age of Canadians who chew Hubba Bubba gum most often,
- or the options/accessories in Canadian vehicles by region and educational level of the owner,
- or any other product/brand/store level Canadian consumption data,

then you really should check out the PMB (Print Measurement Bureau) reports.

I've mentioned these reports [before](#), but they are such a valuable resource that I think it's time to bring them to your attention again. They provide brand-level, Canadian data that is generally unavailable to academic researchers.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

3. Business ethics web guide

<http://www.web-miner.com/busethics.htm>

Business ethics can come up in your courses whether you are in accounting (think 'Enron'), finance, marketing, management, or pretty much any other area. This guide should definitely be one of your first stops as you start researching ethics issues. It is well-organised (categories include articles, case studies, corporate codes, organisations, etc.) and the annotations are brief yet very informative. My one quibble would be that this US-based site tends to, logically enough, focus on US resources. They do, however, link to the main Canadian guide for such topics: *BusinessEthics.ca* [<http://www.businessethics.ca/>].

4. Economics Interactive Tutorials List

<http://hadm.sph.sc.edu/Courses/Econ/Tutorials.html>

An excellent set of tutorials for micro-economic students by Professor Samuel L. Baker, Dept. of Health Administration, School of Public Health, University of Carolina. Covers such topics as 'risk aversion,' 'monopoly' and 'internal rates of return.' Even if you aren't studying economics, it might be worth running through these tutorials (or passing them on to your students) as they provide a pretty clear overview of some core economic topics. Thanks to Erik Poole of SFU's Economics Dept. for suggesting this resource.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

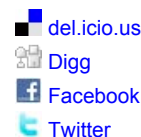
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=====

Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ (#023-6): Information Resources in Business and Economics

** There won't be a BUEC BUZZ next week. Happy Hallowe'en! **

[1. Expanded SFU Library building + reference hours](#)

* responding to demand

[2. Another batch of 2001 census data released](#)

* marital status, common-law status, families, dwellings and households

[3. Journal of Business & Psychology online at SFU](#)

* of interest to many business areas

[4. "New research" alerts in EBSCO databases](#)

* find out quickly when new articles are published on your subject

1. Expanded library building and reference hours

See <http://www.lib.sfu.ca/whatsnew/announcement.htm?id=61> (building) and <http://www.lib.sfu.ca/whatsnew/announcement.htm?id=62> (reference) for more details.

We are very pleased to announce that as of November 3rd SFU's main (Bennett) Library (the one on Burnaby Mountain) will be open earlier on weekends and later on Friday nights. Our Reference Desk will also open an hour earlier on weekends. Furthermore, our Ask Us Live (online chat reference) service will be open during the evenings during the month of November, starting on Nov. 5th. These increases are in response to obvious student demand.

2. Another batch of 2001 census data released

See SFU Library's Census guide for more details and links:

<http://www.lib.sfu.ca/researchhelp/publicationtypes/census2001.htm>

Announcement from Statistics Canada:

<http://www.statcan.ca/Daily/English/021022/td021022.htm>

The data from last year's census is still slowly trickling out of the vaults at StatsCan. The latest topic to become public was "Marital status, common-law status, families, dwellings and households." It's going to be at least a year until all of the 2001 data is published; I think it's worth celebrating each time a new batch arrives so that we don't have to work with the 1996 data anymore.

3. Journal of Business & Psychology

Online via SFU Library: search by journal title:

<http://troy.lib.sfu.ca/search/s?SEARCH=journal+of+business+and+psych>

This is another one of the 700+ journals that we started getting online recently. (See my item in last week's BUEC BUZZ: [/help/subject-guides/business/buec-buzz/235#1](#).) I'm particularly pleased to get this title as we have had quite a few interlibrary loan requests for articles from it in the past.

I suspect that key users will be researchers in the areas of HR, OB, Leadership, and Marketing. A few sample articles:

- Deviant Workplace Behavior and the Organization's Ethical Climate
- The Role of Formal Mentoring on Business Success and Self-Esteem in Participants of a New Business Start-Up Program
- Power and the Illusion of Transparency in Negotiations
- Contrast and Assimilation Processes in Consumers' Evaluations of Dual Brands

The Journal of Business & Psychology is indexed in [PsycInfo](#). As I've mentioned before, PsycInfo is a great database to use if you are researching anything about how people think or behave: how they choose to buy things, how they lead others, how they react to conflict, how they can be motivated...

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

4. "New research" alerts in EBSCO databases

Having trouble keeping on top of what's new in your field? In the next few BUEC BUZZes, I plan to feature several of the ways that you can get automatic emails whenever new research on your topic is published. Today's focus will be on setting up such alerts in any of our EBSCO databases.

** EBSCO databases of use in Bus/Econ include ones like:

Academic Search Elite

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5654>

PsycInfo

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5707>

ERIC

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5689>

To set up an alert, just go into any of these databases and do an *Advanced Search* that covers your main interests. It's usually a good idea to use subjects/descriptors in your search so that it is as specific as possible. You can also do author searches if you know of key researchers in your area, or publication searches if you just want to know when a new issue of a key journal is out. Next, choose "Search History" and click on the link to "Save History." If this is the first time you have done this in any EBSCO database, you will then need to click on "I'm a new user" to set up an individual account. You will also be asked if you want to save the search temporarily, permanently, or as an alert. Choose the "alert" option. Finally, you will be asked how often and for how long you would like the alert to be run.

It really does sound more complex than it is. Give it a try, then let me know if you need assistance with it.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or </help/subject-guides/economics/home#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

=- BUEC BUZZ (#023-6): Information Resources in Business and Economics =-

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

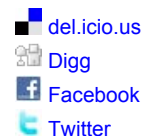
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BUEC BUZZ (#023-7): Information Resources in Business and Economics

[1. SourceBook Online and Fund Profiler via the SFU Library](#)

* new Canadian mutual fund data sources

[2. Two new Canadian SME \(small & medium enterprises\) reports](#)

* financing and e-business impact

[3. Vancouver's Olympic bid](#)

* new SFU Library research guide

[4. Contention Over Uses of Public Space Continues](#)

* "Got Milk? California", ads on police cars, and more odd advertising news

1. SourceBook Online and Fund Profiler

SourceBook: <http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>Fund Profiler: <http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5741>

I'm very pleased to announce that the SFU Library now provides access for SFU researchers to two databases covering over 4000 mutual funds based in Canada. Both databases contain data on top ten holdings, portfolio allocation, risk measure, fees and expenses, strategy, and up to 20 years of performance returns. SourceBook Online provides such data in the form of brief html or pdf reports for each fund. Fund Profiler offers some more advanced searching and display options and it includes up to 15 years of historical pricing.

Note that we have a one-user license for each of these databases and that you can access them from both on- and off-campus.

2. Two new Canadian SME (small & medium enterprises) reports


a. *SME Small Business Quarterly* (October 2002). *Financing in Canada: An Annual Report*.

<http://strategis.ic.gc.ca/SSG/rd00683e.html>

In June 2002, Industry Canada, in partnership with Statistics Canada and Finance Canada, issued the first of a series of annual reports on the state of financing for small and medium-sized enterprises (SMEs) in Canada. The report, entitled *SME Financing in Canada*, aims to provide a comprehensive portrait of the complexities of financing SMEs in Canada. It includes an analysis of three ground-breaking surveys from Statistics Canada and Industry Canada (Survey of the Suppliers of Business Financing; Survey on the Financing of Small and Medium-Sized Enterprises and Financing of Small and Medium-Sized Enterprises: Satisfaction, Access, Knowledge and Needs).

b. *Canadian Net Impact Study*

http://cebi.ca/410/net_impact.pdf 

The Canadian Net Impact Study by the Canadian e-Business Initiative (CeBI: <http://cebi.ca/>) follows similar ones done in the US, the UK, Germany, France, and Italy. It deals with the SME Experience of E-Business in Canada. The link above will take you to the 19-page preliminary results report. There is also a one-page backgrounder [<http://cebi.ca/410/nis.pdf> 

3. Vancouver's Olympic Bid

<http://www.lib.sfu.ca/researchhelp/subjectguides/rem/olympicbid2002.htm>

Sylvia Roberts, SFU's Communications and Resource & Environmental Management Librarian, has made this guide to research resources on Vancouver's Olympic Bid. In Sylvia's words, the "purpose of this page is to provide direction to research material on the history, economic, political, social & environmental aspects of the Olympics, with special attention to materials about Vancouver's bid for the 2010 games." Keep an eye on this guide as we plan to add regularly new resources on this locally important topic. I've added links to it from my [Business](#) and [Economics](#) guides.

4. Contention Over Uses of Public Space Continues in the United States and Britain

[I thought that this might be of interest to those who study advertising, branding, and the interface between business and the rest of society.]

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

- a. *Towns Mull Life in Got Milk? California*
<http://www.sacbee.com/24hour/weird/story/601488p-4656062c.html>
- b. *Got Milk?*
<http://www.gotmilk.com/>
- c. *City Weighs Price of its Good Name*
<http://corp.half.com/pressfiles/nyt01112000.html>
- d. *Cities Consider Ads on Police Cars*
http://www.usatoday.com/news/nation/2002-10-30-ad-usat_x.htm
- e. *Hand to Brand Combat*
<http://books.guardian.co.uk/departments/politicsphilosophyandsociety/story/0,6000,371869,00.html>
- f. *Telephone Kiosk Glass Advertising*
<http://www.civictrust.org.uk/policy%20and%20campaigns/responses/kiosks.shtml>

Arguments over the appropriate uses of public spaces and municipal facilities are the focus of many local debates, particularly over the renaming of certain places, like stadiums, for corporate sponsors. In some cases, corporate sponsors have even sought to rename entire towns or cities. In the most recent manifestation of this phenomenon, the California Milk Processor Board (best known for the "Got Milk? Ads) has asked 24 towns in California if they might be interested in changing their name to Got Milk? California, in exchange for being the centerpiece of a new ad campaign, which would bring increased tourism and revenue to the area. Other publicly-owned "spaces" are also being courted by advertisers, including the sides of police cars. Across the Atlantic, public advocacy groups are calling for strict rules and regulations on advertising in telephone kiosks, utilizing the fact that they are almost always located in the public way.

The first link leads to an article in the Sacramento Bee that discusses the proposition to rename one of twenty-four towns in California to Got Milk? The second Web site is to the Got Milk? home page, which describes the history of the popular ad campaign and provides information about this most recent proposition. The third link leads to a New York Times article that tells how Halfway, Oregon, changed its name to Half.com for one year in return for approximately \$100,000 (free registration is required). The fourth site is a USA Today article on attempts by a corporation to place graphic advertising on police cars around the United States. The fifth link is to an interview from the Guardian newspaper in Britain with Naomi Klein, author of *No Logo*, a recent book that addresses the increasing pervasiveness of corporate brands and logos around the globe. The final site is a document prepared by the Civic Trust (a public advocacy group in Britain) that deals with the thorny issue of advertising in telephone kiosks, which has been the subject of great debate there for several decades. [KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2002. [<http://scout.wisc.edu/>]

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or </help/subject-guides/economics/home#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-= BUEC BUZZ (#023-7): Information Resources in Business and Economics -=

=====

Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ (#023-8): Information Resources in Business and Economics

1. DSpace: MIT's Superarchive of courseware/papers

* free online research material in an bold move by MIT

2. The Grants Register, 2003

* research funding and scholarships

3. Technology Roadmaps

* Canadian resources: covers Lumber to Biopharmaceuticals

4. Curbside Book Return Opens on Burnaby Campus

* return your books without searching for parking in the rain!

1. DSpace: MIT's Superarchive of courseware/papers available free online

<http://www.dspace.org/>

Article in Technology Review: <http://www.technologyreview.com/articles/atwood1202.asp?p=0>

I mentioned [over a year ago](#) that MIT was planning on making virtually all of its course materials and research papers freely available on the Internet over the next ten years. It appears that what they are doing is inventive in more ways than just the philosophical: they are using some new technology to ensure that the archived material is accessible even after the formats (excel, word, etc.) are obsolete. True to their word, the archive is starting to grow. Definitely one to keep an eye on.

I just did a few sample searches in MIT's [DSpace](#) and found such papers as:

- Entry Strategies in Emerging Economies: The Case of the Indian Automobile Industry
- Interconnection Payments in Telecommunications: A Competitive Market Approach
- Chase Global Markets: Defining New Business Models in the Investment Bank Industry
- Managerial Decision-Making in Non-Market Environments: A Survey Experiment

2. The Grants Register, 2003

Newest edition: Bennett Reference: **LB 2338 G72**

Earlier editions: same call number on the 5th floor of Bennett Library

Looking for funding to get that research project off the ground? Want to find graduate level scholarships? The 21st Edition of this important reference source has recently arrived here at SFU's Bennett Library. The Grants Register lists grants in 50 countries, covering over 3500 awards. For each grant it supplies full contact details as well as information on eligibility, value, and application procedures. The publishers claim that this is "The most authoritative and comprehensive guide available to postgraduate and professional funding worldwide."

Note: if this sort of resource is useful to you, then you may also want to look at:

Canadian directory to foundations & grants

Bennett & Belzberg Libraries: Reference: **AS 911 A2 W3111**

3. Technology Roadmaps

<http://strategis.ic.gc.ca/epic/internet/intrm-crt.nsf/vwGeneratedInterE/Home>

"Technology Roadmapping is a planning process driven by the projected needs of tomorrow's markets. It helps companies to identify, select, and develop technology options to satisfy future service, product or operational needs. Via the TRM process, companies in a given sector can pool their resources and work together with academia and governments, to look from 2-10 years into the future and determine what their specific market will require."

Roadmaps currently available at this site range include a few of particular interest to BC researchers: Forest Operations, Lumber and Value-Added Wood Products, and Wood-Based Panel Products. The new Biotech stream of SFU's MOT program may also want to keep an eye on the "under development" roadmaps on Biopharmaceuticals and Bioresources-based Technology Clusters.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

4. Curbside Book Return Opens on Burnaby Campus

<http://www.lib.sfu.ca/whatsnew/announcement.htm?id=65>

It's raining. You've come all the way up the mountain just to return that book that is due. The only parking you can find is in an almost rural corner of 'B' lot. You need a compass and emergency rations to make the trek to the library. If this sounds all too familiar, then rejoice... as of Monday, Nov. 18th, the SFU Library will have a curbside book return that you can drive right up to. It will be located in the small parking lot on the north side of the library (lot 'L').

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or </help/subject-guides/economics/home#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-= BUEC BUZZ (#023-8): Information Resources in Business and Economics =-

=====

Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ (#023-9): Information Resources in Business and Economics

[1. Citing sources and avoiding plagiarism](#)

* timely resources for students and instructors

[2. The Blue book of Canadian business](#)

* company profiles & executive biographies


[3. Local government statistics \(BC\)](#)

* online + print at the SFU Library - data from tax rates to sewer systems

[4. Financial Analysis Planning and Reporting](#)

* data on FASB, IRS, and SEC reporting requirements via LexisNexis

1. Citing sources and avoiding plagiarism

I expect that most of you are just finishing your major papers or just starting to mark hundreds of essays. In both cases a reminder of some key citation and plagiarism resources seems timely. The SFU Library's guide to bibliographies and footnotes is a great place to start [<http://www.lib.sfu.ca/researchhelp/writing/biblio.pdf> ]. This guide provides examples of MLA and APA citations, and it lists other resources that you could consult for further guidance. I suspect that most of you are using/grading APA style, so here's a great guide that provides lots of APA examples: [http://webster.comnet.edu/apa/apa_index.htm].

The Duke University guide [<http://www.lib.duke.edu/libguide/citing.htm>] covers several different citation styles (APA, MLA, Chicago, etc.) and it addresses the issue of plagiarism. It's not always easy to know when/how to identify when your thoughts end and someone else's thoughts begin, so plain language guides to this complex topic are often helpful. Here are a few more plagiarism/citation guides that you might find useful.

a. How Not to Plagiarize (UToronto)

<http://www.utoronto.ca/writing/plagsep.html>

b. Faculty Guide to Cyber-Plagiarism

<http://www.library.ualberta.ca/guides/plagiarism/>

c. UBC's Plagiarism Resource Centre:

<http://www.library.ubc.ca/home/plagiarism/>

d. What is Plagiarism? A Short Concept Lesson by Ted Frick, Indiana University. Includes 10 self-test practice items

<http://education.indiana.edu/~frick/plagiarism/>

Good luck getting those papers written/graded!

2. The Blue book of Canadian business

Latest edition: Bennett Reference: HC 112 B58

Previous edition: Belzberg Reference.

Earlier editions: Bennett Library stacks

We've just received the 2002/2003 edition of this key reference source. The Blue Book of Canadian Business profiles major businesses operating in Canada, regardless of their country of origin. An interesting effect of this coverage criterion is that 2000 of the approximately 2750 enterprises listed are private, primarily subsidiary operations of foreign-based corporations. I'm sure you all know how difficult it can be to get very much information on private companies.

The Blue Book (it really is blue) provides in-depth profiles of 50 companies (history, details on operations, and biographies of key executives). The remaining 2700 companies covered have only brief entries covering details like number of employees, location of branches, key personnel, etc. Note that there is a free online version of this source that provides a small number of executive biographies and company profiles [<http://www.bluebook.ca/>], but that you will most likely have to check the print version to find the companies you are looking for.

3. BC: Local government statistics

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

http://www.mcaws.gov.bc.ca/lgd/srvs_infra/munfin/index.htm

Also in print at SFU's Bennett Library: newest edition in Reference, older editions in the stacks: **HJ 9014 B7 A261**

Do you need large amounts of data on annual financial and statistical information about local governments (balance sheets and revenue and expenditure statements plus reports on debt, taxes, population, area and sewer, water, and road distances)? How about area and population statistics or detailed tax rates for BC's towns, cities, and regions. The link above will take you to the data for the last decade, and we have the equivalent print resources that go back to the early 1950s.

4. Financial Analysis Planning and Reporting

In **LexisNexis** via the SFU Library: Library: **CORP**; File: **IOFAPR**

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

"Financial Analysis Planning & Reporting is the leading source of information on the latest analytical techniques, performance measurement, and FASB, IRS, and SEC reporting requirements. It contains practical, easy-to-implement advice on assessing performance, measuring value, evaluating e-business opportunities, and analyzing new products, capital budgets, and financial statements. It provides concise how-to techniques and strategies that will help managers increase their companies' value."

This source is published by the Institute of Management & Administration, Inc. The LexisNexis file IOFAPR contains all issues since November 2000.

LexisNexis is not a simple database to use. There are guides listed at the link above, or you could contact me to arrange for a brief training session.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or </help/subject-guides/economics/home#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-= BUEC BUZZ (#023-9): Information Resources in Business and Economics -=

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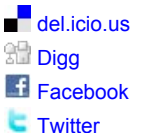
Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ (#023-10): Information Resources in Business and Economics

*** This will be the last issue of BUEC BUZZ this semester. I'll be in a meeting next Friday (the 6th), then on vacation the following Friday (13th) - and I figure you'll all be too busy shopping for presents on Dec. 20th to read the BUZZ. Next issue will be January 3rd. Happy Holidays! ***

[1. Romanow Report](#)

* read now before you get tired of the whole topic!

[2. Espicom Industry Reports](#)

* international health & drug industry reports in LexisNexis

[3. Canada's Performance, 2002](#)

* tracks indicators like volunteerism, innovation, and real GDP per capita

[4. US Banking in the Last Fifty Years: Growth and Adaptation](#)

* interesting overview of complex topic (working paper)

[5. EndNote Guided Tour](#)

* online guide to this useful tool

1. Romanow Report

With all the news coverage of the Romanow Report on Canada's healthcare system, it's easy to get numb to the whole topic. Before you reach that point, it might be a good idea to scan the report itself plus a few of the news stories about it, then to seek out a few viewpoints from varying perspectives. Presuming that this report doesn't simply get shelved, it has strong economic and business implications. (Note: by sheer coincidence, items [2](#) & [3](#) in today's Buec Buzz also touch on health in Canada from different perspectives.)

a. The Commission on the Future of Health Care in Canada (official site of the final report and all its supporting documents)

<http://www2.healthcarecommission.ca/>

b. CBC's Backgrounder (includes an overview of the report and links to news stories, outside sites, and other health stories)

http://www.cbc.ca/news/features/romanowreport_overview.html

c. Viewpoints:

i. Canadian Institutes of Health Research

http://www.cihr-irsc.gc.ca/index_e.shtml

ii. Fraser Institute

<http://www.fraserinstitute.org/shared/readmore.asp?sNav=nr&id=495>

iii. Canadian Centre for Policy Alternatives

<http://www.policyalternatives.ca/>

iv. Canadian Medical Association

<http://www.cma.ca/cma/common/start.do?lang=2>

2. Espicom Industry Reports

In **LexisNexis** via the SFU Library: *Library:* MARKET; *File:* ESPIND

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

These reports, recently added to LexisNexis, may be of interest to those in international business, marketing, and biotechnology, as well as to those in economics who study health economics.

a. MediSTAT

Incorporating primary resource material with Espicom's vast healthcare business database, MediSTAT provides a complete review of key medical markets. Each extensive profile includes vital market data, background information and statistics, population trends, health status, health expenditure, organisation & administration, hospital services, medical personnel, healthcare development, import & export figures and essential industry contacts.

b. National Regulatory Authorities Worldwide

Escicom's National Regulatory Authorities Worldwide series of publications are produced using information obtained directly from regulatory bodies, See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

operators, government departments and industry commentators. Each NRAW profile offers detailed analysis of laws, policies and regulations in a clearly presented and comprehensively indexed format. Includes vital information on regulatory body structure and contacts, compliance issues, type approvals processes, licence availability and allocation, and consumer rights. These reports tend to be focused on IT/broadcasting/telecommunications regulatory bodies such as the CRTC here in Canada.

c. World Pharmaceutical Markets

Incorporating primary resource material from Espicom's vast healthcare business database, the World Pharmaceutical Markets series of profiles provide a complete review of key pharmaceutical markets. Each country profile covers:

- analysis of the local pharmaceutical market: e.g., regulation, approvals, advertising, patent issues.
- information on pharmaceutical consumption, domestic production and international trade.
- background information including geopolitical and economic reviews, population data, health statistics, health expenditure and organisational structure.

LexisNexis is not a simple database to use. There are guides listed at the link above, or you could contact me to arrange for a brief training session.

3. Canada's Performance 2002

http://www.tbs-sct.gc.ca/report/govrev/02/cp-rc_e.html (also available in pdf and rtf)

Note: earlier editions of this annual report are also [online](#), but only the last couple have used societal indicators to this extent.)

This report by Canada's Treasury Board Secretariat Canada's covers 19 societal indicators that reflect a balance among social, economic and environmental themes will likely be of interest to economics researchers. Business researchers may also be interested in some of the indicators such as innovation.

From the Backgrounder: "Performance 2002 reports on the quality of life of Canadians as measured by 19 societal indicators grouped under the following themes: economic opportunities and innovation, health, environment and the strength and safety of communities. In addition to showing how our national performance has changed over time, the report compares Canada to many other post-industrial nations.

Improvements to this year's report include the addition of a "Performance Highlights" section, summarizing Canada's performance over several years in each of the areas covered in the report. The report also includes more disaggregated data than last year. For example, there are breakdowns by region, by gender and by groups of Canadians such as Aboriginal peoples and new immigrants. To facilitate government-wide analysis, the report also groups departments and agencies that work towards similar objectives within each theme. Through links to a database, the electronic version of the report provides access to departmental reports on plans and priorities, departmental performance reports, and audit and evaluation information."

4. US Banking in the Last Fifty Years: Growth and Adaptation

<http://www.ssc.wisc.edu/econ/archive/wp2002-19.pdf> 

Released in August 2002, this working paper from the Social Systems Research Institute at the University of Wisconsin provides a broad overview of the dramatic changes within the commercial banking sector of the United States during the past fifty years. Authored by Professor Emeritus Donald D. Hester of the University's economics department, the paper proceeds chronologically from the conclusion of World War II and provides some comparative insights between the banking situation of the 1920s in the United States with those of the past ten years. Throughout the work, Professor Hester focuses his attention on banking practices, portfolio composition, and the changing role of banks as financial intermediaries. In the course of his work, Professor Hester concludes that banks have been increasingly discarding their traditional mode of financing loans and investments with deposits they collect, instead becoming brokers who originate loans and then use securitization to lodge them with other investors who are likely to be less informed and correspondingly more vulnerable to losses. [KMG]

From The Scout Report, Copyright Internet Scout Project 1994-2002. [<http://scout.wisc.edu/>]

5. EndNote Guided Tour

<http://www.lib.sfu.ca/researchhelp/writing/EndNoteGuidedTour.pdf> 

(Linked to from the SFU Library guide to [Writing and Submitting Your Thesis](#))

We recently sent a announcement out about a special EndNote tutorial here in the Library this December and all the seats were taken in within a couple days. For those who didn't get on the RSVP list (and for those who did) we now have an online guide to this useful research management product. Note that we will soon be unveiling a new SFU Library product that will allow you to export citations in EndNote format from many of our databases. Watch this space for details.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-- BUEC BUZZ (#023-10): Information Resources in Business and Economics --

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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ (#031-1): Information Resources in Business and Economics

Happy New Year! May 2003 be a productive and enlightening year for us all.

[1. Citation Manager software via the SFU Library](#)

* track your citations from any computer

[2. SMEs, Bank Mergers, and Self-Employed Earnings](#)

* three new Canadian government reports online

[3. A History of Accounting \(online\)](#)

* from the Dawn of Man to the present

[4. JokEc](#)

* jokes about economists and economics

1. Citation Manager software via the SFU Library

<http://www.lib.sfu.ca/researchtools/citationmanager/citationmanagerhelp.htm>

If either of the following scenarios sound familiar, then you will definitely want to try out our new Citation Manager software.

a. You find many relevant citations in EconLit, ABI/Inform or one of our other databases and you'd like to add them to your project bibliography in EndNote or ProCite. You don't, however, want to write them down or go through the hassle of learning how to export citations from each and every database that you use.

b. You are at a conference in Geneva and you really wish you had brought your personal collection of key stochastic modelling citations so that you could swap research tips at a cocktail party, but it's at home on your desktop.

SFU Library is pleased to announce the debut of its Citation Manager software. All SFU students, faculty and staff are encouraged to take advantage of this easy-to-use tool which allows you to capture journal article citations from our databases, put them into a personal database and export them into reference management software such as EndNote.

Created by library systems consultant Todd Holbrook, Citation Manager stores and organizes document citations into separate folders, based on your research interests. Citation Manager is located on the library's web site, so you can access your saved citations from any computer that has access to the web.

To access Citation Manager, click on the "Citation Manager" link at the bottom of any "Where can I get this?" result, available from most of the library's journal databases. Click on the link above to find out more about accessing and using Citation Manager.

For more information, please contact Nina Saklikar at nsaklika@sfu.ca or 778.782.5861.

2. SMEs, Bank Mergers, and Self-Employed Earnings (3 new Canadian government reports online)

a. *Breaking Through Barriers Forging our Future* (small business policy review)

-- Ministry of Industry and Ministry of Finance

<http://strategis.ic.gc.ca/SSG/rd00527e.html> (also pdf)

b. *Competition in the Public Interest: Large Bank Mergers in Canada*

-- The Standing Senate Committee on Banking, Trade and Commerce

<http://www.parl.gc.ca/37/2/parlbus/commbus/senate/com-e/bank-e/rep-e/rep06dec02-e.htm>

c. *The Determinants of Earnings and Training for the Self-employed in Canada*

http://www.hrdc-dtrc.gc.ca/sp-ps/arb-dgra/publications/research/2002docs/W-01-12-2/W-01-12-2_E_abs.shtml

3. A History of Accounting

http://www.acaus.org/acc_his.html

This guide by the Association of Chartered Accountants in the United States covers accounting from the Dawn of Man to the present - an ambitious

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

task! As you might expect, the treatment is a bit superficial at times, but they include a bibliography if you'd like to read more on this topic. Note that we have 6 of the 8 items on the bibliography here at the SFU Library. The subject "[Accounting - History](#)" in our catalogue will lead you to more books.

4. JokEc

"Jokes about economists and economics"

<http://netec.mcc.ac.uk/JokEc.html>

Who knew economists could be so funny? This incredibly long page has everything from really bad puns to erudite humour that only a PhD would get. Thanks to the Finnish economist, Pasi Kuoppamäki, for gathering these jokes. (Well, thanks for some of them anyhow!) :-)

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-= BUEC BUZZ (#031-1): Information Resources in Business and Economics -=

=====

Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ (#031-2): Information Resources in Business and Economics

** There won't be a BUZZ next week - next issue out on Jan. 24th. **

[1. Electronic Journal of Business Research Methods](#)

* new & peer-reviewed, & free online journal

[2. econometriclinks.com](#)

* maintained by the Econometrics Journal

[3. BNA's Web Watch](#)

* biotech to workplace safety - guide to solid resources

[4. Alternative Energy Guides](#)

* wind, solar, geothermal, biofuel, hydrogen, and more

[5. New e-journals via the SFU Library](#)

* several new bus/econ additions

1. Electronic Journal of Business Research Methods

<http://www.ejbrm.com/>

A brand new peer-reviewed (and free) journal on the Web. The Electronic Journal of Business Research Methods provides perspectives on topics relevant to research in the field of business and management. Through its publication the journal aims to contribute to the development of theory and practice. The journal will accept academically robust papers that contribute to the area of research in business and management. Every paper submitted to the journal is blind-refereed by two members of the editorial board or other suitably qualified readers.

Note that this title will be added to our Electronic Journal Database as soon as possible - we should have a link to it in our catalogue within a week. Because this journal is so new, it probably isn't indexed in sources like ABI/Inform yet - you'll have to make a habit of checking their site for new articles if this is an area of interest to you.

2. econometriclinks.com

<http://econometriclinks.com/>

New address for econometriclinks.com: the Econometric Links section of the Econometrics Journal. I've added this site to the [Econometrics section of my Economics guide](#). (How many times can I say 'econo...' in one note??)

3. BNA's Web Watch

<http://www.bna.com/webwatch/>

Here you will find links to government, industry, and academic resources on topics ranging from agricultural biotechnology to workplace safety. Tends to be a bit US-focused, but useful nonetheless. "BNA is the foremost publisher of print and electronic news, analysis, and reference products, providing intensive coverage of legal and regulatory developments for professionals in business and government." Note that we receive many BNA publications via LexisNexis. See my earlier BUEC BUZZ note on this: [/help/subject-guides/business/buec-buzz/117#bna](#).

4. Alternative Energy Guides

<http://www.osti.gov/subjectportals/>

With Kyoto bearing down upon us, I expect (hope?) that business in Canada will gear up to provide alternative energy sources. Now (or even yesterday!) is the time to learn as much as you can about such sources. The US Department of Energy has a great subject portal site covering everything from photovoltaics to fuel cells. A great place to learn the basics and link to deeper (quite scientific) content.

5. New e-journals via the SFU Library

The following journals are just some of the ones we've added in the last couple months. Search by [journal title](#) for links to them in our catalogue.

[Business 2.0](#)

[Canadian journal of career development](#)

[Current issues in economics & finance](#) [Academic Search Elite]

[Fordham journal of corporate & financial law](#) [new in ABI]

[Forest health and biodiversity news](#)

[Harvard Journal of Law and Technology](#)

[IDEA: the journal of law and technology](#)

[Journal of business and management](#) [new in ABI]

[Journal of consumer satisfaction, dissatisfaction and complaining behavior](#) [new in ABI]

[Journal of economic studies](#) [new in ABI]

[Nature biotechnology](#) (+ several other Nature titles)

[New England journal of entrepreneurship](#) [new in ABI]

[Risk management and insurance review](#)

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

= BUEC BUZZ (#031-2): Information Resources in Business and Economics =-

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ (#031-3): Information Resources in Business and Economics

[1. Elsevier's ScienceDirect now available via SFU Library](#)

* 1200 online journals in all subject areas

[2. Canadian census data: 2001](#)

* more data now available

[3. Mergent Online via the SFU Library](#)

* international (non-US) company information

[4. International encyclopedia of the social & behavioral sciences](#)

* now online for SFU researchers

[5. Ask Us Live!](#)

* chat reference service at the SFU Library

1. Elsevier's ScienceDirect now available via SFU Library

Announcement: <http://www.lib.sfu.ca/whatsnew/announcement.htm?id=74>

Access both on- and off-campus: <http://www.lib.sfu.ca/researchtools/electronicjournals/ejdb.htm?Display=SourceID413>

Most of you will have already seen the announcement last week about how SFU now has access to the 1200 online journals in Elsevier's ScienceDirect. For those who missed the good news, check out the links above. A few of the journals most relevant to business & economics include the Journal of Empirical Finance, the Journal Of Asian Economics, Leadership Quarterly, the International Review of Economics & Finance, the Journal Of Economic Psychology, the International Business Review, the International Journal Of Project Management, and the Journal Of Biotechnology.

Note that we bought this package of journals as part of a consortium of 61 Canadian university libraries: co-operation pays off!

2. Canadian census data: 2001

SFU Library's 2001 census guide:

<http://www.lib.sfu.ca/researchhelp/publicationtypes/census2001.htm>

SFU Library's general census guide (includes links to 1996 census data products):

<http://www.lib.sfu.ca/researchhelp/publicationtypes/census.htm>

You probably heard the news on Tuesday that Statistics Canada has just released another part of the 2001 census data. They've been slowly publishing different sets of data (age, sex, marital status, citizenship, etc.) since last March. The last section will be out this May. Read all about the 2001 census and link to the data that is currently available via a guide prepared by SFU's Geography Librarian, Cindy Swoveland (link above). Note, however, that you may still have to use the older 1996 data for some of the subjects not yet published (e.g., income) and for detailed analysis of census data. Use the second link above to get to our guide to census data (especially 1996 data) at the SFU Library.

3. Mergent Online via the SFU Library

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5748>

One of our databases has changed its name and its look. Company Data Direct / International is now known as *Mergent Online*. This database contains company information (mostly history and financials) on over 20,000 **non-US** companies representing 95% of the non-U.S. global market capitalization. 2200 of the companies covered are Canadian. You can find details on companies ranging from their history, subsidiaries, and debt to their key financials for the last few years - stated in a broad range of currencies and downloadable to Excel. Note that although our subscription to this database is limited to non-US companies, it does include an easy to use search option for EDGAR (United States SEC) filings covering almost all publicly-traded companies in the US. Finally, the database includes overviews of dozens of countries, with current details on the economy, demographics, communications, stock exchanges, and more.

Note that our subscription for this database is for one user at a time only. If you are told that all connections are in use, just try again in a few minutes.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

Also, please make sure that you use the logout link when you are done searching so that others can access the database sooner.

4. International encyclopedia of the social & behavioral sciences - online for SFU researchers

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5747>

I mentioned the print version of this encyclopedia [a while ago](#). You can now use this encyclopedia online from your home or office. Just follow the link above and provide your SFU email username and password or your last name and the barcode on your SFU ID card when prompted. Some of the relevant topics covered include Financial Economics, Industrial and Organizational Psychology, Corporate Strategies, Statistics, and (my personal favourite) the "Meaning and Purpose of Life."

Note that we have access to this encyclopedia on a trial basis for this calendar year only.

5. Ask Us Live - chat reference service at the SFU Library

See announcement at: <http://www.lib.sfu.ca/whatsnew/announcement.htm?id=75>

Yet another way for SFU researchers to get help finding the information they need! The SFU Library's "Ask Us Live" service makes it possible for you to chat online with a reference librarian in the midst of your research. We can push web pages to you and guide you through databases regardless of where you are doing your research.

Look for the *Ask Us Live* link on the [SFU Library home page](#) to access this useful service. Our current hours for this service are Monday to Thursday 1 pm - 8 pm and Friday 1 pm - 5 pm. Please note that service will expand to Saturday and Sunday 1 pm - 5 pm beginning February 1.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

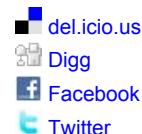
-- BUEC BUZZ (#031-3): Information Resources in Business and Economics --

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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ (#031-4): Information Resources in Business and Economics

1. [World Economic & Social Survey \(book in the SFU Library\)](#)

* Public-Private Interaction for Development

2. [New reports from the US Census Bureau](#)

* manufactures, shipments, capital investments, etc.

3. [Canadian Newsstand available via SFU Library](#)

* 13 Canadian newspapers fulltext online for SFU researchers

4. [International Corporate Governance Research](#)

* international info. on best practices, regulations, and more

1. World Economic & Social Survey

SFU Library reference collection (Bennett Library): **HC 54 W671 2002**

We've recently received the 2002 edition of this useful reference source. We have been getting it for several decades under various versions of the title. This latest edition has the subtitle "Trends and Policies in the World Economy" and the sub-subtitle (is there such a thing?) of "Public-Private Interaction for Development." The last edition had a theme of "Vulnerability in a Globalizing World." The current edition contains a good mix of analysis on topics ranging from "Some lessons from 20 years of privatization" to "Fragilities and resilience in the world economy" and data from commodity price trends to yield spreads on emerging market bonds.

Note: if you need more UN data, don't forget that SFU researchers have access to [UNSTATS](#), the United Nations Statistical Common Database, via the SFU Library.

2. New reports from the US Census Bureau

Annual Survey of Manufactures, Statistics for Industry Groups and Industries (2001)

<http://www.census.gov/prod/2003pubs/m01as-1.pdf> 

Annual Survey of Manufactures, Geographic Area Statistics (2001)

<http://www.census.gov/prod/2003pubs/m01as-3.pdf> 

Annual Capital Expenditures (2001)

<http://www.census.gov/prod/2003pubs/ace-01.pdf> 

Value of Product Shipments (2001)

<http://www.census.gov/prod/2003pubs/ace-01.pdf> 

Statistics of U.S. Businesses, 2000 (Data includes number of firms, number of establishments, employment, and annual payroll by industry (NAICS codes).)

<http://www.census.gov/csd/susb/susb2.htm#go00>

If your research touches on US industry at all, the above links are probably pretty much self-explanatory.

3. Canadian Newsstand available via SFU Library

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5750>

Our main database for fulltext Canadian newspapers online is changing. The old one, [Canadian Newsdisk](#), is no longer going to be published, so we have acquired a replacement. Canadian Newsstand has the fulltext of 13 Canadian newspapers. We will now have online access to newspaper backfiles going back as far as the 1980s for some of the papers (Newsdisk only had 1994 onward). In addition, the new database will only have a 7-day embargo (Newsdisk took at least 4-6 weeks to load new material). Note that Canadian Newsdisk is still going to be around until the end of June, but that not all the newspapers will be updated during that period.

4. International Corporate Governance Research

<http://thecorporatelibrary.com/international/canada/index.asp>

"The Corporate Library" is a subscriber-based source of data and reports on corporate governance, but they also provide a fair amount of information for free (SFU does not have a subscription). The link above will take you to their page for Canada which has links to key laws and regulations, best

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

practice codes, associations that deal with governance, regulatory agencies, and additional reading. Explore the site for further free information on other countries.

Note: if corporate governance is your area, don't forget the [Encyclopedia of Corporate Governance](#). Also try the subject heading "[Corporate governance](#)" in our catalogue, and scan the journal "[Corporate Governance](#)" which is fulltext in ABI/Inform.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

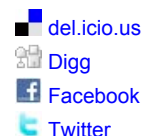
-- BUEC BUZZ (#031-4): Information Resources in Business and Economics --

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Mark Bodnar
Business/Economics Liaison Librarian
W.A.C. Bennett Library
Simon Fraser University
8888 University Drive
Burnaby, British Columbia
Canada V5A 1S6
Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ (#031-5): Information Resources in Business and Economics

[1. The International Economics Network](#)

* international business, biotech, development, economics...

[2. B-SPAN, the World Bank's webcasting station for development](#)

* online video presentations/seminars

[3. Telecommunications Service In Canada](#)

* updated overview of the industry from Industry Canada

[4. New PsycINFO guide](#)

* assistance with this useful tool

[5. Strategis \(Industry Canada\) classes](#)

* free classes on e-business/exporting/start-up/government resources

1. The International Economics Network

<http://www.internationaleconomics.net>

This great web guide will get you to high quality information on international finance, economics, trade, biotechnology, and more. Top-level categories include International Economics, Global Business & Finance, International ICT & Biotech, International Development, International Politics, and International Law, as well as sections with recent News & Commentary, and Research Papers.

I've added this guide to my [Biotechnology](#), [Economics](#), and [International Business](#) guides.

2. B-SPAN, the World Bank's webcasting station for development

<http://www.worldbank.org/wbi/B-SPAN>

B-SPAN offers everyone an opportunity to see policy seminars and presentations held regularly at the World Bank. Leading experts from around the world discuss a variety of sustainable development and poverty reduction issues, and anyone with access to the Internet may view these presentations at no cost. If you wish to know about upcoming events at the Bank or events to be covered by B-SPAN, visit http://www.worldbank.org/wbi/B-SPAN/this_month_wb.htm. Videos on B-SPAN are permanently archived, and can be seen at anytime from its website.

A few of the online videos on B-SPAN:

- "Insolvency risk expert Harvey Miller visited the World Bank to discuss corporate restructuring in the face of globalization..."
- "E-Security: Risk Mitigation in Financial Transactions"
- "Global Economic Prospects 2002"

3. Telecommunications Service In Canada : An Industry Overview

<http://strategis.ic.gc.ca/SSG/sf05630e.html>

Also link to it via the SFU Library catalogue: search for it by [title](#).

"This Telecommunications Service Industry Reference Tool provides an overview of economic activity, financial performance, and corporate and regulatory developments in the Canadian telecommunications service industry. The publication draws on information brought together from several different publicly available sources and websites, including those of Statistics Canada, the key service providers, and the Canadian Radio-television and Telecommunications Commission (CRTC)."

4. New PsycINFO guide

<http://www.lib.sfu.ca/researchhelp/subjectguides/psyc/PsycINFO/PsycINFO.htm>

Also linked to from the PsycINFO description:

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5707>

I've mentioned PsycINFO before as a great tool for finding articles about how humans behave, react, and think. It's a great resource for researchers in the areas of marketing, human resource management, organisational behaviour, and leadership. Our Psychology librarian, Percilla Groves, has just

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

finished making a detailed guide to this database that complements the help available from within the database. If you have any trouble getting what you need out of PsycINFO, please don't hesitate to contact me or to stop by our reference desks.

5. Strategis (Industry Canada) classes

The Industry Canada folks are running another series of classes on how to use their huge and valuable Strategis and Business Gateway web sites most efficiently. Here's the announcement:

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[Strategis](#) is Industry Canada's Internet site for businesses and consumers. It provides access to timely information, business management tools and a host of other resources. [BusinessGateway.ca](#) is the Government of Canada's portal site for business information. Explore what Strategis and BusinessGateway.ca have to offer through one of the following free, hands-on sessions:

Strategis for E-Business

February 21st, 2003 11:00 am to noon

Strategis for Exporters

March 20th, 2003 11:00 am to noon

Strategis for Starting a Business

February 13th, 2003 11:00 am to noon

March 13th, 2003 11:00 am to noon

Strategis for Research

February 27th, 2003 11:00 am to noon

Introduction to Government Online

(BusinessGateway & Strategis)

March 6th, 2003 11:00 am to noon

All sessions will be held at Library Square, 20th Floor, 300 West Georgia St, Vancouver, B.C. For more information or to register for a session contact Deirdre Liebrandt by telephone at (604) 666-1403 or by fax at (604) 666-8330, or by e-mail at [strategis.pacific@ic.gc.ca](mailto:strategis.pacific@ic.gc.ca).

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As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

- = BUEC BUZZ (#031-5): Information Resources in Business and Economics = -

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Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

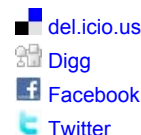
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BUEC BUZZ (#031-6): Information Resources in Business and Economics

1. [Royal LePage Survey of Canadian House Prices](#)

* data online from 1974 to the present

2. [Tax Analysts Worldwide Tax Treaties Combined Files](#)

* yet another useful LexisNexis file

3. [Canadian Industry Statistics](#)

* improved Industry Canada resource

4. [CBCA Fulltext Reference](#)

* additional fulltext content

1. Royal LePage Survey of Canadian House Prices

<http://www.royallepage.ca/schp/index.htm>

and via the SFU Library catalogue: search by [journal title](#)

I am regularly asked for data on house prices by both economics and business students, so I suspect that this free Web publication is going to get wide use among SFU researchers. Royal LePage provides issues going as far back as April, 1974, each of which provides data such as the average price of a condo in Chicoutimi, the estimated monthly rental rate of a detached bungalow in Markham, and the percentage change in price of a standard two-story home in Coquitlam. Useful stuff! They also have a database containing the data from 1974 to the present.

Note that if housing is your area of research, then the following resources may be of interest as well:

-- *Housing Information Monthly* (Recent issues in the Periodical Room - older issues in our Bound Journals (both on the 6th floor)

-- *Canadian Housing Statistics* (HD 7305 A3 C4 -- we have 1958, 1960-86, 1990-present -- Newest edition is in Reference).

-- *Monthly Housing Statistics* (a supplement to Canadian Housing Statistics from 1984 on, interfiled at the same call number, with the latest edition in Reference

2. Tax Analysts Worldwide Tax Treaties Combined Files

Available in LexisNexis via the SFU Library: Library **FEDTAX**; File: **TAWTT**

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

Need to know what tax treaties exist between Albania and Canada? Maybe you want to find court cases that have looked at tax issues involving Canada and Ireland? If this is the sort of stuff that catches your attention, then you might want to check out the "Tax Analysts Worldwide Tax Treaties Combined Files" in LexisNexis.

"Tax Analysts' Worldwide Tax Treaties is the most complete collection of international tax treaties available. Besides the more than 4,400 tax treaties, amending protocols, and similar documents, Worldwide Tax Treaties features legislative history of U.S. tax treaties, administrative documents, and treaty news and analysis from Tax Analysts' Tax Notes International magazine. In addition to comprehensive treaties concerning taxes on income and capital, the treaty collection also includes estate and gift tax treaties, limited tax agreements concerning transportation and information exchange, and other tax related treaty documents."

Note: I mentioned another Tax Analysts' publication in LexisNexis a little over a year ago:

</help/subject-guides/business/buec-buzz/134#2>.

3. Canadian Industry Statistics

http://strategis.ic.gc.ca/sc_ecnmy/sio/homepage.html

I've been using Industry Canada's profiles of Canada's manufacturing industries for years now. They are a great (and free) source of data ranging from employment levels to international trade. The profiles were given a new look last fall - check them out if you haven't used them lately.

Note that CIS is part of Industry Canada's valuable Strategis site. As I mentioned [last week](#), Industry Canada is offering some classes on how to use Strategis at their Vancouver office.

4. CBCA Fulltext Reference

Available via the SFU Library:

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

You may know CBCA as a good source of Canadian popular/trade publications, but there are actually quite a few solid business/economics sources in this SFU Library database. For example, a few of the titles that have been added recently include:

- Bank of Canada Review
- Canadian Journal of Administrative Sciences
- Canadian Tax Journal
- INFOR: Information Systems & Operational Research
- Ivey Business Journal
- Research Money

A few of the titles that were already in CBCA Fulltext Reference:

- Canadian Journal of Urban Research
- Ebusiness Journal
- Canadian Economic Observer
- and Canadian Business Economics.

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As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

-= BUEC BUZZ (#031-6): Information Resources in Business and Economics -=

=====

Mark Bodnar

Business/Economics Liaison Librarian

W.A.C. Bennett Library

Simon Fraser University

8888 University Drive

Burnaby, British Columbia

Canada V5A 1S6

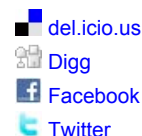
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BUEC BUZZ (#031-7): Information Resources in Business and Economics

** Sorry about missing the last couple issues: my excuse weighs 7 lbs, 3 oz and goes by the name of Cameron Liam Bodnar! **

[1. New Economics Liaison Librarian](#)

* the name to remember for econ researchers

[2. Access to SFU Surrey Campus](#)

* pick up and return books and articles in Surrey

[3. Harvard Business Review online](#)

* online from 1985 to the present via the SFU Library

[4. New e-journals available via the SFU Library](#)

* still more great resources online for SFU researchers

1. New Economics Liaison Librarian

Some of you will have already heard that Carla Graebner is now the liaison librarian for the Economics Dept. I am still the liaison librarian for the Faculty of Business, and will work with Carla to provide integrated services for the closely related areas of Economics and Business.

Carla comes to SFU from the Department of Foreign Affairs and International Trade in Ottawa, where she was a Portfolio Librarian responsible for liaison, instruction, and reference services for DFAIT's Economic group and Latin American divisions, and also provided reference service to the public, diplomatic corps, students, academics and other governmental departments. Besides Economics, Carla will be taking on Sociology, Anthropology, and Latin American Studies. Carla can be reached by email at cgraebne@sfu.ca and by telephone at 778.782.6881.

The bottom line is that if you have an economics question or concern, Carla should now be your first point of contact. The BUEC BUZZ crosses the bus/econ boundary, as does your research in many cases, so both Carla and I will now be responsible for publishing it each week.

2. Access to SFU Surrey Campus

Great news! It is now possible for **current SFU faculty and students** to...

- return books at our Surrey Campus (useful if you live in Surrey or the Valley);
- place requests on books in our catalogue and ask that they be available for pick up at the Surrey Library;
- pick up interlibrary loan materials at the Surrey Library;
- visit the Surrey Campus to borrow their books; and
- arrange for copies of articles that are in print journals in the Bennett Library (on the mountain) to be sent down to the Surrey Library for you to pick up.

Note that you will require both a current SFU ID card and a second piece of photo ID to enter the Surrey Campus. Also note that the services above are available on a trial basis.

For more information, see the following two announcements:

<http://www.lib.sfu.ca/whatsnew/announcement.htm?id=83>

<http://www.lib.sfu.ca/whatsnew/announcement.htm?id=85>

3. Harvard Business Review online

<http://www.lib.sfu.ca/researchtools/electronicjournals/ejdb.htm?Display=JournalID7863>

For those of you who didn't get the announcement from Karen Marotz a couple days ago, we have regained online access to the Harvard Business Review. HBR used to be in ABI/Inform and its loss has been much lamented since it was pulled from the database by the publisher a couple years ago. Current SFU faculty and students can now access the fulltext of HBR via one of SFU's other databases: Health Source - Consumer Edition.

You can access HBR articles from the library, home or office via the SFU Library website by following these steps:

- From the library home page, click on "electronic journals" or go directly to the Electronic Journals database at: <http://www.lib.sfu.ca/researchtools/electronicjournals/ejdb.htm>.
- Search for Harvard Business Review.
- Click on the link and you will see we have access through the Health Source database.
- Click on the Health Source link. You will be prompted for your ID and password. This is either your name and library barcode, or your SFU

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

computing account and password.

e. A listing for Harvard Business Review and years of coverage will appear.

f. Although the listing indicates that full text is only available for July 2000 to present, if you click on earlier years, you will find full-text articles back to 1985.

To identify articles from Harvard Business Review on your subject, you can either...

a. search the Health Source - Consumer Edition database (available under 'H' on the SFU Library's [alphabetical list of databases](#) and in the [Business Administration list of databases](#)),

b. or you can search in the ABI/Inform database to find the dates of the specific articles you need and then follow the steps above to get the full text. As of late next week, you will be able to click on the "Where can I get this?" link next to an HBR article in ABI/Inform and link smoothly through to the fulltext content in our Health Source database.

If this made no sense to you whatsoever and you want to read HBR online, don't hesitate to contact me or any other reference librarian.

4. New e-journals available via the SFU Library

We've had quite a few additions to our e-journal list in the last couple months. Here are a few of the new titles that look most likely to be of interest to Bus/Econ researchers. Note that current SFU researchers can access all of these journals from home or office by searching for them by journal title in the SFU Library catalogue: [\[http://troj.lib.sfu.ca/search/s\]](http://troj.lib.sfu.ca/search/s). As with all of our online resources, you will need to enter either your email username and password or your last name and the barcode from your SFU ID card to view these journals from off campus.

- Electronic journal of business research methods
- European Journal of Innovation Management
- Information Technology & People
- International Journal of Contemporary Hospitality Management
- International journal of entrepreneurial behaviour & research
- International Journal of Health Care Quality Assurance
- International Journal of Operations & Production Management
- International Journal of Public Sector Management
- International journal of quality & reliability management
- International Journal of Service Industry Management
- International marketing review
- Internet research
- Journal of applied statistics
- Journal of consumer marketing
- Journal of Management Development
- Journal of Managerial Psychology
- Journal of Organizational Change Management
- Journal of post Keynesian economics
- Journal of Product and Brand Management
- Journal of Services Marketing
- Landmark : a publication of the Indian Claims Commission
- Work, employment and society

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. My email address is below.

=- BUEC BUZZ (#031-7): Information Resources in Business and Economics =-

=====

Mark Bodnar

Business Liaison Librarian

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

Carla Graebner

Liaison Librarian: Economics, Sociology/Anthropology, Latin American Studies

Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.3023

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BUEC BUZZ (#031-8): Information Resources in Business and Economics

[1. More 2001 census data + updated SFU Library guide](#)

* data on education and work/earnings

[2. ABI/Inform - no more date ranges!](#)

* search all from pre-1971 to the present in one step

[3. World Markets In Focus 2003](#)

* healthcare, telecom, automotive, energy, and world reports

[4. Canadian Importers Database](#)

* lists importers by detailed product, city, and country

1. More 2001 census data + updated SFU Library guide

<http://www.lib.sfu.ca/researchhelp/publicationtypes/census2001.htm>

Yet another installment of data from the 2001 census has been released: this time the feature topic was Education and Work/Earnings. Our Geography Librarian, Cindy Swoveland, has updated the SFU Library guide to the 2001 census to include links to data and analytical products on this topic.

Note that the last batch of data from the 2001 census [Religion; Income of Individuals, Families, and Households; Shelter Costs, etc.] will be released on May 13th.

2. ABI/Inform - no more date ranges!

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

Have you ever been irritated by having to resubmit your search in ABI to each of the date ranges: the current file, backfile, and deep backfile? If so, rejoice! As of this weekend, ABI will allow you to search the full range of their articles at once. This will, of course, mean that you will get far more results for any given search, but since the results are always in reverse chronological order, you will still be able to scan the most recent articles at the top of your result list. In addition, you will still have the option of selecting a given month, year, or range of years for your search if you prefer.

Note that ABI will be unavailable for a few hours between 7 PM this Saturday (March 14) and 7 AM this Sunday (March 15th) while the ProQuest folks implement this change.

3. World Markets In Focus 2003

<http://www.worldmarketsanalysis.com/infocus2003/infocus.html>

"The World Markets Research Centre (WMRC) is proud to present World Markets In Focus 2003 - its annual series of reports assessing the global business climate in the year ahead. WMRC's teams of regional and industry-specific analysts and economists have selected the key issues and challenges facing the global business community to analyse and make predictions about how events will unfold in 2003.

For ease of use, the report is split into five key sections. The World In Focus 2003 assesses the key political and economic events facing the world, while the other four sections are produced by WMRC's industry practices covering the Automotive, Energy, Healthcare and Telecoms sectors."

4. Canadian Importers Database

http://strategis.ic.gc.ca/sc_mrkti/cid/engdoc/index.html

The Strategis and Business Information Services Directorate has launched a new and improved version of the Canadian Importers Database. This product provides lists of the companies (with their geographical locations) importing goods into Canada. These data are compiled from customs documentation filled out by importers in the year 2001. The new version continues to provide you with the ability to find which companies are importing a given product into Canada and to identify the top importers from any given Canadian city. New features allow you to find the top importers from any country. You also now have the ability to identify the top importers for a given product by country of origin. Note that products are listed down to a very specific 10-digit HS code level (you can get down to "toy wagons" instead of having to stop at "wheeled toys for children").

[This item was taken from Industry Canada's Strategis Headlines service. To subscribe to this valuable service visit the Strategis Headlines subscription page at: <http://strategis.gc.ca/headlines>.]

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

-= BUEC BUZZ (#031-8): Information Resources in Business and Economics -=

=====

Mark Bodnar

Business Liaison Librarian

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

Carla Graebner

Liaison Librarian: Economics, Sociology/Anthropology, Latin American Studies

Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.3023

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BUEC BUZZ (#031-9): Information Resources in Business and Economics

1. [Wall Street Journal online via ABI/Inform](#)

* available for SFU researchers from 1984 to today

2. [Springer Lecture Notes in Computer Science via the SFU Library](#)

* knowledge management, e-commerce, technology management information

3. [Country and Industry Market Research](#)

* one-stop for US government info on foreign markets

4. [Innovation Analysis bulletin from Statistics Canada](#)

* updates on e-commerce, industrial development, and more

1. [Wall Street Journal online via ABI/Inform](#)

<http://www.lib.sfu.ca/researchtools/electronicjournals/ejdb.htm?Display=JournalID7904>

The WSJ is now online in ABI/Inform via the SFU Library. The fulltext (no pictures) of articles from 1984 to today (updated daily) is available. Unfortunately, the tables of stock exchange data, futures prices, etc. aren't included.

A handy tip: If you like to browse through the paper and you aren't searching for any specific topic, then do a Publication search (available under the Search Methods tab on the top menu bar) for "Wall Street Journal," choose today's paper, and look for the link to sort the results by page number. You'll then be able to flip through the stories in roughly the same order as they appear in the paper.

2. [Springer Lecture Notes in Computer Science via the SFU Library](#)

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5760>

This collection of online books may be of interest to MIS and MS researchers. Springer Lecture Notes in Computer Science is a collection of over 1000 online books, conference proceedings, edited multi-author volumes, monographs, Festschriften, ACM Distinguished Theses, etc.

If you know the volume number of the item you are seeking, click on Contents and view the lists to find your volume. If you are searching for articles on a topic, use the Search button. The results of the search are not limited to LNCS; you will also get hits from Springer journals, other Springer book series, etc., not all of which will be online.

A few sample items:

- Practical Aspects of Knowledge Management
4th International Conference, PAKM 2002 Vienna, Austria, December 2-3, 2002. Proceedings
- Web Services, E-Business, and the Semantic Web
CAiSE 2002 International Workshop, WES 2002, Toronto, Canada, May 27-28, 2002. Revised Papers
- Management Technologies for E-Commerce and E-Business Applications
13th IFIP/IEEE International Workshop on Distributed Systems: Operations and Management, DSOM 2002, Montreal, Canada, October 21-23, 2002. Proceedings
- Knowledge Engineering and Knowledge Management. Ontologies and the Semantic Web
13th International Conference, EKAW 2002, Siguenza, Spain, October 1-4, 2002. Proceedings

3. [Country and Industry Market Research](#)

<http://www.export.gov/cntryind.html>

The US Department of Commerce has created a one-stop shop for country, industry, and export related information. Available through Export.gov, Country and Industry Market Research provides you with links to country information, market research for both agriculture and non-agriculture sectors, as well as tariff and taxation resources. Of particular interest are the full text Market Research Reports which are searchable by Industry, Region, Country or Report Type.

A few quick searches in this resource just got me a report on biotech opportunities in Japan from January of this year, a report on British Columbia's value-added wood products sector from last December, and details on entry requirements for IT products in Egypt as of a few weeks ago.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

Note that we have added this resource to the SFU Library guide to [International Marketing Research](#).

4. Innovation Analysis Bulletin from Statistics Canada

<http://troy.lib.sfu.ca/search/s?SEARCH=Innovation+Analysis+bulletin>

The Innovation Analysis Bulletin focuses on trends in science, technology and the information society. The bulletin includes updates on government science and technology activities, industrial research and development, intellectual property commercialization, advanced technologies and innovation, biotechnology, connectedness, telecommunications and broadcasting, and electronic commerce.

The SFU Library has the print edition of this publication. It is also free on the web. You can learn about both versions via the link above.

Sample articles:

- Financing innovation in new small firms—New evidence from Canada
- Characteristics and evolution of human resources in Canadian biotechnology firms
- Innovation, growth theory, and the role of knowledge spillovers

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

-= BUEC BUZZ (#031-9): Information Resources in Business and Economics -=

=====

Mark Bodnar

Business Liaison Librarian

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

Carla Graebner

Liaison Librarian: Economics, Sociology/Anthropology, Latin American Studies

Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.3023

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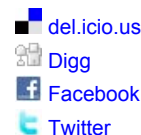
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BUEC BUZZ (#031-10): Information Resources in Business and Economics

** This will be the last BUEC BUZZ of the semester - the next issue will be out on May 9th. We hope you all enjoy the semester break! **

[1. ITPro collection of e-books via SFU Library](#)

* many managing/marketing IT titles

[2. Hoover's Company Profiles](#)

* now available via ABI/Inform for SFU researchers

[3. Bank of Canada Review](#)

* economic analysis, data, and commentary: Canada + international

[4. Business Start-up Assistant](#)

* your information site for starting a business in Canada

[5. Householder Counts and Maps + StatsCan census products](#)

* population data for neighbourhoods

1. ITPro collection of e-books via SFU Library

SFU researchers now have access to the ITPro collection of over 2200 e-books available through Books24x7. The focus tends to be on computer books, but there are a substantial number of business titles as well. MIS and MOT-MBA researchers will be the most interested, but there is also material here for researchers in MOS and Marketing with titles such as:

- Human Factors in Information Systems
- Mobile Commerce: Technology, Theory and Applications
- Leading Geeks: How to Manage the People Who Deliver Technology
- Making Technology Investments Profitable: ROI Road Map to Better Business Cases
- Managing Successful High-Tech Product Introduction

You can access the entire collection from your home or office by choosing "[24x7 Electronic Books](#)" from the library's alphabetical list of databases. Alternatively, each of the titles in the collection has an individual record in our catalogue: watch for "Books24x7" next to the publisher's name in your catalogue search results and follow the links to the e-book.

2. Hoover's Company Profiles now available via ABI/Inform for SFU researchers

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5731>

SFU researchers can now access the 15,000+ company profiles produced by Hoover's as part of your ABI/Inform search. Just search for a company in ABI and scan a few of your results. If the company has a Hoover's profile, the company name will be a link within the fulltext ABI article. We've listed Hoover's as a separate entry in SFU's alphabetical list of databases (link above) as a way of highlighting this resource, but the simplest approach is to just go straight into ABI as you have always done and watch for the linked company names among your search results.

3. Bank of Canada Review

<http://www.bankofcanada.ca/en/review/revlist.htm>

Published quarterly, the Bank of Canada Review provides both analysis and financial data reflecting Canada's current economic situation as well as commentary on international financial issues. The Bank of Canada Review is archived from 1994 to the present. The most recent edition, Winter 2002-2003, provides information highlighting recent changes to Canada's financial sector legislation and commentary on exchange rates in emerging markets. Tabular data includes key monetary policy variables, major financial and economic indicators such as business and household credit as well as CPI and unemployment figures for Canada.

Note that the SFU Library has the Review in print from 1971 to the present and that we have a link to the online version in our catalogue so that you don't have to remember the address.

4. Business Start-up Assistant

<http://bsa.cbasc.org/gol/bsa/interface.nsf/engdoc/0.html>

The Business Start-up Assistant (BSA) consolidates essential information required by anyone wishing to launch a business. It combines start-up information from the Canada Business Service Centres (CBSC), the federal and provincial governments, the private sector, and many other sources.

This Web site, organized by topic and province, provides reliable information on market research, business name and structure, preparing a business plan, financing, taxation, hiring employees, doing business on the Internet and much more! All critically needed information if you are starting a business. Links to federal and provincial forms required for launching a business are also included.

5. Householder Counts and Maps + StatsCan census products

Gord Rein of the Faculty of Business suggested the following Canada Post site as a marketing research resource:

[<http://www.canadapost.ca/cpc2/addrm/hh/doc/navigate-e.asp>]. This site allows direct marketers to determine exactly how many pieces of mail they should print for delivery by Canada Post. You can find out how many houses, apartments, farms, businesses, and total residences are along a specific letter carrier's route or in a broader postal code forward sortation area (FSA: the first three letters of a postal code).

If this sort of resource interests you, you should also check out the detailed online 2001 census data available from Statistics Canada: if you go to [http://geodepot.statcan.ca/Diss/Maps/ReferenceMaps/index_e.cfm], you can view the reference maps used by StatsCan. These maps have the codes and names for the different regions - right down to the census tract codes (CTs are roughly the size of large neighbourhoods). Once you know what the name or code of your target region is, you can then go to [<http://www12.statcan.ca/english/census01/products/standard/profiles/Profiles.cfm>] to view profiles of that region. Profile topics currently available range from age & sex to occupation, with more data due to be published in the next couple months.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [</help/subject-guides/business/home#BUECBUZZ>] or [</help/subject-guides/economics/home#BUECBUZZ>] respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

-- BUEC BUZZ (#031-10): Information Resources in Business and Economics --

=====

Mark Bodnar

Business Liaison Librarian

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

Carla Graebner

Liaison Librarian: Economics, Sociology/Anthropology, Latin American Studies

Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.3023

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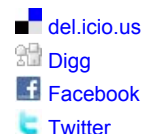
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BUEC BUZZ (#122): Information Resources in Business and Economics

[1. Oxford dictionaries online via the SFU Library](#)

* accounting, economics, finance, law, psychology, and more

[2. Commodities research resources](#)

* new guide at the SFU Library

[3. Biotechnology In Developing Countries Database](#)

* database of biotech uses

[4. Institute for the Study of International Migration](#)

* includes online papers and reports

1. Oxford dictionaries and handbooks online via the SFU Library

Access the entire collection via:

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5765>

or link to each title individually by searching for it in the [SFU Library catalogue](#).

SFU researchers can now use many Oxford reference sources from their home or office via the SFU Library. Titles most likely to be of interest to Economics and Business researchers include:

- [A Dictionary of Accounting](#)
- [A Dictionary of Business](#)
- [A Dictionary of Economics](#)
- [A Dictionary of Finance and Banking](#)
- [A Dictionary of Computing](#)
- [A Dictionary of the Internet](#)
- [The Concise Oxford Dictionary of Mathematics](#)
- [A Dictionary of Statistics](#)
- [A Dictionary of Psychology](#)
- [World Encyclopedia](#)
- [Handbook of the World](#)
- [The Oxford Essential Quotations Dictionary \(American Edition\)](#)
- [The Oxford Dictionary of Modern Quotations](#)
- [Dictionary of the Social Sciences](#)
- [A Dictionary of Law](#)
- The Oxford Business Spanish Dictionary: [English-Spanish](#) & [Spanish-English](#)
- [The Oxford Dictionary of American Usage and Style](#)
- [Pocket Fowler's Modern English Usage](#)
- [The Concise Oxford Dictionary](#)
- [The Oxford American Thesaurus of Current English](#)

Note: you can also search the **huge** [Oxford English Dictionary](#) (half a million words and 20 volumes) online via the SFU Library.

2. Commodities research resources

<http://www.lib.sfu.ca/researchhelp/subjectguides/geog/commodities.htm>

If your research touches on commodities (pork bellies to oil) at all, then starting with this new SFU Library guide should make your life easier. Our new guide to commodities research resources will help answer the following questions:

- Where is the commodity found? This includes both the country or countries and the type of environment.
- What are the environmental considerations associated with the extraction or production of the commodity?
- How is the commodity extracted (produced) and by whom?
- How much of the commodity is left?
- Who uses the commodity (industries, individual consumers)?

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

- How is the commodity used?
 - In what form is the commodity used?
 - What is the price of the commodity (current, historical, and trends)
- The guide also provides information on Commodities Market Trading.

3. Biotechnology In Developing Countries Database

http://www.fao.org/biotech/inventory_admin/dep/default.asp

This FAO resource is a database of biotechnology uses in developing countries. It includes not only GMOs (Genetically Modified Organisms) but technology implementations. The database currently contains about 2000 entries covering 70 countries.

*** Note: if biotechnology research is your area, you might want to start with the [SFU Library guide to biotech industry resources](#). (The FAO database is one of many resources listed in this guide to news, reports, articles, books, and web sites.)

4. Institute for the Study of International Migration

<http://www.georgetown.edu/sfs/programs/isim/>

Founded in 1998 and part of the Walsh School of Foreign Service, the Institute for the Study of International Migration at Georgetown University focuses its work on "all aspects of international migration." Along with administering a certificate program, the Institute sponsors a number of ongoing research projects, including ones dealing with cooperative efforts to manage emigration, immigration homeownership, and forced migration. Persons visiting the DC area will want to take a look at the Institute's schedule of upcoming human events forums, whose topics in the past have included "Children in War," "Human Rights and Human Trafficking," and "Globalization and Landlessness in Guatemala." Scholars and persons working in this field will most definitely want to look at the Publications section of the site, which is thematically organized, and contains working papers and final reports from the past five years. [KMG]

From The Scout Report, Copyright Internet Scout Project 1994-2003. <http://scout.wisc.edu/>

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or </help/subject-guides/economics/home#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

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-- BUEC BUZZ (#122): Information Resources in Business and Economics --

=====

Mark Bodnar

Business Liaison Librarian

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

Carla Graebner

Liaison Librarian: Economics, Sociology/Anthropology, Latin American Studies

Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.3023

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BUEC BUZZ (#123): Information Resources in Business and Economics

1. [More 2001 Census results available via Statistics Canada](#)

* income, religion, shelter costs, and more

2. [New UNCTAD databases via the SFU Library](#)

* international commodity and foreign investment data

3. [Marketing Scales Handbooks at the SFU Library](#)

* survey shortcuts for MOS and Marketing Researchers

4. [New bus/econ online journals via the SFU Library](#)

* from humanomics to wine marketing

1. More 2001 Census results available via Statistics Canada

StatsCan has released the last batch of results from the 2001 census. This latest release includes data on religion (did you know that there are over 20,000 Jedis in Canada? [<http://tinyurl.com/bxoqj>]), income, shelter costs, and social & economics characteristics of individuals, families, and households.

-- Read the Daily announcement about this release at:

<http://www.statcan.ca/Daily/English/030513/td030513.htm>

-- Access the data at:

<http://www12.statcan.ca/english/census01/Products/Standard/Index.cfm>

-- Use the SFU Library guide to the 2001 census for more information:

<http://www.lib.sfu.ca/researchhelp/publicationtypes/census.htm>

2. New UNCTAD databases via the SFU Library

You can now access the following three UNCTAD databases via the SFU Library.

a. *Commodities Price Bulletin*

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

-- monthly prices and price indices for many commodities from 1960 to the present

b. *Foreign Direct Investment Database*

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5768>

-- Aggregate inflows, outflows, inward stocks and outward stocks of foreign direct investment (FDI).

c. *UNCTAD Handbook of Statistics*

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5767>

-- A comprehensive collection of data relevant for the analysis of world trade, investment and development for over 190 countries and territories and 50 economic or trade groups.

** Note that the SFU Library also provides access to *UNSTATS* which pulls together international data from a wide range of sources including the UN Statistics Division's own databases in merchandise trade, national accounts, demography and population, energy, status of women and industrial commodities production; and statistics from the Population Division, the UN Department of Economic and Social Affairs' Project Link, FAO, ILO, IMF, ITU, OECD, UNESCO, WHO, WIPO, World Bank and World Tourism Organization, among others.

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5735>

3. Marketing Scales Handbooks at the SFU Library

Bennett Library Reference: **HF 5415.3 B785**

Do you need a question and a scale that you could use in a questionnaire to measure employee job satisfaction or brand loyalty or attitudes toward new technologies? Don't reinvent the wheel! The 3 volumes of the *Marketing Scales Handbook* contain information on over 2000 scales/questions that have been used in research articles published from 1980 to 1997.

Each listing includes the origin of the scale, how it differs from its precedents, its psychometric qualities, the samples it was used with, the validity of the scale, the citations for the articles where the scale was originally used and more. Broad topic areas include Consumer Behavior, Advertising,

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

Organizational Behaviour, and Sales Force.

4. New online journals via the SFU Library

Here are some of the newest online journals in business & economics that you now have access to via the SFU Library. In case you are counting, the library now provides access to over 11,000 e-journals that you can use from your home or office as current SFU students and faculty members. Search for these titles in the [SFU Library catalogue](#) to link to the online issues.

- [Administration & Society](#)
- [Advances in economic analysis & policy](#) (6 month embargo)
- [Canadian housing observer](#)
- [Cross cultural management](#) (6 month embargo)
- [Employee relations](#) (12 month embargo)
- [Equal opportunities international](#) (6 month embargo)
- [European business review](#) (12 month embargo)
- [European journal of marketing](#) (12 month embargo)
- [Family business review](#)
- [Gender and development](#)
- [Global environmental politics](#)
- [Human resource management international digest](#) (12 month embargo)
- [Humanomics](#) (6 month embargo)
- [Industrial and commercial training](#) (12 month embargo)
- [Industrial management + data systems](#) (12 month embargo)
- [International journal of bank marketing](#) (12 month embargo)
- [International journal of contemporary hospitality](#)
- [International journal of manpower](#) (12 month embargo)
- [International journal of social economics](#) (12 month embargo)
- [International journal of wine marketing](#)
- [International journal of retail and distribution management](#) (12 month embargo)
- [Journal for the psychoanalysis of culture and society](#)
- [Journal of collective negotiations in the public sector](#)
- [Journal of derivatives](#)
- [Journal of European industrial training](#) (12 month embargo)
- [Journal of workplace learning](#)
- [Leadership and organization development journal](#) (12 month embargo)
- [Management decision](#)
- [Management research news](#) (6 month embargo)
- [Managerial finance](#) (6 month embargo)
- [Marketing intelligence and planning](#) (12 month embargo)
- [Personnel review](#) (12 month embargo)
- [Strategic direction](#) (12 month embargo)
- [Topics in economic analysis & policy](#) (6 month embargo)
- [Training and management development methods](#) (12 month embargo)
- [Training strategies for tomorrow](#) (12 month embargo)
- [Women in management review](#) (12 month embargo)

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

- = BUEC BUZZ (#123): Information Resources in Business and Economics = -
=====

Mark Bodnar

Business Liaison Librarian

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

Carla Graebner

Liaison Librarian: Economics, Sociology/Anthropology, Latin American Studies

Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.3023

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BUEC BUZZ (#124): Information Resources in Business and Economics

1. [Canadian Housing Observer](#)

* housing data from the CMHC

2. [Corporate Reporting Awards](#)

* the best annual reports in Canada

3. [LexisNexis - graphical/Windows version](#)

* much easier to use!

4. [Idea Group \(Publishers\)](#)

* books on using and managing technology in business

1. Canadian Housing Observer

Link from: <http://www.cmhc-schl.gc.ca/en/index.cfm>

of via the SFU Library catalogue: search by [journal title](#)

Did you know that Oshawa, Ontario experienced a higher percentage of household growth between 1996 and 2001 than did Vancouver? Or that it's almost as expensive to rent a two bedroom apartment in Ottawa as it is in Vancouver? These figures and more are available in a new annual publication released by Canada Housing and Mortgage Corporation. Freely available on the CHMC's web site, the Canadian Housing Observer provides detailed information on how demographic and socio-economic influences affect housing demand, identifies current housing market developments and highlights trends in housing finance and affordability. In addition to analysis, the Canadian Housing Observer provides key housing statistics on information ranging from housing market indicators to ownership rates by national, provincial and major metropolitan area to mean and median household network by tenure.

If you're interested in pursuing other housing data, the library also has:

-- *Housing Information Monthly* : Recent issues in the Periodical Room - older issues shelved with the Bound Journals -- 6th floor.

-- *Canadian Housing Statistics* : HD 7305 A3 C4 -- we have 1958, 1960-86, 1990-present -- Newest edition is in Reference.

-- *Monthly Housing Statistics* : supplement to Canadian Housing Statistics from 1984 on, latest edition in Reference, interfiled with the *Canadian Housing Statistics* at the same call number.

-- *Royal LePage Survey of Canadian House Prices*: described in a recent [BUEC BUZZ](#).

2. Corporate Reporting Awards

http://www.cica.ca/index.cfm/ci_id/131/la_id/1.htm

Are you interested in finding examples of Canadian companies with good web sites, solid corporate governance structures, clear web sites, informative annual reports, and other good examples of corporate reporting? Start with the winners of the CICA Corporate Reporting Awards.

The CICA Corporate Reporting Awards (formerly known as the Annual Report Awards until 2001) are hosted by the CICA in association with National Post. For over 50 years, this awards program has recognized excellence in financial and corporate reporting in Canada. Awards are given to companies who have shown leadership in Annual Reporting, Electronic Disclosure, Corporate Governance Disclosure and Sustainable Development Reporting.

3. LexisNexis - graphical/Windows version

Avid readers of the BUEC BUZZ (you know who you are) will have noticed that I often list great resources that are buried in LexisNexis. LexisNexis is a huge source of international business and industry news, as well as of detailed company information, market reports, and legal resources. Unfortunately, LexisNexis is also one of the more complex databases you're likely to encounter.

We now have a "graphical" (Windows) version of LexisNexis available that is considerably simpler to use. It is currently available on all the computers within the library - just link to it via our list of article indexes and databases: <http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>. If you are working from your home or office, following the links at the same page will get you to a page with instructions on how you can download and install a free client program on your own computer for easy access to this valuable resource.

Some of the advantages of this new version:

- a. No need to remember arcane "dot" commands - you can click on buttons to navigate.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

- b. An alphabetical source list that makes it easier to drill down to specific sources (e.g., WorldScope & the PRS Group reports) without knowing what library and file they are in.
- c. Search results are much easier to view.

We plan to offer only the Windows/graphical version of this database by the end of the summer. Please take some time over the next few months to get used to this new version. Let us know if you have any questions/comments.

4. Idea Group (Publishers)

Keyword search in the SFU Library catalogue for "[Idea Group](#)"

We've mentioned specific Idea Group titles in past BUEC BUZZes, but the books from this publisher are such valuable resources that we thought we'd highlight them as a group. MIS and MOT researchers are likely to be the most interested since these titles tend to deal with using and managing technology in businesses.

A few Idea Group titles recently received here at SFU:

- [Critical reflections on information systems : a systemic approach](#)
- [The economic and social impacts of e-commerce](#)
- [Knowledge and information technology management : human and social perspectives](#)

Note that some of these books are online e-books (accessible by all current SFU researchers via our catalogue). Also note that some of them have a location of "In process." This means that we have just received them and are now labelling & cataloguing them before they get put on the shelves. You can either request such titles online (via the catalogue) or stop by our Processing Division on the 7th floor of the library (M-F, 8-4) and ask for them in person.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

-- BUEC BUZZ (#124): Information Resources in Business and Economics --

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Mark Bodnar

Business Liaison Librarian

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

Carla Graebner

Liaison Librarian: Economics, Sociology/Anthropology, Latin American Studies

Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.3023

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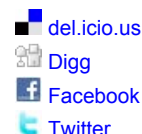
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BUEC BUZZ (#124): Information Resources in Business and Economics



1. Canadian Policy Library

* policy research resources and contacts

2. Canada e-book, 2001 (formerly the Canada year book / Statistics Canada)

* now online and free

3. Uncle Sam's Reference Shelf: County and City Data Book

* detailed US Census data - free online

4. Free Micro-eMBA and non-profit Micro-eMBA

* guide to core knowledge in business management

1. Canadian Policy Library

<http://www.policylibrary.com/canada/>

Canadian Policy Library is a social, economic and foreign policy resource - updated daily with the latest jobs, research, and events. Policy Library members reach an audience of hundred of thousands of policy makers, politicians, academics and students. Note that this same site will link you to policy resources throughout the world. Also note that this site has been added to the [Policy Analysis](#) guide.

2. Canada e-book, 2001 (formerly the Canada year book / Statistics Canada)

http://142.206.72.67/r000_e.htm

Also link via the SFU Library catalogue:

<http://troy.lib.sfu.ca/search/t?SEARCH=canada+year+book>

After 136 editions, the Canada Year Book has gone online! This annual publication from Statistics Canada covers social and economic trends in the country in a series of essays, charts, photos, and audio clips. The four thematic sections - the Land, the People, the Economy and the State - provide a fairly comprehensive picture of the country. Statistics Canada has made good use of the online format in providing links from essays to data charts and related papers at their site.

Note: Another good reference source from Statistics Canada is the Market Research Handbook: "a comprehensive source of socio-economic statistics for all those who study the Canadian consumer market." You have online access to this very detailed publication as SFU researchers - I strongly suggest that you download it and keep it handy on your desktop. Read about the Market Research Handbook in this earlier BUEC BUZZ posting:

</help/subject-guides/business/buec-buzz/310#market>

and download (SFU researchers only) the most recent edition via our Index of Downloadable Statistics Canada publications:

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5672>

3. Uncle Sam's Reference Shelf: County and City Data Book

<http://www.census.gov/statab/www/ccdb.html>

Uncle Sam's Reference Shelf: County and City Data Book contains official population and housing data from the 2000 Census plus business and other data for all US counties, cities with 25,000 or more inhabitants, and places of 2,500 or more inhabitants. Information includes percent population change by state; counties with populations of one million or more; top 40 cities by population; state, county, and city area and population; population by age, race, and sex; relevant maps, and much more. The PDF files include easy-to-read tables and graphs making the information an easily-accessible source of the country's latest geographic data. [JAB]

>From The Scout Report, Copyright Internet Scout Project 1994-2003.

[<http://scout.wisc.edu/>]

NOTE: we also own this book in print: HA 202 A36 2000 in the Bennett Reference Collection

4. Free Micro-eMBA and non-profit Micro-eMBA

http://www.managementhelp.org/fp_progs/org_dev.htm and

http://www.managementhelp.org/np_progs/org_dev.htm

(Scroll to the end of each page to get to the learning modules.)

The Free Management Library has created these detailed Business Administration educational programs for both profit and non-profit environments.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

These programs are designed as guides to the core of knowledge needed for a business administration degree. As such, they cover many of the topics you are working through in your classes (though likely not to the depth you are working or with same the level of interaction). Topics range from business ethics to firing employees and resources range from . A good resource to keep in mind if you want to do some further reading on a topic for clarification.

NOTE: I've mentioned the Free Management Library in a previous BUEC BUZZ:

</help/subject-guides/business/buec-buzz/27#free>

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or </help/subject-guides/economics/home#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

-= BUEC BUZZ (#125): Information Resources in Business and Economics -=

=====

Mark Bodnar

Business Liaison Librarian

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

Carla Graebner

Liaison Librarian: Economics, Sociology/Anthropology, Latin American Studies

Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.3023

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BUEC BUZZ (#126): Information Resources in Business and Economics

1. [The NBER Macrohistory Database](#)

* historical data on aspects of pre-WWI and interwar economies

2. [New e-journals available via the SFU Library](#)

* from executive compensation to transport economics

3. [Can I get a library card for UBC or any other post-secondary libraries?](#)

* yes - and it's free for current students/faculty

4. [ITsearchPortal](#)

* good source for IT industry news

1. The NBER Macrohistory Database

<http://www.nber.org/databases/macroeconomy/contents/>

If you're looking for historical data on aspects of pre-WWI and interwar economies, such as production, construction, employment, money, prices, asset market transactions, foreign trade, and economic indicators, you may want to make your first research stop the NBER Macroeconomy Database. Although predominantly US in nature, the data does have some coverage for the United Kingdom, France and Germany. According to NBER, many data series are highly disaggregated, and many exist at the monthly or quarterly frequency. You may want to browse the various subject headings as the search engine is non-functional.

For more information on US historical economic indicators, have a look at the following:

- **Bureau of Economic Analysis Web site:** <http://www.bea.doc.gov/bea/dn1.htm>
- **The Historical statistics of the United States, 1789-1945** (HA 202 A385; 4th floor)
- **National product since 1869** by Simon Kuznets (HC 103 K8 4th floor)

For Canadian information of this sort, see:

- **Canada Yearbook**, 1905-- (HA 741 A2)
- **Historical Statistics of Canada** (HA 746 H58 1983) or [online](#)

2. New e-journals available via the SFU Library

The following journals are now available online from home or office for all current SFU students and faculty. To get to each journal, just search for it by [journal title](#) in the SFU Library catalogue and follow the links.

- [Compensation & Benefits Report](#)
- [Economic Development Quarterly](#)
- [European Urban and Regional Studies](#)
- [Executive Compensation](#)
- [International Journal of Transport Economics](#)
- [Journal of Business and Technical Communication](#) (1 yr embargo)
- [Managerial Law](#)
- [Quality Management Journal](#)

3. Can I get a library card for UBC or any other post-secondary libraries?

<http://www.coppul.ca/rb/rbindex.html>

Did you know that as SFU students and faculty, you can go to most of the universities in Canada and get their extramural card for free so that you can borrow their books? This service may come in handy the next time you are visiting your folks in Regina or attending a conference in Toronto.

Before you leave town, stop by our Loans Desk (where you sign books out) to ask for a "COPPUL card." This card will identify you as a current student/faculty member of SFU. Show it at the university you are visiting to get their extramural card. Check the link above for a list of participating institutions.

4. ITsearchPortal

<http://www.itsearchportal.com/>

ITsearchPortal is a new search engine dedicated solely to the IT industry, enabling you to save time by searching for articles across the top IT websites in one place. Use ITsearchPortal to find IT news, features, reviews and downloads from such sources as Wired, CNet, InternetNews, and The Standard.

Note that ITsearch Portal is part of another useful IT site: theITportal.com [<http://www.theitportal.com/>].

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or </help/subject-guides/economics/home#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

-= BUEC BUZZ (#126): Information Resources in Business and Economics =-

=====

Mark Bodnar

Business Liaison Librarian

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

Carla Graebner

Liaison Librarian: Economics, Sociology/Anthropology, Latin American Studies

Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.3023

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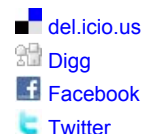
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BUEC BUZZ (#127): Information Resources in Business and Economics

[1. Canadian Policy Research Network](#)

*research and commentary focusing on social and economic issues

[2. The "Beige Book": Summary of Commentary on Current Economic Conditions by Federal Reserve District](#)

*overview of U.S. economic conditions by Federal Reserve District

[3. Changes in the Library](#)

* Media Collection

[4. Asian Development Outlook](#)

* good source of analysis and economic indicators for 41 countries

1. Canadian Policy Research Network

<http://www.cprn.org/en/index.cfm>

Founded in 1994 by Judith Maxwell, former chair of the Economic Council of Canada, The Canadian Policy Research Network's primary goal is to explore and create linkages between social and economic issues. CPRN encourages different levels of government and organizations such as unions, business, NGOs, voluntary organizations, other think tanks and academics to work together in each of their research programs. What is particularly useful for researchers is their online collection of publications including both research and working papers. Recent titles include:

- Changing Labour Markets, Key Challenges Facing Canada
- Cities and Communities That Work: Innovative Practices, Enabling Policies
- Skills and Training in the Non-Profit Sector

2. The "Beige Book": Summary of Commentary on Current Economic Conditions by Federal Reserve District

<http://www.federalreserve.gov/FOMC/BeigeBook/2003/>

The so-called 'Beige Book' summarizes and compiles information on current economic conditions gleaned from key business contacts, economists, market experts, analysts from each of the 12 Federal Reserve Districts: Boston, New York, Philadelphia, Cleveland, Richmond, Atlanta, Chicago, St. Louis, Minneapolis, Kansas City, Dallas and San Francisco. This report is published eight times during the year and is available online archived to 1996.

Use the Beige Book if you're interested in an overview of economic conditions in the United States. Sectors covered include manufacturing, services, construction and real estate, banking and finance, consumer spending and prices. The Beige Book is of particular value if you're interested in looking at or comparing specific regions within the United States.

3. Changes in the Library: Media Collection

As of June 16, 2003, the Library has changed the name of the Fine Arts Room to the Media Collection. This name change better reflects the breadth of the collection and will identify the room as the new location of the classroom video collection and booking service which will soon be transferred from the Learning and Instructional Development Centre. The Library's catalogue, Web pages, floor plans, bookmarks and signage will be changed over the next few weeks to reflect the new name.

What does this mean for you?

Beginning in August, the Library will assume responsibility for all video, film and DVD bookings for courses. For now, the LIDC will continue to book videos for the summer semester until August 1st, 2003. CTA (formerly AV Services) will continue to provide audio visual equipment and services to the university.

It also means the Library will be expanding the collection so if you have any suggestions (course related!) please forward them to your Liaison Librarian. For Business Administration, contact Mark Bodnar and for Economics, contact Carla Graebner (details below).

For further information about the Media Collection, please contact Carole Goldsmith at 778.782.3268 or by email at wisdom@sfu.ca

4. Asian Development Outlook 2003

<http://www.adb.org/Documents/Books/ADO/2003/default.asp/>

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

Published by the Asian Development Bank and covering 41 economies in the Asia Pacific region, the Asian Development Outlook 2003 offers analysis and statistical data on economic growth. New for this edition is an in-depth look at competitiveness issues and how they can impact long term growth for the region. Available free online, this is an excellent resource if you're looking for information on fiscal policy, macroeconomic profiles and projections for major economic indicators for countries within the Asia-Pacific region. The ADB offers this summary of content:

- An overview of aggregate trends and medium-term prospects by main sub region in Asia and the Pacific in the context of global economic trends.
- An overview of recent fiscal policy in Asia and the Pacific
- Macroeconomic profiles and prospects for 41 economies in the region, including analyses of growth, savings and investment, employment, monetary and fiscal developments, and balance of payments, as well as an analysis of policy issues.
- Competitiveness issues as they relate to long-term growth prospects in Asia and Pacific region.
- A statistical appendix detailing historical trends and projections for major economic indicators.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

-= BUEC BUZZ (#126): Information Resources in Business and Economics =-

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Mark Bodnar

Business Liaison Librarian

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

Carla Graebner

Liaison Librarian: Economics, Sociology/Anthropology, Latin American Studies

Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.3023

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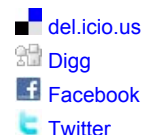
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BUEC BUZZ (#128): Information Resources in Business and Economics

[1. Export Statistics Express](#)

*introducing some new and re-visiting some familiar statistical databases

[2. Prices and Earnings Around the Globe](#)

*cost of living information published by the Union Bank of Switzerland (UBS)

[3. REESWeb](#)

* Russian and East European Studies Virtual Libraryn

[4. Two from Agriculture Canada](#)

* Futures Market Simulator and Taxfiler Data

1. Export Statistics Express

http://ese.export.gov/ITA2002/Intro_new.htm

Produced by the Office of Trade and Economic Analysis within the U.S. Department of Commerce, Export Statistics Express provides three access points to explore U.S. trade data.

Using the 'Global Distribution of U.S. or a State's Exports' option, you can extract export data to the world from the U.S. as a whole, from a specific state or geographic region. Put another way, you can locate World imports from specific U.S. states or geographic regions. This is immensely useful if you want to compare an individual state's exports of a particular commodity with exports by other states within the same region. You can customize your request according to product, date, or value type. Results are available in either graphical (map) or tabular formats.

The 'State by State Exports to a Selected Market' option enables you to compare individual state exports to specific countries or regions of the world. You could contrast Michigan's exports of processed foods to Canada with Michigan's exports of the same commodity to Central America. Again, results are available in either graphical or tabular formats.

'Export Product Profile to a Selected Market' allows you to determine export value from the either the U.S. as a whole, from individual states or regions to the world, other geographic regions, specific trading blocs (NAFTA, ASEAN, etc.) or specific countries. This is a great way to see at a glance what the U.S. is exporting and to where. Conversely, this also demonstrates what other countries are importing from the U.S. Results are given in data tables, and a pie chart and table highlighting the top four product areas (as grouped by NAICS).

One word of caution--the site provides the following disclaimer: "Please note that specific data are only available through the data tables."

For similar resources highlighting Canadian trade, have a look at Industry Canada's Trade Data Online, http://strategis.gc.ca/sc_mrkti/tdst/engdoc/tr_homep.html, which has been featured in previous issues of the BUEC BUZZ.

If you're looking for detailed trade data, pay a visit to the SFU Library's own Research Data Library <http://www.sfu.ca/rdl/>. The RDL is home to CANSIM, Canadian Census data and to the World Trade Analyzer. The World Trade Analyzer, restricted to registered SFU students, staff and faculty, offers Canadian import, export and world trade data.

2. Prices and Earnings Around the Globe

http://www.ubs.com/e/ubs_ch/bb_ch/market_information.Referenz.0002.File.dat/3.9_PL_e.pdf 

Cost of living estimates are often difficult to locate or expensive to access which is why it's nice to come across something like the Union Bank of Switzerland's *Prices and Earnings Around the Globe*. This report compares what it would cost to purchase a 'basket of goods' in 58 cities including Montreal and Toronto, but not Vancouver. It also contrasts income and working hours of specific occupations such as school teachers, mechanics and engineers. The findings are based on survey questions carried out by UBS employees, local consumer organizations and chambers of commerce. This report is published every three years with the most recent edition being 2000. Look for a new edition later on this year or early 2004.

Some sample findings:

If you want to cook in Canada, move to Montreal. On average, Montreal based cooks earned \$34 000 (USD) for a 40 hour work week with 21 days vacation compared to their counterparts in Toronto who earned only \$29 400 (USD) for the same hours but fewer vacation days. Toronto cooks averaged only 10 vacation days.

3. REESWeb

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

<http://www.ucis.pitt.edu/reesweb/>

More of a community than a library, REESWeb is a gateway to information on the Internet about Russia and Eastern Europe. Developed and maintained by the University of Pittsburgh and its affiliates, the Center for Russian and East European Studies and the University Center for International Studies, REESWeb offers you the opportunity to either search its directory or contribute to it. You can browse the site by subject including Business/Consulting, Economic Policy, Economics/Business, Statistics, etc. or you can search by keyword. Searches can be refined by limiting your results to a specific geographic region or time frame.

Subject or geographic specific Portals like REESWeb can be extremely useful for locating information quickly without having to conduct broad searches using general search engines like Google or All The Web. A recent search combining Economics/Business in subject with Hungary under region, resulted in 15 hits pointing to such sites as *Access Hungary* and the *Budapest Business Journal*.

4. Two from Agriculture Canada

Agriculture & Agrifood Canada's Futures Market Simulator

http://www2.agr.ca/drm/select_module.asp?lng=eng

This interesting Web site from Agriculture & Agrifood Canada will allow you to test and simulate a range of generic hedging strategies using actual market data. You have the option to test your hedging strategies using historical market data and simulate hedging strategies using your own estimate of future prices. Hedged products include grains, livestock and soy products. You can choose between long exposure (owner/producer) or short exposure (buyer/user), units, amounts and the hedge commodity.

In addition to the simulator, this site also links to the most recent commodity futures prices for grain and livestock as well as an online course, "Managing Market Risk." This self-paced guide covers how futures markets work, explains the importance of 'basis,' and covers options and hedging with futures and options.

Taxfiler Data

http://www.agr.gc.ca/spb/fiap/publication/taxfiler/2001/01final_e.pdf 

"Taxfiler data is collected from samples of unincorporated and incorporated tax returns and is compiled by Statistics Canada. The Taxation Data Program is funded jointly by Agriculture & Agri-Food Canada and Statistics Canada. This Profile of the Final 2001 Taxfiler Data provides highlights and comparisons of farm level revenues and expenses by farm type, by revenue class and by province."

For more information on Canadian agricultural statistics try:

2001 census of agriculture [electronic resource] : farm data, full release (HD 1781 A5 2001) on CD-ROM available in the Maps/Data/GIS collection of the Library on the 7th floor

Agriculture and Agrifood Canada's Trade Summary Tables: http://www.agr.gc.ca/policy/epad/english/pubs/qtrhigh/tradesumm_e.htm. These tables summarize Canadian agri-food trade from 1995 to 2002.

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As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

-= BUEC BUZZ (#126): Information Resources in Business and Economics =-

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Mark Bodnar

Business Liaison Librarian

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

Carla Graebner

Liaison Librarian: Economics, Sociology/Anthropology, Latin American Studies

Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.3023

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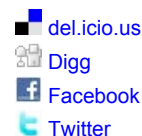
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BUEC BUZZ (#129): Information Resources in Business and Economics

[1. Vancouver's 2010 Olympic Bid - Research Resources](#)

* dig below the headlines

[2. Small Business Research and Policy](#)

* Canadian statistics and research reports

[3. Day Use Lockers Available in W.A.C. Bennett Library](#)

* don't hurt your back carrying that heavy bag!

[4. MONDAQ.COM](#)

* legislative and regulatory matters in every region of the world

1. Vancouver's 2010 Olympic Bid - Research Resources

<http://www.lib.sfu.ca/researchhelp/subjectguides/rem/olympicbid2002.htm>

Now that we have been awarded the 2010 Winter Olympics, it seems like a good opportunity to remind everyone that the SFU Library has a detailed guide to research sources on Vancouver's bid. If you think this topic has been in the news a lot for the last few years, watch out for the next seven years! Get the analysis behind the headlines by starting with our research guide.

2. Small Business Research and Policy (Canadian)

<http://www.strategis.ic.gc.ca/sbresearch/csbfa>

Small business researchers and program administrators now have access to a great source of information. Close to 40 research documents related to the Canada Small Business Financing (CSBF) Program and the Capital Leasing Pilot Project are now available on the Small Business Research and Policy website. The site has also been completely redesigned and reorganized.

-- This item was in a recent Strategis Headlines e-bulletin from Industry Canada. To subscribe to the Strategis Headlines service visit the Strategis Headlines subscription page at:

http://strategis.ic.gc.ca/epic/internet/inwn-qn.nsf/vwGeneratedInterE/h_wn00152e.html

3. Day Use Lockers Available in W.A.C. Bennett Library

In past surveys and feedbacks, students indicated that they wanted "somewhere safe to store their stuff." Consider it done!

With a generous donation from the SFU Alumni Association, through the BC Gaming Commission, the SFU Library has been able to install 20 day use lockers in the Group Study Area on Floor 2 of the WAC Bennett Library. The lockers can be used to keep personal belongings more secure in the Library or to drop off heavy items while students browse the shelves for books.

4. MONDAQ.COM

<http://www.mondaq.com/>

Did you know there was a recent court decision in the UK as to whether a smell can be registered as a trademark? Thank goodness the courts said no to the idea, or there would have been a mad rush to trademark a range of smells (I can think of a few products that I'd compare with the smell of day old fish, but that's another story). I learned this bit of information at Mondaq.com, a site that has articles written by "professional business advisors," which means lawyers, accountants, and consultants. It's got a range of articles about legislative and regulatory matters in every region of the world, and you can read them by simply registering (it's free). You can also locate business experts by their specialty, and get details on how to contact them.

"This is copied from the newsletter "Really Useful Sites for International Trade Professionals," a free, bi-weekly email publication of FITA - The Federation of International Trade Associations. Please feel free to subscribe to this newsletter at <http://fita.org/useful>."

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As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

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Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.3023

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BUEC BUZZ (#130): Information Resources in Business and Economics

1. SFU Library's Citation Manager tool wins an award!

* time-saving tool

2. Global Economic Crime Survey, 2003

* misappropriation, corruption, espionage...

3. New e-journals via the SFU Library

* accounting / tax / population / economic entomology (?)

4. Two new ICT reports from Industry Canada

* capital expenditures + salary & education

5. Business rankings

* ROB's Top 1000, the Fast 500, etc.

1. SFU Library's Citation Manager tool wins an award!

<http://www.lib.sfu.ca/whatsnew/announcement.htm?id=103>

Our Citation Manager tool has won a national innovation award! We unveiled this tool for managing the many citations that you find in SFU Library databases (ABII, PsycInfo, etc.) late last year. See the previous BUZZ item at: [/help/subject-guides/business/buec-buzz/311-0#1](#).

The short version: CM is "user-friendly tool that saves the researcher time by allowing for the direct capture of journal article citations from SFU databases into a personal database. This personal database can be accessed online from any location and also allows the user to export citations into reference management software such as EndNote."

2. Global Economic Crime Survey, 2003

Long URL: <http://www.pwc.com/extweb/ncsurvres.nsf/docid/E4BD4A78EE004C2D85256D4D005C2023>Short URL: <http://tinyurl.com/gk5h>

"Based on over 3600 interviews in 50 countries, the PricewaterhouseCoopers global economic crime survey 2003 (in association with Wilmer, Cutler & Pickering) is one of the most comprehensive assessments of the effect of economic crime on business ever undertaken."

3. New e-journals via the SFU Library

The following journals are now among the thousands available online from home or office for SFU researchers. Access them by searching by journal title in the SFU Library catalogue: <http://troj.lib.sfu.ca/search/s>.

- [Beyond Numbers](#) (Institute of Chartered Accountants of British Columbia)
- [Finances of the Nation](#) (Canadian Tax Foundation)
- [Population Studies](#) (we had the old issues online before - now have current issues as well)
- [Journal of Economic Entomology](#) (okay, it's not really about economics, but you've got to admit, it looks interesting!)

4. Two new ICT reports from Industry Canada: capital expenditures + salary & education

a. Canadian ICT Statistical Overview (ICTSO) web-site: 2002 annual data on GDP and Trade, 2003 intentions on Capital expenditures.
http://strategis.gc.ca/epic/internet/inict-tic.nsf/vwGeneratedInterE/h_it05656e.html

b. Canadian ICT Sector Profile: 2002 annual data on GDP, Trade, Salaries and Education.
http://strategis.gc.ca/epic/internet/inict-tic.nsf/vwGeneratedInterE/h_it05864e.html

5. Business rankings

The Top 1000: Canada's Power Book

<http://www.globeinvestor.com/series/top1000/2003/>

Lists, rankings and numbers are all the rage: Fortune 500, Fast 500 and Canada's own Top 1000. Published by the Report on Business, the Top

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

1000 is now in its 20th year of publication and has become one of the most important and easily recognizable rankings of Canadian business. According to the RoB, companies listed here are the "1,000 largest publicly traded corporations measured by assets. They are ranked according to their after-tax profits in their most recent fiscal year, excluding extraordinary gains or losses."

Want to know who came out on top this year? No surprise here--the Royal Bank claimed the number one spot last year, too. The real surprise is BCE coming in at number 2 after finishing in 30th place for 2001.

Other interesting tidbits include the 300 biggest private companies, 50 biggest tech companies, top crown corporations and the Stars and Dogs of Canadian business. Woof!

Other well known lists include:

Fortune 500

~annual ranking of the largest companies in the U.S. by revenues

See the April 14, 2003 issue of Fortune available full text through the SFU Library database: [Academic Search Elite](#). Also check the July 22, 2002 issue for the last Global 500 rankings

Deloitte & Touche Fast 500

<http://www.public.deloitte.com/fast500/default.asp?type=home>

~fastest growing technology companies by region--includes North America, Asia Pacific and Europe. The Fast 500 also identifies the top Canadian tech companies for the last five years: <http://www.deloitte.ca/en/Industries/TechComm/Fast50/winners02.asp>. Of interest is the fact that no company has consistently remained in the top 5.

Want more? Check out [ABI/Inform](#) and search using the following statement: SUB(Ratings & rankings). You'll pull up everything from the top 150 public relations agencies to the world's best chardonnays to Canada's Investor 500. And, as mentioned in previous BUZZ issues, ABI/Inform links to Hoover's Company capsules for a quick company snapshot. Just click on the "i" next to the company name and voila!

Finally: check out Gary Price's List of Lists [<http://www.specialissues.com/lol/>].

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Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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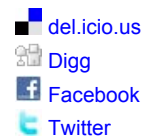
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BUEC BUZZ (#131): Information Resources in Business and Economics

1. [Human Resources Development Canada - research papers](#)

* on economics, policy, HR, and OB topics

2. [Which Census Product Should I Use?](#)

* new guide from the SFU Library

3. [Investment Climate Around the World](#)

* data & book from the World Bank Institute

4. [Public speaking tips](#)

* polish your presentation style

1. Human Resources Development Canada - research papers

http://www.hrdc-drhc.gc.ca/sp-ps/arb-dgra/publications/research/alph_e.shtml

HR, Policy Analysis, OB, and Economics researchers may find these HRDC research papers to be of use. Most of them are available online for free, and many of them are here in the SFU Library collection as well.

A few sample titles:

- a. [Will Population Aging Increase Inequality across Regions in Canada?](#)
- b. [The Changing Workplace: Challenges for Public Policy](#)
- c. [The Effects of Computers on Workplace Stress, Job Security and Work Interest](#)
- d. [Employer and Employee Perspectives on Human Resource Practices](#)

2. Which Census Product Should I Use?

<http://www.lib.sfu.ca/researchhelp/publicationtypes/censuschoice.htm>

Our intrepid Geography Librarian, Cindy Swoveland, has made a new guide to choosing among the many Canadian census products that are available to SFU researchers. Note that Cindy also makes our guide to finding Census data:

<http://www.lib.sfu.ca/researchhelp/publicationtypes/census.htm>.

3. Investment Climate Around the World: Voices of the Firms from the World Business Environment Survey, by Andrew H.W. Stone, Daniel Kaufmann and Geeta Batra.

a. Table of Contents:

<http://www1.worldbank.org/publications/pdfs/15390frontmat.pdf> 

b. Links to relevant datasets and questionnaires:

<http://info.worldbank.org/governance/wbes/>

c. Book + CD-ROM in the SFU Library: recently received, so in the catalogue as "Under consideration." You can place a hold on this item in the [catalogue](#), or stop by our Processing Division (7th floor) between 8 and 4, M-F.

Description from the World Bank site:

The World Business Environment Survey (WBES), an initiative led by the World Bank Group in 1999 and 2000, collected enterprise data from more than 10,000 firms in 80 countries and one territory. Econometric analysis of responses to that survey points to a strong association between corruption, financing, regulatory and tax constraints, policy uncertainty, and protection of intellectual property rights with firm-level performance, as measured by sales and investment growth and participation in the formal economy.

"Investment Climate Around the World" presents the core WBES questionnaire and survey findings, and confirms the significance of key country conditions on firm performance and behavior. The findings provide a basis for regional comparison - but suggest the need for caution when averaging across categories, especially in light of country conditions that can significantly affect firm-level sales and investment.

The enclosed CD-ROM provides the complete WBES core database, with firm-level data, country and variable code lists; an interactive tool that allows users to configure and analyze graphs depicting global or country-specific results; and links to Web-based analytical tools.

4. Public speaking tips

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

We recently had a discussion in the Library's Reference Division about public speaking tips. I thought I'd pass on some of the resources that came up in our conversation - I expect that you all give presentations in classes and at conferences, so such tips may be helpful.

a. SpeechTips.com

<http://www.speechtips.com/>

b. Allyn & Bacon Public Speaking Website

<http://www.abacon.com/pubspeak/>

c. Toastmasters (of course)

<http://www.toastmasters.org/>

d. Presenting / Public Speaking

<http://www.managementhelp.org/commskls/presntng/presntng.htm>

e. Don't forget books! You can often get a much more comprehensive treatment of a subject in books than you will from a website. Start with the following subjects in the [SFU Library catalogue](#):

-- [Public speaking](#)

-- [Public speaking -- Handbooks, manuals, etc](#)

-- [Communication of technical information](#)

-- [Business presentations](#)

-- [Lectures and lecturing](#)

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Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

Carla Graebner

Liaison Librarian: Economics, Sociology/Anthropology, Latin American Studies

Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.3023

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BUEC BUZZ (#132): Information Resources in Business and Economics

[1. Changes to ABI/Inform](#)

* create bibliographies, categorise scholarly and popular results, and more

[2. SFU Library: one card for photocopying and printing](#)

* no need to carry around two cards anymore!

[3. A Chartbook of International Labor Comparisons](#)

* data from the United States, Europe, and Asia

[4. Darwin Executive Guides](#)

* quick guides to hot new IT trends from a business perspective

1. Changes to ABI/Inform

Access for SFU Researchers:

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

Quick Reference Guide (print and keep this near your computer!):

http://www.proquest.com/division/pqnext/pqnext_quick_reference_guide.pdf 

You may have noticed that ABI/Inform looks quite a bit different this week. They've unveiled a much-ballyhooed new interface. Overall, I think that most of the changes are a marked improvement. Here are a few highlights:

- You can now print out a list of selected citations in the format you need for your bibliography: APA, MLA, Chicago, etc.
- You can also export marked citations to EndNote, ProCite, Reference Manager, etc.
- Your research results list now has tabs to allow you to view only the articles that were in scholarly journals, popular magazines, trade publications, or newspapers.
- You can change the order of your results from the most recent first to the ones most likely to be "relevant" first.
- You can view your most recent searches and combine them with your current search - an efficient way to narrow your search in gradual steps.
- You can change the interface language to Chinese, French, German, or Spanish (the actual articles remain in their original language (usually English)).
- You can still click the "Where can I get this?" link to find out if SFU or other libraries in Western Canada carry articles that aren't available fulltext in ABI.

ABI/Inform is an important tool for researchers who need to find articles on business and economics topics - if you feel that you aren't using its features to their fullest extent, contact any of the SFU librarians. We're always willing to help you find ways to save time and effort.

2. SFU Library: one card for photocopying and printing

No need to carry around two cards anymore! You can now use the printing card that is used in most computer labs on campus (and is used for printing in the library as well) in the Library's photocopying machines. If you still have old photocopying cards, don't worry: they will still work until the end of this December.

3. A Chartbook of International Labor Comparisons: United States, Europe, and Asia

<http://www.dol.gov/ilab/media/reports/oiea/chartbook/index.html>

From the news release: "The Labor Department has issued A Chartbook of International Labor Comparisons: United States, Europe, and Asia. The book, a collaborative effort the Bureau of Labor Statistics and the Bureau of International Labor Affairs, is the department's first international chartbook to compare select Asian-Pacific countries with both the U.S. and Europe.

The chartbook provides comparative information that can be used to assess U.S. economic and labor performance relative to other countries and to evaluate the competitive position of the United States in international trade. The charts provide a comparative labor market perspective which can be helpful in the development of public policy as well as corporate strategies.

Comparative data are presented in charts on such topics as employment growth, unemployment rates, and productivity growth."

Note: there is no data from Canada in this report. Is it a good or bad thing that the US doesn't compare itself to us?

4. Darwin Executive Guides

<http://guide.darwinmag.com/>

Do terms like "voice over IP" and "enterprise application integration" make you feel a bit anxious? You know these are important technology trends that will affect how you do business in the near future (if not already), but you don't really have a clear idea of what they mean?

If so, then check out the Darwin Executive Guides for overviews, buzz word definitions, case studies, ROI discussions, and more. Topics range from e-business to PDAs. There are also guides on less tech-focused topics such as stocks and international news.

Note: While you are at the Darwin site, check out their online [magazine](#): a good resource for current developments in the business end of IT. They also publish [research reports](#).

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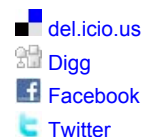
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BUEC BUZZ (#133): Information Resources in Business and Economics

*****This will be the last BUEC BUZZ of the semester - the next issue will be in early September. We hope you enjoy the rest of the summer! *****

[1. World Resources 2002-2004: Decisions for the Earth: Balance, voice, and power](#)

*strategies for good environmental governance

[2. Bank of Canada Financial System Review](#)

* recent trends in Canada's financial system

[3. Global Corruption Report 2003](#)

* who's doing what and where

[4. Detailed Canadian census data](#)

* data at the "neighbourhood" level

[5. soyouwanna.com](#)

* teaches you how to do all the things nobody taught you in school

1. World Resources 2002-2004: Decisions for the Earth: Balance, voice, and power http://pubs.wri.org/pubs_description.cfm?PubID=3764

10th in a series of biennial reports, this edition of World Resources focuses on the need to address the way decisions are made regarding environmental resources.

"Statistics from World Resources 2002-2004 indicate an overwhelming human dependence on rapidly deteriorating ecosystems, the systems that support all life on earth. One out of every six humans depends on fish for protein needs, yet 75 percent of the world's fisheries are over-fished or fished at their biological limit. Nearly forty-one of every 100 people live in water-stressed river basins. Some 350 million people are directly dependent on forests for their survival, with global forest cover declining by 46 percent since pre-agricultural times. Nearly half of the world's population lives on less than \$2 a day"

Included amongst the analysis and data are several case studies detailing innovative approaches in maintaining equilibrium with both the environment and local economies.

Other relevant publications produced by the World Resources Institute, including Corporate Guide to Green Power Markets, are available at <http://business.wri.org/publications.cfm>

2. Bank of Canada Financial System Review

<http://www.bankofcanada.ca/en/fsr/2003/index.htm>

Published biannually, the Bank of Canada's Financial System Review is a recent publication highlighting trends in the financial system and providing analysis of policy directions in the financial sector.

Divided into four sections covering Developments and Trends, Reports, Policy and Infrastructure Developments and Research Summaries, each issue focuses on a particular trend or development within the Canadian financial system. Entries from June's issue include: 'Recent Developments in Markets for Credit Risk Transfer,' and 'The Syndicated Loan Market: Developments in the North American Context.'

Print copies are also available in the Library's Periodical Reading Room on the 6th floor shelved under 'Bank of Canada. Financial system review.'

3. Global Corruption Report 2003

<http://www.globalcorruptionreport.org/>

Published annually by Transparency International, the Global Corruption Report 2003 attempts to draw attention to events, legislation, and developments that counter corruption on an international basis. Corruption as defined by Transparency International is "the misuse of entrusted power for private gain. This definition includes public and private sector corruption, at both petty and grand levels."

This year's Global Corruption Report focuses on Access to Information and includes subsections on e-government, corporate transparency, the role of media and freedom of information legislation. This theme continues on into 16 regional reports which are broken down into "international and region-wide developments; national developments involving governments, public administration, parliaments and political parties; the private sector; and civil society. "

Of particular interest, is the section on bribery and renewed or rejuvenated interest in establishing transparent financial reporting.

For more on this topic see

The Blackwell guide to business ethics / edited by Norman E. Bowie. HF 5387 B55 2002

Corporate crime, law, and social control / Sally S. Simpson HV 6768 S56 2002

Beyond the limits of the law corporate crime and law and order / John L. McMullan HV 6768 M32 1992

Bribe Payer's Index: <http://www.transparency.org/surveys/index.html#bpi>

Where corruption lives / Gerald E. Caiden, O.P. Dwivedi, and Joseph Jabbra, editors JF 1525 C66 W54 2001

4. Detailed Canadian census data

* data at the "neighbourhood" level

Avid readers of the BUZZ (you know who you are) will have noticed the many reports in the last year about 2001 Canadian Census data. Statistics Canada has just about finished releasing the results of the last census - now we can start talking about the more detailed and complex census products that SFU researchers will want to use

a. Access to census data for census tracts (CTs) and federal electoral districts (FEDs)

CTs are large neighbourhoods with populations of 2500-8000 in urban areas and FEDs are areas represented by MPs in the federal government. Statistics Canada provides data for these small areas at their site ** for current academic researchers only. ** If you just go to the Statistics Canada site, they will have no way of knowing that you are taking/teaching courses here at SFU. Instead, you need to go to "Statistics Canada" on the SFU Library's alphabetical list of article indexes and databases [<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/6145>] and choose the link for "Canadian Census 2001" [<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5778>], then enter your SFU username and password as you do for off-campus access to other databases.

Note that the "Topic-based Tabulations" are likely to have the most useful tables for most business/economics purposes. Also note that retrieving data at the narrow CT and FED levels generally requires knowing the CT number of the FED name. You can get both of these via the reference maps at the Statistics Canada site [http://geodepot.statcan.ca/Diss/Maps/ReferenceMaps/index_e.cfm].

b. Access to census data for dissemination areas (DAs) (formerly known as enumeration areas) in British Columbia

A DA is a small area composed of one or more blocks, with a population of 400 to 700 persons. The SFU Library provides the PCensus database on standalone machines at both the Bennett and Belzberg Libraries [<http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseID=95>]. This database has special mapping software that allows you to capture DA data from, for example, an area within X kilometres, or Y minutes driving time of an intersection or a town in BC, or within an area that you draw on the map.

Note that PCensus has other great features too numerous to mention in this article. Stop by to play with it when you get a chance.

And now for something completely different...™

5. soyouwanna.com

<http://www.soyouwanna.com>

Always wanted to know how to fake being an indie rock expert but were afraid to ask? Well fear no longer. soyouwanna.com fills the knowledge gap on topics ranging from how to skydive, work for the CIA or start an antique doll collection. Discover that the Queen is dropping by next week? No problem. soyouwanna.com also fills in those sketchy details on serving high tea. This quirky Web site, created by Stanford Econ grad Brendan Maher, also offers practical tips on planning that trip to Australia or buying car insurance. Each topic comes complete with recommended resources such as, in the case of car insurance, Consumer Reports, SafeTnet and insure.com.

Have a great summer and we'll see all you skydiving, doll collecting CIA recruits in September!

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or <http://www.lib.sfu.ca/researchhelp/subjectguides/econ/econ.htm#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

-= BUEC BUZZ (#133): Information Resources in Business and Economics =-

=====

Mark Bodnar

Business Liaison Librarian

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

Carla Graebner

Liaison Librarian: Archaeology, Economics, Sociology/Anthropology, Latin American Studies

Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.3023

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BUEC BUZZ (#134): Information Resources in Business and Economics

[1. What is the BUEC BUZZ?](#)

* background for new faculty/students

[2. Changes in the Bennett Library: Information Commons](#)

* more computers and help on the main floor

[3. New databases via the SFU Library](#)

* Reuters Business Insight and Business Source Premier

[4. New Statistics Canada reports](#)

* corporate failures and financial strategies (+ Daily subs)

1. What is the BUEC BUZZ?

This is the first BUEC BUZZ for many of you (it's the 134th issue for us!), so a bit of an introduction is in order:

a. Who publishes it?

We are: Mark Bodnar (SFU's Business Librarian) and Carla Graebner (SFU's Economics Librarian). Part of our job involves helping business and economics students and faculty here on the mountain with their research. The librarians at Harbour Centre's Belzberg Library provide the same service for the EMBA, GAWM, and MOT-MBA programs -- stop by or call them at 778.782.5051 to make an appointment when you need help finding resources. Check out their Web site [<http://www.harbour.sfu.ca/belzberg/>] for more details about their services and resources.

b. What's this newsletter about?

Details can be found in the [first issue](#), but the short version is that we created it as a means of informing the faculty and graduate students in Business and Economics at SFU of the many relevant information resources that we use as we help people with their research every day.

c. When will it be published?

Issues are sent out on a weekly basis with breaks for holidays and during the doldrums between semesters. Issues are available on the web shortly after the email version is sent: [<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bb/bbarchive.html>].

d. What is required of you?

No action is required of you. Just delete or archive these messages as you see fit. On the other hand, suggestions about resources to mention for the benefit of your colleagues are always welcome. Our email addresses and phone numbers are at the bottom of this newsletter.

2. Changes in the Bennett Library: Information Commons

Details: <http://www.info-commons.sfu.ca/>

If you haven't been in the Bennett Library in the last few weeks, you may not recognise the main floor. In a partnership with Academic Computing Services (ACS), we've added 179 assignment computers with MSOffice programs and Internet access to the area near the reference desk. We've also installed more printers and increased wireless access to more parts of the building. More changes such as laptops that you can sign out, a colour printer, and more scanners will be coming soon. On the human side, ACS will have technicians on duty in this new Information Commons during the times that the reference desk is open. (If you crash computers as often as I do, you'll understand how valuable it is to have help just a whimper away.)

3. New databases via the SFU Library

For those who missed the announcements in the last month, we now have two databases that are sure to be of use to most areas of business and economics. Here's the short version of the announcements:

a. Reuters Business Insight

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

Global industry reports on technology (including e-commerce and telecoms), consumer goods, healthcare (including biotechnology), energy, and financial services.

b. Business Source Premier (one year trial)

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5781>

Full text for nearly 3,300 business journals in all business areas, at least 1000 of which are scholarly/peer-reviewed.

4. New Statistics Canada reports

a. Corporate failures : 1996

<http://www.statcan.ca/Daily/English/030808/d030808e.htm>

"Younger companies are more likely to go bankrupt because of shortcomings in managerial knowledge and financial management abilities. In contrast, older firms are more likely to fail because of an inability to adapt to environmental change. These are the conclusions of a new research paper that examines factors underlying corporate bankruptcies, and compares the main causes of failure between young and old firms. The study analysed data from Canadian corporate bankruptcies that occurred from March to August 1996. During this six-month period, there were no extraordinary shocks or other triggering events in the economy."

b. Financial strategies in small firms

<http://www.statcan.ca/Daily/English/030806/d030806b.htm>

"A new study has found a strong relationship between knowledge intensity in small and medium-sized enterprises in Canada and their patterns of financing. Companies that operate in high-knowledge industries - innovative sectors that stress research and development, technology use or skilled workers - are less likely to maintain debt-intensive financial structures, according to the study."

NOTE: Both of these reports were advertised in *The Daily* - Statistics Canada's official release bulletin. You can now subscribe online to releases from *The Daily* that are relevant to your particular area of research (roughly). You can choose any of 27 different subjects that you are interested in, such as service industries, household finance, travel, price indexes, and manufacturing. To subscribe by subject, click on the Free subscription button from The Daily's page on Statistics Canada's website (<http://www.statcan.ca/english/dai-quo/>). Choose the subjects to which you wish to subscribe by clicking on the corresponding checkboxes.

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BUEC BUZZ (#135): Information Resources in Business and Economics

1. Ask Us HERE! - Librarians in the WMC

* new SFU Library service each Thursday

2. Europa World

* great reference source now online via the SFU Library

3. Canada/British Columbia Business Services Society

* resources for small business management

4. 'Political Parties Financial Contributions' & 'Candidates Contributions and Expenses' Databases

* which candidate has the deepest pockets?

1. Ask Us HERE! - Librarians in the WMC

SFU Library currently provides research instruction and assistance to researchers in a variety of ways. You can visit in person, email, phone, or chat online with professional librarians. Now, the SFU Library is going one step further by bringing the librarian, along with the library's resources, to you.

Beginning Thursday, September 18th, your friendly BUEC BUZZ writers, Carla Graebner (Economics Librarian) and Mark Bodnar (Business Librarian), equipped with wireless laptops, will be "Roving Librarians" with SFU Library's **Ask Us HERE** service. Carla and Mark will take turns providing reference assistance each Thursday from 12:00 to 2:00 at a table in the top hallway of the West Mall Complex.

Come and visit us! Look for the **Ask Us HERE** sign next Thursday.

2. Europa World

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5782>

(Also link to it from within the library catalogue: search for Europa World by [title](#).)

One of the best print sources providing country snapshots and overviews of international organizations is now available online. The Europa World Year Book (Bennett Reference D 2 E81) is now available through the SFU Library in its online incarnation: Europa World:

Like its print counterpart, Europa World provides a variety of information on each country of the world including economic overviews, business information and governance. Europa World is invaluable if you want to quickly locate information on everything from governmental ministries and contacts to media outlets and ownership. Navigation is simple. You can either browse categories like 'Government and Politics,' 'Society and Media,' 'Business and Commerce,' or you can get the big picture on a specific country by choosing it from the 'Country Profiles' list.

Europa World has one big advantage over its print edition: currency. Information relevant to governmental changes such as elections and diplomatic appointments are monitored continuously and updated subject to verification by Europa's staff. Statistical and Directory information is updated twice a year while Country Profiles are updated annually. International Organizations coverage is updated throughout the year.

Try it -- you'll like it! Be sure to log out after you visit, though, so the next person can use it, too.

Note: links to Europa World have been added to the [International Marketing library guide](#).

3. Canada/British Columbia Business Services Society

<http://smallbusinessbc.ca>

(Suggested resource from Gord Rein of the Faculty of Business)

The Canada/British Columbia Business Services Society has greatly improved its site since we last mentioned it in the BUZZ. They offer many practical resources of use to local small businesses (and to researchers whose work touches on small business management). Try their Interactive Business Planner, download their Business Start-Up Kit, read their guides to exporting and importing, and work through the more than 20 modules in their Online Small Business Workshop. If these resources aren't enough, use their web guide to external sites ranging from directories to business regulations.

Note: They currently have a Business Plan Contest in progress. Submit your plan by Oct. 14th and you might win \$1000, a mini business library, or other prizes.

4. 'Political Parties Financial Contributions' & 'Candidates Contributions and Expenses' Databases

<http://www.elections.ca/scripts/ecfiscals2/Default.asp?L=E&Page=Welcme&bhcd2=1063381623> and

<http://www.elections.ca/scripts/ecCandidates2/Default.asp?L=E&Page=Welcme>

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

If you need to know how much the federal Liberal party received in contributions for the 2000 election, the Political Parties Financial Contributions (PPFC) database is probably the best place to find it. And, if you wanted to know just how much money Paul Martin Jr. garnered (or spent!), take a peek at the Candidates and Contributions Expenses (CCE) database.

Hosted by Elections Canada, both databases are fully searchable based on political party, province or territory, riding and candidate. The Political Parties Financial Contributions database includes information from the Political Party Financial Transactions Returns for all fiscal years since 1993. It cautions, though, that due to legislative changes, returns follow a new format after 2001. The site kindly provides a link to these changes if you're interested in following up.

The Candidates Contributions and Expenses database provides details for elections since the general election of June 1997 and, like the PPFC database, notes that only elections called after September 2000 are subject to the new Canada Elections Act.

Detailed help in searching is available for both databases.

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As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

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Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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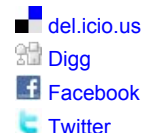
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BUEC BUZZ (#136): Information Resources in Business and Economics

1. OECD Economic Survey: Canada 2003

* we're doing okay despite SARS and BSE...

2. Grammar, Style, and Diction

* submit well-written assignments!

3. Value Based Management.net

* definitions, FAQs, organisations, and more

4. The Portable MBA

* good "overview" source

1. OECD Economic Survey: Canada 2003

<http://www.sourceoecd.org/data/cm/00011441/CanadaAnglais.pdf> 

In this latest report, the OECD lauds Canada for its robust economic performance. Crediting past structural reforms, combined with job creation and performance, the OECD notes Canada's economy is among the strongest of OECD member countries. The OECD also predicts that Canada's current economic slowdown, due in part to SARS and the outbreak of BSE, will pick up toward the end of the year and into 2004.

-- Assessment and Recommendations available at <http://www.oecd.org/dataoecd/60/0/11156005.pdf> 

-- Table of Contents: <http://www.oecd.org/dataoecd/2/38/9244091.pdf> 

2. Grammar, Style, and Diction

The first round of assignments are usually due about now, so we thought a few grammar/style resources might come in handy.

- The American Heritage Book of English Usage

<http://www.bartleby.com/64/>

- Webgrammar's Free Tips

<http://www.webgrammar.com/>

This first Web site takes visitors to the American Heritage Book of English Usage, which is a guide to current problems and debates in English language usage that will be valuable for native and non-native speakers alike. The work may be searched by keyword, or users may elect to browse through its 10 chapters. The subjects covered by the various chapters include gender, science terms, e-mail, word choice, and style. The second site, developed by Judy Vorfeld, is a good online writing guide that covers such topics as common writing mistakes, style questions, and the usage of idioms. Visitors also have the option to sign up to receive Vorfeld's monthly text e-zine, which contains answers to questions about grammar, various pieces of trivia, and feedback from other subscribers. [KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2003. [<http://scout.wisc.edu/>]

Additional grammar/style resources:

-- Oxford Reference Sources (online via SFU Library)

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5765>

Includes sources such as "The Oxford Dictionary of English Grammar" and "The Oxford Dictionary of American Usage and Style."

-- Help with research and writing in the SFU Library

</help/subject-guides/business/buec-buzz/122#2>

Previous BUEC BUZZ posting.

-- Business Writer's Free Library

http://www.managementhelp.org/commskls/cmm_writ.htm

See their "On-line Reference Materials" section in particular: http://www.managementhelp.org/gen_rsrc/refrnecs/refrnecs.htm.

3. Value Based Management.net

<http://www.valuebasedmanagement.net/>

Collates an impressive list of resources in the area of value-based management -- it would be difficult to imagine a more comprehensive site.

Information spreads across value creation, managing for value, measuring value, balanced scorecard, performance management and corporate strategy. Keeping tabs on these resources is achieved by cataloguing them under subject categories, such as methods, thought leaders, corporate

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

governance and magazines news sites. Acts as a portal, linking to many of the resources listed, but also contains much of its information at home base, such as the value-based management FAQs. A no-frills site for people who know what they're looking for.

(Courtesy of [Emerald Management Reviews - Management Coolsites](#).)

4. The Portable MBA

SFU's Bennett Library: [HD 31 C6134 2003](#)

If you need a brief overview of modern business, from "What is business about?" to "Strategic Alliances," The Portable MBA is a good starting point. Written by faculty members of the Darden School at the University of Virginia, this handbook touches on all of the core topics covered in the first year of a typical MBA program. We've recently received the 4th edition of this well-known book, complete with a new chapter on entrepreneurship.

Note that there is also a "Portable MBA Series" -- we have many titles in this series ranging from "The portable MBA in strategy" to "Psychology for leaders: using motivation, conflict, and power to manage more effectively." Search the SFU Library catalogue for the title "[Portable MBA Series](#)."

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Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.5927

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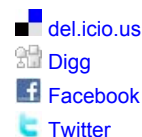
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BUEC BUZZ (#137): Information Resources in Business and Economics

[1. Human Capital Formation and Foreign Direct Investment in Developing Countries](#)

* OECD report

[2. Stock Research Sites on the Web](#)

* directory of **evaluated** stock research sites

[3. The Global diversity desk reference : managing an international workforce](#)

* new book in the SFU Library

[4. SMEALSearch](#)

* search engine for business working papers, white papers, consulting reports, etc.

1. Human Capital Formation and Foreign Direct Investment in Developing Countries

<http://www.oecd.org/dataoecd/45/25/5888700.pdf> 

Policy debates continue to rage on regarding the most effective ways to bring developing countries and regions into full economic participation in the emerging global economy, and a number of organizations (such as the World Bank) have sounded off on the subject with working papers and policy briefs. Under the auspices of the Organization for Economic Co-operation and Development (OECD), this thoughtful 54-page paper (released in July 2003) examines the relationship between foreign direct investment (FDI) and human capital formation in developing countries. Authored by Koji Miyamoto, the paper contends that there is "abundant evidence in the literature that human capital formation is indeed among the important pre-requisites for developing countries to start benefiting from FDI." Miyamoto also notes that other important elements that must be present in any given developing country include an attractive investment climate, coordination between formal education and training policies, and solid governance. This paper will be of great interest to those concerned with globalization and the interaction between developed and developing nations. [KMG]

>From *The Scout Report*, Copyright Internet Scout Project 1994-2003. [<http://scout.wisc.edu/>]

2. Stock Research Sites on the Web

<http://depts.washington.edu/balib/stocksites/documentation.shtml>

Provided by the Foster Business Library at the University of Washington, this directory of stock research sites is very nicely organized and easy to use. Stock Research Sites on the Web provides "evaluations for free stock quote and investment research sites on the web. It does not contain any evaluations of brokerage or electronic trading site unless they have a significant research section that does not require a paid subscription or account with the company."

Evaluations are based on features, accessibility (registration required or downloadable software) and something akin to "truth in advertising"-does the site follow through successfully on their claims. Stock Research Sites on the Web doesn't provide a ranking order in terms of best to worst but they do identify sites they won't evaluate and state why.

3. The Global diversity desk reference : managing an international workforce

Bennett Library: HF 5549.5 M5 G56 2003

This book recently arrived here in the SFU Library and is available to be borrowed now. According to the dust jacket, it "helps you understand the new corporate cultures that are created by going global; enables you to recognize, reconcile, and leverage the differences inherent in a diverse workforce; and provides tools to help you maximize the diversity of your global workforce."

If this sounds like the sort of material that you need for your research, then you should also try the following [subject headings](#) in the SFU Library catalogue:

- Diversity in the workplace -- Management
- Multiculturalism
- Intercultural communication
- Communication in management.
- International business enterprises -- Employees
- International business enterprises -- Management -- Cross-cultural studies.

4. SMEALSearch

<http://smealsearch.psu.edu/>

This niche engine (named after the business school at Penn St.) focuses on, "academic articles as well as commercially produced articles and reports that address any branch of Business." The search engine crawls websites of universities, commercial organizations, research institutes and government departments to retrieve academic articles, working papers, white papers, consulting reports, magazine articles, and published statistics and facts. Note that most of what it retrieves is "grey" material such as working papers that can be hard to find because it doesn't get into databases such as ABI/Inform or Business Source Premier.

The following comes from the SMEALSearch web site.

*** SMEALSearch is the only search engine focused on Business that can:

- automatically gather and index specific research information such as author, title, abstract, and citations.
- perform key-word searches on the full content of all documents selected.
- conduct citation searches to identify the most influential articles.
- accept article submissions from users, ensuring the most complete and current database in the Business world.

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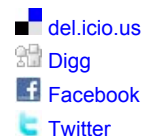
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BUEC BUZZ (#138): Information Resources in Business and Economics

[1. Business in Vancouver Book of Lists](#)

* lists of the biggest companies by category in Vancouver and BC

[2. Empirical studies on volatility in international stock markets](#)

* new SFU Library book of interest to Finance, GAWM, ...

[3. U.S. Industry Sustains R&D Expenditures During 2001...](#)

* plus tips on R&D data sources for Canada

[4. Getting the Most out of the IEEE Electronic Library](#)

* Invitation to a free workshop at the SFU Library

1. Business in Vancouver Book of Lists

** 2003 edition now at the Bennett Reference Desk and in the reference collections at the Belzberg and Surrey Libraries

Call number: HF 5073 V3 B8

This great reference source is published by the local weekly, Business in Vancouver. It consists of a collection of all of the "lists" of the previous year. These lists are a regular feature in the newspaper. With categories such as "Biggest biotech companies in BC," "B.C.'s fastest growing companies," and "Biggest fitness clubs in the Vancouver area," it's a useful source for both marketing and networking. Depending on the list and the company, extra information such as revenues, number of employees, year founded, and key executives may be included.

2. Empirical studies on volatility in international stock markets

New book at the SFU Library

I mention this book for a few reasons:

a. Its location is listed as "[In Processing](#)" - you may come across other books (especially new ones) with the same location. If you do, you can either click on the Request button at the top of the catalogue screen and fill out the forms so that the book will be fast-processed and put on hold for you (expect a couple business days), or you can stop by our Processing Division (7th floor, Mon-Fri, 8:00-4:00) and ask for the book in person. You will usually get it within minutes.

b. It has a series title in the catalogue of "[Dynamic modeling and econometrics in economics and finance](#)." One way to make your research more efficient is to always click on the series title to see if there are other relevant books in the same series here at SFU. In this case, we own 4 of the titles in the "Dynamic modeling..." series.

c. It looks like a useful book for Finance, Econ, GAWM researchers. "The intended readers are financial professionals who seek to obtain more accurate volatility forecasts ... and academic researchers ... who are interested in financial market volatility and want to obtain an updated overview of the various methods available in this area."

3. U.S. Industry Sustains R&D Expenditures During 2001 Despite Decline in Performers' Aggregate Sales

<http://www.nsf.gov/sbe/srs/indus/start.htm>

The above link takes you to a news item with hints about R&D expenditures in 2001 in the US. The full annual US R&D report will be available at the same site soon. Also visit the same site to get older data and analysis on R&D in the US.

For Canadian data on R&D, start with Statistics Canada:

a. <http://www.statcan.ca/english/IPS/Data/88F0006XIE2002015.htm>

"Estimates of Canadian research and development expenditures (GERD), Canada, 1991 to 2002p, and by province 1991 to 2000" -- " (A free online report.)

b. <http://www.statcan.ca/english/IPS/Data/88-202-XIB.htm>

"Industrial research and development...intentions" - (An annual report that is online via SFU Library for SFU researchers. Download this publication from our "Index of downloadable Statistics Canada publications" at <http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5672>).

Need still more on R&D? Try the following subject headings in the SFU Library catalogue:

-- [Research Industrial](#)

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

- [Cooperative industrial research](#)
- [Industrial productivity centers](#)
- [Technological innovations](#)
- [Research and development partnership -- Canada -- Statistics](#)
- [Research And Development -- Tax Credit -- Canada](#)

4. Getting the Most out of the IEEE Electronic Library

(Invitation to a free workshop)

The IEEE Electronic Library discussed below has fulltext resources that MIS, MOT, and Management Science students and faculty may find useful. See our [earlier Buec Buzz posting](#) or check out the [database](#) yourself to decide if learning more about this database would help with your research.

Rachel Berrington, a trainer with IEEE, will be at the SFU campus Tuesday October 21 to give a workshop on searching the Electronic Library database. She will cover both basic and advanced features. This workshop is suitable for new grad students, or for more experienced Xplore users seeking search tips and tips on new features.

DATE: Tuesday, October 21

TIME: 10:00am -11:00am

LOCATION: Bennett Library, second floor computer lab, Rm. 2105

MAP: <http://www.lib.sfu.ca/about/floorplans/sem2105.htm>

NO REGISTRATION NECESSARY

Please direct all questions to the Librarian for Engineering Science, Gordon Coleman: gcoleman@sfu.ca

IEL Overview & Advanced Tips

The IEEE/IEE Electronic Library is a powerful full-text resource which includes more than 160 IEEE and IEE journals, 875 IEEE standards, and over 350 IEEE and IEE conference titles, with coverage from 1952. To get the most out of this important research tool, Rachel Berrington from IEEE gives attendees a tour of IEL and its Xplore interface, highlighting advanced tips and new features.

Covered topics include:

- Setting up email alerts
- Using Advanced Search operators and field codes
- Reference linking and forward linking
- Citation downloading
- Wildcards, truncation, and search tips

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

-- BUEC BUZZ (#138): Information Resources in Business and Economics --

=====

Mark Bodnar

Business Liaison Librarian

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.5927

Carla Graebner

Liaison Librarian: Economics, Sociology/Anthropology, Latin American Studies

Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.5927

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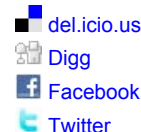
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BUEC BUZZ (#139): Information Resources in Business and Economics

1. EIU Business Newsletters

* online via the SFU Library

2. Alerts in Business Source Premier

* find out as soon as new articles on your favourite topic have been published

3. FullDisclosure.Com

* for Yahoo! Finance fans

4. 20 Great Google Secrets

* check out what you've been missing

1. EIU Business Newsletters

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5788>

Many of you will have seen an announcement about this new online resource earlier this week. Here's the short version

SFU researchers now have online access to five Economist Intelligence Unit (EIU) business newsletters from both on- and off-campus Country Monitor, Business Asia, Business China, Business Europe, and Business Latin America.

Until now, these newsletters were only available in print format at the SFU Library. Now that they are online, you can browse for stories by country or search for specific topics across all five newsletters covering most of the world -- and you can do so from home. Some of the topics covered include business outlooks by country, major developments in various sectors, key macroeconomic indicators, political risk updates, infrastructure developments, and other critical issues to be aware of if you are doing business with or in a region or country.

2. Alerts in Business Source Premier

Would you like to find out what articles have recently been published on your current research topic or by a key author in your field? Would you like to have the details about such articles emailed to you automatically? You can set up such email alerts in Business Source Premier.

a. Go into Business Source Premier [<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5781>] and search for whatever you want to be alerted about (e.g., "su management science and su inventory control" or "au bodnar mark" -)).

b. Click on the "Search History / Alerts" tab.

c. Click on "Save Searches / Alerts."

d. If this is your first alert, you will need to register for a personal account (free).

e. Once you have registered, you can set up your alert so that you are notified regularly (daily, weekly, monthly...) by email whenever a new article that matches your search and was published in the last month (or 2 months, 6 months, 1 year). You can set the alert to automatically expire after anywhere from a month to a year, and you can edit your alert anytime by going into BSP, clicking on the "Search History / Alerts" tab and entering your personal account username.

Notes The instructions above will work for any of our EBSCO databases (e.g., PsycInfo, Academic Search Elite, and ERIC). ABI/Inform does not appear to have such an alert feature. You can, however, set up alerts in some of our other databases (e.g., Ingenta [<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5679>]).

Questions? Don't hesitate to contact us! We'll try to cover other journal alert services over the next few weeks.

3. FullDisclosure.Com

<http://www.fulldisclosure.com>

"CCBN (Corporate Communications Broadcast Network) is a company that licenses its services/database to many sites, including Yahoo Finance. The company also offers services to institutional investors. This past week CCBN released a new site aimed at the individual investor called FullDisclosure.Com. The new site offers a clean and easy-to-navigate interface with conference calls, an earnings release calendar, company presentations and more from over 6500 companies located in North America, Europe, and Asia. In most cases, webcasts are directly accessible via FullDisclosure.Com. Each company determines how long materials remain publicly available so archive sizes vary. Web sites that license content from CCBN might not provide access to all of the companies and services in CCBN's database. By using FullDisclosure.com <http://www.fulldisclosure.com>

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

you're accessing the most comprehensive resource of company information that CCBN makes available to the general public. Access to FullDisclosure.Com is free."

From Gary Price's ResourceShelf: <http://www.resourceshelf.com>

4. "20 Great Google Secrets"

<http://www.pcmag.com/article2/0,4149,1306756,00.asp>

Almost everything you wanted to know about Google but were afraid to ask... This nifty little article by Tara Calishain covers 20 tips on how to search Google more effectively. In addition to the 'Advanced Search' capability in Google, which allows to you limit your search to specific domains (.edu, .gov, .net, etc.) and file formats (.pdf, .ppt, .doc), Calashain shows you how to use Google as a calculator, phone book or news alert service.

Much as I like Google for its ease of use and clean interface, there are other search engines out there so don't limit yourself to just this one. Try alltheweb (<http://www.alltheweb.com>) or alta vista (<http://www.altavista.com>). For more information on search engines, including specialized search engines for business and finance, or to see what's new, check out SearchEngineWatch.com (<http://www.searchenginewatch.com>).

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As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

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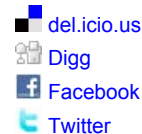
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BUEC BUZZ (#140): Information Resources in Business and Economics

1. Alerts via Science Direct

* another alerting service

2. RedLightGreen

* new service allows searching and citation conversion to MLA, APA and more

3. Life Insurers Fact Book

* see what associations can do for you

4. Don't judge a book by its cover...

* now you can look inside—virtually!

1. Alerts via Science Direct

Alerts are great ways to keep on top of the most current research in your field. We covered how to set up an alert in Business Source Premier (BSP) last week. BSP is an "aggregator database" - that means that it contains journals and citations from a wide range of different publishers. Setting up alerts in such databases can give you broad coverage across many journals. However, you can also set up an alert directly with many publishers. For example, Elsevier publishes over 1700 academic journals including titles such as "Journal of Econometrics," "Accounting, Organizations, and Society," "Journal of Business Research," "Journal of Empirical Finance," "Journal of Operations Management," and the "Journal of Biotechnology."

To set up alerts, just go to Science Direct via the SFU Library [<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5737>], click on the "My Alerts" tab near the top of the screen, and follow the directions. You will be able to

- Create Search Alerts which notify you when a stored search retrieves new results;
- Create Journal Issue Alerts which notify you when a new journal issue becomes available on ScienceDirect;
- Create Citation Alerts which notify you when a selected article is cited by another article; and
- Create a favourite journal list which allows you to exclusively search and browse just the journals you have chosen.

Note that you can only set up and access your Science Direct alerts from on campus. You can, however, access content from anywhere—including home.

2. RedLightGreen

<http://www.redlightgreen.com/>

RedLightGreen is a union catalogue of the Research Libraries Group (a large consortium of research libraries) along with many other libraries from around the world. Its advanced, yet easy-to-use search interface will help you find the books you need from among the 40 million+ items in the many libraries involved.

Try, for example, a quick search for employee empowerment or political economy and japan. You will get a large number of results with relevance rankings. But more importantly, you will get a list of subject headings and key authors that you can use to refine your search. Click on any title to get more information about it. From here, you can click on "Get it at your library," type in Simon Fraser then click again and it transports you to the record in our catalogue (assuming we have it) - sometimes you may have to scroll down a browse list a bit, as it looks for just the last name of the author.

But, there's more! If you register with them (free), you can also format the citation to the book in any of the following styles MLA, Turabian, Chicago, or APA.

This resource would be a good starting place for anyone looking for books on their topic. Remember that if we don't have the book you find, you can always submit an interlibrary loan request [<http://www.lib.sfu.ca/researchtools/documentdelivery/interlibraryloan.htm>].

RedLightGreen is linked from the Other Library Catalogues page [http://www.lib.sfu.ca/researchtools/other_cat.htm] off of the SFU Library home page.

3. Life Insurers Fact Book

<http://www.acli.com>

When looking for those hard to find statistics or research reports and your usually dependable resources fall short, associations, non-governmental agencies and public policy groups are often great sources of reliable and industry-specific information. A good example of the kind of information distributed freely by associations is the recently published Life Insurers Fact Book. This resource, published annually by the American Council of Life Insurers (ACLI), gives you an overview, including trends and statistics, on the life insurance industry. The Life Insurers Fact Book covers everything from the organizational structure of life insurers to assets, liabilities and foreign ownership. In addition, it contains a very nice glossary of related terms,

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

a historical timeline of the insurance industry in the United States and provides an annotated list of life insurer organizations. To access the report from the site's main page, choose the 'About ACLI' option and then select 'Industry Facts'.

Also available from the ACLI are product line reports which examine individual product trends in-depth. Examples include the Annuity Product Line Report and Life Insurance Product Report.

4. Don't judge a book by its cover...

With the recent launch of Amazon.com's "Search Inside the Book" service, I thought we should have a look at this as well as several other online or e-book services.

Megalithic online bookseller Amazon has created a new search tool which allows you to search the contents of over 120,000 books. What does that mean for you? Well, now you can search for content before deciding to purchase a book. Nothing says you have to order the book from Amazon, however, even though this why they're introducing the service. After having located what you're after, you can always check the Library's catalogue to see if we have it thereby saving yourself the cost of purchase. For more information on how to use this new service, see:

Short URL: <http://tinyurl.com/s86x>

Long URL: <http://www.amazon.com/exec/obidos/tg/browse/-/10197021/ref%3Dsb%5Fmerch%5Fgw/002-3293904-5170414>

If access to services like Amazon's is of interest, let me re-introduce our collection of electronic books available through **netLibrary** and **Books24x7**.

netLibrary contains the full text of over 5100 titles and is particularly good for business and economic related sources. The nice thing about netLibrary is that, as registered SFU students and faculty, you can access it through the Library's Web site from anywhere around the world. So the next time you're in Reykjavik preparing your conference speaking notes and you realize you've left your copy of John Kenneth Galbraith's *A Journey Through Economic Time: A Firsthand View* in the airport, you can simply log onto netLibrary and read it online. Phew!

And, like netLibrary, you can access Books24x7 to locate, and read online, the contents of over 2200 books dealing with IT, multimedia and business. Access either of these services through <http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?Display=List>.

In addition, have a look at these e-book collections freely available on the Internet:

- University of Iowa Center for International Finance and Development E-Book
<http://www.uiowa.edu/ifdebook/ebook/contents/contents.shtml>

"Consisting of approximately 270 printed pages, the E-Book helps lay people understand the meaning of 'development' and how major flows of money throughout the world (frequently called "international capital") affect their daily lives. Part One introduces readers to the concept of development and explains the activities of two important international financial institutions created in the 1940s, the IMF and the World Bank, collectively called the Bretton Woods Institutions (BWIs). Part Two of the E-Book discusses criticisms of the BWIs and other major topics of development, such as the rise of non-governmental organizations (NGOs), corruption and regulatory transparency. Part Three focuses on "globalization" and international finance, using the Mexican and Asian financial crises to explain and illustrate issues and problems."

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- The National Academies Press <http://www.nap.edu/info/browse.htm> was previously covered in the BUZZ and is definitely worth another look. Direct your attention to the section under Industry and Economics in particular.
-
- The University of California Press eScholarship Editions <http://texts.cdlib.org/ucpress/> makes over 400 of their books available to the general public including titles like *Liberalization in the Process of Economic Development* and *To Have and Have Not: Southeast Asian Raw Materials and the Origins of the Pacific War*.
-
- The Hoover Institution, which is affiliated with Stanford University, publishes books on a wide range of national and international policy issues. While most of these books are available only through purchase, some, such as *Controversial Essays* by Thomas Sowell, can be read online at the Hoover Institution Books Online site: <http://www-hoover.stanford.edu/publications/books/>.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or </help/subject-guides/economics/home#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

-- BUEC BUZZ (#138): Information Resources in Business and Economics --

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Mark Bodnar

Business Liaison Librarian

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.5927

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BUEC BUZZ (#141): Information Resources in Business and Economics

[1. Alerts via EconLit](#)

* get emailed when new articles on your econ/finance topic are published

[2. Human Development Reports](#)

* economic, social, political, and cultural issues around the world

[3. Performance Plus](#)

* Canadian SME financial; data by sector (averaged)

[4. TradeStats Express](#)

* detailed US trade data

1. Alerts via EconLit

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5571>

You can set up alerts in EconLit so that you are sent regular emails with details about recently published articles that fit your chosen search criteria or that were in your favourite journals. The procedure for setting up such alerts is exactly the same as for setting up alerts in Business Source Premier (described in the [BUEC BUZZ 2 weeks ago](#)). In fact, if you have already set up some Business Source Premier alerts, you will be able to use the same username and password to set up and edit alerts in EconLit.

(For those of you who haven't used it, EconLit is a database of citations to articles in key economics journals. See

http://www.econlit.org/document_types.html for details on the publications indexed.)

One further note on alerts: [Last week's BUZZ item on setting up alerts in Elsevier's Science Direct](#) missed one very important point: you need to be on campus to set up a Science Direct alert. Sorry! (No such restriction for Business Source Premier or EconLit alerts.)

2. Human Development Reports

<http://hdr.undp.org/reports/default.cfm>

a. Global Reports:

Published online annually since 1990. "Featuring the Human Development Index, every report presents agenda-setting data and analysis and calls international attentions to issues and policy options that put people at the center of strategies to meet the challenges of development today - economic, social, political, and cultural."

b. Regional Reports:

Most of the more than 20 regional reports are free online (link above). Titles range from "Central America and Panama: The State of the Region" to "Globalization and Human Development."

c. National Reports

Published at a rate of more than 10 per year, there are now over 450 national HDRs from countries such as Egypt, Colombia, the Ukraine, Zambia, etc., most of which are free online via the link above.

3. Performance Plus

<http://www.sme.ic.gc.ca/>

Performance Plus provides detailed financial and employment data on more than 600 business sectors across Canada, including more than 30 performance benchmarks to help small businesses determine how they measure up against their competitors.

This tool uses the Small Business Profiles (SBP) created from a sample of Revenue Canada tax returns for both incorporated and unincorporated businesses operating in Canada. As a result, you can use it to find typical/averaged balance sheet data on industries & sectors that are dominated by small businesses - an area that can be hard to research since private companies are not obliged to make their financial statements public.

Performance Plus currently contains Revenue Canada data from 1993, 1995, 1997, and 2000.

4. TradeStats Express

<http://tse.export.gov/>

"A new, state-of-the-art Web tool for accessing U.S. merchandise trade statistics at both the national and state levels. The TradeStats Express (TSE) features a user-friendly interface that enables visitors to retrieve, visualize, analyze, print and download trade data with ease. Graphics, data tables, and thematic maps can be custom-tailored to user needs and generated on-the-fly. Data on major geographic regions (e.g., Middle East) and trade preference regions (e.g., NAFTA) are pre-aggregated, permitting quick retrieval. Visitors also can tabulate national trade statistics using any of three major product classification systems (HS, NAICs, or SITC)."

Note: Industry Canada makes similar data available for Canada and the United States through Trade Data Online:
[http://strategis.gc.ca/sc_mrkti/tdst/engdoc/tr_homep.html].

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or </help/subject-guides/economics/home#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

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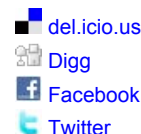
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BUEC BUZZ (#142): Information Resources in Business and Economics

[1. Exporting citations from Business Source Premier to EndNote, ProCite, etc.](#)

* smoothly store key citations in EndNote

[2. Alerts via PsycInfo, ERIC, Academic Search Elite, Agricola, MedLine...](#)

* keep on top of developments in your research area

[3. FIRST](#)

* data from many sources on economics, trade, and weapons...

[4. Homelessness Virtual Library](#)

* online publications of interest to public policy & poverty researchers

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### 1. Exporting citations from Business Source Premier to EndNote, ProCite, etc.

If you do a search in BSP, then add your favourite items to your folder (there are links beside each result allowing you to do so), then view your folder (link at the top of the screen), then click on either "Save to Disk" or "Email," you will be able to choose the "Bibliographic Manager" tab and get your results in a format that most programs like EndNote can read. In fact, if you are following the "Save to Disk" route, you will even be able to do a "Direct Export to your bibliographic management software."

For more help with this, click on "help" in the top left corner of the Business Source Premier search screen and read the tips under "Creating a Bibliography."

Note that this exporting feature works exactly the same in all of the databases provided by EBSCO, including EconLit, PsycInfo, and ERIC. Also note that ABI/Inform has its own "export citations" feature, described in the online help within the database.

### 2. Alerts via PsycInfo, ERIC, Academic Search Elite, Agricola, MedLine...

(All accessible via: <http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?Display=List>)

Avid readers of the BUEC BUZZ will have noticed the many articles on setting up email alerts lately. These alerts allow you to get regular emails with details about recently published articles that fit your chosen search criteria or that were in your favourite journals.

We've already covered how to set up such alerts in two of the main business/economics databases: Business Source Premier and EconLit. Both of these databases are published by the same company (EBSCO), so the procedure for registering for alerts is the same in both cases. See the BUZZ from a few weeks ago for details: [\[help/subject-guides/business/buec-buzz/336#2\]](#).

And now the good news: once you've figured out how to set up an alert profile in either of these two databases, you can use the same procedure (and even the same alerts) in other databases published by EBSCO. Here at SFU, such databases include PsycInfo (useful for marketing and MOS), ERIC (MOS - esp. employee training), MedLine (biotech), Agricola (agricultural economics), and more.

### 3. FIRST

<http://first.sipri.org/index.php>

"Facts on International Relations and Security Trends (FIRST) is a free-of-charge service for politicians, journalists, researchers and the interested public. FIRST is a joint project of the International Relations and Security Network (ISN) and the Stockholm International Peace Research Institute (SIPRI).

The integrated database system contains clearly documented information from research institutes around the world. It covers areas in the field of international relations and security, such as hard facts on armed conflicts and peace keeping, arms production and trade, military expenditure, armed forces and conventional weapons holding, nuclear weapons, chronology, statistics and other reference data."

From a business perspective, this database may prove useful because it pulls together data on topics ranging from corruption indexes, to economic activity and labour statistics, to Development and trade statistics.

Note: for another database that pulls together disparate types of international statistics, check out UNSTATS via the SFU Library:

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5735>.

#### 4. Homelessness Virtual Library

<http://www.hvl.ihpr.ubc.ca>

"The Homelessness Research Virtual Library is a partnership between the Institute of Health Promotion Research at the University of British Columbia, Human Resources Development Canada and Shelter Net BC."

"The Homelessness Research Virtual Library website was created in response to a call from stakeholders for easier access to homelessness research information. The website fulfills this need by providing immediate access to past and current homelessness research documents from the province of British Columbia and the Yukon. It is the goal of this website to create a virtual setting for the sharing of research information. Visitors to the library website can browse and search for research documents by author, population, location, topic words and research type. Once located, documents can be downloaded or viewed online."

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.\*\*\*

-= BUEC BUZZ (#142): Information Resources in Business and Economics -=

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Mark Bodnar

Business Liaison Librarian

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.5927

Carla Graebner

Liaison Librarian: Economics, Sociology/Anthropology, Latin American Studies

Email: [cgraebne@sfu.ca](mailto:cgraebne@sfu.ca) / Tel: 778.782.6881 / Fax: 778.782.5927

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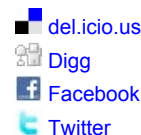
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# BUEC BUZZ (#143): Information Resources in Business and Economics

\*\* The BUEC BUZZ won't be published next week- the next issue will be November 28th\*\*

## [1. Mark has \(almost\) left the building](#)

\* Proud papa!

## [2. Bureau of Economic Analysis Catalog of Products](#)

\*downloadable or interactive

## [3. Market research handbook - 2003 edition](#)

\* your indispensable desktop companion

## [4. Coffee and pastry in the Library???](#)

\* it's true

### 1. Mark has (almost) left the building

Mark Bodnar, the Business Liaison Librarian, will be on parental leave from Nov. 21st to Feb. 23rd. We've hired someone to replace him during that time. Watch for an announcement in the next few days about how to contact the interim Business Librarian.

### 2. Bureau of Economic Analysis Catalog of Products

<http://www.bea.doc.gov/bea/uguide.htm>

This little goldmine of US related data is very exciting. The Bureau of Economic Analysis (BEA) has made much of its data and analysis available for download or through interactive access via this site. Here you can access National Income and Product Accounts dating back to 1920 or GDP by Industry from 1941 to 2001. Also available is detailed information on foreign direct investment in the United States including the FDIUS: Operations of US Affiliates of Foreign Countries which "are the most detailed results of BEA's annual survey of foreign direct investment in the United States (only summary information appears in the Survey of Current Business)". If you're after the BEA Economic Areas Wall Map, however, you're out of luck. This item is not available as a download.

### 3. Market research handbook - 2003 edition

Online for SFU Researchers via the Index of Downloadable Statistics Canada Publications

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5672>

"The handbook is designed to be a comprehensive source of socio-economic statistics for all those who study the Canadian consumer market - market researchers, strategists, product planners and sales leaders. The broad range of data is equally relevant to consumer and business-to-business marketing. They present profiles of key industries including the small business sector, as well as of consumers in all provinces and 45 major cities. International trade data and projections - of population, households, families and selected economic indicators, etc. - provide information for businesses seeking to expand or develop new product lines."

"Including the latest data from the 2001 Census and a wide range of other surveys, the 2003 edition incorporates a number of features designed to make it more user-friendly. Features include a user's guide, annotated charts to reveal salient trends, help lines for each of the data sources, and references to CANSIM."

The Market Research Handbook is a core reference source for both business and economics. We recommend that you keep it on your desk top for easy access. See [\[help/subject-guides/business/buec-buzz/310#market\]](#) for the first time we mentioned this publication in the BUEC BUZZ.

### 4. Coffee and pastry service in the library

Starting on Nov. 17th, there will be a coffee and pastry service in the large group study area on the second floor (one floor below entrance level) of the Bennett Library. This service will be available from 10 am to noon (Monday-Friday), with the possibility of expanded hours in the future depending on how busy it gets.

This seems like a good time to remind everyone of the Food and Drink Policy of the SFU Library. See [\[http://www.lib.sfu.ca/about/policies/food.htm\]](http://www.lib.sfu.ca/about/policies/food.htm) for details. Note that although some food is permitted in the group study areas on Bennett's second floor, it is not allowed on the other floors or at Belzberg.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

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Mark Bodnar

Business Liaison Librarian

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.5927

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# BUEC BUZZ (#144): Information Resources in Business and Economics

## [1. Ladies and Gentlemen—Kristina McDavid](#)

\* Business Liaison Librarian

## [2. Alert! myLibrary](#)

\* Revisiting an old friend

## [3. Annual Innovation Report 2003](#)

\* 5th in a series by the Conference Board of Canada

## [4. BELL: Business Ethics Link Library](#)

\* Web portal

\*\*\*\*\*

### 1. Ladies and Gentlemen—Kristina McDavid

As many of you know, Business liaison librarian Mark Bodnar will be away on parental leave from November 23/03 until February 23/04. The Library is very pleased to announce that Kristina McDavid will be the Business liaison librarian during Mark's leave.

Ms McDavid comes to SFU from the David Lam Management Research Library at UBC, where she provided reference service to faculty and students, developed web guides, delivered classes, and participated in collections decisions. Ms McDavid holds a BA and a Masters in Library and Information Science, both from UBC.

Kristina McDavid can be reached by email at [kmcdavid@sfu.ca](mailto:kmcdavid@sfu.ca). She will be located in Mark's office, Library 5001; tel: 778.782.3044. Please visit, call or e-mail Kristina with any of your Business questions or concerns.

### 2. myLibrary

<http://my.sfu.ca>

This, the latest in our series on alert services, revisits myLibrary.

myLibrary allows you to see what books are new to the SFU Library by subject, simply and easily, through mySFU. Go to <http://my.sfu.ca>, login with your SFU username and password, choose the myLibrary tab. Click on the link to "Configure your Library options" to see a list of what books are new to the library. The "New Books" tab allows you customize your list by choosing to view new books by subject. Other features of myLibrary include options to see your library record and your interlibrary loan record.

### 3. Annual Innovation Report 2003: Trading in the Global Ideas Market

<http://www.conferenceboard.ca/boardwiseii/LayoutAbstract.asp?DID=619>

New from the Conference Board of Canada, the 5th Annual Innovation Report is based on a survey of CEOs and senior executives from more than Canadian companies. Highlights include:

- How are firms innovating and turning their ideas into new value-added products and services?
- How do they manage the tension between market pull and technology push?
- How do they face the challenges of commercializing in the international market?
- How do they gather ideas, make investment decisions, and fund their ideas?
- And how could government help them to become more successful at commercialization?

The report is free to view but you have to register you access it.

### 4. BELL: Business Ethics Link Library

[http://libnet.colorado.edu/Bell/b\\_academic.htm](http://libnet.colorado.edu/Bell/b_academic.htm)

Previous issues of the BUZZ have highlighted the importance of business ethics resources including books in our own collection, journal and citation databases, as well as Web resources like the [Business Ethics Web Guide](#) and [BusinessEthics.ca](#). Now, we'd like to draw your attention to BELL.

Gene Hayworth of the University of Colorado's William H. White Business Library has recently launched BELL: The Business Ethics Link Library. "BELL is a comprehensive starting point for research in corporate ethics and social responsibility. This database provides access to codes of ethics for

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.



U.S. companies and trade and professional associations, ethics sites at college and university business programs, industry information resources, and company promotion of social responsibility covering such topics as arts assistance, environmental clean up, charitable giving and community programming."

Despite the U.S. focus, BELL does link to some Canadian organization. BELL also offers a degree of interactivity—in addition to searching this database, you can also suggest links.

For more information on business ethics, try searching the Library's catalogue under subject using any of the following:

Business ethics

Leadership -- Moral and ethical aspects

Corporate governance

Industrial management -- Moral and ethical aspects

See also ABI/Inform or EBSCO Business Source Premier using: Leadership, Morality, Business ethics, Scandals, Honesty, Accountability, Financial reporting, International accounting standards, Corporate governance, Audit committees, and Regulation.

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Kristina McDavid

Business Liaison Librarian

Email: [kmcdavid@sfu.ca](mailto:kmcdavid@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.5927

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Liaison Librarian: Economics, Archaeology, Sociology/Anthropology, Latin American Studies

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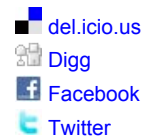
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# BUEC BUZZ (#145): Information Resources in Business and Economics

\*\*\*\*This will be the last BUZZ of the semester. The next BUZZ will be out January 9th. We wish you all a very happy and healthy holiday season!\*\*\*\*

## [1. Guide to Culture Statistics](#)

\* Canada's cultural data

## [2. UK 2004 - The Official Yearbook of the United Kingdom of Great Britain and Northern Ireland](#)

\* Complete overview of the UK

## [3. Improved delivery of Interlibrary Loan books](#)

\* Faster!

## [4. And now for something completely different...](#)

\* *Nature* gets game

\*\*\*\*\*

### 1. Guide to Culture Statistics

<http://www.statcan.ca/english/IPS/Data/87-008-GIE.htm>

Statistics Canada has just released the *Guide to Culture Statistics*. If you're working on an assignment and need to know how many people went to the movies in Newfoundland and Labrador or what they paid on average to see a film, this is your guide. You may not be surprised to learn that Newfoundland and Labrador don't have any drive-in screens but you might be interested in seeing how the number of movie theatres/screens fluctuated in the past five years-and how revenues changed. This stuff is great! Other topics include film and video production and distribution, the performing arts, book and periodical publishing, heritage institutions, government and private sector funding of culture, culture trade and investment, the culture labour force, Canadians' consumption of culture, and more.

For other statistical information, check out E-STAT, CANSIM or the Index of Downloadable Statistics Canada publications available through <http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/6145>.

If you're interested in international statistics related to culture or cultural industries, see the UNESCO Institute for Statistics [\[http://www.uis.unesco.org\]](http://www.uis.unesco.org) and choose 'Database Access' under the heading 'Statistics' on the left hand menu.

### 2. UK 2004 - The Official Yearbook of the United Kingdom of Great Britain and Northern Ireland

<http://www.statistics.gov.uk/StatBase/Product.asp?vlnk=5703>

Available free of charge in electronic format, this definitive overview of the United Kingdom includes chapters on everything from government to international relations and defence, education and training, the labour market, culture, communications and the media, sport, environment, and industry. Information includes analysis, data table, maps and charts. Information on England, Wales, Scotland and Northern Ireland is included throughout, and in separate introductory chapters.

### 3. Improved delivery of Interlibrary Loan books

Books requested from the University of Calgary (ACU) will now be sent to Simon Fraser via courier rather than through the mail. This will greatly improve the turnaround time for books requested from ACU.

To learn more about this and other Interlibrary Loan services at SFU, please visit the library's [Guide to Interlibrary Loan](#) or contact Scott Mackenzie at [smackena@sfu.ca](mailto:smackena@sfu.ca) for more information.

### 4. And now for something completely different...

In addition to mirroring the rise and fall of hemlines, economists have now linked stock market performances (in the UK, anyway) to the successes and failures of the English national football team. You don't have to believe me, details are available in the *Nature* article: "Football results kick share prices" [\[http://www.nature.com/nsu/031110/031110-12.html\]](http://www.nature.com/nsu/031110/031110-12.html). Related stories include "Stock market traders show signs of zero intelligence" and "Stockbrokers may act like sheep". *Nature*. Who knew?

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\*\*\*\*Happy 2004 everyone!\*\*\*\*

\* Country reports and more

- \* labour studies and statistics

\* Canadian industry specific information

\* New film booking services

\*\*\*\*\*

If you're interested in other telecommunications related information, have a look at the EIU's [ebusinessforum.com](http://ebusinessforum.com) or the OECD's Information and Communication Statistics [\[http://www.oecd.org/topicstatsportal/0.2647.en\\_2825\\_495656\\_1\\_1\\_1\\_1\\_1.00.html\]](http://www.oecd.org/topicstatsportal/0.2647.en_2825_495656_1_1_1_1_1.00.html).

<http://scout.wisc.edu/>

Produced by the University of Alberta's Winspear Business Library, this database provides links to industry specific Web sites as well as highlights important directories, books and other resources.

While the non-Web related information is specific to the Winspear Business Library, you can search for the same titles or resources using our own Library Catalogue <http://troy.lib.sfu.ca/> or research guides <http://www.lib.sfu.ca/researchhelp/subjectguides/index.htm>.

#### 4. Video for classroom use at SFU

The Library has started booking films for classroom viewings for spring semester 2004-1.

You can send a message directly to media booking staff at [media@sfu.ca](mailto:media@sfu.ca) or use the online booking form available at <http://lib-bladea2.lib.sfu.ca/MEDREQ/req.cgi>

Include as much information as you know about the film title, director, call number, and preferred format. Indicate date & time of the showing(s), classroom location, course number, instructor's name & telephone number.

You can check your confirmed bookings by clicking on <http://troy.lib.sfu.ca/screens/viewrecord.html> [View Your Borrower Record] from the library homepage, and then selecting View your library record, renew your books, view your film bookings, etc. Media booking staff will not be able to confirm bookings requested from other sources until confirmation is received from the lending library or distributor.

If you have any questions about procedures or the status of your bookings, please contact Jacqui Parker-Snedker ([jparkers@sfu.ca](mailto:jparkers@sfu.ca) or 778.782.3116) or the Interlibrary Loans Librarian, Scott Mackenzie ([smackena@sfu.ca](mailto:smackena@sfu.ca) or 778.782.5596).

For any other questions about the Media Collection, contact the Media Librarian, Carole Goldsmith at [wisdom@sfu.ca](mailto:wisdom@sfu.ca) or 778.782.3268.

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Kristina McDavid

Business Liaison Librarian

Email: [kmcdavid@sfu.ca](mailto:kmcdavid@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.5927

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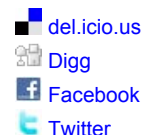
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# BUEC BUZZ (#147): Information Resources in Business and Economics

## 1. Mergent Online upgrade!

\* Now provides access to U.S. company information

## 2. Industry Canada: Public-Private Partnership (P3) Office

\* Free analysis, business guides and more!

## 3. IRPP presents: A look back at FTA and NAFTA

\* We've come a long way, baby?

## 4. Work-Life Conflict in Canada

\* Problems and solutions

\*\*\*\*\*

### 1. Mergent Online upgrade!

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5748>

We recently upgraded our Mergent Online subscription, which now provides access to information on over 15,000 U.S. public companies and 20,000 non-U.S. companies, including over 2300 Canadian companies. Includes details on business history, property, subsidiaries, officers, directors, long-term debt, and capital stock. Search for companies by country, ticker, location, or many other criteria, then perform peer group analysis or prepare customized reports. Note that you can also export financial statement data in formats suitable for spreadsheet software. This database also includes country reports and access to EDGAR (US) company filings.

### 2. Public-Private Partnership (P3) Office

<http://strategis.ic.gc.ca/epic/internet/inpupr-bdpr.nsf/vwGeneratedInterE/Home>

"The P3 Office is an initiative of the Service Industries Branch of Industry Canada, whose mandate is to foster competitive, knowledge-based Canadian service industries. Canadian services firms in sectors such as engineering, architecture, construction, legal, and management consulting can provide cost-effective, innovative solutions for public infrastructure and services by way of public private partnerships."

Very nice but what does this mean for you? Scroll mid-way down to the page to the Resource Centre link and click on it. Here you can access all sorts of good stuff ranging from research and analysis to business guides offered by Industry Canada and links to other sources and key contacts.

### 3. New from the Institute for Research on Public Policy: A look back at FTA and NAFTA

[http://www.irpp.org/miscpubs/archive/schwanen\\_trade\\_1.pdf](http://www.irpp.org/miscpubs/archive/schwanen_trade_1.pdf) 

"January 1, 2004 marks the fifteenth anniversary of the implementation of the Canada-US Free Trade Agreement (FTA), which largely formed the basis of the North American Free Trade Agreement (NAFTA), including Mexico as a partner, that came into effect five years later. To mark the occasion, Daniel Schwanen, IRPP's Senior Economist, has prepared an analysis of how free trade has affected Canada. In addition, the IRPP would like to highlight a paper entitled "Trade Liberalization and Inequality in Canada in the 1990s" by Daniel Schwanen as well as the June 1999 issue of Policy Options, both of which address trade issues."

Also available from the IRPP are a number of free publications dealing with economic policy, international trade, public finance, and tax policy. To check out these papers, and to see what else the IRPP is publishing, use the search function on their Publication page at

<http://www.irpp.org/fasttrak/index.htm>

### 4. Work-Life Conflict in Canada

[http://www.hc-sc.gc.ca/pphb-dgspsp/publicat/work-travail/pdf/rprt\\_2\\_e.pdf](http://www.hc-sc.gc.ca/pphb-dgspsp/publicat/work-travail/pdf/rprt_2_e.pdf) 

Written by Dr. Linda Duxbury from the Sprott School of Business at Carleton University and Dr. Chris Higgins from the Richard Ivey School of Business at the University of Western Ontario, this report discusses the desires of Canadians to "balance their work roles and their desire to have a meaningful life outside of work. The research initiative summarized in this report was undertaken to address this issue. This report conceptualizes work4-life conflict broadly to include role overload, work to family interference, family to work interference, work to family spillover and caregiver strain."

In addition to outlining employee and employer related concerns, Duxbury and Higgins offer a number of recommendations for reducing work-life

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

conflict such as decreasing absenteeism in the work place by eliminating or reducing high levels of role overload.

If you want to scan the report, the executive summary is available at Executive summary at <http://www.hc-sc.gc.ca/pphb-dgspsp/publicat/work-travail/report2/index.html#exec>

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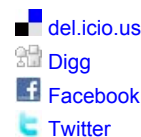
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# BUEC BUZZ (#148): Information Resources in Business and Economics

## 1. Ulrich's Online

\* Browse your favourite journal's Table of Contents

## 2. Dun & Bradstreet Exporter's Encyclopaedia

\* Trade information and much, much more

## 3. Glossaries on the Web

\* Dictionaries, encyclopaedias and guides to English grammar

\*\*\*\*\*

### 1. Ulrich's Online

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5792>

The SFU Library now has access to Ulrich's Online. This database covers international bibliographic information on journals, magazines and newspapers. Over 178,600 regularly and irregularly issued serials are classified under 897 subject headings. It covers all subjects, and includes publications that are published regularly or irregularly and are circulated free of charge or by paid subscription. Use Ulrich's to scan the Table of Contents for the latest issue of your favourite journal.

### 2. Dun & Bradstreet Exporter's Encyclopaedia

HF 3011 E9 2003/04 Bennett Library, Reference Collection

Do you need to know what Canada's marketing, labelling and packaging requirements are? How about the Lomé Convention? Or do you want a quick summary of the WTO's agreement on agriculture? If you're curious about the answers to these questions, treat yourself to a look at the D & B Exporter's Encyclopaedia. This reference is a gold mine of information on export/import regulations, country specific data, and multinational organizations and treaties. It also provides a lovely glossary of commonly used import/export terms.

### 3. Glossaries on the Web

For those of you entering into the writing stage of the term, and for everyone else who is still thinking about it, consider exploring the online world of glossaries and guides to English grammar.

Registered SFU students and faculty have free access to the *Oxford English Dictionary* and the *Oxford Reference Online*. Highlighted in previous issues of the BUZZ, the *Oxford Reference Online* contains such worthy titles as *A Dictionary of Accounting*, *A Dictionary of Business*, *A Dictionary of Economics*, and *A Dictionary of Finance and Banking*. You can access these resources through the SFU Library's Article Indexes and Databases link <http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?Display=List>.

In addition to these stellar resources, there are several free Internet Web sites where you'll find glossaries, encyclopaedias and guides to grammar.

Start off by having a look at Common Errors in English <http://www.wsu.edu/~brians/errors/>. This Web site was created by Washington State University English professor Paul Brians to "help you avoid low grades, lost employment opportunities, lost business, and titters of amusement at the way you write or speak." Definitely worth a look.

Having successfully navigated the niceties of English grammar, you may encounter some terminology you're not familiar with. If the Oxford Reference Online doesn't meet your needs try some of the resources below.

#### AmosWEB

<http://www.amosweb.com/>

—Links to glossaries, Economic faculties across the United States, and instructional materials

#### Campbell R. Harvey Hypertextual Finance Glossary

<http://www.duke.edu/~charvey/Classes/wpg/glossary.htm>

—Know what a 'Floorless Convertible' is? I didn't either, but you can find definitions for this and other financial terms here.

#### InvestorWords

<http://www.investorwords.com/>

—If you want to expand your finance vocabulary, InvestorWords publishes a term-of-the-day email newsletter that provides one definition and one

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

investing aphorism per day to their subscribers.

**Washingtonpost.com**

<http://www.washingtonpost.com/wp-dyn/business/specials/glossary/index.html>

—Drawing on a number of other Web resources, the Washington Post has pulled together over 1200 business terms, organized and cross-referenced for your convenience.

**BizED Glossary**

<http://bized.ac.uk/virtual/economy/library/glossary/>

—More from the folks at BizED. While here, don't forget to visit the rest of the 'Library' and see the sections on Economic Theory and Economists.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.\*\*\*

=- BUEC BUZZ (#148): Information Resources in Business and Economics =-

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Kristina McDavid

Business Liaison Librarian

Email: [kmcdavid@sfu.ca](mailto:kmcdavid@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.5927

Carla Graebner

Liaison Librarian: Economics, Archaeology, Sociology/Anthropology, Latin American Studies

Email: [cgraebne@sfu.ca](mailto:cgraebne@sfu.ca) / Tel: 778.782.6881 / Fax: 778.782.5927

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# BUEC BUZZ (#149): Information Resources in Business and Economics

## [1. Berkeley Electronic Press now available via the SFU Library](#)

\* Theoretical economics, economic analysis and policy and more!

## [2. Bureau of Labor Statistics, US Department of Labor](#)

\* Virtual(!) gold mine of data and statistics

## [3. Ernst & Young survey: Need for better risk management among Canada's entrepreneurs](#)

\* Find out what Canadian entrepreneurs are saying--and whether or not they're staying!

## [4. Faculty Update Sessions - Managing the Information Flow](#)

\* Three sessions to help you stay on top of managing your information

\*\*\*\*\*

### 1. Berkeley Electronic Press

We now have access to the entire suite of BE Press Journals for Economics through the SFU Library. You can read these journals by accessing them through the [Journal Title search](#) in the Library's Catalogue. In addition to our subscription to the BE Press Journals in Macroeconomics which include Frontiers of Macroeconomics, Advances in Macroeconomics, Contributions to Macroeconomics, and Topics in Macroeconomics, we now also get the following:

The B.E. Journals in Theoretical Economics:

- \*Frontiers of Theoretical Economics
- \*Advances in Theoretical Economics
- \*Contributions to Theoretical Economics
- \*Topics in Theoretical Economics

The B.E. Journals in Economic Analysis & Policy

- \*Frontiers of Economic Analysis & Policy
- \*Advances in Economic Analysis & Policy
- \*Contributions to Economic Analysis & Policy
- \*Topics in Economic Analysis & Policy

In addition, we have access to:

- \*Studies in Nonlinear Dynamics & Econometrics
- \*Journal of Agricultural & Food Industrial Organization
- \*The Forum: A Journal of Applied Research in Contemporary Politics

BE Press allows you the option of setting up alerts based either on key terms you identify or on specific authors. You can also create an account which will allow you save searches you routinely run in these journals or sign up for e-mail alerts notifying you when new issues of journals are published.

### 2. Bureau of Labor Statistics, US Department of Labor

<http://www.bls.gov/>

The Bureau of Labor Statistics is the principal fact-finding agency for the United States Government in the broad field of labor economics and statistics. Topics include employment/unemployment, prices and living conditions, compensation and working conditions, productivity and technology, and employment projections, as well as some international topics, such as foreign labor statistics and import/export price indexes. Other highlights include at-a-glance tables for the US as a whole, and by state or industry, the Occupational Outlook Handbook, safety and health statistics, and various research papers and reports on topics such as Workplace Injuries and Illnesses in Grocery Stores, Regional Economic Patterns in the United States, 1990-1999, As seen on TV: Reality vs. fantasy in occupational portrayals on the small screen

The Bureau of Labor Statistics is also featured on some of our SFU library research guides:

Economic Indicators


<http://www.lib.sfu.ca/researchhelp/subjectguides/econ/econind.htm>

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

International Market Research

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/intlmkt.htm>

### 3. Ernst & Young survey: Need for better risk management among Canada's entrepreneurs

[http://www.ey.com/global/download.nsf/Canada/EGM\\_Entrepreneur\\_Survey\\_2003/\\$file/EGM\\_Entrepreneur\\_Survey\\_2003.pdf](http://www.ey.com/global/download.nsf/Canada/EGM_Entrepreneur_Survey_2003/$file/EGM_Entrepreneur_Survey_2003.pdf) 

This 22 page document reports on a survey that was conducted for Ernst & Young by the polling firm Ipsos-Reid. Results are based on interviews with 100 successful Canadian entrepreneurs. Findings include:

- Canadian entrepreneurs are a highly optimistic about the economy
- Most plan to raise additional funds over the next 36 months. Preferred sources of funding are bank loans (60%), venture capital (25%) and capital markets (23%).
- Fifty-eight percent have established strategic alliances aimed mainly at U.S. market expansion.
- The three most important issues identified: building or defending market share (83%); improving profitability (79%); bringing new products to market (71%).
- Eighty-seven percent of respondents describe Canada as a great place to be an entrepreneur and 57% agree that the federal government supports entrepreneurship.

### 4. Faculty Update Sessions - Managing the Information Flow

The SFU Library invites you to learn about the latest online tools for simplifying and organizing your research. Attend one, two or all three of these hands on workshops held February 16th and 17th. Session leaders will tailor examples to the interests of attendees and provide time to work with the products. Light refreshments will be served!

Sessions:

- 1) "Keeping Tabs" - use specialized citation databases to measure the impact of your research and track the development of ideas within and across disciplines.
- 2) "Keeping Up" - set up alerting services to deliver the latest citations, tables of content and articles to your desktop.
- 3) "Keeping Track" - manage citations and database search results from (almost) anywhere in the world with Citation Manager.

This is a free session for faculty but seating is limited. To register, please contact the Library at 778.782.4658. For more information contact Elaine Fairey at 778.782.3252 or [efairey@sfu.ca](mailto:efairey@sfu.ca).

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# BUEC BUZZ (#150): Information Resources in Business and Economics

## 1. FP Investor Suite

\* Business and marketing intelligence toolkit

## 2. The Population Research Center at NORC & The University of Chicago

\* Interdisciplinary research on demography and population

## 3. Canadian Agri-Food Trade Service

\* Good source of marketing, statistical and product information

## 4. UNCTAD Trade and Development Report 2003

\* Focus on Latin America

\*\*\*\*\*

### 1. Expanded access to the FP Investor Suite

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5647>

You may already be familiar with FP Corporate reports, which consist of historical reports, investor reports and industry reports on Canada's leading 500 publicly-traded companies. The historical and investor reports include company profiles, historical and current operating and financial statistics, company news summaries, company histories, and information on subsidiaries and directors. Industry reports offer operating and financial ratios for more than 20 Canadian industries based on a sample of companies in each industry.

Additionally, we now have access to a number of other valuable resources through the same FP interface:

- Financial Post Directory of Directors: provides information on approximately 17,000 Canadian directors and executives of Canadian companies who reside in Canada.
- ProFile Canada: provides marketing and business intelligence on Canada's largest 35,000 companies with a focus on privately owned businesses. Each record includes up to 21 functional contacts.
- Nexport Media's Canadian Trade Index: contains marketing and business intelligence on Canada's largest 25,000 manufacturers. Each record includes up to 21 functional contacts.
- Canadian Federal Corporations & Directors: contains information on over 300,000 federally incorporated companies.
- Canadian Corporate Names: contains summary information relating to federally incorporated companies included in the Canadian Federal Corporations & Directors database.
- Canadian Inter-Corporate Ownership: contains information on the structures of Canadian corporations.
- Equifax Commercial Law Record: Equifax obtains public information on commercial legal suits and judgements from courts across Canada.

### 2. The Population Research Center at NORC & The University of Chicago [pdf]

<http://www.src.uchicago.edu/prc/>

With its world-renowned departments of sociology and economics, the University of Chicago has a number of research centers dedicated to looking at various issues of social organization and demography. Founded in 1983, the Population Research Center at NORC (National Opinion Research Center) and the University of Chicago bring together researchers from a variety of fields (including psychology, business, public policy, and economics, among others) to research a number of compelling questions in this broad ranging field. The website is easy to navigate and contains information on post- and pre-doctoral fellowships, staff biographies, and a listing of current research projects. There is a wealth of online data available on current research projects, including work on Chinese health and family life and data from the National Health and Social Life Survey. Equally valuable is the online collection of discussion papers, dating back to 1983, and containing titles such as Movin' on Up? Racial Inequality in Children's Neighborhood Socioeconomic Status, and Marriage Patterns among Israel Palestinians. [KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2003.

<http://scout.wisc.edu/>

### 3. Canadian Agri-Food Trade Service

<http://ats.agr.ca/general/home-e.htm>

This excellent website includes invaluable market reports, reports on specific products, information on trade events, statistics, export assistance, market access, and many useful links to additional Canadian and US government documents. If you are researching a foreign market with a focus on

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

an agricultural product, this should be one of your first stops. The portions of the website that provide market information by product [<http://ats.agr.ca/info/byproduct-e.htm>] or by location [<http://ats.agr.ca/info/mkinfo-e.htm>] are especially valuable. Reports are written by researchers at various Canadian government offices or embassies, and occasionally by universities or private consultants. They are often quite specific, thorough and current. Examples include: The Wine Market in China, Overview of the Mexican Egg Sector, The Market for Frozen Seafood Products in Spain, Sizing up the Fruit Spreads Market, A Peek into the Philippine Convenience Store Industry, The Natural/Organic Food Market in the United States Pacific Southwest

#### 4. UNCTAD Trade and Development Report 2003

<http://www.unctad.org/Templates/webflyer.asp?docid=4078&intItemID=2505&lang=1&mode=downloads>

Also available in the Bennett Library: HF 1410 T73

The latest edition of the Trade and Development Report discusses the future of global trade by looking back at global trade patterns and financial flows in the 1990s. Focusing particularly on Latin America, the report looks at how reforms implemented a decade earlier have held up.

Some of the issues addressed in this year's Report are:

- Do recent signs of recovery suggest the United States has now thrown off the legacies of earlier financial excess, or is a more uncertain period of jobless growth the more likely scenario in the coming year? And are the constraints on growth in the European Union structural or macroeconomic in origin?
- What has allowed Asia to steer through the global downturn and re-establish its position as growth hub of the South?
- What caused the trade and financial surges of the 1990s, and should policy makers in developing countries be counting on their repetition?
- Does downsizing the public sector and promoting private investment attract foreign direct investment and describe a good investment climate?
- Why are parts of the developing world "deindustrializing", and is this damaging their development prospects?
- What are the ingredients of competitive success in today's rapidly integrating world economy, and which countries have been finding the right blend?
- Are there alternatives to the "Washington Consensus"?

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Kristina McDavid

Business Liaison Librarian

Email: [kmcdavid@sfu.ca](mailto:kmcdavid@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.5927

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Liaison Librarian: Economics, Archaeology, Sociology/Anthropology, Latin American Studies

Email: [cgraebne@sfu.ca](mailto:cgraebne@sfu.ca) / Tel: 778.782.6881 / Fax: 778.782.5927

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# BUEC BUZZ (#151): Information Resources in Business and Economics

## 1. Business Source Premier

\* New content from DataMonitor

## 2. Reuters Investor

\* Scads of free company and industry information

## 3. KPMG 2004 Survey on the Risk of Manipulation of Financial Statements

\* Surprising results from 75 of Canada's largest corporations

## 4. Valentine's Day

\* The business of romance

\*\*\*\*\*

### 1. Business Source Premier content update

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5781>

Currently, BSP offers approximately 1,800 full text industry profiles from < three different content providers. At present, 1,600+ full text industry profiles averaging 10-12 pages in length are available from DataMonitor. Another 22 industry almanacs are included from Plunkett Research, and more than 100 industry yearbooks from Global Insight.

Within the next two months, 1,000 additional industry profiles from DataMonitor will be available in BSP. These include updates to existing reports as well as new industry profiles. EBSCO anticipates that full text industry profiles will be added regularly, as this information becomes available.

There are several ways to access this content: users can sort result lists by "industry profiles" in order to quickly retrieve this type of information source after conducting a search query; also, via the advanced search screen, users may limit searches to industry profiles, and may also search by publication to retrieve profiles from specific sources.

### 2. Reuters Investor

<http://www.investor.reuters.com/>

Reuters Investor provides free access to stock quotes/data, industry news and statistics as well as market news, annual reports and listings/analysis of key company developments.

Two areas of special interest are their Research Reports and Industries section. Under Research Reports, you have access to selected research reports provided by well known investment firms—simply click on the No-Cost Report link on the left. Access to these reports, as well as most other features on this site, requires registration, but there is no charge. Note that content availability changes on a weekly basis and you may not be able to access what you want. Recent offerings included a report on Nortel Networks provided by Fisher Investments. Also under Research Reports, you have access to several hundred annual reports free of charge.

The Industries section allows you to locate company information by sector or industry. Locating information by sector groups like industries under specific headings. You can then choose to look at industry overviews, key developments, news, company and ranking information, research reports or risk alerts. Detailed information includes company size, sales and cash flow, stability, value and growth history.

Reuters offers many other fee-based services, but the free information available via this site is easy to navigate and display options are quite flexible.

### 3. KPMG 2004 Survey on the Risk of Manipulation of Financial Statements

[http://www.kpmg.ca/english/about/docs/press/RiskSurvey\\_Web.pdf](http://www.kpmg.ca/english/about/docs/press/RiskSurvey_Web.pdf) 

Directors of 75 of Canada's largest corporations were surveyed on financial accounting manipulation with the results being published in the *2004 Survey on the Risk of Manipulation of Financial Statements* by KPMG Forensic. According to the results, 84 per cent of the respondents stated "that they think it is likely they will hear of a public company in Canada that has been involved in financial statement manipulation in 2004... A further 46 per cent thought it possible that such manipulation could occur in the company of the Board on which they themselves sit."

In terms of accountability, only 28 per cent felt the Board of Directors should be ultimately responsible for ensuring that financial statements have not been deliberately manipulated while 47 per cent responded that the CEO should bear the greatest responsibility.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.



Other highlights include:

- 91 per cent of boards have a conflict of interest policy, only 55 per cent require directors to sign an annual form of compliance with this policy.
- 73 per cent of respondents believe that the Chair of the Board of Directors should be someone other than the Chief Executive Officer.

Feel free to contrast the findings of this survey with KPMG's *Most Respected Corporations Survey* results. Available at <http://www.mostrespected.ca/>.

#### 4. Valentine's Day

Canadians are spending big on romance. Based on statistics from Valentine's Day 2003, the Retail Council of Canada <http://www.retailcouncil.org/media/press/pr20040209.asp> expects the following categories to also lead the way this Valentine's Day:

Some highlights:

- 2003, Canadians spent \$19.75 million at flower shops, a four per cent increase over 2002. (Moneris Solutions). Red roses are the year-to-year favourite; however, pink, peach and yellow are also popular alternatives.
- Canadians spent \$57.7 million on Valentine's jewelry in 2003, a three per cent increase over 2002. (Moneris Solutions).
- Canadians spent \$47 million at gift card and accessories stores in 2003, representing a two per cent increase over 2002. (Moneris Solutions)
- Canadians spent \$20 million on cosmetics, including fragrances, a two per cent increase over 2002. (Moneris Solutions)
- In the four weeks leading up to Valentine's Day 2003, Canadians spent \$138 million on confectionery. (Confectionery Manufacturers Association of Canada)

For more information see Statistics Canada's Retail Commodity Survey 080-0010 available through CANSIM or E-STAT via the SFU Library's Article Indexes and Databases link [<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/6145>].

Need to know how many married people live in Love, Saskatchewan? Try the free information available through the Statistics Canada home page [<http://www.statcan.ca/start.html>]. Just click on the Community Profiles button for easy to access community information.

Try checking out these romantic places in Canada:

Heart's Content, Newfoundland  
 Wedding Cake Island, Ontario  
 Romance, Saskatchewan  
 Candybar Creek, Ontario  
 Diamond City, Alberta  
 Lac du Bijou, Quebec  
 Handsome Mountain, British Columbia  
 Beautiful Cove, Nova Scotia  
 Enchantress Island, Nunavut  
 Darling Creek, Alberta  
 Sugar Brook, New Brunswick  
 Sweetheart Lake, Alberta  
 Treasure Mountain, British Columbia  
 Honeymoon, Saskatchewan

And last but not least, Valentine's Day-themed statistics from the friendly folks at the U.S. Census Bureau: [http://www.census.gov/Press-Release/www/releases/archives/facts\\_for\\_features/001663.html](http://www.census.gov/Press-Release/www/releases/archives/facts_for_features/001663.html)

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# BUEC BUZZ (#152): Information Resources in Business and Economics

## [1. Bidding adieu to a new friend and welcoming back an old one](#)

\* Kristina leaves and Mark returns

## [2. World Economic Situation and Prospects 2004](#)

\* What's ahead in global trade

## [3. EIU Executive Briefings](#)

\* More free information from the EIU

## [4. CDC's Morbidity and Mortality Weekly Report: prevalence of cigarette use among racial/ethnic populations](#)

\* Big business of tobacco and the impact on health care resources

\*\*\*\*\*

### 1. Bidding adieu to a new friend and welcoming back an old one

With Mark Bodnar's imminent return from parental leave on Monday, February 23rd, Kristina McDavid finishes her all too short stay with us as Business Librarian. She will be starting a new position with UBC as MD Undergraduate Resources Librarian. Even though Kris has been with us for only three months, she will be missed. We wish her the best of luck.

### 2. World Economic Situation and Prospects 2004

<http://www.un.org/esa/policy/wess/wesp2004.pdf> 

Many of the forces responsible for dramatic growth in the previous decade are now absent or not strong enough to produce such robust performance. While global trade is projected by the World Economic Situation and Prospects 2004 (WESP 2004) to grow by seven per cent this year, it is unlikely that the buoyancy of pre-2000 years will be repeated, especially given setbacks in the Doha round of trade negotiations. The recovery of foreign direct investment will be similarly subdued, as will rebounding investment in information technologies. And in 2004, the dampening effects of geopolitical tensions and threats of international terrorism are more prevalent than in the years immediately before 2001. Therefore, the report urge careful measures to nurture the recovery and avoid a precipitous unwinding of international imbalances.

Also available, both online and in the SFU Library, is the 2003 World and Economic Social Survey.

<http://www.un.org/esa/policy/wess/part2wess2003.pdf> 

HC 54 W671 Bennett Reference

The World Economic and Social Survey 2003 is an annual analysis of the state of the world economy and emerging policy issues. Part One of this year's Survey forecasts and discusses global economic, trade and financial trends in 2003, anticipating a global recovery in the second half of 2003.

Contributing to the discussion on policies for achieving the Millennium Development Goals, Part Two of the Survey examines how economic policy changes may affect poverty, as well as what measures can be taken to offset its negative effects.

### 3. EIU Executive Briefing

<http://www.eb.eiu.com/>


The Economist Intelligence Unit is a premier source of business news and analysis. We've highlighted some of the EIU's resources in previous issues of the BUZZ: ebusinessforum.com, country briefings and the Library's own subscription to five EIU Business Newsletters including Country Monitor, Business Asia, Business China, Business Europe, and Business Latin America.

One of the newest offerings from the EIU, is the EIU Executive Briefing. While most of the content available through the EIU EBs is fee based, some of it is available at no charge. Using the drop down menu from the Country home pages option on the left side of the screen, you can choose from among over 55 countries. Once you've opened up the country of choice, the trick is to avoid clicking on any of the content links facing you. Instead, click on the 'One-Click Report' link directly under the country's flag icon. You'll get access to an incredible amount of information such as market opportunities, industry forecasts-including downloadable statistics-and latest analysis. Free!!!

#### 4. Prevalence of Cigarette Use Among 14 Racial/Ethnic Populations-United States, 19992001

[http://www.cdc.gov/tobacco/research\\_data/spec\\_pop/mmwr5303a3\\_intro.htm](http://www.cdc.gov/tobacco/research_data/spec_pop/mmwr5303a3_intro.htm)

The January 30, 2004, issue of the Centers for Disease Control and Prevention's (CDC) Morbidity and Mortality Weekly Report (MMWR) contains a report entitled, Prevalence of Cigarette Use Among 14 Racial/Ethnic Populations - United States, 19992001. Information from the National Survey on Drug Use & Health (NSDUH) conducted in 1999, 2000, and 2001, provides a first-ever snapshot of national smoking prevalence data among 14 ethnic/racial groups in the United States. Findings indicate that current smoking rates are attributed to multiple factors including socioeconomic status, cultural characteristics, acculturation, stress, targeted advertising, price of cigarettes, parental and community disapproval of smoking, and varying capacities of communities to mount effective tobacco control initiatives.

For other information on the tobacco industry, see "At What Cost? The Economic Impact of Tobacco Use on National Health Systems, Societies and Individuals: A Summary of Methods and Findings" produced by the IDRC's Research for International Tobacco Control at <http://www.idrc.ca/tobacco/Monograph1.pdf> .

Other resources include Health Canada <http://www.hc-sc.gc.ca/hecs-sesc/tobacco/>, the World Bank's Economics of Tobacco Control <http://www1.worldbank.org/tobacco/> and the World Health Organization's Tobacco Atlas <http://www.who.int/tobacco/en/>

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Mark Bodnar

Business Liaison Librarian

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.5927

Carla Graebner

Liaison Librarian: Economics, Archaeology, Sociology/Anthropology, Latin American Studies

Email: [cgraebne@sfu.ca](mailto:cgraebne@sfu.ca) / Tel: 778.782.6881 / Fax: 778.782.5927

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# BUEC BUZZ (#153): Information Resources in Business and Economics

## 1. [WorldCat via the SFU Library](#)

\* search over 9000 libraries at once

## 2. [Expanded Elsevier back files](#)

\* online access to these 1600 titles extended back to 1995

## 3. [International Historical Statistics 1750 - 2000](#)

\* from 1750-2000 for Europe, Africa, Asia & Oceania, and the Americas

## 4. [ThomasNet.com](#)

\* directory of over 67, 000 companies

\*\*\*\*\*

### 1. WorldCat via the SFU Library

Access via <http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5801> or choose WorldCat from the list of Article Indexes and Databases linked from the SFU Library's web site.

The SFU Library is pleased to offer access to WorldCat from OCLC, effective immediately. This is the largest jointly created library catalogue in the world, including over 52 million records from more than 9,000 libraries and institutions around the world. It includes records for books and journal holdings, as well as maps, musical scores, electronic and multimedia items and archival materials.

Note that there is a "Where can I get this?" link in each WorldCat record which will allow you to smoothly arrange an interlibrary loan request to get the book brought to SFU.

### 2. Expanded Elsevier back files

Access both on- and off-campus:

<http://www.lib.sfu.ca/researchtools/electronicjournals/ejdb.htm?Display=SourceID413>

The SFU Library now offers the SFU community expanded back issue access to Elsevier's Science Direct. Through the addition of back files, the majority of Science Direct's 1600 journals are now available online back to 1995, an increase of 3 years of access to the SFU community over the previous date of 1998.

Note that we first announced the purchase of this large group of key online journals a year ago [<http://tinyurl.com/27ljb>]. A small sample of the bus/econ journals included: the Journal of Empirical Finance, the Journal of Asian Economics, Leadership Quarterly, the International Review of Economics & Finance, the Journal of Economic Psychology, the International Business Review, the International Journal of Project Management, and the Journal of Biotechnology.

### 3. International Historical Statistics 1750 - 2000

The International Historical Statistics (IHS) series is a unique collection of statistics covering a wide range of economic and social issues. This new edition provides access to 250 years of statistics taken from hundreds of disparate primary sources, including both official national and international abstracts. Three separate geographical regions are covered, Europe, the Americas, and Africa, Asia and Oceania, each in a separate volume. Each volume follows the same easy-to-use format to facilitate comparative analysis, with statistics grouped according to ten standard headings.

Statistics are available for Population and Vital Statistics, Labour Force, Agriculture, Industry, External Trade, Transport and Communication, Prices, Education and National Accounts (these are provided in a detailed series of subsets: e.g. unemployment figures, coal production figures etc.)

*International Historical Statistics: The Americas 1750 - 2000* (Bennett Reference HA 175 M55 2003)

*International Historical Statistics: Africa, Asia & Oceania 1750 - 2000* (Bennett Reference HA 4675 M552 2003)

*International Historical Statistics: Europe 1750 - 2000* (Bennett Reference HA 1107 M5 2003)

#### 4. ThomasNet.com

<http://www.thomasnet.com/>

New from Thomas Register, "ThomasNet.com offers the Web's largest industrial resource, with over 650,000 distributors, manufacturers and service companies within more than 67,000 searchable categories." This new database combines material from Thomas Register and Thomas Regional. You can browse by subject categories to locate businesses by industry or you can search for companies, manufacturers or distributors based on criteria you select.

The site is extremely well designed and easy to use. In addition to company information, you can look for industry and product news and register for MyThomas. Registration is free and allows you to save your search results as well as save company information and product details.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or </help/subject-guides/economics/home#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.\*\*\*

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# BUEC BUZZ (#154): Information Resources in Business and Economics

## [1. SPIE Digital Library via the SFU Library](#)

\* online papers of interest to MIS, MOT, Marketing...

## [2. The Scannery and TimBukOne](#)

\* new international company search engines

## [3. Euromonitor's international marketing resources](#)

\* Consumer China, International Marketing Data and Statistics, European Marketing Forecasts and more!

\*\*\*\*\*

### 1. SPIE Digital Library via the SFU Library

On the Burnaby campus the database can be accessed directly at [www.spiedl.org](http://www.spiedl.org). From elsewhere, please access it via the SFU Library at <http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5800>

We are very pleased to announce that the SFU community now has online access to the SPIE Digital Library. SPIEDL is the repository of publications from the International Society for Optical Engineering.

Granted, "optical engineering" may not get most business/economics researchers excited, but there are a few useful bus/econ items buried amidst all that technical jargon. For instance, here are the titles of a few representative articles:

- Economic justification of technology-based investments
- Market trends in the projection display industry
- Mobile telecom policy and business development in China
- Tradeoff between environmental impacts and economic benefits?: A case study of the Finnish and British pulp and paper industries
- How much domestic quick response manufacturing can a business afford?

The Digital Library includes approx. 70,000 full-text papers from SPIE journals and proceedings published since 1998. They state that "plans are underway to expand the Digital Library back to 1990 by the end of 2004, an archive of nearly 200,000 papers. Approximately 15,000 new papers will be added each year."

Access to SPIEDL was made possible with funds from the library budgets of the schools of Engineering and Computing Science.

### 2. The Scannery and TimBukOne

The Scannery [<http://www.thescannery.com>] is an investor focused web search platform that only searches the websites of public companies from around the world. The Scannery covers over 12,000 companies and includes the S&P 500, Euro 400, and the Global 1000. The Scanner also access public company Web sites from individual countries such as Bermuda, China, Czech Republic, Jamaica, Luxembourg, and Poland and is in the process of adding content from India, Pakistan, and Turkey.

Searching The Scannery can be as simple or as complex as you want it to be. You can consolidate your search results by company Web sites, use the 'Fuzzy' option if you're not sure how to spell a company's name (Was that Nokea or Nokia?), you can even look for companies based on how their name sounds.

For company specific site searching visit the TimBukOne Web site [<http://www.timbukone.com/default.asp>]. This "sister" site to The Scannery provides direct links to over 12,000 public company websites as well as the ability to search within a specific company website. Because both TimBukOne and The Scannery are based in South Africa, you'll find that many of the advanced features favour the South African entries. For South African companies, for example, you can perform keyword searches within the company's website (or within the websites of all public companies in South Africa), access organization charts detailing the subsidiaries of a company, access to annual reports and access to the SENS new articles as published by the JSE. Registration is required but there is no charge to access this site. I hope that they will add some of this additional functionality to international company information, too.

One important note about The Scannery—this site gathers information by crawling the Web. If a company, like IBM, doesn't want their Web site indexed or searched, you won't find any links to these companies on The Scannery.



### 3. Euromonitor international marketing resources

For those of you familiar with Euromonitor's suite of reference materials such as the excellent *International Marketing Data and Statistics* annual, and for those of you who aren't but should be, this will be an exciting announcement. The Library's just received a number of these publications with more to come.

Here are a few highlights:

*International Marketing Data and Statistics* (HA 42 I56 Bennett Reference) : One of my personal favourites-use this publication for locating anything from home ownership to crime statistics. Information covers business and marketing statistical data spanning 24 years from 161 non-European countries around the globe, including the USA, Asia-Pacific and Latin America.

*European Marketing Data and Statistics* ( HA 1107 E87 Bennett Reference): hard-to-find demographic, economic and lifestyle data for 44 European countries

*Consumer Latin America* (HC 130 C6 C67 Bennett Reference): essential information on more than 330 consumer markets, in 6 Latin American countries providing volume and value market size data (1997-2002), plus key socio-economic statistics.

*Consumer China* (HC 430 C6 C65 Bennett Reference): information on over 330 consumer markets (1997 - 2002) combined with full coverage of socio-economic parameters, statistics, and analysis on purchasing trends.

*European Marketing Forecasts* (HC 240 A1 E85 Bennett Reference): growth predictions for more than 330 consumer markets to 2008 and forecasts for key socio-economic parameters to 2016 including demographic forecasts, economic forecasts, consumer expenditure forecasts, retail distribution forecasts, media and communication forecasts.

Other titles include *Consumer Europe*, *Consumer Asia*, *Consumer USA* and the *World Retail Directory*.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

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Mark Bodnar

Business Liaison Librarian

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.6926

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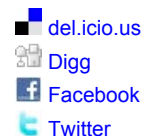
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# BUEC BUZZ (#156): Information Resources in Business and Economics

## [1. Statistical Thinking for Managerial Decision Making](#)

\* from the birth of statistics to regression modeling

## [2. Change in ABI/Inform](#)

\* new truncation symbol: " \* "

## [3. Citation alerts in Web of Science](#)

\* get emailed when your favourite papers are cited in new articles

## [4. World Summit on the Information Society conference in Vancouver](#)

\* sponsored in part by the SFU Graduate Program in Communication and the Simon Fraser University Library

\*\*\*\*\*

### 1. Statistical Thinking for Managerial Decision Making

<http://home.ubalt.edu/ntsbarsh/Business-stat/opre504.htm>

We featured this great business statistics site in the BUZZ four years ago [<http://tinyurl.com/2thyp>]. (Yes, this is the 14th semester and 156th issue of the BUZZ). Dr. Arsham's site has a new address and a new name, but it is still a wonderful introduction to the use of statistics in business.

If this is the sort of a resource that you need, you may also want to check out his other instructional pages:

[<http://home.ubalt.edu/ntsbarsh/index.html#rinstr>]. Also try subject headings such as "Commercial Statistics," "Commercial Statistics - Methodology" or "Commercial Statistics - Problems, exercises, etc." in the SFU Library catalogue.

### 2. Change in ABI/Inform

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

Until recently, the truncation symbol in ABI/Inform was the question mark. (That is, you could search for "market?" to find market, markets, marketing, etc.) They've changed to an asterisk ( \* ) for open truncation (zero or more characters). This brings them in line with most of our other databases: Business Source Premier, PsycInfo, HSSI, the library catalogue, and many others use the asterisk for truncation.

If all of the above is gibberish to you and you'd like to know more about search techniques/syntax such as truncation symbols, please don't hesitate to contact Carla or Mark. (Our email addresses are below.)

Note that we now access CBCA Fulltext Reference and Canadian Newsstand via the same database company (ProQuest) that sells us ABI/Inform, so the information above applies to those databases as well. The asterisk is slowly taking over the database world!

### 3. Citation alerts in Web of Science

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5662>

Would you like to be emailed when a new article cites a key paper (possibly your own!) in your research area? SFU Library's Web of Science database offers this service. Just enter the database using the link above, click on "Home" in the top, right-hand corner, register using your email address, then follow the steps outlined at [<http://isiwebofknowledge.com/alertnotice/>].

Note that you can also set up more mundane alerts in Web of Science to find out what new articles have been published in your favourite journals, by key authors in your field, or on your research topic.

For those of you who haven't used Web of Science yet, this poorly-named database indexes over 8500 key journals in \*all\* subject areas. It also indexes the "Works Cited" section in every article in those 8500+ journals, so you can search to find out who has cited a specific paper since it was written. As you might imagine, this is a very powerful academic research tool. Contact Carla or Mark if you would like to talk about how to use it efficiently. (There's also a pretty good tutorial available from within the database.)

### 4. World Summit on the Information Society conference in Vancouver

The SFU Graduate Program in Communication and the Simon Fraser University Library invite you to a forum on the World Summit on the Information Society (WSIS). The forum takes place on **Friday March 26** from 5 to 8 p.m. in the Segal Centre on the main floor of SFU's Harbour Centre Campus, at Seymour and Hastings Streets. The first summit took place in December 2003 and involved both government and civil society participants; a second will take place in 2005. Our panelists will review the WSIS as a mechanism for including civil society participants in attempts to achieve the

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

protection of citizen's rights regarding the Internet and related media and technology.

Following an informal discussion by the three invited panelists who have been participants and commentators on the summit process, forum participants are invited to contribute their comments and questions. The forum is open to members of the community at large as well as students, activists, researchers and those whose work concerns information society issues.

#### Panelists

Dr. Lisa McLaughlin, Miami University, Ohio, USA

WSIS participant; Editor Feminist Media Studies [<http://www.tandf.co.uk/journals/titles/14680777.asp>]

Dr. Katharine Sarikakis, Coventry University, UK

Editor InterSections: the Journal of Global Communication and Culture [<http://www.coventry.ac.uk/cms/jsp/polopoly.jsp?d=135&a=3243>]

Dr. Leslie Regan Shade, Concordia University, Montreal

Vice-President, Canadian Communication Association; Researcher, Canadian Research Alliance for Community Innovation and Networking

[<http://artsandscience.concordia.ca/comm/shade.html>]

The official website of the WSIS is at <http://www.itu.int/wsisp/>.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

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# BUEC BUZZ (#157): Information Resources in Business and Economics

## [1. Perspectives on the new federal budget](#)

\* dig deeper than newspaper editorials

## [2. Citation linking in Business Source Premier](#)

\* powerful research feature

## [3. UNDP Special Report: Unleashing Entrepreneurship](#)

\* Making Business Work for the Poor

## [4. SFU Library Institutes New Renewals Policy](#)

\* renew your books more times!

### 1. Perspectives on the new federal budget

Few government announcements affect our lives quite as much as the federal budget, so you probably shouldn't rely on just the pre-digested bits that the news media choose to feed to you. Here are a few links to more detailed budget perspectives.

a. <<http://www.fin.gc.ca/budtoce/2004/budliste.htm>>

The budget itself, along with the budget speech, multimedia versions, details on the budget themes, and more - direct from the Department of Finance.

b. <<http://www.conferenceboard.ca/boardwiseii/Signin.asp>> -- registration required (free) to view the document

From the Conference Board of Canada: "The 2004 Federal Budget: A Prudent Fiscal Plan"

"Other than the elimination of GST payments by municipalities, the budget delivers few major new initiatives. However, it does contain a number of relatively small new spending programs in established priority areas."

c. <<http://www.policyalternatives.ca/>>

From the Canadian Centre for Policy Alternatives: The CCPA's "Alternative Federal Budget" is online, along with fact sheets, backgrounders, and more.

d. The official opposition party, the Conservatives, had nothing at their site on the budget as of today <<http://www.conservative.ca/>>, and the Fraser Institute, the antithesis of the CCPA, had only a relatively brief news release <<http://www.fraserinstitute.ca/shared/readmore.asp?sNav=nr&id=595>>, as did the NDP <<http://tinyurl.com/2b3th>>.

e. <<http://www.nira.go.jp/linke/tt-link/lec/lec-113.html>>

A great directory of Canadian think tanks from CD Howe to the IRPP, many of which comment on the budget.

### 2. Citation linking in Business Source Premier

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5781>

Many of you are already using the Web of Science via the SFU Library to find out what academic articles have cited key papers in your field (including your own). Did you know that Business Source Premier has recently added a similar citation searching feature?

Just click on References in the top tool bar within BSP to enter the details of an article, then click on Search to find out what other articles have mentioned that article in their bibliographies. Alternatively, you can do a regular search for articles on your topic, then scan for results that have a link to "Times Cited" just below the citation. This link will take you to the other articles in BSP which have cited the article you found. Try a search for "[Selection and Training Procedures of U.S., European, and Japanese Multinationals](#)" to see an example of this feature. (This link should work on- and off-campus for SFU Researchers.)

At the moment, this "linked cited references" feature is available for 1,150 of the peer-reviewed journals in Business Source Premier.

### 3. UNDP Special Report: Unleashing Entrepreneurship--Making Business Work for the Poor

<http://www.undp.org/cpsd/fullreport.pdf> 

This "report offers recommendations on how the major actors -- governments, public development institutions, the private sector and civil society organizations -- can modify their actions and approaches to significantly enhance the ability of the private sector to advance the development process. The objective of poverty alleviation leads us to focus on developing businesses that create domestic employment and wealth by unleashing the capacity of local entrepreneurs."

Among the core concepts highlighted in the report are:

- Recognizing that primary responsibility for achieving growth and equitable development lies with developing countries;
- Developing country governments must make a strong, unambiguous policy commitment to sustainable private sector development;
- Governments must create real partnerships with the domestic private sector to implement needed changes;
- There should be clear official recognition of the "informal" business sector and governments should work with the private sector to draw up action plans in order to demonstrate that their commitment is genuine; and
- The private sector, for its part, needs to make a sincere commitment to sustainable development -- with a sharp focus on corporate governance and transparency.

#### 4. SFU Library Institutes New Renewals Policy

Full news item: <http://www.lib.sfu.ca/whatsnew/announcement.htm?id=160>

Does this sound familiar? You have signed out the perfect book for your research topic and you've renewed it a couple times already. Now, when you are finally ready to write your paper, the book is due and you can't renew it any more times. You have to return the book and wait for it to be re-shelved so that you can sign it out again.

The SFU Library's new renewals policy is intended to help with such situations. As of *March 29th, 2004*, you will be allowed to renew your SFU Library books more times. The short version of the new policy is "3 week and semester loan items may now be renewed twice online and an **\*\*unlimited\*\*** number of times in person. In-person renewals require that the book be brought to the Loans counter."

Note, however, that if others request a book that you have out, you won't be able to renew it again. In fact, if there are multiple simultaneous holds on a book, then the loan period will also be reduced to one week to ensure that the book is available to all who need it. Moreover, to speed things up, books will now only be held for pick up for 7 days, rather than the current 9 days.

Didn't know you could renew your books online? Go to <http://troy.lib.sfu.ca/screens/viewrecord.html>.

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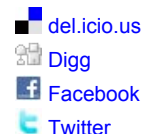
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# BUEC BUZZ (#158): Information Resources in Business and Economics

\*\* This will be the last BUEC BUZZ of the semester - the next issue will be out on May 7th. We hope you all enjoy the semester break! \*\*

[1. Via the SFU Library: Globe and Mail — Canada's Heritage](#)

\* full digital content access from 1844-2000

[2. Timeline of management history](#)

\* 75 years at a glance

[3. "Ask Us Here" finishes a second successful semester!](#)

\* back in WMX on May 13th

[4. Big Mergers of 2004](#)

\* nah--just kidding!

## 1. Globe and Mail — Canada's Heritage

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5819>

They say a picture is worth a thousand words. Well, now you can have both. The SFU Library has purchased access to Canada's Heritage from 1844, the full-text online archive of the Globe and Mail covering content from 1844 to 2000. Not only can you search for articles from the Globe and Mail, but you can read them in context with other content on the page. Canada's Heritage has converted the entire contents of the Globe and Mail to pdf format so you can read coverage of major news in Canada and around the world during this period, including every image, advertisement, classified ad, birth and death notice and full content of the Report on Business section since its inception in 1962.

You can search Canada's Heritage by keyword, choosing to limit your results to specific sections of the paper. Or, you can browse by date, section and page content. Keyword results are highlighted in yellow which is very helpful given the small newspaper type. If you're interested in content from 2000 forward, you can search CPI.Q [\[http://www.lib.sfu.ca/researchtools/electronicjournals/ejdb.htm?Display=JournalID9453\]](http://www.lib.sfu.ca/researchtools/electronicjournals/ejdb.htm?Display=JournalID9453) or access content through the Globe and Mail on CD-ROM (PN 4919 T63 G4 — 2 hr reserve). Note that content available through these two options is limited to print--no advertising, no political cartoons.

## 2. Timeline of management history

Link to the article via Business Source Premier (for SFU researchers only):

Do you sometimes find yourself needing an overview of the many management theories that have shaped the business world for decades? Or perhaps you just need an interesting graphic to hang above the photo of your dog in your office?

In both cases, the answer may be the article "75 years of management ideas and practice 1922-1997" from the Harvard Business Review (David Sippert, Sep/Oct97 Supplement, Vol. 75, Issue 5, p. 2). The title is pretty much self-explanatory, although I'll add that it tends to focus on developments in the US and that it includes a 9-page colour timeline featuring major management publications, technology changes, news, managerial style trends, and much more.

Important note: click on the \*PDF version\* of the article in BSP [\[http://tinyurl.com/3dyd3\]](http://tinyurl.com/3dyd3) (this link should work for SFU researchers from both on- and off-campus) to get the colourful timeline - then try to find a colour printer.

For further items of this type, try the following searches:

- In Business Source Premier: search for the subject History in combination with one of more of Business or History or Industrial Management or Management Science.
- In ABI/Inform: search for the subject History in combinations with such subjects as Management Styles or Management Theory.
- In the SFU Library catalogue: try subjects such as Management - History or Business - History or Management - Philosophy to get books like "The witch doctors : what the management gurus are saying, why it matters and how to make sense of it."

## 3. "Ask Us Here" finishes a second successful semester!

You've probably seen your friendly Business & Economics librarians sitting at a table in the upper hallway of WMX from 12:00 to 2:00 each Thursday. The combination of improved wireless access on campus and thousands of online resources available via the library made it possible for us to start answering reference questions with a laptop right in your building. By all accounts, our "Ask Us Here" service has been quite popular.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.



Our "Ask Us Here" service has just finished its second semester. We'll next set up our table and signs in the West Mall Complex on Thursday, May 13th at noon. Stop by to say hi. Bring chocolate. (Kidding.)

#### 4. Get ready for the big mergers of 2004...

A little fun for the end-of-term BUZZ. Have a great break and we'll see you in May!

Apparently making money in the stock market is easy. Just buy stock in companies that will merge. Here are merger predictions from Gary in New York, who knows lots about these matters:

1. Hale Business Systems, Mary Kay Cosmetics, Fuller Brush, and W. R. Grace Co. will merge and become: Hale, Mary, Fuller, Grace.
2. Polygram Records, Warner Bros., and Zesta Crackers will join forces and become: Poly, Warner Cracker.
3. 3M will merge with Goodyear and issue forth as: MMMGood.
4. Zippo Manufacturing, Audi Motors, Dofasco, and Dakota Mining will merge and become: ZipAudiDoDa.
5. FedEx is expected to join its major competitor, UPS, and become: FedUP.
6. Fairchild Electronics and Honeywell Computers will become: Fairwell Honeychild.
7. Grey Poupon and Docker Pants are expected to become: Poupon Pants

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= BUEC BUZZ (#158): Information Resources in Business and Economics =-

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Mark Bodnar

Business Liaison Librarian

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Tel: 778.782.3044 / Fax: 778.782.6926

Carla Graebner

Liaison Librarian: Economics, Sociology/Anthropology, Latin American Studies

Email: [cgraebne@sfu.ca](mailto:cgraebne@sfu.ca) / Tel: 778.782.6881 / Fax: 778.782.6926

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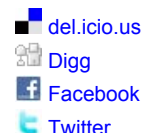
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# BUEC BUZZ (#159): Information Resources in Business and Economics

## [1. ISI's Journal Citation Reports](#)

\* journal impact data

## [2. Thinkers 50](#)

\* "Who is the most important living management thinker?"

## [3. Software Ecosystem](#)

\* understanding an indispensable technology and industry

## [4. EIU's 2004 e-readiness rankings](#)

\* where does Canada stand?

### 1. ISI's Journal Citation Reports

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5610>

Faculty members and administrators involved in tenure review and promotion committees are often interested in obtaining information that provides a systematic evaluation of leading journals and their impact and influence in the research community.

The SFU Library is pleased to announce the availability of Journal Citation Reports from ISI. This database covers more than 7,000 of the world's most highly cited, peer-reviewed journals in approximately 200 disciplines. SFU's access includes both the Science Edition, covering about 5,700 leading international science journals from the ISI database, and the Social Sciences Edition, covering about 1,700 leading international social sciences journals from the ISI database. Data can be sorted by impact factor, immediacy index, total cites, total articles, cited half-life, or journal title.

It is updated annually each summer with data from the previous calendar year.

### 2. Thinkers 50

<http://www.thinkers50.co.uk/>

"When it first appeared in 2001, the Thinkers 50, the first ever global ranking of business thinkers, provoked debate, disappointment and delight in equal measure. It attracted votes, opinions and media coverage from throughout the world."

"The Thinkers 50 2003 provides a completely new ranking, the definitive guide to which thinkers and ideas are in - and which have been consigned to business history... The Thinkers 50 is independent. Our only agenda is to find the answer to a simple question: Who is the most important living management thinker?"

Nominees, submitted by consultants, academics and MBA students throughout the world, were reviewed by panel against the following 10 criteria:

1. ORIGINALITY OF IDEAS
2. PRACTICALITY OF IDEAS
3. PRESENTATION STYLE
4. WRITTEN COMMUNICATION
5. LOYALTY OF FOLLOWERS
6. BUSINESS SENSE
7. INTERNATIONAL OUTLOOK
8. RIGOR OF RESEARCH
9. IMPACT OF IDEAS
10. GURU FACTOR Available from the Thinkers 50 site are biographical overviews of the nominees, commentary and a soon to be implemented article archive.

### 3. Software Ecosystem

Bennett Library: QA 76.754 M47 2003

This new book in the SFU Library analyses the software industry from various points of view, covering a wide range of business and economics topics:

"[T]he book is organized around six points of view: users, and what they need software to accomplish for them; software engineers and developers,

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

who translate the users' needs into program code; managers, who must orchestrate the resources, material and human, to operate the software; industrialists, who organize companies to produce and distribute software; policy experts and lawyers who must resolve conflicts inside and outside the industry without discouraging growth and innovation; and economists, who offer insights into how the software market works." (Quote taken from the book jacket.)

(Did you know that you can get lists of new books in business or economics within my.sfu.ca? Just click on the myLibrary tab within my.sfu.ca, then click on the "configure myLibrary options" link.)

#### 4. EIU's 2004 e-readiness rankings

[http://graphics.eiu.com/files/ad\\_pdfs/ERR2004.pdf](http://graphics.eiu.com/files/ad_pdfs/ERR2004.pdf) 

" Since 2000, the Economist Intelligence Unit has published an annual e-readiness ranking of the world's 60 largest economies. A country's "e-readiness" is essentially a measure of its e-business environment, a collection of factors that indicate how amenable a market is to Internet-based opportunities."

Rankings are based on connectivity and technology infrastructure, business environment, consumer and business adoption, legal and policy development, social and cultural environment, supporting e-services.

Canada now places 11th, down from last year's tie with Hong Kong which has moved up to 9th place.

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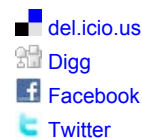
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# BUEC BUZZ (#160): Information Resources in Business and Economics

## 1. [Negotech](#)

\* current Canadian collective agreements

## 2. [Key Small Business Statistics](#)

\* data from Industry Canada

## 3. [Research Data Centres: Information and Technical Bulletin](#)

\* publication for big data users

## 4. [Academy of Management Learning & Education](#)

\* new journal aimed at management educators

### 1. **Negotech**

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5821>

SFU researchers now have access to a database of current Canadian collective agreements. *Negotech* is a product of the federal government's Workplace Information Directorate.

"*Negotech* features a sample of small bargaining units of 100 or more employees under provincial jurisdiction, all bargaining units under federal jurisdiction and all large bargaining units of 500 or more employees. The system provides the last two available collective agreements as searchable text. Settlement reports are available for collective agreements included in our stratified sample analysis."

### 2. **Key Small Business Statistics**

<http://strategis.ic.gc.ca/epic/internet/insbrp-rppe.nsf/en/rd00760e.html>

A regular publication of the Small Business Research & Policy section of Industry Canada, *Key Small Business Statistics* answers such questions as:

- What is the contribution of small businesses to Canada's Gross Domestic Product?
- Do SMEs innovate as much as large firms?
- How many small businesses use e-business?

### 3. **Research Data Centres: Information and Technical Bulletin**

<http://www.statcan.ca/english/IPS/Data/12-002-XIE.htm>

Are you a heavy user of SFU's Research Data Centre? Do you get excited when you see really large datasets? The new Statistics Canada publication described below may be of interest to you.

"The Research Data Centres (RDC) program introduces the *Research Data Centres: Information and Technical Bulletin*, a new forum for current and prospective RDC users to exchange practical information and techniques for analysing datasets available at the centres."

"The bulletin will be released in the spring and fall of each year. The first issue contains the following articles: 'Constructing survival analysis models with independent variables that change over time: Application using data from the Survey of Labour and Income Dynamics,' 'Producing efficient data files using Stat/Transfer,' 'Bootstrapping made easy: A Stata ADO file,' and 'Variance estimation with plausible value achievement data: Two STATA programs for use with the YITS and PISA data.'"

### 4. **Academy of Management Learning & Education**

Available fulltext via the SFU Library's Business Source Premier database:

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

<http://www.lib.sfu.ca/researchtools/electronicjournals/ejdb.htm?Display=JournalID8224>

You probably already know about the Academy of Management through their other publications: [Academy of Management Journal](#) and [Academy of Management Review](#) (both of which are fulltext in Business Source Premier). They recently started a new journal which targets management educators and focuses on the design and delivery of management studies, especially at the graduate level.

Some of the topics covered in this journal:

- The innovative redesign of MBA and Doctoral Programs
- How technology can help or hinder classroom and learning processes
- Innovative ways of measuring learning, student development and effectiveness
- Corporate universities and the challenge they present to traditional business schools
- Methods for training doctoral students to become better teachers
- Successes and failures of distance education
- Innovative systems for evaluating and rewarding effective teaching

A few sample articles:

- A Model of Business School Students' Acceptance of a Web-Based Course Management System
- Navigating the Cultural Breach
- A Suspect MBA Selection Model: The Case Against the Standard Work Experience Requirement

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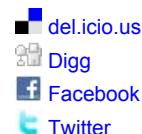
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# BUEC BUZZ (#161): Information Resources in Business and Economics

## [1. FPinfomart.ca via the SFU Library](#)

\* Canadian public company data

## [2. Thesis time!](#)

\* tips on researching, writing, formatting, and finding theses

## [3. Country Reports via Business Source Premier](#)

\* CountryWatch, EIU, ICON Group, Global Insight

### 1. FPinfomart.ca via the SFU Library

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5647>

You may remember this database as "FP Corporate Reports." Much more than the name has changed recently. Besides investor and historical reports on the top several hundred Canadian companies, the database now includes access to predecessor & defunct information (what was the old name of Nexfor?), biographies of over 17,000 directors, detailed financial information on the top 1400 Canadian companies, and brief data on over 5,600 companies.

If company data piques your interest, check out these other company databases available via the SFU Library:

a. *CanCorp Financials - Professional*: Financial data on all the publicly traded companies in Canada, with advanced searching and exporting capabilities.

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

b. *Mergent Online*: Financial data on companies from around the world, including over 2000 Canadian companies. Also has great exporting capabilities for those of you who need your data in spreadsheets.

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5748>

### 2. Thesis time!

Summer is often the time that graduate students dive headfirst into their theses and projects. If you are planning to take the plunge soon, you may find the following information of use:

a. There are many previous SFU theses and projects in the library that you could look at as models. Start with the following SFU Library guides:

--- Finding University Theses and Projects from Simon Fraser and Other Universities

<http://www.lib.sfu.ca/researchhelp/publicationtypes/theses.htm>

--- Finding Simon Fraser University MBA Research Projects by Topic

<http://www.lib.sfu.ca/researchhelp/publicationtypes/embapro.htm>

b. The SFU Library has many research-and-writing guides. Start with this previous BUEC Buzz posting for tips:

</help/subject-guides/business/buec-buzz/122#2>.

(My personal favourite is in both our libraries: "Researching and writing dissertations in business and management.")

c. Writing and submitting your thesis: Information resources

All SFU theses and projects eventually pass through the hands of our Assistant for Theses, Penny Simpson. Read her guidelines about how it must be formatted:

<http://www.lib.sfu.ca/researchhelp/writing/thesesinfo.html>.

d. Ask! Don't wait until the last minute to ask about that key piece of information you can't seem to find. Ask for help at any of our libraries or through our email & chat reference services:

<http://www.lib.sfu.ca/researchhelp/askus/index.htm>.

Good luck!

### 3. Country Reports via Business Source Premier

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5781>

Business Source Premier has far more than just journals and industry magazines. One of the extra features is country reports/profiles from such publishers as the ICON Group, the EIU, CountryWatch, and Global Insight. These reports offer political, economic, infrastructure, investment, social, productivity, and environmental information.

These country reports are a bit buried in BSP. Try the following searches to unearth them:

- Try searching for a specific country in the "Geographic Terms" field and "country review" in the "Publication Name" field to get the **\*CountryWatch\*** reports.
- For the **\*EIU\*** reports, search for a country in the "Geographic Terms" field and "country profile" in the "Publication Name" field.
- Find the **\*ICON Group\*** reports, try searching for your chosen country (again, in the "Geographic Terms" field) and the term "economic competitiveness" in the "Publication Name" field.
- Similarly, the **\*Global Insight\*** reports can be found by searching for your country name in the "Geographic Terms" field and the phrase "Country Monitor" in the "Publication Name" field.

Too much to remember? No worries! This is all documented in our International Market Research guide:

[\[http://www.lib.sfu.ca/researchhelp/subjectguides/bus/intlmkt.htm\]](http://www.lib.sfu.ca/researchhelp/subjectguides/bus/intlmkt.htm).

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# BUEC BUZZ (#162): Information Resources in Business and Economics

## 1. [Canadian election resources](#)

\* SFU guide to polls, studies, overviews and more

## 2. [UNIDO Industrial Statistics Database](#)

\* covering 29 industries and 175 countries

## 3. [Can I get a library card for UBC or other post-secondary libraries?](#)

\* yes - the magic word is COPPUL!

## 4. [Salary & hiring info via CareerJournal.com](#)

\* know before you negotiate!

### 1. Canadian election resources

<http://www.sfu.ca/~aheard/elections/>

We thought we'd celebrate election season with a few election resources from around the country, but when we started looking around, it quickly became clear that one of the best election web guides available is right here at SFU! Associate Professor Andrew Heard of SFU's PoliSci Dept. has created a very detailed guide to Canadian federal election information. Besides the usual links to news organisations, opinion polls, and past results, Prof. Heard also offers expert analysis and summaries of topics ranging from electoral system reform to Canadian election laws and policies. It's amazing that such a comprehensive site could be so well-organised and readable.

Need information on elections from a bus/econ perspective? Start with searches for subjects such as elections, electioneering, political parties, and voting in Business Source Premier [<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5781>].

### 2. UNIDO Industrial Statistics Database

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5826>

\*\* NOTE: Available within the SFU Library only \*\*

If you need to find information on what industries generated the most income in Brazil in 1998, the UNIDO Industrial Statistics Database might be what you're looking for. Like its print counterpart, the UNIDO Industrial Statistics Database contains information on 29 industries in the manufacturing sector for 175 countries. Further, it allows you to combine this information with other variables such as year (1963-2001), number of establishments, employment, wages and salaries, output, value added, gross fixed capital formation, number of female employees and production indexes. Data is available in national currency and current value or you can choose to convert from national currency into US dollars.

Access to this database is only available through the public computers at the SFU Library. Data can be exported in .xls format or .csv format for later conversion.

Try it, you'll like it!

### 3. Can I get a library card for UBC or other post-secondary libraries?

[http://www.lib.sfu.ca/about/policies/reciprocal\\_borrowing.htm](http://www.lib.sfu.ca/about/policies/reciprocal_borrowing.htm)

also: <http://www.lib.sfu.ca/about/FAQs.htm?Display=15>

and: <http://www.coppul.ca/rb/rbindex.html>

Did you know that as SFU students and faculty you can go to most of the universities in Canada and get their extramural card for free so that you can borrow their books? This service may come in handy the next time you are visiting your folks in Regina or attending a conference in Toronto.

Before you leave town, stop by our Loans Desk (where you sign books out) to ask for a "COPPUL card." This card will identify you as a current student/faculty member of SFU. Show it at the university you are visiting to get their extramural card. Check the links above for a list of participating

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.



institutions.

#### 4. Salary & hiring info via CareerJournal.com

<http://www.careerjournal.com/salaryhiring/>

Are you about to graduate? Or maybe you're considering a career change? Before you start sending out resumes and negotiating benefits with companies lucky enough to hire you, you might want to check out the Wall Street Journal's executive career site: CareerJournal.com.

This site offers articles on the usual range of topics (the value of stock options as benefits, trends in labour markets, etc.), but the best feature (in my opinion) is the salary data -- just what you need to know when you start negotiating! You can search by job title or by industry to retrieve average salaries, as well as distribution ranges (how much do the 17th and 67th percentile make?), cost of living data, and bonus/benefit percentages. And ... you can get this data for both US \*and\* Canadian provinces.

In fact, for some categories, they even provide data for Canadian cities and regions. Did you know that a Chief IT Officer in the Northern Vancouver Island region makes 79,364 on average, or that an Economic Development Co-ordinator in Victoria makes an average of 62,994?

Need more salary data?

-- Portico's collection of salary guides (US-focused)

<http://indorgs.virginia.edu/portico/salaries.html>

-- JobStar Central (links to salary surveys, often via professional associations, and largely US-focused)

<http://jobstar.org/tools/salary/sal-surv.cfm>

-- For more Canadian data, start with Human Resources and Skills Development Canada's site [<http://www.labourmarketinformation.ca/standard.asp?ppid=43&lcode=E>]. Also scan Statistics Canada's wage and salary information via the last census [<http://tinyurl.com/24643>] and browse the labour section of CANSIM II via the SFU Library [<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5602>].

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# BUEC BUZZ (#163): Information Resources in Business and Economics

## [1. Technical Reports and Working Papers in Business and Economics](#)

\* via the US Library of Congress

## [2. Cultural Insights](#)

\* detailed workplace culture info for 50 countries

## [3. Full text business & economics books in Business Source Premier](#)

\* 143 titles - from economics to international business

### 1. Technical Reports and Working Papers in Business and Economics

<http://www.loc.gov/rr/business/techreps/techrepshome.php>

The US Library of Congress provides access to a growing number of working papers published by organizations ranging from the African Development Bank to Yale University's Economic Growth Center. Working papers are often missed because they aren't covered by most indexes, yet they may contain very useful and current information. The link above will take you a page where you can browse by organization. To search for online papers by topic across many organizations, go to LC's catalog [<http://catalog.loc.gov/>] and do a \*Guided Search\* search for your topic (e.g., monetary policy) in combination with the \*phrase\* "full text available". (Contact Carla or Mark if you have trouble getting this to work.)

Note: Also try SSRN [<http://www.ssrn.com/>] and the Kopolow Business Library's list of links to working paper collections [<http://www.olin.wustl.edu/library/other/wp.cfm>] for more working papers.

### 2. Cultural Insights

<http://www.dfait-maeci.gc.ca/cfsi-icse/cil-cai/inter-source/list-en.asp>

This item may be of interest to international business and marketing researchers, as well as to the jet-setters among us who travel abroad often.

You're probably aware of the many sources that give brief cultural tips for "doing business abroad" - the sort of publication that tells you whether being late or spitting in public is acceptable in country X. Such tips tend to be so basic and stereotypical that they often aren't all that useful. This site goes a bit deeper.

Cultural Insights offers guidance on such topics as:

- a. Does either culture (Canadian and local) have stereotypes about the other that might be harmful to effective relations?
- b. How important is it to establish a personal relationship with a colleague or client before getting to business? How would I go about establishing this relationship?
- c. I am meeting someone for the first time and I want to make a good impression. What would be good discussion topics? Are there any subjects that might offend or that should be avoided for some other reason? What about the use of humour?

The answers to these questions (and many others) are provided from two perspectives: that of a person from the country in question (50 countries are covered at present) and that of a Canadian who has lived/worked in the each country. More details from the site's FAQs:

"Canadian cultural interpreters have spent considerable time living and working in their assigned country. Most have worked at least 8 consecutive months in their specific country within the last 5 years. Preference was given to those who have experience in more than one country."

"Local cultural interpreters must have worked with Canadians and preferably lived in Canada as well. Our experience shows that having knowledge of both cultures makes for more interesting and useful insights."

Cultural Insights is produced by the Centre for Intercultural Learning at Canada's Dept. of Foreign Affairs and International Trade.

### 3. Full text business & economics books in Business Source Premier

Access via BSP:

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5781>

Buried amidst the thousands of journals and magazines in Business Source Premier are 143 full text books. Each chapter of these books is treated as an "article" in BSP - with its own citation and abstract.

#### a. Access:

You may just find that chapters from these books show up occasionally in your search result list, although the odds are small given that there are thousands of journals and millions of articles, but only 143 books. To go directly to the contents of a specific book, browse for it using the "Publications" tab on the green bar at the top of the BSP screen. The full title list is at [[http://www.epnet.com/TitleLists/html/bu\\_m\\_h1.htm](http://www.epnet.com/TitleLists/html/bu_m_h1.htm)]. (Note that the seventeen "Blackwells" titles on the list only have chapter abstracts online in BSP).

#### b. Content:

Here are a few representative examples. Note the wide range of subjects.

- Oxford Handbook of International Business
- Accounting for Economic Development & Social Change
- Discretionary Economy: A Normative Theory of Political Economy
- Ethics & the Future of Capitalism - Praxiology
- Introduction to Organizational Behaviour
- Strategic Advertising Management
- Strategic Management Process, Content, & Implementation

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.\*\*\*

=- BUEC BUZZ #163: Information Resources in Business and Economics =-

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Mark Bodnar

Business Liaison Librarian

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Tel: 778.782.3044 / Fax: 778.782.6926

Carla Graebner

Liaison Librarian: Economics, Sociology/Anthropology, Latin American Studies

Email: [cgraebne@sfu.ca](mailto:cgraebne@sfu.ca) / Tel: 778.782.6881 / Fax: 778.782.6926

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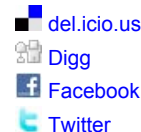
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# BUEC BUZZ (#164): Information Resources in Business and Economics

\*\* There won't be a BUZZ next week. Next issue: June 25th. \*\*

## [1. British Columbia's Heartland at the Dawn of the 21st Century](#)

\* 2001 Economic Dependencies and Impact Ratios for 63 Local Areas

## [2. US public opinion poll data online for SFU researchers](#)

\* via LexisNexis

## [3. Economic Growth in Canada and the United States in the Information Age](#)

\* Industry Canada study (online)

## [4. Canadian Industry Statistics includes non-manufacturing \(i.e., service\) industries](#)

\* real estate, education, professional services, accommodation

### 1. British Columbia's Heartland at the Dawn of the 21st Century: 2001 Economic Dependencies and Impact Ratios for 63 Local Areas

[http://www.bcstats.gov.bc.ca/pubs/econ\\_dep.htm](http://www.bcstats.gov.bc.ca/pubs/econ_dep.htm)

From the Preface:

"This report was prepared to provide economists in the province of British Columbia with up-to-date consistent information on the local economies in the rural areas of the province and to help in the estimation of the economic impacts of changes in those local economies. It is the latest in a series of reports that use data from the Canadian Census and other sources."

### 2. US public opinion poll data online for SFU researchers

Access:

a. Via the telnet LexisNexis interface [<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>], choose the BUSREF library and the RPOLL file.

b. Via the "graphical" LexisNexis interface [<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>], scan the alphabetical list of sources for "Public Opinion Location Library"

Did you know that almost half of the Americans surveyed last February said that they would be willing to pay more for gasoline if it came from Canada instead of the Middle East? Or that 5% of respondents in a national poll in the US last year said that ice hockey is their favourite sport to watch? (The other 95% had obviously never been lucky enough to see a hockey game.)

As SFU researchers, you have access to public opinion survey results of this sort from organizations such as Gallup, Harris, Roper; ABC, CBS, Los Angeles Times, New York Times, USA Today and Wall Street Journal: all via one file in our LexisNexis database (see above for access details).

This file offers more than just a rough summary of survey results: each brief report contains the response and full-text of a question, plus full survey-level information such as the name of the organization conducting the poll; demographic breakdown of the survey participants (statistics detailing: gender, age, race, education, income, geographic location, and party affiliation); the sponsoring organization (where applicable); the number of respondents polled; interview dates; and survey population.

Note: LexisNexis is not a simple database to use. Please don't hesitate to ask for help if you need it. Our contact information is below.

### 3. Economic Growth in Canada and the United States in the Information Age

<http://strategis.ic.gc.ca/epic/internet/ineas-aes.nsf/en/ra01921e.html>

"The main purpose of the three studies in the Industry Canada research monograph, "Economic Growth in Canada and the United States in the Information Age," is to compare and analyze the sources of economic growth in Canada and the United States over the past two decades, with a

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

particular focus on the impact of information technology investment on economic growth. This represents a continuation of a research program initially reported in the Industry Canada research monograph, "Industry-level Productivity and International Competitiveness between Canada and the United States," published in 2001. Statistics Canada, Harvard University and Industry Canada jointly undertook this sequel project."

Note: The summary above was taken from Strategis Headlines - the e-newsletter of Industry Canada. Strategis Headlines is a great resource if you need to keep on top of new Canadian business/economics resources. To subscribe to the Strategis Headlines service visit the Strategis Headlines subscription page at:

[http://strategis.ic.gc.ca/epic/internet/inwn-qn.nsf/vwGeneratedInterE/h\\_wn00152e.html](http://strategis.ic.gc.ca/epic/internet/inwn-qn.nsf/vwGeneratedInterE/h_wn00152e.html)

#### 4. Canadian Industry Statistics includes non-manufacturing (i.e., service) industries

[http://strategis.ic.gc.ca/sc\\_ecnmy/sio/homepage.html](http://strategis.ic.gc.ca/sc_ecnmy/sio/homepage.html)

Industry Canada's Canadian Industry Statistics (CIS) has long been one of our favourite sources for industry data, but its strict manufacturing focus was always a disappointment. The new-and-improved version of CIS still covers the manufacturing sector, but now it offers data on industries such as "Management of companies and enterprises" and "Information and cultural industries." In addition, they've added categories such as gross domestic product and labour productivity indices by industry from Statistics Canada, and they've updated the data on business establishments and capital investment to the latest reference year (2003).

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Email: [cgraebne@sfu.ca](mailto:cgraebne@sfu.ca) / Tel: 778.782.6881 / Fax: 778.782.6926

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# BUEC BUZZ (#165): Information Resources in Business and Economics

## [1. RMA Annual Statement Studies](#)

\* Financial Ratio Benchmarks for US SMEs

## [2. Journal Citation Reports via SFU Library](#)

\* 2003 data now available

## [3. Interdisciplinary Applications of PsycINFO](#)

\* guides to using PsycINFO in business & economics

## [4. Flawed Online Searches Cost Businesses \\$31 Billion Last Year](#)

\* it really does pay to know where and how to search!

### 1. RMA Annual Statement Studies: Financial Ratio Benchmarks

2004 edition now in the Bennett Reference collection: HG 4050 R61.

Do you need to know what a typical balance sheet looks like for an apparel manufacturer in the US? Or perhaps you need the average Sales/Receivables ratio for the US "Passenger Car Leasing" industry? RMA Annual Statement Studies should be one of the first resources that you check. Featuring financial ratio benchmarks derived directly from more than 165,000 "financial statements of RMA member banks' customers (primarily small to medium-sized companies)" this reference source is a rare glimpse at the books of relatively small, private companies.

If you need something similar for Canada: try Performance Plus: <http://www.sme.ic.gc.ca/>.

Also check out the SFU Library guide to Ratio Analysis for other suggestions: <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/ratioan.htm>

### 2. Journal Citation Reports via SFU Library

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5610>

We highlighted the JCRs just a [couple months ago](#) as a great way of determining the top journals in an academic field. This second notice is just to let you know that the 2003 JCR is now available for SFU researchers.

### 3. Interdisciplinary Applications of PsycINFO

<http://www.apa.org/psycinfo/training/applic/>

Also: access to PsycINFO for SFU researchers:

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5707>

Would you say that your area of research concerns, at least in part, how people think, react, behave, interact, etc.? Clearly, marketing, human resource management, and organisational behaviour would fall into this category, but so would areas such as economics (what is the role of emotions when people consider the utility of a product?) and finance (are investors really rational?).

Business and Economics researchers often miss PsycINFO when they are choosing a research tool, yet PsycINFO may help them find relevant material in journals ranging from the Journal of Consumer Research to the Journal of Economic Psychology. In fact, the non-bus/econ journals in PsycINFO may have even more useful information for bus/econ researchers: check out the Journal of Applied Psychology for example.

The first link above will take you to a series of brief guides aimed at users of PsycINFO from non-psychology areas. A few of the guides most relevant to the audience of the BUEC Buzz:

- [Business, Organizational Behavior, and Personnel Management](#)
- [Marketing, Advertising, and Public Relations](#)
- [Economics](#)

#### 4. Flawed Online Searches Cost Businesses \$31 Billion Last Year

Report description: <http://www.emarketer.com/Article.aspx?1002877>

A just-released FIND/SVP study of executives in the US found that \$31 billion USD is lost in productive time due to poor search results from research done using free web search tools such as Google. From a librarian's perspective, this study highlights the problems with the extremely uneven quality of free web resources and the weaknesses of free search engines. It also highlights the impact on the bottom line of advanced research skills.

If you need to efficiently find quality information, start with a fee-based tool available through your local library (public or academic). [Business Source Premier](#) and [Mergent Online](#) are just two examples of such tools available here at SFU. If free web resources are required (and there are some very good free resources available), save time and money by honing your search engine skills. Check out Search Engine Watch [<http://searchenginewatch.com>] for search engine tips, tutorials, and reviews.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or </help/subject-guides/economics/home#BUECBUZZ> respectively.

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Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Tel: 778.782.3044 / Fax: 778.782.6926

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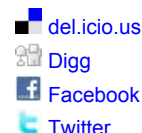
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# BUEC BUZZ (#166): Information Resources in Business and Economics

## [1. Business Plans](#)

\* guides to writing investor-tempting, bank-manager-wooing plans

## [2. Financial Ratio Analysis](#)

\* apparently a fascinating subject!

## [3. BizStats](#)

\* benchmarks for US industries

## [4. Centre for Economic Performance](#)

\* studies at the intersections between economics, education, and globalization

### 1. Business Plans

So, you're about to graduate and put your many new skills to work. What you need now is a PLAN! Specifically, a business plan so that you don't get laughed out of the bank manager's office. We can help! Here are a few links and search suggestions that will help you find sample business plans as well as guides to writing investor-tempting, bank-manager-wooing plans.

a. To find the many relevant books in the SFU Library collection (and in the collection of any other library -- including your local public library), start with searches for subjects such as...

>>> [Business planning](#)  
>>> [Small business -- Planning](#)  
>>> [New business enterprises -- Planning](#)  
>>> [Strategic planning](#)  
>>> [Entrepreneurship](#)  
>>> [Home-based businesses](#)

b. A few of our favourite sites on this topic:

>>> [http://www.managementhelp.org/plan\\_dec/bus\\_plan/bus\\_plan.htm](http://www.managementhelp.org/plan_dec/bus_plan/bus_plan.htm)  
>>> <http://www.bplans.org/>  
>>> <http://smallbusinessbc.ca/ibp/index.php>  
>>> <http://www.vpl.vancouver.bc.ca/branches/l.librarysquare/bus/plan.html> (a Vancouver Public Library guide: just one example of the great resources and assistance available through your local public library)

c. Relevant SFU Library research guides to consult for resources and search strategies when building your plan...

>>> Ratio Analysis: <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/ratioan.htm>  
>>> Industry Surveys: <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/indsurv.htm>  
>>> Market Research: <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/market.htm>

### 2. Financial Ratio Analysis

<http://www.bized.ac.uk/compfact/ratios/index.htm>

Do you find yourself salivating at the thought of sinking your teeth into financial ratio analysis (FRA)? Or are you quaking in your boots wondering about how you can get through it? No matter, this Biz/Ed site will be useful whatever your inclinations. According to Biz/Ed author Duncan Williamson, "Financial ratio analysis is a fascinating topic to study because it can teach us so much about accounts and businesses." With enthusiasm like this, how can we not trust Duncan to guide us through financial ratio analysis?

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

This section on Biz/Ed's excellent resource filled site will walk you through the fundamentals of FRA in a clear and thoughtful manner. Complete with exercises, you'll learn the fundamentals of FRA on a section by section basis beginning with why you need to know about FRA, through profitability, rate of return, liquidity and, finally, finishing up with a nice little database where you can "request tables of data extracted from our database of financial information on some of the World's leading companies."

Well done, Duncan!

For more information on biz/ed resources, search previous issues of the BUEC BUZZ (keyword: *bized*)

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bb/SearchBUEC.htm> or explore their web site <http://www.bized.ac.uk/index.htm>.

**NOTE:** Since this is a UK resource, it uses terminology and perhaps even slightly different calculations for some of the ratios than are common here in Canada. Be sure you completely understand what each term means and how it was derived before you try to use it in a Canadian context.

### 3. BizStats

<http://www.bizstats.com>

Do you need to know the "sales per square foot" for Krispy Kreme franchises vs. McDonalds in the US? Or perhaps you need "inventory turnover ratios" for grocery stores in the US? BizStats provides such financial benchmarks based on data obtained from sources such as the SEC, the US Dept. of Commerce, the US Census Bureau, and the IRS.

**\*\* Incredibly Important Warning \*\***

As with any statistical source, it is imperative that you ensure that the methodology, sources, and definitions match your needs. Always ask yourself if you would make a million dollar decision based on the information you have found. To learn more about where the data in the BizStats reports came from, check out their Disclosures section: <http://www.bizstats.com/disclosures.htm>

### 4. Centre for Economic Performance

<http://cep.lse.ac.uk/>

Established by the Economic and Social Research Council in 1990, the Centre for Economic Performance CEP at the London School of Economics and Political Science is one of the most prominent and established economic research groups in Europe. By focusing on the major links between globalization, technology and institutions, the CEP studies the determinants of economic performance at the level of the company, the nation, and the global economy. Broadly, CEP's research programs are divided into five groups that include research into labor markets, technology and growth, and education and skills. From the prodigious site, visitors can read about CEP In the News, learn about the various staff members' research areas of expertise, and browse their related publications (including occasional papers, working papers, and the like) back to 1990. Overall, this site will merit more than one visit, as it will be of substantial interest to persons interested in the intersections between economics, education, and globalization, to name but a few of the topical areas covered under the remit of the CEP. [KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2003. <http://scout.wisc.edu/>

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Email: [cgraebne@sfu.ca](mailto:cgraebne@sfu.ca) / Tel: 778.782.6881 / Fax: 778.782.6926

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# BUEC BUZZ (#167): Information Resources in Business and Economics

## [1. Index of downloadable Statistics Canada publications](#)

\* free access to StatsCan publications for SFU researchers

## [2. Competition Bureau](#)

\* reports, reviews, and pamphlets on competition in Canada

## [3. MIT OpenCourseWare](#)

\* MIT's course syllabi, readings, assignments, exams...

## [4. Mooter.com](#)

\* new search engine with a "cluster display" feature

### 1. Index of downloadable Statistics Canada publications

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5672>

As you probably know, Statistics Canada has many great online publications available through their site, but many of them have a price attached. It can be very frustrating to find a report at the StatsCan site on the "production of poultry and eggs" (for that assignment on the economic effect of avian flu) and not be able to read it. Similarly, that quarterly report on production of footwear in Canada would be perfect for a marketing report if you could just get your hands on it.

We've mentioned this resource before, but it bears repeating. As SFU researchers, you can view such reports (and many more) online from home or office without paying. Simply go to the link above, or link to it via the SFU Library home page (via the alphabetical list of article indexes, then Statistics Canada, then the Index of downloadable Statistics Canada publications). Once you enter your usual SFU ID to identify yourself as a current SFU student or faculty member, you will be able to download any of dozens of useful reports.

A few of the many publications online via this site:

- Income in Canada
- A Profile of Canadian Exporters
- Family Food Expenditure in Canada
- Quarterly Financial Statistics for Enterprises

### 2. Competition Bureau

<http://competition.ic.gc.ca/>

Canada's Competition Bureau's "role is to promote and maintain fair competition so that Canadians can benefit from lower prices, product choice and quality services." In fulfilling this mandate, it offers quite a few resources that may be of use to business and economics researchers, ranging from news of decisions they have made involving specific companies to broader reports and guides. Some examples of the material they offer ...

-- The "Publications" section of their site offers resources such as pamphlets on hot topics like "Prices at the Gas Pump" and "Multi-level Marketing and Pyramid Selling" as well as more detailed reports on whistleblowing, predatory pricing, etc.

-- The link to "Merger Info" at their site will take you to their reviews of mergers in various industries, including their analysis of how their guidelines apply in the event of a bank merger - a perpetually hot topic in Canada.

### 3. MIT OpenCourseWare

<http://ocw.mit.edu/OcwWeb/index.htm>

In BUZZes passim, we've mentioned an exciting initiative by MIT to provide open access to their course materials, teaching resources, and other

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

educational resources. Since we last visited their site, the MIT OpenCourseWare initiative has greatly expanded their content:

MIT OCW provides users with open access to the syllabi, lecture notes, course calendars, problem sets and solutions, exams, reading lists, even a selection of video lectures, from 701 MIT courses representing 33 academic disciplines and all five of MIT's schools. The initiative will include materials from 2000 courses by the year 2008.

Access to this incredible resource is free and doesn't require any registration. Subjects range from aeronautics through history to womens studies. Of particular note are the excellent resources for Economics and for MIT's Sloan School of Management. Content does vary from course to course but to give you an idea of what can be covered, the entry for Econometrics 2003 gives the syllabus for the course, calendar or outline, readings, and assignments including practice exams and projects.

#### 4. Mooter.com (new search engine)

<http://www.mooter.com/>

A fun (yet useful) item to end today's BUZZ. Mooter.com is a new search engine that is still at a beta stage in its development. We like it because of its graphic results display: your results are automatically charted into a cluster diagram by the topics and terms that are most prevalent. For example, if you try a search for ["social responsibility" corporations policies], your results will be clustered into a little web with nodes like "CSR" and "socially responsible." It's still a bit clunky, but might be worth watching in the future.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or </help/subject-guides/economics/home#BUECBUZZ> respectively.

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# BUEC BUZZ (#168): Information Resources in Business and Economics

## 1. Center for Budget and Policy Priorities

\* research and analysis on US budget and tax policies

## 2. Energy Information Administration Country Analysis Briefs

\* global statistics, treaty and environmental information

## 3. World Resources Institute: EarthTrends Portal

\* WOW!

### 1. Center for Budget and Policy Priorities

<http://www.cbpp.org/pubs/fa.htm>

Founded in 1981, the Center for Budget and Policy Priorities focused initially on analyzing federal budget priorities, with particular emphasis on the impact of various budget choices on low-income Americans. The mandate of the Center has expanded since then and it now conducts research and analysis to inform public debates over proposed budget and tax policies and to help ensure that the needs of low-income families and individuals are considered in these debates. The Center also analyzes major federal budget and tax proposals from the standpoint of fiscal responsibility, examining their effects on the economy and the federal budget, especially over the long term.

The Center publishes its reports electronically and makes them available through its Web site. Focussing primarily on the United States, these reports would be of interest to researchers looking for information on the Earned Income Credit, US Federal Budget, Federal Tax, Food Assistance, Health Policies, Low-Income Immigrants, Labor Market Policies, Low-Income Housing, Poverty/Income Social Security, State Fiscal Policies, Unemployment Insurance and Welfare Reform/TANF.

Think tanks are often a good source of information on government policies relevant to both business and economics. For information on locating think tanks specific to Canada have a look at the following directories:

- Hillwatch.com [[http://www.hillwatch.com/PPRC/Links\\_Directory/](http://www.hillwatch.com/PPRC/Links_Directory/)], a government relations (lobbyist) site which, in addition to a fairly exhaustive directory of Canadian think tanks, also has extensive links to trade related resources, international organizations and E-government resources
- University of Alberta Winspear Business Reference Library's links to Canadian Think Tanks [<http://www.library.ualberta.ca/subject/business/thinktanks/>]
- University of Western Ontario: Business Library's Canadian Think Tanks [<http://www.lib.uwo.ca/business/webttanks.html>]

### 2. Energy Information Administration Country Analysis Briefs (and more!)

<http://www.eia.doe.gov/emeu/cabs/contents.html>

The Energy Information Administration division of the US Department of Energy offers a lovely portal full of energy related statistics, analysis and projections. If you're looking for information on the world oil markets, energy supply security information, international energy statistics or projections of energy supply and usage to 2025, this is where you want to start. Of special interest is their Country Analysis Briefs where you can focus on one particular region or country.

Information includes statistics on oil reserves, oil production, electric generation capacity, per capital energy consumption as well as status in climate change negotiations. If the country you're researching has signed onto an international agreement related to the environment, such as Kyoto, these will be listed. For example, Brunei has not signed on to Kyoto but has signed onto the Party to the Endangered Species, Law of the Sea, Ozone Layer Protection and Ship Pollution treaties.

Other related resources include:

- OECD's *Oil, gas, coal and electricity quarterly statistics* available in print on the 6th floor of the Library or electronically [<http://www.lib.sfu.ca/researchtools/electronicjournals/ejdb.htm?Display=JournalID3991>].
- British Petroleum's *Statistical Review of World Energy* (2004) available online at [<http://www.bp.com/subsection.do?categoryId=95&contentId=2006480>]

### 3. World Resources Institute: EarthTrends Portal

<http://earthtrends.wri.org/index.cfm>

In the 'Saving the best for last' department, we'd like to highlight this fantastic resource from the World Resource Institute (WRI). The WRI's EarthTrends portal is definitely a site worth exploring. The site's layout is worth mentioning alone for its navigability and ease of use.

EarthTrends provides information on over 220 countries on subjects ranging from Coastal and Marine Ecosystems; Agriculture and Food; Environmental Governance and Institutions and, of particular note, Economics, Business and the Environment. What makes the layout of the site so inviting is that these subjects are always at hand, as are the resources available under each topic. EarthTrends offers you the opportunity to explore maps, country profiles, features, data tables or a searchable database *specific* to each of the 10 subjects offered. The Country Profile for Canada under the subject Agriculture and Food gives you information on agricultural production, arable land, agricultural inputs and links to further resources whereas the Country Profile for Canada under Economics, Business and the Environment gives you main Economic indicators. Each section gives you more information. Phenomenal!

In addition to statistics, EarthTrends offers analysis through their Features section. A sample of what's available under Economics, Business and the Environment includes "Ecotourism and Conservation: Are They Compatible?" and "Financing Carbon: Export Credit Agencies and Climate Change".

Data Tables include statistics garnered from the World Bank, Stockholm International Peace Research Institute (SIPRI), UNCTAD and ISO. Statistical information available through the Data Tables and Country Profiles contain detailed technical notes on methodology and reconciling conflicting data.

Registration is required but there's no charge for accessing the information.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.\*\*\*

-= BUEC BUZZ #168: Information Resources in Business and Economics -=

=====

Mark Bodnar

Business Liaison Librarian

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Tel: 778.782.3044 / Fax: 778.782.6926

Carla Graebner

Liaison Librarian: Economics, Archaeology, Sociology/Anthropology, Latin American Studies

Email: [cgraebne@sfu.ca](mailto:cgraebne@sfu.ca) / Tel: 778.782.6881 / Fax: 778.782.6926

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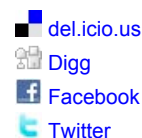
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# BUEC BUZZ (#169): Information Resources in Business and Economics

## [1. World Economic Forum: Global Competitiveness Programme](#)

\* assessments of national economies throughout the world

## [2. Canada's best- and worst-managed brands](#)

\* guess what the worst one was ...

## [3. List of Lists](#)

\* biggest companies, best innovators, richest people ...

## [4. OECD Observer](#)

\* good current awareness resource

### 1. World Economic Forum: Global Competitiveness Programme

<http://www.weforum.org/site/homepublic.nsf/Content/Global+Competitiveness+Programme>

Operating as part of the World Economic Forum, the Global Competitiveness Programme is perhaps best known for its flagship publication, The Global Competitiveness Report. These series of reports are perhaps the most authoritative assessments of national economies throughout the world. The Reports themselves were first published in 1979, and continue to be made available in a variety of formats. And while the entire contents are not available here, visitors may read executive summaries and peruse other data. One of the most recent publications is the Lisbon Review, which assesses the progress made by the 15 EU member states (as of April 2004) in implementing the goals of the Lisbon Strategy of political and economic reforms. Additionally, the site includes competitiveness report summaries on Africa, the Arab world, and the worldwide improvements in global technology. [KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2003. [<http://scout.wisc.edu/>]

NOTE: the newest Global Competitiveness Report is in the Reference Collection of SFU's Bennett Library.

### 2. Canada's best- and worst-managed brands

<http://www.canadianbusiness.com/brands/>

The "complete results of [Canadian Business Magazine's] first-ever poll of the best- and worst-managed brands in Canada, which rated Tim Hortons the best -managed brand in the country." (You'll have to check the site to find out what the worst-managed brand was - any guesses?)

Besides the usual lists of winners and losers, this report offers insights into other areas such as

- Best-managed brands by category
- Perceptions of the benefits of good brand management
- Attributes associated with top brands
- Perceptions of important elements in contributing to a successful brand
- Perceptions of impact elements have on weakening brand equity

### 3. List of Lists

<http://www.specialissues.com/lol/>

The above item on best & worst brands reminded me of one of my favourite sites for lists of the best/worst/biggest/newest/smatest: Gary Price's List of Lists. Gary Price provides a very useful guide to lists such as the "top 200 Asian banks" or the "top 25 most influential executives." The preponderance of the lists are for US companies and topics, but there are some good Canadian and world lists featured as well. For instance, there is a link to the recently-published Tech 100 for Canada.

Note that some of the lists are in fee-based publications like Fortune and Forbes (not free online). You can usually retrieve lists of that sort by

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

searching SFU's main business databases: ABI/Inform and Business Source Premier.

#### 4. OECD Observer

<http://www.oecdobserver.org/>

The Organisation for Economic Co-operation and Development (OECD) publishes hundreds of technical reports, working papers, and development updates every year, and as a result it can be hard to stay on top of all the research the group is disseminating to the public. One way to stay on top of all of this material is by taking a close look at the OECD Observer, which is meant to complement the print version of the same name. Here visitors can browse such sections as economy, society, development, and government to find out the latest work being done at the OECD. Some of the more recent topics that have been addressed within the Observer's pages include the so-called knowledge economy, sustainable business practices, taxation, and governmental corruption. At the site, visitors may also sign up to receive email updates from the Observer. [KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2003. [<http://scout.wisc.edu/>]

NOTE #1: The OECD Observer site (above) can be a bit confusing if you are trying to get to older issues. The first "back issues" link in the left column will only take you to issues prior to 2000. Look for the second "back issues" lower down in the left column to get to a more complete list of online back issues.

NOTE #2: This source is also fulltext online in ABI/Inform via SFU (from 1991 to the present) and in print here in the SFU Library for several decades.

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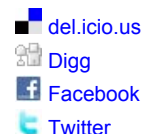
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# BUEC BUZZ (#170): Information Resources in Business and Economics

\*\*\*\*\*This will be the last BUEC BUZZ of the term. We hope you enjoy the rest of the summer and we'll see you in early September! \*\*\*\*\*

## [1. Development Gateway](#)

\* analysis, project information and statistics

## [2. The McKinsey Global Survey of Business Executives](#)

\* good and bad news

## [3. Library Research Skills](#)

\* drop-in Library Classes

## [4. Non-existent country is world's 77th Richest](#)

\* The BUZZ's recommended End-of-Term reading

### 1. Development Gateway

<http://home.developmentgateway.org/>

Established in 2001, the Development Gateway is an independent not-for-profit organization. Conceived by World Bank President James Wolfensohn and initially developed in the World Bank, the Development Gateway acts as a portal for "... services such as an online directory for information on development projects (AiDA), an electronic procurement market (dgMarket), information on major development topics (Topic Pages), and links to a growing network of country-level initiatives (Country Gateways)."

You can either search the site or browse by topics or country gateway. Topics are eclectic and range from e-commerce for arts & crafts to water resource management to civic engagement to microfinance.

Of particular interest is the **AiDA** database containing development project information. You can search by country, sector, source of funding, funding type and status. A recent search on agricultural development projects in Afghanistan lists 19 ongoing projects. AiDA also gives some financial information where available and lets you export the results of your search into excel.

The Development Gateway also provides numerous links to a wide variety of statistical agencies around the world. This in of itself is worth bookmarking.

### 2. The McKinsey Global Survey of Business Executives

<http://www.mckinseyquarterly.com/home.aspx>

"The latest McKinsey Quarterly survey of some 5,500 senior corporate leaders around the world shows that executives from a wide range of industries and regions remain broadly positive about the global economy. These executives have curbed their optimism since early this year, but many plan to step up hiring as well as spending on information technology....Nonetheless, during a period when oil prices and fears of interest rate hikes rose, executives curbed their earlier enthusiasm about their own economies and industries. Overall, confidence levels have declined by 6 percent since the Quarterly's first survey, in January."

Registration is required to access this article and allows you to request topical e-mail alerts on subjects such as 'economic studies', 'marketing', 'information technology' and also covers specific industries such as automotive or non profit and you can also request alerts geared toward regional information.

Complete access to the McKinsey Quarterly is available through the Library, either in print or through Business Source Premier. Recent articles include Poland's struggle with foreign direct investment, the dangers of an 'informal economy' and the future of Japan's banking industry.

### 3. Library Research Skills - Drop-in Library Classes

<http://www.lib.sfu.ca/researchhelp/tutorials/libskills.htm>

We realise this may sound odd in the middle of summer, but we want to highlight a key SFU Library service that will be available early in September: our drop-in library research skills classes. These classes are offered in the first few weeks of classes and provide a good overview of the resource-rich SFU Library site, as well as some practical search tips for our catalogue, our article databases, and beyond. Students who are relatively new to SFU or to library research (at any level in their studies!) will benefit from these classes.

Please consider mentioning these classes in the first class of any course that you teach or TA for this fall. The payback in improved research skills and better reports will more than repay the few minutes it takes to advertise for us! :-)

Note: these classes are certainly not limited to new students. Feel free to drop in yourself if you feel the need for a refresher session on our constantly-changing resources and services. However, remember that you can also set up a personal appointment with the liaison librarian for your area (Business=Mark Bodnar: mbodnar@sfu.ca & Economics=Carla Graebner: cgraebne@sfu.ca) to have a one-on-one session targeted toward your research area. The librarians at Harbour Centre's Belzberg Library are also happy to schedule such sessions (778.782.5051) if you find it easier to meet downtown.

#### 4. Non-existent country world's 77th Richest

<http://www.walrusmagazine.com/article.pl?sid=04/05/06/1929205&tid=1>

A recent article in the Walrus profiled economist Edward Castronova who discovered that the non-existent country of Norrath, accessible only through the online game EverQuest, had a completely viable economy which extends from virtual reality into our reality.

The gist of the article follows Castronova's examination of how participants in the game of EverQuest could sell their virtual holdings (livestock, magical powers, castle contents, and local currency) through online auctions like E-Bay thus generating real income.

Here's a snippet: "Then he performed one final analysis: The Gross National Product of EverQuest, measured by how much wealth all the players together created in a single year inside the game. It turned out to be \$2,266 U.S. per capita. By World Bank rankings, that made EverQuest richer than India, Bulgaria, or China, and nearly as wealthy as Russia."

Castronova published his findings in a paper entitled "Virtual Worlds: A First-Hand Account of Market and Society on the Cyberian Frontier" available through the Social Science Research Network Electronic Library [http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=294828](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=294828). Other articles by Castronova include "The Price of Bodies: A Hedonic Pricing Model of Avatar Attributes in a Synthetic World" available through the journal *Kyklos* and "Inequality and Income: The Mediating Effects of Social Spending and Risk" available through *Economics of Transition*.

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Mark Bodnar

Business Liaison Librarian

Email: mbodnar@sfu.ca / Tel: 778.782.3044 / Fax: 778.782.6926

Carla Graebner

Liaison Librarian: Economics, Archaeology, Sociology/Anthropology, Latin American Studies

Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.6926

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# BUEC BUZZ (#171): Information Resources in Business and Economics

## [1. About the BUEC Buzz](#)

\* background for new faculty/students

## [2. New services from the SFU Library](#)

\* email notification of due dates, online lectures, plagiarism tutorial...

## [3. More assignment computers in the Information Commons](#)

\* now throughout SFU's Bennett Library

## [4. MarketResearch.com Academic for SFU Researchers](#)

\* new database of market reports

## [5. Library Research Skills](#)

\* Drop-in library classes

### 1. About the BUEC Buzz

This is the first BUEC BUZZ for many of you (it's the 171st issue for us!), so a bit of an introduction is in order:

#### *a. Who publishes it?*

We are: Mark Bodnar (SFU's Business Librarian) and Carla Graebner (SFU's Economics Librarian). Part of our job involves helping business and economics students and faculty at SFU with their research. The librarians at Harbour Centre's Belzberg Library and the SFU Surrey Library at the Surrey campus provide the same services for the many business programs based downtown and at Surrey -- ask any of us for help any time.

#### *b. What's this newsletter about?*

Details can be found in the [first issue](#), but the short version is that we created it as a means of informing the faculty and graduate students in Business and Economics at SFU of the many relevant information resources and services that we use as we help people with their research every day.

#### *c. When will it be published?*

Issues are sent out on a weekly basis with breaks for holidays and during the doldrums between semesters. Issues are available on the web shortly after the email version is sent: [<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/bb/bbarchive.html>].

#### *d. What is required of you?*

No action is required of you. Just delete or archive these messages as you see fit. On the other hand, suggestions about resources to mention for the benefit of your colleagues are always welcome. Our email addresses and phone numbers are at the bottom of this newsletter.

### 2. New services from the SFU Library

#### *a. Email notification \*before\* your books are due!*

You can now register to get an email automatically sent to you three days before your books are due - thus avoiding fines! Just go to the library homepage [<http://www.lib.sfu.ca>], click on "View your borrower record" in the bottom right-hand corner, then on "Request email and/or change email address, then follow the directions from that point.

#### *b. Lectures now online*

As you probably know, for over 30 years now it has been possible to get an audio tape of the lectures for many classes from the Reserves section of the SFU Library. As of this semester, many lectures are now digitally recorded and the recordings are available online. Note that only students registered in a course (plus the instructor and TAs) will be able to listen to the recordings. From the SFU Library homepage, choose the Online Course Lectures option under the Reserves link. More information:

-- How can I copy a lecture recording?

<http://www.lib.sfu.ca/about/FAQs.htm?Display=159>

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

-- Where can I play audio tapes?

<http://www.lib.sfu.ca/about/FAQs.htm?Display=147>

-- What are reserves?

<http://www.lib.sfu.ca/about/FAQs.htm?Display=200>

### c. SFU Library writing guides and online tutorial on plagiarism

-- <http://www.lib.sfu.ca/help/tutorials/plagiarism-tutorial>

Plagiarism tutorial: SFU Library has developed an online tutorial to help students understand what plagiarism is and how to avoid it. The tutorial takes about 30 minutes to complete and includes several interactive quizzes to test students' comprehension.

-- <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/writing.htm>

Business writing guide: SFU researchers have access to many \*online\* handbooks, manuals, dictionaries, thesauri, etc. for business writing, and this guide links to most of them! It also includes links into our catalogue to lists of many key print resources.

-- <http://www.lib.sfu.ca/researchhelp/writing/writingguide.htm>

"University reading and writing" library guide: This new SFU Library guide takes students from choosing a topic to citing sources, listing guides to essay types, paragraph structures, punctuation, etc. at every step.

### 3. More assignment computers in the Information Commons

Details: <http://www.info-commons.sfu.ca/>

Many of you will have already seen the "Information Commons" that we set up on the main floor of the Bennett Library (Burnaby campus) a year ago. It features 179 assignment computers with MSOffice programs and Internet access as well as a few scanners, a colour printer, laptops that can be signed out, a good wireless signal, and computing technicians on duty to help.

We've now expanded to the rest of the library. All of the "sit down" computers on the 4th, 5th, and 6th floors of the Bennett Library now have MSOffice programs, various statistical programs, and Internet access to resources within and beyond the library.

### 4. MarketResearch.com Academic for SFU Researchers

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

For those who missed the announcement earlier this week, we now have a new database of market research reports covering areas from consumer goods to biotechnology to heavy machinery.

A few sample report titles:

-- The U.S. Market for Ice Cream

-- Childrens Eating Habits

-- The Global Market for Prescription Anti-aging and Photodamage Drugs

### 5. Library Research Skills - Drop-in Library Classes

<http://www.lib.sfu.ca/researchhelp/tutorials/libskills.htm>

A brief reminder that the Bennett Library offers drop-in classes covering basic library skills during the first few weeks of the semester. Descriptions and dates of the classes are at the link above. Please consider mentioning these classes in the first class of any course that you teach or TA for this fall. The payback in improved research skills and better reports will more than repay the few minutes it takes to advertise for us! :-)

Note: these classes are certainly not limited to new students. Feel free to drop in yourself if you feel the need for a refresher session on our constantly-changing resources and services. However, remember that you can also set up a personal appointment with the liaison librarian for your area (Business=Mark Bodnar: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) & Economics=Carla Graebner: [cgraebne@sfu.ca](mailto:cgraebne@sfu.ca)) to have a one-on-one session targeted toward your research area. The librarians at Harbour Centre's Belzberg Library are also happy to schedule such sessions (778.782.5051) if you find it easier to meet downtown.

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Mark Bodnar

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Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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# BUEC BUZZ (#172): Information Resources in Business and Economics

## [1. Ask Us HERE!](#)

\* Librarians are popping up everywhere

## [2. Game Theory.net](#)

\* game theory for everyone

## [3. Quarterly Services Survey](#)

\* courtesy of the U.S. Department of Census

## [4. EIU ViewsWire through ABI/Inform](#)

\* Even more EIU content now available

### 1. Ask Us HERE! – Service expands to the AQ

Last fall the Library introduced a new reference and research service to SFU students and faculty. In addition to providing research assistance in person at the library, by e-mail, telephone or chat reference, the SFU Library offers mobile reference services through its Ask Us HERE! service.

Beginning Thursday, September 16th, your friendly BUEC BUZZ writers, Mark Bodnar (Business Librarian) and Carla Graebner (Economics Librarian), will be available every Thursday from 12:00 to 2:00 at a table in the top hallway of the West Mall Complex. Equipped with wireless laptops, Carla and Mark will take turns providing reference assistance.

Ask Us HERE! is also available Wednesdays in the Applied Science Building from 1:00- 3:00 and, new this fall, in the North Concourse of the AQ on Tuesdays from 1:00 -3:00.

Come and visit us! Look for the **Ask Us HERE!** sign every Thursday until December.

### 2. Game Theory.net

<http://www.gametheory.net/>

"Game Theory .net provides resource material to educators and students of game theory and its applications to economics, business, political science, computer science, and other disciplines."

This tidy little site, administered by Vanderbilt University's Mike Shor, tries to make game theory fun and accessible. In Addition to linking to lecture notes on game theory from various universities, Game Theory.net uses news articles and reference to pop culture to illustrate various aspects of game theory.

Who knew South Park was educational: "When arrested for decorating a teacher's house with toilet paper, the boys face a '**prisoner's dilemma**'. Cartman confesses receiving a week's detention while the rest receive two weeks."

In addition, the site offers interactive tools for students to discover how game theory expands beyond the field of economics into other disciplines and every day life. Java applets are used to demonstrate the 'prisoner's dilemma', highlight 'mixed strategies' and illustrate 'Baye's rule'. Game Theory.net also recommends several board games—Game theory without the theory.

### 3. New U.S. Economic Indicator: Quarterly Services Survey

Good news for researchers interested in tracking information on the services sector. The U.S. Census Bureau has released a new economic indicator series on service industries. The new Quarterly Services Survey (QSS), the first new economic indicator from the Census Bureau since the 1960s, will initially provide data on "three sectors that account for about 15 percent of the gross domestic product". These sectors are: information; professional, scientific and technical services; and administrative and support, including employment, services. Hospitals and nursing and residential care facilities will be added to the QSS in 2005.

"The QSS will produce statistics on total operating revenue and percentage change using the North American Industry Classification System. The first data will include growth areas and industries sensitive to changes in the business cycle such as telecommunications, software publishing, computer system design, the media and employment services.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

Access to the QSS is available from <http://www.census.gov/indicator/qss/QSS.html>

#### 4. EIU ViewsWire available through ABI/Inform

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

ABI/Inform has just added most of the content of EIU ViewsWire—without restriction.

EIU ViewsWire provides a great overview of global business information including country specific regulations, financial markets, foreign investment, labour conditions and trade policies for over 200 countries.

Use ABI/Inform's Publication Search to locate the EIU ViewsWire and then browse information by Channel, by Country (A-Z alphabetical listing) or by Date. Channels are essentially subjects such as Business, Economy, Finance, Politics, Regulations and RiskWire. Each Channel breaks down into smaller sections. Business, for example, contains sections on background data, business environment, industry overview and e-readiness rankings among others. These sections will vary from Channel to Channel

[Business Source Premier](#) has considerable EIU content as well. Use Business Source Premier to access the EIU Country Reports as well as Business Africa, Business Asia, Business China, Business Eastern Europe, Business Europe, Business India Intelligence, Business Latin America, Business Middle East, and Business Russia. Due to publisher's restrictions, however, the most recent 6 months of this content is not available. Need something more current, try any of the 50 EIU Country Profiles—shorter in content than the Country Reports but still chock full of good content.

And if you need more, Business Source Premier offers country reports from other publishers such as ICON Group, Datamonitor, and Global Insight, plus regional reports from Business Monitor International and Political Risk Yearbooks from PRS.

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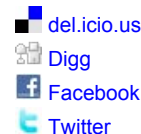
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# BUEC BUZZ (#173): Information Resources in Business and Economics

## [1. RefWorks via the SFU Library](#)

\* store your references online and format bibliographies instantly

## [2. TradeMap & Product Map via Team Canada site](#)

\* tools for analyzing international trade data

## [3. Federal Reserve Archival System for Economic Research](#)

\* historical economic statistical publications, releases, and documents (U.S.)

## [4. US Consumer Expenditure Survey](#)

\* free detailed US spending data

## 1. RefWorks via the SFU Library

From the SFU Library home page [<http://www.lib.sfu.ca>] click on Research Tools, then on RefWorks

-- or go directly to: <http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5831>

The SFU Library has purchased an SFU-wide site license to RefWorks. The official announcement will go out in a week or two, and there will be several training sessions in October and November. No need to wait though -- you can start using RefWorks right away. Access to RefWorks is free for all current SFU students, faculty and staff.

RefWorks is similar to software products such as EndNote and SFU Library's Citation Manager. It allows you to

- Store your references online and format bibliographies instantly.
- Access your account from anywhere in the world with an internet connection.
- Export citations from a variety of article indexes and database service providers into your RefWorks account.

Need help with RefWorks? Start with the following guides and FAQs, then contact us if your questions still aren't answered.

-- Main "RefWorks at SFU" guide:

<http://www.lib.sfu.ca/researchtools/refworks/>

-- Can I export citations directly from SFU Library Databases into my RefWorks account?

<http://www.lib.sfu.ca/about/FAQs.htm?Display=270>

-- How can I get records from EndNote and other bibliographic software into my RefWorks account?

<http://www.lib.sfu.ca/about/FAQs.htm?Display=279>

Search for "RefWorks" in our FAQs database [<http://www.lib.sfu.ca/about/FAQs.htm>] to find more tips.

## 2. TradeMap & Product Map via Team Canada site

<http://exportsource.ca/gol/exportsource/interface.nsf/engdocbasic/1.3.5.html>

The description below was taken from the Team Canada / Exportsource.ca site. Note that registration is required to use these resources and that it can take a couple business days to process your registration request.

"TradeMap Canada is an innovative tool created by the International Trade Centre (UNCTAD/WTO) in Geneva to allow exporters and trade professionals to easily access key international trade data. Team Canada Inc is pleased to provide this service to Canadians."

"A TradeMap registration also provides free access to Product Map, another tool for analyzing international trade data. Product Map gathers information for 72 industries that can be used to assess global market trends, identify opportunities in product categories and network internationally."

### 3. Federal Reserve Archival System for Economic Research

<http://fraser.stlouisfed.org/>

First there was ERIC. Then EDGAR came along. And FRED. Now there's FRASER, the [U.S.] Federal Reserve Archival System for Economic Research, which provides access to scanned image PDFs of historical economic statistical publications, releases, and documents.

The site currently features material from seven publications:

- + All Bank Statistics 1896-1955 (published 1959)
  - + Annual Statistical Digest (issues from 1970-2000)
  - + Banking and Monetary Statistics 1914-1941 (published 1943)
  - + Banking and Monetary Statistics 1941-1970 (published 1976)
  - + Business Statistics Supplement to the Survey of Current Business (issues from 1932-1965)
  - + Concordance of Statistics (issues from 1978-2000)
  - + Economic Indicators (issues from 1948-present, some missing)
- Plus statistical releases for Productivity and Costs from 1985-2003.

The description above is from the ResourceShelf web log [<http://www.resourceshelf.com/>] -- an amazing resource for those who need to keep on top of the newest developments in information resources.

### 4. US Consumer Expenditure Survey

<http://www.bls.gov/cex/home.htm>

Do you need to know how much Americans in the lowest or highest income quintile spend on fruits & vegetables? Or perhaps you need to know how much Americans between 25 and 34 spend on "food away from home"?

The data available via the US Consumer Expenditure Survey may have your answers. Featuring "information on the buying habits of American consumers, including data on their expenditures, income, and consumer unit (families and single consumers) characteristics", this free online resource offers a wide range of reports and customizable data tables.

The more enthusiastic among us can even download the entire "flat file" of the recent survey results to manipulate to their heart's content.

NOTE: need similar data for Canada? Start with Spending Patterns in Canada [<http://troj.lib.sfu.ca/search/t?SEARCH=Spending+patterns+in+Canada>] and the related CANSIM II tables [2030001 to 2030018]. Also scan the PMB Reports [<http://help/subject-guides/business/buec-buzz/235#2>].

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at <http://help/subject-guides/business/home#BUECBUZZ> or <http://help/subject-guides/economics/home#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.\*\*\*

-= BUEC BUZZ (#173): Information Resources in Business and Economics =-

=====

Mark Bodnar

Business Liaison Librarian

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

Carla Graebner

Liaison Librarian: Economics, Archaeology, Sociology/Anthropology, Latin American Studies

Email: [cgraebne@sfu.ca](mailto:cgraebne@sfu.ca) / Tel: 778.782.6881 / Fax: 778.782.3023

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# BUEC BUZZ (#174): Information Resources in Business and Economics

## 1. [The Grants Register at the SFU Library](#)

\* free money

## 2. [LawSource via the SFU Library](#)

\* comprehensive source for Canadian legal information

## 3. [Canada's Trade in Services](#)

\* resources for statistics and analysis

### 1. The Grants Register at the SFU Library

Bennett Reference: LB 2338 G72

Did you know that there is a \$1500 (USD) grant available to faculty level researchers (with PhDs) who are working on an economic history project? Or that business masters students can get up to \$15,000 to undertake field work or an internship in a developing country? These opportunities, and over 3000 others, are listed in the Grants Register. We've just received the 23rd edition of this useful resource in the Bennett Library.

If this sort of research piques your interest, then the following reference books may also be worth noting:

-- Canadian Directory to Foundations & Grants  
Bennett, Belzberg, and Surrey Reference: AS 911 A2 W3111

-- Annual Register of Grant Support: A Directory of Funding Sources  
Bennett Reference: AS 911 A2 A67

### 2. LawSource via the SFU Library

Available for SFU researchers both on- and off-campus via the SFU Library site:

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5833>

Do you need to find reports on court cases that help to define and interpret parts of the Corporations Act? Or perhaps you are looking for articles in law journals on Canadian laws concerning human resource issues?

The SFU library is pleased to announce that we have licensed LawSource, a comprehensive source for Canadian legal information. LawSource includes key tools for finding law reports and articles such as the Canadian Abridgement, the Canadian Encyclopedic Digest, the Index to Canadian Legal Literature, and Carswell Law Reports. It also includes KeyCiteCanada, a case and legislation citator.

### 3. Canada's Trade in Services

Formerly among the most difficult statistics to track down, trade in services is increasingly becoming the focus of attention. Industry Canada has done a good job of identifying what is meant by trade in services in Canada. According to their Strategis Web site, Trade in Services is conducted through two channels and four modes. The two channels comprise sales across the border and sales by foreign affiliates. The four modes consist of Commercial Services including financial services, Travel, Transportation and Government. While Canada still imports more services than it exports, this is beginning to change. In the 1990's, services exports have grown at an annual rate of 8.7% while imports grew at a rate of 5.9%.

For more information on Canada's Trade in Services, have a look at the following:

Industry Canada's [Services 2000](#): includes an overview of Canada's service economy, Canada's Trade in Services and links to Canadian governmental Web sites, foreign government Web sites and NGO sites dealing with trade in services.

International Trade Canada's [Trade and Economic Analysis Division](#) provides the last seven years worth of international transactions in services by

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

category in millions of dollars. This is a nice detailed list subdivided by geographic region culled from the Statistics Canada CANSIM database.

Statistics Canada [CANSIM II](#) data available through the SFU Library's Web site. Look specifically for Table 380-0012 Exports and imports of goods and services, quarterly and Table 380-0027 Exports and imports of goods and services, annual.

Statistics Canada also publishes several reports on the services industries. These reports can be accessed for free by SFU faculty and students through the [Index to Downloadable Statistics Canada Publications](#) link on the Library's Web page

*Canada's International Transactions in Services* contains annual international services transactions and aggregate data from 1969. This publication was last released in 2001, however, so may be of historical interest only.

Also available, and considerably more current, is Statistics Canada's *Services Indicators*, a quarterly online publication profiling the services industry. In addition to numerous data tables and charts on various service industries' output, this publication also provides two in-depth analytical feature articles.

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Business Liaison Librarian

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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Liaison Librarian: Economics, Archaeology, Sociology/Anthropology, Latin American Studies

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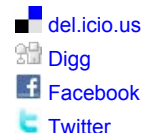
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# BUEC BUZZ (#175): Information Resources in Business and Economics

\*\* Happy Thanksgiving! In anticipation of being too full of turkey (or tofurkey) to put together a BUEC Buzz next week, the next issue will be out on Oct. 22nd. \*\*

## [1. Copyright clearance for grad projects/theses](#)

\* start now: don't wait until you start writing!

## [2. World Bank "Doing Business" database](#)

\* benchmarking business regulations across 145 countries

## [3. World Development Report: 2005](#)

\* "A Better Investment Climate for Everyone"

## [4. Investment Dealers Association](#)


\* Canadian securities market/industry data/analysis

### 1. Copyright clearance for grad projects/theses

This item is intended for those graduate students who are starting the research on their final projects. (And perhaps for those faculty who supervise them). Your final project or thesis is officially a "published document," so you have to be sure that your quotations, images, tables, figures, etc. will clear copyright law. This can be a time-consuming process and should not be left until you get to the writing stage. Think about copyright as you gather your resources.

Here are a couple guides to help you understand your responsibilities in this area:

"Working within Copyright law" for graduate students:

<http://www.lib.sfu.ca/researchhelp/writing/thesesformatting/WorkingWithinCopyright.pdf> 

"Ten Top Things Grad Students Need to Know Early"

<http://www.lib.sfu.ca/researchhelp/writing/thesesformatting/TopTen.pdf> 

Questions? Ask SFU's Thesis Assistant: Penny Simpson: [thesis\\_assistant@sfu.ca](mailto:thesis_assistant@sfu.ca)

### 2. World Bank "Doing Business" database

<http://rru.worldbank.org/doingbusiness/>

Do you need to know how complex it is to set up a business in Albania relative to other countries in the region, or relative to the OECD countries, or even relative to most of the rest of the world? The World Bank's Doing Business database offers indexes for comparing 145 countries on topics such as starting a business, hiring and firing workers, enforcing contracts, getting credit, and closing a business. The same site also provides access to the WB's publication "Doing Business 2004: Understanding Regulation."

Note that this site has been added to the SFU Library guide to International Marketing/Business resources:

<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/intlmkt.htm>

### 3. World Development Report: 2005

<http://econ.worldbank.org/wdr/>

Speaking of the World Bank ... the 2005 edition of their World Development Report has just been released online. It has the subtitle of "A Better Investment Climate for Everyone" and it "focuses on what governments can do to improve the investment climates of their societies to increase growth

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.



and reduce poverty." It draws on the above "Doing Business" database, as well as on surveys of over 30,000 firms in developing countries, country case studies, and other new research.

Note that the Library has print copies of the WDRs from 1978 to 2004 (2005 should be here later this fall), and that the SFU Library catalogue contains a link to the web site of the online WDRs.

#### 4. Investment Dealers Association

<http://www.ida.ca/>

Dedicated readers of the Buzz will have noticed how often we highlight association web sites. The Investment Dealers Association site is the veritable epitome of a resource-rich association site. Check it out if you need (for example) quarterly data on bond trading in Canada, a "Securities Industry Chartbook," a guide to deterring money laundering, a review of new debt and equity issues, and much more.

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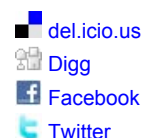
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| Attachment                                                                                                                     | Size      |
|--------------------------------------------------------------------------------------------------------------------------------|-----------|
| <a href="#">WorkingWithinCopyright.pdf</a>  | 120.57 KB |
| <a href="#">TopTen.pdf</a>                  | 51.75 KB  |

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# BUEC BUZZ (#176): Information Resources in Business and Economics

## 1. [RefWorks training session at the SFU Library](#)

\* save time! get organised!

## 2. [CBCA Fulltext Business via the SFU Library](#)

\* Canadian business news

## 3. [Business in Vancouver](#)

\* information on BC's companies and economy

## 4. [Roper Center: Polling 101](#)

\* short lesson on public opinion polling (+ access to data via LexisNexis)

### 1. RefWorks training session at the SFU Library

*Announcement:*

<http://www.lib.sfu.ca/whatsnew/announcement.htm?id=218>

*Schedule:*

<http://www.lib.sfu.ca/researchtools/refworks/training.htm>

*Access to RefWorks via the SFU Library:*

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5831>

We mentioned a few weeks ago that SFU researchers now have access to a powerful tool for organising your research citations -- RefWorks. You can access RefWorks from anywhere with an internet connection, import and export citations from numerous online databases, and format bibliographies automatically. RefWorks works with formats such as APA and MLA, as well as with the formats required for publication in hundreds of specific academic journals.

We will be offering 90-minute, drop-in training sessions on RefWorks in the next two weeks. See the links above for a schedule. We promise (really!) that this investment of 90 minutes will save you far lots of time and frustration in the long run.

### 2. CBCA Fulltext Business via the SFU Library

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5840>

Our old Canadian magazine article database, CBCA Reference, lost quite a bit of its business material last year. We've been referring people to Business Source Premier and ABI/Inform, both of which have many Canadian business titles, but now we have another option: CBCA Fulltext Business. This database offers the fulltext online of such industry and business news publications as Cablecaster, Canadian Forest Industries, Canadian HR Reporter, and BC Business. Granted, they aren't scholarly titles, but sometimes such news/practitioner publications are the only place to find the company/industry information you need.

### 3. Business in Vancouver

- Indexed in CBCA Fulltext Business + at the publisher's site: [www.biv.com](http://www.biv.com) .
- Recent issues in print at all SFU library branches.
- Older issues (back to 1990) in the Bennett Library Bound Journals

Do you need to know the role that cruise ships play in GVRD tourism? Or maybe you want to find a list of the biggest telecommunications companies in BC with data on revenues and employees? The unassuming little weekly newspaper "Business in Vancouver" is packed with great information on the local business scene. We've found BIV to be particularly useful when researching local private companies: you still can't find everything, but you can often get lots of little inside details.

BIV is not available online to institutional subscribers, but that doesn't mean you can't get your hands on it: CBCA Fulltext Business (see #2 above)  
See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

indexes each issue from 2002 to the present, so you can identify the article you need. All of our branches have the current issues in print and the Bennett Library at the Burnaby campus has them back to 1990. If you work predominantly at Harbour Centre or Surrey, remember that you can get copies of articles sent to the libraries at your campuses: just look for the journal title (e.g., Business in Vancouver) in the SFU Library catalogue, click on "Request", and fill in your name plus the details about the specific article you need. Then choose your local branch as a pick-up point.

#### 4. Roper Center: Polling 101

<http://www.ropercenter.uconn.edu/pom/polling101.html>

"The U.S. Presidential election season seems like a good time review the basics on polling. The Roper Center for Public Opinion Research at the University of Connecticut is "the largest library of public opinion data in the world." ... This section of the website gives visitors a short lesson on public opinion polling. The Polling 101 page reviews Sampling, Total Survey Error, Reading Tables, and provides links to other pages with additional information on polling. A final section talks about the Role of Polls in Policymaking based on a 2001 phone survey conducted for the Henry J. Kaiser Family Foundation in collaboration with Public Perspective magazine. Visitors can also browse through the Public Opinion Matters section of the website to view recent polls on economic issues, education, technology, and more. The full database of polls, however, is accessible only through paid membership. [VF]"

>From The Scout Report, Copyright Internet Scout Project 1994-2004. [<http://scout.wisc.edu/>]

Note that Roper poll data is available to SFU researchers via LexisNexis [<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>]. If you are using the telnet version of LexisNexis, go to the MARKET library and the RPOLL file. If you are using the Windows/graphical version, go to the alphabetical list of sources and browse for "Public Opinion Location Library or Public Opinion Online." If you encounter troubles, contact us.

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# BUEC BUZZ (#178): Information Resources in Business and Economics

Congratulations! You are now **9/13ths** of the way through the semester (almost **70%**)! In honour of this achievement, we thought we'd highlight a few of the most notable items from the BUZZ in the last few months.

## [1. RefWorks via the SFU Library](#)

\* store your references online and format bibliographies instantly

## [2. New resources available via the SFU Library](#)

\* Canadian business, law, market reports ...

## [3. New services and guides available via the SFU Library](#)

\* plagiarism tutorial, writing guides, email notification ...

## [4. Copyright clearance for grad projects/theses](#)

\* start now: don't wait until you start writing!

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1. RefWorks via the SFU Library

The SFU Library has purchased an SFU-wide site license to RefWorks. RefWorks is similar to software products such as EndNote and SFU Library's Citation Manager. It allows you to

- Store your references online and format bibliographies instantly.
- Access your account from anywhere in the world with an internet connection.
- Export citations from a variety of article indexes and database service providers into your RefWorks account.

See [</help/subject-guides/business/buec-buzz/370#1>] for a more detailed news item about RefWorks

2. New resources available via the SFU Library

We've been busy! Below are a few of the newest SFU resources, with links to detailed descriptions in earlier BUZZ issues.

a. *MarketResearch.com Academic for SFU Researchers*

</help/subject-guides/business/buec-buzz/368#4>

b. *LawSource*

</help/subject-guides/business/buec-buzz/371#2>

c. *CBCA Fulltext Business*

</help/subject-guides/business/buec-buzz/373#2>

d. *EIU (Economist Intelligence Unit) resources via ABI and BSP*

</help/subject-guides/business/buec-buzz/369#4>

3. New services and guides available via the SFU Library

We now offer a plagiarism tutorial (how *not* to) + email notification of items due + business/academic writing guides. See [</help/subject-guides/business/buec-buzz/368#2>] for more details.

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

4. Copyright clearance for grad projects/theses

This item is intended for those graduate students who are starting the research on their final projects. (And perhaps for those faculty who supervise them). Your final project or thesis is officially a "published document," so you have to be sure that your quotations, images, tables, figures, etc. will clear copyright law. This can be a time-consuming process and should not be left until you get to the writing stage. Think about copyright as you gather your resources.

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<http://www.lib.sfu.ca/researchhelp/writing/thesesformatting/WorkingWithinCopyright.pdf> 

"Ten Top Things Grad Students Need to Know Early"

<http://www.lib.sfu.ca/researchhelp/writing/thesesformatting/TopTen.pdf> 

Questions? Ask SFU's Thesis Assistant: Penny Simpson: thesis_assistant@sfu.ca

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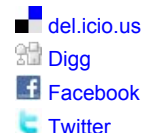
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BUEC BUZZ (#177): Information Resources in Business and Economics

1. [Essay Architecture: An Essay Skills Fair](#)

* Well-written papers are easier to grade!

2. [Canadian Transportation Research Gateway](#)

* Web gateway to transportation resources in Canada

3. [Pension plans in Canada](#)

* New updates from Statistics Canada

4. [Good Triumphs over Evil for Most Popular Halloween Costume](#)

* Is your spider sense tingling???

1. Essay Architecture: An Essay Skills Fair

Details: <http://www.lib.sfu.ca/whatsnew/announcement.htm?id=220>

Want to make sure your students know how to develop a thesis statement, structure their research, and use grammar effectively? Send them to the Essay Skills Fair in the SFU Bennett Library on November 9th to learn these skills and more. Co-sponsored by the SFU Library and the Health Counselling and Career Centre, Essay Architecture: An Essay Skills Fair, will provide SFU students with much needed essay assistance during the peak assignment period.

2. Canadian Transportation Research Gateway

<http://www.tc.gc.ca/ctrq-prtc>

Thanks to an effort by the Transport Canada Library, in collaboration with other agencies, researchers will now have access to a Web based comprehensive, collection of annotated bilingual web-based resources on transportation in Canada.

This new resource, the Canadian Transportation Research Gateway (CTRG) is intended to provide researchers, students, government, and industry with convenient access to evaluated Canadian transportation research resources through a single gateway: <http://www.tc.gc.ca/ctrq-prtc>.

Searching the database is easy. If you know the title of a document, you can click on the alphabetical listing. You can also browse by Subject (intelligent transportation systems, ports, public transit, etc.) or by resource type (acts and regulations, local government, statistics, etc.). A recent search on Ferries turned up 12 results including links to the BC Ferry Authority, Canadian Ferry Operators Association (CFOA), and Marine Atlantic.

3. Pension plans in Canada

<http://www.statcan.ca/Daily/English/040922/d040922a.htm>

For those of us interested in pensions, Statistics Canada has produced a nice summary of the pension situation in Canada. Courtesy of Statistics Canada's *The Daily* — a daily compilation of what's new and noteworthy at Statistics Canada, you'll discover that the number of women currently enrolled in Registered Retirement Plans (RPP) is increasing—outstripping men in the number of new enrolments.

According to *The Daily*, most RPP members belong to the 'defined benefit plans' and that the majority of these are employed in the public sector. Enrolment in 'defined contribution plans' is usually held by workers in the private sector. "During the 1990s, defined contribution plans experienced great change in both the number of plans and members. Since 1992, the number of these plans has fallen by about 16%, or from 8,713 to 7,347 plans. However, the number of members rose sharply to more than 830,000 in 2002, some 1.8 times higher than in 1992."

For further information, have a look at "Pension Plans in Canada", available free of charge through the Statistics Canada Web site <http://www.statcan.ca:8096/bsolc/english/bsolc?catno=13F0026MIE2004001>.

4. Good Triumphs over Evil for Most Popular Halloween Costume

<http://www.nrf.com/content/default.asp?folder=press/release2004&file=costumes1004.htm&bhpc=1>

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

tinyurl: <http://tinyurl.com/5a5mz>

Parents can breathe a sigh of relief!

"Though witches, ghosts, and vampires will be out in full force this Halloween, the good guys will prevail, according to the [U.S.] National Retail Federation (NRF). The NRF 2004 Halloween Consumer Intentions and Actions Survey, conducted by BIGresearch for NRF, found that Spiderman will be the most popular Halloween costume for kids this year, with 2.15 million children planning to dress as their favourite superhero on October 31. Other popular costumes this year will include princesses (1.8 million children), witches (1.3 million) and vampires (899,000)."

Happy Hallowe'en!

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As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

- = BUEC BUZZ (#177): Information Resources in Business and Economics = -

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Mark Bodnar

Business Liaison Librarian

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

Carla Graebner

Liaison Librarian: Economics, Archaeology, Sociology/Anthropology, Latin American Studies

Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.3023

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BUEC BUZZ (#179): Information Resources in Business and Economics

[1. AgEcon Search: Research in Agricultural and Applied Economics](#)

* Repository of journal articles, working papers and conference proceedings

[2. 2004 Market Research Handbook](#)

* The essential guide to identifying Canadian market trends

[3. Trendwatching.com](#)

* Know more about 'cheap chic' and 'customer-made'

[4. Mid-term crunch: library research help for students](#)

* Virtual or in person

1. AgEcon Search: Research in Agricultural and Applied Economics

<http://agecon.lib.umn.edu/>

Developed and maintained at the University of Minnesota by Magrath Library and the Department of Applied Economics, AgEcon Search "collects, indexes, and electronically distributes full text copies of scholarly research in the broadly defined field of agricultural economics including sub disciplines such as agribusiness, food supply, natural resource economics, environmental economics, policy issues, agricultural trade, and economic development".

Search AgEcon by keyword or browse for material either by institution or by journal. A recent search for 'fair trade' resulted in 35 results including articles from the International Agricultural Trade Research Consortium, the International Association of Agricultural Economists and the Journal of Food Distribution Research.

Other repositories of note include the SFU Library Institutional Repository Project which makes publicly accessible selected parts of the University's record of scholarly information. Participation in the Project is purely voluntary. For more information on the SFU Institutional Repository, see <http://ir.lib.sfu.ca/index.jsp>.

Other Economics related repositories include RePEc : Research Papers in Economics <http://repec.org/> and IDEAS <http://ideas.uqam.ca/ideas/index.html>.

2. 2004 Market Research Handbook

Published annually by Statistics Canada, the Market Research Handbook helps businesses focus in on their target markets and determine their relative competitiveness by providing a broad range of socio-economic statistics. These statistics, gathered from the census and various surveys, help businesses identify market trends.

The handbook is designed to be a comprehensive source of socio-economic statistics for all those who study the Canadian consumer market - market researchers, strategists, product planners and sales leaders. The broad range of data is equally relevant to consumer and business-to-business marketing. They present profiles of key industries including the small business sector, as well as of consumers in all provinces and 45 major cities. International trade data and projections - of population, households, families and selected economic indicators, etc. - provide information for businesses seeking to expand or develop new product lines.

Access to the Market Research Handbook is available to SFU students, faculty and staff through the link to Downloadable Statistics Canada Publications on the Library's Web page: <http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5672>.

3. Trendwatching.com

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

<http://www.trendwatching.com>

If you're after trend related resources, Trendwatching.com is a great place to look. This free resource relies on information submitted by more than 3,000 marketing professionals from more than 120 countries.

Each month, information gets compiled and sent out in a free newsletter complete with related links, opportunities analysis and related trends. In addition, trends previously highlighted are updated as new information becomes available.

The current issue is devoted to the idea of 'Customer Made': "The phenomenon of corporations creating goods, services and experiences in close cooperation with consumers, tapping into their intellectual capital, and in exchange giving them a direct say in what actually gets produced, manufactured, developed, designed, serviced, or processed." Sounds good, doesn't it?

Trendwatching.com offers an archive of past issues which you can browse but not search. You can also sign up to receive their newsletter by e-mail each month. This resource is definitely worth watching.

4. Mid-term crunch: library research help for students

It's that time of year. The weather is crisp, the leaves are dropping and that essay you haven't researched yet is due... tomorrow??? Don't worry—there is help!

The SFU Library offers help in many ways—In one way, you're getting help just by reading the BUEC BUZZ. To help you through the next few weeks, we're going to highlight some of the ways you can get help with your assignments.

Subject specific research guides: <http://www.lib.sfu.ca/researchhelp/subjectguides/index.htm>. Each of these will make concrete suggestions on where to look for different kinds of information—often in relation to your specific course requirements.

Online tutorials: <http://www.lib.sfu.ca/researchhelp/tutorials/index.htm> shows you how to search for books in the Library's catalogue and how to use the article indexes and databases.

Ask Us! <http://www.lib.sfu.ca/researchhelp/askus/index.htm> talk to a librarian in person or online. You can come to the Information Commons Desk on the 3rd floor of the Library or drop by to chat with Mark or Carla every Thursday on the third floor of the WMX from 12:00—2:00. Can't make it to campus? Give us a call or log on to the live virtual chat service.

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Business Liaison Librarian

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Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.3023

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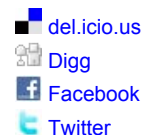
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BUEC BUZZ (#155): Information Resources in Business and Economics

1. [EH.net -- Economic History Services](#)

* A community of economic related information

2. [Tax Design for a Northern Tiger \(IRPP\)](#)

* proposed tax solutions designed to energize Canada's economy

3. [Gale Encyclopedia of E-Commerce](#)

* now online via the SFU Library

4. [Advertising Age: Encyclopedia of Advertising](#)

* detailed resource now at Bennett & Belzberg

1. EH.net -- Economic History Services

<http://www.eh.net/>

You might think that something called EH.Net would be devoted entirely to Canadian culture or colloquialisms, but it isn't. Too bad, eh? Rather, EH.net "began in 1994 as the Econhist Internet discussion list. It added several other discussion lists and was chartered in 1996 to provide a wide range of Internet-based services to economic historians, historians of economics, economists, historians, related social scientists and the public.

These services include an Ask the Professor service, a research abstract and book review series, a collection of course syllabi, a directory of economic historians, the EH.NET Encyclopedia of Economic and Business History, several databases, numerous links to websites related to economic history, and the popular "How Much Is That" services - which allows users to easily look up historical prices, interest rates, wage rates, GDP statistics, exchange rates and inflation rates.

In 2003 the Economic History Association became EH.NET's owner. Additional support comes from the Business History Conference, the Cliometric Society, the Economic History Society (UK), and the History of Economics Society. In addition, EH.NET hosts discussion lists and websites for several other scholarly organizations."

EH.net is a well organised site and a pleasure to browse. Of particular interest is their collection of Related Web Sites. Here you can find an assortment of data sets, working paper archives, seminars in economic history and links to professional organisations.

2. "Tax Design for a Northern Tiger" - new report from The Institute for Research on Public Policy

<http://www.irpp.org/choices/archive/vol10no1.pdf> 

As part of its Choices series, the Institute for Research on Public Policy (IRPP) publishes a variety of refereed papers, on a variety of topics ranging from fiscal policy to governance to social policy. The latest in this series, Tax Design for a Northern Tiger, authored by Jonathan R. Kesselman, "addresses the broad architecture of tax policy and offers concrete recommendations for policy action. Drawing on a large body of public finance and tax economics research, the proposals in this paper build on recent tax developments at both the federal and provincial levels."

Among the proposals recommended are:

- Move toward taxes based on consumption, rather than on income
- Institute a federal general payroll tax which would raise the revenues to finance other tax cuts and reforms
- Convert either the federal or provincial sales tax into a more direct form (such as a business transfer tax) in order to reduce border costs
- Reduce the burden of business taxes on investment both at the federal and provincial level. Federally, capital taxes would be eliminated, making further small cuts in statutory corporate income tax rates and sharply accelerating depreciation provisions (and possibly shifting to a cash flow base). Provincially, the remaining corporate capital taxes should be phased out and corporate income tax rates reduced

Some other recent Choices publications include Confiscatory Equalization: The Intriguing Case of Saskatchewan's Vanishing Energy Revenues and NAFTA's Chapter 11: Investor Protection, Integration and the Public Interest. These publications are free and may be downloaded from the IRPP Web site [<http://www.irpp.org/choices/index.htm>]

3. Gale Encyclopedia of E-Commerce - online via the SFU Library

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

Or link to it from the SFU Library catalogue: <http://tinyurl.com/ytl8n>.

SFU researchers now have online access to the Gale Encyclopedia of E-Commerce. This reference source is a great starting point for those

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

researching the companies, people, strategies, and news of the e-commerce world.

The Gale Encyclopedia of E-Commerce provides "access to the world of Internet commerce and addresses the concerns of those who want to join the ranks of the Internet business community. Presents answers to common questions about website development, financing, advertising, and more. Features 470 essays covering topics and terms, profiles of the top e-commerce companies, biographies of e-commerce innovators, and coverage of events and legislation related to e-commerce."

Note that links to this resource have been added to

- a. the Management & Information Systems library guide, and
<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/mgmtinfosys.htm>
- b. the Internet and E-Commerce Information library guide.
<http://www.lib.sfu.ca/researchhelp/subjectguides/bus/ecom.htm>

4. Advertising Age: Encyclopedia of Advertising

Bennett & Belzberg Reference: *HF 5803 A38 2003*

We've all come to know and love Advertising Age as a good source of information on the advertising industry, for business and competitive intelligence information and for identifying hot new trends. The people at AdAge have recently published the Encyclopedia of Advertising, a pithy 3 volume set, now available for your reading and researching pleasure at both the Bennett and Belzberg Libraries.

You will find profiles of over 120 ad agencies from around the world; detailed articles on more than 40 U.S. shops providing a historical overview of agencies that have gone out of business or been absorbed by their competitors; information on brands and market histories; biographies of such advertising luminaries as David Ogilvy and Leo Burnett; and information on the theoretical, methodological and practical aspects of advertising.

The Encyclopedia of Advertising also gives you some great examples of well known ads. Don't stop here, though. If advertising information is what you're after, try some of the following:

-- Do a Subject search in the Library's catalogue for [advertising](#). You'll be able to browse through 43 separate subjects. Or try doing a Keyword search using [advertis* and biograph*](#) to pick up biographical and historical sources on advertising and advertisers.

-- Ad*Access: <http://scriptorium.lib.duke.edu/adaccess/>

The Ad*Access Project, funded by the Duke Endowment "Library 2000" Fund, presents images and database information for over 7,000 advertisements printed in U.S. and Canadian newspapers and magazines between 1911 and 1955.

-- Advertising Council: http://www.adcouncil.org/campaigns/historic_campaigns/

The Ad Council produces, distributes and promotes thousands of public service campaigns on behalf of non-profit organizations and government agencies in issue areas such as improving the quality of life for children, preventive health, education, community well being, environmental preservation and strengthening families.

-- Adflip.com <http://www.adflip.com/>

Some access requires fee-based registration but you can still browse through decades of classic advertisements

-- Adeaters: <http://www.adeater.com/>

Jean-Marie Boursicot's Film Library provides a huge database of more than 700 000 commercials. This film library is a genuine global memory of commercials coming from worldwide agencies. Browse their online database and watch your favorite commercials in Real Video or Mpeg format for free!

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

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Mark Bodnar

Business Liaison Librarian

Email: mbodnar@sfu.ca / Tel: 778.782.3044 / Fax: 778.782.6926

Carla Graebner

Liaison Librarian: Economics, Sociology/Anthropology, Latin American Studies

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BUEC BUZZ (#180): Information Resources in Business and Economics

[1. Alerts round-up](#)

* stay on top of new developments in your research field

[2. Encyclopedia of Business and Finance](#)

* online for SFU Researchers

[3. Electoral Reform: Proportional Representation & the Single Transferable Vote](#)

* new SFU Library research guide

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### 1. Alerts round-up: stay on top of new developments in your research field

Whether it's for a thesis or for a paper in an academic journal, you all need to keep on top of the newest developments in your field. Perhaps you want to know when a key researcher has published something new, or when a new issue of your favourite journal has been published? Or maybe you just need to know when something new on your topic has been published in any of thousands of journals.

We've covered a number of ways that you can set up alerts so that you receive an email notification when articles on your topic, by key people, or in key journals are published. See, for example, Buzz #139 [<http://tinyurl.com/4hrmx>] for a note about setting up such search alerts in Business Source Premier. Also see Buzz #142 [<http://tinyurl.com/5hltu>] for an item about how the same procedure will work when setting up alerts in EconLit, PsycINFO, ERIC, MedLine, Agricola, and some other databases from the same publisher.

To set up a search alert covering 8500 academic journals in all subject areas, the Web of Science database is your best bet. Check out Buzz #156 [<http://tinyurl.com/44kbv>] for details. Similarly, a Buzz item from a couple years ago [<http://tinyurl.com/6pmvz>] covered how to set up a profile covering over 25,000 academic journals in Ingenta.

Some publishers also allow you to set up alerts for new content in their journals. Elsevier (Science Direct) is one such publisher -- their alerts cover any or all of their 1700+ journals (all of which SFU owns online). See Buzz #140 [<http://tinyurl.com/6cflg>] for details.

Finally, much closer to home, Buzz #144 [<http://tinyurl.com/4a2tp>] covered how to set up an alert to find out what new bus/econ books have arrived in the library. Note that new bus/econ book lists also available on the SFU Library guides to Business [<http://tinyurl.com/5ogj6>] and Economics [<http://tinyurl.com/728to>].

Phew! Questions? Our contact information is below.

### 2. Encyclopedia of Business and Finance -- online for SFU Researchers

Access via the Gale Virtual Reference Library (under "G" in the SFU Library's alphabetical list of databases):

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5828>

We are very pleased to announce that SFU researchers now have online access to the Encyclopedia of Business and Finance. This resource is a useful starting point for those who are beginning research in an area new to them. It covers five general areas: finance and banking; accounting; marketing; management; and information systems. Authors range from those with practical professional expertise to noted scholars. The contributors include executives, government administrators and scholars from leading business programs.

Note that we are working on building a well-stocked e-reference shelf of resources that you can search from your home or office. A small sample of the other dictionaries and encyclopedias already available include:

a. *Gale Encyclopedia of E-Commerce*

-- Access via the Gale Virtual Reference Library (link above)

b. *Dictionaries for Accounting, Business, Economics, and Finance & Banking*

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

-- Just a few of the 100 resources available to SFU researchers via Oxford Reference Online:

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5765>

c. *The International Encyclopedia of the Social Behavioral Sciences: IESBS*

-- Available via the SFU Library's alphabetical list of databases:

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5747>

Again, this is just a sample of what is available. Keep an eye on the BUEC Buzz for more announcements about new e-reference sources.

### 3. Electoral Reform: Proportional Representation & the Single Transferable Vote

<http://www.lib.sfu.ca/researchhelp/subjectguides/mpp/stv.htm>

SFU's intrepid Geography & Urban Studies Librarian, Cindy Swoveland, has made a new research guide on a topic that is very much in the public mind these days (or should be!). Political Economists and Policy Analysis researchers may find this guide useful in their work, but the rest of us will also learn from it in time for the big vote next year (May 17, 2005). Study now -- vote wisely later!

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Mark Bodnar

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Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

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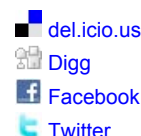
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# BUEC BUZZ (#181): Information Resources in Business and Economics

## 1. [Google Scholar](#)

\* new scholarly search engine

## 2. [MSCI Equity Indices](#)

\* complex data in a colourful map form

## 3. [Canadian Business Map](#)

\* business info. from associations and all government levels

## 4. [ArgMax](#)

\* economics news, data, and analysis

## 1. Google Scholar

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5845>

One-stop shopping for research has just taken a big step forward. Google's recent release of the Google Scholar search engine allows you to locate scholarly material -- including journal articles, theses, books, pre-print materials and more -- across disciplines through this new interface. Locate -- yes. Read? That depends. Among the content indexed by Google Scholar are Open Access journals. These are journals which use a funding model that does not charge readers or their institutions for access, are freely available on the Internet and require some level of peer review. These, you can read for free through Google, Google Scholar, Yahoo! or any other Internet browser. Content that is licensed or subscription based (paid for) can be read if your institution, like SFU, already subscribes to them. Google Scholar simply provides an alternative to journal or index databases to get to the content.

Okay -- so you use Google Scholar to research your paper and you find that perfect article in a journal you \*know\* the SFU Library subscribes to but you can't-get-at-it! You get prompted for a password and access is denied. Don't worry. If you access Google Scholar through the link available on the Library's Website (see the link above), you'll get prompted for your ACS credentials (e-mail name and password) and you're in.

Just remember that Google Scholar doesn't index everything and that not everything you find through Google Scholar will be available through the Library. If you have any questions about Google Scholar or any of the databases the Library subscribes to, just contact your Librarian [[http://www.lib.sfu.ca/about/contactus/contact\\_list.htm](http://www.lib.sfu.ca/about/contactus/contact_list.htm)].

For more information and related links on Google Scholar, please see [<http://www.lib.sfu.ca/whatsnew/announcement.htm?id=227>].

## 2. MSCI Equity Indices

<http://www.msci.com/tools/index.html>

This item may be of interest to finance/investment researchers, especially those in the GAWM program. It may also be of interest to those of you who have your own portfolio of international stocks (lucky you!), and to those of you who like innovative and colourful ways of displaying complex data.

MSCI publishes a number of indices covering about 50 countries (half of which are developing/emerging) as well as sectors such as health care and "consumer discretionary." They offer a free mapping tool that shows countries or sectors as coloured blocks that range in hue according to the how hot each market is. For those of you who prefer concrete numbers, they also offer downloadable data back to 1969.

## 3. Canadian Business Map

<http://commercecan.ic.gc.ca/scdt/bizmap/interface2.nsf/>

Do you need to find an association that might have data on the Canadian swine breeding industry? Or perhaps you are looking for a directory of businesses involved in manufacturing plastics? How about provincial business data, directories, "how to do business" guides, and government agency

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

links? All of the above and much more is available via Industry Canada's Canadian Business Map.

#### 4. ArgMax: Economics News, Data, and Analysis

<http://www.argmax.com/>

Created by John Irons, an assistant professor of economics at Amherst, the ArgMax Web site (named after a mathematical terms utilized in economics) provides a host of current news, data, and topical analysis of economics. Updated frequently by a newsbot, the news and commentary section is divided into several themed sections and drawn from a wide number of online sources. After reading some of these articles, visitors may want to consult the online economics glossary that offers brief explanations of terms ranging from absolute advantage to wire transfer. Another section contains the blog that Irons writes for the site and various articles of interest. The seemingly innocuous "Stuff" section contains some nice gems, including an interview with Irons about becoming involved in the field of economics. Overall, the site is a nice way for people who are familiar (or just getting acquainted) with the discipline. [KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2004. [<http://scout.wisc.edu/>]

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# BUEC BUZZ (#182): Information Resources in Business and Economics

\*\*\*\*This will be the last BUZZ of the semester. The next BUZZ will be out in January 2005. We wish you all a very happy and healthy holiday season!\*\*\*\*

## [1. Food For Fines](#)

\* late books? Bring in a can of tomatoes and a pound of spaghetti

## [2. Early American Imprints](#)

\* digital collection of historical documents

## [3. Search/publication alerts in ABI/Inform and CBCA Business](#)

\* get e-mailed when articles on your topic are published

## [4. CPI = Christmas Price Index](#)

\* French hens all the rage while the bottom drops out for turtle doves

### 1. SFU Library Food for Fines Campaign

SFU Library is running a "Food for Fines" campaign at all three libraries from Monday, December 6 until Monday, December 20. This campaign coincides with the current campus-wide drive to collect food for the SFU Food Bank.

How does it work? If you have an overdue item and want to participate:

1. A \$2 fine waiver will be applied for each item donated to a maximum of \$20 (10 items)
2. Donated food must be non perishable
3. The waiver applies only to current fines -- it does not apply to charges for lost or damaged items and cannot be used as a credit to be applied to future fines.

Dig through those cupboards and save yourself some cash while helping those in need!

For more information contact [loans-mgmt@sfu.ca](mailto:loans-mgmt@sfu.ca)

### 2. Early American Imprints

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5843>

In a hurry for that much needed text of the "Anno sexto Annae Reginae. An act, for ascertaining the rates of foreign coins in Her Majesties plantations in America"? Have we got a resource for you!

For those of you interested in historical research, the SFU Library is pleased to announce a new online resource, Early American Imprints, Series I, Evans (1639 - 1800). This digital collection is based on the American Bibliography by Charles Evans and enhanced by Roger Bristol's Supplement to Evans' American Bibliography. It is a definitive source of information about all aspects of life in 17th- and 18th-century America, from agriculture and auctions through foreign affairs, diplomacy, literature, music, religion, the Revolutionary War, slavery, temperance, witchcraft and many other topics. It includes more than 36,000 items and over 2.3 million images.

Contents may be either searched by keyword or browsed by a variety of different categories including 'Genre', 'Subject', and 'Place of publication' among others. Subjects include substantive holdings under 'Economics and Trade' including references to annuities, Bottomry and respondentia (!), pensions and real estate. A recent search on money or currency retrieved over 567 items--including the complete text of the Anno sexto Annae Reginae.

### 3. Search/publication alerts in ABI/Inform and CBCA Business

We recently [<http://tinyurl.com/5eq8y>] listed several ways that you could get automatic email alerts set up in databases like Business Source Premier or EconLit. Such alerts allow you to quickly find out when a new issue of your favourite journal is out or when new articles on your favourite topic have been published.

A similar feature is now available in more of our bus/econ databases: ABI/Inform, CBCA Business, CBCA Complete, Canadian Newsstand, and others. See [<http://www.il.proquest.com/division/pqnext/previews/alerts/index.html>] for a short guide on how to set up alerts in these databases. In general, the process is fairly straightforward: just search for a topic or for a specific publication, then look for a link to "Set Up Alert" and follow the on-screen directions from that point.

Please let us know if you have any questions. Our contact information is at the bottom of this message.

### 4. Christmas Price Index

<http://www.pncbank.com/12days/0.3810.2312.00.html>

Every year since 1984, PNC Advisors has provided a tongue-in-cheek economic analysis, based on the cost of goods and services purchased by the True Love in the holiday classic, "The Twelve Days of Christmas."

The Christmas Price Index has consistently reflected changes in the economy and continues to do so in the 20th anniversary version. The 2.4 percent year-over-year increase in the index closely mirrors that of the government's Consumer Price Index – a widely used measure of U.S. inflation.

And—in the "More information than we really need" Department —"the price for French hens and geese saw significant increases, which may be due to fewer hatchlings during this breeding cycle creating an imbalance in the supply-demand chain. Turtle doves, on the other hand, may have had a more fruitful breeding cycle creating an oversupply of birds and a 31.0 percent decline in price."

**Happy Holidays everyone!!!**

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or </help/subject-guides/economics/home#BUECBUZZ> respectively.

\*\*\*As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.\*\*\*

-= BUEC BUZZ (#182): Information Resources in Business and Economics -=

=====

Mark Bodnar

Business Liaison Librarian

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

Carla Graebner

Liaison Librarian: Economics, Archaeology, and Government Information

Email: [cgraebne@sfu.ca](mailto:cgraebne@sfu.ca) / Tel: 778.782.6881 / Fax: 778.782.3023

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# BUEC BUZZ (#183): Information Resources in Business and Economics

\*\*\*\*Welcome to 2005!! brrrr \*\*\*\*

## [1. Global Market Information Database](#)

\* international consumer statistics, market reports, and company profiles

## [2. Business Source Premier trial ended: subscription started](#)

\* SFU will continue to have both ABII and BSP

## [3. RSS](#)

\* "Real Simple – What???" and why you should use it

### 1. Global Market Information Database

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5849>

For those of you who didn't get the announcement about this database earlier this week, the Global Market Information Database (GMID) provides data and reports on consumers, markets, companies, and economies in over 350 markets and 207 countries.

GMID includes:

- data on consumer trends in over 70 countries, including drinking and eating habits, spending patterns, and crime and culture indicators;
- market size data on 330 consumer products in 52 countries, presented as a 6-year historic set with an additional 5-year forecast;
- profiles and market shares of 3,000 leading fast-moving consumer goods (FMCG) companies worldwide;
- market profiles for 8 of the world's leading industrialized countries;
- nearly 5,000 market reports offering strategic analysis of consumer lifestyles, service and retail markets, global industry overviews, and in-depth consumer markets; and
- source information to allow for direct contact with the associations, publications, and institutions used by Euromonitor analysts.

SFU has access to this database on a trial basis until Dec. 31, 2005. SFU researchers can learn more about GMID and provide feedback to the library via the GMID trial page [<http://www.lib.sfu.ca/researchtools/restricted/GMID-trial.htm>].

### 2. Business Source Premier trial ended: subscription started

As many of you know, our subscription to Business Source Premier was on a trial basis only. We've recently announced that, following significant feedback from faculty members, we now have funding in place to have continuing subscriptions to both ABI/Inform and Business Source Premier, our two main business article databases.

We will, of course, continue to monitor the overlap between these two sources to ensure that there continues to be enough unique and useful content in each of them to warrant ongoing subscriptions.

### 3. RSS: "Real Simple – What???" and why you should use it.

In past issues of the BUZZ we've highlighted the benefits of Table of Contents (TOC) services, e-mail alerts and saved search utilities for pulling up content. RSS, or Real Simple Syndication, is another means of having content you choose delivered via a Web based application or desk top tool as it becomes available.

Why should you be interested in RSS? Well—it will keep your e-mail in box free of clutter and provides a one-stop shop for most of those interesting newsletters, discussion lists and update lists you've been subscribing to. If you need a specific example of why using RSS to monitor information is a

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

good idea, Yahoo! has just enabled [RSS feeds](#) for tracking news about public companies.

How do you use RSS? This a very good question. RSS is code—you don't use RSS, you subscribe to RSS feeds using an aggregator.

What is an RSS feed? Another good question. Think of RSS feeds as sample content or headlines displayed by your RSS aggregator. You can look at a preview or abstract of the content you're subscribing to but aren't inundated with masses of information. [BBC](#) provides continuously updated information via RSS. You can see what's on the mind of [William Gibson](#) (author, not Econ Prof!) by subscribing to his 'blog via RSS. And, you can keep up with 'What's New' at the SFU Library by RSS.

So, what is an aggregator? In order to subscribe to RSS feeds and read the content, you need an aggregator. An aggregator is either a desk top or Web based utility that track RSS feeds as they become available and translates them into something you can read. Examples of RSS aggregators include [Bloglines](#), [Feedster](#) and now, [myYahoo!](#) These aggregators are Web based and free to use—you simply need to sign up and start selecting which feeds you want to subscribe to.

Want to know more? Watch this space for more information on RSS. In the meantime, the following links provide a good introduction into using RSS for keeping up-to-date:

Fagan Finder All About RSS: <http://www.faganfinder.com/search/rss.shtml>

Yahoo! What is RSS: <http://news.yahoo.com/rss>

RSS described in plain English: <http://www.commoncraft.com/archives/000528.html>

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Mark Bodnar

Business Liaison Librarian

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

Carla Graebner

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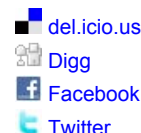
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# BUEC BUZZ (#184): Information Resources in Business and Economics

## [1. Asia's Tsunami: The Impact](#)

\* free report from the EIU

## [2. CICA's Standards and Guidance Collection](#)

\* online via the SFU Library

## [3. PMB database now at the Bennett Library](#)

\* detailed Canadian consumer data

## [4. Market Research Handbook via the SFU Library](#)

\* standard online reference source for Bus/Econ researchers

## [5. Training on Global Market Information Database](#)

\* Monday, Jan. 24, 2:00-3:30, at Harbour Centre #1330

### 1. Asia's Tsunami: The Impact

[http://graphics.eiu.com/files/ad\\_pdfs/tsunami\\_special.pdf](http://graphics.eiu.com/files/ad_pdfs/tsunami_special.pdf)

The Economist Intelligence Unit has prepared this special briefing on the economic and political impact of the Asian tsunami. It covers the implications for each of the worst affected countries, the implications of debt deferral, and the impact on specific industries. Possibly of use as a case study in an econ/bus course?

Note that SFU researchers also have access to other EIU content via ABI/Inform (EIU's ViewsWire) and Business Source Premier (EIU's Business Newsletters).

### 2. CICA's Standards and Guidance Collection

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5854>

We are very pleased to announce that SFU researchers now have online access, both on- and off-campus, to CICA's Standards and Guidance Collection. This collection includes the following CICA resources:

- Accounting Handbook
- Assurance Handbook
- CICA Public Sector Accounting Handbook
- Archived Highlight Summaries
- Archived Revision Releases
- Management's Discussion and Analysis
- Guidance of the Criteria of Control Board
- The Risk Management and Governance Collection

### 3. PMB database now at the Bennett Library

In addition to the Print Measurement Bureau (PMB) reports, the Bennett Library now offers access to the PMB electronic database on CD-ROM. Previously only available at the SFU Belzberg Library, students can now access this database from the stand alone work station next to the Information Commons Desk on the 3rd floor. Instructions on how to use the electronic version of the PMB are available at <http://www.lib.sfu.ca/researchtools/databases/databaseguides/pmb.htm>. To access the PMB from the Bennett stand alone computer (near the Reference Desk), click on *Start --> Programs --> Programs Not Requiring CD-ROM --> IMS --> Crosstab*.



The PMB is a "federally-incorporated not-for-profit association of publications, advertising agencies, advertisers, and other companies involved in the advertising industry. PMB provides information to assist in the buying and selling of print advertising. This information consists of publication readership estimates, exposure to other media, use of products and brands, business purchase influence, lifestyles and attitudes." See [\[http://tinyurl.com/5zd8d\]](http://tinyurl.com/5zd8d) for an earlier Buzz description of some of the data in the PMB reports/database.

If you need to know about consumer behavior in Canada, this is your database. Not just for publishers, the PMB will allow you to compare Canadian demographic characteristics with their consumer habits enabling you to pinpoint your target market.

To see what data is available in the PMB 2004 database, check out their study guide at [\[http://www.pmb.ca/public/e/pmb2004/study\\_guide/study\\_guide.pdf\]](http://www.pmb.ca/public/e/pmb2004/study_guide/study_guide.pdf).

#### 4. Market Research Handbook via the SFU Library

Ever had a burning need to know the operating profit of the construction industry in Canada? How about average household spending on shelter by income quintile and province? Or our top 25 export markets? This data, and much more, is available for SFU researchers in a 330-page volume that you can download and leave on your computer desktop as a "ready reference" tool.

The new (2004) edition of Statistics Canada's Market Research Handbook is available online for SFU researchers. Just go to the SFU Library link to the "Index of Downloadable Statistics Canada Documents" [\[http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5672\]](http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5672) and browse or page search (CTRL-F) for Market Research Handbook (or number 63-224-XIB).

#### 5. Training on Global Market Information Database

\* Monday, Jan. 24, 2:00-3:30, at Harbour Centre #1330

As we mentioned last week, SFU researchers have access to a powerful database of information on consumers, markets, companies, and economies in over 350 markets and 207 countries. A manager from the company that produces this database, Euromonitor, will be in Vancouver to deliver training and to answer any questions you may have on data sources and quality. The meeting will be held in lab #1330 at Harbour Centre from 2:00 to 3:30 on Monday, Jan. 24th. Our apologies for the short notice. If you can't make this meeting and you have questions about GMID, please feel free to contact us.

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Business Liaison Librarian

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.3023

Carla Graebner

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Email: [cgraebne@sfu.ca](mailto:cgraebne@sfu.ca) / Tel: 778.782.6881 / Fax: 778.782.3023

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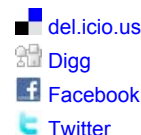
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# BUEC BUZZ (#185): Information Resources in Business and Economics

## [1. Free Refworks training sessions for the Spring](#)

\* save citations and format bibliographies

## [2. New Media Directory](#)

\* Lower Mainland companies in high tech fields

## [3. Corporate Retriever via the SFU Library](#)

\* new name and look for CanCorp Financials-Professional

## [4. Survey of Household Spending](#)

\* Canadian data online via the SFU Library

### 1. Free Refworks training sessions for the Spring

The SFU Library is pleased to provide access and support for RefWorks, a web-based bibliography and citation database manager. Access to RefWorks is free for all current students, faculty, and staff.

SFU Library is offering free hands on training for current students, faculty and staff. Please see the RefWorks Training Schedule at [\[http://www.lib.sfu.ca/researchtools/refworks/training.htm\]](http://www.lib.sfu.ca/researchtools/refworks/training.htm) and plan to attend one or both of these free 50-minute sessions.

\*\* RefWorks 1: Track references/citations - Use RefWorks to keep track of your references/citations from the library's catalogue and online article indexes and databases.

\*\* RefWorks 2: Format bibliographies instantly with MS Word - Use RefWorks to help you format your citations and bibliographies instantly with MS Word in a variety of styles (APA, MLA, Chicago...plus many more).

Please see the RefWorks Training Schedule at [\[http://www.lib.sfu.ca/researchtools/refworks/training.htm\]](http://www.lib.sfu.ca/researchtools/refworks/training.htm) for detailed information on each class.

Want more information on RefWorks? See [\[http://www.lib.sfu.ca/researchtools/refworks/\]](http://www.lib.sfu.ca/researchtools/refworks/) or contact [sfu-refworks@sfu.ca](mailto:sfu-refworks@sfu.ca).

### 2. New Media Directory

P 96 T42 N49 -- Bennett Reference Desk, Surrey Reference Collection, Belzberg Reference Collection

The newest edition of the New Media Directory has just arrived at all three of the SFU Library branches. This source, produced locally by the Vancouver Public Library, profiles 712 local companies in 65 specialty areas ranging from Blue Tooth to Web Design.

Each entry includes the usual directory information (address, phone number, website, etc.), as well as details on the programming languages, operating systems, and computer software used by each company. In many cases, the major clients are also listed.

### 3. Corporate Retriever via the SFU Library

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

Our old CanCorp Financials database has changed its name and its look. It now offers expanded search and export functions and easier access to fulltext company filings.

For those of you who haven't heard of Corporate Retriever (CanCorp), it is (was) one of our main databases for financial details on publicly-traded Canadian companies. Other SFU Library databases that include Canadian company information include:

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

-- FPinfomart.ca

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5647>

-- Mergent Online

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5748>

-- Research Insight Compustat (on standalone computers in the library only: (Belzberg & Bennett))

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5733>

#### 4. Survey of Household Spending

-- Available for SFU researchers via CANSIM II at SFU Library: Tables 2030002 to 2030018

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5602>

-- Also: selected tables and highlights in the annual publication "Spending Patterns in Canada" - online and in print via the SFU Library (see previous Buec Buzz for details: </help/subject-guides/business/buec-buzz/216#1> ). (Note: the 2003 SPC hasn't yet been published.)

Data from the 2003 Survey of Household Spending was released last month. This Statistics Canada survey includes information about average expenditure per household, the percentage of households reporting and the estimated number of households reporting.

Topics include household spending on food, shelter, household operation, furnishings and equipment, clothing, transportation, health care, personal care, recreation, reading materials, education, tobacco and alcoholic beverages, games of chance, miscellaneous expenses, personal taxes, personal insurance, and money gifts, alimony and charitable contributions.

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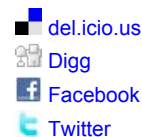
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# BUEC BUZZ (#186): Information Resources in Business and Economics

## [1. Economic Research service—US Department of Agriculture](#)

\* Data, market research and analysis

## [2. Agriculture Statistics—British Columbia](#)

\* Lower Mainland companies in high tech fields

## [3. Knowledge@Wharton](#)

\* Revisiting a worthwhile resource

### 1. Economic Research service—US Department of Agriculture

<http://www.ers.usda.gov/>

The Economic Research Service (ERS) of the US Department of Agriculture is an excellent source of freely available information encompassing everything from the economics of agricultural research and development and technological change to examining economic implications of industrialization and concentration in agriculture as well as credit, finance and risk in the agricultural sector.

The ERS "is the main source of economic information and research from the U.S. Department of Agriculture. Its mission is to inform and enhance US public and private decision making on economic and policy issues related to agriculture, food, natural resources, and rural development."

Divided into four main research division, the ERS provides research reports, country reports, international macroeconomic data sets as well in-depth analysis on:

- Food and Rural Economics
- Information Services
- Market and Trade Economics
- Resource Economics

Recent publications available on their site include *New Directions in Global Food Markets*, *China's New Farm Subsidies*; and the agricultural exchange rate data set. Look for the ERS/USDA publication *Amber Waves*, which covers production agriculture, food safety and nutrition, the food industry, rural economies, agricultural trade, and farm-related environmental issues. Published five times a year in web and print editions, *Amber Waves* contains in-depth feature articles, research findings, previews of research in the works, and statistics.

### 2. Agriculture Statistics—British Columbia

<http://www.agf.gov.bc.ca/aboutind/index.htm>

If you're interested in agricultural information a little closer to home, then the province's Ministry of Agriculture, Food and Fisheries Web site is the logical place to start. Chocked full of useful pieces of information like *How to Avoid Being Surprised by Apistan Resistant Mites* or *Marking Queens*—and we're not talking poker here—the Ministry's Web site has a little bit of something for everyone. Note that the link provided above does not get you to the Ministry's home page, but to a section of the Agriculture, Food and Fisheries site which will give you the information you want.

Of particular interest are the items available under Statistics which is conveniently divided into two sections, one for agriculture and the other for fisheries. Here you will find information on the BC commercial fishery, the 2001 Census of Agriculture (BC summary), BC's top 25 agricultural commodities, selected agricultural statistics by economic region, type of farm and environmental statistics and other interesting items that may prove useful if you want to find out where those Apistan resistant mites are hanging out.

### 3. Knowledge@Wharton

<http://knowledge.wharton.upenn.edu/>

Worth revisiting is a site we profiled previously. Knowledge@Wharton is a bi-weekly online resource that offers the latest business insights,

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

information and research from a variety of sources. These include analysis of current business trends, interviews with industry leaders and Wharton faculty, articles based on the most recent business research, book reviews, conference and seminar reports, links to other web sites and so on. The web site presents information in layers so that users can pursue their interests to whatever depth they wish. An in-depth searchable database of related articles and research abstracts allows access to information through simple mouse clicks.

Content is divided into 14 sections, covering areas ranging from Finance and Investment to Business Ethics. Moreover, information is organized at four levels. The top layer provides brief summaries; the second offers short articles written by professional business journalists in plain, jargon-free prose; the third consists of academic papers; and the last layer links to related web sites.

Knowledge@Wharton is fully searchable, allowing both simple and advanced searches. The database can be searched by keywords, author names or other criteria. A series of icons helps users navigate through the results and quickly find relevant information.

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Mark Bodnar

Business Liaison Librarian

Email: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) / Phone: 778.782.3044 / Fax: 778.782.6926

Carla Graebner

Liaison Librarian: Economics, Archaeology and Government Information

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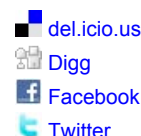
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# BUEC BUZZ (#187): Information Resources in Business and Economics

## [1. Oxford Handbook of Innovation](#)

\* Just arrived at the SFU Library

## [2. Advertising and Marketing Law in Canada](#)

\* "Made in Canada"

## [3. Handbook of U.S. Labor Statistics](#)

\* Not "Made in Canada"

## [4. Excellence in Business Teaching](#)

\* Brief yet pithy

~~~~~

This week for fun, we feature an all-books BUZZ highlighting some excellent titles new to the SFU Library. If you want to keep up on what new books are arriving in the SFU Library in Economics or Business Administration, have a look at the New Books sections in our Subject Guides available at <http://www.lib.sfu.ca/researchhelp/subjectguides/econ/econ.htm> and <http://www.lib.sfu.ca/researchhelp/subjectguides/bus/business.htm>.

1. Oxford Handbook of Innovation

Currently being processed (labeled, etc.). You can request it via the SFU library catalogue: <http://tinyurl.com/6f9ey>

Description from the publisher:

"This handbook looks to provide academics and students with a comprehensive and holistic understanding of the phenomenon of innovation.

Innovation spans a number of fields within the social sciences and humanities: Management, Economics, Geography, Sociology, Policy Studies, Psychology, and History. Consequently, the rapidly increasing body of literature on innovation is characterized by a multitude of perspectives based on, or cutting across, existing disciplines and specializations. Scholars of innovation can come from such diverse starting points that much of this literature can be missed, and so constructive dialogues missed.

The editors of The Oxford Handbook of Innovation have carefully selected and designed twenty-one contributions from leading academic experts within their particular field, each focusing on a specific aspect of innovation."

Note that the SFU Library has several other titles in the "Oxford Handbook" series, including a few that may be of interest to Bus/Econ researchers:

- Oxford Handbook of International Business [Bennett and Belzberg Libraries: HF 1379 O996 2001]
- Oxford Handbook of Economic Geography [Bennett Reference: HF 1025 O94 2000]
- Oxford Handbook of Organization Theory [Bennett and Belzberg Libraries: HD 31 O94 2003]
- Oxford Handbook of Strategy [Belzberg Reference: HD 30.28 O93 2003]
- Oxford Handbook of Work and Organization [Currently being shipped to SFU - you can request it via the SFU Library catalogue]

2. Advertising and Marketing Law in Canada

Bennett Library Reference: KE 1610 P75 2004

Published in association with the [Association of Canadian Advertisers Inc.](#), this book provides a good introduction to the regulatory issues surrounding advertising and marketing in Canada. If you've ever looked at television or print advertising and wondered "How can they do that?", this book will probably tell you. Information covered ranges from the Canadian Code of Advertising Standards, packaging and labeling ("Made in Canada"), advertising to children, channels of marketing communications and privacy law in Canada. And, if you're interested in drafting advertising agency service agreements or negotiating with 'talent', you'll learn what (and what not) to include. And, although this is an 'all-books' BUZZ, the Association does have some free publications available on their Web site such as the recently released "Advertising to Children—A Reference Guide".

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

3. Handbook of U.S. Labor Statistics

Bennett Library Reference: HD 8064 A31

The Handbook of U.S. Labor Statistics brings recent, authoritative data from the United States' Bureau of Labor Statistics (BLS) and other government and private agencies together into a convenient, single-volume source of labor data. If you're looking for recent and historical data on U.S. employment, earnings, prices, productivity, living conditions and related topics, the handbook is a logical place to start. Also included is information on training, alternative work arrangements, union affiliation, and occupational injuries.

New to this edition are two articles, the first, describing differences in the characteristics of the various sets of wage data produced by BLS, and the second, introducing the new definitions of metropolitan areas promulgated by the Office of Management and Budget.

Also new to this edition are tables on mean hourly earnings and weekly hours by occupation; employment-population ratios for 14 countries; average annual pay and employment for all covered workers by state; NAICS industry average annual pay and employment for all workers in private industry; and more.

Other titles in this series include:

- Vital statistics of the United States: HA 203 A22
- Business Statistics of the United States: HC 101 A13121

4. Excellence in Business Teaching: A Quick Start Guide

Bennett Library: HF 1106 A98 2005

A disclaimer to start: We do not mean to imply, in any way, that you aren't all great teachers! Never hurts to have a "continuous learning" mind set though...

The title of this new book pretty much speaks for itself, but the longer description is that it's intended to help new instructors structure, design, and implement effective classroom strategies. As a bonus for the harried among us, it is only 132 pages long.

Need more books of this sort? We have many. For example ...

- Learning and teaching for business : case studies of successful innovation (Bennett & Belzberg: HF 1141 L43 2003)
- Teaching economics to undergraduates : alternatives to chalk and talk (Bennett: HB 74.8 T4 1999)
- Fundamentals of business marketing education : a guide for university-level faculty and policymakers (Bennett: HF 5415.1263 F857 2004)
- Effective learning & teaching in business & management (Bennett: HF 1141 E44 2001)

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As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

-- BUEC BUZZ (#187): Information Resources in Business and Economics ==

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Mark Bodnar

Business Liaison Librarian

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.6926

Carla Graebner

Liaison Librarian: Economics, Archaeology and Government Information

Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.6926

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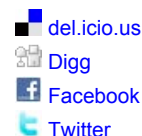
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BUEC BUZZ (#188): Information Resources in Business and Economics

[1. BC's latest budget](#)

* sources from various perspectives

[2. Business Dynamics in Canada](#)

* strongest growth in knowledge-based industries

[3. Online article reading lists](#)

* tips for instructors

[4. The Jamestown Foundation](#)

* "inside" info on Chechnya, North Korea, Iraq ...

1. BC's latest budget

Ah ... budget time! Exciting days for the policy analysts among us, but also pretty important for those who care about their wallets and about the structure and well being of our society and economy. Visit the links below to learn about the latest provincial budget from various perspectives. Watch for a similar list on the federal budget in the next BUZZ.

-- BC government

<http://www.bcbudget.gov.bc.ca/>

-- BC NDP

<http://newsroom.bc.ndp.ca/>

-- Fraser Institute

<http://tinyurl.com/4hhys>

-- Canadian Centre for Policy Alternatives

<http://tinyurl.com/4kcal>

-- CBC Vancouver

<http://www.cbc.ca/bc/features/bcbudget/>

2. Business Dynamics in Canada

New from Statistics Canada, Business Dynamics in Canada describes the evolution of the Canadian business environment in light of economic changes in Canada from 1991 to 2001. The publication shows business and employment dynamics in Canada during this period. It provides (1) statistics that show the direct impact of these changes on business creation (firm births) and business destruction (firm deaths); (2) the relative share and distribution of businesses and employment across various categories of firms (Size - small, medium and large size firms, Industry - low-knowledge, medium-knowledge and high-knowledge industries, as well as goods and services industries and by Geography-Province); and (3) it examines survival rates of newly created businesses (lifespan of new businesses).

Access to this publication is available free of charge to SFU staff, faculty and students through the Index of Downloadable Publications on the Library's website:

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5672>

(Browse for # 61-534 in the "Commerce" section of the Index.)

3. Online article reading lists

Many instructors like to give reading lists of specific online articles to their students. We thought we'd list a few tips to save you time in making such reading lists, and to make sure your article links will work both on- and off-campus.

a. Let someone else do the work! You can send lists of online articles to the the Reserves people in the library and they will take care of making sure that each article is properly linked to under your name and the course number in the reserves section of our site. See [\[http://www.lib.sfu.ca/about/services/placingreserves.htm\]](http://www.lib.sfu.ca/about/services/placingreserves.htm) for details.

b. Make your own course web page that links to specific articles. To ensure that your links will be stable and accessible from off-campus, make sure you use the "persistent URL" (BSP and EconLit) or the "document URL" (ABII or CBCA) in your links. Also make sure that you prefix each article's URL with the following: <http://proxy.lib.sfu.ca/login?url=>. A sample URL composed this way is:

<http://proxy.lib.sfu.ca/login?url=http://proquest.umi.com/pqdweb?did=33861793&sid=7&Fmt=4&clientId=3667&RQT=309&VName=PQD>

c. If you are planning to just email a list of links to students, then you could still compose them as described in (b) above, but you might want to use a service like TinyURL (<http://www.tinyurl.com/>) to shrink your URLs so that they don't wrap to the next line (like the one in (b) above) and confuse everybody. The long URL in (b) above would then be: <http://tinyurl.com/5yb8a>

4. The Jamestown Foundation

<http://www.jamestown.org/>

This fascinating site provides information on events and trends on those societies which are strategically or tactically important to the United States and which frequently restrict access to such information. For those of you familiar with Stratfor, an intelligence based website offering content on a subscription basis, the Jamestown Foundation may provide some of the information you're interested in without cost.

In addition to feature articles like the latest discussing Gwadar, China's naval outpost on the Indian Ocean, the Jamestown Foundation also publishes newsletters specific to certain regions such as Chechnya Weekly, China Brief and Eurasia Daily Monitor. Like Stratfor, the Jamestown Foundation appears to rely on information supplied by informants local to these regions or, in their own words, indigenous and primary sources[including] former high-ranking government officials and military officers, political scientists, journalists, scholars and economists.

E-mail subscription to the various Jamestown Foundation publications is free.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or </help/subject-guides/economics/home#BUECBUZZ> respectively.

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Carla Graebner

Liaison Librarian: Economics, Archaeology, Sociology/Anthropology, Latin American Studies

Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.3023

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BUEC BUZZ (#189): Information Resources in Business and Economics

[1. Canada's Budget 2005](#)

* skinny chicken or something for everyone?

[2. Economic Report of the President](#)

* what our neighbours to the south are up to

[3. New education database via the SFU Library](#)

* resource for university instructors and HR/training researchers

[4. Shorter embargoes in Canadian Newsstand](#)

* fulltext online within 48 hours for most newspapers

1. 2005 Federal Budget

A tale of two budgets. Last week the BC government announced the provincial budget and this week, it's the federal government's turn. The fact that one is presented by a government with an overwhelming majority and the other by a government trying to hang on to its mandate with a minority should provide for interesting political discussion around the dinner table—depending on whom you're having dinner with! If you're interested in picking up a few budgetary 'bon mots' to discuss over coffee and dessert, have a look at the following links

-- Canadian government

<http://www.fin.gc.ca/budtoce/2005/budliste.htm>

-- The Globe and Mail

<http://www.theglobeandmail.com/budget>

-- Fraser Institute

<http://tinyurl.com/4p7gf>

-- Canadian Centre for Policy Alternatives

<http://tinyurl.com/4fwxg>

-- CBC Budget Highlights

<http://www.cbc.ca/news/background/budget2005/>

-- Conference Board of Canada

"The 2005 Federal Budget: A Skinny Chicken in Lots of Pots" available at <http://www.conferenceboard.ca/boardwiseii/signin.asp>. Although the report is free, registration is required to access it.

-- CCH

CCH, which publishes *The Canadian Tax Reporter*, *Canadian Labour Law Reporter*, and the *Canadian Securities Law Reporter* among others, has established a temporary federal Budget site which provides access to a number of budget related documents including the budget, the speech, various backgrounders, press releases and draft legislation. The URL for this site is <http://enhanced.online.cch.ca/budget2005/>.

2. Economic Report of the President

<http://www.gpoaccess.gov/eop/index.html>

Since we're in a 'budget state of mind', let's have a look at the Economic Report of the President.

Available electronically from 1995 forward, the Economic Report of the President is an annual report written by the Chairman of the Council of Economic Advisors. It overviews the nation's economic progress using text and extensive data appendices. Transmitted to Congress no later than ten days after the submission of the Budget of the United States Government, the report includes :

- Current and foreseeable trends and annual numerical goals concerning topics such as employment, production, real income, and Federal budget outlays
- Employment objectives for significant groups of the labor force
- Annual numeric goals
- Some meaty statistics going as far back as 1959 on industrial production indexes, money stock and debt measures, corporate profits by industry, historical stock prices and yields and all manner of other good things

Also included is the Annual Report of the Council of Economic Advisers.

If you're interested in a historical overview of the Economic Report of the President, the SFU library has copies in print [HC 106.5 A272] going back to 1947. The US budget is available at <http://www.gpoaccess.gov/usbudget/index.html>.

3. New "Education Full Text" via the SFU Library

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5857>

SFU researchers now have access to more online journals in education than ever before -- via the "Education Full Text" database. This database complements our other education databases: ERIC and CBCA Fulltext Education.

What does this mean for Business and Economics researchers? First of all, this database will serve as another source for information on things like employee training (how adults learn, best practices, etc.). In addition, Education Full Text includes articles on best practices in teaching business/economics university students. A few of the full text journals included are:

- Journal of Education for Business
- The Journal of Economic Education
- Canadian Journal of Higher Education
- Recruitment and Retention in Higher Education
- Planning for Higher Education
- The Journal of Higher Education

4. Shorter embargoes in Canadian Newsstand

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5750>

The publisher of our main Canadian newspaper database, Canadian Newsstand, recently announced that it will publish fulltext articles within 48 hours of the print version for many of its titles -- much less than the current 7-day embargo on fulltext access.

For those of you who aren't familiar with Canadian Newsstand, this SFU Library database provides access to fulltext newspaper articles from publications ranging from the Burnaby Now to the Toronto Star. Online backfiles range from 3 to 15 years, depending on the publication.

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at </help/subject-guides/business/home#BUECBUZZ> or </help/subject-guides/economics/home#BUECBUZZ> respectively.

As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

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BUEC BUZZ (#190): Information Resources in Business and Economics

[1. Two new studies from Statistics Canada](#)

* Canadian ICT performance and Canadian vs. US-controlled enterprises

[2. Concepts in Marketing](#)

* 18 new videos in the SFU Library

[3. Games in the classroom \(books in the SFU Library\)](#)

* games and exercises for interactive teaching and better teamwork

[4. Copyright or copy-wrong?](#)

* tips for staying within the law

1. Two new studies from Statistics Canada

The following two recently-released studies are just a tiny sample of the prodigious output of Statistics Canada:

-- Study: The information and communications technology sector through the boom and bust years

<http://www.statcan.ca/Daily/English/050302/d050302a.htm>

-- Study: Profitability of Canadian-controlled enterprises compared with US-controlled enterprises, 1990 to 1998

<http://www.statcan.ca/Daily/English/050303/d050303a.htm>

Both of these studies are available for free online, but some other Statistics Canada publications are fee-based. In such cases, SFU researchers usually still get free access via the SFU Library: just enter your SFU username and password after connecting to the "Index of Downloadable Statistics Canada Publications" via the SFU Library site: <http://www.lib.sfu.ca/researchtools/databases/dbofdb.htm?DatabaseID=344>.

Care to hear about such studies as they are published? Subscribe (free) to The Daily: <http://www.statcan.ca/english/dai-quo/subs.htm>.

2. Concepts in Marketing - videos

Search by title: "Concepts in Marketing" in the SFU Library catalogue: <http://tinyurl.com/4j6uo>

More information on the series: <http://tinyurl.com/5pacy>

The SFU Library recently acquired an 18-part series of videos on marketing principles and skills. Some of the titles in this series include: "The Organizational Buying Process," "Marketing Strategy," and "Interactive & Multichannel Marketing." Our license for these videos allows "non-theatrical public performance rights" (i.e., they can be shown in class without breaking copyright rules).

Description from the distributor:

"This 18-episode series provides a comprehensive survey of fundamental marketing principles and skills. Viewers will learn how marketing managers develop strategy, research consumer needs, and identify target markets. In addition to covering the importance of global marketing and e-commerce, viewers will learn how to satisfy market opportunities with the "4 Ps" -- product, pricing, promotion, and placement. Each episode integrates a company or organization case study with core learning objectives. As each case study unfolds, viewers will learn general concepts, definitions of terms, product or service history, and the latest in marketing trends."

3. Games in the classroom (books in the SFU Library)

Do you need ideas for games and exercises that you could use to teach more "interactively"? Or perhaps you are a student who has had a bad "teamwork" experience in the past and need exercises to help your next team be more productive and less argumentative? The SFU Library can help you!

Many of the books in our collection contain activities that will help with team building, market strategizing, conflict managing, ice breaking, motivating,

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

etc. A few sample titles:


- Games that boost performance : [30 ready-to-use group activities] -- Bennett: HD 30.26 S837 2005
- Design your own games and activities : Thiagi's templates for performance improvement -- Bennett: HD 30.26 T485 2003
- The multinational management game : a Simuworld of global strategy -- Bennett: HD 30.26 K39 1997
- The conflict and communication activity book : 30 high-impact training exercises for adult learners -- Bennett: HD 42 W578 2003

Need more books like this? Start with the following Subjects in the SFU Library catalogue:

- Management games -- <http://tinyurl.com/6xeo7>
- Employees -- Training of -- Problems, exercises, etc. -- <http://tinyurl.com/4yldc>
- Group games -- <http://tinyurl.com/6y2bv>
- Communication in organizations -- Problems, exercises, etc. -- <http://tinyurl.com/3phgm>
- Interpersonal Communication -- Problems, exercises, etc. -- <http://tinyurl.com/4z2xr>
- Group relations training -- Problems, exercises, etc. -- <http://tinyurl.com/6empty>
- Group facilitation -- <http://tinyurl.com/72y72>
- Experiential learning (includes both How? and Why? perspectives) --; <http://tinyurl.com/3qejl>

4. Copyright or copy-wrong?

Copyright has always been a tricky issue to navigate. The popularity and bounty of the Internet and electronic resources has helped foster the illusion that availability equals free -- free to use, free to download, free to alter, and free to redistribute without cost.

A recent report by the Copyright Clearance Center (CCC) demonstrates how murky people's understanding of e-content usage really is. In their report on the use of electronic copyright-protected content in the workplace, CCC found that of 30,000 corporate employees surveyed, 70% of employees share electronic information from magazines, newspapers and newsletters with colleagues, on average 13 times per week, without realizing that their actions may violate copyright law. The report is available at: http://www.copyright.com/media/pdfs/Digital_Workspace_Report.pdf 

For more information on what can be copied under Canadian copyright law, see:

- Copyright information for SFU: <http://www.sfu.ca/copyright/> and <http://www.lib.sfu.ca/about/FAQs.htm?Display=207>
- Canadian Library Association Copyright Information: <http://www.cla.ca/resources/copyright.htm>
- EduSource Canada Copyright 101 <http://www.edusource.ca/craw/crawf.html>

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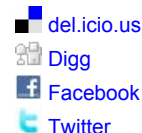
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BUEC BUZZ (#191): Information Resources in Business and Economics

A bit of a "theme" issue this week:

All of the resources below are newly available online for SFU researchers via the [Gale Virtual Reference Library](#) :

1. Business Plans Handbooks

* 115 sample plans online

2. Encyclopedia of American Industries

* hundreds of brief overviews online

3. Encyclopedia of Public Relations

* "...explores the evolution of the PR field..."

4. Encyclopedia of Small Business

* online how-to information for entrepreneurs

1. Business Plans Handbooks

Available online for SFU Researchers via the SFU Library :

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5828>

SFU researchers now have online access (both on- and off-campus) to the last 5 volumes of the Business Plans Handbook -- 115 sample business plans for company types such as grocery stores, bowling alleys, desktop publishers, and financial services companies. Each plan features an imaginary company's start-up expenses, market analysis, projected revenues and expenses, and much more.

If business plans are what you need, you might also want to check out ...

a. The following Subjects in the SFU Library catalogue:

- [Small business -- Planning](#)
- [Business planning](#)
- [New business enterprises](#)
- [Entrepreneurship](#)
- [Home-based businesses](#)

b. Websites such as the following:

- http://www.managementhelp.org/plan_dec/bus_plan/bus_plan.htm
- <http://www.bplans.org/>
- http://www.vpl.ca/branches/LibrarySquare/bus/guide_busplans.html
- <http://www.smallbusinessbc.ca/bizstart-bPlanning.php>

2. Encyclopedia of American Industries (4th edition - 3222 pages)

Available online for SFU Researchers via the SFU Library :

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5828>

The Encyclopedia of American Industries offers brief (about 5 pages) report on US industries ranging from silver mines to hardware stores to lumber mills. Each report includes a brief snapshot of the industry (recent developments, key players, etc.), as well as details on the structure and history of the industry and a short list of references for further reading. Definitely a good source to consult when you are just starting your research and need a short overview.

3. Encyclopedia of Public Relations

Available online for SFU Researchers via the SFU Library :

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5828>

Description from the publisher:

"The Encyclopedia of Public Relations explores the evolution of the PR field, with examples from history describing events, changing practices, and the key figures who developed and expanded the profession."

"The encyclopedia explores key challenges facing the profession of public relations and its practitioners, such as earning the trust and respect of critics and the general public. Opinions about PR are as diverse as the issues addressed by the people and organizations in the field. One good example is

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

ethics (decision-making, creation of meaning, etc.), and the popular notion that many PR practitioners use their skills to deliberately misinform the public. In contrast, public relations professionals also have an integral role in social responsibility, such as notifying the public of climate or public health concerns. These volumes go into great depth about such ethical policies and challenges."

4. Encyclopedia of Small Business

Available online for SFU Researchers via the SFU Library :

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5828>

Description from the publisher:

"This convenient and exhaustive 2-vol. reference source is designed to provide entrepreneurs with how-to information that they can apply to their own business. The Encyclopedia contains 600 detailed articles and overviews of all the key information needs of small business owners, including financing; financial planning; business plan creation; market analysis; sales strategy; tax planning, human resource issues and more."

Note that the "how to" information in this source has a strong US perspective, so some of the legal/regulatory discussions will not apply to Canadian business.

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[1. Global Views & Voices](#)

* contemporary perspectives on global events and issues

[2. Expanded Web of Science backfiles](#)

* scholarly articles in all subject areas

[3. GenderStats](#)

* gender statistics and indicators

[4. Food for fines](#)

* a can of soup = \$2.00 off that overdue book fine

1. Global Views & Voices

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/>

SFU Library has just acquired access to Global Views & Voices, a web-based resource dedicated to providing contemporary perspectives on current events, globalization, the media, development, culture, and the arts around the world.

Subjects including terrorism, migration, racism, gender, politics, media, climate change, poverty, and famine are presented through the eyes of participants, as well as experts. Not confined to conventional formats, this resource includes high-quality articles, analysis, debates, interviews, front-line experiences, web links, photo essays, and video clips.

The database includes an in-depth index with abstracts for the web site publications of more hundreds of organizations and with thousands of full text links. The index allows users quickly to locate and analyze the latest information and perspectives from think tanks and NGOs from all parts of the world.

In addition, the database indexes e-zines and personal websites providing immediate, unique, local, and personal perspectives. Users have an opportunity to express their own opinions and engage in an ongoing debate with other participants and the authors themselves in a freely available public forum of registered readers.

Global Views & Voices is an innovative resource for studies in international affairs, foreign policy, political science, the media, diversity, anthropology, history, journalism, the environment, sociology, comparative cultures, religion, defense/war/peace issues, globalization, and social policy.

2. Expanded Web of Science Backfiles

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5662>

We are pleased to announce that SFU researchers now have expanded access to the Web of Science. Until now, we only had access back to 1976. New coverage dates are as follows:

- Science Citation Index Expanded = 1900 - present
- Social Sciences Citation Index = 1956 - present
- Arts & Humanities Citation Index = 1975 - present

Not sure how the Web of Science is relevant to your business/economics research? It indexes over 8500 top scholarly journals in all subject areas, including bus/econ. Moreover, it allows you to set up alerts so that you can find out when new academic articles on your research topic or from your favourite journals have been published. Finally, Web of Science allows you to search to find out how often a given article of person has been cited, and by whom. This can be a great way to identify core research in a field and to use that research to find more current, related material.

Questions? Contact Carla or Mark (our addresses are below.)

3. GenderStats

<http://genderstats.worldbank.org/home.asp>

GenderStats is a freely available online database produced by the World Bank. Data and statistics arranged in modules by country and by subject. See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

Thematic data includes Poverty, Capabilities & Human Capital, Security, Basic Demographic, Education, Population Dynamics and Labor Force. The data in each module is presented in ready-to-use format. Users have the option of saving the country views in Excel (or another spreadsheet software) to customize them for their own reports.

Continuously updated as new information becomes available, GenderStats is also being updated and expanded in terms of content. Currently you can access information ranging from health and education to poverty. Forthcoming themes include Health, Nutrition & Violence; Socio-economic Roles and Access to Economic Resources; Political Participation.

Data sources for GenderStats include national statistics, United Nations databases, and World Bank-conducted or funded surveys.

4. SFU Library Food for Fines Campaign

The SFU Library is running a "Food for Fines" campaign at all three libraries from Monday, March 21 until Friday, April 1. This campaign coincides with the current campus-wide drive to collect food for the SFU Food Bank.

The basic fundamentals of the Food for Fines program are as follows:

- 1) A \$2 fine waiver will be applied for each item donated to a maximum of \$20 (10 items);
- 2) Donated food must be non perishable;
- 3) The waiver applies only to current fines -- it does not apply to charges for lost or damaged items and cannot be used as a credit to be applied to future fines.

Dig through those cupboards and save yourself some cash while helping those in need!

For more information contact loans-mgmt@sfu.ca

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As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

-= BUEC BUZZ (#192): Information Resources in Business and Economics -=

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Mark Bodnar

Business Liaison Librarian

Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

Carla Graebner

Liaison Librarian: Economics, Archaeology, and Government Information

Email: cgraebne@sfu.ca / Tel: 778.782.6881 / Fax: 778.782.3023

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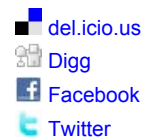
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BUEC BUZZ (#193): Information Resources in Business and Economics

Hi folks -- A bit of an unusual BUEC Buzz this week: we're only going to talk about one item: *SourceOECD*.

Many of you will have seen last week's announcement about the SFU Library's purchase of *SourceOECD*. This resource is so deep and the potential usage is so broad, that we thought another note with more details was in order.

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### SourceOECD via the SFU Library

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5867>

SFU staff, students and faculty now have access to *SourceOECD*, the publications portal of the Organisation for Economic Co-operation and Development (OECD). Our subscription provides access to 20 thematic book collections, 25 periodicals, 3 reference titles and 24 OECD statistical databases.

What does this mean for you? To start, it means \*online\* access to all OECD books and periodicals going back to 1998 and statistics, some providing data as far back as 1960. Now you can access such publications as the OECD's *Main Economic Indicators*, *OECD Economic Outlook*, and the *Journal of Business Cycle Measurement and Analysis* from home. And, as a bonus, serials like the *OECD Economic Outlook* and *OECD Economic Surveys* are often made available up to six weeks before their print counterparts appear. Sweet!

### \* Navigating SourceOECD \*

*SourceOECD* is set up for people who enjoy browsing through content, who want to search for specific types of information or data, and who want to see what's new. And you can search for OECD documents from the Library's catalogue—online content will soon be linked directly to *SourceOECD*.

### -- Shortcut to popular titles

Once in *SourceOECD*, you can see the 12 most frequently used services by title, running down the left side of the screen. A few titles on the list today include ITC's *International Trade Data* (interactive); *Main Economic Indicators*; and *OECD Economic Outlook Data*. Click on any of these titles and a new browser window will open showing the content available in this section. Note the many smiley face icons—these happy faces indicate SFU researchers have access to the content described.

### -- Alerts about new material!

Returning to the home page, *SourceOECD* highlights its forthcoming and most recent publications whether they are books, documents, periodical issues or statistics. From here, you can register for an e-mail alert notifying you when new content becomes available. This is a great service allowing you to keep abreast of new publications without having to refer to *SourceOECD* directly.

### -- Browsing and searching by format

If you enjoy browsing for information, *SourceOECD* offers tabbed navigation running along the top of each page. Here you will find content divided by format: Books, Periodicals, Statistics, Factbook, Working Papers, and Reference. Within each section, or from the *SourceOECD* main page, you can search for specific information. Drop down menus allow you to locate information or data by subject or keyword.

Keyword searching allows you to look for exact phrasing, such as "unemployment rate," as well as to search within specific formats (periodicals, books, statistics databases) and limit by year.

### -- Statistics galore

Searching for statistics is just as easy as searching for analysis. You can browse the available datasets by clicking on the Statistics tab and you can build tables based on the countries and variables you're interested in. Topics range from *Agriculture & Food* to *Telecommunications*. See [ [http://thesius.sourceoecd.org/vl=1271040/cl=105/nw=1/rpsv/oecd\\_database.htm](http://thesius.sourceoecd.org/vl=1271040/cl=105/nw=1/rpsv/oecd_database.htm) ] for a complete list.

Need more information? Contact Mark Bodnar or Carla Graebner for information or help in using *SourceOECD*.

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As always, suggestions about resources that you think your colleagues might be interested in are certainly welcome. Our email addresses are below.

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See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

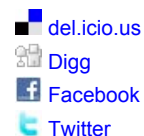
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Mark Bodnar
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Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ (#194): Information Resources in Business and Economics

** This is the last Buzz of the semester – watch for the next issue in May. **

** Our apologies to those of you who tried in vain to get into [SourceOECD](#) resources after last week's BUEC Buzz. Shortly after the issue went out, we lost online access to all OECD documents. Access has now been restored. That'll teach us to send out a Buzz on April 1st! **

[1. UNECE Statistical Division's database](#)

* bad name, good content

[2. Improved searching in the SFU Library catalogue](#)

* limit to only **available** items!

[3. Best Customers: Demographics of Consumer Demand](#)

* US data on purchasers of daycare, healthcare, shoes, ...

[4. Household Spending: Who Spends How Much on What](#)

* hundreds of tables of US consumer data

[5. Music-map](#)

* something fun to end the semester

1. UNECE Statistical Division's database

<http://w3.unece.org/pxweb/database/STAT/databasetree.asp>

New from the United Nations Economic Commission for Europe (UNECE), the ambiguously named "Statistical Division's database" currently provides access to macroeconomic overviews and access to various GDP configurations (per capita, output approach, straight GDP) by country, year, activity, expenditure and measurement. Data is available for individual EU countries, EU groupings (EU 15; EU 25); CIS countries or aggregates; other non-European countries such as Canada, the United States, Japan and Israel. What makes this database so nice is its ease of use and the fact that data is available further back than 5 years. Depending on the data requested, historical information can run as far back as 1980.

According to site information, this database is a work in progress and, happily, "emphasis has been placed on making the data ready for international comparison and immediate analytical use, as well as on making them easy to find." Furthermore, content is updated on a daily basis and will be expanded to cover more domains. More data!! Hurrah! And free and easy to find--what more could anyone ask for?? (Don't answer that.)

2. Improved searching in the SFU Library catalogue

<http://troy.lib.sfu.ca/>

It is now possible to limit your search results in the SFU Library catalogue to only those items that are *not checked out*!

After performing a search in the catalogue and getting a search results screen, you'll see a check box labelled "Limit to items currently in library." Checking that box and hitting the search button again will confine your search results to those items that are not checked out.

Note that "not checked out" includes (of course) items that could go out but are on the shelf, as well as reference books, online resources, and books that are "in process" (just arrived and being labelled, etc.). See <http://www.lib.sfu.ca/about/FAQs.htm?Display=45> for tips on how to obtain the "in process" books.

3. Best Customers: Demographics of Consumer Demand

Bennett Reference: HC 79 C6 R87 2005

Do you need to know the demographics of Americans who pay for babysitters or daycare spaces? How about their out-of-pocket expenses for health, dental, and eye care, as well as for medicines and for lab tests? Or perhaps you need to know about the typical American who buys toys as gifts? This new reference book in SFU's Bennett Library has all of this information, and much more. You can see a small sample section as well as the book's index online via the publisher's site: <http://tinyurl.com/5zh69>.

4. Household Spending: Who Spends How Much on What

Bennett and Surrey Reference collections: HC 110 C6 O34

From the same publishers as "Best Customers" (above), this publication features hundreds of tables of data on spending on products ranging from clothing to transportation, with breakdowns by key demographic categories such as age, income, household type, race, etc. Note that, like "Best Customers," this publication contains only US data. See <http://tinyurl.com/7xrvrm> for more information, including the index and some sample pages.

5. Music-map

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

<http://www.music-map.com/>

Something fun to end the semester: Music-map is a great example of a "recommender application" – a tool that will recommend new music, books, movies, etc. for you based on your current preferences. Just enter the name of your favourite music artist (from Mozart to Meatloaf) and the system will display a web of related/similar artists you may also enjoy. Happy listening!

Previous issues of this newsletter are on the Web. Link to them via the Library's Business and Economics Library Guides at [/help/subject-guides/business/home#BUECBUZZ](#) or [/help/subject-guides/economics/home#BUECBUZZ](#) respectively.

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Email: mbodnar@sfu.ca / Phone: 778.782.3044 / Fax: 778.782.3023

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BUEC BUZZ (#195): Information Resources in Business and Economics

1. [Single transferable vote - SFU Library guide](#)

* be an informed voter!

2. [St. Louis Federal Reserve: Fraser and Fred](#)

*Twin sources of great U.S. economic information

3. [Encyclopedia of Major Marketing Campaigns](#)

* 500 major 20th century campaigns profiled

4. [Mother's Day -- the numbers](#)

* demographic/economic data

As mentioned in issue #1 (the front of this document), this is the archive of the BUEC Buzz, an online newsletter for SFU's Business & Economics researchers.

After this issue (May 2005), we moved to a blog format. Check there for issues from June 2005 to the present:

<http://blogs.sfu.ca/departments/library/buecbuzz/>

1. Single transferable vote - SFU Library guide

<http://www.lib.sfu.ca/researchhelp/subjectguides/mpp/stv.htm>

With the electoral reform referendum fast approaching, now seems like a good time to remind you all of the SFU Library guide to "Electoral Reform: Proportional Representation & the Single Transferable Vote." This guide features lists of articles, books, and websites that will help you understand this complex topic in time to make an informed choice on May 17th.

2. St. Louis Federal Reserve: Fraser and Fred

FRASER: <http://fraser.stlouisfed.org/>

FRED: <http://research.stlouisfed.org/fred2/>

Created by the Federal Reserve Bank of St. Louis, the Federal Reserve Archival System for Economic Research (FRASER) is an archive of economic statistical publications and an automated system to retrieve both images and data. Currently housing over 40,000 pages of electronic data, FRASER provides access to an image library of economic statistical publications as well as the data extracted from those publications. For researchers interested in tracing data sources, the FRASER database is designed to retain information linking each data point to its source publication, including the date of publication. What makes FRASER so interesting to researchers is that when used in connection with data contained in FRED (Federal Reserve Economic Data) FRASER allows the researcher to create uninterrupted data series by accessing sources previously available only in printed form and those currently available electronically (on FRED).

FRASER's older sibling FRED (FRED II actually so maybe a relationship clarification is required) may be known to many of you. FRED II is basically a database of over 3000 U.S. economic time series which allows you to download data in various formats (.xls, .txt) as well as view data series in chart format. FRED has tweaked the data to convert the various reporting times (beginning of period, middle of period) to the first day of the period for consistency. Data categories are organized by type including Banking, Business/Fiscal, Consumer Price Indexes (CPI), Gross Domestic Product (GDP) and Components, Producer Price Indexes (PPI), Reserves and Monetary Base, U.S. Trade & International Transactions and U.S. Financial Data. FREDII also displays its most current updates as well as a list of popular series data.

3. Encyclopedia of Major Marketing Campaigns

Bennett Reference: HF 5837 E53 2000

The Encyclopedia of Major Marketing Campaigns looks at 500 major marketing and advertising campaigns of the 20th century -- essentially the key campaigns that helped form the basis for present day advertising. Each article (approx. 2000 words) looks at a separate advertising campaign's or market initiative's historical context, target market, expected outcomes, competition, marketing strategy and development hurdles and the outcome of the campaign: what worked, what didn't, and why.

4. Mother's Day -- the numbers

See <http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog> for current blog posts and the 2005-2012 archive.

In honour of my mom (hi mom!) and yours, here are a few sources of demographic/business information about mothers.

- a. US Census Bureau fact sheet on mothers and mother's day: [<http://tinyurl.com/as48u>]. Includes data on working moms, birth rates, greeting card sales, and more.
- b. The folks at Salary.com have just released the results of a timely report looking at what mothers should rightfully earn for the work they do. US-focused, but I'm guessing that moms here in Canada work just as much. See [<http://tinyurl.com/d6dnp>].
- c. I didn't see a perfectly equivalent Canadian site after a quick search, but here are a few relevant Canadian studies:
 - *Wives, mothers and wages: does timing matter?* (Statistics Canada: <http://tinyurl.com/b2rpf>)
 - *Work, parenthood and the experience of time scarcity* (Statistics Canada: <http://tinyurl.com/9snqq>)
 - *Who Benefits: Women, Unpaid Work and Social Policy* (Canadian Research Institute for the Advancement of Women: http://www.criaw-icref.ca/indexFrame_e.htm)

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