

The BUEC Buzz

Information Resources for Business & Economics

PDF generated February 25, 2015

This document contains all of the BUEC Buzz posts from June 2005 to December 2012 in reverse order.

The BUEC Buzz is a blog that was started in 1999 as a current awareness tool for SFU's Business & Economics researchers.

Navigate by using the bookmarks to get to specific years, or by using Control-F to search through the entire document.

The new version of the blog can now be found at:

<http://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog>

Click here!

New resources, strategies, and treasures : 2012 as documented by the BUEC Buzz

Note that the links in these old posts are *not updated* -- most of the URLs are now outdated, but the resources might still exist if you search for them.

Friday, December 21, 2012

As we count down towards 2013, it seems like a good time to take stock of 2012. I thought I'd run through the BUEC Buzz from the past year and list some of the highlights.

As always, it's been a very busy year.

We picked up many **new resources** such as...

- * a collection of [260 business technology ebooks from IGI](#),
- * [PsycTests](#), a database containing scales/tests used in marketing and HR,
- * [SimplyMap Canada](#) for mappable demographic and psychographic data,
- * and [IBISworld industry reports](#) on the US and China.

We also bought and advertised many **additions to our online reference source collection**, such as...

- * [China's Reform Series 2 – more ebooks on the changing China](#)
- * [CaseBase & CaseBase2: Case Studies in Global Business](#)
- * [International Directory of Company Histories: great for strategy/marketing research!](#) (26 more online volumes added)
- * Encyclopedias of [Small Business](#), [Emerging Industries](#), [Global Industries](#) and [American Industries](#)
- * [Business Plans Handbooks](#) -- we have 24 volumes online now, each with 20-25 real business plans
- * [Best Customers & Household Spending](#)
- * [Innovation vs Disasters: Case studies of success and failure](#)

We **highlighted various features of the existing collection** such as...

- * [Benchmark: an international journal](#)
- * [US market research handbooks in BSC](#)

- * [Sustainability resources and research guides](#)
- * [Oxford Economics Forecasts via ThomsonOne – Investment Banking](#)

We passed on **news about your library** on such topics as...

- * [phone chargers for loan](#),
- * [Food for Fines campaigns](#),
- * [24/7 exam period openings](#),
- * and [silent study spots](#),
- * as well as on scholarly communication topics like [Open Access](#) and [copyright](#).

To highlight a wide range of resources and strategies (and to have fun), we ran through **hypothetical exploratory searches on topics** such as...

- * [work motivation](#)
- * [the business of Hallowe'en](#)
- * [Canadian business and consumer confidence data](#)
- * [advertising case studies](#)
- * [place branding/marketing](#)
- * [the business of sports](#)
- * [the economics of a \(legal\) marijuana industry](#)
- * [Twinkies, Wonder Bread, Ding Dongs and bankruptcy: Hostess Brands](#)
- * [commuting direction and marital happiness](#)
- * [journal quality rankings](#)

And we talked about resources to help with your [writing](#), [presenting](#), and [teaching](#).

Finally, for those who prefer to look forward rather than backward, check out our posts on places to get forecasts on 2013's economy and more: [Crystal ball sites](#) & [More on forecasts](#).

Happy New Year, everyone! Be safe.

MarkB - Business Librarian

Categories: Uncategorized

Some journals are more equal than others: Journal quality lists for Bus/Econ

Thursday, December 20, 2012

I get questions now and then about how to find the top journals in business, economics, or one of the many disciplines in each area. Thought I'd list a few of my favourite resources and strategies here in the BUEC Buzz:

- ** I've long been a fan of Anne-Wil [Harzing's Journal Quality List](#). The JQL reproduces the latest rankings from a wide range of sources.
- ** Then there's the Association of Business Schools' [Academic Journal Quality Guide](#). The ABS guide splits journals up into 4 categories based on a mix of statistical info on citations and editorial judgements.
- ** The SFU Library also provides access to the [Journal Citation Reports](#). The JCRs are published by the same people who make the major citation index, Web of Science. On the positive side, that means that they have access to solid data on who is citing whom the most, but on the negative side, both the JCRs and the Web of Science are weak in their coverage of business journals.

Why on earth would you want to know about the quality of business journals?

Maybe...

You are planning to **submit a paper** and want to send it to the “highest impact” journals in your subject area.

You are about to **apply for tenure** and need to show that the articles you’ve published are in “important” journals.

You would like to **focus your research on only the “top” journals** in an article database like Business Source Complete, but don’t know what those journals are.

Happy researching!

-- MarkB - Business Librarian

(with a nod to Mr. Orwell for my misquotation in the title)

Categories: All Posts

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More on forecasts: Checking out the accounting/consulting firm

insights

Friday, December 14, 2012

My last post about economic forecasts (see [Crystal ball sites](#)) included a link to an earlier post about a Deloitte resource. That got me thinking about what the major accounting/auditing/consulting firms have to offer when it comes to forecasts...

1. Starting with **Deloitte**: [2013 Industry Outlook](#) & [Economic Outlooks](#) (Global and Asia Pacific)
2. Over to **PwC**: [Manufacturing Barometer: Business Outlook Report](#) & [Technology Forecast](#) & [CEO Agenda](#)
3. And **E&Y**: [Business Environment Insights](#) & [Global Capital Confidence Barometer](#) & [Eurozone Forecast](#)
4. How about **Grant Thornton's** [International Business Report](#)?
5. And, of course, **KPMG**: [Global Manufacturing Outlook \(2012\)](#) & [Global Construction Survey](#) & [Global Automotive Finance & Leasing Study](#)

Happy (almost) 2013!

-- MarkB (Business Librarian)

Categories: Uncategorized

[BUEC Buzz » Blog Archive » New resources, strategies, and treasures : 2012 as documented by the BUEC Buzz](#) - - December 21, 2012 @ 1:48 pm

[...] Finally, for those who prefer to look forward rather than backward, check out our posts on places to get forecasts on 2013's economy and more: [Crystal ball sites](#) & [More on forecasts](#). [...]

Crystal ball sites: Where to go for economic forecasts

Friday, December 14, 2012

'Tis the season of forecasts! That magical time when experts weigh in on what will happen with hemlines, sports championships, Apple, and the dollar in 2013.

Here at the BUEC Buzz, it's the forecasts about economic/business/industry topics that interest us most (at least when we're at work). We thought we'd put together a short list of some of our favourite places to go for forecasts. Where do you look when you need an economic outlook? Share your sources in the comments!

A. Major Canadian Banks

- [BMO Capital Markets](#)
- [CIBC](#)
- [Scotiabank](#)
- [RBC](#)
- [TD Bank](#)

B. [Economist: The World in 2013](#)

[Admission : When I get my print copy of "The World in..." each year , I ration myself to only a few articles a day so that I can make it last longer -- easily one of my favourite magazines. Not sure what that says about me...]

- [Cassandra blog](#)
- [2013 Global Business Barometer](#)
- World in Figures (2013): [Countries](#) / [Industries](#)
- [Multimedia](#): "In Delhi, London, Beijing, Berlin, New York and Athens, we ask for your thoughts on the coming year"

C. Major intergovernmental organisations

- World Bank: [Global Economic Prospects](#) (update coming Jan. 15)
- OECD (via [OECD iLibrary](#) for SFU researchers)
[OECD Economic Outlook](#)
[OECD Employment Outlook](#)
[World Energy Outlook 2012](#) (IEA)
[OECD Internet Economy Outlook 2012](#)
[OECD Science, Technology and Industry Outlook](#)
- IMF: [World Economic Outlook Reports](#)

D. Earlier BUEC Buzz posts that touch on forecasts:

- [Oxford Economics Forecasts via ThomsonOne – Investment Banking](#)
- [On Canadian Business and Consumer Confidence Data](#)
- [Deloitte Technology, Media and Telecommunications Predictions 2012](#)
- [EIU's Global Forecasting Service](#)

Again, please do share your favourite econ/bus/ind forecasting resources in the comments. Always happy to learn about new sources!

-- MarkB (Business Librarian)

Categories: All Posts, Uncategorized

[BUEC Buzz » Blog Archive » New resources, strategies, and treasures : 2012 as documented by the BUEC Buzz](#) - January 2, 2013 @ 4:46 pm

[...] than backward, check out our posts on places to get forecasts on 2013's economy and more: Crystal ball sites & More on [...]

[BUEC Buzz » Blog Archive » More on forecasts: Checking out the accounting/consulting firm insights](#) - December 14, 2012 @ 2:37 pm

[...] Information Resources for Business and Economics « Crystal ball sites: Where to go for economic forecasts [...]

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New via the SFU Library: PsycTESTS

Friday, December 07, 2012

We are very pleased to announce that SFU Library now has an active subscription to [PsycTESTS](#).

PsycTESTS indexes more than 6,500 psychological tests, measures, scales, surveys, and other assessment tools. Records provide descriptive information about test development and administration, and in most cases **also provide the full-text test instrument**. Records link to a variety of materials describing the test in peer-reviewed literature, technical reports, or dissertations.

Tests are compiled from a systematic review of peer-reviewed journals published by APA, Hogrefe Publishing Group, and other large publishers; technical reports from PsycEXTRA®; contributions from individual test authors; collections from the Archives of the History of American Psychology; and more. The database includes primarily unpublished tests, though commercially available tests indexed by APA are also included, with links to purchase instruments from the publisher.

Access PsycTESTS: <http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/12168>

A few examples of the sorts of material you can find in this resource:

- Zaichkowsky, J. (1994). [Revised Personal Involvement Inventory](#). doi:[10.1037/t06603-000](#)
- Barling, J., Kelloway, E., & Iverson, R. D. (2003). [High-Quality Work Measure](#). doi:[10.1037/t09392-000](#)
- Proudfoot, J. G., Corr, P. J., Guest, D. E., & Gray, J. A. (2001). [Financial Services](#)

[Attributional Style Questionnaire](#). doi:[10.1037/t13678-000](#)

- Lai, L., Rousseau, D. M., & Chang, K. (2009). [Economic Exchange Measures](#). doi:[10.1037/t08694-000](#)

If this is the sort of thing you need for your research, you may also find the [Marketing Scales Handbook](#) to be useful. Also see our [Psychological Tests and Measures](#) research guide.

Many thanks to all of you who submitted feedback on this resource!

Categories: All Posts

[BUEC Buzz » Blog Archive » New resources, strategies, and treasures : 2012 as documented by the BUEC Buzz](#) - December 21, 2012 @ 1:49 pm

[...] PsycTests, a database containing scales/tests used in marketing and [...]

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TRIAL: The Teaching Professor -- opinions needed!

Friday, December 07, 2012

We currently have trial access to "[The Teaching Professor](#)" newsletter. Does it look useful? Should we set up a subscription? We'd love to hear your opinions!

Trial access link: <http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/12386>

Send feedback to: hpower@sfu.ca (Hope Power - Education Librarian)

Deadline: *December 31, 2012*

Additional information about this resource from the publisher's website:

The Teaching Professor is a lively, practical newsletter with a singular purpose: to provide ideas and insights to educators who are passionate about teaching.

For 25 years, The Teaching Professor has been edited by Maryellen Weimer, Ph.D., professor emerita of teaching and learning, winner of Penn State's Milton S. Eisenhower award for distinguished teaching, and author of many books on teaching and learning. Under her auspices, each issue delivers thought-provoking and inspirational articles.

The Teaching Professor helps you:

- Overcome obstacles to effective teaching

- Stay on top of the latest pedagogical research
- Hear what's working for colleagues "in the trenches"
- Hone your skills and stay on top of teaching innovations
- Truly connect with your students

A few sample articles:

- [When More than One Teacher Teaches the Course](#)
- [Does Detection Software Solve the Plagiarism Problem?](#)
- [Teaching the Skills that Make Students Employable](#)
- [What Components Make Group Work Successful?](#)

Categories: Uncategorized

Clear your fines and your conscience: Food for Fines Drive

Friday, November 30, 2012

OK, this is a huge confession for a librarian to make <deep breath...> **I have library fines.** Yes, despite the fact that I am in the library every day and that I smile and wave at the staff at the checkout counter as I walk by, I managed to not return my books on time and have accrued enough fines that I can't borrow books right now. <sigh> If you're like me (and I suspect I'm not alone), such fines weigh heavily on your conscience and may even hinder your use of the library.

First off, I hope you'll join me in declaring that "Stuff Happens!" Books slip behind desks where they hide while fines accrue; kids' lunches, mittens, and bodies make it to the car in the morning, but books get forgotten; and yes, sometimes you really do need just one more day to find out whodunnit (does such suspense build up in your average academic tome?).

Our collective consciences thus being cleared, we can now move on to the matter of the fines...

Until Dec. 10th, you can pay off up to \$20 of your SFU Library fine by donating food for the SFU Food Bank. See our page on the [Food for Fines Drive](#) for more details, but the short version is that you can clear some or all of your fines, and maybe help a bit with any residual conscience issues that my "Stuff Happens" philosophy didn't wipe out. :-)

Now I just need to remember to bring some food to campus tomorrow...

-- Mark

Categories: Uncategorized

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Open access explained via a comic video

Wednesday, November 28, 2012

Have you been hearing about Open Access and wondering what all the fuss is about? Need a short multimedia explanation that dispenses with most of the jargon? Maybe one in a fast-paced comic format? Look no further! The online graduate student comic [Piled Higher and Deeper](#)* recently did a short and entertaining video ([What is Open Access?](#)) explaining the issues involved. Good (and informative) fun.

Note, though, that the video focuses on OA as it applies to the sciences. Perhaps because science journals are among the most expensive, those disciplines have moved furthest in the OA discussions. Nevertheless, the trend is happening in business and economics as well and is one that we all need to be keeping an eye on. To learn more, see the [SFU Library's page on Open Access](#) as well as [previous BUEC Buzz posts on the topic](#).

-- Mark

* I've long been a fan of the online comic [PhD \(Piled Higher and Deeper\)](#). My grad student days are long behind me, but I can still relate to some of the situations portrayed, plus it gives me a glimpse into the pressures and issues faced by the graduate students I help every day. (Well, at least the pressures and issues that can be discussed with some ironic humour...)

Categories: Uncategorized

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Business presentation skills: Fear not! Help is available

Friday, November 23, 2012

Do you avoid taking classes where you'll need to do *presentations*? Does the thought of *public speaking* fill you with dread?

Or perhaps you have lots of experience presenting, but would like to improve since you know this is a core business skill?

If you answered "**Yes!**" to any of these questions, then have I got a resource for you!

I've just created a brief guide to [Business Presentations](#), featuring tips on finding books, videos, articles and more to help you improve your business presentations.

Speaking of presentations, did you know that some of the many workshops offered by SFU's Student Learning Commons and the Research Commons are on presentation skills? None are scheduled at the moment, but I have it on good authority that more will be offered in coming semesters. Keep an eye on the [workshops list](#) at the SLC site, as well as the [Research Commons](#) workshops list for graduate students.

Categories: Uncategorized

On the economics of a marijuana industry

Wednesday, November 21, 2012

With all the talk about [Washington State's marijuana vote](#) last week, it's not surprising that BC's substantial marijuana economy is in the news. Just this morning I heard a CBC news report on how a [B.C. marijuana tax could net billions if pot legalized](#). I thought it might be fun (and timely) to look into what we have available on similar topics...

1. Starting with the CBC news story from this morning, I see that Benedikt Fischer of SFU's Centre for Applied Research in Mental Health and Addiction (yay SFU!) co-authored the study that is behind the news:

Werb, D., Nosyk, B., Kerr, T., Fischer, B., Montaner, J., & Wood, E. (2012). [Estimating the economic value of British Columbia's domestic cannabis market: Implications for provincial cannabis policy](#). *International Journal Of Drug Policy*, 23(6), 436-441.
doi:[10.1016/j.drugpo.2012.05.003](https://doi.org/10.1016/j.drugpo.2012.05.003)

2. Needing a broad & deep treatment of the topic, I checked out books and ebooks via the [SFU Library](#)

[catalogue](#). Using subjects such as [Marijuana industry](#) and [Marijuana - Economic aspects](#), I quickly found titles such as [Economics and marijuana : consumption, pricing and legalisation](#).

3. Given that this topic has obvious economic angles to it, I thought I should try [EconLit](#), our main database for research in economics. A search for (marijuana or cannabis) AND (legaliz* or econom*) gets me articles such as [Decriminalization Policy and Marijuana Smoking Prevalence: A Look at the Literature](#) and [The Effects of Price and Policy on Marijuana Use: What Can Be Learned from the Australian Experience?](#)

4. Then I decided to explore the policy implications a bit further and tried a search in [PAIS](#), a useful database for policy and politics. I tried the same search that had worked in EconLit and got articles such as [Cannabusiness Comes to Town](#) and (my personal favourite) [BC bud: growth of the Canadian marijuana trade \(available online\)](#) by the US DEA's Intelligence Division ([available online](#) via the University of Hawai'i)

5. Thus far in my research, I've noticed that several resources have talked about Australia, including a few articles and books by the same author: Kenneth W. Clements of the University of Western Australia. A good chance to highlight [Google Scholar's author pages](#) that list the works by a given author in one clean table, complete with details on how often they've been cited! I see that Ken has several articles that touch on the economics of marijuana.

I'll stop now, but please do let me (or my Economics Librarian colleague, [Carla Graebner](#)) know if you're interested in discussing any of these sources or strategies.

-- Mark (Business Librarian - mbodnar@sfu.ca)

Categories: Uncategorized

Sustainable business - research guide

Friday, November 16, 2012

I was just scanning the new books that have just arrived in the library and noticed the one below:

[Changing business from the inside out : a treehugger's guide to working in corporations](#) by Timothy J. Mohin

(That link takes you to the record for a print copy. For those who prefer ebooks, we have a [leased copy](#) in our Books24x7 collection.)

... which got me thinking that I hadn't mentioned our [Sustainable Business Resources research guide](#) -- a great starting point if you are looking for anything about green business, corporate governance, social responsibility of business, etc.

Categories: All Posts, Sustainability

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Twinkies, Wonder Bread, Ding Dongs and bankruptcy: Hostess Brands

Friday, November 16, 2012

Say it ain't so! According to the [news this morning](#), Hostess Brands, creators (bakers? manufacturers?) of such iconic foods as the [Twinkie](#) and [Wonder Bread](#), is [going out of business](#).

Ever the opportunist, I thought I'd list a few information resources relevant to Hostess, the baked goods industry, and, yes, the Twinkie.

1. How did Hostess start, grow, then fall?

Start with our International Directory of Company Histories for a [6-page history of Hostess](#) written earlier this year. (Did you know that for several years Hostess (then known as Interstate) was controlled by a computer firm that had failed in its attempts to compete against IBM and went into the bakery business as a way of diversifying?)

See [this search in Business Source Complete](#) for articles from the last few years (the period in which they were known as Hostess).

Then try [this search in BSC](#) for older articles on Interstate Brands and Interstate Bakeries, two earlier names for the same company. (And a [slightly broader](#) version of the "Interstate" search.)

2. What's up with that industry?

Sooooo many sources to check on this one! Start with [IBISWorld](#) for such reports as [Bread Production in the US - 31181](#) and [Global Bakery Goods Manufacturing - C1114-GL](#). Also scan [SIC 2051: Bread, Cake, and Related Products](#) via our online copy of the [Encyclopedia of American Industries](#), then maybe check out the sources in the relevant Alacra Industry Spotlight: [Baked Goods](#).

For more industry analysis resources and search strategies, check out our [Industry Surveys guide](#).

3. On the Twinkie

Not much to add here -- just thought I'd mention a cool book I read a few years ago: [*Twinkie, deconstructed : my journey to discover how the ingredients found in processed foods are grown, mined \(yes, mined\), and manipulated into what America eats*](#) by Steve Ettlinger. It's not available here at SFU, but most of the local public libraries appear to have copies.

Categories: Uncategorized

Mark Bodnar- mbodnar@sfu.ca - March 13, 2013 @ 9:05 am

Update: (13 March 2013): I see in the news this morning that a sale is in the works for the Twinkies brand, and that other major Hostess brands look set to follow soon. Details at: <http://www.canadianmanufacturing.com/?p=97245>

[BUEC Buzz » Blog Archive » New resources, strategies, and treasures : 2012 as documented by the BUEC Buzz](#) - December 21, 2012 @ 1:50 pm

[...] * Twinkies, Wonder Bread, Ding Dongs and bankruptcy: Hostess Brands [...]

Hi ho, hi ho, it's off to work we go - commuting direction and marital happiness

Wednesday, November 14, 2012

So, every morning I kiss my wife goodbye and we head off in opposite directions. We purposely bought a house in a location midway between our two workplaces. Surely having equal commutes was a fair way to balance stress and maintain marital harmony? Not necessarily so, it seems...

I was just scanning the [most recent Harvard Business Review issue](#) when I came across an article about a study in which it was found that *commuting in the same direction as your spouse* is positively correlated with *marital happiness*: Wyer, R. S. (2012). [Your Commute Can Improve Your Relationship](#). *Harvard Business Review*, 90(11), 28-29.

Regular readers of the Buzz will know that I am rarely satisfied with only going one level down in a search...

1. The actual study being discussed in this HBR article appears to be this one, available online for SFU researchers: Huang, X., Dong, P., Dai, X., & Wyer Jr., R. S. (2012). [Going my way? the benefits of travelling in the same direction](#). *Journal of Experimental Social Psychology*, 48(4), 978-981. doi:[10.1016/j.jesp.2012.02.021](https://doi.org/10.1016/j.jesp.2012.02.021)

2. The HBR article mentioned a classic book to consult if you want to learn more about the role that metaphorical thinking plays in our psychology: [Metaphors we live by](#) by George Lakoff and Mark Johnson. (It's been cited over [23,000 times in Google Scholar](#)!)
3. And for research specifically on metaphors and business/marketing/consumers, see [this search for books](#) and [this search for business articles](#).

And now I'm off to scan the job ads. Need to find a job near my wife's... :-)

Categories: Uncategorized

[BUEC Buzz » Blog Archive » New resources, strategies, and treasures : 2012 as documented by the BUEC Buzz](#) - December 21, 2012 @ 1:48 pm
[...] * commuting direction and marital happiness [...]

Shhhh.... 'Tis the season of stressed studiers seeking silence...

Thursday, November 08, 2012

Most SFU students are now over the midterm hump and worriedly counting the days left until assignment due dates and final exams.

Here in the SFU Library we've noticed far more stressed people looking for quiet places to really dig into their work without distractions. I thought this might be a good time to remind everyone of the options available:

W.A.C. Bennett Library (Burnaby)

Generally speaking, the higher or lower you go in the building, the quieter it gets. The main (3rd) floor is definitely not the place to seek a peaceful, contemplative space, and the 2nd floor (one *below* entrance level) can get noisy as well due to the many group study areas. Best spots are:

- [6th floor](#): The entire 6th floor was designated as a silent study space [starting this fall](#)!
- [Silent Study Room](#): Near the east end of the 5th floor is a recently refurbished and super quiet room (#5102). Enjoy! (But don't celebrate too loudly, please!)
- The [4th](#), [5th](#), and [7th](#) floors also include study carrells that are designated as *Quiet Study Areas* (see the blue areas on the maps behind my floor number links) -- not quite silent, but pretty close!

Fraser Valley Real Estate Board Academic Library (Surrey)

The recent redesign of this beautiful library included a silent study space -- a little oasis away from the constant excitement that is SFU Surrey (things just seem more fun down there sometimes!). See the *Silent Study* area near the top of the [SFU Surrey Library map](#).

Belzberg Library (Vancouver)

The Belzberg Library is mostly quiet, with the exception being areas designated for group study. However, there is an official [quiet study area](#) upstairs at the back of the mezzanine level. No "[Cone of Silence](#)" options at Belzberg, but in my experience the whole place is pretty conducive to deep thought.

Good luck with your assignments and exams, everyone!

Categories: Uncategorized

[BUEC Buzz » Blog Archive » New resources, strategies, and treasures : 2012 as documented by the BUEC Buzz](#) - January 28, 2013 @ 1:07 pm
[...] * and silent study spots, [...]

Copyright Modernization Act now (mostly) law: Implications for education

Wednesday, November 07, 2012

A big thanks to my colleague Don Taylor for alerting me that most of the provisions of Canada's new *Copyright Modernization Act* are now proclaimed as law. You can read the proclamation order at <http://canadagazette.gc.ca/rp-pr/p2/2012/2012-11-07/html/si-tr85-eng.html>.

Now, if you're like me, phrases like *copyright law* make you either sleepy or scared (big admission for a librarian!), but I urge you to read on as this Act will have a significant impact on educational institutions such as SFU.

The text of the Act states clearly that one of its goals was to "allow educators and students to make greater use of copyright material." From what I've read so far, I see that there will be significant changes in the treatment of online/distant education, videos shown in classes, and use of Internet resources by instructors, and that's just the start. It would be good for all of us to read up on these things...

- Start by reading the Canadian government's page on [What the Copyright Modernization Act](#)

[Means for Teachers and Students](#), where you can learn about things such as the new ability to show videos in classes without arranging for special public performance rights (PPR):

Enhancing existing education exceptions: The Bill makes existing education exceptions flexible for use in the future by removing references to specific technologies, such as flip charts and overhead projectors, and by removing the requirement to pay copyright owners to show films or recordings of broadcasts for educational purposes. The Bill also creates a new exception allowing educational institutions to record a news program or a news commentary program for later viewing by the students.

- Also check out [this CBC News story](#) highlighting many of the ways that changes to the law are expected to affect Canadians. (Note that they are referring to a draft version of the law. [Double check everything](#) so you don't get in trouble!)
- And try [UBC's excellent page](#) summarizing all the ways that the *proposed* Act is expected to affect education. (As with the CBC site above, note that the version of the UBC page I saw was written before the Act was published, so some aspects of the Act may have been amended. Be careful to [read the Act](#) yourself when in doubt.)
- Finally, check out [Michael Geist's post from this morning](#) outlining the expanded user rights.

Categories: Uncategorized

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What research skills do employers expect their new employees will have?

Thursday, November 01, 2012

I just came across a study that looked at the research skills needed by new graduates in the workplace -- good info to have for both our instructors and students, not to mention the librarian who comes into their classes to go on and on about the importance of skills, process, and perspective.

Head, Alison J. "Learning Curve: How College Graduates Solve Information Problems Once They Join the Workplace"

Project Information Literacy (16 October 2012)

http://projectinfolit.org/pdfs/PIL_fall2012_workplaceStudy_FullReport.pdf

This report looks at the research skills of recent college graduates from two angles - employers'

expectations of their research skills, and their own experience transitioning research skills from a college to a corporate environment. The study, though it has a small sample size, highlights the gap between the research skills students develop in college, and the skills necessary once they are out in the working world.

Employers expect that new hires will be able to apply their research skills in an environment **where problem solving is far more iterative** - and **where the problem is more vaguely defined** - than their new hires experienced in college. The new hires who were the most successful in making this transition were those who most quickly embraced the social aspect of the workplace, cultivating relationships with coworkers and asking for advice, assistance and feedback.

Adapted from "Current Cites" 23(10), edited by R. Tennant, October 2012. <http://currentcites.org>

(If you haven't seen it before, [Current Cites](http://currentcites.org) is a great current awareness tool for articles, books, and reports published in the area of information technology, especially as it applies to the work that libraries & librarians do. It's been around since (drum roll...) 1990 -- and yes, there really was an Internet way back then.)

Categories: Uncategorized

On the business of Hallowe'en

Tuesday, October 30, 2012

Ah, Hallowe'en, yet another time when we shell out cash for candy we don't need and for decorations that will moulder in the basement for 51 weeks of the year -- I bet business loves this time of year, and this morning I'm on a mission to research it!

1. A quick bit of Googling (yes, librarians often go to Google first, too) and I find a [CBC-Toronto story](#) on how much people are spending on costumes, decorations, etc.
2. The CBC story above quoted some Retail Council of Canada numbers, so [I tracked them down](#) while I was at it. [Update: that link is now dead, but here's the [Wayback Machine's archived version](#).]
3. A little further down in my Google results I see a Forbes story on the [Tricks and Treats in the Business of Halloween Pop-Up Shops](#).
4. The Forbes story above linked to an [IBISWorld news item](#) with an estimate of the market size, which I'm going to take as an opportunity to advertise our [IBISWorld database](#) where a search for

Halloween will get you reports on industries such as [Formal Wear & Costume Rental in the US](#) and [Global Candy & Chocolate Manufacturing](#).)

5. The mention of IBISWorld, an industry report db, gets me thinking of our biggest market research database, [Passport GMID](#). A quick search in Passport unearths articles such as *Fright Night: The Spread of American Popular Culture Helps Halloween Go Global*, as well as many reports on candy markets around the world.
6. Then a quick click over to our public opinion poll results database, [Ipsos News Centre](#), where I find that the majority of Americans believe in ghosts and UFOs, and, back in 2005, *Eight In Ten Canadians Plan[ned] To Spend Money On Halloween This Year, And They Expect[ed] To Spend An Average Of \$57 Each* (complete with 8 pages of detailed demographic breakdown of the responses to the survey).
7. Over to books and ebooks where I can often find deeper and more complete treatments of many topics: I quickly uncover [The business of holidays](#).
8. Then a jump over to [Business Source Complete](#) where I learn about how [British adult consumers feel about the commercialisation of a holiday that was once theirs](#) and I find a [bunch of articles on seasonal variations in securities markets](#) that were full of scary and confusing numbers.
9. And finally, for those who like a historical/agricultural perspective in their research, check out [The Pumpkin - A Growing Vegetable](#), an old Statistics Canada report on the increase in the number of orange winter squashes being grown in Canada in the 80s and 90s.

Happy Hallowe'en, all!

Categories: Uncategorized

[BUEC Buzz » Blog Archive » On the business of Hallowe'en \(redux\)](#)- - October 27, 2014 @ 7:56 pm
[...] just days to go until that special spooky night, it seems a good time to resurrect an old post: On the business of Hallowe'en. Check it out for reports, analysis, and more on the monetary [...]

[BUEC Buzz » Blog Archive » New resources, strategies, and treasures : 2012 as documented by the BUEC Buzz](#)- - December 21, 2012 @ 1:47 pm
[...] * the business of Hallowe'en [...]

Jenna Walsh- jmwalsh@sfu.ca - October 31, 2012 @ 1:38 pm

This is terrific, Mark! Thanks for putting this together in such a fun and informative manner :-)

Nina Saklikar- nsaklika@sfu.ca - October 31, 2012 @ 10:03 am

Great post, Mark!

On finding advertising case studies

Friday, October 26, 2012

I just came across a neat little [collection of advertising case studies](#). Each one looks at a real ad or ad campaign and talks about the goals, execution and outcome. Possibly useful for those who are studying advertising/marketing/consumer behaviour?

A few of these cases hosted by the [Advertising Educational Foundation](#):

- [United Way and MTV](#)
- [Comcast: Multicultural Advertising](#)
- [Pepsi Pumps the Vibe on the Streets](#)

Hmmm... and I just realised that this collection is part of the [Classroom Resources](#) offered by the AEF. Some cool videos and other content there!

I've added AEF's case study collection page to my [Case Studies](#) guide.

If you need this sort of resource for your research & teaching, you may also like our [Encyclopedia of Major Marketing Campaigns](#). Also try [this search for books](#) and [this search for articles](#).

Happy researching!

Categories: Uncategorized

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New user-friendly interface for Passport GMID

Thursday, October 25, 2012

In case you missed it, our [Passport GMID](#) market research database got a much needed interface "refresh" earlier this week. As I'm sure you'd noticed, it wasn't the most user-friendly database in the past -- it was far too easy to get overwhelmed by all the great information.

A few highlights of the changes...

- 1. The home page** of the database is quite a bit cleaner -- should get you into the content you need much faster.
- 2. Help functions** -- including a series of short, clear videos -- are front and centre (well, just to the left of centre...)

3. The Dashboard feature that they added earlier this year is also now more prominent. If you haven't tried a Dashboard yet, imagine what format you'd want information to be presented in if you were in a hurry: instantly interactive charts and tables where trends jump out at you.

4. Greater prominence for the more digestible content: opinions, reports, podcasts, and videocasts

All this, plus we still have access to the same amazingly deep reports and data on **consumer goods, economics, demographics, and more** for a wide range of countries.

And don't forget that we currently have a trial underway for an added module in Passport GMID: [Canadian industry reports](#). Love to hear your opinions on it...

Want to know more about Passport by Euromonitor? The following is just a tiny sample of the hundreds of reports, briefings, opinions, videocasts, etc. they've added in the last couple months.

- 10 Global Macro Trends for the Next Five Years
- Consumer Health in Slovenia
- Global Coffee Corporate Strategy: A Dynamic Market Packed with Pod Potential
- What are the Key Toys and Games Trends Shaping Asia Pacific?
- New Product Developments in Alcoholic Drinks: A Marketer's Guide to the Galaxy of innovation
- Young Men's Attitudes Towards Health, Fitness and Wellbeing: Global Survey Strategic Analysis
- Smoothies in Canada: From Niche to Mainstream
- Personal Accessories in Canada
- Regulations in South America's Health and Wellness Industry

Categories: Uncategorized

[BUEC Buzz » Blog Archive » World cinema visitors, Thai credit cards, Korean sports nutrition and much, much more... a taste of what's new in Passport GMID](#)- - May 14, 2014 @ 12:48 pm

[...] * New user-friendly interface for Passport GMID [...]

[BUEC Buzz » Blog Archive » Rainy Monday fun: On datagraphics, companies as researchers, and global office cultures](#)- - June 24, 2013 @ 11:41 am

[...] simple charts and figures is one of the key abilities employers are looking for in new grads. The Dashboard feature in our Passport GMID database is one example of such graphics. For help creating such images [...]

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2012 Nobel in Economics: Access to a selection of articles by the winners

Wednesday, October 24, 2012

I found out this morning that Elsevier (Science Direct) was providing for free a selection of articles by this year's Nobel winners (all are articles that happen to have been published in Elsevier journals, of course).

SFU researchers already have access to most of [Elsevier's journals](#), but it's still useful to have a pre-run list of such important articles. I thought readers of the BUEC Buzz might be interested, in particular, in the articles by the winners of the 2012 Nobel Prize for Economics:

From Elsevier: "Alvin Roth and Lloyd Shapley share the economics prize for their work in matching theory and how it affects various markets, including job hunting, and efficient systems for matching students with colleges and organ donors with those in need."

Roth's and Shapley's free articles available on ScienceDirect

- [Learning in extensive-form games: Experimental data and simple dynamic models in the intermediate term](#)
Games and Economic Behavior, 8, 1995, pp 164-212 - **A.E. Roth**, I. Erev
- [Weak versus strong domination in a market with indivisible goods](#)
Journal of Mathematical Economics, 4, 1977, pp. 131-137 - **A.E. Roth**, A. Postlewaite
- [The college admissions problem is not equivalent to the marriage problem](#)
Journal of Economic Theory, 36, 1985, pp. 277-288 - **A.E. Roth**
- [Incentive compatibility in a market with indivisible goods](#)
Economics Letters, 9, 1982, pp. 127-132 - **A.E. Roth**
- [Late and multiple bidding in second price Internet auctions: Theory and evidence concerning different rules for ending an auction](#)
Games and Economic Behavior, 55 (2) 2006, pp 297-320 - A. Ockenfels, **A.E. Roth**
- [On authority distributions in organizations: equilibrium](#)
Games and Economic Behavior, 45 (1) 2003, pp 132-52 - X. Hu, **L.S. Shapley**
- [Potential Games](#)
Games and Economic Behavior, 14, 1996, pp. 124-143 - D. Monderer, **L.S. Shapley**
- [Fictitious Play Property for Games with Identical Interests](#)
Journal of Economic Theory, 68, 1996, pp. 258-265 - D. Monderer, **L.S. Shapley**
- [On market games](#)
Journal of Economic Theory, 1, 1969, pp. 9-25 - **L.S. Shapley**, M. Shubik

- [Noncooperative general exchange with a continuum of traders: Two models](#)

Journal of Mathematical Economics, 23, 1994, pp. 253-293 - P. Dubey, **L.S. Shapley**

Categories: Uncategorized

JIBS and several other Palgrave journals now have Open Access publishing options

Tuesday, October 23, 2012

Just in time for [Open Access week](#), one of the major academic journal publishers has announced that they are moving several key journals to an optional Open Access model!

The list of [Palgrave Open](#) titles that authors will now have the *option* of publishing in as Open Access includes several Bus/Econ titles such as:

- [Journal of International Business Studies](#) (*one of the top journals in Business*)
- [International Journal of Disclosure and Governance](#) (*this title and the ones that follow are only available up to 2011 via Business Source Complete at SFU*)
- [European Journal of Development Research](#)
- [Journal of Asset Management](#)
- [Journal of Banking Regulation](#)
- [Journal of Brand Management](#)
- [Journal of Derivatives & Hedge Funds](#)
- [Journal of Revenue and Pricing Management](#)

The benefits of publishing your research in Open Access journals

Authors publishing via Palgrave Open can take advantage of:

- Access to a broad global audience - Palgrave Open articles are made freely available online via [palgrave-journals.com](#) and can be downloaded, reused, reprinted and distributed. (i.e., wider readership and more citations of your research!)
- Copyright retention for authors – authors can choose to publish their open access content under one of two Creative Commons licenses. (note: great chance to use [Summit](#), SFU's Institutional Repository to store your articles: stable, dependable access, plus it gets crawled by Google!)
- Compliance with a range of open access policies – Palgrave Open meets the public access requirements of major funding bodies and institutions worldwide.

Funding

Sadly, since Palgrave has opted for a hybrid model where both subscription and OA options exist for the same titles, the Palgrave Open titles likely wouldn't be eligible to have author fees ([Article Processing Charges](#)) covered by [SFU's Open Access fund](#). However, an increasing number of grant agencies will allow OA author fees as grant expenses. For example, [SSHRC](#) says that "Costs associated with open access publishing are considered by SSHRC to be eligible grant expenses, as outlined in the [Tri-Agency Financial Administration Guide](#) under "Dissemination of Research Results.""

More on Open Access

- [SFU Library's OA page](#)
- [Previous BUEC Buzz posts that touch on OA](#)

Categories: Uncategorized

Great overview of the current Canadian economy

Friday, October 19, 2012

I was browsing this morning's [Statistics Canada Daily](#) (great reading, btw...), when I noticed that they had just issued a special issue of their [Economic Insights](#) series:

[Recent Developments in the Canadian Economy: Fall 2012](#)

"This special edition article in the Economic Insights series is designed to provide users with a concise, integrated summary of recent changes in output, employment, household demand, international trade and prices. It places recent movements in these economic data into context by highlighting the cumulative changes that have occurred subsequent to the recession of 2008-09. Organized as a statistical summary of major indicators, the report is designed to facilitate ongoing assessments of the Canadian economy."

If you need a quick overview of the state of Canada's economy, complete with tables of the most current data, then this report is for you!

Categories: Uncategorized

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Found in Ipsos News Centre: International reports on social media attitudes, behaviours, and trends

Thursday, October 18, 2012

I was searching in our [Ipsos News Centre](#) database late yesterday when I came across the [Socialogue](#) series of reports that Ipsos has produced. (Try a quick search for *Socialogue* in the Ipsos database if the link above doesn't work.) Cool stuff!

This series of reports (30 of them so far since March 2012) covers the "trends and behaviors that define people's lives in today's social media age." Perhaps the most valuable aspect of this series is that each report looks at a broad range of countries (Canada to Saudi Arabia to South Korea... and beyond).

The questions addressed include burning issues such as...

- How common are [brand recommendations \("likes" and follows\) on social networks](#), and do they influence behaviour?
- How many people admit there is [something incriminating in their social network profiles](#) that they wouldn't want bosses to see?
- Do people [socialize more online or offline](#) -- and does the answer vary for different age groups?

The [Socialogue](#) series is a joint project of Ipsos Open Thinking Exchange (Ipsos OTX) and Ipsos Global @dvisor. (Check out the reports for more details on both organisations.)

-- Note: You may need to try some of the links above twice before they will take you directly the specific report I was talking about.

Categories: Uncategorized

[BUEC Buzz » Blog Archive » On gleaned data and insights from research firm sites...](#) - May 9, 2014 @ 1:55 pm

[...] more detailed data on most (but not all!) of the same surveys. I'm especially fond of their Socialogue [...]

Mark Bodnar- mbodnar@sfu.ca - December 3, 2012 @ 2:24 pm

And for more on Social Media stats (US focus), see the latest Nielsen report...

Described and linked to at:

<http://www.infodocket.com/2012/12/03/nielsen-releases-treasure-chest-of-updated-social-media-usage-statistics-for-u-s/>

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On place branding/marketing...

Tuesday, October 16, 2012

I was scanning the BBC site while drinking my morning coffee today when I came across the following story: [The curious case of a rebranded county](#). The topic was a recent effort to brand/promote the Suffolk area of the UK as "the curious county."

This got me thinking about resources to do with "place branding" and "place marketing," so I did a bit of digging...

1. Books and eBooks:

Start with the subject [Place marketing](#) to get such titles as the [International place branding yearbook 2010 : place branding in the new age of innovation](#). Also try the subject [City promotion](#) to get titles such as [City branding : theory and cases](#).

2. Articles:

a. [Business Source Complete](#) also uses [Place marketing or City promotion](#) as subjects.

b. [GeoBase](#), our Human Geography database, also has good coverage of this sort of topic, but it doesn't appear to have quite such specific subjects. Start with broad keyword searches using terms such as the ones above ("Place marketing," etc.).

3. Miscellaneous:

Would you believe that there is an [Association for Place Branding & Public Diplomacy](#)?

As always, [let us know](#) if this is a hot topic for you and you'd like to discuss your research in more depth.

-- Mark / mbodnar@sfu.ca

Categories: Uncategorized

Mark Bodnar- mbodnar@sfu.ca - October 19, 2012 @ 3:30 pm

One small addition to this post: I see that Business Source Complete carries a useful Palgrave journal: Place Branding & Public Diplomacy. Link to the journal (for SFU researchers only):

<http://tinyurl.com/98ot5jn> Unfortunately, only articles up to mid-2011 are available fulltext online for this source. If you need more recent articles, using interlibrary loan via the "Where can I get this?" link can be very fast.

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Healthcare to casinos: US market research handbooks in BSC

Saturday, October 13, 2012

In the last BUEC Buzz post, we highlighted a number of resources [on the business of sports](#), including Richard K. Miller's [Sports Marketing](#) book in Business Source Complete.

That got us thinking that you might be interested in some of Miller's other marketing handbook titles in Business Source, each of which comes filled with stats, trends, and references to further sources...

- [Healthcare Business Market Research Handbook](#)
- [Retail Business Market Research Handbook](#)
- [Travel & Tourism Market Research Handbook](#)
- [Hotels & Resorts](#)
- [Leisure Market Research Handbook](#)
- [Entertainment, Media, and Advertising Market Research Handbook](#)
- [Consumer Behavior](#)
- [Restaurant, Food & Beverage Market Research Handbook](#)
- [Casinos, Gambling & Wagering](#)

Now doesn't all that just make you want to dive into some market research! :-)

Happy researching!

-- Mark / mbodnar@sfu.ca

Categories: Uncategorized

[BUEC Buzz » Blog Archive » New resources, strategies, and treasures : 2012 as documented by the BUEC Buzz](#) - December 21, 2012 @ 1:49 pm
[...] * US market research handbooks in BSC [...]

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On the Business of Sports...

Saturday, October 13, 2012

Ahhh... October! That magical time for the sports fan when the NFL and NHL are fresh and uninjured (especially so for the NHL this year!), the CFL is roaring toward its oh-so-Canadian finale (and yes, the "roar" was an allusion to my favourite team), the MLS is, well, [beautiful](#), and the boys of autumn are finally playing suspenseful games where the outcome matters somewhat...

Seems like a great time to talk about some resources on the business of sports!

1. The 2013 edition of Richard K. Miller's [Sports Marketing](#) book is now in Business Source Complete. Focused on the US market, it outlines where the money is made (from [licensing](#) to [memorabilia](#) to [TV broadcasting](#)), before moving on to short descriptions (with lots of stats) relevant to marketers of all sports from [baseball](#) to [volleyball](#). As useful as that content might be, the [10 pages of references](#) might be an even more valuable resource for anyone researching the business of sports.

2. Need some more academic information? The SFU Library provides access to such publications as...

- [Journal of Sport Management](#)
- [Journal of Sports Economics](#)
- [Journal of Sport & Tourism](#)
- [Sport Management Review](#)

3. And of course we have [hundreds of books and ebooks on this topic](#)! Start with such subjects as...

- [Sports - Management](#)
- [Sports administration](#)
- [Sports - Economic aspects](#)
- [Sports - Marketing](#)

4. Need still more? How about industry reports from IBISWorld such as...

- [Fantasy Sports Services \(US\)](#)
- [Global Horse Betting & Lotteries](#)
- [Sports Equipment Manufacturing in China](#)
- [Sporting Goods Stores in the US](#)

Phew! I'll stop now, but note that this just scratches the surface. [Let us know](#) if you want to discuss such topics in more depth.

-- Mark / mbodnar@sfu.ca

Categories: Uncategorized

[BUEC Buzz » Blog Archive » Healthcare to casinos: US market research handbooks in BSC](#) - - October 13, 2012 @ 11:44 am

[...] Information Resources for Business and Economics « On the Business of Sports... [...]

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NEW! NetAdvantage: industry & company info for investors

Tuesday, October 09, 2012

I'm pleased to announce that SFU researchers now have access to [NetAdvantage](#): a database published by S&P Capital IQ.

[NetAdvantage](#) features over 50 regularly-updated North American *Industry Surveys* and a further 10 global surveys, each of which covers industry trends, key companies, and guidance on how to analyze a company in that industry.

It also includes the *Register of Corporations, Executives and Directors*: A detailed directory of 90,000 public and private companies, including 400,000 key executives and a database of over 70,000 biographies of top company officials.

Besides those two standard business reference sources, [NetAdvantage](#) also includes commentary on markets, economic conditions, stock picks, and industry trends by S&P Capital IQ's economists and market analysts. And for those who are new to financial investments, there's a *Financial Education* section, complete with a video tutorial on "How to Analyze Stocks."

Let me know if you have any questions at all! -- mbodnar@sfu.ca (Mark)

Categories: Uncategorized

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SimplyMap - training session on Oct. 11th

Monday, October 01, 2012

[SimplyMap Canada](#), described earlier in the [BUEC Buzz](#), is quickly becoming a core Market Research resource here at SFU, yet I suspect not everyone is aware of how much it can do. It has some amazing content and features that aren't immediately obvious.

Please consider coming to the training session described below:

SimplyMap Training:

October 11th

10am-11:30am

[Rm 2105](#)

This session will cover the following topics:

- An overview of the SimplyMap User Interface
- Finding the variables and locations you are interested in
- Creating a map
- Mapping business points
- Creating tabular reports and rankings
- Exporting maps and data
- Creating maps and reports with wizards
- Help file and tutorials
- A review of the data available in SimplyMap
- Advanced business queries

Categories: Uncategorized

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TRIAL: Passport Industrial (Canada) - reports and data on 160 Canadian industries

Tuesday, September 25, 2012

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/6042>

1. Ever found yourself desperately in need of analysis on the **future outlook of the Advertising Industry in Canada?**
2. Or maybe you've needed data on the **relative shares of major buyer groups in the Canadian Management Consultancy Industry?**
3. Or were you hoping to find detailed **industry growth measures for Funeral Services** in Canada?

Our new trial of the Canada module of Passport Industrial covers these and many other research needs! This module contains deep industry analysis that could be valuable to marketing (esp. B2B) and strategy researchers. Give it a try, then let me know [mbodnar@sfu.ca] what you think.

This trial will run until **February, 2013**. The content is buried in our [Passport GMID](#) database. To access it:

- * Search for *ISIC* to see the 160 reports on Canadian industries.
- * Or: click on *Industries*, then on *Industrial* to get to the main Passport-Industrial launch page to browse the reports, articles, and statistics, including many articles (but not full reports) on global industries.
- * Or: click on *Search*, then choose *Industrial (Entire Economy)* from the menu to get to the many statistics tables.

Categories: Uncategorized

[BUEC Buzz » Blog Archive » New user-friendly interface for Passport GMID](#) - October 25, 2012 @ 10:23 am

[...] don't forget that we currently have a trial underway for an added module in Passport GMID: Canadian industry reports. Love to hear your opinions on [...]

Writing in College: A Short Guide to College Writing

Friday, September 14, 2012

<http://writing-program.uchicago.edu/resources/collegewriting/>

The Little Red Schoolhouse writing course for graduate students and advanced undergraduates has been a staple offering at the University of Chicago for decades. Over the years, Lawrence McEnerney (Director of the University of Chicago Writing Program) and the late Professor Joseph M. Williams worked together to craft this fine guide to college writing. The guide was created with first and second year students at the University of Chicago in mind, but it can be used effectively with a wide range of students who wish to write clearly and concisely. The guide is divided into five sections, including "Some crucial differences between high school and college writing," "Preparing to write and drafting the paper," and "Revising the introduction and conclusion." An important section here is: "But what if you get stuck? A good solution and terrible solution," which discusses, among other things, how to avoid plagiarism. Throughout this work, the advice is sage, lucid, and well-intentioned. It is an indispensable resource for any and all persons who wish to succeed in becoming better writers in college.
[KMG]

>From The Scout Report, Copyright Internet Scout 1994-2012.

<http://scout.wisc.edu/>

(Note: I've added this resource to the many already listed on our [Business Writing](#) guide. See also the [Writing for University](#) resources at the SFU Student Learning Commons site. -- Mark)

Categories: Uncategorized

Q & A: Does the library have a copy of my textbook?

Thursday, September 06, 2012

Thought I'd do a quick Q&A on the most common question in the library at this time of semester:

Question: Does the library have a copy of my textbook?

Answer: *Maybe...*

We don't try to buy every textbook for every class taught at SFU. There's no way that we could get enough copies for every student, and it's generally a better use of the budget to focus on the other resources you'll need to do the research projects in your class.

Having said that, some texts do get bought, especially in cases where instructors arrange for copies to be put on short-term loan in our [Reserves](#) collection, thus allowing for use by all of the class. In addition, some instructors loan us their own copies of a textbook for Reserves. Those ones are also in Reserves, but with a location code of *Prof Copy ###*.

Even if the book isn't in Reserves now, it might have been bought for Reserves in a previous semester and moved upstairs to the regular collection after that course was finished. In those cases, just try searching our [catalogue](#) by title and/or author for your text.

Can't find it in our collection at all? Try searching some of the other [local colleges and universities](#). If they have it, there are [ways that you could sign it out yourself](#) from those libraries.

Remember, though, that even if you find the book here and are able to borrow it with a semester-long loan period, others in your class are probably looking for it and could Request it, which will cause your loan period to be reduced to 3 weeks. Relying on borrowing a non-Reserves copy of a required textbook instead of buying it can be a gamble.

Hope that helps!

Mark

Categories: All Posts

From the wealth of the nation to employer support for volunteering: new reports from Statistics Canada

Thursday, September 06, 2012

I was just scanning the a list of new Statistics Canada publications and was pleased to see some great econ/bus research available. For example...

1. New Product: [Economic Insights : The New Investment Paradigm?](#)
2. Study: [The evolution of wealth over the life cycle, 1977 to 2005](#)
3. [Income of Canadians, 2010](#)
4. Study: [How the older unemployed look for work, 2006 to 2010](#)
5. Study: [Economic downturn and educational attainment, 2008 to 2011](#)
6. Study: [Employer support of Volunteering, 2010](#)

Want to hear about such reports as they are published? Subscribe to [The Daily](#) -- Statistics Canada's official release bulletin. You can even pick a [subscription option](#) to only get updates on new research reports that touch on your favourite subjects.

Speaking of Statistics Canada, did you know that the SFU Library provides access to the raw data behind many of their reports? Check out [Abacus](#)!

Categories: All Posts

Detailed product line analysis for US retailers

Friday, August 10, 2012

Need to know which products in [department stores](#) sell the most? Or how about [pharmacies & drug stores](#)?

I just came across a cool new source in Business Source Complete: [Barnes Reports](#) on *past and forecast sales by product line for different types of retailers in the US*.

I've added a link to this source in our [Industry Surveys](#) guide as well as to the [Market Research](#) guide.

As always, let us know if you have questions!

-- Mark

Categories: Uncategorized

TRIAL: NetAdvantage (S&P's Industry Surveys and more online)

Friday, August 10, 2012

UPDATE: Our trial of NetAdvantage has been extended to **Aug. 31st, 2012**. Please do take a look and let us know what you think!

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/12166>

We've recently started a trial for [NetAdvantage](#), a database by S&P. The trial will run to **Aug. 11, 2012**. Please send all **feedback** to mbodnar@sfu.ca (Mark Bodnar). We'd love to know what you think!

[NetAdvantage](#) by S&P Capital IQ features online access to several investment research and market commentary resources:

- *Industry Surveys*: Overviews of 50+ of the largest North American and global industries, and sub-industry reviews (monthly investment prospectuses) on 115+ sub-industries.
- *The Register of Corporations, Directors and Executives*: directory of 90,000 public and private companies which include 400,000 key executives and a database of over 70,000 biographies of top company officials
- *Bond Reports*: brief reports on over 7,500 corporate bonds
- *Stock Reports*: research and commentary on 10,000+ publicly traded companies.
- *Corporation Records*: profiles, news, and commentary for thousands of companies
- *Financial Education*: starting point for those new to investing and wealth management

This product could potentially replace longstanding print publications: [Standard & Poor's Industry](#)

[Surveys](#) and [Standard & Poor's Register of Corporations, Directors and Executives](#).

Categories: All Posts

About

Thursday, August 09, 2012

The BUEC Buzz is a current awareness resource for the students and faculty members in Business & Economics at SFU. Its goal is to keep you informed of the many business & economics research resources available via the SFU Library (and beyond).

Follow us on Twitter! [@sfubuecbuzz](#).

See the [BUEC Buzz information page](#) for details on [tweets](#), RSS feeds, the deep archives, and the authors.

New! IBISWorld industry reports for SFU researchers

Friday, August 03, 2012

We are very pleased to report that SFU researchers now have access to [IBISWorld](#)'s collection of **US, Global, and China** industry reports.

The [IBISWorld database](#) contains...

700 reports on *US industries* at the 5-digit NAICS level such as...

- [Housing Developers](#)
- [Record Stores](#)
- [Video Game Software Publishing](#)

300+ reports on *specialised US industries* (particularly good for niche and emerging industries), such as...

- [Online Eyeglasses & Contact Lens Sales](#)
- [Craft Beer Production](#)

Global industry reports covering 70 industries , such as...

- [Global Biotechnology](#)
- [Global Coal Mining](#)

and 200 reports on industries in *China*, such as...

- [Mobile Telecommunications in China](#)
- [Wind Power in China](#)

Each report covers the industry's performance, outlook, and life cycle stage, as well as the competitive landscape, major companies, and key statistics. Great info if you are working on a strategy, marketing, or new product development assignment!

We've added [IBISWorld](#) to our main [Industry Surveys](#) and [Market Research](#) guides, and will be adding it to other topic and course guides over the next while.

Happy researching!

Categories: All Posts

[BUEC Buzz » Blog Archive » IBISWorld: Focused industry reports from Art Dealers to Weather Forecasting Services](#) - March 4, 2013 @ 10:12 am

[...] more on IBISWorld, see our initial post from when we got this valuable database in August of last [...]

[BUEC Buzz » Blog Archive » New resources, strategies, and treasures : 2012 as documented by the BUEC Buzz](#) - December 21, 2012 @ 1:48 pm

[...] and IBISworld industry reports on the US and [...]

Bernstein Global Beer Guide

Thursday, August 02, 2012

<http://proxy.lib.sfu.ca/l...live&scope=site>

I've mentioned the *Bernstein Investment Reports* in a [previous post](#), and I even link to them from my [Industry Surveys](#) guide, but I was just scanning their most recent issue and couldn't resist bringing one specific report to your attention:

[Bernstein Global Beer Guide](#) via Business Source Complete

131 chart-filled pages analyzing global beer production and consumption from the perspective of a potential brewery investor, covering details such as...

- Why is beer so expensive in Canada?
- China: huge volume, more to come, but unlikely to be a major source of profits for at least 10 years -- maybe never.
- What is the profitability of the major labels in Nigeria, Cameroon, and other African countries?
- How do sales and margins vary within different parts of China?

Categories: All Posts

[BUEC Buzz » Blog Archive » On researching the beer industry on a sunny August afternoon...](#) - - August 22, 2013 @ 12:09 pm

[...] just noticed that a second edition of a really cool global beer guide that I talked about last year is now available via our Business Source Complete [...]

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TRIAL: PsycTests - psychological tests, measures, scales, surveys, and other assessment tools

Thursday, August 02, 2012

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/12168>

The trial below was initiated by Psychology, but I see some potential use among HR/OB, Marketing, and Economics researchers, so thought I'd forward on the details. Let us know what you think, please!

Mark - mbodnar@sfu.ca

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SFU Library currently has a new APA database, [PsycTests](#), on trial until **August 11, 2012**, and would greatly appreciate your feedback.

PsycTests indexes more than 6,500 psychological tests, measures, scales, surveys, and other assessment tools. Records provide descriptive information about test development and administration, and in most cases also provide the actual full-text test instrument. Records link to a variety of materials describing the test in peer-reviewed literature, technical reports, or dissertations.

To help you understand the potential of this database, check out the following searches:

- [organizational behavior](#)
- [human resource\\* or HR or personnel](#)
- [marketing or consumer\\*](#)
- [leadership](#)
- [economic\\*](#)

Tests are compiled from a systematic review of peer-reviewed journals published by APA, Hogrefe Publishing Group, and other large publishers; technical reports from PsycEXTRA; contributions from individual test authors; collections from the Archives of the History of American Psychology; and more. The database includes primarily unpublished tests, though commercially available tests indexed by APA are also included, with links to purchase instruments from the publisher.

Trial end date: August 11, 2012

Feedback: [amcamero@sfu.ca](mailto:amcamero@sfu.ca) (Andrea Cameron - Psychology Librarian)

*Categories:* All Posts

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## China's Reform Series 2 - more ebooks on the changing China

**Thursday, July 12, 2012**

Trying to understand what's happening in the vast and changing world of Chinese business/economics? Have we got a source for you! :-)

We've recently purchased online editions of the second China's Reform Studies series, available via our [Gale Virtual Reference Library](#). Titles in this edition include:

- [China's Agricultural and Rural Development \(1978-2008\)](#)
- [Development and Reform of China's Banking System](#)
- [The Evolution of China's Capital Markets](#)
- [Fiscal Reform in China: 1978 - 2008](#)
- [Reform of China's Administrative System](#)
- [Rural Reform in China](#)

Need more? See our earlier post about the [first China's Reform series ebooks](#), as well our [posts on other sources](#) for news and analysis on China.

Need still more on China? Contact your ever-friendly SFU Librarians:

- Mark Bodnar (Business) - mbodnar@sfu.ca
- Jennifer Bancroft (Economics) - jlbancro@sfu.ca

*Categories:* All Posts

Mark Bodnar- mbodnar@sfu.ca - June 18, 2013 @ 3:43 pm

An update on this series: We've created a "searchable subcollection" of all the ebooks in both the first and second editions of the China's Reform series. You can search or browse through all 14 volumes in the two editions via the following link:

[http://go.galegroup.com.proxy.lib.sfu.ca/ps?p=GVRL.chinasreform&u=sfu\\_z39](http://go.galegroup.com.proxy.lib.sfu.ca/ps?p=GVRL.chinasreform&u=sfu_z39)

-- MarkB (mbodnar@sfu.ca)

[BUEC Buzz » Blog Archive » New resources, strategies, and treasures : 2012 as documented by the BUEC Buzz](#) - January 28, 2013 @ 1:07 pm

[...] \* China's Reform Series 2 – more ebooks on the changing China [...]

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## Detailed US consumer demographics by product/service

Thursday, July 12, 2012

[http://proxy.lib.sfu.ca/lookupName=sfu\\_z39](http://proxy.lib.sfu.ca/lookupName=sfu_z39)

Need to know **who spends the most on beer in restaurants?** Or how about **on subscriptions to magazines?**

Did you know that 45-64 year-old, married, white (non-Hispanic) couples with either no kids or only adult kids are the **most likely to buy food as a gift for someone in the US?**

These are just a few of the many questions answered by the newest editions of [Best Customers: Demographics of consumer demand](#) and [Household Spending: Who spends how much on what](#), ebooks available for SFU researchers.

We have several editions of these great sources, along with their sister publication, [American Incomes: Demographics of who has money](#). You can even [search across all our editions of these ebooks](#).

Data for these books come from the [US Consumer Expenditure Survey](#). You can get slightly newer data

by going straight to the survey site site, but these ebooks make the data much easier to read and understand.

Note: These sources are linked to from section 5c of our [Market Research](#) guide.

*Categories:* All Posts

[BUEC Buzz » Blog Archive » New resources, strategies, and treasures : 2012 as documented by the BUEC Buzz](#) - December 21, 2012 @ 1:47 pm  
[...] \* Best Customers & Household Spending [...]

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## TRIAL: Freedomia Focus Industry Reports

Thursday, July 12, 2012

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10685>

We've just started a trial of a collection of industry reports and would love to get your feedback. The trial ends on **June 30th**, and feedback should go to Mark Bodnar: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca)

The Freedomia Focus Report Collection covers 18 major industry categories. Approximately 65% of the collection addresses energy, construction & building materials, electronics, chemicals, industrial/manufacturing, pharmaceutical/life sciences and packaging industry topics. The remaining 35% of the reports cover consumer products and service industries.

The majority of the reports are focused on US industries, with a growing number on 14 other major countries, including Canada.

Reports address each industry's market size, product and market forecasts, industry composition, market leaders, regulatory issues and business trends.

We really need your opinion on this database! In particular, please share with us [[mbodnar@sfu.ca](mailto:mbodnar@sfu.ca)]...

1. Which courses did you find it helped with?
2. What do you think of the quality of the analysis?
3. Although the database has a growing collection of non-US content, the majority of the reports are still about the US. Were you able to make use of the reports that weren't focused on Canada?

Note that we are working on setting up other trials over the summer. Watch the [BUEC Buzz](#) for

announcements!

*Categories:* All Posts

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## CaseBase & CaseBase2: Case Studies in Global Business

Thursday, July 05, 2012

<http://is.gd/e7O2Ri>

We've recently purchased a couple collections of case studies "focused on issues in emerging markets and emerging industries across the globe."

Together, the two *CaseBase* collections include over 40 current cases designed for teaching -- complete with learning objectives, questions for discussion, and references.

Perhaps the best way to get a feeling for what's in these collections is to scan a few examples:

- [How Kraft Changed the Oreo and Its Global Marketing Strategy for Success in China](#)
- [Sino-Forest: A Sustainable Business?](#)
- [Assessing and Managing Risk in the Financial Services Industry in the Middle East](#)
- [Does it Pay to Be Proactive? Considering an IT Change Management System at Gainer, Donnelly & Desroches](#)

CaseBase collections are available via the SFU Library's [Gale Virtual Reference Library](#) (in the Business category) and via the SFU Library catalogue: [CaseBase](#) (2011) and [CaseBase2](#) (2012).

They are also listed in our research guide on [Case Studies](#).

*Categories:* All Posts



## Innovation vs Disasters: Case studies of success and failure

Thursday, July 05, 2012

We've just purchased a couple ebooks full of business case studies from two completely different perspectives: successes that seem genius in retrospect, and failures that seem obvious when analyzed. Both are great teaching & learning tools!

[Innovation masters : history's best examples of business transformation](#)

From the publisher:

*Innovation Masters* covers the best examples of successful businesses and/or business people that have incorporated or developed a new product, service or technology that help to reinvent or revolutionize their business and/or industry. Entries will detail how these dramatic innovations were pivotal in keeping these companies on the cutting edge. Companies such as Amazon (who was successful in carving out new sales channels), Starbuck's (who successfully re-framed a product's relationship to its customer base), or IBM (who successfully shifted an entire company's strategy from providing products to services), will be highlighted.

[Corporate disasters : what went wrong and why](#)

From the publisher:

*Corporate Disasters: What Went Wrong and Why* profiles the biggest corporate mistakes or misdeeds throughout history -- covering the people, the times, the decisions made. From the infamous sock puppet of Internet lore to earlier entrepreneurial attempts that just plain flopped, each essay puts the business and its operators in the context of its own time, explaining the market, social, and technology forces at play, and each explores the key make-or-break decisions that led to disaster.

Categories: All Posts

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## International Directory of Company Histories: great for strategy/marketing research!

Thursday, July 05, 2012

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10486>

We've recently added 26 new volumes to our online series: [International Directory of Company Histories](#), bringing us right up to the most recent edition of this valuable source.

The searchable collection of 135 volumes provides histories of global companies that are a leading influence in a particular industry or geographic location.

Entries (generally 3-5 pages long) provide information on founders, expansions and losses, labor/management actions, NAICS codes, key dates, ticker symbol, principal subsidiaries, principal divisions, principal operating units, principle competitors and other significant milestones -- along with statistics, dates and names of key players.

A few examples of some of the recently updated histories available:

- [London Drugs](#)
- [China Ocean Shipping \(Group\) Company](#)
- [Daimler AG](#)
- [Air India](#)

This series is included in our [list of databases](#) as well as on our [Company Information research guide](#). It can also be found in the Business section of the [Gale Virtual Reference Library](#) via the SFU Library.

*Categories:* All Posts

[BUEC Buzz » Blog Archive » Company Histories: 144 online volumes = a great starting place for company research](#) - June 18, 2013 @ 4:10 pm

[...] our earlier post on the IDCH for more details on this useful [...]

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## TRIAL: IBISWorld Industry Reports

Thursday, July 05, 2012

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10535>

Another industry report trial!

This time we're looking at [IBISWorld's collection of reports](#) covering US, Chinese, and global industries, as well as US industry risk reports. Learn more about each module through our [trial description](#), then

jump in and start exploring!

As always, we really do need your opinions so that we can get a source that best fits SFU's needs. We're particularly interested in...

- your thoughts on whether the lack of Canada-specific reports is a major concern;
- reviews of the Risk Reports module; and
- comparisons to the other trial underway: [Freedonia Focus Portal](#).

**Please send your comments to Mark Bodnar** - mbodnar@sfu.ca. This trial will end on **July 6th**.

*Categories:* All Posts

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## Changes to Datamonitor360 - Business Insights

**Monday, June 25, 2012**

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/11401>

Some bad news, mixed with a little bit of good...

As of today, we've lost access to much of the content of Datamonitor360. We only had this database for a year, but it quickly became a favourite among both students and faculty. Unfortunately, the publisher made some changes to their subscription models that made it impossible to continue licensing the same specific collection.

However, we have negotiated for continued access to the Business Insights (BI) part of Datamonitor360 until August 31st. At that point we'll be able to move the BI reports to our local servers and continue to provide access to them for all SFU researchers. No new BI reports will be added after Aug. 31, though.

The Business Insights collection includes almost 600 *strategic management* reports in the following industries:

- **Consumer Products:** alcoholic drinks, snacks, etc.
- **Energy:** gas, green, etc.
- **Financial Services:** banking, wealth management, etc.
- **Healthcare:** biotech, oncology, etc.
- **Technology:** IT services, eCommerce, telecoms, etc.

A few samples of the BI reports available:

- **Generic Defense Strategies**

An overview of developmental, commercial and legal lifecycle management strategies used by pharma to protect their franchises from generic competition.

- **The Cost of Power Generation 2012**

This report utilizes fundamental yardsticks used for cost comparison, capital cost, and the levelized cost of electricity to compare power generation technologies against each other, including fossil fuels, nuclear, and renewables.

- **Strategies for Mobile TV**

The convergence of digital video content, broadband and mobility has created an "anytime, anywhere, any video" paradigm, also popularly referred to as Mobile TV. Mobile TV is simply a capability that empowers the user to watch "any video anywhere".

- **Growth Opportunities in Sports Nutrition**

Traditionally exclusive to the male bodybuilder and elite athlete, the sports nutrition market is now expanding its mainstream appeal. This report examines the challenges and opportunities that are presented by this transition.

Finally, if you haven't done so already, please do check out the trials we have underway for new industry report databases: [IBISWorld](#) and [Freedonia](#). We'd love to hear your opinions!

*Categories:* All Posts

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## On "Effectively integrating ethical dimensions into business education" (and business education in general)

Thursday, May 31, 2012

I just noticed that one of our newest business books here in the library offers insights into the very important topic of...

[\*Effectively integrating ethical dimensions into business education\*](#)

From the publisher:

"This book is an overview of a spectrum of approaches to developing moral character in business

students in this epoch of dynamic technologies and globalization. Experts share approaches to sensitizing learners to integrity and its opposite in a wide variety of international cases and examples. The impact of colliding cultural differences on management education will be also parsed.

With in-depth discussions of the influence of such factors as gender, ethnicity and academic performance the book looks comparatively at the implications for instructors in various cultural contexts. A wide variety of teaching approaches are explained with lengthy examples including ones leveraging humanities and storytelling."

(Follow the link above to see the table of contents and location of this print book.)

This got me thinking that it might be time for a quick reminder about the many other resources the SFU Library offers to support instructors who want to try new approaches in the classroom.

Starting with the clues in the record for the book above...

- Search for titles in the same series [Research in Management Education and Development](#).
- Look for **books and ebooks** with the subjects [Business education](#) (over 350 titles!) or [Management - Study and teaching](#).
- Also try the phrase *Study and teaching* along with whatever discipline within business you work in. For example, [Entrepreneurship - Study and teaching](#).

For **journal or magazine articles** on this topic from such publications as the [Academy of Management Learning and Education](#), check out our guide to [Resources to Enhance Your Teaching](#).

*Categories:* All Posts, Sustainability

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## On Canadian business and consumer confidence data

**Monday, May 07, 2012**

As you may have noticed, the regular announcements from the [Bank of Canada's Mark Carney](#) on what will happen to our interest rates invariably talk about "business and consumer confidence" measures.

I thought perhaps some of you would be interested in seeing the actual data behind such measures. SFU's [ThomsonOne-Investment Banking](#) database provides several time series on this topic:

- Canadian Federation of Independent Business *Business Surveys* by province and industry
- The *Purchasing Managers Index* (PMI) jointly sponsored by the Ivey School of Business and the Purchasing Management Association of Canada
- The Bank of Canada's *Business Outlook Survey*
- The *Consumer Confidence Index* by Decima Research (with detailed breakdowns by income, age, province, etc.)
- Canada's Country-Specific Index as part of the *Ipsos/Reuters Global Consumer Economic Assessment* (GCEA) survey.
- The OECD's *Consumer Confidence Indicator* for Canada

[T1-IB](#) can be a tricky database to use. If you are interested in finding this sort of thing, start with the following search path in the database:

Datastream (bottom left corner) > Navigator > Explore > Economics > National Sources > Canada > then Surveys & Cyclical Indexes

Contact your librarian if you would like to chat about such searches: Mark - Business: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) & Jennifer - Economics: [jlancro@sfu.ca](mailto:jlancro@sfu.ca)

*Categories:* All Posts

[BUEC Buzz » Blog Archive » Crystal ball sites: Where to go for economic forecasts](#) - December 14, 2012 @ 1:58 pm

[...] On Canadian Business and Consumer Confidence Data [...]

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## Canadian Business Patterns - data at the neighbourhood (DA) level

Friday, May 04, 2012

<http://dataverse.scholars...090bcfbbeaa880>

A big thanks to my colleague Chris Burns of Kwantlen for the heads-up about this cool resource:

The U of T has just made a customized tabulation of [Canadian Business Patterns](#) freely available for web-download.

They special-ordered 2007-2011 data broken down at the Dissemination Area (DA) level, as opposed to the CMA (Census Metropolitan Area) level available in the standard CBP product.

Establishment counts for each DA are available by 6-digit NAICS code, or number of employees (in groupings). DA's typically have 400-700 residents.

Tables are in Beyond 20/20 format. [Download Beyond 20/20 software](#) [free, Windows only, 19.8 MB]

Need to find the numbers of specific dissemination areas (DAs) to make sense of the data in this product? Start with the [Reference Maps](#) at the Statistics Canada site.

*Categories:* All Posts

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## Hawkins: Looking at Innovation from a Uniquely Canadian Perspective

Wednesday, April 25, 2012

<http://www.issp.uottawa.ca/awkinsPaper.pdf>

When you think of innovation, do iPads or copper mines come to mind? Blackberries or sawmills?

According to a recent paper by Dr. Richard Hawkins, Canada Research Chair in the Social Context of Technology at the University of Calgary, (and former SFU BA + MA student), Canada's innovation measures, policies, and strategies are all geared toward tech products when our current and future prosperity are largely reliant on innovation in our resource industries.

Hawkins' paper can be downloaded via the site of the Institute for Science, Society and Policy at the University of Ottawa:

[Looking at Innovation from a Uniquely Canadian Perspective: The Case for a New Alliance of Practice, Policy and Scholarship](#)

See also the somewhat shorter *University Affairs* article about the paper:

[Resource industries should be central to Canada's innovation policy](#)

Categories: All Posts

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## Trial: Statista - stats on 60,000+ topics with easy downloads

Friday, April 20, 2012

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/12082>

SFU Library has started a trial [Statista](#), a source that offers "statistics and studies gathered by market researchers, trade organizations, scientific publications, and government sources on over 600 industries."

Although some of the info in [Statista](#) is available for free, the subscription version offers a much larger pool of data, as well as

- the ability to download graphs in jpg, ppt, xls formats;
- access to a database of studies and reports; and
- links to original sources

[Statista](#) makes use of over 10,000 sources, a few [examples](#) of which include the Business Software Alliance, the Convention Industry Council, and the Interactive Advertising Bureau.

This is a bit of an odd source, so you may need to explore it to get a good idea of what it offers. However, here are a few examples of stats and reports that caught my eye:

- [Survey - Use of cloud-based brands by gender in the U.S.](#)
- [National Hockey League venue construction / renovation costs by stadium from 1991 to 2010 \(in million U.S. dollars\)](#)
- [Global market share: Statistics and facts](#)

### Notes:

1. This trial will end on **May 2nd**.
2. Please send **feedback** to Walter Piovesan [ [walter@sfu.ca](mailto:walter@sfu.ca) ] or Mark Bodnar [ [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) ]. I'm particularly interested in how you feel it compares to the [Market Share Reporter](#).



Categories: All Posts

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## On researching Work Motivation on a sunny spring Friday...

Friday, April 20, 2012

When better to talk about Work Motivation resources than on a sunny spring Friday morning when motivation can be, well, somewhat lacking...

I just noticed that an updated edition of Latham's "[Work motivation : history, theory, research, and practice](#)" has arrived in the SFU Library.

From the [publisher](#):

This book...

- Includes anecdotes about and from the major thought leaders in the field of motivation: Personal insights from and about leading personalities in the field of motivation such as Bandura, Frese, Hough, Judge, Kanfer, Lawler, Locke, Pinder, Rousseau, and Vroom make the material come alive. Behind-the-scenes accounts of research and the researchers who conducted studies in North America, Africa, Asia, Australia, and Europe are addressed.
- Offers a chronological review of the research on and theories of motivation in the workplace: Written in a meaningful and memorable style, a comprehensive treatment of work motivation is given from the end of the 19th century to the present.

If this is the sort of information you need, you might also try...

- [Employee motivation as a subject](#) in the SFU Library catalogue
- [Employee motivation as a subject](#) in Business Source Complete

OK - now stop looking out the window and get back to work! :-)

Categories: All Posts

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## Economist: research results should be available to all...

Thursday, April 19, 2012

<http://www.economist.com/node/21552574>

Continuing the theme of my last post (on the [World Bank's announcement](#) about moving completely to Open Access for their reports and data), I thought some of you might be interested in the following recent *Economist* article...

[Open sesame: When research is funded by the taxpayer or by charities, the results should be available to all without charge](#)

Interested in reading more about Open Access trends in academia? Start with the SFU Library's page on [Scholarly Publishing](#) trends and tools.

Categories: All Posts

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## World Bank: Open Access Policy & Open Knowledge Repository

Tuesday, April 17, 2012

<http://web.worldbank.org/...PK:4607.00.html>

Great news from the World Bank:

The World Bank today [announced](#) that it will implement a new [Open Access policy](#) for its research outputs and knowledge products, effective July 1, 2012. The new policy builds on recent efforts to increase access to information at the World Bank and to make its research as widely available as possible. As the first phase of this policy, the Bank launched today a new [Open Knowledge Repository](#) and adopted a set of [Creative Commons](#) copyright licenses.

A few examples of the reports already in the Open Knowledge Repository:

- ['Green' growth, 'green' jobs and labor markets](#)
- [Creating Shared Value through Basic Business Strategy](#)
- [Making the Cut? Low-Income Countries and the Global Clothing Value Chain in a Post-Quota and Post-Crisis World](#)
- [Wind Energy in Colombia : A Framework for Market Entry](#)

For more on Open Access, see my earlier post on [Open Access Journals in Business](#) as well as the SFU Library page on [Scholarly Publishing](#).

Categories: All Posts

[BUEC Buzz » Blog Archive » Economist: research results should be available to all...](#) - November 28, 2012 @ 4:26 pm

[...] Resources for Business and Economics « World Bank: Open Access Policy & Open Knowledge Repository On researching Work Motivation on a sunny spring Friday... [...]

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## Food for Fines to Apr. 21: one non-perishable food item = \$2.00 in fines...

Monday, April 16, 2012

<http://www.lib.sfu.ca/my-...rrowing#Returns>

Leaving campus for the break or for the summer? Don't forget to [return your books](#). You can do so at any SFU Library branch, or even at the drive-up book return north of the Bennett Library in Burnaby.

On a somewhat related note... don't forget that until April 21st you can donate food to reduce your library fines: The SFU Library is running a "[Food for Fines](#)" campaign at all three libraries from Monday April 2 to Sunday April 21. This campaign coincides with the current campus-wide drive to collect food for the SFU Food Bank.

The fine print:

- one(1) non-perishable food item = \$2.00 in fines to a *maximum of \$20.00* in total per Drive
- applicable only to current fines
- cannot be used towards "lost or damaged books"
- and (sorry) cannot be used to establish credit for future fines

Categories: All Posts

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## Food for Fines event at the SFU Library

Monday, April 16, 2012

<http://www.lib.sfu.ca/node/10780>

Do you have SFU Library fines weighing on your conscience? Would you like to clear them and earn some karmic kudos at the same time? Read on...

The SFU Library's Spring **Food for Fines Drive** has just begun. Running until April 16th, this campaign raises money for the SFU Food Bank. You can bring in food items to any SFU Library branch and donate them in exchange for a reduction in your fine.

The fine print:

- one(1) non-perishable food item = \$2.00 in fines to a *maximum of \$20.00* in total per Drive
- applicable only to current fines
- cannot be used towards "lost or damaged books"
- and (sorry) cannot be used to establish credit for future fines

Contact [loans-mgmt@sfu.ca](mailto:loans-mgmt@sfu.ca) for more information.

Categories: All Posts

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## Two new "sustainable business" books

**Monday, April 16, 2012**

I was just checking some of the new books in the collection this week and noticed the following two, both of which deal with *sustainable business* and are published under the [Earthscan](#) imprint...

[Leading for regeneration : going beyond sustainability in business, education, and community](#)

- From the [publisher](#):

This book presents the regenerative leadership framework that has emerged from doctoral research and consulting work with successful sustainability leaders and their organizations in business, education, and community. The framework synthesizes the levels of awareness, the leadership styles and behaviours, and the organizational arrangements that correlate most significantly across these domains.

[Corporate sustainability management : the art and science of managing non-financial performance](#)

- From the [publisher](#):

This book is the first to introduce a systematic means of including context in sustainability management and doing effective CSM. After making the case for why context matters, the book explains how to do context-based CSM by providing a stepwise, cyclical blueprint for how to practice it in any organization. This includes a template for context-based metrics compatible with the Global Reporting Initiative (GRI), as well as specific examples of metrics for each of the triple bottom lines.

*Categories:* All Posts, Sustainability

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## Games, apps and social media industry almanac - online for SFU researchers

**Wednesday, April 11, 2012**

<http://troy.lib.sfu.ca/record=b5770700~S1a>

Building a new app? Researching social media markets and strategies? Or maybe looking for a job in the gaming industry? This new online source may prove useful:

[Plunkett's games, apps and social media industry almanac 2012: Gaming industry market research.](#)

[statistics, trends & leading companies](#)

Key Features:

- Industry trends analysis, market data and competitive intelligence
- Market forecasts and Industry Statistics
- Industry Associations and Professional Societies List
- In-Depth Profiles of hundreds of leading companies
- Industry Glossary

Categories: All Posts

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## Study late! SFU's Burnaby & Surrey Libraries get extended hours during April exam period

Monday, April 09, 2012

<http://www.lib.sfu.ca/abo...ring-2012-exams>

Ever had trouble finding a good place to cram for your exams? Then you'll love this bit of news...

*The Library is very pleased to offer extended hours at the WAC Bennett Library (SFU Burnaby) and the Fraser Library (SFU Surrey), as a pilot project during Spring 2012 exams.*

Check out the Library site for [details on dates and locations](#).

Categories: All Posts

[BUEC Buzz » Blog Archive » New resources, strategies, and treasures : 2012 as documented by the BUEC Buzz](#) - January 2, 2013 @ 4:45 pm

[...] \* 24/7 exam period openings, [...]

## Berkshire Encyclopedia of Sustainability - online!

Monday, April 09, 2012

<http://tinyurl.com/7toekgc>

A cool new resource for all those who are researching green or sustainable business topics:

SFU researchers now have online access to the [Berkshire Encyclopedia of Sustainability](#). This publication provides current and in-depth essays on all aspects of the sustainability movement, from Volume 1, "[The Spirit of Sustainability](#)," to Volume 5, "[Ecosystems, Management, and Sustainability](#)."

Business researchers will likely be most interested in Volume 2, "[The Business of Sustainability](#)."

I just tried a quick exploratory search for CSR [across all the volumes](#) and found articles such as...

- [CSR and CSR 2.0](#),
- [Global Reporting Initiative \(GRI\)](#),
- [Manufacturing Practices](#), and
- [Accounting](#).

Interested in such topics? Check out these earlier [BUEC Buzz posts](#) on resources and search strategies around sustainable business, especially my post outlining key terms to try when searching for info on the [business aspects of climate change](#).

*Categories:* All Posts, Sustainability

[BUEC Buzz » Blog Archive » Sustainable Business: A few tips for our hard-working BUS 447 students...](#)

- - January 30, 2015 @ 12:05 pm

[...] Online Berkshire Encyclopedia of Sustainability via the SFU Library - Good place to quickly get the big picture, especially of the sustainability situation on different continents. See our description of the BES in these earlier posts from 2013 and 2012. [...]

[BUEC Buzz » Blog Archive » Berkshire Encyclopedia of Sustainability – new volumes](#) - - February 20, 2013 @ 4:30 pm

[...] we first highlighted the online Berkshire Encyclopedia of Sustainability 9 months ago, there were only 5 volumes. That was still more than enough to cover key issues such as the [...]

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## Sustainability & Innovation Global Executive Study (MIT Sloan

## Management Review)

Monday, April 09, 2012

<http://proxy.lib.sfu.ca/l...lity-advantage/>

A quick note about a useful report:

The second annual [Sustainability & Innovation Global Executive Study](#) by MIT Sloan Management Review and The Boston Consulting Group was published earlier this month.

You may also like... the [first annual study in the series](#) and the [Sustainability & Innovation](#) section of the MIT SMR.

*Categories:* All Posts, Sustainability

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## SimplyMap Canada - mappable demographic and spending data

Wednesday, April 04, 2012

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10920>

I'm very pleased to announce that SFU researchers now have access to [SimplyMap - Canada](#).

Granted, from the name alone this doesn't sound like a business or economics resource, but consider the following examples of its valuable content:

With just a few clicks I was able to generate...

- A map of Vancouver's neighbourhoods showing the **amount spent in each area on "hair grooming" in 2011** and overlaid with the **locations of all the beauty salons**;
- A ring study table showing the **percentage of the population that speak Korean or Mandarin within 1, 3, and 5 km of a specific neighbourhood in Richmond Hill, Ontario**;
- A table **ranking the cities in Alberta** based on the number of people they have in [PRIZM](#) segment U1: Urban Elite; and
- A table of the **small (sales less than 100K) language schools in downtown Vancouver**, showing



each company's name, location, sales, employee numbers, and key contact.

The database covers all of Canada and includes data down to the dissemination area level (neighbourhoods with 400-700 people) on...

- Household spending (EnviroNics estimates based on surveys and StatsCan data)
- Businesses (virtually all businesses covered)
- PRIZM C2 consumer categories
- Demographic details (both census data and newer EnviroNics estimates)

I can see potential for many assignments in this database. It does take a bit of time to get used to, but there are clear guided search options, as well as tutorial videos and detailed help files. Give it a try!

See the [SimplyMap-Canada site](#) for additional details on the functionality of this database.

*Note that this database has a limit of 5 simultaneous users. Please remember to logout when you are done.*

Sample image of a map generated within SimplyMap -- showing neighbourhood spending on footwear, with the locations of shoe stores marked:

*Categories:* All Posts

[BUEC Buzz » Blog Archive » New resources, strategies, and treasures : 2012 as documented by the BUEC Buzz](#) - January 2, 2013 @ 4:45 pm

[...] SimpyMap Canada for mappable demographic and psychographic [...]

[BUEC Buzz » Blog Archive » SimplyMap – training session on Oct. 11th](#) - October 1, 2012 @ 2:13 pm  
[...] Canada, described earlier in the BUEC Buzz, is quickly becoming a core Market Research resource here at SFU, yet I suspect not everyone is [...]

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## New! 1.1 million Company Views in Business Source Complete

Wednesday, April 04, 2012

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5781>

The key article research tool for SFU's business researchers has just gotten better!

Before you read the details below check out these examples of Business Source Complete's new content and display features for large companies:

- [Samsung Electronics Co. Ltd.](#)
- [Bombardier Inc.](#)
- [Tata Motors, Ltd.](#)
- [Netflix Inc.](#)

Business Source Complete now offers detailed company information for more than 1.1 million of the world's largest public and private companies. The new BSC *Company View*(TM) offers a "home page" for each company, featuring detailed company information with well-organized links to business articles, profiles and news stories.

The information available on these 1.1 million+ companies includes details on...

- parents and subsidiaries,
- key contacts,
- annual sales revenue,
- net profit,
- number of employees,
- line of business(es),
- links to detailed company profiles,
- links to SWOT analyses (when available),
- and relational information such as industry and market reports.

To get such a Company View(TM) within BSC, click on **Company Information** in the top bar of the database or do a regular keyword search on your topic and look for links to possibly relevant companies to the right of your result list.

More information is available at the [EBSCO site for BSC](#).

*Categories:* All Posts

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## 2012 Canada Digital Future in Focus

Monday, April 02, 2012

[http://www.comscore.com/P...Future\\_in\\_Focus](http://www.comscore.com/P...Future_in_Focus)

Hot on the heels of the [2012 Mobile Future in Focus](#) report that I mentioned a few weeks ago, comScore has now published the [2012 Canada Digital Future in Focus](#).

If the following topics (from the publisher) seem relevant to your research, this may be the report for you!

*Key questions to be addressed in the report include:*

- \* How do digital consumption habits in Canada compare to other countries?
- \* Which web content categories are witnessing the strongest growth?
- \* How is social evolving from a trend to a staple in the Internet experience?
- \* How do Canadians' online behaviors compare with their personal interests and other media habits?
- \* How fast is video accelerating in the online marketplace, and what are the key trends?
- \* What is the current state of the digital ad market and how are social ads driving change?
- \* In what way are mobile devices shaking up the digital landscape and shifting consumption habits?

*As always with comScore whitepapers, note that registration (free) is required to download the report.*

*Categories:* All Posts

[BUEC Buzz » Blog Archive » Now available: “2013 Canada Digital Future in Focus” \(comScore\) report-](#)  
- March 4, 2013 @ 3:46 pm

[...] readers of the BUEC Buzz will have heard of comScore before. We've highlighted earlier editions of this report, as well as their Mobile Future in Focus [...]

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## Disconnected no more! Phone chargers for loan at Bennett Library

**Wednesday, March 28, 2012**

Ever had that odd lost feeling when your phone runs out of power while you are away from home? We

rely on our phones so much these days that I'm sure the following news will catch your attention:

*The Bennett (Burnaby) SFU Library now has some phone chargers available for loan.*

I understand that these chargers are usable with most phones as they have over a dozen adaptors attached to them. They were donated by two Business students (yay Beedie!) who are doing a class project and will be creating an ad campaign to promote their use. (More details when I get them.)

Hmmmm... I remember hearing many years ago about a public library in the USA that started lending out fishing poles... This concept of a central repository of community resources available for free loans clearly has lots of flexibility! :-)

*Categories:* All Posts

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## Oxford Economics Forecasts via ThomsonOne - Investment Banking

**Wednesday, February 29, 2012**

**Interesting fact of the day:** The *percentage of the population of working age* in the EU is currently around 66% and that of India is just behind at 65%. *By the end of 2036 India is forecast to leave the EU in the dust -- approaching 70% while the EU drops to 58%.* Definitely some business implications there.

This is just one tiny example of the sort of insights that can be gleaned from the Oxford Economic Forecasts which have recently been added to Datastream via [ThomsonOne - Investment Banking](#).

Thomson's description of this data:

International macroeconomic forecasts are now available from Oxford Economics, a leading consultancy firm with ties to Oxford University. The new dataset includes over 90,000 series providing key indicators of macro, financial, and socio-economic trends. Annual forecasts are given for 200 to 400 series for up to 190 countries and quarterly for 45 principle developed and emerging markets. Many indicators are presented in common terms for comparability across countries.

Data are projected to 2036. Oxford Economics combines detailed country analysis by their experienced economists with the rigor and consistency of their highly regarded Global Model to produce estimates of unparalleled reliability. Updates will be provided each month. Historical data start in the 1980's and are taken from original primary sources for the majority of concepts,

supplemented with financial and debt data from international organizations.

Headline and major macroeconomic series are provided for all countries. Availability varies for the more detailed and analytic series.

The categories of data vary a bit by country, but can include:

- GDP and Domestic Demand
- Government Accounts
- Personal Sector
- Company Sector
- Financial Indicators
- Prices and Wages
- Energy and Housing
- Trade and Balance of Payments
- Labour Market

(Note that Thomson has also mentioned that OE forecasts for industrial measures will be available later this year.)

Datastream can be hard to access and use. Contact your librarian if you want a quick tour: Mark Bodnar [Business - mbodnar@sfu.ca ] and Jennifer Bancroft [Economics - jlbancro@sfu.ca ].

Interested in forecasts? Check out my earlier post regarding the [EIU's Global Forecasting Service](#). Also check [Passport GMID](#) for forecasts of many economic and demographic measures from Euromonitor.

*Categories:* All Posts

[BUEC Buzz » Blog Archive » New resources, strategies, and treasures : 2012 as documented by the BUEC Buzz](#) - December 21, 2012 @ 1:48 pm

[...] \* Sustainability resources and research guides [...]

[BUEC Buzz » Blog Archive » Crystal ball sites: Where to go for economic forecasts](#) - December 14, 2012 @ 12:58 pm

[...] Oxford Economics Forecasts via ThomsonOne – Investment Banking [...]

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## Deloitte Technology, Media and Telecommunications Predictions 2012

**Wednesday, February 29, 2012**

<http://www.deloitte.com/v...tions/index.htm>

Hmmm... seems to be the season for forecasts...

Deloitte recently released [their predictions](#) on what sorts of tech we'll be buying this year: "Deloitte's view of key developments over the next 12-18 months that are likely to have significant medium- to long-term impacts for companies in TMT and other industries."

A few trends that caught my eye: Big Data, Multi-Tablet Households, Solid-State Storage, and Ambient Radio Frequency Power Harvesting.

See also my post from earlier this week on comScore's [2012 Mobile Future in Focus](#).

*Categories:* All Posts

[BUEC Buzz » Blog Archive » Crystal ball sites: Where to go for economic forecasts](#) - December 14, 2012 @ 1:00 pm  
[...] Deloitte Technology, Media and Telecommunications Predictions 2012 [...]

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## Over 260 ebooks on Business Technology: IGI Global

**Monday, February 27, 2012**

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/11932>

I'm pleased to announce that SFU researchers now have access to over 260 ebooks in the *Business Technology* series by IGI Global.

These ebooks are listed individually in the SFU Library catalogue under the series title: [IGI Global Research Collection](#), but you can also search or browse through the entire collection by going to [IGI Global - InfoSci e-books](#) in the SFU Library's list of databases. (Click on *Database Search* in the top left to do advanced searches in the fulltext of all the books.)

To give you some idea of the content in these books, consider these examples of chapters by authors you may have heard of before...

- [Adoption, Improvement, and Disruption: Predicting the Impact of Open Source Applications in](#)

*[Enterprise Software Markets](#)*

Michael Brydon and Aidan R. Vining (2011). [Enterprise Information Systems: Concepts, Methodologies, Tools and Applications](#) (pp. 1399-1420)

- *[Perceptions of Mobile Device Website Design: Culture, Gender and Age Comparisons](#)*  
Dianne Cyr, Milena Head and Alex Ivanov (2009). [Mobile and Ubiquitous Commerce: Advanced E-Business Methods](#) (pp. 173-200)
- *[Methodological Issues in the Evaluation of System Analysis and Design Techniques](#)*  
Andrew Gemino (2005). [Business Systems Analysis with Ontologies](#) (pp. 305-321)
- *[For Those About to Tag](#)*  
Jan H. Kietzmann (2009). [Mobile and Ubiquitous Commerce: Advanced E-Business Methods](#) (pp. 1-14)
- *[Fuzzy Dynamic Groups: Measures and Implications for Television Audiences](#)*  
Jose-Domingo Mora (2012). [Fuzzy Methods for Customer Relationship Management and Marketing: Applications and Classifications](#) (pp. 41-60)

Note that all of the titles in this series allow multiple simultaneous readers as well as easy downloading of chapter PDFs for offline reading.

Categories: All Posts

[BUEC Buzz » Blog Archive » New resources, strategies, and treasures : 2012 as documented by the BUEC Buzz](#) - December 21, 2012 @ 1:47 pm

[...] \* a collection of 260 business technology ebooks from IGI, [...]

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## 2012 Mobile Future in Focus - free report online

Thursday, February 23, 2012

<http://tinyurl.com/6o4vcc3>

I see that comScore has come out with a new report: [2012 Mobile Future in Focus](#). I first mentioned comScore last year when I highlighted their [2010 Canada Digital Year in Review](#).

About the [2012 Mobile Future in Focus](#):

This report examines...

... the mobile and connected device landscape, covering several mobile markets measured by comScore, through an exploration of key trends driving smartphone adoption growth, mobile media use in categories such as social networking and retail, mobile ecosystem dynamics, and shifts in multi-device digital media consumption in 2011.

The report highlights insights primarily from mobile markets in the United States, France, Germany, Italy, Spain, United Kingdom, Japan, and **Canada**.

If you like that sort of thing, you may also find the following comScore reports useful:

- [Connected Europe: How Smartphones and Tablets are Shifting Media Consumption](#)
- [2012 U.S. Digital Future in Focus](#)
- [Next-Generation Strategies for Advertising to Millennials](#)
- [2011 U.S. State of Online and Mobile Banking Report](#)

*(Note: registration (free) required to view these and other comScore papers.)*

Categories: All Posts

[BUEC Buzz » Blog Archive » 2012 Canada Digital Future in Focus](#) - September 19, 2012 @ 10:54 am  
[...] on the heels of the 2012 Mobile Future in Focus report that I mentioned a few weeks ago, comScore has now published the 2012 Canada Digital Future [...]

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## Benchmarking: an international journal

Monday, February 20, 2012

<http://cufts2.lib.sfu.ca/CJDB/BVAS/journal/157687>

I was just helping someone with a research problem when I came across [Benchmarking: an international journal](#).

Although this journal is [indexed in Business Source](#), complete with direct links to the fulltext thanks to the [SFU Library's subscription](#) to all the content from the first volume onward, I have a feeling it may get buried and missed in search results because it doesn't mention core terms like marketing, finance, and HR in its title. I thought I'd take a couple minutes and highlight the valuable content:



Here are a few examples of the sorts of articles in [Benchmarking](#):

- [Cruise Passengers' Satisfaction: Cartagena de Indias](#)
- [Special issue on Benchmarking the Greening of Business](#)
- [Performance modeling of Indian business schools: a DEA-neural network approach](#)
- [Benchmarking the service quality of fast-food restaurant franchises in the USA: A longitudinal study](#)
- [Special Issue: Performance Measures and Benchmarking in Business Innovation](#)

*From the publisher:*

### **Topicality**

Benchmarking is big news for companies committed to total quality programmes. Its enthusiastic reception by many prominent business figures has created high levels of interest in a technique which promises big rewards for co-operating partners. Yet, like total quality itself, it must be understood in its proper context, and implemented single mindedly if it is to be effective - this journal helps companies to decide if benchmarking is right for them, and shows them how to go about it successfully.

### **Key Benefits**

The journal is designed as both a study of techniques and a practical manual, so that companies acquire important background knowledge as well as the information they need to instigate their own benchmarking programme. Its content is overseen and written by a distinguished international editorial board and demonstrates a broad understanding of all the issues involved.

Interested in the topic of benchmarking? Start with a Subject search in the SFU Library catalogue for [Benchmarking \(Management\)](#). The same term works as a subject in Business Source Complete: [Benchmarking \(Management\)](#).

*Categories:* All Posts, Sustainability

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## **Encyclopedia of Small Business - succinct and practical info**

## online

Friday, February 17, 2012

<http://troy.lib.sfu.ca/record=b5861697~S1a>

Yet another great [Gale Virtual Reference Library](#) ebook! The [Encyclopedia of Small Business](#) will definitely be of interest to entrepreneurship researchers, but its very practical guidance and short topic overviews may also prove useful to students in all other areas of business.

For example, consider these sample topics, many of which should look familiar to this semester's BUS 360W students...

- [Social Media, Collaboration Tools](#)
- [Customer Service](#)
- [Sexual Harassment](#)
- [Gender Discrimination](#)
- [Multicultural Work Force](#)
- [Cross-Cultural/International Communication](#)
- [Learning Organizations](#)
- [Strategy, Portfolio Model](#)
- [Advertising, Evaluation of Results](#)

*From the publisher:*

This convenient and exhaustive 2-vol. reference source is designed to provide entrepreneurs with how-to information that they can apply to their own business. The Encyclopedia contains 600 detailed articles and overviews of all the key information needs of small business owners, including financing; financial planning; business plan creation; market analysis; sales strategy; tax planning, human resource issues and more.

*Categories:* All Posts

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## Business Plans Handbooks - 525 real plans online for SFU researchers

Thursday, February 16, 2012

[http://proxy.lib.sfu.ca/login?username=sfu\\_z39](http://proxy.lib.sfu.ca/login?username=sfu_z39)

We've recently bought a couple new volumes in the [Business Plans Handbook ebook series](#), bringing us to 22 volumes available online for SFU researchers.

Our 22 volumes provide us with over **525 real business plans**, all accessible from your home, office, or classroom.

*Publisher's description:*

A collection of [...] actual business plans compiled by, and aimed at, entrepreneurs seeking funding for small businesses in North America. Plans are from businesses in the manufacturing, retail and service industries, with company names and addresses changed. Also includes a business plan template, two fictional business plans, a listing of organizations, agencies, and consultants; a glossary; and an updated bibliography.

A few highlights from the newest volumes in the BPH series:

- [Specialty Bakery: Kate's Cupcakery](#)
- [iPhone App Developer](#)
- [Organic Food Store](#)
- [Personal Organizing Consultant: All In Place Inc.](#)

*Categories:* All Posts

[BUEC Buzz » Blog Archive » New resource on global brands – background & current status](#) - January 2, 2014 @ 1:35 pm

[...] \* Business Plan Handbooks [...]

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## Detailed US industry profiles - online for SFU researchers

Wednesday, February 15, 2012

<http://trov.lib.sfu.ca/record=b5861698~S1a>

Quick quiz: What country is our biggest trading partner? In what country do more than [800,000 expat Canadians](#) live and work? What country has a culture and economy similar enough to us that their market and industry information can often be used as a rough proxy when information on Canada isn't available?

Latvia? Monaco? Bhutan? :-)

Yes, of course it's the US - so our new online [Encyclopedia of American Industries](#) will be a welcome resource for those who are doing research on markets, industrial structures, or even possible careers south of the border.

*From the publisher:*

This updated sixth edition of [Encyclopedia of American Industries](#) provides detailed, comprehensive information on a wide range of industries in every realm of American business. The work consists of more than 1,000 detailed profiles of the manufacturing and service industries.

- Volume 1 provides coverage of more than 460 manufacturing industries.
- Volume 2 has approximately 320 essays including agriculture, mining, construction, wholesale and retail.
- Volume 3 covers nearly 230 essays on the topics of finance, insurance, real estate, service industries, and public administration.

Typical entries include an overview; description of the industry's size, status, organization and structure; discussion of its history, development and current conditions; profiles of pioneers in the field; trends and long-term outlook; leading companies; employment outlook; a bibliography of further reading sources; and much more.

Sample entries:

- [SIC 2611: Pulp Mills](#)
- [SIC 1542: General Contractors-Nonresidential Buildings, Other Than Industrial Buildings and Warehouses](#)
- [SIC 8051: Skilled Nursing Care Facilities](#)

*Categories:* All Posts

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## Emerging industries - info online for SFU researchers

Tuesday, February 14, 2012

<http://troj.lib.sfu.ca/record=b5861699~S1a>

We've just received an ebook edition of the newest [Encyclopedia of Emerging Industries](#) (2011 edition) - a source that will very likely prove useful for many business assignments and projects.

*From the publisher:*

This updated 6th edition of [Encyclopedia of Emerging Industries](#) provides insight into the inception, emergence and current status of new industries - business segments that are pioneering new technologies and those introducing breakthrough marketing strategies or implementing innovative means of serving new markets. The work includes detailed profiles on approximately **140 emerging industries**.

Typical profiles include an overview; description of the industry's organization and structure; discussion of its history and development; profiles of pioneers in the field; trends and long-term outlook; leading companies; employment outlook; a bibliography of further reading sources; and much more.

A few samples of the industries covered:

- [Ocean energy](#)
- [Boutique wineries](#)
- [Medical tourism](#)
- [Mobile apps](#)
- [Software as a service \(SaaS\)](#)
- [Pharmacogenomics](#)
- [Green retailing](#)

The [Encyclopedia of Emerging Industries](#) is part of the [Gale Virtual Reference Library](#), an online collection of dozens of useful business reference sources available for SFU researchers.

*Categories:* All Posts, Sustainability

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## Encyclopedia of Global Industries - online for SFU researchers

Tuesday, February 14, 2012

<http://troy.lib.sfu.ca/record=b5861700~S1a>

Need to know the background, key players, and current issues in the global [Management Consulting](#)

[Services](#) industry? How about the [Passenger Car Rental](#) industry? Or perhaps the global [IT Services](#) industry?

SFU researchers now have online access to these and more than a hundred other global industry overviews in the newest (2011) edition of the [Encyclopedia of Global Industries](#).

*From the publisher:*

The fully updated fifth edition of [Encyclopedia of Global Industries](#) chronicles the history, development and current status of the world's most lucrative and high-profile industries.

The Encyclopedia includes comprehensive, international coverage organized by industry, providing a unique blend of overview and outlook. The work consists of approximately 125 detailed profiles of major global industries, such as mining, pharmaceuticals, motor vehicles and many others.

Typical industry entries cover size and economic/social impact; organization and structure; history and development; major countries and companies, including rankings; size and nature of the work force; and a bibliography of further reading sources.

The [Encyclopedia of Global Industries](#) is just one among many useful ebooks available for SFU business researchers via the [Gale Virtual Reference Library](#).

*Categories:* All Posts, Sustainability

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## 2011 Census Data - starting to trickle in...

**Monday, February 13, 2012**

As you probably heard in the [news](#) this morning, the [2011 Census data](#) is available. Well, sort of...

As with previous censuses, the data is released over a few years. Today was just the first release of 2011 data, and it only covers general population numbers. The age/sex breakdown will come in May, marital status in September, language in October, etc.

If you can't wait and must have detailed info now, you have a few options:

- FP Markets: Canadian Demographics is a print source (AKA "book") that provides current-year

estimates of many key demographics as well as PSYTE consumer segmentation -- all at the city level for Canada. See my [earlier blog post](#) about it.

- Some of our databases, e.g., [Passport GMID](#), provide national-level estimates (and even forecasts in some cases) for key demographic and economic measures.
- It's often possible to find current population estimates for provinces, health regions, school districts, etc., including ones that cover age, sex, income, and other measures. See [this BC STATS page](#), for example.

Note that Statistics Canada has decided to make far more of their data freely available - including both CANSIM and much of the census data. They seem to also be trying to make their data easier to understand. Check out their new [Visual Census](#) resource, for example. I look forward to seeing how they will chart the many other census topics to be released in coming months.

We also have a number of census data resources here at SFU, ranging from the [Census Analyser](#) to [PCensus](#). None of them have 2011 data yet, but they're great if you need to work with older data.

Let me know if you have any questions!

-- Mark (mbodnar@sfu.ca)

*Categories:* All Posts

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## On researching IPOs

**Thursday, February 09, 2012**

With a possible Facebook IPO (initial public offering) hot [in the news today](#), it seems like a good time to list a few of the ways you can research IPOs via the SFU Library's resources:

### 1. [ThomsonOne - Investment Banking](#)

Search all deals involving equities (IPOs, convertibles, follow-ons...) via the following path: *Screening & Analysis >> Deals & League Tables >> Equity*

Also try *Market Views >> Deal Activity >> Equity*

### 2. [Bloomberg](#)

Start with the *IPO* page to get to IPO news, reports, indices, and more.

**3. [FPinfomart.ca](#)**

For a focus on Canadian IPOs, choose the *New Issues* option on the left side of the screen.

**4. [LexisNexis](#)**

Includes publications such as [Hoover's IPO Reports](#) and [SEC Prospectuses](#).

**5. Books and eBooks via the [SFU Library catalogue](#)**

Start with a subject search for [Going public \(Securities\)](#)

**6. Articles in [Business Source Complete](#)**

As with the SFU Library catalogue book search, start with a search for [Going public \(Securities\)](#) as a subject term.

Let me know if you have any questions!

Mark - mbodnar@sfu.ca

*Categories:* All Posts

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## China Economic Research Series - province-level data on China

Thursday, February 09, 2012

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/11400>

I noticed an interesting story in the news today about the demographic and economic problems in rural areas of China (Reuters: [China's rural problems defy annual solution](#)).

Seems like a good opportunity to remind SFU researchers that we have access to the **China Economic Research Series** -- a database filled with province-level time series such as...

- Employed Persons of Rural Private Enterprises
- Employed Persons of Urban Foreign-Owned Enterprises
- Population With Junior Middle School Education - Male
- Savings Deposit of Rural Households
- Urban Households Annual Income From Wages

The China Economic Research Series is one of three [CSMAR datasets](#) provided via the SFU Library.



If you are researching China, the other three [CSMAR datasets](#) available at SFU may also be of interest:

- **China Listed Firm's Corporate Governance Research Database**
- **China Stock Market Financial Statements Database**
- **China Industry Research Database - Automobile**

Let me know if you have any questions: Mark Bodnar -- [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca)

*Categories:* All Posts

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## Trial: Foundations and Trends journals

Thursday, February 09, 2012

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10987>

We currently have trial access to the [Foundations and Trends](#) journals and would love to have your opinions.

- Does this sort of thing fill a need for you?
- Can you think of any other resources that fill a similar need?
- How would it fit within your teaching and research?

Please send feedback to Mark Bodnar (Business - [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca)), Carla Graebner (Economics - [cgraebne@sfu.ca](mailto:cgraebne@sfu.ca)), or Yolanda Koscielski (Computing/Engineering - [ysk6@sfu.ca](mailto:ysk6@sfu.ca)). This trial ends on **March 31, 2011**.

About Foundations and Trends journals... (from the publisher):

This product combines the peer-review of journals, the high usage of reference works, and the pedagogy of textbooks. Each "issue" of FnT comprises one or more monographs of up to 100 pages written by research and opinion leaders in the field that surveys the literature and offers a state-of-the-art review of the subject in full including a complete bibliography. The issues are published electronically upon acceptance with subsequent distribution in print format. Each issue is subject to peer-review thereby vetting the content and validating the information. Authors are also encouraged to revise their contribution on a regular basis to maintain currency and the incentives include the long-term citation impact of the article and financial compensation. As the number of "issues" grows over time, the subscriber has access to a large corpus of literature, "in effect a "digital library" covering the entire scope of a discipline.

Titles available for Bus/Econ include:

*Business*

- FnT Accounting
- FnT Entrepreneurship
- FnT Finance
- FnT Technology, Information and Operations Management
- FnT Marketing

*Economics*

- FnT Econometrics
- FnT Microeconomics

Many of the CMPT/ENSC titles may also be of interest, especially to researchers in the MIS and MOT fields.

*Categories:* All Posts

[Mark Bodnar](#) - mbodnar@sfu.ca - February 9, 2011 @ 10:40 am

Just as an FYI: Business Source Complete includes several of the FnT titles, but there is an embargo on the most recent 12 months: <http://tinyurl.com/46jt9pc>

Getting a deal via the publisher would fill in that gap, and it would give us perpetual access to all issues published during our subscription, a level of stability that we wouldn't have when buying the source via an aggregator like BSC.

-- MarkB

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## Corporate Knights magazine - great read!

Thursday, February 09, 2012

<http://www.corporateknights.ca>

I picked up the Fall 2011 issue of [Corporate Knights](#) at the gym today and was reminded again of just how cool this Canadian business magazine is. Where else can you find fun things like...

- [Conrad Black](#), writing from prison on the Occupy Wall Street movement: "If the Occupiers want to be more than an evanescent magic carpet for a gaggle of hacks, gasbags and kooks, they will have to..."
- [Paul Martin](#) speaking on natural capital indicators: "Economists think they're scientists, but they're not."
- as well as made-in-Canada rankings such as the [CleanTech Index 2011](#) and the [2011 Diversity Index](#)

... all in one issue?

If you don't already have Corporate Knights on your reading list, it might be worth adding it as it is both thought-provoking and informative on issues that are vitally important to modern business: sustainability, environmental protection, corporate social responsibility, and corporate governance. If you need a reminder, consider going to [CK via Business Source Complete](#) and setting up an email alert (click on "Alert/Save/Share" then on "email alert") so that you'll be notified when a new issue becomes available.

Note: SFU researchers also have online access to the the [2010 Clean Capitalism Report](#) published by Corporate Knights. See our earlier [blog post](#) about this report.

*Categories:* All Posts, Sustainability

[BUEC Buzz » Blog Archive » 2012 Clean Capitalism report \(plus raw data\) online for SFU researchers](#) -

April 5, 2013 @ 3:57 pm

[...] Edition, a report, published by CK Capital, the research and financial products division of Corporate Knights, [...]

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## Innovation Cities (and researching innovation)

**Tuesday, December 20, 2011**

Read an interesting [news item](#) this morning on how Vancouver ranked 49th of 331 cities in a list of *Innovation Cities*. Frankly, I don't think 49 is that bad, but I guess it is shocking to have that other place over in Ontario (starts with T... ends with "oronto"...) ranked higher than us on anything.

In any case, I guess I had innovation on the mind when I arrived at work and noticed one of our newer books: [Disrupt : think the unthinkable to spark transformation in your business](#).

We've got both print and ebook copies of this title, and if you like this sort of thing, mine the subject headings in the catalogue record for more on the topic:

- [Creative ability in business](#)
- [Disruptive technologies](#)

Also try:

- [Technological innovations -- Management](#)

Interested in researching this topic? I'd be happy to suggest further sources and strategies! Mark Bodnar - [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca)

*Categories:* All Posts

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## GVRL: Improved searching, browsing & downloading for valuable database

Thursday, December 15, 2011

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5828>

Longtime readers of the BUEC Buzz will know that I often describe our [Gale Virtual Reference Library](#) (GVRL) as a great resource. Well, it's just gotten better!

Gale unveiled a new interface for the GVRL today. Overall, it keeps the features I like (citation help, browse by subject, and easy to download PDFs) and adds better searching and post-search refining, an ability to have documents read to you in various languages (and to download the mp3 files), and an ability to smoothly download docs to e-readers as formatted PDFs.

The content is still as good as ever: GVRL contains online reference sources in a wide range of subjects, including dozens of publications relevant to Business. To give you a taste for the content, I just ran a broad, exploratory search for *Nanotechnology* and got 164 hits in GVRL. A sample of the online publications in my result list can give you a good idea of how valuable this source can be.

My test search results were from...

- [Encyclopedia of Emerging Industries](#)
- [International Directory of Company Histories](#)

- [Encyclopedia of Environmental Ethics and Philosophy](#)
- [Encyclopedia of Products & Industries - Manufacturing](#)
- [Encyclopedia of American Industries](#)
- [Encyclopedia of Major Marketing Campaigns](#)
- [Encyclopedia of Global Industries](#)

(And we have several new GVRL resources on order. Watch this blog for updates in the New Year.)

Categories: All Posts

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## Beyond the news: Border deals

Wednesday, December 07, 2011

As I write this, we are about an hour away from the announcement of a new [border deal with the US](#). It's rare to be a bit ahead of the news!

As is often the case, the topic of deals to ease trade and enhance security at our border is far bigger than can be covered in a newsworthy soundbite. If you are interested in the deeper issues, here are some places to start:

1. [Canadian Public Policy Collection](#) provides Canadian think tank and government reports available online.

Key subjects to try in your searches on this topic:

- [United States -- Foreign economic relations -- Canada](#)
- [Border security](#)

The CPPC reports tend to be at least a few months old, so may not touch on the news directly, but they can still help you understand the issues and identify key organisations who study such matters. For example, I see that some of the reports from my searches above were published by the [C.D. Howe Institute](#) and the [Canadian Chamber of Commerce](#). These are two among many sites where I would start digging for detailed reaction to the deal.

2. [Business Source Complete](#) covers some of the same think tanks (e.g., Fraser Forum), but it also offers academic articles in business & economics and business news. I just tried a quick [exploratory search](#) for...

*border or "cross-border" or economic relations* - in SU SUBJECT  
AND

*canada w3 (united states or US or U.S.) - in TX ALL TEXT*

Note - the "w3" will look for two terms within 3 words of each other in any order.)

This search is a bit broad, but will help you identify key terms and publications for more targeted searches.

Let me know if you'd like to chat about other ways to research this hot topic.

Mark

*Categories:* All Posts

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## On researching income gaps

**Monday, December 05, 2011**

I read a [news article at the CBC site](#) this morning that mentioned a new OECD study on income gaps in many developed countries. Thought I'd use this as a jumping off point for a discussion of where to find research resources on this hot topic (think *Occupy* and *1%*).

First, being an experienced researcher, I went to the original source rather than relying on the news reporting alone. The OECD report being discussed appears to be [Divided We Stand: Why Inequality Keeps Rising](#), but I see that they only allow the general reader to view small parts of it. Fortunately, SFU researchers have access to the [OECD iLibrary](#) via the SFU Library. A quick search there and I'm able to [read the whole report](#).

Of course, I'd like to get data and analysis from more than one source, so I then go on to check out:

- [Canadian Points of View Reference Centre](#) for a wide range of popular magazine articles on this contentious topic. (Start with a search for "[Income Inequality](#)" as "Wage Gap" will tend to get you articles more on gender differences in income.)
- [Canadian Public Policy Collection](#) for reports by think tanks, research institutes and government bodies. Again, "[Income inequality](#)" seems to work well as a search term, but you could also try "[Income distribution](#)."
- Over to Business Source Complete for the Economics/Business angle on the topic, especially from

scholarly journals. As with the CPPC above, "[Income Distribution](#)" appears to be a good search term to start with.

- And, of course, books and ebooks will be very likely to give me the broadest/deepest treatment of the topic. On a [quick search](#), I see that we have over a thousand books with "income distribution" as a subject - 14 from 2011 alone so far, and more than 250 that are available online as ebooks.

For data, there are many great places to find income data from many countries. For instance...

- a. [World Development Indicators](#)
- b. Datastream via our [ThomsonOne Investment Banking](#) database
- c. [Passport GMID](#) (it has far more than just market data)
- d. [International Human Development Indicators](#) (free online)

There are many other angles to this topic that we could explore, but I'll stop at this point. I hope that the examples above give you some idea of the wide range of resources we have available to help if you need to learn more on the important topic of income inequality. [Contact](#) me or any of my colleagues if you'd like to chat about researching this area.

Mark

*Categories:* All Posts

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## 20 questions series - guidance for directors

**Monday, November 21, 2011**

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5854>

I was just browsing through our [Knotia.ca](#) (CICA) database (see my [previous post](#)), when I came across their "20 Questions" series.

I've seen books in this series before, but didn't realise they were also in our [Knotia.ca](#) database -- available online to all SFU researchers.

A few sample titles in the series:

- *20 Questions Directors of Not-for-profit Organizations Should Ask about Board Recruitment, Development and Assessment* (May 2010)

- *20 Questions Directors Should Ask about Crisis Management* (March 2008)
- *20 Questions Directors Should Ask about Strategy* (Second Edition - May 2006 )

To get to the books...

1. Connect to [Knotia.ca via the SFU Library](#)
2. Choose the *CICA Standards and Guidance Collection*
3. Click on the *Risk Oversight and Governance Collection*

Note: It's also possible to download many of the titles in this series for free from some accounting sites (e.g., [this CA site](#)), but it's great to have them in our core accounting standards resource.

*Categories:* All Posts, Sustainability

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## Encyclopedia of quantitative finance - Online for SFU researchers

Monday, November 21, 2011

<http://troy.lib.sfu.ca/record=b5674793~S1a>

Here's a treat for our Finance students and faculty: the SFU Library now provides online access to the [Encyclopedia of Quantitative Finance](#) -- all 2000+ pages of it!

From the publisher:

Topics covered in the Encyclopedia include...

- The historical development of quantitative modeling in finance, including biographies of influential figures
- Self-contained expositions of mathematical and statistical tools used in financial modeling
- Authoritative expositions on the foundations of financial theory and mathematical finance, including arbitrage pricing, asset pricing theory, option pricing and asset allocation
- Comprehensive reviews of various aspects of risk management: credit risk, market risk, operational risk, economic capital and Basel II with a detailed coverage of topics related to credit risk



- Up-to-date surveys of the state of the art in computational finance: Monte Carlo simulation, partial differential equations (PDEs), Fourier transforms methods, model calibration
- Detailed entries on various types of financial derivatives and methods used for pricing and hedging them, including equity derivatives, credit derivatives, interest rate derivatives and foreign exchange derivatives
- Pedagogical surveys of econometric methods and models used in finance, including GARCH models, GMM, realized volatility, factor models, Mixed Data Sampling and high-frequency data
- Empirical and theoretical aspects of market microstructure and trade-level modeling
- Timely entries on new topics such as commodity risk, electricity derivatives, algorithmic trading and multi-fractals
- Quantitative methods in actuarial science, including insurance derivatives, catastrophe bonds, equity-linked life insurance and other topics at the interface of finance and insurance

If you want to jump straight in, how better to start than with an entry by our very own Geoffrey Poitras:  
[Arbitrage: Historical Perspectives](#)

*Categories:* All Posts

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## The Financial Times Historical Archive - online via the SFU Library

Monday, November 21, 2011

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/11225>

The SFU Library is pleased to announce that SFU researchers now have access to [The Financial Times Historical Archive](#).

The [FT Archive](#) provides access to a fully-searchable facsimile edition of the complete run of the London Edition of the Financial Times from its first issue (09 Jan. 1888) forward with a 4-year embargo.

Every individual article, advertisement and market listing is included and shown individually and in the context of the full page and issue of the day. For this online archive every item has been subject or topic categorised to permit fast retrieval and review of relevant articles.

Key features of the Financial Times Historical Archive:

- Browse Editions day by day, cover to cover
- Current to 2006, updated annually with a rolling 4-year embargo
- Includes all classified and display advertising
- Approximately 810,000 fully-searchable pages
- Every item is subject or topic categorised
- Cross-searchable with [The Economist Historical Archive](#) (also available via the SFU Library)

If you have any questions about this resource, please contact Carla Graebner, Economics Librarian: [cgraebne@sfu.ca](mailto:cgraebne@sfu.ca) / 778-782-6881.

Note that SFU researchers also have access to more recent articles in the FT via LexisNexis: [1982-present for Financial Times \(London\)](#) and [2006-present for FT.com](#).

*Categories:* All Posts

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## EIU's Global Forecasting Service

**Monday, November 21, 2011**

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5788>

SFU researchers now have access to the EIU's *Global Forecasting Service*.

The *Global Forecasting Service* provides coverage of EIU's world economic outlook, including projections of key indicators and analysis of developed and emerging markets. It also includes monthly videos of EIU analysts reporting the latest forecast, as well as a useful charting/data export tool.

This is in addition to our other Economist Intelligence Unit resources: *ViewsWire* and *Country Reports*. All of these resources are available via the [Economist Intelligence Unit](#) entry on the SFU Library's list of databases.

**Note:** If you really like the EIU's forecasts, you might be interested to hear that our new [ThomsonONE Investment Banking](#) database includes country-specific EIU data (historical and forecasted) on topics such as unemployment, GDP per capita, risk rating, services output, petroleum production, and much more.

Interested in how to dig up such stuff? Let us know: Mark Bodnar (Business - mbodnar@sfu.ca) and Jennifer Bancroft (Economics - jlbancro@sfu.ca).

*Categories:* All Posts

[BUEC Buzz » Blog Archive » Crystal ball sites: Where to go for economic forecasts](#) - December 14, 2012 @ 2:00 pm  
[...] EIU's Global Forecasting Service [...]

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## On Kinder Morgan, El Paso, and our new T1-IB database

Monday, November 21, 2011

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/11714>

I notice in the [news yesterday](#) that Kinder Morgan is buying El Paso Corp. in the largest proposed pipeline company deal ever. This seems like a great opportunity to highlight some of the power of our new [ThomsonOne - Investment Banking](#) Database...

1. I start with a quick look at [T1-IB's News](#) section (*Market Views - Top News*), in particular, the *North American Power & Natural Gas* section where I find a chart of US natural gas inventories, details on spot prices, and the latest on the deal ("Kinder expects clearances for El Paso deal").

2. I then switch to *Company View*, and search for the company symbols in the top left [KMI-US & EP-US]. This allowed me to find...

- more details on exactly what shareholders of EP will get (under *Corporate Events - Significant Developments*);
- details on the takeover defense contingencies that were in place at EP (*Corporate Governance - Takeover Defense*);
- full details on the financials (WorldScope and Reuters fundamentals) of both companies (*Fundamentals*);
- consensus broker estimates for the next few years' financials for both companies, pre-merger of course (*Estimates*);

- details on previous M&A deals involving each company (the current one is too new to be listed in this section) (*Deals*);
- a summary of the stock holders for both companies, covering investor type & style, location, and turnover, and with added details on the top ten investors (*Share Ownership*);
- and the filings for both companies, including the prospectus for the proposed deal (*Filings*).

3. On a bit of a roll at this point, I switch over to *Screening & Analysis* and start to investigate...

- the corporate connections of all the directors of each company to see who else they are connected to (*Individuals*);
- full information on all the bonds and credit default swaps (CDS) for each company, including charts, maturity profiles, and more (*Bonds & CDS*);
- and finally full price and volume data for the shares of each company, as well as hundreds of time series covering natural gas prices, consumption, production, futures, etc. (*Economic Indicators & Charting - Datastream Charting - Reports*).

Phew! All that before I finished my first coffee of the day! :-)

If you haven't explored [ThomsonOne - Investment Banking](#) yet, I encourage you to give it a try. There's a wealth of info in there.

-- Mark (mbodnar@sfu.ca)

*Categories:* All Posts

[BUEC Buzz » Blog Archive » On ExxonMobile, natural gas, M&As, and the treasures in our T1-IB database...](#) - February 21, 2013 @ 2:31 pm

[...] time or energy when I was younger) around the KinderMorgan/El Paso merger a couple years ago. My post on that exploration highlights many other aspects of this valuable [...]

## The Handbook of Fixed Income Securities - online

Sunday, November 20, 2011

<http://tinyurl.com/pfo9x>

SFU researchers now have online access via the SFU Library to a key finance reference source:

Description from the publisher:

[The Handbook of Fixed Income Securities](#) occupies the top spot as the most authoritative, widely read reference in the global fixed income marketplace. First published in 1983, this comprehensive survey of current knowledge features contributions from leading academics and practitioners and has carved out a niche that cannot and will not be equaled by any other single sourcebook.

Now, the thoroughly revised and updated seventh edition [2005] gives finance professionals the facts and formulas they need to compete in today's transformed marketplace. It places increased emphasis on applications, electronic trading, and global portfolio management, and features new chapters on topics including:

- Eurobonds
- Emerging market debt
- Credit risk modeling
- Synthetics
- CDOs
- Transition management
- And many more

[Note that we also have the print edition at HG 4651 H265 2005 in the Bennett Library, but it's currently checked out. The joys of an online copy -- it's always "in"!]

*Categories:* All Posts

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## Economist Historical Archive - expansion & new interface

Friday, November 18, 2011

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10508>

I see that our [Economist Historical Archive](#) has new content and a new interface:

- Another year of issues has been added, taking us to 2007. That's 164 years of full-page images, right back to 1843.
- They've also added new image viewer tools that allow users to grab, pan and make images full-screen.
- Finally, you can now create your own user account to save articles and searches.

For more on the Economist Historical Archive, see our [original post](#) from when we first acquired it in Spring 2010.

*Like the Economist?*

SFU researchers also have access to more [recent issues of The Economist](#) online (issues from the last several years, right up to the current one), as well as to the related database of country analysis: [Economist Intelligence Unit](#).

*Like archival business/economics news sources?*

We also provide the [Financial Times Historical Archive](#) (1888-2006) and the [Wall Street Journal Archive](#) (1889-1993), in addition to many other deep online archives of journals and newspapers.

*Questions?* Contact Mark Bodnar: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca)

*Categories:* All Posts

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## IMD World Competitiveness Yearbook - online for SFU researchers

**Thursday, November 17, 2011**

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/11310>

The SFU Library has a new, quick option for online access to indicators and comparative economic data. The [IMD World Competitiveness Yearbook](#) aggregates statistics from international organizations such as the World Bank, OECD, United Nations, WTO, UNESCO and the IMF to rank countries according to their competitiveness.

Though the focus is on sustaining enterprises, the criteria cover not only economic performance but government efficiency and infrastructure. Among the 327 criteria used to rank 58 countries are number of women in parliament, income distribution, aging of society, water resources and health expenditure. Hard data is based on official statistics, soft data is based on the WCY's Executive Opinion Survey. Any combination of data can be searched for the past 15 years.

One note for first-time users, to access information dating back more than 5 years or to search multiple criteria you must first check the box marked Direct Download. Apart from this, you will find this database has a very user-friendly interface.

I've added this resource to our [International Marketing](#) research guide, as well as to the [Marketing](#) and [International Business](#) lists of databases.

Categories: All Posts, Sustainability

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## ePub format journal articles (and books)

Thursday, November 17, 2011

I just noticed that the e-journals we get via [Elsevier \(ScienceDirect\)](#) now offer **ePub** and **Mobipocket** formats in addition to the regular PDF and HTML options.

For those of you who use e-reader devices such as the Sony Reader, this will be welcome news. Sadly, most of our current e-resources offer only PDF downloads or (worse) require online reading. Not the best situation, and one that we hope will change as publishers experiment with different models, especially for their library sales.

A few examples of [ScienceDirect](#)'s articles with ePub options (look in the lower right-hand corner for the format options in each case):

- [A supply-chain optimization model of the allocation of containerized imports from Asia to the United States](#)
- [Does brand meaning exist in similarity or singularity?](#)
- [The new WTP: Willingness to participate](#)
- [Trait and image interaction: In Ecotourism Preference](#)

*(Bonus points to anyone who can figure out the common theme to the above articles!)*

Again, this is about the [ScienceDirect](#) journals, which number [in the hundreds](#) but are still just a small subset of all the e-journals we provide via the SFU Library. Here's hoping that the trend continues!

Speaking of *ePub* format, many of our recent Business/Economics e-books published by Palgrave are available as both PDFs and ePubs. Try the following links to browse a few titles:

- [Palgrave Connect: Business & Management Collection](#)
- [Palgrave Connect: Economics & Finance Collection](#)

Categories: All Posts

Mark- mbodnar@sfu.ca - July 7, 2011 @ 1:31 pm

NOTE: Just heard from our Systems folks that there is a problem downloading the ePub edition of ScienceDirect articles from off campus. Still works from on campus, then you can read the article anywhere once it's on your reader.

Our Systems people have contacted Elsevier to try to resolve this. I'll post here when I know more.

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## Bernstein investment reports via Business Source Complete

Wednesday, October 19, 2011

This is a bit of a "buried treasure" post. I sometimes come across little jewels in our large collection that surprise even me. Today's eyebrow-raiser was a collection of investment reports that I'd noticed before in BSC, but I hadn't seen much updated content until now...

AllianceBernstein, an asset management company, produces investment analysis reports on many different industries. I knew that Business Source Complete had some older Bernstein reports, but I wasn't very excited about them as they weren't new enough for most of our researchers.

However, I just tried a quick search for (*white book or black book*) in the *publication name* field (most of the Bernstein reports have either phrase in their titles) and got many very recent and cool-looking reports that would help any researcher understand the current issues/drivers for the industries covered. See, for example, [this list of such reports since 2011](#).

A few samples:

- [White Book - Chinese Utilities & the Coal Market: Putting the Biscuit in the Basket](#), Jun2011
- [Black Book - U.S. Food's Growing Pains: Challenges in the United States & Overseas](#), May2011
- [Black Book - U.S. Telecommunications & Cable & Satellite: The Poverty Problem](#), May2011
- [White Book - U.S. Retail & Restaurants Monthly](#)

Enjoy!

Categories: All Posts

[BUEC Buzz » Blog Archive » On researching the beer industry on a sunny August afternoon...](#) - August



22, 2013 @ 12:15 pm

[...] if you like that sort of investment/industry analysis, check out my post on other Bernstein reports in Business Source and click here to search/browse all Bernstein reports in BSC since [...]

[BUEC Buzz » Blog Archive » Bernstein Global Beer Guide](#) - December 21, 2012 @ 12:05 pm

[...] mentioned the Bernstein Investment Reports in a previous post, and I even link to them from my Industry Surveys guide, but I was just scanning their most recent [...]

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## Trial: SimplyMap - create thematic maps and reports using demographic, business & marketing data

Thursday, October 13, 2011

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10920>

The SFU Library has set up a trial for [SimplyMap Canada](#). We'd really appreciate any comments/feedback you may have on this database.

From the provider's website:

[SimplyMap Canada](#) is a web-based mapping application that changes the way you use and interact with complex data. [It] enables non-technical and advanced users to quickly create professional thematic maps and reports using powerful demographic, business, and marketing data."

In more concrete terms, I was able to use this database to do things like...

- Rank cities in the Lower Mainland by the percentage of their population that fit the "Urbane Villagers" PRIZM segment.
- Find out how much money was spent on books in and near a specific Vancouver neighbourhood (census tract).
- Map and rank the small neighbourhoods (dissemination areas) in Burnaby based on the number of single people, then by the expenditure on homeowner repairs/renos.

(Note that on the way into the database trial you will be asked to set up an account. You can click on the link to make a temporary account to bypass that option.)

The trial will run until **Dec. 7th**. Feedback can go to me ([mbodnar@sfu.ca](mailto:mbodnar@sfu.ca)) or directly to our Liaison Librarian for Faculty of Environment, Lindsay Tripp: [ltripp@sfu.ca](mailto:ltripp@sfu.ca)

*Categories:* All Posts

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## Competitiveness rankings

**Tuesday, October 11, 2011**

I was just reading an interesting [ThomasNet news item](#) on new world competitiveness rankings. The article cites both the [World Economic Forum rankings](#) and the IMD rankings... which seems like a wonderful opportunity to remind you all that the SFU Library recently started providing access to the [IMD World Competitiveness Yearbook](#) data. (See related [blog post](#).)

On a somewhat related note, we've also recently set up access to the [World Bank's eAtlas of Global Development](#).

*Categories:* All Posts

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## New! Global M&A, bond, company, and economic data: ThomsonONE-Investment Banking

**Sunday, October 02, 2011**

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/11714>

New for SFU researchers!

We've recently acquired a powerful database with bond and M&A data, as well as the full Worldscope set of company fundamentals -- all online and accessible from home for SFU researchers. [ThomsonONE Investment Banking](#) contains...

Detailed profiles of 70,000 companies, including downloadable equity data; streaming Reuters news on markets, industries, and companies; summary data on markets and economies; international filings for 60,000 companies; profiles of officers and directors; and downloadable data on commodities, exchange rates, interest rates, and other international economic data.

In addition to the core content of *ThomsonONE - Investment Banking*, SFU has subscribed to the following modules:

- **Deals:** Full history and advanced functionality of all M&A incl. Deals Multiples, Equity new issues, Bonds new issues and Loans. See [Deals](#) for more details.
- **Financials:** Full history (1980+) of Worldscope "standardised" financials database and Reuters "As reported" financials. Note: This module contains the full set of all Worldscope financials (about 1600 data items for over 50,000 companies). See [Financials](#) for more details.
- **Credit Analysis:** Underlying debt and maturity profiles for issuers as well as Ratings and Credit Default Swaps. See [Credit Analysis](#) for more details.

### The really important fine print:

1. SFU has a 5-user license for this database. Please remember to *logout* (top right corner of the database) when you are finished.
2. You must use IE 8 to access T1-IB (sorry).

*Categories:* All Posts

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## Economist - The Quest for Jobs

Thursday, September 15, 2011

I was just reading the latest issue of Economist (which, of course, is [available online via the SFU Library](#)) and I noticed that it is a special issue focusing on the changing world of work: [The Quest for Jobs](#), complete with a 14-page special report on [The Future of Jobs](#). Definitely worth a read if you have a few minutes.

Like the Economist? Don't forget that we have the [Economist Historical Archive](#) online via your Library.

*Categories:* All Posts

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## Pharmaceutical pipeline data in Datamonitor360

Tuesday, August 23, 2011

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/11401>

One of the little buried treasures in our new Datamonitor360 database is its *Pipeline Databooks*.

If your research requires data on the development phase of many new pharmaceutical products, arranged by both company and disorder, and with additional information on any deals (acquisitions, partnerships, distribution, etc.) for each product, then these Databooks are worth exploring.

The Pipeline Databooks cover 13 therapeutic areas:

- Autoimmune and Inflammation
- Cancer
- Cardiovascular
- CNS
- Dermatology
- Gastrointestinal
- Infectious Diseases
- Kidneys and Genitourinary System
- Metabolic and Endocrinology
- Musculoskeletal Disorders
- Ophthalmology and Optometry
- Respiratory and Pulmonary
- Women's Health

Each Pipeline Databook contains the following information:

- Pipeline Overview and Pipeline Pivot Table
- Pipeline Product Descriptions
- Deals Pivot Table
- Deals
- Notes

To find these publications, just search for *Pipeline Databooks* in [Datamonitor360 via the SFU Library](#).

*Categories:* All Posts

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## Entrepreneurship Database Trials: We Need Your Opinions!

**Friday, August 19, 2011**

SFU Library is currently running a trial of two comparable Entrepreneurship databases, and we need your feedback! The databases are:

### **ProQuest Entrepreneurship**

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/11710>

*Trial ends: September 8th, 2011*

#### *Content:*

- Over 11,000 videos, many with transcripts and/or downloadable content.
- Market research--market and company reports, key financial ratios, demographics, insights, benchmarks, statistics and more.
- Start-Up Plans, Templates and Forms
- Journal Content-Full journal runs plus selected articles with a weekly refresh from over 11,000 sources.
- Business Cases
- Working Papers
- Conference Proceedings
- Full Text Dissertations

#### *Subjects include:*

- Angel investors
- Business incubators
- Capitalism
- Development stage enterprises
- Entrepreneurial finance
- Entrepreneurship
- Franchisees
- Home based businesses
- Intrapreneurs

### **EBSCO's Entrepreneurial Studies Source**

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/11709>

*Trial ends: October 1st, 2011*

*Content:*

- More than 125 full text periodicals
- More than 135 full text reference books
- Case studies
- Company profiles
- Over 600 videos with transcripts and related articles from the Harvard Faculty Seminar Series and Vator.TV, one of the world's largest social network sites for high-tech entrepreneurs.

*Subjects include:*

- Business Planning
- Communications
- Innovations
- Management
- Marketing
- Organizational Behavior
- Product Development
- Raising Capital
- Risk Taking

**Would either of these databases be useful to your research? If you had to choose *one*, which would you pick?**

Please send any feedback or questions you may have to Annie Jensen, [anniej@sfu.ca](mailto:anniej@sfu.ca).

*Categories:* All Posts

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## ORBIS - easier searching and cool company analysis

**Wednesday, August 03, 2011**

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/6022>

Our [ORBIS](#) database has just gotten a new interface -- and it feels a bit like Christmas. (Ummm... what does that say about me?) I'm still exploring it, but thought I'd share my initial experiences.

First, for those who aren't familiar with it, [ORBIS](#) is the more advanced interface for Bureau van Dijk's global company information: covering 75 million+ companies, including over 50,000 publicly traded

companies. ([MINT](#) is the basic interface to the same content.)

[ORBIS](#) allows you to do detailed searches across financial and descriptive variables to build focused lists of companies, then to export exactly the fields you need.

The new interface makes the search/filter step much simpler. For example, with a few clicks I was able to focus on *Active* companies in *North America* that are either the *Global or Domestic Ultimate Owner* (i.e., not a subsidiary/branch) and are in the industries of *Venture Capital*, *Hedge Funds*, or *Private Equity*.

The new interface also allows you to run analyses on your groups of companies. For the approx. 600 companies in the result set from my first search (above) I was able to find...

- the **statistical distribution** based on turnover (the median and average, plus the number of companies and average turnover in each quartile or decile;
- **aggregated financial data and ratios** (e.g., cash flow and profit margin) for all the companies in my results, both in table and graph format;
- **segmentation analysis** based on industry, country, and turnover (or other financial measure);
- a **linear regression** (formula, graph, and correlation coefficient) for any two available variables among the companies on my list (e.g., revenue/employees);
- a **concentration analysis** based on turnover or profitability (or other variables); and
- a **peer analysis** based on any available financial variable.

Phew! And then I was able to quickly generate a **mailing list** for my companies, complete with the names of key executives -- I chose the HR Director where available, with the COO as the back-up option.

Give it a shot when you get a chance -- at least enough to become aware of the potential so you have [ORBIS](#) in mind the next time you need detailed company info.

*Categories:* All Posts

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## CICA's Tax Suite - available to SFU researchers

Saturday, July 23, 2011

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/11512>

The CICA has very kindly provided SFU with access to their Tax Suite. See below for details on the tax resources available:

## Taxation

- Commodity Tax News
- Excise Automated Reference Library (EARL) (GST/HST & Excise)
- Federal Income Tax Collection Platinum Student Edition (FITAC Platinum SE)
- Federal Income Tax News
- GST/HST & Excise News
- Provincial Taxes Electronic Reference Library (PERL)
- TaxMatters @ EY

## Ernst & Young Tax Resources

- Calculators and Tax Rates
- Managing Your Personal Taxes

Note: We also have online access to the CICA's *Standards and Guidance Collection* (Accounting & Assurance Handbooks, plus much more) and their [IFRS](#) resources -- both via [Knotia.ca](#).

*Categories:* All Posts

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## XBRL Challenge: \$20,000 prize for an application leveraging XBRL-formatted data from the SEC's EDGAR db

Friday, July 22, 2011

<http://xbrl.us/challenge>

The following announcement was sent to us via Wharton Research Data Services, makers of our wonderful [WRDS financial database](#):

Do you code?

Do you know anything about accounting and finance?

You could win \$20,000 in a competition!

It's the [XBRL Challenge](#) -- a contest that seeks to uncover the first generation of open source analytic tools that will mine financial data in ways never before possible. A \$20,000 grand prize will be awarded to the company, team or individual developer who submits the most inventive and useful application



leveraging XBRL-formatted data from the U.S. Securities and Exchange Commission (SEC) EDGAR database.

Every publicly traded U.S. company is now required to tag financial data according to a XML-based business reporting standard known as eXtensible Business Reporting Language (XBRL). To date, almost 1,800 companies have filed financial statement data with the SEC in XBRL format. XBRL is expected to help usher in a new generation of tools that can be used by investors, analysts, businesses, regulators, watchdogs, economists, and academics to gain insight that is currently out of reach or prohibitively expensive to acquire.

### How can I participate?

XBRL US will accept submissions through **January 31, 2012**, with final judging and awarding of prizes - including the \$20,000 grand prize - on February 29, 2012.

Learn more and enter the contest on the *XBRL Challenge* page on Facebook or by visiting <http://xbrl.us/challenge>. Updates will be shared on Facebook and on Twitter at @XBRLUS using the hashtag #XBRLCHALLENGE.

### Register Now!

[Register](#) and join XBRL for a special online briefing Wednesday, August 3 from 1 - 2 PM EDT (10-11 PDT).

Consider partnering - Engineering/IT and accounting/finance is a powerful combination - sure to create the best app. And you can find a partner in your own institution. If entering the contest is still not for you, pass it on in your networks and circles - you might help someone win the competition.

To help with development, participants will be given tools and support from XBRL US, including access to a database of XBRL financial fundamentals from all public companies and technical documentation on how to work with XBRL data. Entrants will also have access to XBRL expertise through a series of in-person and webinar meetings to help in working with the XBRL data.

All final submissions must be received by January 31, 2012.

*Categories:* All Posts

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## Distribution venues for household products (or "Where do people

## buy dental floss in Egypt?")

Monday, July 18, 2011

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/11401>

I'm still unearthing hidden treasures in our new [Datamonitor360](#) resource. This one may be old news to some of you, but did you know that you can find country-specific data on different distribution methods for household products?

Hmmmm... that was a mouthful. Let me try a few examples instead:

- More than 84% of the dental floss sold in India goes through pharmacies - twice the proportion for Egyptian pharmacies.
- Supermarkets are the most popular distribution point for potato chips in New Zealand, but only the third ranked venue in Japan.
- About 1% of the juices sold in Brazil are found in vending machines, but more than double that share (2.5%) are sold that way in Finland.

To get to this sort of distribution data:

1. Go to the SFU Library page on [Datamonitor](#) and click on *Connect*.
2. Click on *Databases*, then on *Market Data Analytics*. This should open the MDA db in a new window/tab.
3. Choose a product, then click on *Proceed to Country Selection*.  
(Note that only food & beverages, household & pet products, personal care products, and tobacco are covered in this part of Datamonitor360).
4. Choose a country.
5. Choose the data type (top right corner): *Distribution*.  
(Note that you could also choose country-specific market value, market volume, or company shares data at this point, but I'm focusing on distribution methods today...)
6. Click on *Proceed to Next Screen*.

You can then download your data as an Excel file.

There's a lot more you can do with this tool -- from comparing sales forecasts for a specific product across more than one country to comparing forecasts for a range of products in a single country -- explore!

Want to read more on [Datamonitor360](#)? Start with my [blog post](#) from a few weeks ago.

Let me know if you have any questions.

-- Mark Bodnar : mbodnar@sfu.ca

*Categories:* All Posts

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## RefWorks 2.0 online training

Thursday, July 14, 2011

<https://refworks.webex.co...e/g.php?p=3&t=m>

The [RefWorks](#) interface changed significantly at the beginning of the month. If you want to learn more about this improved tool, or if you are new to [RefWorks](#) and would like to know how to use a tool that could help you manage your references and auto-create your bibliography, please consider attending one or more of the following webinars presented by the RefWorks publisher.

*Registration is required for all the RefWorks webinars.* You can register online at the [RefWorks in English](#) site -- where you can also view recorded webinars.

A. If you don't already have a basic working knowledge of RefWorks, you should try to attend one of the following 3 sessions before trying an advanced one.

### 1. RefWorks in 15 Minutes (inexplicably listed as a 30-minute session...?)

[Wednesday, Aug. 3, 2011: 10am PDT](#)

[Wednesday, Aug. 10, 2011: 11am PDT](#)

While the ideal way to teach users the basic features of RefWorks is to conduct a full training session, we realize that in some situations you may have only a few minutes to demonstrate the power of RefWorks. During this 30-minute session, you'll rapidly learn: how to create an account; direct export citations from two databases; create a folder; create a bibliography from a list of citations; and create a bibliography using Write N' Cite.

### 2. Using RefWorks to Quickly Import Citations and Write a Paper (30 minutes)

[Thursday, Aug. 4, 2011: 11am PDT](#)

[Wednesday, August 24, 2011: 7am PDT](#)

In this session, you'll learn how to directly import citations from two online databases. Then you'll see how to quickly create a bibliography for a paper two ways: 1) from a list or folder of citations in your RW account and 2) with in-text citations via the one line/cite view method. This session is primarily for undergraduates or beginning RefWorks users.

### **3. RefWorks 2.0 Fundamentals**

[Aug. 26, 2011: 5am PST](#) (Sadly, the only time for this session is pretty early, but there are also good [recorded overviews](#) of the new interface available online.)

## **B. Slightly more advanced sessions**

### **1. Write-N-Cite III for Windows**

[Tuesday, Aug. 16, 2011: 7am PDT](#)

This 30-minute session introduces the Write-N-Cite utility in RefWorks. In this brief session we will discuss how to install Write-N-Cite III, and how to use it to insert citations and create bibliographies in your documents - including while working offline. Attendees should have a basic knowledge of RefWorks functionality.

### **2. RefShare**

[Tuesday, Aug. 9, 2011: 7am PDT](#)

This 60-minute session covers how to share your database or a folder of references, how to turn your shared folder or database into an RSS feed, how to view, search, print and export references from a shared folder or database and how to access and view a shared folder or database from a central web page. Attendees should have a basic knowledge of RefWorks functionality.

### **3. Beyond Direct Export: Five Other Ways to Import Information to RefWorks (40 minutes)**

[Wednesday, Aug. 17, 2011: 11am PDT](#)

Direct export is but one method for adding references; In this webinar we will review these other methods, which are: Importing from a text file; searching online catalogs or databases from within RefWorks; using a web browser tool called RefGrab-It to capture references from a web page; importing records from RSS feeds; entering references manually.

### **4. Gather and Organize your Research Sources in RefWorks - Part 1**

[Thursday, Aug. 25, 2011: 9am PST](#)

After you've mastered the fundamentals of RefWorks, you'll want to learn other features and functions. This 30-minute session will teach you how to use the following tools:

- a. Direct Export from database

- b. OpenURL
- c. Attachments
- d. Last Imported folder; Create and add a citation to folder
- e. Export from library catalog or Summon Discovery Service
- f. RefGrab-It
- g. Quick Search

## 5. Gather and Organize your Research Sources in RefWorks - Part 2

[Wednesday, Aug. 31, 2011: 11am PST](#)

In part two of Gather and Organize your research, we'll teach you how to do or use the following tools:

- a. Online catalog search via RefWorks
- b. Manual entry
- c. RSS feeds
- d. Managing Folders
- e. Advanced Search

*Categories:* All Posts

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## New Chinese data: corporate governance & financial statements, regional economics, and auto industry info

**Tuesday, July 12, 2011**

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/11400>

We are very pleased to report that SFU researchers now have access to a significant amount of data on on China's corporate governance, regional economics, automobile industry, and listed companies' financial statements. All of this via the **China Securities Market and Account Research Databases (CSMAR)**.

SFU's CSMAR subscription includes the following four databases:

### China Listed Firm's Corporate Governance Research Database

Profiles, annual emolument and number of shareholdings of managerial staff of China listed

companies; changes of equity structure and of board chairmen and general managers of listed companies; shareholders meetings and executive equity incentives of listed companies, etc.

### China Stock Market Financial Statements Database

Financial data on China's listed firms, including data from annual reports, interim reports and quarterly reports. *NOTE: The Financial Statements Database is also available via the [WRDS interface](#).*

### China Regional Economic Research Database

Includes data by province and city with over 1400 data fields, covering 16 major domains: GDP, population, employment and wage, fixed assets investment, finance income & expenses, price index, domestic trade, foreign economy trade, agriculture, industry, construction industry, traffic & transportation, post & telecommunication, and tourism

### China Industry Research Database - Automobile

Includes production & sales, imports & exports, and economic indicators of the automobile industry.

We have access to CSMAR on a one-year trial (until July 2012) and would appreciate your feedback. Was this data useful for your research? Please email Mark Bodnar, Business Librarian, with any comments or questions: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca)

*Categories:* All Posts

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## Get SMS Help from SFU Library with Txt Us!

Monday, July 04, 2011

<http://www.lib.sfu.ca/help/textus>

Ever needed to know "whr r d journals?" or "how do I bk a group study room?" or perhaps even "wen duz d library open?"\*

The SFU Library is pleased to introduce [Txt Us](#)--the latest in our ongoing efforts to be available to our researchers, when and wherever they may need us! Txt Us is a pilot text/SMS reference service that adds to our existing contact methods of chat, email, phone, and in-person.

Just add **604-724-5898** to your contact list, then Txt Us the next time you have a question about SFU Library services, hours, collections, or staff.

Learn more about this service at <http://www.lib.sfu.ca/help/textus>.

Txt Us is a pilot program, so, as with all we do, we'd love to hear what you think. Do you text? Would you use this service?

\*Of course you don't have to use txt lingo--we librarians understand regular English as well!

*Categories:* All Posts

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## Testers needed: New library search tool

Thursday, June 30, 2011

<http://search.lib.sfu.ca/>

Staff at the SFU Library are developing a new search tool for the library's web site. The new tool simultaneously searches several different library services from a single search box.

Please test out the new search tool and let us know what you think about it.

The search tool is located here: <http://search.lib.sfu.ca/> .

A short survey asking for your thoughts is here: <http://websurvey.sfu.ca/survey/85247430>. In lieu of the survey, you are welcome to contact the library's Web Librarian Nina Saklikar ([nsaklika@sfu.ca](mailto:nsaklika@sfu.ca)) directly.

*Categories:* All Posts

## 2010 JCRs published -- impact factors and much more

Wednesday, June 29, 2011

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5610>

I see that the 2010 Journal Citation Reports (JCRs) are now available. For those who aren't familiar with the JCRs, here are a few situations in which the JCRs might help...

You are planning to **submit a paper** and want to send it to the "highest impact" journals in your subject area.

You are about to **apply for tenure** and need to show that the articles you've published are in "important" journals.

You would like to **focus your research on only the "top" journals** in an article database like Business Source Complete, but don't know what those journals are.

You know some of the top journals in your field, but you would like to know which journals they are citing most, and which journals cite them the most so that you can **better understand the topography of your research field**.

The coverage of the JCRs is increasing. The 2010 reports have impact factors for an additional 1075 journals over 2009, for a total of more than 10,000 of the top academic titles. 84 countries and nearly 2500 publishers are represented.

Nevertheless, the coverage of Business publications still isn't as deep as we'd like to see it. If you are looking for the ranking of a journal not mentioned in the JCRs, consider Anne-Wil Harzing's [Journal Quality List](#).

NOTE: I just noticed that the JCR publisher is offering some [live online training sessions](#) in July. They also have many [recorded training sessions](#) at their site.

*Categories:* All Posts

[Mark Bodnar](#) - mbodnar@sfu.ca - July 27, 2011 @ 11:57 am

I see that the JCR publisher is planning more online training sessions this August. Check out the "Live Sessions" tab at <http://is.gd/6lXYaR> for dates and times.

Can't make one of their sessions? They'll probably be viewable in the "Recorded Sessions" part of the same page shortly afterward.

-- MarkB (mbodnar@sfu.ca)



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## Suggestions needed! - Summertime and the readin' is easy...

Saturday, June 25, 2011

<http://blogs.sfu.ca/departments/greatreads/>

I hope you all don't mind if we talk about something that isn't, strictly speaking, about business or economics...

We've launched a fun campaign in the SFU Library to collect summer reading suggestions from a wide collection of SFU people (students, faculty, staff, alumni...). We'd love to see more bus/econ posts in our new [Great Reads](#) blog.

*Imagine yourself on a hot summer's day, relaxing in a shaded hammock, cool beverage at hand, internet connectivity down, cell phone missing...*

*You reach for that book you've been meaning to get to if you ever had the time...*

- What book would that be?
- Or - how about sharing a summer read you'd recommend for the rest of us?
- What gives these books the gone fishing quality we look for when we really need to unplug?

If you can't choose just one, feel free to mention more. Need a nudge off the hammock? There will be prize draws for participation!

Book suggestions can be [submitted online](#). Read the posts so far in our [Great Reads](#) blog.

*Categories:* All Posts

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## Datamonitor360 - new industry/company/country info database

**Tuesday, June 21, 2011**

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/11401>

We are very pleased to announce that SFU researchers now have access to [Datamonitor360](#) -- a source for global industry, company, and country profiles and strategic analysis.

Datamonitor360 includes:

- 7100+ *industry profiles*, many of which include Porter's 5 Forces analysis
- Over 31,000 *company reports*, including SWOT analysis for about 10% of the companies.
- 110 *country reports*, many with PESTLE analyses
- Hundreds of *case studies*
- Daily *business news & opinion reports*, including thousands of brief reports on *financial deals* between companies
- 900+ *Data books*: 850 five-year company financials books and 50+ global "top 10 players" guides
- *Country Statistics Database* - Provides macro/socio-economic and demographic data for 215 countries worldwide; both historically and forecasted.
- *Market Data Analytics Database* - Includes data across the global food, drinks, personal care, household products, pet care, news and magazine, and tobacco markets.

A few samples of the reports in Datamonitor360:

- [The Mobile Entertainment Industry Outlook](#) (April 2011 - 115 pg)
- [The Cardiovascular Market Outlook to 2016](#) (June 2011, 160 pg)
- [Global Environmental & Facilities Services](#) (March 2010, 44 pg)
- [Celestica Inc.](#) (September 2010, 32 pg)
- [South Africa](#) (April, 2011, 74 pg)

We'll be adding this resource to relevant research guides over the next few days: [Marketing Research](#), [International Market Research](#), [Industry Surveys](#), [Company Information](#), etc.

Note: This database will replace [Business Monitor Online](#) (BMO). Our subscription to BMO will expire in August 2011.

*Categories:* All Posts, Sustainability

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## Sage Research Methods Online - help planning your study

Wednesday, June 08, 2011

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/11004>

Are you planning a research study and need help navigating your way through the many possible methodologies? SFU researchers have access to an online resource full of **research methodology** information: [Sage Research Methods Online](#) (SRMO).

SRMO is a tool designed to help you create research projects and understand the methods behind them. It includes...

- over 600 ebooks;
- many "methodology" reference sources (encyclopedias, handbooks, and dictionaries);
- selected journal articles focusing on methodology issues; and
- videos (e.g., "How should a real time online interview be incorporated into a research design?")

This online information, as useful as it may be, isn't the coolest feature of this resource. Check out the **Methods Map**:

"The Methods Map is an exciting and innovative visualization tool that can be used to discover relationships between methods, to discover new methods and to find content related to them. Underpinning the Methods Map is a new taxonomy of social science research methods, developed by SAGE, and containing over 1,400 unique terms."

Also check out *Methodspace* within SRMO - a place to post about methodology issues and innovations.

*Categories:* All Posts

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## Trial: Datamonitor360 (industry, company, and country profiles/analysis)

Thursday, May 12, 2011

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/11401>

We've just set up a short trial for [Datamonitor360](#), a database that provides global industry, company, and country profiles and strategic analysis

This trial will end on **May 23**. Feedback should go to Mark Bodnar - mbodnar@sfu.ca

We're particularly interested in how you think [Datamonitor360](#) compares to [IBISWorld](#) (another trial in progress) and to [Business Monitor Online](#). *If we were to keep only **one** of these databases, which one do you think would best fit your research and teaching needs?*

More on Datamonitor360:

This database incorporates a few Datamonitor products: Business Insights, Four Pillars, and Marketline. All together, it includes...

- 6500+ Industry Profiles many include Michael Porters 5 Forces
- 31,500+ Company Profiles with 2578 SWOT Analyses
- 110 Country Reports
- 900+ Data books with 850 five-year financials and global top 10 players guides
- a Country Statistics Database
- a Market Data Analytics Database

A few sample industry report titles:

- The Future of Connected TV
- Sustainable Technology Investment Market Update - The Americas
- Green Consumers in India
- The Funding Landscape for Small Biopharma Ventures, 2010-2015
- What Consumers Want: General Insurance, Life Insurance and Pensions in Canada 2010

*Categories:* All Posts, Sustainability

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## Trial: Corporate Governance Dataset of Chinese Listed Firms

**Monday, May 09, 2011**

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/11400>

We have set up a short trial to the [China Listed Firms Corporate Governance Research Database](#). This trial will end on May 16, and feedback should go to Mark Bodnar: mbodnar@sfu.ca

This database contains...

data on profiles, annual emolument and number of shareholdings of managerial staff of China listed companies, changes of equity structure, changes of board chairman and general manager of listed companies, shareholders' meetings and executive equity incentives of listed companies, etc.

### Important notes:

1. Access is not currently available off-campus due to a technical difficulty. We are investigating and hope to sort this out soon.
2. Data downloaded during the trial cannot be used directly for anyone's research or related purposes at SFU or outside SFU.

*Categories:* All Posts, Sustainability

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## Trial: IBISWorld Industry Reports

Wednesday, May 04, 2011

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10535>

We've just set up trial access to the IBISWorld industry reports. As you may remember from our trial of IBISWorld [last year](#), it provides detailed industry reports with a strong focus on the US (700 reports) and China (200 reports), but also with some global reports (75).

A few sample report titles:

- [Water Pollution Control in China](#)
- [Commercial Building Construction in the US](#)
- [Travel Agencies in China](#)
- [Global Motor Vehicle Engine and Engine Parts Manufacturing](#)

I'm particularly interested to hear your opinion of this source in comparison to our current database: [Business Monitor Online](#). Which one better fits your research and teaching needs?

*Note:* More trials of industry report databases are on the way. Watch this [blog](#) for details.

This trial will end on June 2, 2011. Please send all feedback to Mark Bodnar: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca)

Categories: All Posts, Sustainability

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## Environmental, Social & Governance data via Bloomberg

Monday, May 02, 2011

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/6017>

Covering over 4100 companies in 52 countries, the *Environmental, Social & Governance* (ESG) data available via [Bloomberg](#) is both broad and deep (more than 100 data points per company). Topics covered range from water consumption to employee diversity.

Data is sourced from companies' CSR reports and annual reports (both available within Bloomberg) and company websites, and supplemented by Bloomberg's own surveys. In addition, researchers can use the data within many familiar Bloomberg functions such as Relative Value, Equity Screening/Scoring and Company Risk Analysis.

### ACCESS:

- While on a [Bloomberg terminal](#), enter **ESG** to access the main ESG menu.
- Enter **ESGN** to find company news on 80 ESG topics ranging from product recalls to executive compensation.
- Try **BSUS** for a guide to ESG.
- Enter **SEI** for Sustainability Indices and **ENID** for Environmental Indices.
- For detailed analysis, try **FA ESG** to get to a summary template. **FA ESGE**, **FA ESGS**, and **FA ESGG** will get you to detailed environmental, social, and governance templates (respectively).
- **EMIS** will get you to the Carbon Markets Menu.

If you liked this, then you may also like: [2010 Clean Capitalism Report Canada](#)

Categories: All Posts, Sustainability

[BUEC Buzz » Blog Archive » Hundreds of ebooks and articles on sustainability: Sustainable Organization Library](#) - October 10, 2013 @ 3:40 pm

[...] more on sustainability? Consider the Berkshire Encyclopedia of Sustainability or the ESG data in Bloomberg or Corporate Knights magazine or the Clean Capitalism Report or the SFU Library's guide to [...]

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## The World Economy: Volume 1: A Millennial Perspective and Volume 2: Historical Statistics

**Monday, May 02, 2011**

Available to SFU researchers through [SourceOECD](#), this book quantifies "long term changes in world income and population in a comprehensive way; identify the forces which explain the success of the rich countries; explore the obstacles which hindered advance in regions which lagged behind; scrutinise the interaction between the rich countries and the rest to assess the degree to which their backwardness may have been due to Western policy."

Previously published as two separate books, this new edition contains Statlinks, a service providing access to the underlying data in excel format. If you haven't come across this before, it's very cool. Each table is accompanied by a hyperlink--simply click on the link and an excel document launches, complete with table of contents and relevant statistics.

SourceOECD allows you to download the entire document or view it in sections so if you're only interested in the section on Latin America, just open that portion of the document and it'll save you the time you'd spend searching for it.

*Categories:* All Posts

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## SFU Library's Understanding and Avoiding Plagiarism Tutorial Now Available in WebCT

**Tuesday, April 26, 2011**

Are you using, or considering using, WebCT in your upcoming Fall courses?

The SFU Library is pleased to announce that its Understanding and Avoiding Plagiarism tutorial is now available as a WebCT module for import into any existing WebCT course. This interactive tutorial is designed to help students understand what plagiarism is and how to avoid committing it.

Working through the tutorial, students will learn to recognize different types of plagiarism and be introduced to various practical skills -- citing, note-taking, quoting, and paraphrasing -- that will assist

them in the writing process. The tutorial takes about 30 minutes to complete and includes two interactive quizzes to test students' comprehension. The tutorial has been set up to allow for easy tracking of student completion. By integrating Understanding and Avoiding Plagiarism into your own WebCT course, you can emphasize the importance of these skills to your students.

If you're interested in having this tutorial integrated into your WebCT course, please contact Trish Rosseel, Bennett Library Reference Division Head, at [trosseel@sfu.ca](mailto:trosseel@sfu.ca).

*Categories:* All Posts

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## Trial: World Competitiveness Online

Wednesday, April 20, 2011

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/11310>

The SFU Library is co-ordinating a trial of [World Competitiveness Online](#). This trial will run until **May 19th**.

World Competitiveness Online includes a 15-year time series from the *IMD World Competitiveness Yearbook (WCY)*: The WCY is an annual report on the competitiveness of nations, ranking and analyzing how a nation's environment creates and sustains the competitiveness of enterprises. WCY measures 58 countries on the basis of 327 criteria. Criteria fall under the four main categories of economic performance, government efficiency, business efficiency and infrastructure.

Functionality in [World Competitiveness Online](#):

- Any combination of data is possible for the 58 countries, 15-year time series and 327 criteria
- Downloads in PDF, Excel and CSV
- Easy saving and retrieving of your personal selections
- Compatibility with all browsers ensured

We'd love to hear your opinions: Would this resource be of value in your research and teaching? What resources are you currently using to fill similar needs? Please contact Carla Graebner ([cgraebne@sfu.ca](mailto:cgraebne@sfu.ca) - Economics), Mark Bodnar ([mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) - Business) or Andrea Cameron ([amcamero@sfu.ca](mailto:amcamero@sfu.ca) - Public Policy).

*Categories:* All Posts



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## comScore: 2010 Canada Digital Year in Review

Monday, April 18, 2011

<http://www.comscore.com/P... Year in Review>

Need a quick snapshot of how Canadians consumed digital media last year? The trends by gender and age? The state of digital advertising? How about of mobile social media consumption?

OK, at 44-pages, it's not exactly a "snapshot," but most of the pages are taken up with pretty graphs and charts -- this [comScore white paper](#) is a great way to catch up on what Canadians are doing online. (*Note: registration (free) required to view this and other comScore papers.*)

Want more like this? See...

- [comScore's 2010 US Digital Year in Review](#)
- [2010 Mobile Year in Review](#)
- The [comScore Data Mine](#) ("colorful, bite-sized graphical representations of the best discoveries we unearth from our data")

Also see the [2010 Ipsos Canadian Interactive Reid Report](#) (available online in 4 quarterly updates via the Library for SFU researchers)

Categories: All Posts

[BUEC Buzz » Blog Archive » 2012 Mobile Future in Focus – free report online](#) - October 24, 2012 @ 12:53 pm

[...] I see that comScore has come out with a new report: 2012 Mobile Future in Focus. I first mentioned comScore last year when I highlighted their 2010 Canada Digital Year in Review. [...]

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## SSRN - now with CiteReader

Thursday, April 14, 2011

<http://papers.ssrn.com/so...tractSearch.cfm>

It's been quite a while since I last blogged about [SSRN](#), and they've added some pretty cool improvements in that time.

First, though, the basics:

"Social Science Research Network (SSRN) is devoted to the rapid worldwide dissemination of social science research and is composed of a number of specialized research networks in each of the social sciences."

When I first mentioned [SSRN](#) in the Buzz (12 years ago!), it had 4000 fulltext papers available to download. It now hosts 270,000 fulltext papers (many, but not all, are "working papers") that have been downloaded a cumulative 44,000,000 times.

The papers come from major universities (e.g., [INSEAD](#) and the [Harvard Economics Dept.](#)), national banks, government agencies, and research institutes

One of the values of this resource is that you can easily see how many times a given paper has been downloaded, and you can sort your result list by downloads. A rough indication of impact in a world where such things are hard to measure. See the SSRN list of the [top 10,000 papers](#) for some high download numbers.

A few sample searches to help you start exploring:

- ["Sustainable Business"](#)
- [George Blazenko](#)
- ["black scholes"](#)

**Note:** Most of the publications in SSRN are free to download, but some (especially the published journal articles) charge for each article. For example, the [NBER Working Papers](#) are a substantial part of the collection (17,000+), but cost \$5 each to download via SSRN. Check the SFU Library for [online access to NBER](#) and other publications that charge for downloads.

*The cool new stuff:* **CiteReader:** SSRN has been working on extracting and analysing the references in their vast library of papers. Although the work still isn't done, they already have 6.7 million references extracted from the reference sections of over 182,000 papers as well as over 4.2 million citations linked to SSRN papers. You can see these references and citations via tabs in the abstract view for many of the papers, but you do need to sign up (free) to use this new feature. Check out this paper as an example: [Corporate Governance and Firm Performance](#)

*Categories:* All Posts

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## Federal Election Looms - Inform Thyself!

Monday, April 11, 2011

<http://www.lib.sfu.ca/hel...l-election-2011>

As you may have heard, election fever is upon us! (OK, it might just be a mild cough so far...)

In preparation for the vote, I'm sure you'll want to inform yourself about the parties and candidates and what they say about the issues you most care about. Start with our new [Federal Election 2011](#) research guide to find news, commentary, books by the party leaders, and more.

Also, for that huge portion of SFU's community in their 20s and below, check out the section on [Information for Young Voters](#) -- a place to learn about the relevant issues and the value of a vote.

Further SFU Library sources to consult as you get ready to vote:

- [News](#)
- [Alternative News](#)
- [Canadian Newsstand](#) (Did you know that this database includes several small-market BC newspapers like the [Burnaby Now](#) and the [Chilliwack Times](#)? Great places to find commentary on the positions of your local candidates.)
- [Canadian Points of View Reference Centre](#): Information on multiple sides of hot/contentious issues that affect Canadians.
- [Canadian Public Policy Collection](#): Online documents from Canadian think tanks (e.g., Fraser Institute and the Canadian Centre for Policy Alternatives), government bodies, etc.

*Categories:* All Posts

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## Global theses online + new MBA project guide

Friday, April 08, 2011

Just in time for those grad students who are about to start working on their final projects...

1. The SFU Library's [guide to finding MBA projects](#) has been extensively revised to reflect the multiple

locations for such publications.

2. Our [Digital Dissertations](#) database, the main way to find theses (Masters and PhD) in all subjects published around the world, now includes the full text of over 1.2 million theses. The database offers full text for most of the dissertations added since 1997 and strong retrospective full text coverage for older graduate works.

A few examples of full theses in Digital Dissertations:

- [A quantitative study of the role of corporations in managing corporate social responsibility](#) (U Phoenix)
- [Ad slotting and pricing: New media planning models for new media](#) (Carnegie Mellon U)
- [Executive education in Canadian firms](#) (U Calgary)
- [Technology transfer: Comparing innovation in corporate and startup contexts](#) (Harvard)
- [Bubble and inequality: The diffusion of stock ownership in the United States](#) (Princeton U)

*Categories:* All Posts

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## US consumer demographics by product/service type

Friday, April 08, 2011

[http://proxy.lib.sfu.ca/1...oupName=sfu\\_z39](http://proxy.lib.sfu.ca/1...oupName=sfu_z39)

Do you need to know the demographics of US consumers who...

- give money to religious organizations?
- buy lottery tickets?
- buy snacks at vending machines?
- pay for housekeeping services?

These and many other topics are all covered in our new *online* [Best Customers](#) and [Household Spending](#) ebooks.

Search the last three editions of both of these sources, as well as [American Incomes](#) (by the same publisher) by [clicking here](#).

If you need slightly newer data in a not-quite-so-readable format, check out the [US Consumer Expenditure Survey data](#) of the US Bureau of Labor Statistics.

Categories: All Posts

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## Business Plans Handbooks - 5 new volumes online for SFU researchers

Friday, April 08, 2011

[http://proxy.lib.sfu.ca/login?ouName=sfu\\_z39](http://proxy.lib.sfu.ca/login?ouName=sfu_z39)

We've just added 5 more *online* volumes of the *Business Plans Handbook* to the SFU Library collection, putting us at 20 volumes!

That's about **450 sample business plans**, most of which are based on real plans that entrepreneurs in manufacturing, retail, and service industries have used when seeking funding -- only company names and addresses have been changed.

You can search across [all 20 volumes](#), or choose individual volumes from either the [SFU Library catalogue](#) or our [Gale Virtual Reference Library](#).

A few samples of the plans in our 5 new volumes:

- A Wedding Planning Service
- Elder Care
- Mobile Pizza Kitchen (hmmm... sounds like the food carts in downtown Vancouver...)
- Green/Sustainability Consulting Firm
- Private Investigation Service

Let me know if you have any questions: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) (Mark)

Categories: All Posts

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## Open Access journals in Business

**Tuesday, April 05, 2011**

You may have heard [Open Access](#) being discussed as a scholarly publishing model, but dismissed it as a hot topic for the sciences -- not really relevant to social sciences like Business. If so, then it might be time to take another look...

The number of Open Access journals is expanding quickly. Four new titles are added *daily* to The Directory of Open Access Journals ([DOAJ](#)), and it now lists over 6000 titles. Of these, [a few hundred](#) are in Business and Economics -- a small but growing portion.

An increasing amount of research is showing that open access articles are viewed and cited as much -- or even more! -- than non-OA articles. See "[Self-Selected or Mandated, Open Access Increases Citation Impact for Higher Quality Research](#)" for example. There are also an increasing number of [high impact OA journals](#).

Examples of OA titles in Business:

- [Annals of Innovation & Entrepreneurship \(AIE\)](#)
- [Journal of Mathematics in Industry](#)
- [Asian Academy of Management Journal](#)
- [Brazilian Administration Review](#) (interesting in light of our new [Americas MBA for Executives](#))
- [International Business Research](#)
- [Sustainability](#)
- [International Journal of Business and Management](#)
- [Journal of Remanufacturing](#)
- [Journal of Technology Management & Innovation](#)

One of the barriers to publishing in some OA journals is that they may charge an author fee to cover their processing and hosting costs. In an effort to smooth the way for our authors, SFU has established a fund to cover such costs: the [SFU Open Access Fund](#).

Care to learn more about Open Access and changes to scholarly publishing? Check out my [earlier post](#) and the SFU Library page on [Scholarly Publishing](#).

*Categories:* All Posts

[BUEC Buzz » Blog Archive » World Bank: Open Access Policy & Open Knowledge Repository](#)- -

November 28, 2012 @ 4:28 pm

[...] more on Open Access, see my earlier post on Open Access Journals in Business as well as the SFU Library page on Scholarly [...]

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## Online for SFU researchers: The 2010 Clean Capitalism Report Canada

Friday, April 01, 2011

<http://troy.lib.sfu.ca/record=b5715183~S1a>

Based on the research collected for the [Globe and Mail Report on Business Corporate Responsibility Ranking](#), the [Clean Capitalism Report](#) takes you much deeper into the data.

This report contains proprietary environmental, social and governance data on each of the S&P/TSX companies, as well as an overview of 10 industrial sectors, "highlighting trends, major issues and impacts, best practices, and areas for improvement."

The [Clean Capitalism Report](#) is promising to be the first of an annual series. It's quite expensive, so we'd appreciate hearing if and how it is used in research at SFU so that we know if it is worthwhile for us to purchase future editions. Please send any feedback to Mark Bodnar: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca)

Note that we also have a print edition of this report at [HD 60.5 C2 A15 2010](#) in the Bennett (Burnaby) Library.

*Categories:* All Posts, Sustainability

[BUEC Buzz » Blog Archive » 2012 Clean Capitalism report \(plus raw data\) online for SFU researchers](#) - -

April 5, 2013 @ 3:58 pm

[...] that we also have the 2010 edition of the same report. Possibly useful if you're interested in comparing companies over a few [...]

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## Scholarly Digitization Fund -- apply now!

Thursday, March 31, 2011

<http://www.lib.sfu.ca/col...gitization-fund>

The SFU Library is pleased to announce the continuation of the Scholarly Digitization Fund, originally started in 2010. The Fund covers costs associated with digitizing scholarly materials. Digitization work will include scanning, creation of descriptive information, and other processing in preparation for deposit in the Library's Institutional Repository or other publicly accessible repository operated and maintained

by the SFU Library.

For the 2011/2012 fiscal year, the SFU Library Scholarly Digitization Fund is set at \$50,000. **Up to 10 projects of up to \$5,000 each will be awarded** in the current budget year.

The *goal* of the fund is to expose SFU research and scholarship to the University and broader community. The *outcome* will be greater visibility and knowledge transfer of SFU scholarship and research output, in keeping with the mission of the University, the goals in the SFU Strategic Research Plan, and the principles in the Library's Open Access Strategy. The Library will commit to providing permanent, persistent access to these digitized resources.

Proposals will be accepted from SFU departments, Centres, Institutes, or other campus units, or from individual faculty or staff.

Selection Process: Applicants are required to complete and submit an [Application Form](#) with a Project Description. A selection committee from the Library (utilizing external consultation as needed) will select the successful applications, with preference being given to those proposals with matching contributions, either cash, grant-funded, or in-kind. The application should be submitted to Don Taylor, Assistant Head, Access Services, at [dstaylor@sfu.ca](mailto:dstaylor@sfu.ca)

Deadline for submissions - **May 6, 2011**  
Successful applicants announced - June, 2011

Please see the [Scholarly Digitization Fund web page](#) for more information about the Fund and the application/submission process, as well as for some examples of completed projects funded by the Scholarly Digitization Project in 2010.

*Categories:* All Posts

[Mark Bodnar](#)- [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) - April 7, 2011 @ 10:17 am

Still more to add! See my newer blog post on another fund available for SFU authors: This one covers authors fees in qualified Open Access journals...

<http://blogs.lib.sfu.ca/index.php/buecbuzz/2011/04/05/oa>

[Mark Bodnar](#)- [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) - April 5, 2011 @ 8:53 am

More on this: Our Associate University Librarian for Collections just had an article published on this fund:

"Small-scale digitization goes big time: Implementation of a scholarly digitization fund" -  
<http://crln.acrl.org/content/72/3/149.full>

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## APA Citation Guide for Business Sources

Tuesday, March 29, 2011

<http://www.lib.sfu.ca/help/writing/apabusiness>

Just in time for the end-of-semester paper-writing binge... The SFU Library is pleased to announce our new [APA Citation Guide for Business Sources](#)!

You're probably familiar with the frustration caused by trying to shoe-horn business resources into APA citation formats that were designed for academic psychology researchers. The fit is far from perfect when it comes to things like annual reports and statistics.

Although our new APA for Business guide doesn't address every arcane situation, it does offer examples covering most of our main business databases. More importantly, the guide includes comments on the rationale behind each example - tips that you can follow when dealing with resources not addressed. As usual, we're all about saving you time and effort.

Note that the [APA Citation Guide for Business Sources](#) is listed on our main [Writing & Citing](#) page along with other citation guides.

*Categories:* All Posts

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## Competition Policy International - online for SFU researchers

Friday, March 18, 2011

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10839>

The SFU Library is pleased to announce that SFU Researchers now have access to the [Competition Policy International](#) suite of resources. Included in our subscription are the CPI Journal, CPI Antitrust Chronicle, CPI Hot Tubs, Trustbusters, and select courses from the CPI Learning Center.

Competition Policy International (CPI) provides comprehensive resources for the global antitrust community. Managed by leaders in the competition policy community, CPI delivers timely commentary and analysis through a variety of media & applications.

A few recent article titles from CPI to whet your appetite:

- [Margin of Error: The Flawed Paradigm in the New Merger Guidelines](#)
- [Recidivism Revealed: Private International Cartels 1990-2009](#)
- [Price Theory and Merger Guidelines](#)

Also notable (and something I hope will become a trend with other publishers), the CPI Journal is easily downloadable as a single PDF ebook that can be read offline on a PC, Mac, iPad, Kindle, or other eBook reader. Check out the lower right corner of the site for details.

*Categories:* All Posts

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## China's Reform Series - 8 new ebooks via the SFU Library

Friday, March 18, 2011

<http://troy.lib.sfu.ca/se...series&1%2C8%2C>

SFU researchers now have access to a series of 8 ebooks covering various aspects of the China's economic, political, and business reforms.

[China's Reform Series](#) includes the following titles:

- [China's specialized markets](#)
- [Development of China in the modern world system](#)
- [Economic growth and structural evolution](#)
- [Economic reform and institutional innovation](#)
- [Incentives and governance](#)
- [The micro-foundation of China's market economy](#)
- [Toward an innovative nation](#)
- [Transformation of the Chinese enterprises](#)

From the publisher:

This book series represents a concerted effort by a group of Chinese economists to review and analyze the various aspects of China's reform and opening up from 1978 through 2008. It addresses topics such as rural reform, structural evolution, enterprise restructuring, local governance, specialized markets, institutional innovation, and the micro-foundation of a market

economy. The authors aim to decipher the China growth miracle, tease out its inner logic, and extract some general patterns that may apply to other developing countries.

*Categories:* All Posts

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## New in LexisNexis: China Business/Economy publications

**Friday, March 18, 2011**

For those studying Chinese business, a few new resources in [LexisNexis](#):

Titles include:

- [China Insight](#) is a monthly service which provides in-depth analysis of key sectors of China's economy. Content includes breaking news and industry trends, sector indicators and stock performance, company profiles, and interviews with decision-makers, retailers and consumers throughout the country.
- [China Insight Briefs](#) is a weekly service which provides in-depth analysis of key sectors of China's economy. Content includes breaking news and industry trends, sector indicators and stock performance, company profiles, and interviews with decision-makers, retailers and consumers throughout the country.
- [China Offshore](#) specializes in coverage of the offshore finance industry from a China perspective. It is the China Economic Review group's platform providing connections for the offshore finance industry with China's top business people and high-net worth individuals looking to reduce tax liability and protect assets.
- [MICE Now](#) (Meetings, Incentives, Conferences and Events) specializes in coverage of the conference and hospitality industry from a China perspective.

About the publisher of these sources (from the LexisNexis press release):

SinoMedia is a unique player in the Chinese market due to its blend of western best-practice business expertise and on-the-ground knowledge. Their flagship title, [China Economic Review](#) was recently added to the LexisNexis(r) services, and these additional titles serve to broaden our coverage of this region. These sources provide an in-depth analysis of key sectors in China's economy as well as specialist coverage of certain industries from a China perspective.

If you like this, you may also like...

- [Economist Intelligence Unit \(EIU\)](#) reports via the SFU Library
- [China's Reform Series](#) - 8 new ebooks via the SFU Library
- [New books on China's economy & business environment](#)

Categories: All Posts

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## LibX: Streamlining your research browsing experience!

Wednesday, March 02, 2011

<http://www.lib.sfu.ca/my-...-browser-plugin>

This post is about a solution to some problems that I bet you didn't even know you had, so it's going to take a bit of explaining...

Have you ever been reading an article on the web (PDF or html), seen a book or article mentioned, and wanted to quickly find out if you had access to that publication via your library? Did you copy the title, open up a database in a new window (catalogue, etc.), paste and search? Or did you think it was too much work and skip past that item?

Or how about times when you've been browsing the web, came across a cool article, but been frustrated when they asked you to pay to read it? Did you bother opening a new tab, searching for the item via the library, authenticating, etc.? Or did you give up and move on?

As part of our ongoing efforts to get rid of such frustrating roadblocks, may I present... [LibX](#)!

Originally developed by Virginia Tech and modified for SFU by our Systems programmers, [LibX](#) is a browser plug-in (IE & Firefox) that allows you to...

- right-click on a title, author, keyword, or phrase and directly search the SFU Library catalogue;
- right-click on a title (etc.) and directly search Google Scholar (which, of course, can have SFU's "Where can I get this?" and RefWorks links embedded in it);
- right-click on an article's abstract at a publisher site and reload it through our proxy servers so that the publisher knows you are an SFU researcher and let's you view it (if we subscribe).

Cool, no? :-)

*Categories:* All Posts

[Mark Bodnar](#) - mbodnar@sfu.ca - August 22, 2011 @ 4:39 pm

For those of you who upgrade your Firefox browser as soon as a new version comes out... note that the FF 6.0 that just came out has the same LibX problem:

The add-on appears to be incompatible, but if you save the file, then install it from within Firefox (as described above), it works fine.

[Mark Bodnar](#) - mbodnar@sfu.ca - July 12, 2011 @ 7:51 pm

Apparently those Firefox folks can't sit still. There's yet another major new version out (5.0). Technically, LibX hasn't been reconfigured for FF5.0 yet, but it does work.

After you upgrade your Firefox, do the following to get LibX working:

1. Go to the LibX download site:  
<http://libx.org/editions/download.php?edition=C1C0B10E>
2. Right click the link to install LibX for Firefox and choose the "save links as" option.
3. Save the file somewhere that you can find it quickly.
4. In Firefox, go to Tools > Add-ons
5. Click on the little wheel in the top corner of the screen, and choose "Install add-on from file"
6. After installing, reboot Firefox.

This worked for me. Took about a minute.

[Mark Bodnar](#) - mbodnar@sfu.ca - March 30, 2011 @ 3:45 pm

... aaaand here's the update: The LibX developers have made a Firefox4-compatible version of the plugin. If you already had the old plugin installed, Firefox should prompt you to update it when you move to FF4. If it doesn't, you can download the FF4 version of LibX at:

<http://libx.org/editions/download.php?edition=C1C0B10E>

-- MarkB

[Mark Bodnar](#) - mbodnar@sfu.ca - March 29, 2011 @ 1:56 pm

Sadly, the LibX plugin doesn't yet work with Firefox 4. I'm told that developers are working on a fix for that. Stay tuned for updates!

-- MarkB

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## HBRGreen.org

Tuesday, March 01, 2011

<http://hbrgreen.org/>

The Harvard Business Review includes [articles on the "Green Business"](#) topic often. As of a couple days ago (23 Jan 08), they've set up a new [Green Business site](#) with interviews, links, and other information on green business trends.

Note that if they mention any full HBR articles at their site but fail to provide the full version for free, you can get them [via Business Source Complete](#) .

*Categories:* All Posts, Sustainability

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## Two on Sustainability: Ad Gallery + Certifications Databases

Monday, February 28, 2011

In light of recent federal government [announcements](#) about climate change, *sustainability* in how we all live, work, and do business is on my mind, and it's the one theme that links these two free Internet resources...

### [Creative Gallery on Sustainable Communications](#)

Hosted by the UNEP, this online database includes close to a thousand examples of television and print advertisements on various sustainability themes such as [Ethical Business](#) and [Consumption Patterns](#). The ads were produced by governments, NGOs, and companies from around the world. Possibly a broad enough resource for a study?

### Sustainable Certifications Databases

Created by the [North American Commission for Environmental Cooperation](#), these databases will help you find guidelines and charters on the sustainable production of [coffee](#), [electricity](#), and [office products](#), and on the sustainable operation of [tourism facilities and services](#).

Note (March 2010) : Sadly, the CEC (the body that carries out the NACEC mandate) no longer appears to produce these databases. However, the main CEC site is an increasingly rich source for other sustainability resources. See [my new post](#) on this cool site.

*Categories:* All Posts, Sustainability

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## Social Sustainability in Vancouver

**Monday, February 28, 2011**

<http://www.cprn.org/en/doc.cfm?doc=1538>

In a report commissioned by the City of Vancouver, the United Way of the Lower Mainland and the Vancouver Foundation, the Canadian Policy Research Network "examines how well Vancouver is doing in meeting its social sustainability goals and predicts a difficult future if emerging trends are not addressed by governments."

The report *Social Sustainability in Vancouver*, written by researcher Merrill Cooper, demonstrates that current social and economic trends indicate Vancouver is moving away from social sustainability. She points to factors such as:

- The rise in adult and child poverty levels which are among the highest in Canada
- Labour market exclusion of Aboriginal and educated immigrant populations
- Housing costs escalating beyond the reach of middle-income earners

Cooper suggests that solutions can't be arrived at by the municipality alone and action needs to be taken by all levels of government in concert with local not-for-profit agencies and the private sector. She includes a series of 7 case studies which "provide examples of working cross-sectoral collaborations to develop and implement both small- and large-scale initiatives and interventions that address challenges such as those which have emerged or are likely to emerge in Vancouver. These include: responding to and valuing diversity, promoting civic engagement, increasing social cohesion and social inclusion, improving living conditions, combating poverty and the negative conditions associated with poverty, and augmenting and enhancing community services."

*Categories:* All Posts, Sustainability

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## CEC: Reports on North American trade and the environment

Monday, February 28, 2011

<http://www.cec.org/>

Bear with me for a second, this one requires a bit of history to introduce it... Way back in 1994, the creation of NAFTA also saw the beginning of the North American Agreement on Environmental Cooperation (NAAEC) and its official organisation: the Commission for Environmental Cooperation (CEC).

The [CEC](#) does a bunch of important things like "help prevent potential trade and environmental conflicts," but for my more immediate and pragmatic purposes, the cool thing about them is that they produce

- [background papers](#) on topics like [\*The Potential Market for Sustainable Coffee in North America\*](#),
- [reports](#) like [\*Greening Supply Chains\*](#),
- and [discussion papers](#) like [\*Linking Environmental Performance to Business Value\*](#).

(I reported on the CEC [back in 2006](#), but it appears that their Sustainability Certification databases that I was focusing on are no longer available.)

*Categories:* All Posts, Sustainability

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## On journal self citation, impact factors, and scholarly publishing in general

Friday, February 25, 2011

<http://tinyurl.com/6xs886c>

I was just searching for something completely different when I came across a [cache of articles](#) addressing many angles of *journal self-citation*. The articles I found made up the bulk of one issue of the journal



"Communications of AIS (Association for Information Systems)" published in 2009.

The discussion on this topic touches on tenure and promotion practices, journal impact factors, and scholarly publishing in general. If you've ever wanted to dig into such topics to understand how scholarly publishing works (and should work), these 22 articles are a great place to start.

If you are interested in such matters as Open Access and what it could mean for your own research and teaching, start by checking out the SFU Library's [Scholarly Publishing](#) page.

-- Mark

P.S.: The previous issue of the same publication had an interesting article outlining the nature of scholarly publishing and discussing the role of open access in scholarly discourse, should you be interested in such matters:

Avital, M., Bjork, B., Boland, R. J., Crowston, K., Lyytinen, K., & Majchrzak, A. (2009). [ICIS 2008 Panel Report: Open Access Publishing to Nurture the Sprouts of Knowledge and the Future of Information Systems Research](#). Communications of AIS, 2009(24), 509-522

*Categories:* All Posts

[Mark Bodnar](#)- mbodnar@sfu.ca - April 7, 2011 @ 10:19 am

See also my newer post on Open Access journals in Business:  
<http://blogs.lib.sfu.ca/index.php/buecbuzz/2011/04/05/oa>

-- MarkB

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## Resources to Enhance Your Teaching

Wednesday, February 16, 2011

<http://www.lib.sfu.ca/my-...e-your-teaching>

The SFU Library has created a new guide, [Resources to Enhance Your Teaching](#), which includes links to recommended general and discipline-specific journals for teaching available online through the SFU Library, as well as books in the library catalogue.

The [Business](#) section of this guide is quite deep, with general titles such as [The Academy of Management](#)

[Learning and Education](#), and Area-specific titles ranging from [Accounting Education](#) to the [Journal of Marketing Education](#).

One particularly cool aspect of this guide is that it was created through tagging ejournals in our massive list of ejournals. That means that it's easy to repurpose the content. Want to put a list of key teaching and learning journals on your Area's home page? Follow the directions in our [Guide to Creating a Personalized Online Journal List](#) to add tags to journals. Let me know if you'd like to learn more about using tags and pulling lists of key journals to your site: mbodnar@sfu.ca

The [books](#) section of this guide is also full of hidden treasures on subjects such as [Surviving your first semester](#) and [Computer-assisted instruction](#). For some more business-focused books and ebooks, consider searching using subjects such as:

- [Business education - Computer-assisted instruction](#)
- [Business education - Case studies](#)
- [Entrepreneurship - Study and teaching](#)
- [Management - Study and teaching - Higher](#)

*Categories:* All Posts

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## Strategic Direction: A journal for the time-challenged

**Tuesday, February 15, 2011**

<http://cufts2.lib.sfu.ca/CJDB/BVAS/journal/158780>

Are you overwhelmed with the flood of new academic articles that come out each day? Need someone to read it for you, then summarize it, along with details on what it actually means for business? Then [Strategic Direction](#) might be a good source to keep an eye on...

From the publisher:

[W]e scan through the best 400 management journals in the world and distill the most topical management issues and relevant implications for senior managers out of the cutting-edge research. We regularly present case study reviews of the Fortune 500 companies. Each briefing (no more than 2 to 3 pages long) is prepared by an independent writer who adds their own impartial comments and places the arguments in context.

## Sample articles:

- [Does social media have a place in workplace learning?](#)
- [What every woman doesn't want: Ignored, patronized and yet trusted: women in management today](#)
- [Knowledge factories: from iPhones to iHotels: How marketing is being shaped by new technologies](#)
- [Flying the flag for integration: "Joined-up" management proves successful for Spanish airline](#)
- [What do Apple, IBM and P&G know?: How open innovation can help business - and yourself](#)

*Did you know...* You can set up a *Table of Contents email alert* for this title via the publisher's Emerald Profile feature. Let me know if you need help doing so: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca)

Note that the articles and books being described in each article are cited, but they tend to link you to fee-based options. Don't pay! Check the SFU Library catalogue for the [journals](#) and [books](#) they refer to, and use our lightning fast [InterLibrary Loan](#) if we don't own them.

*Categories:* All Posts

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## Plunkett's industry almanacs - online via the SFU Library

Tuesday, January 25, 2011

<http://tinyurl.com/4jgwa2t>

We've recently purchased online access to [6 new industry almanacs](#) by Plunkett Research:

- [Plunkett's \*\*entertainment & media\*\* industry almanac, 2011](#)
- [Plunkett's \*\*consulting\*\* industry almanac 2010](#)
- [Plunkett's \*\*real estate & construction\*\* industry almanac 2010](#)
- [Plunkett's \*\*biotech & genetics\*\* industry almanac 2011](#)
- [Plunkett's \*\*advertising & branding\*\* industry almanac 2010](#)
- [Plunkett's \*\*investment & securities\*\* industry almanac 2011](#)

These almanacs focus on industries that aren't as well covered by our other market/industry databases: [Passport GMID](#) (fast-moving consumer goods focus) and [Business Monitor Online](#) (high-level industries, more industrial/commodity focused).

Each Plunkett ebook covers major trends and statistics and provides descriptions of key companies in the

industry. Geographic coverage of each title is global, but with a very strong US emphasis.

I've added a link to the Plunkett Research ebooks in our [Industry Surveys](#) research guide.

*Categories:* All Posts

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## Can I renew & request items, and perform other activities without having to type in my SFU Library barcode?

Friday, January 14, 2011

<http://www.lib.sfu.ca/faq...-record-barcode>

Ever been frustrated by the need to find and type in your lonnnnnng library barcode to renew your books or to request items that are checked out or other SFU Library branches?

All of these functions are now built into the new *MySFU tab* within *SFU Connect*. That's right -- you can manage your library account from within your email/calendar program!

See our [FAQ on this topic](#) for details.

*Categories:* All Posts

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## Celebrating SFU Authors - Invitation to Submit Publications

Wednesday, January 05, 2011

<http://websurvey.sfu.ca/survey/68122257>

For the past three years, the SFU Library has hosted an annual event celebrating SFU faculty, students and staff who have authored a book or book chapter published in the preceding year. Planning is underway for the next event honouring books published during the 2010 calendar year. A reception to

mark the accomplishments of SFU authors will be held in March 2011 in the Library's Special Collections and Rare Books Division (date to be announced).

The Library is currently accepting nominations for publications to be recognized as part of this celebration. The eligibility criteria are straightforward:

- Author/co-author of a book or book chapter published during the 2010 calendar year
- Author is a current SFU student, current staff person or current/retired faculty member
- New works only (no reprints or revised editions)
- No articles in journals or magazines

SFU authors who meet the eligibility criteria listed above are invited to submit their publications via the survey at: <http://websurvey.sfu.ca/survey/68122257>

The deadline for submissions is February 1, 2011. For more information, please contact Angela Raasch at [araasch@sfu.ca](mailto:araasch@sfu.ca) or 778-782-4084.

~~~~~

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Categories: All Posts

Ebook: Mastering the ISDA master agreements (1992 and 2002)

Wednesday, December 22, 2010

<http://troy.lib.sfu.ca/record=b5666413~S1a>

A quick note about an interesting *ebook* that we just received:

[Mastering the ISDA master agreements \(1992 and 2002\): a practical guide for negotiation / Paul C. Harding](#)

I suspect that this title will be most of interest to the FRM-MBA students and instructors, but possibly also to some of our PhDs and other MBAs.

From the publisher:

"Published by the International Swaps and Derivatives Association, the 1992 and 2002 ISDA Master Agreements are the main contracts used in the over the counter global derivatives market. Mastering the ISDA Master Agreements provides a practical, clear and useful guide to help understand and negotiate these Master Agreements." ([read more](#))

Categories: All Posts

Enhanced Canadian new issues data via the SFU Library

Monday, December 20, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5647>

The *New Issues* component in our [FPinfomart.ca](#) database has just become even more useful for SFU researchers.

As we mentioned when we got this component [a few months ago](#), *New Issues* includes daily updated information back to 1993 on new Canadian issues, including public offerings and private placements of Canadian companies, governments, and agencies. The additions include...

- An expanded list of security types for more detailed searches (e.g., Mortgage Note or Power & Pipeline Trust)
- Pricing and quoted market capitalization data items added for equity offerings
- Enhanced reporting and data export functionality
- Customized league tables
- Industry and Activity reports

You can read more about the changes at the [FP site](#), but remember that you need to log in to [FPinformart.ca via the SFU Library site](#) to get to the cool data.

Categories: All Posts

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CDN Fixed Income Data via FPinfomart.ca for SFU Researchers

Monday, December 20, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5647>

Long a key source for information on publicly traded companies in Canada, the [FPinfomart.ca database](#) via the SFU Library has recently added still more useful content. It now includes a **Fixed Income** module.

Fixed Income will allow you to find both Preferred shares and Corporate Debt belonging to Canadian companies. Data items include amounts outstanding, coupon and yield, DBRS rating, detailed descriptions of features, maturity dates and much more. You can search by specific company or filter the database using the searchable fields as parameters.

See the [FP blog](#) for more on this module.

See the following BUEC Buzz posts for more on FPinfomart.ca content:

- [Find company directors and their inter-connections \(and more on people searching\)](#)
- [Canadian M&A info in FPinfomart.ca](#)
- [Private companies, co-ops & gov't bodies now covered in our FPinfomart.ca database](#)
- [Enhanced Canadian new issues data via the SFU Library](#)

Categories: All Posts

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Associations Canada -- online for SFU researchers

Wednesday, December 08, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10767>

I'm very pleased to announce that SFU researchers now have online access to [Associations Canada](#)

Long available in print format, Associations Canada is a key source for many forms of business and economics research. Associations can often be a key source of information about markets, industries,

regulations, and consumers.

Associations Canada includes details on over 18,000 Canadian organizations and international groups, including industry, commercial and professional associations, registered charities, and special interest organizations. Entries include locations, budgets, founding dates, who's in charge, scope of activities and funding sources.

Note that this source has also been added to our small "[Associations - Trade & Industry](#)" research guide.

Let me know if you have any questions.

-- Mark: mbodnar@sfu.ca

Categories: All Posts

New Media and BC Science Clusters -- two local directories online for SFU researchers

Wednesday, December 08, 2010

SFU researchers now have online access to two directories published by Vancouver Public Library: the [New Media Directory](#) and the [BC Science Clusters Directory](#).

The [BC Science Clusters Directory](#) is an MS Excel file that provides current information on BC companies in the life sciences, power technologies, sustainable energy, environmental technologies and services, nanotechnology, and photonics. Among others things, you can find HR/Career email addresses for most companies, lists of spin-off companies, lists of key associations, and lists of companies who have been hiring in the last 6 months.

The [New Media Directory](#) is an MS Excel file that provides current information on over 650 BC & Lower Mainland companies, associations and schools dealing in software engineering, web design, e-business, graphic & print design, animation & interactive entertainment, streaming media & sound design, e-marketing, identity & branding, information technology, telecommunications... and more!

As with the BC Science Clusters, the New Media Directory provides job search details such as lists of who has been hiring and the email address to send resumes to. You also get details on major clients of many companies and the types of software, programming languages, and operating systems they work with.

Categories: All Posts

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Statistics Canada's Daily - an indispensable alert service

Tuesday, November 16, 2010

<http://www.statcan.gc.ca/dai-quo/index-eng.htm>

It's been a while since I last highlighted the value of [Statistics Canada's Daily](#). This email alert service will let you know as soon as new data or publications on your topic are about to be released.

If your research touches on consumer goods, media, productivity, labour, the macro or micro economy, health, the environment, or -- well, almost anything else that concerns the health and wealth of Canadians and Canadian business -- then you should consider setting up a [Daily alert](#).

Today's issue had some gems...

- [Environmental protection expenditures by businesses](#)
- [Commercial and Institutional Consumption of Energy Survey](#)

A few more recent topics...

- [Non-residential Building Construction Price Index, third quarter 2010](#)
- [Canadian Foreign Post Indexes](#) ("These indexes are calculated to establish and adjust the Post Living Allowance (PLA) paid to Canadian government employees serving outside of Canada.")
- [Government revenue attributable to tourism, 2009](#)
- [Pension Satellite Account](#)

Categories: All Posts

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Trial: Competition Policy International (feedback please!)

Wednesday, November 03, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10839>

The SFU Library has arranged trial access to '[Competition Policy International](#)' until Monday, November 15th.

[Competition Policy International](#) is a portal to information on topics ranging from antitrust to competition policies to governmental transparency.

In 2005, CPI began publishing the CPI Journal, online and in print, twice a year. Each issue contains symposia dealing with vital antitrust topics, presenting articles written by eminent scholars and practitioners, along with case studies and historical reprints. In 2008, CPI expanded their offerings with the CPI Antitrust Chronicle (formerly GCP Magazine) presenting, twice a month, an online-only collection of articles dealing with current issues. In 2009, CPI launched their online learning center and published our first book, Trustbusters.

Competition Policy International houses the complete archives of both their publications and, in a specially-designed resource library, has a sophisticated search engine that allows searching by topic, author, country, title, date, or source. Also in the resource library are copies of important documents and other publications.

Added value content includes:

- *CPI Hot Tubs* section gives the antitrust community, in one place, the information needed to understand news-breaking eventsâ€”presented in a variety of media formats.
- *CPI commentary* section gathers blogs and tweets from all over the globe, making it a one-stop location to catch up on breaking news and opinions. And in case you've missed something, every month we publish the best postings in a special newsletter, the "CPI Blog 'o Blogs."
- *CPI Community* section includes biographies of key antitrust players and their firms.
- *CPI Events* section keeps track of conferences, classes, and competitions offered world-wide.

Access to CPI during this trial includes access to archived courses such as "An Introduction to East Asian Antitrust".

Please forward any comments/questions to Carla Graebner / cgraebne@sfu.ca

Categories: All Posts

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Trial: Central and Eastern European Online Library (CEEOL)

Friday, October 15, 2010

<http://cufts2.lib.sfu.ca/...atus/On%20trial>

The SFU Library has set up a trial of a very interdisciplinary database: the Central and Eastern European Online Library ([CEEOL](#)).

CEEOL is an online archive which provides access to full text PDF articles from 530 humanities and social science journals and re-digitized documents pertaining to Central, Eastern and South-Eastern European topics.

Topics covered include Anthropology, Archaeology, **Economics**, Education, Gender Studies, History, Law, Literature, Linguistics, Philosophy, Political Science and Sociology.

Note that although Business isn't mentioned explicitly, many of the Economics journals covered have strong Business/Finance content.

Do you see a need for this sort of resource in your research? Any feedback from this trial should go to Gwen Bird: gbird@sfu.ca

The trial will run until Oct. 31st.

Categories: All Posts

Bloomberg training - Nov. 9th

Monday, October 11, 2010

<http://www.bloomberg.com/promo/Nov/40676359/>

There's another Bloomberg training day coming up very soon: Bloomberg experts will be in town on Nov. 9th at the Shangri-La Hotel in downtown Vancouver. Titles of the sessions are below and longer descriptions are available [here](#).

You can register by logging into a Bloomberg terminal -- either at Segal for MBAs or [in the Bennett Library](#) (Burnaby) for all SFU researchers -- and entering **BU**, then searching for sessions in Vancouver, or by filling out, scanning, and emailing [this form](#).

Note that these sessions are free for SFU researchers because we are subscribers. Pre-registration is

required, and you can choose which specific sessions you want to attend.

BLOOMBERG Seminars - Vancouver

Tuesday, Nov. 9th, 2010

Shangri-La Hotel

1128 West Georgia

VANCOUVER, BC

8:00am - 9:00am

- Metals & Mining

9:00am - 10:00am

- Leveraging Bloomberg's Environmental, Social and Governance Data

10:00am - 11:00am

- Identifying Value in the Fixed Income Markets

11:00am - 12:00pm

- Equity Idea Generation & Screening - Finding the Diamond in the Rough

12:00pm - 1:00pm

- Lunch & Learn: Chris Donville, Vancouver News Bureau Chief

1:00pm - 2:00pm

- ALPHA-Fixed Income & Equity Portfolio Risk & Analytics

Categories: All Posts

Find company directors and their inter-connections (and more on people searching)

Thursday, October 07, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5647>

I see that the Directory of Directors section of our FPinfomart.ca database has some new content and functionality.

Not only has the number of Canadian company directors covered increased from 17,000 to more than 29,000, but it's now possible to track the connections between directors.

To check this new feature out...

- go to FPinfomart.ca,

- click on *Directory of Directors*,
- search for a Director (you can also now search for a company in the *Corporate Surveys* part of the database, then choose a director from there),
- click on the Director's name to see "companies where Director is a Board member. Beneath each company is a list of the board members of the company. The number in the brackets represents the number of boards on which that person sits. Bolded green indicates the Directors that sit on common boards."

Read more about this feature in [this blog post](#).

Need more sources for director and executive names?

- Our [MINT/ORBIS](#) databases have D&B profiles for many executives as well as Jigsaw profiles.
- And, finally, the [Executive Directories](#) group file in LexisNexis covers most of the above, and much more.

Categories: All Posts

Finding case studies

Thursday, September 30, 2010

I sometimes get requests for case studies here in the library. Although we don't have access to some famous case collections like HBS and Ivey, there are more cases than you might expect available via the library. Here are a few of my favourite tips:

* [Journal of the International Academy for Case Studies](#)

Presents classroom teaching cases, with instructor's notes, on any subject which might be taught in a Business School

* Many books include cases. Try searching the SFU Library catalogue by [Keyword](#) and include the phrase *case studies* as part of your search. Check out these sample searches:

- [case studies and organizational behavior](#)
- [case studies and information technology](#)
- [case studies and brand name products](#)

* Even a small amount of the Harvard/Ivey material is available:

- The Harvard Business Review often includes detailed cases with expert commentary. See this [broad search in Business Source](#) for more than 200 examples.
- We have several books in the [Ivey Casebook Series](#).

Also check out my short guide to [Case Studies](#) (complete with resources to help you analyze or write a case).

Categories: All Posts

Canadian M&A info in FPinfomart.ca

Monday, September 20, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5647>

One of the sections of our [FPinfomart.ca](#) database has recently expanded. It's now possible to search in *FP Mergers & Acquisitions* for M&A activity in Canada by the financial advisor involved (in addition to the usual vendor, acquirer, target, deal type, deal value, and industry).

M&A information goes back to 1994 and is exportable into Microsoft Excel.

Other lesser-known features of [FPinfomart.ca](#)...

- *FP Predecessor & Defunct*
Details on name changes, amalgamations, takeovers, etc. for former Canadian publicly-traded companies.
- *FP New Issues*
Information on new issues back to 1993 including public offerings and private placements of Canadian companies, governments and agencies.
- *FP Dividends*
Information as far back as 1996 on upcoming and past dividend payments and corporate events on publicly traded Canadian companies. Corporate events include stock splits/consolidations, redemptions, and name changes.
- *FP Historical Reports*
Info. on mergers, revenues, stock splits, etc. dating back to incorporation for the top 450 Canadian publicly-traded companies.

(These are in addition to the usual company fundamental data features that you may have used in the past: *FP Corporate Analyzer*, *FP Investor Reports*, etc.)

Categories: All Posts

Company Dossier feature in LexisNexis

Wednesday, September 08, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10623>

Our LexisNexis interface changed earlier this summer. Now, I'll be the first to admit that's not big news -- LN has had several interfaces in my time here -- but this one has some cool features for Business researchers:

The *Get Company Info* widget on the main search page allows you to get a *company dossier* by entering a Company Name or a Ticker Symbol. You'll then get a solid overview of the company covering...

- recent news stories from around the world,
- details on the company's parents & subsidiaries,
- financial information (with tables that can be downloaded to Excel),
- details on major legal cases involving the company,
- and intellectual property information (patents, trademarks, and copyrights).

To do more in-depth Business research, including comparing companies and building your own company profile by choosing the sources, explore the "Companies" section on the left column.

Categories: All Posts

Environment Complete - new database via the SFU Library

Wednesday, September 01, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10462>

The SFU Library is pleased to announce that we now have access to EBSCO's [Environment Complete](#)

database to replace the former LexisNexis product, Environmental Abstracts.

[Environment Complete](#) offers deep coverage (over 1900 journals indexed / 750 fulltext) in applicable areas of agriculture, ecosystem ecology, energy, renewable energy sources, natural resources, marine & freshwater science, geography, pollution & waste management, environmental technology, environmental law, public policy, social impacts, urban planning, and more.

[Environment Complete](#) also provides online access to 200 books/reports, including two encyclopedias:

- Encyclopedia of Coastal Science (2005) and
- Encyclopedia of World Environmental History (2003)

Categories: All Posts

New via the SFU Library: Business Monitor Online

Wednesday, August 25, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10762>

SFU researchers now have access to [Business Monitor Online](#) - a database of industry reports published by Business Monitor International.

[Business Monitor Online](#) provides country-specific industry reports for a very wide range of developed, emerging, and frontier markets. Each report is updated quarterly, and is supplemented by daily analysis covering major industry and company developments as they happen.

BMO also includes...

- * descriptions of key companies by country for each industry, including a SWOT analysis, as well as an inferred strategy based on recent events involving the company;
- * political and economic SWOT analysis of many countries;
- * business environment scores/ratings for many countries;
- * risk/reward ratings for some major industries;
- * a country-level, industry-specific database where one can download key historic and forecast data (how

many widgets were or will be produced/imported/exported/sold?); and

* a country-level "major projects" database for some industries.

Based on the sorts of questions we get in the library, this database will definitely be of interest to all market researchers, both those who are focusing on domestic markets (there are many Canadian reports) and those who are doing more international/global research. It will also help those who are researching company strategies, country/industry regulatory environments, political developments, and even those who are doing some career/job research. Please take some time to explore BMO to see if it might play a role in your classes and assignments.

I've added [Business Monitor Online](#) to the library database lists for several subjects ([business](#), [marketing](#), [international business](#), etc.) and will soon begin adding it to many of our library research guides such as [International Marketing](#) and [Company Information](#).

Categories: All Posts

Trial: Business Monitor Online (industry analysis reports)

Friday, July 30, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10762>

One last (I think) trial for the summer. This time we're looking at Business Monitor International's collection of Industry Reports. The trial is another short one, ending Aug. 5th. Please send feedback to Mark Bodnar: mbodnar@sfu.ca

Business Monitor Online's industry analysis reports cover 180 countries and 22 industry sectors (though not all sectors are covered for all countries).

Principal Features of [Business Monitor Online](#):

- * Expert Daily News Analysis - analysing the implications of the latest industry and macroeconomic developments across the globe
- * 5-year / 10-year Industry Forecasts - proprietary in-house forecasts and discussion examining the outlook for key industry performance indicators
- * Quarterly Updated Industry Reports - including Industry Forecast Scenarios, Market Overviews,

analysis of the Business Environment and a discussion of the latest Industry Trends and Developments

* Business Environment Ratings - providing a regionally and globally comparative assessment of the risk/reward equation of investing in specific industry markets worldwide

* Interactive Forecast Database - allowing subscribers to select and download any combination of country and industry specific variables

* Competitive Intelligence and Company SWOT Analysis - providing a visual snapshot of industry competitive landscapes and detailed SWOT analysis of leading players

NOTE: Downloading of PDF or Excel reports is not possible as part of this trial. However, you can still read the html versions of current reports and of recent news and analysis.

Categories: All Posts

ORBIS: more industry-specific, company-level financials (insurance and banking)

Wednesday, July 28, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/6022>

I mentioned [yesterday](#) that our Compustat via WRDS database offered some industry-specific, company-level data for North American companies in such industries as Healthcare Facilities, Airlines, and Oil & Gas.

I thought I'd add that our [ORBIS](#) database also offers a wide range of industry-specific data for **banks** and **insurance** companies around the world.

So, if your research calls for data such as...

- Gross premium written,
- Loans to municipalities/governments,
- Net claims/gross claims, or
- Nonperforming loans/gross loans,

then ORBIS may be the database for you.

ORBIS has this data because it incorporates earlier databases by the same publishers such as ISIS (global insurance info) and BANKSCOPE (global banking info). Altogether, it covers over 28,000 banks and 8000 insurance companies, in addition to its coverage of millions of companies in other industries.

Categories: All Posts

Industry-specific, company-level data in Compustat

Tuesday, July 27, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/6148>

You may already know that [Compustat via WRDS](#) can be used to quickly download hundreds of numbers from income statements, balance sheets, cash flow statements, etc. for companies, but did you know that Compustat also offers many *industry-specific data items* for North American companies?

For instance, if you are researching an *airline* like WestJet, you can get information on things like "Available seat miles," "Average age of aircraft," and "Fuel consumed."

Alternatively, for a *home-building company* you could get data on "Land under development" and "Finished homes/Construction in progress."

Healthcare facilities (publicly-traded ones, of course) have data on things like "Admissions" and "Number of Surgeries."

There are also industry-specific data categories for *HMOs*, *Oil & Gas*, *Retailers*, and *Utilities*.

Never used the WRDS interface? It's a bit complex, but very powerful. Faculty, PhD students, Masters students, and Research Assistants can all set up their own WRDS accounts. Undergrads also have access via a special "renewable 24-hour pass" option. See [WRDS on the SFU Library database list](#) for more details on both options.

Categories: All Posts

Plunkett Research Online - Trial to Aug. 3rd only

Tuesday, July 20, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10747>

Yet another industry report database trial. This trial of [Plunkett Research Online](#) will expire on **Aug. 3rd**. Feedback to me [Mark Bodnar: mbodnar@sfu.ca] please.

The Plunkett database provides industry analysis on 33 different industry sectors, ranging from biotech and nanotech to sports and retail. The database gives a broad, top-level view of these 33 sectors, as well as trend analysis, industry statistics, lists of relevant associations and organizations, and industry-specific glossaries. Plunkett also features job seeking tools and information and profiles of the top 500 companies in each industry.

Categories: All Posts

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Food for Fines Campaign

Saturday, July 17, 2010

<http://www.lib.sfu.ca/node/10511>

The SFU Library's [Food for Fines Campaign](#) is back! Running from August 8 - August 21, 2010, this campaign is your chance to clear any fines that you might have built up while building up some good karma. A \$2 waiver will be applied for each food item donated (up to a maximum of \$20). Donated food goes to the SFU Food Bank. More info in our [news](#) area.

Speaking of fines... before you head off on your summer vacations, make sure you renew or return your books. Books can be [returned](#) at any SFU Library branch. We even have a drive-up book return in the "L" parking lot north of the Bennett (Burnaby) Library.

Renewals can be done [online](#) for the first 3 renewals, and in person (item in hand) after that limit is reached.

Categories: All Posts

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Freedonia Focus market reports (Trial to July 16th only)

Wednesday, July 07, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10685>

We've set up another market report trial, this time for [Freedonia Focus](#) reports.

This collection includes over 500 reports. The majority are US-focused, but over 150 have either a China or World focus. Topics range from photovoltaic systems to cardiac implants to residential countertops.

This trial is a short one -- it will expire on July 16th. Please do kick the tires a bit and let me know what you think: mbodnar@sfu.ca

Categories: All Posts

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Canadian Points of View Reference Centre:

Thursday, June 24, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10395>

SFU researchers now have access to...

"a full-text database designed to provide students with a series of essays that present multiple sides of a current issue. The database provides information on more than 100 key topics of interest to Canadian researchers, each with an **overview** (objective background/description), **point** (argument), **counterpoint** (opposing argument), and **Critical Thinking Guide**. Topics covered include: environment, health, human rights, crime, race, technology, substance abuse, and many more."

A few sample topics in the [Canadian Points of View Reference Centre](#):

- [Tax credits for hybrids](#)
- [Box Stores](#)

- [Bottled water](#)
- [Illegal downloading](#)

In addition to the point/counterpoint essays referred to above, each topic is also covered by links to many Canadian/international magazine and newspaper articles, radio and tv transcripts, and images. Although the sources aren't scholarly, this database can be a great introduction to controversial topics, one that students can build on as they research deeper.

Categories: All Posts

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Bloomberg Markets magazine - great source of search tips

Thursday, June 17, 2010

I was just leafing through the latest issue of *Bloomberg Markets* and was reminded of what a valuable resource this little magazine is.

Besides being a good news source for things happening in the world of everything trade-able (from commodities to derivatives to the bios of the big names behind the scenes), *Bloomberg Markets* provides search tips for those who want to use the Bloomberg Professional terminal to research further on a given story.

These little search tips are a great way to learn about the many facets of this incredibly huge database. Take, for instance, the current issue:

- A story on increasing efforts to drill for natural gas in shale deposits, with tips on how to chart implied and historical price swings in gas futures contracts, how to analyze open interest in OTC natural gas options, and how to use mapping functions to track flows of natural gas in North America.
- A story on investing in algae as a future green energy source, followed by tips on how to find news stories on the alternative/new energy markets and on carbon markets, how to monitor prices in biofuel markets, and how to use maps to track the prices for key agricultural feedstocks (such as corn) at local sites throughout the US.
- A story on a clash between a particular hedge fund and a now-bankrupt ethanol plant in Illinois, followed by a tip on how to monitor and rank the shares held by the hedge fund.
- A story on exchange-traded funds, followed by a tip on how to use Bloomberg's prebuilt fund

screens to find new ETFs by inception date.

- A story on CEO pay, with a detailed explanation of how the numbers were found within the database.
- A story on corruption in the municipal bond market, with a tip on how to track legal actions brought against financial firms by US municipalities and others.
- A story on growth forecasts for Indonesia, complete with a tip on how to search for dollar-denominated funds that target investment in Indonesia, how to obtain key measures of the Indonesian economy and markets, and how to compare Indonesia to other Asian nations.
- Each issue also includes a blue cheat sheet with detailed search tips for a broad topic. In this month's issue, the focus is on "Monitoring Japan" -- ways to find economic, foreign exchange, derivative, fixed income, equity, commodity, and news information on all things Japanese.

Phew! All that in one issue. Even if you don't plan to use every tip as a way to learn the database, they do give you some idea of the wide scope of Bloomberg. It's definitely a database worth learning for many business research areas.

If you register on the [Bloomberg terminal](#) for your own personal account (free for SFU researchers), you will automatically get a copy of this magazine sent to your home. Just make sure that you tell Bloomberg your home address when they call you as part of the registration process.

Note that you can also enter **MAGX** on the Bloomberg terminal to read/download PDFs of each article.

Intrigued about Bloomberg? Don't forget that there will be a [training session downtown](#) next week.

-- MarkB

Categories: All Posts

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Journal of the International Academy for Case Studies

Friday, June 11, 2010

<http://proxy.lib.sfu.ca/1...O&site=bsi-live>

I just came across the [Journal of the International Academy for Case Studies](#) in Business Source

Complete. Each issue (we have access to 22 so far) includes about 10 cases in all areas of business. All the cases include detailed instructors' notes on how the case was developed and how the author has used it in classes.

Besides the obvious value of being a useful collection of cases that SFU instructors might use in classes, this journal strikes me as a potential resource for students who want cases they can practice analyzing.

A few samples from the collection:

- [HDTV DIVISION OF GLOBAL ELECTRONICS, INC](#)
Concerns a *capital budgeting* issue.
- [GOING TO MARKET WITH A NEW PRODUCT: ST. LAWRENCE ISLAND, ALASKA](#)
Focus is on *channels of distribution* issues.
- [CHANGING THE HR FUNCTION AT BELLA'S: A CASE STUDY](#)
Studies an option to *hire a fulltime HR manager* in a small business

Note that I've added this resource to the [SFU Library research guide on Case Studies](#).

--MarkB

Categories: All Posts

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Bloomberg workshops - June 23rd

Friday, June 04, 2010

There's another in-person training day coming up very soon: Bloomberg experts will be in town on **June 23rd** at the Shangri-La Hotel in downtown Vancouver. Details on the sessions are below.

Note that these sessions are free for SFU researchers because we are subscribers. Pre-registration is required - but you don't have to attend all of the sections. You can register by logging into the Bloomberg terminal and entering BU (if you have set up your own Bloomberg ID) or by emailing our Bloomberg rep: Tamara Kempf -> tkempf @ bloomberg.net

BLOOMBERG Seminars - Vancouver

Wednesday, June 23rd, 2010

Shangri-La Hotel

1128 West Georgia
VANCOUVER, BC

8:00am - 9:00am

- What's new with Bloomberg and Excel

9:00am - 10:00am

- Equity fundamental analysis

10:00am - 11:00am

- Foreign exchange analytics and trading

11:00am - 12:00pm

- Advanced energy and commodity analysis

12:00pm - 1:00pm

- Lunch and Learn: Bloomberg new energy finance

1:00pm - 2:00pm

- Bloomberg mapping tools

2:00pm - 3:00pm

- Technical analysis

Categories: All Posts

Canadian industry concentration ratios

Tuesday, June 01, 2010

http://proxy.lib.sfu.ca/...tion_ratios.xls

This resource likely has a bit of a niche market, but I thought I'd mention it here to be sure it was noticed...

SFU researchers now have online access to [industry concentration ratios from Statistics Canada for manufacturing industries](#). These ratios are from 2004 and 2007 only, and are at the national level. (*Note that the link above will take you to an Excel file.*)

Similar data for the US are available via their [Economic Census](#) (2002 and 1997 only).

Let us know if you have any questions.

Categories: All Posts

Martin Renke- mer8@sfu.ca - June 19, 2010 @ 12:33 am
This was a timely find and very much appreciated. Thanks!

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Foundations and Trends - great research starting point

Thursday, May 20, 2010

Another hidden gem in our Business Source Complete database, the *Foundations and Trends* (FnT) series serves as a great introduction to a wide range of topics.

Each 50-100 page issue provides a complete review of a different subject in business or economics. "Each article is intended to put primary research into context, improving researchers' and students' understanding of the original literature. As a result, and guided by the links to source material, users have access to primary and secondary data - enriching their comprehension, retention and utilization of the content."

- [Foundations and Trends in Marketing](#)
- [Foundations and Trends in Econometrics](#)
- [Foundations and Trends in Technology, Information, and Operations Management](#)
- [Foundations and Trends in Finance](#)
- [Foundations and Trends in Accountancy](#)

** Access to each publication is available for the last few years, but the last 12 months is unavailable due to an embargo on recent issues.

A few sample issues to give you an idea of what's in these sources:

- [On Replenishment Rules, Forecasting, and the Bullwhip Effect in Supply Chains.](#)
- [Psychology Models of Management Accounting.](#)
- [Dealing With Endogeneity in Regression Models With Dynamic Coefficients.](#)
- [Manufacturing Tail Risk: A Perspective on the Financial Crisis of 2007-2009.](#)

Although they are framed as sources that will be helpful for someone new to a subject, the FnT issues focus on fairly detailed and narrow subjects. If you are in need of more general introductions to business/econ topics, consider sources such as...

- [Research Starters](#) (described in an earlier BUEC Buzz)
- Books and ebooks in series such as the [Portable MBA, Fast Forward MBA, Executive MBA, Thirty-Day MBA, MBA Fundamentals...](#)

Categories: All Posts

[Mark Bodnar](#) - mbodnar@sfu.ca - June 1, 2010 @ 1:45 pm

We've had to pull the Research Starters out of Business Source Complete because they were interfering with some BSC search functions. We'll try to get that fixed, but in the meantime you can access the Research Starters directly via the following link: <http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10408>

-- Mark Bodnar (June 1, 2010)

Business Insights - market report database (limited access trial)

Monday, May 10, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10613>

We've set up a trial for another industry reports database: [Business Insights](#). This trial will run from May 10-24. Please send any feedback to Mark Bodnar: mbodnar@sfu.ca

NOTE: Our trial of Business Insights is very limited -- we only have access to about 15 of the hundreds of reports in the database. Watch for a green icon next to a report title to identify the ones we can view completely. You can view the table of contents of the remainder of the reports, but not the fulltext.

Business Insights features global market reports on the following industries and areas of interest:

- consumer goods
- energy
- financial services
- healthcare
- technology
- telecoms
- eCommerce
- Human Resources

Again, feedback would be much appreciated (mbodnar@sfu.ca). In particular, I'd like to know...

1. How useful would such a database be for your research? What classes does it seem particularly

applicable to?

2. Can you identify any existing resources in the SFU collection that overlap with this database? If so, which of the two resources do you prefer?

This resource is one among several that we are looking at this summer. Note that our trial of [IBISWorld](#) [has been extended](#) to June 30th.

Categories: All Posts

Internet Use in Canada - new data!

Monday, May 10, 2010

<http://www.statcan.gc.ca/...100510a-eng.htm>

I noticed in [today's news](#) that Statistics Canada has just released data from their [2009 Internet Use Survey](#). Given that the last such survey was back in 2007, which is something like a century ago in Internet years, this is big news.

At the moment, all you can get is the raw data -- including several CANSIM tables listed at the bottom of the [announcement](#) and available [via the SFU Library](#) for SFU researchers -- but I imagine that they'll come out with deeper analysis soon.

In the meantime, if data on Internet use is of interest, consider consulting the [2009 Ipsos Canadian Interactive Reid Report](#) available online for SFU researchers, or maybe check the SFU Library's guide to [Internet and E-Commerce Information](#) for more resources and search strategies.

Categories: All Posts

The Economist Historical Archive: 1843 - 2006

Thursday, April 29, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10508>

The SFU Library is pleased to announce the acquisition of a new digital collection: [The Economist Historical Archive 1843 - 2006](#).

For those who don't read The Economist, it's a great way to keep up with what's happening around the world -- politics, economics, etc. -- with the reporting generally focusing on what it means for someone doing business. Having access to the full 150+ years of this publication will help SFU researchers who need to understand the historical context of industries, companies, and economies.

The [Economist Historical Archive](#) delivers a complete searchable copy of every issue of The Economist from 1843 to 2006. Included are full colour images, multiple search indexes, exportable financial tables and a gallery of front covers highlighting a key topic of each week.

In addition, The Economist Historical Archive contains supplements, special reports and surveys useful to researchers working on company and industry trends and histories. Search results can be further narrowed by section such as News, Letters to the Editor, Reviews, Financial and commercial tables, as well as The Economist covers.

Besides being able to read The Economist as originally published with photos, charts and graphs, rather than in html format, researchers can now export any statistics expressed in tabular form from the Archive into an Excel spreadsheet.

Supplementing this archival resource, SFU researchers also have access to more [recent issues of The Economist](#) online (issues from the last several years, right up to the current one), as well as to the related database of country analysis: [Economist Intelligence Unit](#).

Categories: All Posts

IBISWorld trial extended -- feedback please?

Monday, April 26, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10535>

Our trial of [IBISWorld](#) has been extended to **June 30th**. For those who haven't tried this industry report database yet, please do give the tires a kick and let me know what you think: mbodnar@sfu.ca

As part of the extension of the trial, we've pared it down to the modules that least overlap our existing

resources. You have access to over 700 US industry market research reports, over 175 reports on Chinese industries, and 60+ reports covering global industries.

See my [original blog post](#) about this trial for more info on the modules and on the feedback we're hoping for.

-- Mark

Categories: All Posts

Marketing Scales Handbook: a question for any survey

Friday, April 23, 2010

Are you planning to conduct a survey and dreading putting together the list of questions? Why re-invent the wheel? Check the *Marketing Scales Handbook* to see what questions other researchers have devised.

For example, these books will help you find ways...

- "to measure a person's motivation to focus on potential gains rather than potential losses in selecting investment funds." *Investment Strategy (Promotion Benefits)*; or
- "to measure how secure a person feels about engaging in various financial transactions online." *Security of Internet Financial Transactions*; or
- to measure "the degree to which a person expresses the motivation to have unique consumer products that few others possess" *Need for Unique Products*.

The MSH lists and describes multi-item psychometric scales that had been included in articles published in the top marketing journals between 1980 and 2005. We have all five volumes of the MSH series: The first four are in print in the Bennett Reference Collection [[HF 5415.3 B785](#)] (volumes 1-3 are duplicated in Belzberg's collection), and the fifth volume is [online](#).

(Each volume covers a different range of years, so the content is cumulative and you should check each volume.) All of the volumes cover scales in the consumer behaviour and advertising fields; and the first four volumes also covered organizational behaviour.

Each listing includes the origin of the scale, how it differs from its precedents, its psychometric qualities, the samples it was used with, the validity of the scale, the citations for the articles where the scale was

originally used and more.

And if you like this sort of thing, then you may also want to try our [Health and Psychosocial Instruments](#) database, [described in the BUEC Buzz](#) back in 2006.

Categories: All Posts

[BUEC Buzz » Blog Archive » New via the SFU Library: PsycTESTS](#) - - December 7, 2012 @ 10:35 am
[...] this is the sort of thing you need for your research, you may also find the Marketing Scales Handbook to be useful. Also see our Psychological Tests and Measures research [...]

Investment Arbitration Reporter via the SFU Library

Thursday, April 22, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10561>

SFU researchers now have access to the [Investment Arbitration Reporter](#): An electronic news service tracking cross-border arbitration between foreign investors and their host governments. IARepoter specializes in tracking and chronicling so-called investor-state arbitrations. These arbitrations are often confidential in nature, but may have major financial, legal and policy impacts.

According to the publishers, the IARepoter will "help a broad range of readers - including lawyers, academics, government officials, and investors - stay abreast of the latest lawsuits and policy developments related to nationalizations, privatizations, and other regulatory disputes."

The themes listed at this site may give you a better idea of the sorts of news stories they track:

- ICSID
- UNCITRAL and Ad-Hoc
- Stockholm Chamber
- International Chamber (ICC)

- NAFTA
- CAFTA
- Energy Charter Treaty
- Argentine Disputes

- Damages Determinations

- Intra-EU Treaties and Claims
- Treaty Negotiations
- Arbitrator Challenges
- Amicus Curiae Interventions
- Annulment and Court Review

- Energy Disputes
- Mining Disputes
- Telecoms Disputes
- Transportation Disputes

- Environmental Disputes
- Human Rights
- Land Reform Disputes
- Stabilization Clauses

Categories: All Posts

Biology videos, forensic ebooks, world music, and more

Saturday, April 17, 2010

I wrote about a number of our more entertaining non-BUS/ECON databases [last week](#), but I barely scratched the surface with that post. Here are a few more of our more interesting (IMHO) resources...

[ELDIS Gateway to Development Information](#)

Free access to thousands of documents on development studies. Think development and CSR/climate change/foreign aid/tourism...

[FORENSICnetBASE / LawENFORCEMENTnetBASE](#)

Ebooks on forensics for the CSI addicts out there.

[Henry Stewart Talks: Biomedical and Life Sciences Collection](#)

Over 1200 audiovisual presentations by world experts on a wide range of bio topics. Retroviruses, anyone?

[Lynda.com Online Training Library](#)

Video tutorials on many software products. Covered in an [earlier BUEC Buzz](#).

[Naxos Music Library](#)

Streaming access to over 40,000 CDs. Largely classical, jazz and world music.

I'll continue working my way through the list next week. Again, these aren't BUS/ECON resources, just cool dbs from other subject areas that might be of interest to you.

Categories: All Posts

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Anatomy, music, therapy, and other non-bus/econ dbs

Friday, April 09, 2010

I thought it might be fun this sunny Friday afternoon to browse through a few of our non-BUS/ECON databases and pick some highlights to share. This is just a sample from the 500+ databases available here at SFU. Have fun!

-- Mark

[American Film Scripts](#)

One thousand film scripts are indexed and organized to allow searching by scene, by character, by director, and more.

[Anatomy TV](#)

The most complete, detailed and accurate 3D model of human anatomy.

[Classical Music Library](#)

A fully searchable, comprehensive database of distinguished classical recordings. It includes tens of thousands of licensed recordings that users can listen to over the Internet. Many of these recordings have scores in the [Classical Scores Library](#).

[Counseling and Therapy in Video](#)

An online collection of video reenactments of actual counseling sessions. And if you are interested in such things, then you may also like: [Counseling and Psychotherapy Transcripts, Client Narratives, and Reference Works](#)

[Digital National Security Archive](#)

The Digital National Security Archive contains a comprehensive set of declassified government documents central to U.S. foreign and military policy since 1945.

[DRAM](#)

Provides high-quality streaming access to recordings by New World Records, CRI and other important labels. Includes folk, opera, jazz, musical theatre, contemporary and electronic music.

[Editorial Cartoons Collection](#)

The Simon Fraser University Library Editorial Cartoons Collection contains over 6000 original drawings published in Canadian newspapers between 1952 and the present.

Categories: All Posts

Wall Street Transcript - industry and company information

Friday, April 09, 2010

<http://proxy.lib.sfu.ca/l...X&site=bsi-live>

Ever wondered what the research analysts who track a specific industry sector are saying to their investors? Maybe you'd be interested in hearing what key money managers have to say about their strategies and the investment climate, or what CEOs of major companies say (sometimes rather candidly!) about their company, their market, and their competitive challenges?

As you can probably guess, we've got a resource that will help with such questions: the [Wall Street Transcript](#) is available online from 2005 to one month ago (a short embargo on access to this valuable investment resource). This bi-weekly publication is in Business Source Complete.

Most issues tend to have a bit of a theme, so if you can find one article on your chosen industry or company, it's likely that the rest of the issue will be worth browsing as well. For instance, the March 11, 2010 issue was focused on the [Healthcare IT industry](#), the issue from Dec. 7, 2009 was largely about the [natural gas sector and investing in Asia Pacific countries and companies](#), and the Oct. 19, 2009 issue was mostly about the [biotechnology/pharmaceutical sector, with a little bit of online/specialty retail](#) thrown in.

We've added this resource to our [Industry Surveys](#) and Company Information research guides.

Categories: All Posts

US consumer expenditure data: new ebooks

Monday, March 29, 2010

SFU researchers now have online access to *updated editions* of a trio of publications on US consumer demographics.

[Household Spending : Who Spends How Much on What](#)

2009 (14th edition)

Examines how much American households spend on hundreds of products and services by demographics including age, income, household type, region of residence, race and Hispanic origin, and educational attainment. Products and services examined include apparel, entertainment, financial products and services, food, alcohol, gifts, health care, household furnishings, shelter and utilities, personal care, reading, education, tobacco, and transportation.

[Best Customers : Demographics of Consumer Demand](#)

2009 (6th edition)

Analyzes household spending on numerous products and services by age, income, household type, race and Hispanic origin, region of residence, and educational attainment of householder. Identifies which households spend the most on a product or service (the best customers) and which control the largest share of spending (the biggest customers).

[American Incomes : Demographics of Who Has Money](#)

2009 (7th edition)

Explores the economic status of Americans and provides the latest data on the wealth of American households. Examines household income trends by age, household type, race and ethnicity, education, region of residence, and work status. Also focuses on the poverty population.

Note that all three of these books are using data from the US Consumer Expenditure Survey of 2007. Newer and historical data (1984-2008) are [available at the Bureau of Labor Statistics site](#), but these books provide a helpful layer of analysis and aggregation to what is otherwise a confusing collection of data.

Note also that all three of these publications are available via the [Gale Virtual Reference Library](#) - a great source for online editions of key handbooks and encyclopedias ranging from the [Encyclopedia of Products & Industries - Manufacturing](#) to the [Encyclopedia of Emerging Industries](#).

Categories: All Posts

Proximity searching: search with a laser instead of a floodlight

Thursday, March 25, 2010

For most searches in our databases, the basic syntax of (A and B) works fine. For some more complex topics, it's necessary to add in some synonyms: ((A or B) and (C or D)). Sadly, there are cases where even this sort of search will be ineffective. That's when you might want to turn to (drum roll...) ***Proximity Searching!***

The logic behind proximity searching is that rather than just search for any documents where both word A and word B are present, you might want to search for documents where word A is *within a certain number of words* of word B in the document -- their proximity implies a better chance that the document will be relevant to your goals. This cool feature is available (though not advertised) in many of our databases.

OK, that was the jargon-filled description. Here are the practicalities:

1. In any EBSCO database (including [Business Source Complete](#), [PsycInfo](#), [EconLit](#), [ERIC](#), and [Academic Search Premier](#)): try a search for (A w# B) in the "All Text" field.

For example, compare these two BSC searches:

- [IBM and Japan](#) (over 20,000 hits)
- [IBM w3 Japan](#) (777 hits)

2. In a ProQuest Database (e.g., [CBCA Business](#), [Canadian Newsstand](#), [Wall Street Journal](#)) as well as in [LexisNexis](#): try a search for (A w/# B) in the "Citation and Document Text" field. (Note the "/" (forward slash) that the EBSCO search didn't have).

For example, compare these Canadian Newsstand searches:

- [Olympic* and \(study or survey or poll\)](#) (almost 35,000 hits)
- [Olympic* w/2 \(study or survey or poll\)](#) (743 hits)

If you would like to share other expert search tips with your colleagues, feel free to add them in the comments or email them to me. If you are looking for a tip to help with an odd search problem, just let me know: mbodnar@sfu.ca

Categories: All Posts

[BUEC Buzz » Blog Archive » On tidying up the office... \(or not\)](#) - April 25, 2014 @ 1:19 pm
[...] (messy or clutter* or unclutter* or tidy or clean or organized) w3 (desk or office or workspace) [That "w3" is a fancy proximity locator - learn about such things here.] [...]

[BUEC Buzz » Blog Archive » On Flash Boys and High Frequency Trading](#) - April 10, 2014 @ 10:58 am
[...] ("high frequency" or "high speed") w3 trad* (The "w3?" is a proximity operator that will look for "speed" within 3 words of either of the preceding [...])

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Sustainability and business

Wednesday, March 24, 2010

In appreciation of the [Globe 2010](#) conference that started here in Vancouver today ("dedicated to the business of the environment"), we thought we'd revisit a few of the *sustainability* posts that have appeared in the BUEC Buzz...

Just a few months ago we listed many ways to find books and articles here in the library on "[The new business environment: responses to climate change](#)."

We've also highlighted such things as...

- the [UNEP's Creative Gallery on Sustainable Communications](#) (examples of television and print advertisements on various sustainability themes such as Ethical Business and Consumption Patterns),
- the WEF's report on [Green Investing](#),
- the Stern Report on the [Economics of Climate Change](#),
- the Harvard Business Review's [HBRGreen site](#),
- and the CEC's reports on [trade and the environment in the NAFTA region and era](#).

Categories: All Posts, Sustainability

[Mark](#)- mbodnar@sfu.ca - March 24, 2010 @ 7:46 pm

While we're on the topic, I just came across the GreenBlue site [<http://www.greenblue.org/>]: "a nonprofit institute that stimulates the creative redesign of industry by focusing the expertise of professional communities to create practical solutions, resources, and opportunities for implementing sustainability."

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New via the Library: Streaming videos for learning software

programs

Thursday, March 18, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10456>

You've got a few minutes to learn a new piece of software... Do you turn to one of our many software manuals (including hundreds online in sources like [Safari Tech Books](#)) trying to find the brief but big picture, or would you rather watch a short video? If you are the sort who opt for the video, have we got a database for you!

SFU researchers now have access to [Lynda.com](#): 45,209 video tutorials from expert authors covering hundreds of titles such as Photoshop, Microsoft Office, Flash, Final Cut Pro, design principles, digital photography, print and web design, digital video, animation, creative inspiration, and much more.

A few titles in this collection that caught my eye...

- Social Media Marketing with Facebook and Twitter
- Access 2007 Essential Training
- Search Engine Optimization
- Migrating from PowerPoint 2003 to PowerPoint 2007
- Excel 2007: Pivot Tables for Data Analysis
- Word 2007: Formatting Long Documents
- Effective Presentations
- Web Design Fundamentals

Categories: All Posts

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Trial: IBISWorld

Wednesday, March 17, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10535>

We've set up a trial of an industry report resource called [IBISWorld](#). The trial will run until ~~April 30th~~ [Extended to *June 30th!*] and is open to all current SFU faculty and students. *We'd really appreciate your feedback!*

[IBISWorld](#) features industry market research from the US, China and the global economy. (I.e., the only

countries specifically focused on are the US and China, with much stronger weighting on the former.) They also provide industry risk ratings from the US, company research on 8000+ global publicly traded companies, and economic reports on the business environment.

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### Feedback requested:

1. This product consists of various modules (US, Global, China, Company, etc.), with a minimum purchase of the US Industry Report module. Considering the [module descriptions](#) and your experiences with the database, which components would be your highest (and lowest) priorities for research & teaching at SFU?

2. Can you identify any overlap with existing SFU Library databases? If so, which of the two sources would you recommend retaining?

Please send any feedback to Mark Bodnar: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca)

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Note that this is the first of a series of trials of industry report products that we are hoping to arrange over the next few months. We'll likely make some decisions later in the summer. We'll highlight each trial here in the BUEC Buzz and via email to faculty groups.

Categories: All Posts

On rational economics and plagiarism and...

Saturday, March 13, 2010

A colleague recently sent me a link to the following article: *Rational Ignorance in Education: A Field Experiment in Student Plagiarism*. (Abstract at <http://www.nber.org/papers/w15672>)

I thought I'd post it here for a number of reasons...

1. It's an interesting read for all those who assign and mark papers. The phrase *substantially reduced the likelihood of plagiarism* in the abstract will almost certainly catch your attention if you're in that group.

2. It gives me a chance to promote the fact that the SFU Library has an interactive tutorial on [Understanding and Avoiding Plagiarism](#), as well as a web guide to [What is plagiarism and how you can avoid it](#). Feel free to share these with your students.

3. This paper is by the National Bureau of Economic Research, so highlighting it gives me a chance to point out that SFU researchers can access NBER working papers online. If you are on an SFU computer, the NBER site will likely notice and let you open the articles. If not, or if you are off-campus, then look up [NBER working papers](#) as a journal title in the SFU Library catalogue and link in from there.

4. This NBER article is applying rational choice theories to a topic that is outside of the more money-focused perspective that many of us have of economics, so I get a chance to tell you what I'm reading these days:

Tim Harford (famous as the [Undercover Economist](#)) wrote *The logic of life : the rational economics of an irrational world*. Available in the SFU Library ([Bennett](#) & [Belzberg](#)) for your edification and delight.

5. Which, in turn, gets me thinking about all the other cool resources we have on rational economics. Interested? Try searching the catalogue for the subjects [Rational Expectations \(Economic Theory\)](#) or [Economics - Psychological Aspects](#). You might also want to browse the [Journal of Behavioral Economics](#).

Fun, no?

-- MarkB

Categories: All Posts

Sage backfiles online - access to older Sage journals now possible

Tuesday, March 09, 2010

SFU researchers now have online access to deeper backfiles of almost 400 journals published by Sage. Until now, most of our Sage journals were only available online as far back as 1999. If you needed an older article, you had to rely on either our print collection or interlibrary loan. We now have online access right back to volume 1 in most cases.

As with all of our e-journals, links to the Sage Deep Backfile titles are in the SFU Library catalogue - just search by journal title. Most of the bus/econ titles are also indexed in Business Source Complete - getting from the BSC citation to fulltext just involves clicking on the *Where Can I Get This?* links. You could also search any/all Sage journals exclusively via [Sage Online](#).

Here are some of the bus/econ journals involved:

- [Administration & society](#)

- [American review of public administration](#)
- [Asia Pacific journal of human resources](#)
- [Business and society](#)
- [Compensation and benefits review](#)
- [Cross-cultural research : official journal of the Society for Cross-Cultural Research Society](#)
- [Economic and industrial democracy](#)
- [Economic development quarterly : the journal of American economic revitalization](#)
- [Group & organization management](#)
- [Journal of applied behavioral science](#)
- [Journal of leadership & organizational studies](#)
- [Journal of management inquiry](#)
- [Management communication quarterly](#)
- [Nonprofit and voluntary sector quarterly](#)
- [Organization : the interdisciplinary journal of organization, theory, and society](#)
- [Organization & environment](#)
- [Public finance review](#)
- [Review of public personnel administration](#)
- [Simulation & gaming](#) (Published by several associations including the Association for Business Simulation & Experiential Learning and the Society for Intercultural Education, Training, & Research)
- [Small group research](#)
- [Work and occupations](#)
- [Work, employment & society : a journal of the British Sociological Association](#)

Categories: All Posts

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International Directory of Company Histories

Friday, March 05, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10486>

SFU researchers now have *online access* to all 109 volumes of this standard reference source. The [International Directory of Company Histories](#) provides 3-9 page histories of over 8500 companies -- covering the leading organizations in many industries and geographic areas.

Each entry contains information on:

- Founders
- Expansions and strategies
- Labor/management actions
- Stock exchanges, ticker symbols and industries
- Principal subsidiaries, divisions, operating units and competitors

This resource will be useful for researchers who are studying corporate and marketing strategies, as well as to those who need a strong foundation of information about a company or its competitors as part of their career research.

Note that only a small subset of the total number of histories is updated in each new volume, so many entries are at least a few years old. Some of the newer entries cover Alcatel-Lucent, the Canadian Broadcasting Corporation, HeidelbergCement AG, and China Petroleum & Chemical Corporation (Sinopec Corp.).

Even the older entries provide a deep background that can be updated using many of the sources in our [Company Information](#) on [Industry Surveys](#) research guides.

A few extra features of this resource: each entry can be viewed in html, or viewed and saved in PDF format, and it can be translated into several languages. You can also listen immediately to each entry, or download an mp3 file to listen to later. (On the off chance that you want to listen to a history of [News Corporation](#) on the bus...)

Categories: All Posts

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It's budget season!

Friday, March 05, 2010

'Tis the season for government budgets, and think tank counter-budgets, and comments on budgets, and news about budgets... We thought we'd provide a few links to budgetary resources for those who enjoy such things. (You know who you are... ;-))

[Canadian Federal Budget - 2010](#)

- [The Conference Board of Canada's opinions on the budget](#)
- [CCPA's Alternative Budget 2010](#)
- [The Fraser Institute's reaction to the budget](#)
- Canadian Newsstand search for articles since March 3rd, 2010 with [federal within 5 words of budget](#)

[British Columbia Provincial Budget - 2010](#)

- Fraser Institute: No comment on the published budget at this point, but they did have some pre-budget advice on [Feb. 9](#) and [Feb. 13](#)
- [Comments from the CCPA](#)
- Canadian Newsstand search for articles since March 2, 2010 that have the word [budget within 5 words of either British Columbia or BC or B.C](#)

Categories: All Posts

SLC Graduate Student Workshops & Services - Spring 2010 Update

Thursday, March 04, 2010

This is a short update on some of the services available for grad students from the SFU Student Learning Commons. For those who study/work primarily downtown, note that the SLC also offers services at [Harbour Centre](#).

1. WORKSHOPS

Note that there is just one more grad workshop this semester on March 9th - *Poster Perfect: Creating Posters for Presentation*. For more information or to sign up, see

<http://workshops.learningcommons.sfu.ca/node/720>

2. READ AHEAD SERVICE

The SLC offers a "Read Ahead" service for graduate students. This service provides the opportunity for in-depth feedback on longer pieces of writing. You are invited to submit the writing you wish to discuss prior to booking an in-person appointment. Contact SLC Writing Services Coordinator Renee McCallum by phone: 778.782.7165 or ramccall@sfu.ca

3. EAL/ESL SERVICES

If English is not your first language, English as an Additional Language (EAL) specialist Tim Mossman is available to help you improve your spoken and written English through individual consultations, workshops, and personalized learning plans. Contact him directly by phone: 778.782.8510 or email: tmossman@sfu.ca For EAL workshops, see <http://workshops.learningcommons.sfu.ca/workshops/9>

4. MORE SERVICES FOR GRADUATE STUDENTS

- For SLC services see <http://learningcommons.sfu.ca/services/graduate-students>
- For Library services see <http://www.lib.sfu.ca/my-library/services-for-you/grads>

Categories: All Posts

Elaine- efairey@sfu.ca - March 4, 2010 @ 1:00 pm

Thanks for the notice, Mark!

2009 Ipsos Canadian Inter@ctive Reid Report now available for SFU researchers

Thursday, March 04, 2010

<http://troj.lib.sfu.ca/record=b5526164~S1a>

Since 1995, Ipsos Reid has been surveying Canadians about their usage and attitudes towards the Internet. SFU Library has just acquired the [2009 Ipsos Canadian Interactive Reid Report](#), which can be accessed by SFU researchers. If you have a research question related to Canadians and the Internet, there's a good chance that this report will be useful to you.

Here are a few questions that the report can help with (answers below):

1. Were most Canadians satisfied with their most recent online shopping experience?

2. What percentage of Canadians claim to notice banner advertising on websites regularly?
3. How many apps has the average Canadian smartphone user downloaded?
4. On average, how many hours a week do Canadian teens spend playing games online?

The [2009 Ipsos Canadian Interactive Reid Report](#) contains brief reports on each of the following topics:

- Digital Music
- Financial Services
- Online Education
- Online Teens
- Online Travel
- Social Networking
- Automotive Industry and the Internet
- E-Commerce
- E-Government
- Energy and the Internet
- Online Gaming
- Privacy and Security
- Search Marketing
- Charitable Giving
- Digital Marketing
- Financial Services
- Online Bargain Hunting
- Online Housing
- Internet Access and Profiles
- Commerce and Holiday Shopping
- Online TV and Media
- Online Health and Wellness
- Mobile Broadband and Apps
- Voice Over Internet Protocol -- Broadband Phone
- Online Sports

Answers to the questions above:

1. 84% of Canadians were satisfied with their most recent online shopping experience.
2. 35% of Canadians claim to notice banner advertising on websites regularly.
3. The average Canadian smartphone user has downloaded an average of 8 apps. (Interestingly, 50% of Canadian smartphone users have downloaded no apps.)
4. Canadian teens spend an average of six hours a week playing online games.

Categories: All Posts

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Research Starters now available in Business Source Complete

Wednesday, February 24, 2010

Ever had to research a topic that was completely new to you and you didn't even know where to start? Or perhaps you've assigned that sort of topic to your students? SFU researchers now have a resource to help with such situations: we've added a new feature in Business Source Complete called *Research Starters - Business*.

This collection of approximately 500 essays, each about 3000 words long, "provides business students with a solid foundation for their research and assignments, as well as overview information on topics relevant to their studies. Comprehensive summaries of discipline-specific topics help students to grasp the broad outlines of a subject, realize its real world applications, critically engage it, and locate sources for advanced research."

To see the starters in action, click on the "research starters" button at the top of the result set for each of these Business Source Complete searches: [IFRS](#) / [business planning](#) / [corporate governance](#)

You can learn more about the starters from the [EBSCO site](#), or by emailing your ever-friendly librarians...

Categories: All Posts

Lehman Brothers Collection

Monday, February 22, 2010

<http://www.library.hbs.edu/hc/lehman/>

Hmmm... Lehman Brothers...? I'm sure I've heard that name somewhere before... :-) The description below is from The Scout Report, Copyright Internet Scout 1994-2010.

<http://scout.wisc.edu/>

~~~~~  
In the late 1840s, Henry Lehman made the journey from Germany to Alabama, where he established a dry goods store. Several years later, he was joined by his two brothers and over the coming years the firm of Lehman Brothers would become a commodities broker buying and selling cotton for the planters in the

area. They opened a New York office in 1858, and during the next century and a half they would become one of the world's most prominent financial firms. Lehman Brothers collapsed in 2008, but curious persons can still learn about their various dealings via this site.

The [Lehman Brothers Collection](#) at Harvard University's Baker Library contains digitized records of their deal books from the 1920s to the 1980s. On the homepage, visitors can learn about the history of the firm, and also use the "Using the Deal Books" to learn how to decipher all of their transactions. The deal books can also be browsed by chronology, company, or industry. That's far from all, as the site also has extensive business records, which include executive records, financial documents, and correspondence. Taken as a whole, it's a tremendous resource for persons with an interest in business history and American history more generally. [KMG]

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Categories: All Posts

Global entertainment and media outlook, 2009-2013

Monday, February 15, 2010

<http://troj.lib.sfu.ca/record=b5515123~S1a>

If your research touches in any way on advertising, media, publishing, or internet access/use, this PwC report is likely to be helpful -- and it's now available online via the SFU Library for SFU researchers.

Covering 48 countries (including Canada), [Global entertainment and media outlook, 2009-2013](#) provides forecasts and economic analyses of the following 12 industry segments:

- Internet access spending: wired and mobile
- Internet advertising: wired and mobile
- Television subscriptions and license fees
- Television advertising
- Recorded music
- Filmed entertainment
- Video games
- Radio and out-of-home
- Consumer magazine publishing
- Newspaper publishing
- Consumer and educational book publishing
- Business-to-business publishing

Categories: All Posts

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Market Share Reporter -- online for SFU researchers

Monday, February 15, 2010

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/10384>

Quick, how much chocolate did Canadians consume in 2008, and what percentage of global consumption did that represent? What percentage of "seasonal confectionery sales" in the US takes place on Valentine's Day?

On a somewhat related note, do you know what the top anti-obesity drug was in the US in 2008? Or the top gold mining firms globally in 2008 by estimated share of global production? [** Answers below*]

These, and many other rankings, are available in the [Market Share Reporter](#). SFU researchers now have online access to the last 6 editions of this valuable resource. (Note: the default search setting is to search only the latest (2010) edition. Make sure you change it to *all editions* for better results.)

The MSR provides market share info pulled from trade magazines, market reports, and government sites -- and the citations always include details about the original sources - which can be a great way to find further information on a topic. For example, the US confectionery sales data came from the [National Confectioners Association](#), which is a useful source for further information on that sort of product.

Links to the MSR are in our list of [databases](#), our [catalogue](#), and on some of our research guides such as [Market Research](#) and [International Market Research](#).

-- Mark

P.S.: Answers to the questions above:

- * Canadian chocolate consumption: *115,000 metric tonnes & 2% of global total*
- * Valentine's Day confectionery sales in the US as a percentage of all seasonal confectionery sales: *16%*
- * Anti-obesity drug: Meridia *33.7%*
- * Gold mining firms: Barrick Gold Corp: *6.7%*

Categories: All Posts

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Columbia Historical Corporate Reports Online Collection [pdf]

Friday, February 12, 2010

<http://www.columbia.edu/c...orpReports.html>

Courtesy of the Scout Report:

The Business and Economics Library at Columbia University has digitized 770 historic corporate annual reports from their very extensive print collection. The reports are from 36 companies, and they range in dates from the 1850s to the 1960s, and are mainly from "corporations that operated in and around New York City." Visitors can search for the reports through an "Alphabetical List" or "Subject List", or browse by clicking on "View the Full List (XLS)". The "Sample Images" that are featured in the lower right hand corner of the homepage are from "Edison Electric Illuminating" and "Hudson & Manhattan Railroad Company".

Once visitors choose an image to view, they will be able to view all of the years' digitized reports for that corporation, by clicking on the "Table of Contents" dropdown box. Visitors shouldn't miss the greatly detailed illustration from 1911 of the "Hudson Terminal uildings", which is one of the chosen "Sample Images". [KMG]

>From The Scout Report, Copyright Internet Scout 1994-2010.

<http://scout.wisc.edu/>

Categories: All Posts

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Renewing and returning books before the holidays

Friday, December 18, 2009

Happy holidays, everyone!

Before you head off to whatever merriment you have planned, a few small library things to keep in mind:

1. Your semester-loan library books are [due Jan. 5th](#). That means you can keep them through the holidays if you wish, but if, realistically, you don't expect to be opening them at all, don't forget that you can return

them at any SFU Library branch.

2. If you are hoping to keep your books beyond Jan. 5th, we've got good news: the limit on the number of online renewals you can do was [recently increased to three](#). You can still renew your books after that (as long as no one has requested them), but you need to bring them to the library to do so.

3. The Library, along with most of the University, will be [closed as of Dec. 25th](#). Bennett will re-open on Jan. 2nd. Surrey and Vancouver will re-open on Jan. 4th.

4. If you are heading someplace exotic (Toronto? Winnipeg?) and you have a feeling you are going to need access to other university libraries, don't forget that SFU researchers can get a COPPUL card from the SFU Library that will entitle them to [some use of many other university libraries](#) in Canada.

Take care. Be safe.

-- Mark

Categories: All Posts

How do you use census data?

Thursday, December 17, 2009

<http://tinyurl.com/y99qd8g>

Census Marketing is pleased to announce the release of the How do you use census data? web sub-module. This online resource has been created to enable users from various backgrounds to share information on their uses and applications of census data. Registered participants can submit examples of how they make use of census data to be posted in the census web pages of the Statistics Canada website.

As of 8:30 a.m. (Ottawa time), December 17, 2009, the link to the How do you use census data? web sub-module is via <http://www12.statcan.gc.ca/census-recensement/2011/consultation/use-utilisez-eng.cfm>

Questions regarding the content, moderation practices and rules of conduct associated with the How do you use census data? web sub-module should be directed to the following e-mail address:
censusconsultation@statcan.gc.ca.

Census Discussion Forum: updates

The Census Discussion Forum, introduced in January 2009 during the 2011 Census dissemination consultation period, has been streamlined. Users will now find the forum questions distributed among three categories: 'Census discussion points,' 'Geography discussion points' and 'All categories.' In addition, new content will be introduced on an intermittent basis. At this time, discussion points on the discontinuation of the publication A National Overview: Population and Dwelling Counts and the plain language initiative for the Census Dictionary have been added.

There are links to the discussion forum in the 'Features' section of the right-hand navigation menu of the census landing page and within the 'Census consultation' section under the '2011 Census' header of the left-hand navigation menu.

Categories: All Posts

The new business environment: responses to climate change

Monday, December 07, 2009

With the Copenhagen climate change summit underway, it seems timely to highlight resources about the business aspects of climate change. How should managers plan for and manage the risks? What marketing opportunities exist? Are there HR implications to consider?

For researchers who are contemplating such questions, here are a few resources and strategies:

1. Books via the [SFU Library catalogue](#): We have many new books on this topic such as...

- Climate change : what's your business strategy? ([print copy at Belzberg](#) & [ebook copy everywhere](#))
- International business and global climate change ([print copy at Bennett](#))
- Cut carbon, grow profits : business strategies for managing climate change and sustainability ([print copies at Bennett & Belzberg](#))

To find more such items, try various *combinations* of such subject terms as:

- [International business enterprises -- Environmental aspects](#)
- [Climatic changes -- Economic aspects](#)
- [Global warming -- Economic aspects](#)
- [Social responsibility of business](#)
- [Business enterprises -- Environmental aspects](#)
- [Green marketing](#)

- [Green products](#)
- [Management -- Environmental aspects](#)
- [Corporate power](#)
- [International business enterprises -- Political activity](#)
- [Emissions trading](#)
- [Environmental impact charges](#)
- [Carbon dioxide mitigation -- Economic aspects](#)

For articles and reports, start with [Business Source Complete](#). Use search terms such as those above to find articles in publications such as...

- [Corporate social-responsibility and environmental management](#)
- [Business strategy and the environment](#)

Also check out the HBR's special site: [HBRGreen.org](#).

I hope this helps you get started. If you need more suggestions, [just ask](#)!

-- Mark

Categories: All Posts, Sustainability

[BUEC Buzz » Blog Archive » Berkshire Encyclopedia of Sustainability – online!](#) - - December 21, 2012
@ 1:14 pm

[...] Interested in such topics? Check out these earlier BUEC Buzz posts on resources and search strategies around sustainable business, especially my post outlining key terms to try when searching for info on the business aspects of climate change. [...]

[Mark Bodnar](#) - mbodnar@sfu.ca - December 18, 2009 @ 8:52 am

Just noticed yet another new book on this topic -- just arrived in the library:

Creating ecological value : an evolutionary approach to business strategies and the natural environment
Catalogue record:

<http://troy.lib.sfu.ca/record=b5501978~S1a>

Information Communication Technologies and Emerging Business Strategies

Thursday, December 03, 2009

<http://troy.lib.sfu.ca/record=b5110301~S1a>

Now online for SFU researchers...

Description from the publisher:

This book explores new media such as online music stores, iPods, games, and digital TV and the way corporations are seeking innovative ways to (re)engage with their consumers in the digital era.

If this sort of thing is of interest to you, then you might also want to look at another resource recently profiled in the BUEC Buzz: [M-Commerce: Global Experiences and Perspectives](#) - online via the Library

The publisher of this book, Idea Group, is behind many other great ICT/Business titles. We have [hundreds of Idea Group titles available online](#) (for SFU researchers) through the SFU Library catalogue. My personal favourites are the [titles that feature real-life case studies](#) in ICT management such as...

- [Cases on the human side of information technology](#)
"[P]rovides many examples of how individuals, organizations and businesses have handled human side issues in the overall utilization and management of information technology." -- From the publisher's site.
- [Cases on information technology and business process reengineering](#)
"This book presents a wide range of issues and challenges related to business process reengineering technologies and systems through the use of case studies"--Provided by publisher.
- [Cases on electronic commerce technologies and applications](#)
"This book presents a wide range of real-life cases that describe the successful and unsuccessful adoption of e-commerce, e-business, e-government, mobile commerce, and Web services technologies"--Provided by publisher.

Categories: All Posts

World Economic Forum reports online

Thursday, December 03, 2009

<http://www.weforum.org/en...tions/index.htm>

I was just scanning the [World Economic Forum](#) site and was struck by the growing amount of free and valuable information they provide. This year they have provided more reports than ever for free.

See below for a short list of some of my favourites...

- [The Global Competitiveness Report 2009-2010](#)
- [Green Investing Report](#)
- [The Global Information Technology Report 2008-2009](#)
- [The Global Economic Impact of Private Equity Report: Globalization of Alternative Investments](#)
- [The Global Enabling Trade Report 2009](#)
- [Global Risks Report 2009](#)
- [Travel & Tourism Competitiveness Report 2009](#)
- [The Global Gender Gap Report 2009](#)

Categories: All Posts

Extract tables from ebooks in Books24x7

Thursday, November 26, 2009

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5727>

I just noticed the following new feature in our Books24x7 database - one of several sources for ebooks via the SFU Library:

Many of the titles in Books24x7 are packed with useful tables that include important information. If you need the data in a table, manually transferring information can be a painstaking process. With our [LiveTables feature](#) you can save and download select tables with one click.

Not aware of [Books24x7](#)? Its focus tends to be on IT/CMPT books, but its collection of 10,000 titles also includes quite a few business books. Here are a few examples:

- [The sustainable enterprise : profiting from best practice](#)
- [Mobilizing generation 2.0 : a practical guide to using Web 2.0 technologies to recruit, organize, and engage youth](#)
- [Due diligence for global deal making : the definitive guide to cross-border mergers and acquisitions, joint ventures, financings, and strategic alliances](#)

The titles in Books24x7 are listed [in the SFU Library catalogue](#) - but it's often a good idea to [search within the database](#) as that allows you to search for your topic throughout the fulltext of all the books in the collection.

Categories: All Posts

PapersInvited: extensive international listing of Calls for Papers

Thursday, November 19, 2009

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5926>

I've had a few questions about the resource below lately, so thought it might be worth reminding people about...

SFU staff, faculty and students have access to [PapersInvited](#): an extensive international listing of Calls for Papers issued by professional bodies, other conference organizers, universities, and journal publishers. All disciplines are covered.

Access to PapersInvited is easy to use and you can search for conferences or calls for submissions by discipline or other keyword. You can also personalize access to Papers Invited by registering (free) which allows you to create personalized listings and to track Calls for Papers using the MyPlanner and MyFavorites folders.

Users may also subscribe to the PapersInvited ENewsletter containing updates/addition of calls for papers in the specific areas of interest to you.

A recent search on 'accounting and auditing' pulled up 40 listings for Calls for Papers: 14 from special issues of journals and 26 from conferences (from New Zealand to Greece - think warm and dry). Try it, you'll like it!

-- Mark

Categories: All Posts

HBS videos now in Business Source Complete

Wednesday, November 18, 2009

[Business Source Complete](#) now includes a business video collection with 55 videos from the Harvard Business School Faculty Seminar Series.

The series features engaging video lectures from renowned professors and experts at the Harvard Business School. All lectures are captured from executive education programs, and offer groundbreaking ideas, insightful research, and practical advice on management issues.

The videos contain a table of content allowing the selection of a specific topic. Most lectures provide a transcript in PDF format.

To access this collection of videos, click on *Business Videos* on the right side of the Business Source Complete search screen.

While we're on the topic of videos, don't forget that the SFU Library provides thousands of DVDs and VCRs on a wide range of topics. See our [Film Collection guide](#) for details on how to find a film, as well as on how to book one for showing in a classroom.

Categories: All Posts

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The business of hockey

Wednesday, November 11, 2009

I was just browsing the news and noticed a [story in the Vancouver Sun](#) about the recently released [Forbes ranking of NHL teams](#). Being a business librarian, I couldn't just leave the story at that... I went looking to see what else we might have on the *business of hockey*:

Subject headings to find *books* on the NHL in the SFU Library catalogue:

- [Hockey -- Economic aspects](#)
- [National Hockey League - Economic aspects & National Hockey League - Finance](#)
- more generally, [Professional sports -- Economic aspects](#)

Subject headings to find *articles* via [Business Source Complete](#):

- NATIONAL Hockey League
- HOCKEY
- HOCKEY teams
- SPORTS
- TELEVISION broadcasting of sports
- SPORTS spectators
- ECONOMIC aspects
- MARKETING
- SPORTS business
- SPORTS sponsorship
- MANAGEMENT

Need more?

- [PapersInvited](#), our database of conference and journal announcements and calls for papers also includes a section for student competitions, a current one of which is the... *North American Society for Sport Management Student Research Paper Competition* (Winners gets to present at the NASSM conference in Florida!)
- [EconLit](#): The subject headings in EconLit don't help you focus on narrow topics like hockey or the NHL, but a quick keyword search for [NHL or hockey or professional sports](#) will get you hundreds of items from such publications as the [Journal of Sports Economics](#) (online via the SFU Library).

Categories: All Posts

E-books on US consumer demographics via the SFU Library

Monday, November 09, 2009

SFU researchers now have online access to a trio of publications on US consumer demographics.

[Household Spending : Who Spends How Much on What](#)

2007 (12th edition)

Examines how much American households spend on hundreds of products and services by demographics including age, income, household type, region of residence, race and Hispanic origin, and educational attainment. Products and services examined include apparel, entertainment, financial products and services, food, alcohol, gifts, health care, household

furnishings, shelter and utilities, personal care, reading, education, tobacco, and transportation.

[Best Customers : Demographics of Consumer Demand](#)

2006 (4th edition)

Analyzes household spending on numerous products and services by age, income, household type, race and Hispanic origin, region of residence, and educational attainment of householder.

Identifies which households spend the most on a product or service (the best customers) and which control the largest share of spending (the biggest customers).

[American Incomes : Demographics of Who Has Money](#)

2007 (6th edition)

Explores the economic status of Americans and provides the latest data on the wealth of American households. Examines household income trends by age, household type, race and ethnicity, education, region of residence, and work status. Also focuses on the poverty population.

Note that all three of these publications are available via the [Gale Virtual Reference Library](#) - a great source for online editions of key handbooks and encyclopedias ranging from the [Encyclopedia of Products & Industries - Manufacturing](#) to the [Encyclopedia of Emerging Industries](#).

Categories: All Posts

Bloomberg - training options (in-person Oct. 20 + online program)

Tuesday, October 13, 2009

Hi folks,

A couple important notices about our Bloomberg database:

1. Bloomberg has changed its online certification program. They now call it the *Bloomberg Essentials Online Training Program*. (Use the code **BESS** on the Bloomberg terminal to get details). The program now uses 4 core videos and 4 supplemental Market Sector videos that will "introduce you to major market fundamentals." Bloomberg is requiring anyone who is partway through the old Bloomberg Certification process to finish it by *November 1st*.
2. There's another in-person training session coming up very soon: Bloomberg experts will be in town on Oct. 20th at the Four Seasons Hotel in downtown Vancouver. Details on the session are below. Note that

these sessions are free for SFU researchers because we are subscribers. Pre-registration is required - but you don't have to attend all of the sections. You can register by [faxing/emailing the sign-up form](#) or by logging into the Bloomberg terminal and entering **BU**.

BLOOMBERG FOCUS DAY - Vancouver

Tuesday, October 20th 2009

FOUR SEASONS VANCOUVER

791 WEST GEORGIA

VANCOUVER, BC

8:00am - 9:00am

- Beginner Navigation

9:00am - 10:00am

- Basic API-Downloading to Excel

10:00am - 11:00am

- Technical Analysis for Commodity Traders and Analysts

11:00am - 12:00pm

- Equity Fundamental Analysis

12:00pm - 1:00pm

- Lunch and Learn: News you can Use

1:00pm - 2:00pm

- Advanced Energy and Commodity Analysis on Bloomberg

2:00pm - 3:00pm

- Foreign Exchange Analytics and Trading

Categories: All Posts

Advice for the young entrepreneur

Thursday, September 24, 2009

<http://www.techcrunch.com...w-to-get-there/>

Just came across a great blog posting by Meebo CEO, Seth Sternberg. Plain language advice on start-ups from someone who has had both failures and successes. My favourite part was when he discusses the need for a team (think of all the teamwork that happens in Business classes!), with a stress on including a mix of talents. That is, you'll probably need more than just business skills to get your product prototype made. Make friends with an engineer (or a cook, or a programmer, or ...?).

The blog post is in [TechCrunch](#) and is apparently the first in a series "about the decisions a young entrepreneur needs to make when she/he is first starting a business."

(By the way, Meebo is the software behind the chat window that I use on my main [Business guides](#).)

Need books on this topic (including eBooks)? Try the subject heading:

[New business enterprises](#)

-- Mark

Categories: All Posts

Bloomberg Training Sessions for Autumn 2009

Wednesday, August 19, 2009

Bloomberg is offering its next training sessions in Vancouver on October 20th, 2009. To sign up for the sessions, which start at 8 a.m., simply go to the Bloomberg terminal on the third floor of the Bennett Library and type BU + enter. Select option #2, then select Vancouver.

See our posting from [December 2007](#) for more details on Bloomberg at the SFU Library, and our posting from [August 22, 2008](#) to learn about how to book time on the Bloomberg terminal in the Bennett (Burnaby) Library.

Categories: All Posts

Your Brain on Business

Wednesday, April 01, 2009

A new academic journal, Journal of Neuroscience, Psychology, & Economics, publishes "original research dealing with the application of psychological theories and/or neuroscientific methods to business and economics".

Sample article topics:

- How do sex hormone levels in your brain affect economic decision-making?
- Is fairness a consideration of equal importance when trading goods instead of money?

The journal is currently accessible through [Business Source Complete](#), and in June, will also be accessible through PsycINFO.

Categories: All Posts

[Bev](#)- bev777@bevnet.net - November 25, 2009 @ 4:34 am

The idea of how sex hormones affect all parts of our lives is very interesting. I know that the most successful business women have high levels of testosterone.

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EMDB now available through WRDS

Friday, March 20, 2009

I'm happy to inform you that Assistant Professor Yasheng Chen has purchased access to Standard & Poor's Emerging Market Database, Daily Stock Series--History Only, for one year. Funds for this were made possible through his *SSHRC Research Grant - Management, Business and Finance*.

About EMDB: "As of January 2003, EMDB tracked 53 stock markets in Asia, Latin America, Eastern Europe, Africa and the Middle East, providing daily, weekly, monthly, quarterly, and yearly data on more than 2,200 stocks by company, industry, country, region, and more. Using a selected sample of stocks in each market, EMDB calculates indices of stock market performance designed to serve as benchmarks consistent across national boundaries".

Access to the EMDB database is through the WRDS platform.

MBA students and Business undergraduates can access WRDS through the non-account-holders portal. Instructors and PhD students can access EMDB through their individual accounts:

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/6148>

Categories: All Posts

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Bloomberg Training--March 24, 2009

Tuesday, March 03, 2009

There will be 5 classes offered on Tuesday, March 24th at the Four Seasons (791 West Georgia St.) starting at 8:00AM

8:00AM BASIC NAVIGATION AND LOGIC OF BLOOMBERG

9:00AM INTERMEDIATE AND ADVANCED API (DOWNLOADING TO EXCEL)

10:00AM EQUITY OVERVIEW/2009 OUTLOOK

11:00AM ADVANCED ENERGY AND COMMODITY ANALYSIS

12:00PM BLOOMBERG ELECTRONIC TRADING: FOREIGN EXCHANGE

To sign up, please go to your Bloomberg terminal and type BU + enter. Go to option #2, then select Vancouver.

Questions? Please contact me, Yolanda Koscielski, ysk6@sfu.ca, or email Huntly Gordon: hgordon@bloomberg.net

Categories: All Posts

ysk6- ysk6@sfu.ca - March 18, 2009 @ 4:40 pm

Hi Kai,

I checked with our rep, Huntly Gordon, and he confirms there is no deadline for registration, as long as you register by the night before.

--Yolanda

Kai- khc2@sfu.ca - March 18, 2009 @ 12:06 pm

When is the deadline for signing up for this course? I am currently away from town but really hopes to participate in it.

ysk6- ysk6@sfu.ca - March 11, 2009 @ 3:57 pm

Hi Ceren,

I contacted Bloomberg and they indicate the only way to register is by using the terminal. However, if you have a friend who has easier access to the terminal here at the Burnaby campus, they can apparently register you (as well as themselves), even if you don't have a login. Hope that helps. Our rep, Huntly Gordon, is back in the office on Monday the 16th of March if you wish to email him for a second opinion.

--Yolanda

Ceren- cea6@sfu.ca - March 5, 2009 @ 9:56 pm

I dont have a bloomberg at home, any other ways to register ?

Bloomberg Training for Spring 2009

Tuesday, March 03, 2009

Bloomberg is offering its next training session in Vancouver on March 24th, 2009. Another session will also be offered in June 2009.

More details on the time and place will follow.

See our posting from [December 2007](#) for more details on Bloomberg at the SFU Library, and our posting from [August 22, 2008](#) to learn about how to book time on the Bloomberg terminal in the Bennett (Burnaby) Library.

Categories: All Posts

WRDS Training Sessions for 2009

Friday, January 02, 2009

WRDS is offering numerous training sessions for the first half of 2009. All sessions are 1 hour long and instruction is delivered online.

Sessions offered:

- Using WRDS: Research and Teaching. (This is your basic introduction to using WRDS)
- Navigating Compustat Xpressfeed
- Navigating CRSP on WRDS

- Compustat: Executive Compensation
- SAS in WRDS
- IBES data in WRDS

For more information on these sessions or to sign up, click [here](#).

WRDS (Wharton Research Data Services) is a platform that offers access to a variety of datasets in the fields of finance, accounting, banking and economics. More information on the datasets can be found [here](#).

Categories: All Posts

Financial Times Podcasts Online

Wednesday, December 17, 2008

Looking to inform yourself during your (long and) snowy trek to SFU? The Financial Times now offers podcasts from FT writers and commentators, from series such as the FT Money Show, Digital Business, and Management.

Sample podcasts:

Private banks put pressure on poorer clients--FT Money Show, Dec. 12/08

Should IT be treated as a commodity and outsourced?--Digital Business, Dec. 10/08

Money is the new secret of a happy job--Lucy Kellaway, FT's Management Columnist, Dec. 15/08

Find the podcasts at: <http://podcast.ft.com/>

Categories: All Posts

Bloomberg training downtown: Oct. 14th

Tuesday, September 30, 2008

Bloomberg is offering training sessions on October 14 at the Four Seasons Hotel located at [791 Georgia Street West](#) in Downtown Vancouver.

- 1) 8:00AM BASIC LOGIC AND NAVIGATION
- 2) 9:00AM BASIC API - DOWNLOADING TO EXCEL
- 3) 10:00AM ADVANCED ENERGY & COMMODITY ANALYSIS ON BLOOMBERG
- 4) 11:00AM CANADIAN MACROECONOMIC & INTEREST RATE ANALYSIS
- 5) 12:00PM ADVANCED CORPORATE BOND & CDS ANALYSIS

To RSVP (with specifics on which session(s) you are planning to attend), either...

1. go to the Bloomberg terminal and type BU [enter], then go to option #2, then select Vancouver (note that you should be [logged in](#) under your own Bloomberg username to do this); or
2. email or call our Bloomberg rep, Jake Blaine: jblaine1@bloomberg.net -- 415-617-7161.

See our posting from [last December](#) for more details on Bloomberg at the SFU Library, and our posting from [a few weeks ago](#) to learn about how to book time on the Bloomberg terminal in the Bennett (Burnaby) Library.

Categories: All Posts

ysk6- ysk6@sfu.ca - December 17, 2008 @ 2:34 pm

Information on any upcoming Bloomberg sessions during the Spring 2009 term to come soon!

Online for SFU researchers: Canadian Directory to Foundations and Corporations

Tuesday, September 16, 2008

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/6086>

New online resource for SFU people who are looking for research funding sources:

The [Canadian Directory to Foundations and Corporations](#) is a full-text fundraising database containing more than 3,100 foundation listings, more than 150 corporations and over 90,000 indexed grants. Listings include contact information, funding interests and history, granting interests and region and application procedure. The database can be searched by a variety of criteria such as geography, organization name, area of funding interest, previous grant recipients, and key individuals.

Note that this directory is also here in print format as the *Canadian Directory to Foundations and Grants* [AS911 A2 W3111 in all SFU Library branches].

Categories: All Posts

Journal Citation Reports: 2007 now available via the SFU Library

Thursday, September 04, 2008

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5610>

The [Journal Citation Reports](#) via the SFU Library have been updated with 2007 data. For those of you who haven't heard of the JCRs, here are a few reasons why you might want to use this resource:

- You are planning to submit a paper and want to send it to the "highest impact" journals in your subject area.
- You are about to apply for tenure and need to show that the articles you've published are in "important" journals.
- You would like to focus your research on only the "top" journals in an article database like Business Source Complete, but don't know what those journals are.
- You know some of the top journals in your field, but you would like to know which journals they are citing most, and which journals cite them the most so that you can better understand the topography of your research field.

According to the JCR publisher: "Journal Citation Reports is a comprehensive and unique resource that

allows you to evaluate and compare journals using citation data drawn from over 7,500 scholarly and technical journals from more than 3,300 publishers in over 60 countries."

Categories: All Posts

New via the Library: Journal of Information Technology

Tuesday, September 02, 2008

<http://cufts2.lib.sfu.ca/CJDB/BVAS/journal/142725>

SFU researchers now have access to the **Journal of Information Technology** (JIT).

Details:

Access via SFU Library:

- Link: <http://cufts2.lib.sfu.ca/CJDB/BVAS/journal/142725>
- Coverage: we get 1996 to the present via the publisher. Older years (back to volume 1:1986) via other sources.
- Indexed in [Business Source Complete](#), with direct linking via the "Where Can I Get This?" links in every article to our subscribed access via the publisher.

Description from the publisher's site:

JIT "focuses on new research addressing technology and the management of IT, including strategy, change, infrastructure, human resources, sourcing, system development and implementation, communications, technology developments, technology futures, national policies and standards. It also publishes articles that advance our understanding and application of research approaches and methods."

Categories: All Posts

Bloomberg training: Sept. 17th

Tuesday, September 02, 2008

Bloomberg is offering training sessions on September 17 at the Hyatt Regency Hotel in downtown Vancouver.

- 1) 8:00AM BEGINNER NAVIGATION
- 2) 9:00AM BEGINNER API
- 3) 10:00AM ADVANCED FOREIGN EXCHANGE ANALYTICS
- 4) 11:00AM TRADING FOREIGN EXCHANGE ELECTRONICALLY ON BLOOMBERG
- 5) 1:30PM EQUITY EXECUTION MGMT SYSTEM + Indication of Interest [*Note change of time for last session from 12:00 to 1:30.*]

To RSVP (with specifics on which session(s) you are planning to attend), either...

1. go to your Bloomberg terminal and type BU [enter], then go to option #2, then select Vancouver;
or
2. email or call our Bloomberg rep, Jake Blaine: jblaine1@bloomberg.net -- 415-617-7161.

See our posting from [last December](#) for more details on Bloomberg at the SFU Library, and our posting from [a few weeks ago](#) to learn about how to book time on the Bloomberg terminal in the Bennett (Burnaby) Library.

Categories: All Posts

New via the SFU Library: Strategic Entrepreneurship Journal

Friday, August 29, 2008

<http://cufts2.lib.sfu.ca/CJDB/BVAS/journal/294440>

SFU researchers now have online access to a new journal: [Strategic Entrepreneurship Journal](#). This publication is only in its second volume, but it promises to be a major resource. It's put out by the Strategic Management Society, the same folks who publish the high impact [Strategic Management Journal](#).

Description from the publisher's site:

Strategic entrepreneurship involves innovation and subsequent changes which add value to society and which change societal life in ways which have significant, sustainable, and durable consequences. The SEJ is international in scope and acknowledges theory- and evidence-based research conducted and/or applied in all regions of the world. It is devoted to content and quality standards based on scientific method, relevant theory, tested or testable propositions, and appropriate data and evidence, all replicable by others, and all representing original contributions.

The SEJ values contributions which lead to improved practice of managing organizations as they deal with the entrepreneurial process involving imagination, insight, invention, and innovation and the inevitable changes and transformations that result and benefit society.

Note that the SEJ isn't yet indexed in Business Source Complete. We've sent in a request that they start to cover it. For now, you can search for articles via the SFU Library link to the publisher (above). You can also set up email alerts so that you hear about new articles as they are published (free registration required).

Categories: All Posts

Summer Semester books due September 2, 2008

Friday, August 29, 2008

A last-minute, gentle reminder that semester-loan books are due Sept. 2nd. Details about locations how to renew and where to return are in the [news announcement](#) at the SFU Library site.

Categories: All Posts

Laptop and projector loans: expanded and improved service

Wednesday, August 27, 2008

As many of you know, our libraries at the Burnaby and Surrey campuses have been loaning out laptops

for some time now, and the Bennett Library has been loaning out projectors. We're about to expand and improve that service. Effective **September 2nd, 2008...**

- Belzberg Library (SFU Vancouver) will have seven laptops available for loan!
- Loan periods for laptops at all locations (Belzberg, Surrey, and Bennett) are 4 hours and *laptops are no longer restricted to library use only*; they must however, be returned to the circulation desk (not down the return chutes!) from which they were borrowed one hour before the library closes.
- At Bennett, projectors are also available for loan (2hours), and they, too, *may be taken out of the library* and returned to the circulation desk (not down the return chutes!) one hour before the library closes.

Categories: All Posts

EndNote (and RefWorks) training

Sunday, August 24, 2008

The announcement below concerns an EndNote training session that has been arranged by SFU's Microcomputer Store. EndNote is software that will help you keep track of your research citations, make bibliographies in different styles, etc. It's available for sale at the Microcomputer store.

If you are in need of citation management software, don't forget that all SFU faculty and students have free access to [RefWorks](#) via the SFU Library. We'll be running a series of [training sessions](#) in October.

Please be aware SFU Microcomputer Store has arranged for Thomson Reuters to provide [EndNote](#) training at the Burnaby campus on Oct 16 which will be open to staff, faculty & students. Seating is limited to 75 people in the irmacs theatre.

If you take the time to RSVP, then we'll confirm a seat for you. If you do not RSVP, then seating will be "as available."

Please RSVP: Tom_Lam@sfu.ca

Thank you,

Chris Boutilier

T: 778 782-3952 F: 778 782-4783

Date: Oct 16

Location: irmacs Theatre

Food: yes, refreshments will be served during the day

Sessions: pick your session or stay all day

- 8:30-10:00 a.m.: Building an EndNote Library
This class covers creating your EndNote library, setting basic preferences, manual data entry, and the three ways of importing data into EndNote.
- 10:30 a.m.-noon: Using EndNote in Microsoft Word and Searching an EndNote Library
This class covers using the EndNote Cite While You Write Commands to create formatted documents, insert figures, and prepare the documents for submission to a publisher using Microsoft Word, as well as how to search for records in an EndNote library. I use Word 2003 for the class because I find that is more commonly used than Word 2007, but if your campus uses Word 2007 instead, I can show that instead. I can only show one version of Word per class, though.
- 1:00 p.m.-2:30 p.m.: Building an EndNote Library
- 3:00-4:30 p.m.: Using EndNote in Microsoft Word and Searching an EndNote Library

Categories: All Posts

Online booking for Bloomberg/Datastream terminal

Friday, August 22, 2008

<http://roombookings.lib.sfu.ca/day.php?area=2>

The computer with both Bloomberg and Datastream installed on it in our Bennett (Burnaby) library can now be [booked online](#).

To get to the booking form:

From the Library's [home page](#), click on *Book a group study room*, then on *Bennett Library*, then on *Standalone workstations*. Note that standalone station #1 has Bloomberg and Datastream installed.

Note:

- Maximum one reservation per day to a maximum of two hours (although you are welcome to stay on longer if no one else has reserved the machine)
- You can reserve up to 14 days in advance
- Late arrivals forfeit their reservation after 10 minutes

Categories: All Posts

Mathematics for Economics: Enhancing Teaching and Learning (ME:TAL)

Friday, May 23, 2008

<http://www.metalproject.co.uk/>

Initial annotation from *The Scout Report*, Copyright Internet Scout 2008.

<http://scout.wisc.edu/> :

Working at the University of Nottingham, Dr. Rebecca Taylor and her colleagues have created this very fine set of resources designed to assist teachers who seek to utilize mathematics in the service of teaching economics. Visitors can learn more about their work in the "About the Team" section, and they can also view a summary of the project's work so far. The real heart of the site is contained within the "Resource Room", which contains streaming videos, teaching and learning guides, and a question bank. Visitors may wish to start with the question bank, which contains files that can be used in problem sheets, assessment exercises and tutorials. The exercises include those drawing on algebra, number theory, and differentiation. Moving on, the site also includes teaching and learning guides that address linear equations, finance growth, and either other topics. [KMG]

Enhanced annotation following the selection of this site to a list of "top picks" by the Scout Report team:

The ME:TAL site is easy to navigate and provides quick access for visitors wishing to learn more

about the site or utilize their resources quickly. ME:TAL aims to help instructors maximize student attendance, engagement, and participation in mathematics for economics and this site proves quite successful. The Scout staff liked the overall quality of this site as well as the fact that it was designed for instructors. As mentioned above, the Resource Room is a real find, providing economics instructors with a wealth of resources that are all easily applicable to the classroom. In addition, they continue to improve the site and are launching a number of upgrades and additional resources in spring 2008. Because of its functionality for instructors, quality content, and visual appeal the ME:TAL site was another of our favorite sites for this past academic year.

Categories: All Posts

Best of the Blogs

Tuesday, May 06, 2008

<http://tinyurl.com/5rahxl>

Of course we know the BUEC BUZZ is the best of the best but the Globe and Mail's Report on Business has kindly supplied a survey of the rest...

"The popularity of investment blogging continues to grow. There are hundreds, if not thousands, of bloggers pumping out timely financial analysis and opinion. So who's worth reading? Our Globe bloggers, columnists and hedge fund manager/blogger Howard Lindzon share their five favourites."

Categories: All Posts

SFU Library cards (free!) for spouses of faculty and grads

Wednesday, April 30, 2008

As of tomorrow (May 1, 2008), the spouses & partners of all SFU graduate students and faculty members will be able to get *free* external borrower cards from the SFU Library. These cards allow you to borrow most of our books and to use most of our databases from within the SFU Library branches.

Note that SFU faculty and staff have had this option for the last year. It has now been expanded to grad students and to "faculty/staff related positions" such as Adjunct professors, Sessional Instructors, Visiting Faculty, and others. See the ["spousal/partner cards" section of our Borrowing Library Materials guide](#) for more details. Also see our [FAQs on this topic](#).

See our guide to [SFU Library Services for the General Public and External Borrowers](#) for more details on exactly what resources and services these cards provide access to.

Categories: All Posts

Welcome to Greg Tourino - SFU Surrey Business Librarian

Wednesday, April 23, 2008

We are very pleased to announce the addition of another member to the team of librarians who help with SFU's growing Business programs: **Greg Tourino** is now the liaison librarian at *SFU Surrey* for Business. (Greg is also the liaison librarian responsible for the Engineering Science and Computing Science programs at all campuses.)

Greg joins us from the University of Miami, and has also worked at Queen's University and the University of British Columbia. He can be reached by email at gtourino@sfu.ca or by telephone at 604-291-3510 in Burnaby and at 604-782-7419 in Surrey.

Other librarians to contact about Business topics include Mark Bodnar at the Burnaby campus (604-291-3044 & mbodnar@sfu.ca) and Karen Marotz at SFU Vancouver (604-291-5054 & marotz@sfu.ca).

Please remember that you can contact *any* librarian with questions or requests about resources, instruction, research, or any other library matter. There is no *wrong* person to contact, and there are no *bad* questions!

Categories: All Posts

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RefWorks training sessions at the SFU Library

Wednesday, April 23, 2008

<http://www.lib.sfu.ca/res...ks/training.htm>

When you return from the long weekend all refreshed and ready to re-tackle your research, consider starting off with a training session on RefWorks. The SFU Library is offering a series of drop-in sessions on RefWorks: Oct. 10, 11, and 12 at SFU Burnaby, then Oct. 18 at SFU Surrey and Oct. 19 and 20 at SFU Vancouver.

See the online [training schedule](#) for more details.

For those of you who haven't yet tried [RefWorks](#), this useful tool can...

- automatically create bibliographies of your chosen citations in major styles like APA and MLA, as well as in the house styles of academic journals in all fields;
- format your in-text citations;
- make it possible for you to share folders of citations with other researchers (the *RefShare* feature);
- store your citations in a web-based, private account that you can access from any online computer; and
- save you huge amounts of time and effort.

Can't make it to one of the scheduled sessions? There are online tutorials, guides, and FAQs on RefWorks available through the [RefWorks at SFU](#) link on the home page of the SFU Library. You can also get technical help from our RefWorks team by emailing sfu-refworks@sfu.ca

Categories: All Posts

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Happiness Index

Wednesday, April 23, 2008

<http://www.happyplanetindex.org/>

Ahhh... summer. Classes are about to end, the weather is good, the beaches beckon... This seems to be a good time to highlight the [Happiness Index](#) (AKA the (Un)Happiness Index).

As you may know, the concept of a measure of "Gross National Happiness" has been proposed as a way of compensating for the deficiencies of measures such as GDP. The New Economics Foundation of the UK publishes the [Happiness Index](#) covering all countries in the world. (Canada ranks in the bottom half near Benin.) You can even calculate your own happiness rating.

Care to learn more about measures of happiness? Start with the [Wikipedia article](#) on the topic for some background and links.

On a vaguely related note, I just noticed that one of our newest books here in the SFU Library is on how a happy workplace makes for a happier bottom line. Seems kind of obvious to me, but if you want to read the book, it is *What happy companies know: how the new science of happiness can change your company for the better* -- at HD 58.9 B343 2006 in the Bennett (Burnaby) library.

Categories: All Posts

Borrowing books across Canada while on vacation

Wednesday, April 23, 2008

Another end-of-semester item: 'Tis the season to pack up the kids and go on a road trip, but how do you keep on top of your research while you are away? Yes, theoretically it's not a holiday if you're thinking about work, but we all know that research never takes a break, so how do you get the resources you need?

Well, if you have a computer wherever you end up, you do still have access to our thousands of online journals, books, and data sets. If, however, you need actual paper editions of books, don't forget that all current SFU researchers (faculty and students) can get free external borrower cards from most of the universities in Canada. You just have to make sure you pick up a *COPPUL Card* from our library before you leave town.

See our [BUEC Buzz item](#) on this topic from last December for more details.

This reminds me: Don't forget that any semester-loan books you have out are due back by Sept. 5th unless you renew them.

Renewals: Semester loan items can be renewed online or by phone for the first 2 renewals. An unlimited number of renewals can be made in person (materials must be present) at the Loans / Circulation desks of any SFU library.

- Renew online at <http://troy.lib.sfu.ca/patroninfo/>
- Renew by phone at 604-291-4345 (Bennett), 604-291-5050 (Belzberg), and 778-782-7411 (Surrey)
- Renew in person at any SFU library

Categories: All Posts

Cabell's Directories of Publishing Opportunities

Wednesday, April 23, 2008

<http://www.lib.sfu.ca/res...?DatabaseID=730>

We are very pleased to announce that SFU researchers now have online access to "[Cabell's Directories of Publishing Opportunities](#)" via the SFU Library:

Cabell's Directories are designed to help professors, graduate students, and researchers publish their manuscripts by providing information about over 2700 academic journals. For each journal, the directories provide details on the topic areas the journal emphasizes, the type of review process, the acceptance rate, the number of external reviewers, and the review process. They also include information on each journal's style, format, circulation, and readership.

Directories available:

- Accounting
- Economics and Finance
- Management
- Marketing
- Educational Curriculum and Methods
- Educational Psychology and Administration
- Psychology

Categories: All Posts

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Dividends, New Issues, and M&A details for Canadian companies

Wednesday, April 23, 2008

<http://www.lib.sfu.ca/res...?DatabaseID=300>

SFU researchers now have access to even more information on Canadian companies via our [FPinfomart.ca](#) database -- we've added modules for New Issues, Dividends, and Mergers & Acquisitions to our subscription.

- **FP New Issues:** Daily updated information on new issues including public offerings and private placements of Canadian companies, governments and agencies. The information, going back to 1993, can be exported for further analyses.
- **FP Dividends:** Daily updated information on upcoming and past dividend payments and corporate events on publicly traded Canadian companies. Corporate events include stock splits/consolidations, redemptions, and name changes. You can also browse PDF records of past dividend payments and corporate events as far as back as 1996.
- **FP Mergers & Acquisitions:** Daily updated information on mergers, acquisitions, and divestitures involving Canadian companies going back to 1994.

Other sources for company data are listed in our [Company Information](#), [Annual Reports](#), and [Ratio Analysis](#) guides. Let us know if you have any questions.

Categories: All Posts

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Economist Intelligence Unit - sponsored research reports

Wednesday, April 23, 2008

I attended a refresher training session on our [EIU \(Economist Intelligence Unit\) resources](#) this morning, and, believe it or not, I learned something new! :-)

Apparently the little graphics that I thought were ads down the right side of the main page at the [EIU site](#) are actually links to free research reports. When the EIU does research for organisations like Cisco Systems, Ernst & Young, and SAP, they generally offer the report for free at their site. Cool. Guess I should pay more attention to "advertising"!

A few examples:

- [The great buy-out: M&A in China](#)
- [Foresight 2020: Economic, industry and corporate trends](#)
- [The CEO's role in talent management](#)

Didn't know we had the EIU's (non-free) resources available online for SFU researchers? Check out our [earlier BUEC Buzz posting](#) for details on how to get to the EIU Country Reports, Country Profiles, ViewsWire, and more. A great place to get news and reports on the latest business, political & economic conditions in most parts of the world. Even if you aren't doing any international research, these publications make for good reading before you head off on your next exotic holiday.

Categories: All Posts

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On HBR & Alerts in Business Source Premier

Wednesday, April 23, 2008

I just received an alert about the most recent issue of the Harvard Business Review. Apparently this one is a special double ([Jul/Aug](#)) issue focusing on sales. I thought I'd mention it here to remind you of a few useful research tips:

- The fulltext of every [HBR](#) article from 1922 to the present is available in Business Source Premier for current SFU researchers.
- Articles are in PDF format: this means that you get page images that look exactly like the print version of the magazine, with the graphs and other illustrations in their correct places.
- It's easy to set up an automatic alert so that you get an email each time a new issue is available. (Alerts can also be set up to keep you informed when certain authors publish, or certain topics are written about in any of the thousands of publications covered by BSP. We'll cover that sort of alert in a future Buzz.) If you've never set up a journal table of contents alert before, here are the steps:
 - a. Go into [Business Source Premier](#) and click on *Publication* in the green bar near the top.
 - b. Search for your chosen publication.
 - c. Click the title of the publication.
 - d. Click on *Journal Alert* on the far right side of the screen.

e. If this is your first alert in an EBSCO database, you will need to register for a personal account with EBSCO (free).

e. Once you've registered and logged in, you can set the alert to automatically expire after anywhere from a month to a year. You'll also get to choose how much information is sent with each table of contents. You can even choose to not get the TOC emailed to you, but to set up an RSS feed URL instead. You could then have the recent table of contents appear in your favourite blog reader, or on a course web page, or...?

f. Finally, you can edit your alert anytime by going into BSP, clicking on the *Search History / Alerts* tab and entering your personal account username.

Let us know if you have any questions!

Categories: All Posts

Food for Fines at the SFU - July 9th to 22nd, 2006

Wednesday, April 23, 2008

It's back! The SFU Library is running another "Food for Fines" campaign at all three libraries from July 9th to July 22nd. All food items collected will go to the SFU Food Bank.

The basic fundamentals of the Food for Fines program are as follows:

- a \$2 fine waiver will be applied for each item donated to a maximum of \$20 (10 items);
- donated food must be non perishable; and
- the waiver applies only to current fines -- it does not apply to charges for lost or damaged items and cannot be used as a credit to be applied to future fines.

Dig through those cupboards and save yourself some cash while helping those in need!

For more information about this campaign, contact loans-mgmt@sfu.ca.

Categories: All Posts

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Global Competitiveness Report-2005/2006 edition online

Wednesday, April 23, 2008

<http://www.weforum.org/si...tiveness+Report>

The World Economic Forum has just released the newest edition of their Global Competitiveness Report. This annual report ranks and discusses the competitive condition of 117 economies worldwide. This year's lists places Canada at #14, an improvement by one spot over last year.

The *Global Competitive Index* ranks countries based on 9 areas, ranging from Business Sophistication, to Health & Primary Education, to Infrastructure. The report also includes rankings on the *Growth Competitive Index* (composed of three component indexes: the technology index, the public institutions index, and the macroeconomic environment index) and the *Business Competitive Index*.

Categories: All Posts

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Encyclopedia of Career Development - online via the SFU Library

Wednesday, April 23, 2008

<http://tinyurl.com/kobyf>

Description from the publisher:

With over 300 articles, the *Encyclopedia of Career Development* is the premier reference tool for research on career-related topics. Covering a broad range of themes, the contributions represent original material written by internationally-renowned scholars that view career development from a number of different dimensions. This multidisciplinary resource examines career-related issues from psychological, sociological, educational, counseling, organizational behavior, and human resource management perspectives.

As with most encyclopedias, the *Encyclopedia of Career Development* is a good starting point for your research: you get good overviews of relatively narrow topics, as well as short bibliographies of other resources you could consult for deeper information. Worth bookmarking if your research touches on such

topics often. It's available [online](#) for current SFU students and faculty members.

Categories: All Posts

SFU's First 40 Theses -- Online and On Display

Wednesday, April 23, 2008

<http://www.lib.sfu.ca/wha...ment.htm?id=295>

As part of the celebration of SFU's 40th anniversary, the SFU Library is highlighting the first 40 theses, projects, and extended essays completed at SFU. They have all been digitised and are now [available online](#) in our institutional repository. Print copies of these early SFU publications are also on display on the main floor of the Bennett Library.

This digitisation effort is part of a much larger project to digitise all of the past projects & theses completed here at SFU. Watch for news on this project around the middle of next year. For now, you can browse [over 200 recent SFU theses/projects](#) (including several from Business and Economics) that have already been digitised.

Categories: All Posts

Catalogue improvements: more user friendly

Wednesday, April 23, 2008

<http://www.lib.sfu.ca/wha...ment.htm?id=284>

How many times have you wished you could store your favourite library catalogue searches to be re-run at a later date? Or maybe you've wished you could arrange to receive email alerts when new items are ordered that match your favourite search criteria? Or how about getting the SFU Library catalogue to store a reading history (that you can delete and edit) of all the books you've checked out?

We are testing a new version of our catalogue that incorporates these and other helpful features, and we would like your opinion. Click [here](#) to learn more about the changes we are working on and to connect to both the test catalogue and a survey.

Categories: All Posts

Faculty Innovation Center: Resources

Wednesday, April 23, 2008

<http://www.fic.engr.utexas.edu/resources/index.cfm>

The University of Texas's College of Engineering is committed to continual improvement of their undergraduate curriculum and they have created the Faculty Innovation Center in part to work on this process. Along with the work they do in the classrooms at the University of Texas, they also provide a number of tremendously useful online materials that are relevant to both those involved in engineering education and those who teach all manner of college courses. These resources are divided into several sections here, including "Teaching and Learning", "Teaching with Technology", and "Distance Learning". All told, there are over eighty resources here, including a worksheet on developing effective lectures, a "best practices" overview for videoconferencing, and a guide to using student feedback.
[KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2007.

<http://scout.wisc.edu/>

Categories: All Posts

Digital projectors now available for loan

Wednesday, April 23, 2008

If you need to prepare for a presentation or work on a group project, you might want to make use of one of the five digital projectors the Bennett Library now has available for loan thanks to donations from last

year's Campus Appeal Campaign. Use them in conjunction with the [laptops](#) the library already has available for loan

Who: SFU faculty, staff and students can borrow digital projectors for use within the library

Where: Projectors can be checked out from the circulation desk on the 3rd floor of Bennett Library (Burnaby).

Loan period: 2 hours with no renewals and no holds or bookings. Late fees of \$10.00 per hour will be charged on all units not returned on time.

Availability: Projectors must be returned 2 hours before Library closing. The best place to use the projectors is in one of the [group study rooms](#) at the Bennett Library

To see which projectors are available for loan, check the [library catalogue](#).

For more information, contact loans-mgmt@sfu.ca or talk to staff at the Bennett Circulation Desk.

Categories: All Posts

Consortium for the Advancement of Undergraduate Statistics Education

Wednesday, April 23, 2008

<http://www.causeweb.org/>

From the Scout Report:

With a mandate from the American Statistical Association, the Consortium for the Advancement of Undergraduate Statistics Education (CAUSE) has a simple, yet daunting, mission: "...to support and advance undergraduate statistics education." They do so through an ambitious mix of professional development initiatives, coupled with sustained outreach efforts and research. Most educators and students will want to start by visiting the "Resources" area, which is divided into sections that bring together datasets, analysis tools, lecture examples, and for a moment of inferential humor, a number of cartoons, jokes, and songs, all informed by the world of statistics. The "Teaching Methods" area is well worth a look, as it brings together 35 resources such as a set of tips of teaching statistics to large classes and how to discuss causality in introductory statistics courses.[KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2006.

<http://scout.wisc.edu/>

Categories: All Posts

SME Financing Data Initiative

Wednesday, April 23, 2008

http://sme-fdi.gc.ca/epic...n/h_01563e.html

In 1999, the Federal Government mandated "Industry Canada, Statistics Canada and Finance Canada to work together in an ongoing effort to gather data on SME financing. To this end, the government departments have established the SME Financing Data Initiative (SME FDI), the most current and comprehensive data collection regime on SME financing in Canada. Through this Initiative, other research and analysis, a comprehensive picture of SME financing, covering the entire spectrum of financing products and services, is provided."

Of particular interest to researchers are the Key Small Business Financing Statistics which identify what an SME is, discuss characteristics of SMEs and provide summary tables.

Also available are research reports (Global Gazelle anyone?), profiles and data tables.

Categories: All Posts

[Rob Smorfitt](#) - robs@mainspring.co.za - January 12, 2007 @ 11:46 pm

As a research on things SME, I can corroborate the fact that there is very little publically available data on government interventions ie. the rationale, the process, the data. I will view this data but it is at least an attempt by a government to understand the market before pumping money into another bottomless pit.

Rob Smorfitt

Calling all journal editors and members of editorial boards!

Wednesday, April 23, 2008

If you have questions about electronic journal publishing, options for open access, digitizing journal backfiles, or selecting a new publisher for your society journal, this forum is for you. You'll hear from colleagues who have grappled with these issues, and more. You'll also find out what the SFU Library is doing to help scholarly journals, and what opportunities exist for you. There will also be discussion of your relationship with the publishing industry and changes in the industry that affect your role as editor or editorial board member.

If you are involved in the publishing decisions of an academic journal, please join us for this journal editor's forum on May 14, 2007 from 10:30 - noon, and an informal lunch afterwards.

Location: Bennett Library room 7200.

Please RSVP to rmarcha@sfu.ca.

For more information contact Gwen Bird gbird@sfu.ca or 291-3263.

Categories: All Posts

CANSIM Gets a New Look

Wednesday, April 23, 2008

<http://www.lib.sfu.ca/res...?DatabaseID=123>

SFU researchers long accustomed to adjusting to the peculiarities of the CHASS version of CANSIM, please join us in congratulating the intrepid folk at the University of Toronto for updating their interface into a much more user friendly form.

The *CANSIM Multidimensional @ CHASS* interface is still in Beta but is looking fine. And, although they caution that they are still testing and augmenting the software, the core elements of data search and extraction are in place.

What makes *CANSIM Multidimensional @ CHASS* so wonderful? Well, it incorporates much of the functionality offered by the fee-based version of CANSIM hosted by Statistics Canada which means it's EASIER to use! You can now access data by series or by dimension. Choose dimension and you can select multiple variables from a pick list of options and export the entire thing. Or, you can graph it. *CANSIM Multidimensional @ CHASS* is searchable by keyword and browsable by subject, survey or

table. Surveys are arranged alphabetically by title and come complete with links to information about the survey and all accompanying tables.

Stop reading now and try it--you'll like it! And, because it's still in beta, the people at CHASS want to hear from you. Any suggestions, comments, and congratulatory remarks should be sent to support@chass.utoronto.ca.

Categories: All Posts

Yahoo! Finance Expanded

Wednesday, April 23, 2008

<http://finance.yahoo.com/>

The astonishingly robust Yahoo! Finance Web site (good source for historical stock prices, ratios and more) has expanded to include more features.

Yahoo! Finance has added streaming quotes and a completely new "Personal Finance" section. Although aimed at US customers, there is quite a bit of information relevant to Canadian consumers. Information ranges from budgeting and debt management to career and business information. Yahoo! Finance also provides access to a number of finance related tools including daily financial analyses, How-to guides, a financial glossary and links to stock research.

Like any good analyst, we'd advise you to not put all of your research eggs in one basket, however. Diversify! Check out some of the financial databases available to SFU researchers through the Library's Web site:

[DRI Basic Economics \(CITIBASE\)](#): This database contains over 5900 monthly, quarterly, or annual time series ending with the latest available observation and going back to 1946, if available. The data are on a national level, taken from over one hundred U.S. Government and private publications. All revisions (of data, concepts, and coverage) made by source agencies are incorporated into the databank.

[CFMRC TSE Database](#): This database includes daily and monthly Toronto Stock Exchange trading information about specific securities as well as information on "price adjustments" such as dividends, stock splits, recapitalizations, etc.

[FPinfomart.ca](#): Historical, investor, and industry reports on Canada's leading publicly-traded companies. Largely numerical data, but does include good historical reports on companies as well as news on recent

developments. Also includes industry reports which may help you identify key competitors.

[CoreReference](#): CoreReference allows you to sift through the fundamentals of many US and Canadian public companies using a variety of financial, pricing, valuation, executive name, and compensation criteria. There are standard reports for quick display of detailed as-reported annual and quarterly financial statements, stock price charts and company lists, annual and quarterly business segment financials, officer & director information and summaries of stock ownership, dividends and short interest.

Want more? Check out Mark's guides on [Company Information](#) or [Ratio Analysis](#).

Categories: All Posts

Pew Global Attitudes Project

Wednesday, April 23, 2008

<http://pewglobal.org/>

"The Pew Global Attitudes Project is a series of worldwide public opinion surveys that encompasses a broad array of subjects ranging from people's assessments of their own lives to their views about the current state of the world and important issues of the day. More than 100,000 interviews in 50 countries have been conducted as part of the project's work."

Topics range from public opinion on the current political climate in Asia to the perception of America overseas to digital globalization. The most recent report, [Publics of Asian Powers Hold Negative Views of One Another](#), highlights the increasing anxiety within the region over China's growing military.

Each report is accompanied by the original questionnaire and methodological appendix. In addition, the Pew Global Attitudes Project contains a selection of data sets relevant to many of the published reports. If you're looking for public opinion surveys outside of Canada, the Pew Global Attitudes Project would be a good first place to look.

Categories: All Posts

Got a question? AskAway!

Wednesday, April 23, 2008

<http://www.lib.sfu.ca/res...livewelcome.htm>

You've got questions and librarians have answers. The launch of AskAway, a provincial virtual reference service, makes it easier for you to connect with librarians and find the information you are looking for.

Access AskAway through the [SFU Library's Web site](#) where you'll be taken to a chat screen that will ask you for some information and give you the opportunity to pose your question to a librarian. A librarian will enter into a chat dialogue to help you find and use online library resources, suggest research strategies, and answer your questions about the library. You can use AskAway at the library, on-campus, at home, or anywhere that has Internet access.

AskAway replaces Ask Us Live, a similar chat reference service that has been serving the SFU community since 2002. The program has been very successful with librarians fielding over 1500 queries last year. AskAway is a collaborative partnership between public and post-secondary libraries.

And, because AskAway is a province wide collaboration, hours of the service have been extended. It is available from 11 a.m. to 9 p.m. Sunday through Thursday, and 11 a.m. to 5 p.m. Friday and Saturday.

So please, ask away...

Categories: All Posts

National Association for Business Economics

Wednesday, April 23, 2008

<http://www.nabe.com/index.html>

Founded in 1959, the National Association for Business Economics (NABE) has a mission that is both simple and to the point: "To provide leadership in the use and understanding of economics". As such, there is a wide range of material presented on their website that will both interest and delight those with a penchant for business economics and its various applications.

First-time users may wish to start by looking over their in-house newsletter, the NABE News, or take a look at some of the articles in the latest issue of their journal, Business Economics. One of the most

valuable features on the site is the "Links" area. The area contains links to other helpful sites organized by topic, such as macroeconomic data, regional economic data, economic think tanks, and of course, economics blogs. [KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2006.
<http://scout.wisc.edu/>

Categories: All Posts

Essay Architecture Fair

Wednesday, April 23, 2008

Need help with your assignments or know of students who do? Struggling with a research topic? Want to know how to cite sources the right way? Then the SFU Library's Essay Architecture Fair may be just the thing for you!

SLC Peer Educators and SFU Librarians will work together to help you with research and essay writing. Drop by (with or without an essay) and visit one or more of our four essay help stations:

- * Picking a topic and developing your thesis statement
- * Structuring your research
- * Using a style guide properly
- * Grammar and editing

When?

Thursday, October 26th, 12:00-4:00pm

Where?

The W.A.C. Bennett Library lobby.

Questions?

Contact Ivana Niseteo at 604-268-6838 or inisetee@sfu.ca.

Categories: All Posts

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Citing Custom Courseware

Wednesday, April 23, 2008

Summer time and the citing is easy... Not!

In an earlier [BUZZ item](#) we mentioned the Library's revised guides on how to cite using APA, MLA and Chicago styles. These guides have been updated again to include notes on how to cite custom courseware packages.

Detailed online style guides are available for:

- [APA](#), [MLA](#), and [Chicago](#) (also available in PDF format for easy print-out).
- How to cite [statistics published by Statistics Canada](#) or [images](#).
- [RefWorks](#), which has templates to help you put together citations for many types of resources in many citation styles.

All of these guides, as well as links to writing guides, are available through the "Research and writing guides" page on the SFU Library home page -- look for the section called "[Writing and style guides](#)."

If you need more information than these brief guides provide, copies of each of the major style guides are available at the Bennett, Belzberg and Surrey SFU Libraries.

Categories: All Posts

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Intute

Wednesday, April 23, 2008

<http://www.intute.ac.uk/>

Remember SOSIG (Social Science Information Gateway)? This invaluable resource featured Web based resources arranged by subject and country. SOSIG is now [Intute](#) so update all of your bookmarks/favorites/de.licio.us tags.

"Intute is a free online service providing you with access to the very best Web resources for education and research. The service is created by a network of UK universities and partners. Subject specialists select

and evaluate the websites in our database and write high quality descriptions of the resources. The database contains 113329 records."

Intute is divided into four main categories: Science and Technology; Arts and Humanities; Social Sciences; Health and Life Sciences. Intute: Social Sciences is now a larger version of it's predecessor SOSIG. Here you'll find resources specific to Business and Economics where "Each resource has been evaluated and categorised by subject specialists based at UK universities. [Intute] aims to match resources to the [relevant subject] curriculum and the needs of researchers. Our target audience is students, staff and researchers in higher and further education."

There's an enormous amount of information here, all vetted, so try making Intute part of your regular search routine. Intute is browsable or you can search by keyword.

Categories: All Posts

McMaster University's Archive for the History of Economic Thought

Wednesday, April 23, 2008

<http://socserv2.socsci.mcgill.ca/~econ/ugcm/3ll3/>

Some sites are worth revisiting: The McMaster University Archive for the History of Economic Thought is an ongoing endeavour to provide a single point of access to "significant texts in the history of economic thought." Created partly for students of economic thought who might not otherwise have access to these texts, the Archive provides an excellent introduction to works of major theorists in this field.

Texts are arranged by author and link to selections of their major works. Most of the content is housed locally on McMaster servers but some content links to external sites.

Categories: All Posts

The Historical Statistics of the United States

Wednesday, April 23, 2008

<http://www.lib.sfu.ca/res...?DatabaseID=724>

The SFU Library is pleased to announce that SFU researchers now have access to The Historical Statistics of the United States online.

Containing over 37,000 data series on topics covering social, behavioral, humanistic, and natural sciences including history, economics, government, finance, sociology, demography, education, law, natural resources, climate, religion, international migration, and trade - quantitative facts of American History, this database is fully cross-referenced and indexed.

Tables and data are fully downloadable and customizable to suit individual areas of interest. A revision of the Historical statistics of the United States : colonial times to 1970 in print, the online edition now contains new topics including slavery, American Indians, and poverty.

Among the features available in the Historical Statistics of the United States are:

- Saving your search criteria
- Bookmarking tables or essays
- Viewing tables in PDF or HTML format
- Selecting certain years or series of years to view, download, print, or graph
- Downloading unrounded table data, for more detailed statistical analyses
- Enhanced table display features: jump to a certain table column (series), skip over blank data cells, highlight table rows and columns for readability
- Toggle table sorting by ascending or descending year
- Creating and downloading colorful charts, graphs, and plots
- E-mailing a table or essay to a colleague

Categories: All Posts

IRS Tax Statistics

Wednesday, April 23, 2008

<http://www.irs.gov/taxstats/index.html>

The Internal Revenue Service of the United States Tax Stats site provides access to articles, tables and data "that describe and measure elements of the U.S. tax system." Arranged by topic, you can browse or search for information on everything from 'Business Tax Statistics' to 'Statistics of Income' to 'Charitable and Exempt Organization Statistics'. A recent search on "personal income" using their wonderful search engine (you can limit your search to 'Tax Stats') revealed a variety of time series on topics ranging from 'amounts refunded' to 'total and average salaries and wages.'

In addition, there are links to publications, conference papers and research bulletins.

This is a virtual cornucopia of information. You can access things like "Internal Revenue Gross Collections by State" which includes aggregated data on both individuals and corporations or have a look at "Selected Income and Tax items by state and ZIP code" or pull detailed tables on "S Corporations" by industry. The amount of information the U.S. government makes available here and through other sites such as the Census' [American Factfinder](#) is staggering.

Categories: All Posts

EU Publications Online (mostly)

Wednesday, April 23, 2008

<http://bookshop.eu.int/>

Looking for a good source of business, economic or social information on the EU? Don't want to navigate Europa? Well, take a gander at the EU's Bookshop. The EU Bookshop is a great place to search or browse for information. Like most databases, you can search by keyword or you can browse by theme, author, 'Just published', or 'Key publications'. You can even register (free of charge!) to set up alerts notifying you when things are published based on the criteria you select. Recent publications under the 'Statistics' theme include: "*SMEs in Europe*", "*Public finances in EMU 2003*", and "*Agricultural price trends for EU-25 in September 2004*" all available in PDF format, all free; ¹/₂well, mostly free. And, while some of the PDF documents are not ready for download yet, you can sign up to be notified when they become available.

Categories: All Posts

Global entertainment and media outlook, 2007-2011

Friday, April 18, 2008

<http://troy.lib.sfu.ca:80/record=b5256750a>

SFU researchers now have online access to a PricewaterhouseCoopers report containing forecasts and economic analyses of the entertainment and media industry: the 2007 edition of the [Global entertainment and media outlook, 2007-2011](#).

In addition to the global perspective, this report provides detailed analysis on entertainment and media in Canada, the US, the Asia Pacific and Latin American regions, and the broad region of Europe, the Middle East, and Africa. For each area, the following 14 industry segments are covered:

- Filmed Entertainment
- Television Networks
- Television Distribution
- Recorded Music
- Radio & Out-Of-Home Advertising
- Internet Advertising & Access Spending
- Video Games
- Business Information
- Magazine Publishing
- Newspaper Publishing
- Book Publishing
- Theme Parks & Amusement Parks
- Casino & Other Regulated Gambling
- Sports

Categories: All Posts

Market Research Handbook - 2008 edition now online

Thursday, April 10, 2008

<http://www.statcan.ca/bso...?catno=63-224-X>

Yay! The 2008 edition of Statistics Canada's [Market Research Handbook](#) is now online (and free!).

Despite its title, this publication is of use to far more areas than just marketing: those studying economics, labour studies, migration studies, ... (anything at all about Canadians) should download the PDF of this handbook to their desktop for easy access -- you will use it, even if only to mine the footnotes to track down more comprehensive Canadian statistics.

Here's the description from the Statistics Canada:

The handbook is designed to be a comprehensive source of socio-economic statistics for all those who study the Canadian consumer market - market researchers, strategists, product planners and sales leaders. The broad range of data is equally relevant to consumer and to business-to-business marketing.

The data present profiles of key industries, including the small business sector, as well as of consumers in all the provinces and the 45 major cities across Canada. International trade data, households, families and selected economic indicators, to name a few, provide useful information for businesses seeking to expand or develop new product lines.

As well as including data from the 2001 Census and a wide range of other surveys, the 2006 edition also incorporates a number of features designed to make it more user-friendly. Features include a user's guide, annotated charts to reveal salient trends, data sources, and references to CANSIM.

Categories: All Posts

Market Research Handbook - 2006 edition now online

Thursday, April 10, 2008

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Categories: All Posts

BC Bargaining Database

Wednesday, April 02, 2008

<http://www.bcbargaining.ca/>

The BC Business Council has recently set up a site that will act as "the hub for all labour relations information in BC."

From the site:

This website provides general statistical information on collective agreement settlements in British Columbia. Statistical information will include:

- Monthly & Quarterly reports on wage settlements reports, work stoppages, and the status of negotiations throughout the province.
- Annual reports will include a calendar of expiring agreements, wage settlement reports, duration of agreements reports, and status of negotiations throughout the province reports.
- Statistical information will be based on the settlements and work stoppages reported to the

BC Bargaining database, the British Columbia Labour Relations Board, and the Business Council of British Columbia.

To learn more please visit www.bcbargaining.ca

Categories: All Posts

Reminder: Semester loan items due May 5

Wednesday, April 02, 2008

<http://www.lib.sfu.ca/wha...ment.htm?id=528>

A quick reminder before you leave town between semesters:

Semester loan items borrowed between November 30, 2007 and March 30, 2008 are due May 5, 2008. Fines and suspensions can be avoided by returning and/or renewing books before May 6, 2008.

For more details on how to renew your books and where to return them, see the [SFU Library news item](#) on this topic.

Categories: All Posts

CRSP Forum: Deadline and criteria for submission changed

Wednesday, April 02, 2008

http://www.crsp.com/forum...for_papers.html

We mentioned [a while ago](#) that CRSP (the Center for Research in Security Prices) was inviting papers

and presentations for their *CRSP Forum 2008*. I've just received notice that some of the details (including the deadline for submission) have changed:

In order to encourage submissions from the broadest spectrum of the financial industry, we have *lifted the requirement that research include CRSP data as one of its sources*.

CRSP will award \$2,000 to the best paper, voted on by attendees. The submission deadline has been *extended to May 16, 2008*.

New Link: http://www.crsp.com/forum/information/call_for_papers.html

Remember that SFU researchers have access to CRSP data both via [WRDS](#) and via the [CHASS service](#). Moreover, now that CRSP data isn't strictly required, don't forget that we have many [other financial data sets](#) available.

Categories: All Posts

IFRS (International Financial Reporting Standards): Online for SFU Researchers

Monday, March 31, 2008

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5854>

As many of you will already know, many organisations in Canada will soon be going through the accounting version of a seismic shift: GAAP will be replaced by IFRS as the basis for financial statement preparation. (For those of you who aren't accountants, try to imagine the core assumptions and criteria behind how you make decisions changing overnight...)

SFU researchers now have online access to the International Financial Reporting Standards (IFRS), including the full set of standards, exposure drafts, and interpretations. This resource is listed under "Knotia.ca" on the SFU Library's alphabetical list of databases.

Note that the Knotia.ca site is also the one that we use for the *CICA Standards & Guidance* collection. Now that we are getting more than one resource through the same site, we've deleted the CICA link in our list of databases and made a new, general one for [Knotia.ca](#). The URL is still the same (if you had our entry page for the CICA collection bookmarked, it will still work), but the name has changed.

If you have any questions at all, please do let me know.

Mark

Categories: All Posts

Profile of Growth Firms: A Summary of Industry Canada Research

Thursday, March 20, 2008

http://strategis.ic.gc.ca...h_rd02278e.html

A new report from Industry Canada:

The [profile](#) summarizes the research on growth firms and highlights their contribution to job creation, by firm size, region and industry and discusses the factors for successful growth and survival. This project grew out of the need for basic statistics on growth firms and the need to understand the role governments can play in helping growth. The disproportionate contribution to job creation by high growth firms indicates their economic significance but the process by which firms grow appears more complex than it is usually perceived to be. These results have caught the attention of researchers and policy-makers around the world.

(Description taken from the [IC Headlines](#) e-newsletter - a great way to keep on top of recent Canadian government publications relevant to Business and Economics.)

Categories: All Posts

American RadioWorks Documentary: Design of Desire [Real Player, iTunes]

Friday, March 14, 2008

<http://americanradioworks...eatures/design/>

Wants are much different than needs, though it would seem that various groups do a very good job of convincing individuals that they need all types of consumer goods. This rather insightful documentary from American RadioWorks looks into the world of buying and selling by talking with marketers, scientists, designers, and others. Produced by Chris Julin, Ochen Kaylan, and Ellen Guettler, the documentary explores topics such as the science behind shopping and the quest to market products directly to teenagers. Visitors can listen to the entire program here, read the transcript, take the "spendthrift-tightwad survey", and also view photographs of the American shopping experience. Additionally, visitors can take a look at their very thorough set of external links and resources on this subject. [KMG]

>From The Scout Report, Copyright Internet Scout 1994-2008.

<http://scout.wisc.edu/>

Categories: All Posts

How Do I... Integrate Sources in a Paper?

Friday, March 14, 2008

How Do I... Integrate Sources in a Paper?

How Do I...?

A series of term-paper writing drop-ins organized by the Burnaby Student Learning Commons. Bring your draft, your assignment, or just your questions. Share experiences with other writers and learn about strategies and resources to help you further as that term-paper deadline looms!

All "**How Do I**" sessions are in room 2004, Bennett Library, Burnaby campus.

Coming up next--

How Do I...integrate quotes and sources?

Wed. March 12, 2:30 - 3:30

Mon. March 17, 11:30 - 12:30

How Do I...edit my own draft?

Wed. March 19, 12:30 - 1:30

Thurs. March 20, 3:00 - 4:00

Tues. March 25, 12:30 - 1:30

Free for all SFU students; no sign-ups necessary.

Categories: All Posts

WRDS update: MINT Global/ORBIS data now available

Monday, March 10, 2008

<http://www.lib.sfu.ca/res....htm?GroupID=24>

As we mentioned [earlier this afternoon](#), SFU researchers now have access to the MINT Global/ORBIS database of international public/private company information. Mere hours later and we already have more good news:

The same information is now also available via our [WRDS interface](#). (For those of you who haven't heard of it, WRDS is an web interface for financial datasets such as Compustat, CRSP, and OptionMetrics. See our earlier BUZZ postings for more details: [Aug.14/07](#) & [Jul.13/07](#).)

Not to confuse matters, but WRDS uses a few different names for the different components of the data in MINT Global/ORBIS:

1. Bureau van Dijk is the name of the company that makes the database and the name of the main link to the relevant data in WRDS.

2. Once you click on Bureau van Dijk within WRDS, you will be able to choose *which component of the MINT Global/ORBIS dataset* you want to search within. Your choices will be:

- **AMADEUS:** A pan-European financial database containing information on over 9 million public and private companies from 38 countries, including all the EU countries and Eastern Europe. Up to 10 years of detailed information (consolidated statements are also provided when available) comprising 24 balance sheet items, 25 profit and loss account items and 26 ratios. The descriptive information includes: official national identification number, address, telephone, fax, website,

legal form, year of incorporation, senior managers, auditors, number of employees, quoted/unquoted indicator, industry and activity codes and, when available, a trade description in the local language and English.

- **BankScope:** A database containing financial information on over 25,000 banks worldwide. Up to 16 years of detailed information are available for European banks, North American banks, all Japanese commercial and sogo banks, and over 4,100 other major banks. Content includes balance sheet data (200 items), income and expenses (37 items), ratios (39 items), and other annual financial data. Information on global and country-specific rankings (by total assets) is also available.
- **ISIS:** A comprehensive database of detailed reports on public and private insurance companies around the world. ISIS contains information on 4,850 non-life companies (back to 1992), 2,250 life companies (to 1995), and 600 composites (to 1995) in over 100 different countries. Each company report typically contains the following: income statements and balance sheets, ratios, shareholder, and subsidiaries.
- **OSIRIS:** A database containing financial information on globally listed public companies, including banks and insurance firms from over 190 countries. The combined industrial company dataset contains standardized and as reported financials, including restated accounts, for up to 20 years on over 48,000 companies. The bank financials in OSIRIS offers up to 8 years of financial data for more than 3,250 listed banks. Insurance company financials, collected from annual reports and the NAIC and cover up to 9 years of data on over 630 listed insurance companies. OSIRIS strives to cover all publicly listed companies worldwide. In addition, it covers major non-listed companies when they are primary subsidiaries of publicly listed companies.

As always, let us know if you have any questions at all. Remember that our access to this data is on a trial basis for one year. We would very much like to hear from you about how it might be relevant to your research and teaching. Send comments to Mark Bodnar, Business Librarian, mbodnar@sfu.ca.

Categories: All Posts

New via the Library: ZEPHYR (international M&A info)

Monday, March 10, 2008

<http://www.lib.sfu.ca/res...?DatabaseID=797>

We are very pleased to announce that SFU researchers now have access to [ZEPHYR](#): a database

containing information on global M&A activity, IPOs, joint ventures, and private equity deals.

Over half a million transactions are included in ZEPHYR and all deal information is translated into English. ZEPHYR has five years of global coverage and includes deals involving European or American companies going back to 1997.

ZEPHYR is available now from both on- and off-campus for all current SFU researchers. We have access to this database on a trial basis for one year. We welcome your opinion on the value of ZEPHYR in your research and teaching. Later this semester we will begin actively soliciting feedback on this resource.

NOTE: For the length of our trial, ZEPHYR will be available via a special username and password only (connect via the [SFU Library database record](#) to get to the username and password). In addition, our trial license allows only 3 searchers to be using ZEPHYR simultaneously.

Categories: All Posts

Event: Findings of new studies on undergraduate research practices

Monday, March 10, 2008

Thought perhaps those who teach undergrads would be interested in the following event:

The BC Research Libraries Group is pleased to present:

IN THEIR FACES: Innovative explorations into undergraduate research practices

John Law will present key findings of a ProQuest sponsored ethnographic study observing students in the context of performing actual research for actual course assignments. The study was geared toward understanding how students approach their research tasks, where the research is performed, what tools are used and how/if library resources are accessed. Particularly of interest was how students begin their research, how they regard web search engines and how they interact with licensed database resources. John will review the results of the observational study and also review results from a series of online surveys.

Katie Clark will discuss the University of Rochester Libraries' two-year study of undergraduate students, focusing on how they do research, use of technology and involvement in campus life. Anthropological methodologies, such as cultural probes, were used to construct a holistic picture of the lives of

undergraduates. Katie will report on how this study has informed decision-making and the changes made to align the library's efforts with the needs and expectations of Net Generation undergraduates.

There are two sessions for this event:

Vancouver

Wednesday, March 12, 2008

1:30 to 4:30pm

SFU Vancouver, Fletcher Challenge Theatre, Room 1900

[RSVP](#)

Victoria

Thursday, March 13, 2008

1:30 to 4:30 pm

University of Victoria, University Club, Wild Rose Room

[RSVP](#)

About our speakers:

As Vice-President at ProQuest, **John Law** is responsible for strategic planning, user research and defining innovative new capabilities for the search engine as well as adoption of standards-based integration technologies. John has over 20 years experience in bringing new products to market in multiple industries and is co-inventor on several patents with IDEO. He has an engineering degree from Michigan State University and a masters degree focused on technology management from Columbia University.

Currently the Director of the Science and Engineering Libraries at the University of Rochester, as of March 1, **Katie Clark** will assume responsibilities for her new position as Associate Dean, Public Services & Collection Development. Katie was a member of the Undergraduate Work Practices team and contributed to two chapters to the book, *Studying Students: The Undergraduate Research Project at the University of Rochester*. Prior to coming to the University of Rochester, Katie was Assistant Dean for Public Service at the University of Houston Libraries, Head of Reference and Instructional Services at Pennsylvania State University Libraries and Assistant Head of the Reference Division at Texas A&M University Libraries.

For more information contact BCLRG Lecture Series Coordinators:

Joy Kirchner (joy.kirchner@ubc.ca), Kat McGrath (kat.mcgrath@ubc.ca), Sylvia Roberts (sylvia.roberts@ubc.ca) or Shailoo Bedi (shailoo@uvic.ca)

Categories: All Posts

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Critical Thinking Web

Monday, March 10, 2008

<http://philosophy.hku.hk/think/>

>From The Scout Report, Copyright Internet Scout 1994-2008.

<http://scout.wisc.edu/>

Teaching critical thinking can be difficult, and it is nice to know that Professors Joe Lau and Jonathan Chan at the University of Hong Kong have created this site to help both teachers and students in this endeavor. Working with a grant from the government of Hong Kong's University Grants Committee, the two have created this website to provide access to over 100 free online tutorials on critical thinking, logic, scientific reasoning, and creativity. The [homepage](#) includes a brief introduction to critical thinking and access to the main modules, which are divided into thematic areas such as values and morality, strategic thinking, and basic logic. Visitors can also view the Chinese version of this site, download class exercises, and even take on "the hardest logic puzzle in the world." [KMG]

Categories: All Posts

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Writing help for SFU researchers

Monday, March 10, 2008

We're getting into the time of semester when a lot of students will start writing their papers and projects, so I thought a quick reminder about some guides to writing resources might helpful.

1. SFU Learning Commons: [Writing for University](#)

Includes PowerPoint presentations, detailed advice on each step in the writing process, links to resources at other universities, and much more. Remember that the Learning Commons also runs many [workshops](#), including quite a few on writing skills.

2. SFU Library: [Writing & Style Guides](#)

Guides to things like APA citation style, citing statistical data, and university reading and writing.

3. SFU Library: [Business Writing](#)

A guide to business writing handbooks, dictionaries, and thesauri, many of which are e-books available at home for SFU researchers.

Categories: All Posts

Wireless access at other BC universities

Tuesday, February 26, 2008

http://www.ns.sfu.ca/index_s_configuration

Did you know that you can access the wireless networks at other universities using your SFU username and password? Useful stuff to know if you are carting your laptop around while visiting UBC or UVic or UWaterloo and need to find an article or email your mother.

See this [SFU News story](#) for more details.

For set up instructions, see the [SFU page on Eduroam](#).

Also check out the main [EDUROAM](#) site for details on participating universities and connection procedures.

Note that Eduroam provides you with wireless access at other institutions, but not necessarily to access to that institution's resources.

Categories: All Posts

Capital Access Index 2007 - Best Markets for Business Access to Capital

Tuesday, February 12, 2008

<http://www.milkeninstitut...BestMarkets.pdf>

We're #3 in a [Milken Institute](#) study that may be of interest to some of you...

From the press release:

Access to capital is of increasing importance in today's global credit squeeze, increasing the competition among both developed and emerging markets as they attempt to build and sustain a thriving business sector.

The region that may be best positioned to succeed in this difficult economic environment is Hong Kong, which placed first in the Milken Institute's 2007 Capital Access Index, an annual ranking of entrepreneurial access to capital around the world.

In the newest Index, global and regional economic trends, including stock market activity, changes in tax policy, oil prices, volatile interest rates and currency values, played a significant role in some of the reshuffling of the top 10 countries in the index.

The leaders in the newly released Index, are Hong Kong, which held onto first place, followed by the United Kingdom (up from third place) and Canada (up from fourth). The United States, which dropped from fourth to fifth last year, slipped off the top 10 rankings (Finland and Norway tie at 9th) in the 2007 index, to 11th place, due to a weaker macroeconomic environment, including higher and more volatile interest rates and higher inflation, compared to the other top 10 countries.

Categories: All Posts

Public Opinion Research Reports (Govt of Canada)

Friday, February 01, 2008

<http://www.porr-rrop.gc.ca/index-e.html>

A welcome addition to our existing public opinion resources such as [Ipsos News Centre](#), [Ipsos Trend Report Canada](#), and the [ICPSR](#).

From [The Scout Report](#), Copyright Internet Scout Project 1994-2008:

People love opinion polls, and many researchers rely on them for any number of studies. Recently, the Canadian government decided to place a great number of the public opinion research reports they have created here on this site. These reports include work contracted by a wide variety of departments and agencies, such as the Department of National Defence and Health Canada. It is worth noting that the database only contains reports contracted from August 2006 to the present. Visitors can click on "Find a Report" to look for materials of specific interest, or they can also just use the "What's New" button to glance over recent additions. Visitors will find hundreds of documents here, including recent works such as "Canadians' view on emergency management" and "Views on trans fats findings from focus group research". [KMG]

A few samples of interesting studies I found when I explored this resource:

Title: *Canadian perceptions of the role of government in the regulation of biotechnology products*

Department: Agriculture and Agri-Food Canada

Contractor: Decima Research

Title: *Canadians' attitudes towards natural resource issues, 2007 final report*

Department: Natural Resources Canada

Contractor: Environics Research Group

Title: *Corporate connection report*

Department: Industry Canada

Contractor: Phoenix Strategic Perspectives Inc.

Title: *Canadians' recall of tobacco industry advertising and purchase patterns of cigarettes*

Department: Health Canada

Contractor: Decima Research

Categories: All Posts

Publishing Advice for Graduate Students

Wednesday, January 30, 2008

http://papers.ssrn.com/sol3/cfabstracts.cfm?abstract_id=1085245

Abstract from the Social Science Research Network ([SSRN](http://papers.ssrn.com)):

Graduate students often lack concrete advice on publishing. This essay is an attempt to fill this important gap. Advice is given on how to publish everything from book reviews to articles, replies to book chapters, and how to secure both edited book contracts and authored monograph contracts, along with plenty of helpful tips and advice on the publishing world (and how it works) along the way in what is meant to be a comprehensive, concrete guide to publishing that should be of tremendous value to graduate students working in any area of the humanities and social sciences.

Note that the paper is available for free download via [SSRN](#), as, indeed, are many other useful working papers from many sources.

Categories: All Posts

In the Name of Entrepreneurship? The Logic and Effects of Special Regulatory Treatment for Small Business

Friday, January 25, 2008

http://www.rand.org/pubs/.../RAND_MG663.pdf

Released in December 2007, this 368-page report from the RAND Corporation looks at the ways that regulation and the legal system can discourage or encourage the entrepreneurial spirit. Susan Gates, director of the Kauffman- RAND Institute for Entrepreneurship Public Policy remarked, "Unfortunately, some regulations place a disproportionate burden on small businesses. At the same time, exemptions and other special regulatory treatment for small businesses to ease this burden don't always work." The report contains a number of interesting findings, including an observation that there is no evidence that state health-insurance mandates designed to expand access to health insurance for small businesses have actually increased their ability to offer benefits or reduced their insurance premiums. Overall, it's a work that will be of great interest to policy makers, economists, and others who might be concerned with the future economic prospects of small businesses. [KMG]

>From The Scout Report, Copyright Internet Scout 1994-2008.
<http://scout.wisc.edu/>

Categories: All Posts

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Free RefWorks Training Sessions

Wednesday, January 16, 2008

<http://www.lib.sfu.ca/res...ks/training.htm>

NOTE (Jan. 31/08): because of the recent snow closures, a couple of the Burnaby campus RefWorks sessions have had to be rescheduled to Feb. 19 and 20. See our [News&Events](#) for more details.

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Store your references online and format bibliographies instantly with RefWorks...

SFU Library is offering free hands on training for current students, faculty and staff. Plan to attend one or both of these free 50 minute sessions:

### **RefWorks 1: Track references/citations**

Use RefWorks to keep track of your references/citations from the library's catalogue and online article indexes and databases.

#### **Burnaby Campus**

- Tuesday, January 29th @ 10:30am - 11:20am room 4009 Bennett Library
- Wednesday, January 30th @ 3:30pm - 4:20pm room 4009 Bennnet Library
- Thursday, January 31st @ 1:30pm - 2:20pm room 4008 Bennett Library

#### **Surrey Campus**

- Wednesday, February 6th @ 11:30am - 12:20 pm room 3050

### **RefWorks 2: Format bibliographies instantly with MS Word**

Use RefWorks to help you format your citations and bibliographies instantly with MS Word in a variety of styles (APA, MLA, Chicago...plus many more). Attendees will need to have a RefWorks account with references - we recommend attending RefWorks 1 as a prerequisite.

#### **Burnaby Campus**

- Tuesday, January 29th @ 11:30am - 12:20pm room 4009 Bennett Library
- Wednesday, January 30th @ 4:30pm - 5:20pm room 4009 Bennnet Library
- Thursday, January 31st @ 2:30pm - 3:20pm room 4009 Bennett Library

#### **Surrey Campus**

- Wednesday, February 6th @ 12:30pm - 1:20 pm room 3050

For more information contact Sandra Wong ([swongj@sfu.ca](mailto:swongj@sfu.ca)) or 778-782-3269

<http://www.lib.sfu.ca/researchtools/refworks/>

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Sandra Wong; BA, MLIS  
Liaison Librarian, Simon Fraser University  
Chemistry, Earth Sciences, Mathematics, and Physics

Telephone: 778.782.3269

Fax: 778.782.6926

Email: [swongj@sfu.ca](mailto:swongj@sfu.ca)

Instant Messaging: [wsandra12@hotmail.com](mailto:wsandra12@hotmail.com) or [swongj@gmail.com](mailto:swongj@gmail.com)

W.A.C. Bennett Library  
8888 University Drive  
Burnaby, BC V5A 1S6

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*Categories:* All Posts

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## New via the Library: MINT Global/ORBIS (international company info)

Thursday, January 10, 2008

<http://www.lib.sfu.ca/res....htm?GroupID=27>

We are very pleased to announce that SFU researchers now have access to a new database containing financial data, news, brief M&A details and more on public and private companies from around the world.

We have access to this databases on a trial basis for one year. We welcome your opinion on the value of MINT Global/ORBIS in your research and teaching. Later this semester we will begin actively soliciting feedback on this resource.

MINT Global/ORBIS contains information on over 50,000 publicly-traded companies and 5 million **private** companies from around the world. As well as descriptive information and company financials, MINT Global/ORBIS contains further details such as news (from Financial Times, Reuters, and other sources), market research (Datamonitor reports), ratings and country reports, scanned reports, ownership, and brief M&A data.

-- [MINT Global](#) is the "basic" interface. [ORBIS](#) is the more advanced interface - it allows more complex searches and more data retrieval options. This database will soon be available via WRDS as well.

-- See the [SFU Library record](#) for this database for more details.

*Categories:* All Posts

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## Bloomberg Seminar: Jan. 17th

**Wednesday, January 02, 2008**

As we [mentioned](#) before the holiday break, SFU researchers now have access to a Bloomberg Financial terminal in the Bennett Library. For those who are new to Bloomberg, what better way to learn about it than to attend a seminar...?

Fortunately, there's one about to be offered downtown:

**Bloomberg training seminar**

Thursday, January 17th, 2008

Four Seasons Hotel, 791 West Georgia St.

Beverages will be provided.

8-9AM FIXED INCOME AND LAUNCHPAD OVERVIEW

9-10AM FOREIGN EXCHANGE ANALYTICS AND TRADING

10-11AM FIXED INCOME VALUATION AND PRICING

11-12PM FIXED INCOME PORTFOLIO ANALYTICS

12-1PM COMMODITIES OVERVIEW

1-2PM CREDIT DEFAULT SWAPS

2-3PM API: DOWNLOADING DATA TO EXCEL

RSVP via email to Cody McCormick ([cmccormick2@bloomberg.net](mailto:cmccormick2@bloomberg.net)) or sign up on the Bloomberg terminal in the Library using the command **BU**.

*Categories:* All Posts

## PressDisplay: 500 newspapers in full-page/full-colour

Wednesday, January 02, 2008

<http://www.lib.sfu.ca/res...?DatabaseID=800>

SFU researchers now have access to [PressDisplay](#) which provides online access to current newspapers from around the world in **full-color, full-page format**. Our other main current newspaper sources (Canadian Newsstand and LexisNexis) provide only the text of the stories, but PressDisplay provides *images* of every page of the print edition, including all pictures and advertisements.

PressDisplay includes 500 titles from Canada, the U.S. and around the world and provides a rolling 60-day backfile. (That is, it offers only the issues published during the last couple months.)

A small sample of the many international papers available: Shanghai Daily, The Times of India, Izvestia, The Bali Times, The East African, the Wall Street Journal Asia, the Daily Telegraph...

Canadian titles include Calgary Herald, Edmonton Journal, Leader-Post, National Post, Ottawa Citizen, The Gazette, The Globe and Mail, The Province, The Vancouver Sun, Times Colonist, Toronto Star and others.

*Categories:* All Posts

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## Bloomberg: now available in the Bennett Library

Wednesday, December 12, 2007

<http://www.lib.sfu.ca/res...?DatabaseID=791>

The SFU Library is pleased to announce that SFU researchers now have access to a Bloomberg terminal in our Bennett (Burnaby) Library.

Bloomberg provides real-time and historical information on bonds, equities, commodities, currencies and funds in international markets. See the "help" links in the [database description](#) for more details.

Note that Bloomberg is not networked - it is only available on a standalone machine near the help/reference desk in SFU's Bennett (Burnaby) Library.

To help you better understand the potential of this powerful database, we will be highlighting specific aspects of Bloomberg's content and functionality here in the [BUEC Buzz](#) over the next few months. Stay tuned!

*Categories:* All Posts

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## Datastream: new finance/economics database at the SFU Library

**Tuesday, December 11, 2007**

<http://www.lib.sfu.ca/res...?DatabaseID=792>

The SFU Library is pleased to announce that SFU researchers now have access to Datastream - a powerful financial/economic database.

Datastream provides long time series data (20-50 years in many cases) on financial and economic topics for many companies and countries. See the [database description](#) or the [publisher's brochure](#) for more details on the broad coverage of this resource.

Note that Datastream is not networked - it is only available on standalone machines in SFU's Bennett (Burnaby) and Belzberg (Vancouver) Libraries. Also note that it is a complex database. Expect to spend some time getting used to the interface.

Keep an eye on the BUEC Buzz for future postings on this topic. We'll be highlighting different aspects of Datastream's broad coverage over the next few months.

*Categories:* All Posts

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## Smoother access to resources from home: Off Campus Access Bookmarklet

**Wednesday, December 05, 2007**

Have you ever gone to the trouble of setting up an alert via one of our databases or e-journals, then not been able to view the articles when citations with links were emailed to you at home?

Many emails from publishers use links that bypass the library's site, so when you click on them at home they have no way of knowing that you are a researcher with an organisation (SFU) that has paid for a subscription.

Ban frustration! You can set up a bookmarklet on your home computer so that the links in alerts and other publisher emails will work from off campus for you.

See our new guide to setting up an [Off Campus Access Bookmarklet](#) for details.

Kudos to the SFU Library Systems Division for creating this little frustration-avoider.

*Categories:* All Posts

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## How do find out about e-book packages the Library provides access to?

**Tuesday, December 04, 2007**

For those who don't want to bother with the hassles of signing out, [renewing, and returning](#) books, our rapidly-growing collection of 70,000+ online books is truly a time- and effort-saver.

The quickest way to focus your catalogue search on just e-books is to do an [Advanced Keyword](#) search in which you choose **BOOKS** from the *Books or Journals* drop-down list, and **ELECTR.RES'RCE** from the *Format* drop-down list. See, for example, this [list of e-books](#) that I got in my sample search for *supply chain\** as a keyword.

For instructors and TAs who might want to put certain ebooks on Reserve lists for their courses, we've got a [new FAQ](#) on the many e-book packages that we own or lease and their suitability for use as e-Reserve readings.

*Categories:* All Posts

## Semester-Loan books due Jan. 8 - renew or return now

**Tuesday, December 04, 2007**

Please note that semester-loan items borrowed between July 31, 2007 and November 29, 2007 are due **January 7th, 2008**. Fines and suspensions can be avoided by returning and/or renewing books before January 8th, 2007.

**Renewals:** Semester loan items can be renewed online or by phone for the first 2 renewals. An unlimited number of renewals can be made in person (materials must be present) at the Loans / Circulation desks of any SFU library.

- Renew on line at <http://troj.lib.sfu.ca/patroninfo/>
- Renew by phone at 778-782-4345 (Bennett), 778-782-5050 (Belzberg), and 778-782-7411 (Surrey)
- Renew in person at any SFU library

**Hours:** The hours of the libraries in the three campuses are listed at the [SFU Library site](#).

**Courtesy Notices:** If you are a faculty or staff member and would like to receive personalized email courtesy notices specifically for books you have borrowed, sign up [online](#).

### Book Return Locations:

- In *Burnaby*, the overnight return depository at the Burnaby campus is located to the left of the library doors and is open to receive your returns during the hours the Library is closed. Note: Curb Side Book Return, located in Lot L behind the Bennett Library, will be closed from 12pm December 24, 2007 to January 2, 2008
- The Belzberg Library (*Vancouver*) book drop is open when the library is closed and the building is open. Harbour Centre campus hours are normally Mondays - Thursdays, 7:30 am - 10:30 pm; Fridays 7:30 am - 9:00 pm; Saturdays, 7:45 am - 6:00 pm. The book drop is located to the left of the library front door, room 1000, 515 West Hastings Street. The Harbour Centre campus will be closed and the book drop inaccessible from 3 pm Monday December 24, 2007 through 7:45 am Wednesday, January 2, 2008
- The Fraser Valley Real Estate Board Academic Library (*Surrey Campus*) book return is accessible Monday to Friday from 7:30 a.m. to 9:00 p.m., Saturday, Sunday and December 20 to Jan 3 during [Mall hours](#) only, with card reader access after hours. The book return is located to the left of the Library entrance, on Podium 3, 250 - 13450 102nd Avenue, Surrey. Maps and directions are [online](#). No equipment, reserves or special loans please.

Categories: All Posts

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## CRSP - Call for papers

Tuesday, December 04, 2007

[http://www.crsp.chicagogs...for\\_papers.html](http://www.crsp.chicagogs...for_papers.html)

**Call for papers:** CRSP invites you to submit papers or presentations in all areas of finance and economics. The research must utilize CRSP data as one of its sources. The deadline is next April. Papers will be presented at the [CRSP Forum](#) in Chicago, Nov. 3-4, 2008.

Fro those who don't know about it, CRSP provides access to NYSE/AMEX/Nasdaq Daily and Monthly Security Prices and other historical data related to over 20,000 companies. It also includes daily and monthly US indices data from 1925 to the present. SFU researchers have access to CRSP via both the [CHASS](#) (UToronto) interface and the [WRDS](#) (Wharton School) interface.

Interested in where you can find out about other calls for papers? Try [PapersInvited](#) via the SFU Library.

Categories: All Posts

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## Belzberg Library hours expanded

Wednesday, October 03, 2007

*[The following is a letter from Karen Marotz, the Head of the Belzberg Library at SFU Vancouver, regarding an expansion in hours at that location.]*

I am very pleased to let you know that we will be able to expand Belzberg Library's hours of opening in the fall and spring semesters **effective Tuesday, October 9**. The new library hours are a result of recommendations from a review of Belzberg Library services conducted last year and support from the SFU Library and SFU Vancouver administration. We know that students and faculty downtown have long asked for longer hours of opening and we are very pleased to be able to provide this enhanced



service.

New Library Hours (effective **Tuesday, October 9, 2007**)

- Monday - Thursday: 9 am - 10 pm
- Friday: 9 am - 7 pm
- Saturday: 10 am - 5 pm
- Sunday: 10 am - 5 pm (to December 9, resuming in January)

Please note that the library will be closed on Monday, October 8 for Thanksgiving.

Belzberg Reference Desk hours will also change on October 9 to align more closely with peak activity.

In-person research help will be available:

- Monday - Thursday: 9 am - 7:30 pm
- Friday: 9 am - 7 pm
- Saturday: 10 am - 5 pm
- Sunday: 10 am - 5 pm (fall and spring semesters)

In addition to in-person assistance at the reference desk, research help is available by telephone, email (libask@sfu.ca), AskAway chat reference, and Ask Us Here at the Segal building. Further details at: <http://www.lib.sfu.ca/researchhelp/askus/>

Additional Belzberg Library space and service enhancements will be announced as we implement further recommendations of the service review. These include a group study room and reconfigured mezzanine study area, additional workstations and laptop lending. If you have any questions or comments or any suggestions regarding Belzberg Library, please don't hesitate to contact me at [marotz@sfu.ca](mailto:marotz@sfu.ca).

I look forward to seeing you during our new expanded hours.

Regards,  
Karen.

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Karen Marotz  
Head, Belzberg Library

Simon Fraser University Vancouver  
515 West Hastings St.  
Vancouver, BC Canada V6B 5K3  
Email: [marotz@sfu.ca](mailto:marotz@sfu.ca)  
Phone: 778.782.5054

Fax: 778.782.5052

Please note new phone/fax number

*Categories:* All Posts

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## Worldwide Governance Indicators

Thursday, September 27, 2007

<http://info.worldbank.org...gi2007/home.htm>

The Worldwide Governance Indicators (WGI) project reports aggregate and individual governance indicators for 212 countries and territories over the period 1996 - 2006, for six dimensions of governance:

- **Voice and Accountability** measures the extent to which country's citizens are able to participate in selecting their government, as well as freedom of expression, freedom of association, and a free media
- **Political Stability and Absence of Violence** measures the perceptions of the likelihood that the government will be destabilized or overthrown by unconstitutional or violent means, including domestic violence and terrorism
- **Government Effectiveness** measures the quality of public services, the quality of the civil service and the degree of its independence from political pressures, the quality of policy formulation and implementation, and the credibility of the government's commitment to such policies
- **Regulatory Quality** measures the ability of the government to formulate and implement sound policies and regulations that permit and promote private sector development
- **Rule of Law** measures the extent to which agents have confidence in and abide by the rules of society, in particular the quality of contract enforcement, the police, and the courts, as well as the likelihood of crime and violence
- Finally, **Control of Corruption** measures the extent to which public power is exercised for private gain, including petty and grand forms of corruption, as well as "capture" of the state by elites and private interests.

The aggregate indicators combine the views of a large number of enterprise, citizen and expert survey respondents in industrial and developing countries. The individual data sources underlying the aggregate indicators are drawn from a diverse variety of survey institutes, think tanks, non-governmental organizations, and international organizations.

Pulling data from the Worldwide Governance Indicators can be done several ways.

You can concentrate on any of 212 countries and retrieve information for that country for each of the six governance dimensions; you can select a specific governance indicator for several countries; you can view country specific reports and analysis or you can view countries and indicators geographically.

In addition to these features, you can also access a variety of data and research reports as well as scroll through links to related services like [Latinobarometro](#), [Gobal E-Government Index](#), and [Transparency International](#).

Categories: All Posts

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## Financial Literacy: Lessons from International Experience

Thursday, September 27, 2007

<http://www.cprn.org/doc.cfm?doc=1759&l=en>

"A new study by CPRN for the Financial Consumer Agency of Canada finds that difficulties with financial literacy - the ability to understand, analyze, and use information about financial decisions in day-to-day life - affect Canadians at all income levels. In *Financial Literacy: Lessons from International Experience*, author Larry Orton calls for greater efforts to improve the financial skills of Canadians. Orton points out that the penalty for financial illiteracy can be severe, especially for low-income families that stand to lose the most proportionally from poor financial decisions."

For further reading on financial literacy, have a look at the following resources available through the SFU Library:

- The impact of public policy on consumer credit / edited by Thomas A. Durkin and Michael E. Staten (HG 3756 U54 I47 2002)
- [Credit reporting: how are consumers faring?](#) / written by Susan Lott
- [The current state of Canadian family finances: 2006 report](#) / Roger Sauve.

Categories: All Posts

## "OJS in a Day" workshop

**Monday, September 17, 2007**

Starting your own peer reviewed journal just got a lot easier.

Tuesday, October 9, 2007

9:30 am - 3:30 pm

Location: Simon Fraser University, Burnaby

This session will provide an overview of the Open Journal Systems (OJS) online publication management software (<http://pkp.sfu.ca/ojs>), including the publishing process, peer review and editorial workflow, web site customization, and tips for increasing journal visibility. Aimed at new journal managers, editors, librarians, and others interested in learning about this open source software that is developed and maintained at the SFU Library and used around the world. This will be a hands-on session conducted in a computer lab.

The presenter will be Kevin Stranack, a librarian with the Public Knowledge Project at the Simon Fraser University Library. He works with editors, publishers, and librarians from around the world on the use of open source software for open access publishing, and is the author of "OJS in an Hour", "OCS in an Hour", "Getting Found, Staying Found", and other documents published by the Project. Kevin is a frequent presenter at library and information technology conferences, including the Canadian Library Association, the British Columbia Library Association, Access, BCNet, NetSpeed, and others.

Free to SFU faculty, staff and students.

\$100 CAD for non-SFU participants, payable by cheque, money order, or credit card.

Pre-registration is required. Spaces are limited. Please email [rmarcha@sfu.ca](mailto:rmarcha@sfu.ca) to register.

*Categories:* All Posts

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## CRSP US Indices data now available in WRDS

**Thursday, September 06, 2007**

<http://www.lib.sfu.ca/res....htm?GroupID=24>

Another addition to our WRDS interface -- SFU researchers now have access to the CRSP US Indices dataset. Here's the description from the CRSP Manuals within WRDS:

The CRSP Stock File Indices are a set of Market Indices and Decile Portfolio Indices provided daily, monthly, quarterly, and annually for five market groups of securities. The market groups of securities for which indices are calculated are the individual NYSE, AMEX, and NASDAQ markets, and the NYSE/AMEX and NYSE/AMEX/NASDAQ market combinations. Published S&P 500 and NASDAQ Composite Index Data are also included.

The ranges for individual exchange data are listed below. The series containing combinations of exchanges begin at the earliest point that data for any of the exchanges is available.

- \* New York Stock Exchange (NYSE)- begins Dec. 31, 1925
- \* American Stock Exchange (AMEX) - begins July 2, 1962
- \* NASDAQ Stock Market (NASDAQ) - begins Dec. 14, 1972

See our earlier postings on WRDS ([August](#), [July](#), [April](#)) for details on other datasets available to SFU researchers.

For those needing data on the S&P/TSX (Toronto) sector and group indices, try the [CFMRC TSX](#) database via the SFU Library.

*Categories:* All Posts

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## APA style changes: possible confusion this semester

**Thursday, September 06, 2007**

Instructors and TAs/TMs whose students use APA style will be interested in knowing that the American Psychological Association has issued [substantially revised guidelines](#) related to citations to electronic journals and other electronic media.

RefWorks, the bibliographic management software licensed by the SFU Library, will incorporate the new guidelines during the fall semester, though we do not know at present exactly when this change will take place.

Some of our databases such as Business Source Complete allow users to export citations in APA style. It's unclear when they will modify their export formats.

We will revise the library's [guide to APA style](#) to show examples of both the new and the old style.

We suggest that wherever possible instructors inform students that the style is changing, but that as long as the citation format is consistent within the paper, both the new and old styles be considered acceptable for at least one semester.

*Categories:* All Posts

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## More ebooks! Books24x7: BusinessPro collection

Thursday, September 06, 2007

<http://www.lib.sfu.ca/res...?DatabaseID=429>

We've added another 4000 business ebooks to our collection, all of which are accessible from all SFU campuses and from home for SFU researchers. The BusinessPro collection of Books24x7 complements our ITPro collection from Books24x7 (6000 titles) and includes books from publishers such as Harvard Business School, Jossey-Bass, Greenwood, Wiley, and Kogan Page.

A few examples of the sorts of titles you will find in this collection:

- Nanotechnology Leadership Strategies: Industry Insiders on Financing, R & D, and Successfully Delivering Products to Market
- Wake Me Up When the Data Is Over: How Organizations Use Stories to Drive Results
- Borderless Business: Managing the Far-Flung Enterprise

Please note: Five people at a time from SFU can access the Books24x7 site. If this limit is reached, you will get an error message asking you to try again later.

*Categories:* All Posts

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## GMID: another new (improved) interface on a key database

Wednesday, September 05, 2007

<http://www.lib.sfu.ca/res...?DatabaseID=601>

As with [LexisNexis](#), our Global Market Information Database has recently gotten a facelift.

If you are used to the old version, you may find this new one a bit confusing. Just click on the red Search link in the top left corner to get to the familiar Menu Search, Text Search, and Browse Reports choices.

Overall, I think the change is for the better. Here are a few highlights:

- You can set up a personal account within GMID, then save your favourite searches to be re-run in the future. Euromonitor is planning to bring in further personalization features such as search alerts in the future.
- For those who go to GMID looking for more than just a single data series, there are now separate portals on the home page for *Industries* and *Geographies*. These portals will take you to all the latest industry-specific or country-specific news, lists of relevant reports, and a pre-focused menu searching option.
- Menu Searching has a more intuitive flow: You move from choosing topics to choosing countries, with less chance of getting lost en route. GMID now omits countries from the pick list if there is no data available for those countries on the topics you've already chosen. The symbols next to each country in the menu also mean something for a change: They tell you what sorts of information (data, reports, etc.) for the topics already selected will be available for those countries.

There is a brief "site tour" slide show on the main GMID page that will walk you through some sample searches. If that doesn't answer your questions, feel free to contact me for assistance.

-- Mark [mbodnar@sfu.ca]

P.S.: Not sure why you would use GMID? It's good for far more than just marketing. See our earlier posts on this valuable database ([Consumer Electronics](#), [Simplified Interface](#), [Recent Additions](#), and [Canadian Content](#).)

Categories: All Posts

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## LexisNexis: new (and much improved) interface

Wednesday, August 29, 2007

<http://www.lib.sfu.ca/res...?DatabaseID=473>

Our [LexisNexis](#) interface has improved considerably in the last couple weeks. A few of the changes...

- You can now export citations to your SFU [RefWorks](#) account.
- Some of the files that disappeared when we changed interfaces last January have re-appeared. For example, *Business Monitor International* company profiles and the *Espicom Telecom/Pharma/Medical* reports are back.
- New (to me at least!) content has been added -- such as the *Sagient PlacementTracker PIPE* (Private Investment in Public Entity) *Database*, *Experian* reports, the *Standard Directory of International Advertisers* (aka the "Redbooks"), and even some popular business/news blogs.
- The searching is generally simpler - it's easier to tell (and control) what files you are searching and to move around the database.
- Results are categorised by source when you are searching multiple sources.
- It's now possible to download tables in excel format from many sources.
- No more getting blocked if your result set is larger than 1000. Instead, you get your long results list, along with an opportunity to narrow or edit your search.

There are some online tutorials on the new interface at the [LexisNexis site](#).

Let me know if you have any questions. I'm still learning the new interface myself, but would be happy to explore it with you.

Mark [mbodnar@sfu.ca]

*Categories:* All Posts

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## TAQ & 13f institutional holdings: more WRDS content for SFU



## researchers

**Tuesday, August 14, 2007**

Two more data sets have been added to our [WRDS](#) subscription:

- **Trade and Quote (TAQ) Data:** Intraday trade and quote data from NYSE, AMEX, Nasdaq and NMS. [Full description](#).
- **Thomson Financial Ownership 13f Institutional Holdings:** CDA/Spectrum Institutional 13(f) Common Stock Holdings and Transactions. [Full description](#).

See [WRDS: update on new content and access](#) for our last WRDS update with details on the many other financial data sets that have been added in the last few months.

*Categories:* All Posts

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## WebCT module: Understanding and Avoiding Plagiarism tutorial

**Monday, August 06, 2007**

The SFU Library's *Understanding and Avoiding Plagiarism* tutorial is now available as a WebCT module for import into any existing WebCT course being taught in the fall semester.

This interactive tutorial is designed to help students understand what plagiarism is and how to avoid committing it. Working through the tutorial, students will learn to recognize different types of plagiarism and be introduced to various practical skills - citing, note-taking, quoting, and paraphrasing - that will assist them in the writing process. The tutorial takes about 30 minutes to complete and includes two interactive quizzes to test students' comprehension. The tutorial has been set up to allow for easy tracking of student completion. By integrating *Understanding and Avoiding Plagiarism* into your own WebCT course, you can emphasize the importance of these skills to your students.

If you are interested in having this tutorial integrated into your WebCT course, please send an e-mail to [lib-plagiarism@sfu.ca](mailto:lib-plagiarism@sfu.ca)

*Categories:* All Posts

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## WRDS: update on new content and access

Friday, July 13, 2007

<http://www.lib.sfu.ca/res....htm?GroupID=24>

As we announced back in [April](#), SFU researchers now have access to WRDS: a web-based interface for financial datasets. Since the initial announcement, there have been a few developments, and more are on the way. I thought it was probably time for a general update:

### Content

- **CRSP** (Centre for Research in Security Prices): Also still available through the old interface
- **Compustat**: North America and Global data available (we used to have just N. America) on the CD-ROM product), as well as a deeper archive
- **ExecuComp**: Now available via WRDS, as well as through the old S&P interface
- **Ivy DB - OptionMetrics**: Historical option price and implied volatility database - just added yesterday afternoon
- WRDS-included datasets such as **TRACE** (bond transactions), **PHLX** (currency options), **CISDM** (hedge funds, etc.), **Federal Reserve** and **FDIC** reports, etc.
- Still to come: **Tick Data** and **NYSE-TAQ**

**Access:** There are two main access points for WRDS:

#### 1. [WRDS : account-holder access](#)

Use this version of WRDS if you want to access or apply for a WRDS account. SFU faculty members and PhD students are eligible for such accounts. Faculty members may also apply for accounts for their RAs and for specific undergraduate and graduate classes. Individual WRDS accounts include the ability to store large result sets on the WRDS server and to use software such as SSH to retrieve large datasets. Class accounts don't allow storage or SSH retrieval, but they do allow access from anywhere via a class login.

#### 2. [WRDS : for SFU researchers without WRDS accounts](#)

For use by researchers who don't or can't have WRDS accounts. This version of WRDS is available within the libraries at SFU's Burnaby, Vancouver, and Surrey campuses, and from home for all current SFU researchers. It is not available elsewhere on campus or via the campus wireless network.

*Categories:* All Posts

[BUEC Buzz » Blog Archive » TAQ & 13f institutional holdings: more WRDS content for SFU researchers](#) - January 24, 2013 @ 9:36 am

[...] WRDS: update on new content and access for our last WRDS update with details on the many other financial data sets that have been added in [...]

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## Celebration of SFU authors

**Tuesday, July 03, 2007**

SFU Library is pleased to announce that it will host an exhibit and reception to celebrate SFU-affiliated authors who published between January 2006 and June 2007. We invite published authors who meet the criteria below to send in a copy of this [form](#) no later than September 18, 2007 in order to be included.

### Criteria

- Author or editor of a book or creator of a video, CD, DVD, or electronic book published between January 2006 and June 2007.
- Works can be published in any country and any language.
- Author is a current or retired SFU faculty member, staff member, or student.

For more information, please contact Alyssa Polinsky at the SFU Library at [alyssap@sfu.ca](mailto:alyssap@sfu.ca) or 778-782-7665.

*Categories:* All Posts

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## Wall Street Journal: current issues now online for SFU researchers

**Tuesday, June 26, 2007**

<http://cufts2.lib.sfu.ca/CJDB/BVAS/journal/285215>

When we cancelled ABI/Inform a couple months ago, several people had concerns about the loss of the WSJ. We've just signed a deal for [current \(1984-present\)](#) access to the WSJ. Coupled with the [historical \(1889-1989\)](#) access that we got earlier this spring, we now have online access to all issues of the WSJ.

On the negative side, only the historical version has page images of all articles, including stock price quotes. The current access is almost exclusively fulltext without images, and without data on stock quotes.

You can access both versions via our electronic journals:

<http://cufts2.lib.sfu.ca/CJDB/BVAS/journal/285215>

In addition, since Business Source Complete [indexes all issues of the WSJ](#) and our *Where can I get this?* system will take you to the fulltext, you can still just use BSC as your main article database.

Let me know if you have any questions,

Mark

*Categories:* All Posts

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## Global Corruption Report 2007 [pdf]

**Friday, June 08, 2007**

<http://www.transparency.o...ad/19093/263155>

The international organization Transparency International is well-known for its distinguished work on investigating corruption around the world, and this latest report from their research team is timely and tremendously valuable. The 429-page report takes a close look at judicial corruption around the world. As the report notes this disturbing trend "undermines economic growth by damaging the trust of the investment community, and impedes efforts to reduce poverty." The report includes findings from dozens of countries, and also reveals that at least one in 10 households had to pay a bribe to get access to justice. Visitors will also appreciate the many tables and charts that populate this document, and of course, they can also search through the document for material of particular interest. [KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2007.

<http://scout.wisc.edu/>

*Categories:* All Posts

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## Small Business Quarterly

Thursday, May 31, 2007

<http://strategis.ic.gc.ca...n/rd00044e.html>

"The *Small Business Quarterly* provides information and statistics on the economic situation in the Canadian small business sector. The feature article in the May issue highlights recent work on financing of small and medium-sized (SME) exporters by the Small Business Policy Branch of Industry Canada. The results of this study show that commercial lenders reject applications for operating loans from early-stage SME exporters at a rate of four times that of established firms. The study also found that among those SMEs that export, start-ups are just as likely as more established firms to be intensive exporters (those that derive more than 25% of sales from exports)."

Archives of *Small Business Quarterly* are available to 2000.

*Categories:* All Posts

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## New on SourceOECD

Friday, May 25, 2007

<http://www.lib.sfu.ca/res...?DatabaseID=622>

Whether you're interested in supplementing your course material with podcasts, brushing up on national accounts or investigating bribery in government procurement, there's something for you on SourceOECD.

If you're interested in adding supplementary course material with some visual appeal, SourceOECD is

moving into Podcasting. The OECD is now adding short video clips to SourceOECD which will generally feature OECD experts summarizing recent findings. The first three clips cover Competitive Cities, the Euro Area, and Renewable Energy and Environmental Taxes.

The recently published report, *Bribery in Public Procurement: Methods, Actors and Counter-Measures*: is based on contributions from law enforcement and procurement specialists, and highlights "how bribery is committed through the various stages of government purchasing; how bribery in public procurement is related to other crimes, such as fraud and money laundering; and how to prevent and sanction such crimes." The report also contains ten case studies for further review.

[Understanding National Accounts](#) strives to "explain the key concepts (and even some secrets) of national accounts in an attractive and interesting way" so that even non-specialists will come away with a fundamental understanding of what comprises and effects national accounts."

Each chapter begins with a discussion on either economic statements or policy recommendations issued by the OECD followed by an examination of the variables discussed and finishes with key points to be remembered. To help reinforce the content, each chapter concludes with a series of exercises drawing on the concepts covered. Some of the exercises are designed to keep the content fresh by referring readers to current OECD documents in order to draw comparisons between statistics in the book and recently published statistics on the Web.

And last but not least, the OECD has created a site, the [OECD Index of Statistical Variables](#), linking frequently requested variables in Excel format with the publications in which they appear. The spreadsheets are free to anyone. The publications are available to SFU researchers through [SourceOECD](#) or through the library's [catalogue](#).

*Categories:* All Posts

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## Your Guide to Data Sources on Census-related Topics

Thursday, May 24, 2007

<http://www.statcan.ca/bso...atno=92-135-GWE>

Statistics Canada provides a multitude of resources for researchers, the census being one of them. This guide, released today, provides census related information: "Its main objective is to raise awareness among data users of data sources available at Statistics Canada other than the census which is one element of a broader social statistics program. These complementary data sources offer greater flexibility than the census alone to meet users' emerging data needs. In this document, you will find two different

sets of tables listing and describing the following data sources." In other words, there's more to statistics about Canada and Canadians than the census.

This guide is particularly useful if you're not sure where to look for what you want. Is it in CANSIM, is it available through customized tabulations or do you have to dig into the Public Use Microdata Files (PUMFs)?

The information is tabulated by data source, subtopic, sample size, frequency and location of information. So, if you're interested in housing and shelter costs, you may find broad information available in the census, updated every 5 years, or depending on what level of detail you need, you may find it in the Survey of Family Expenditures (every two years until 1996) or the Survey of Household Spending (annually). And, this guide will tell you in which data source the information is available. Very convenient!

*Categories:* All Posts

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## Google Finance (Beta)

**Friday, May 04, 2007**

<http://finance.google.com/finance>

Google launched Google Finance (Beta) over a year ago to the sounds of deafening silence. But that's why it's Beta, right? So they can fix the things that didn't work and add features that you and I want to see. Recently, Google Finance has gotten better but is still far from ideal, and lags behind its biggest competition: Yahoo! Finance.

Google Finance is now integrated with Google Calendar which will allow everyone with a Google account to download things like earnings calls, analyst meetings and other related information straight to Google Calendar. In addition, you can now also:

- View and download historical end-of-day prices for any U.S. or Canadian company
- Download the latest portfolio performance and transaction details from your portfolio.
- Stay on top of the news using your feed client such as Google Reader, Bloglines, or as part of your Google
- Click through on any ticker symbol that appears on your regular Google Search result and you'll go to the corresponding page on Google Finance.

Next week, we'll give you a comparison between Google Finance and Yahoo! Finance.

*Categories:* All Posts

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## United Nations Common Database: Now FREE

**Friday, May 04, 2007**

[http://unstats.un.org/uns...quick\\_start.asp](http://unstats.un.org/uns...quick_start.asp)

As of May 1st, 2007, use of the Common Database is FREE OF CHARGE. All users can access the full range of data, metadata and various search tools without restriction.

A new system, UN data, will be launched in Summer 2007 and will provide improved access and searchability for UNSD databases. Updates to UN data will be highlighted in the BUEC BUZZ as they become available.

The United Nations Common Database is primarily a compilation of United Nations and agency statistics, covering economic, social, financial and development topics.

The series can be accessed alphabetically, by sources or by topics. It contains more than eight million data elements in more than 300 statistical series and, in most cases, time series are available from 1970 or 1980.

Among the main data sources are the Statistics Division's own databases in merchandise trade, national accounts, demography and population, energy, status of women and industrial commodities production as well statistics from various divisions and affiliated agencies.

*Categories:* All Posts

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## RefWorks migration is complete: download the Canadian version of Write-N-Cite

**Friday, April 27, 2007**



The SFU Library is pleased to announce that the migration of our RefWorks service to a Canadian server is now complete.

If you use RefWorks offered through the SFU Library, you will have to make a few changes to your RefWorks account to ensure it will continue to work properly. Because we've migrated servers, **RefWorks utilities like Write-N-Cite or Ref Grab-It will have to be reinstalled.**

**Write-N-Cite:**

Download the [Canadian version](#) of Write-N-Cite.

[Configure](#) the Canadian Write-N-Cite for use off-campus.

**RefShare:**

Any folders that you have made public via RefShare will now have a new URL. To view updated RefShare URLs, log in to your RefWorks account and go to "Folders", then "Share Folders". You'll see the new URL displayed for you to disseminate.

The "[Shared Folders](#)" page for SFU is has moved to:

<http://refworks.scholarsportal.info/refshare/?site=010491105333200000>

**RefGrabIt:**

[Download](#) the Canadian version of RefGrab-It.

For further information, please contact Sandra Wong [swongj@sfu.ca](mailto:swongj@sfu.ca).

*Categories:* All Posts

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## Historical WSJ, Washington Post, and NYT online

Tuesday, April 17, 2007

<http://www.lib.sfu.ca/res...?DatabaseID=755>

We are very pleased to announce that SFU researchers now have online access to over one hundred years' of issues for each of three US newspapers: the Washington Post, the Wall Street Journal, and the New York Times.

- [Washington Post](#) : 1877 - 1990
- [Wall Street Journal](#) : 1889 - 1989
- [New York Times](#) : 1851 - (36 month embargo)

Note that we also have access to current issues of two of these papers in LexisNexis:

- [Washington Post](#) : 1977 - present
- [New York Times](#) : 1980 - present

Unfortunately, the recent cancellation of ABI/Inform means that we've lost our current online access to the Wall Street Journal. We are investigating alternative ways for SFU researchers to access the WSJ online. In the meantime, the WSJ is indexed (no fulltext) in LexisNexis, and we have print+microfilm going back many years in our Belzberg and Bennett Libraries.

*Categories:* All Posts

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## Private companies, co-ops & gov't bodies now covered in our FPinfomart.ca database

Thursday, April 05, 2007

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5647>

We all know how hard it can be to get even basic financial data on organisations that aren't publicly-traded. Some of the few good sources tend to be ranked lists such as the FP500 - but the FP500 data hasn't been available online via SFU... until now:

The [FPinfomart.ca](#) *Corporate Surveys* module has been expanded to include over 700 private companies, co-operatives, federal and provincial crown corporations, as well as government agencies. Added companies belong to either the current FP500 list or the FP500 Subsidiaries list.

Within the FP Corporate Surveys screen, a "Company Type" search limiter has been added to allow you to limit your results to a single, or several, company types.

The information tends to be a bit skimpy. Augment it by searching for further bits of data buried in news sources such as [Canadian Newsstand](#), [CBCA Business](#), and [LexisNexis](#). Also try other ranked lists such as the [ROB Top 1000](#).

*Categories:* All Posts

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## Library news: books due, telephone numbers changing, cool photo exhibit...

**Thursday, April 05, 2007**

After today's issue (Thursday, April 5th), the weekly email digest version of the BUEC Buzz will go on hiatus for month. We'll still be here -- working hard as usual -- and we'll still be posting new items to the blog version of the Buzz, but we won't be sending out emails since you all have better things to do between semesters than read yet more email. (Don't you?)

For our last posting of the spring semester, a few general library news items:

1. Semester loan books are due on May 7, 2007. Renew 'em or return 'em. See the [announcement](#) for more details.
2. As part of a broad effort to change all of SFU's telephone numbers, the Library's numbers will be changing over the weekend of April 21-22. All numbers that started with either 604-291- or 604-268- will start with 778-782- from that point on. This means that Mark's number will be 778-782-3044; Carla's will be 778-782-6881, and Greg's will be 778-782-3510 (Bennett) & 778-782-7419 (Surrey). ([Full announcement](#).)
3. International photo exhibit: From March 20 - July 4 the main floor of the Bennett Library has a stunning exhibit of photos taken by students while overseas on university programs. Stop by and get jealous.

That's all for now, folks. I hope you all have a great spring break.

*Mark*

*Categories:* All Posts

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## Business Source Complete now available

**Thursday, April 05, 2007**

<http://www.lib.sfu.ca/res...?DatabaseID=512>

Our Business Source Premier subscription has now been upgraded to [Business Source Complete](#).

We'll highlight some specific additions to the content over the next few weeks. For now, a few numbers on Complete:

- **1703** active peer reviewed journals indexed and abstracted (BSPremier covered 1520)
- **1343** full-text peer-reviewed journals
- **1461** full-text trade and general business magazines
- **254** full-text working papers collections
- **17,434** full-text industry reports
- **603** full-text books
- **20,000** author profiles
- **10,120** full-text company profiles
- **18,000** full-text interviews
- **2244** full-text market research reports

(and more...)

*\* Numbers above were from January 2, 2007.*

*Categories:* All Posts

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## Management and marketing theories for busy people

**Monday, April 02, 2007**

We all know that Business isn't lacking for management and marketing theories and styles. How on earth are we supposed to keep on top of it? Yes, I know we could read all the books, but, well... being efficient is important in business, right?

With efficiency in mind, the *Marketing Gurus* title below might be of interest. New to SFU, this book offers summaries of 17 key marketing titles from the last 15 years. They were all condensed by a master: Chris Murray is the editor of [Soundview Executive Summaries](#) (fee-based service).

- The Marketing Gurus : lessons from the best marketing books of all times  
-- Bennett Library: HF 5415 M85 2006

If you like resources that offer the aerial view of business theories, then the following two items may also be of interest:

- The ultimate business library : the greatest books that made management  
-- Available online and in print for SFU researchers. See our [earlier BUEC Buzz posting](#) for more details.
- [75 Years of Management Ideas and Practice: 1922-1997.](#)  
-- A Harvard Business Review article, complete with a colourful, 10-page, fold-out timeline (see the PDF version for the timeline).

Or how about a different perspective on business and literature... what do the major works of literature have to teach us about how to manage a modern company? The SFU Library can help with this question as well...

- Fictions of business : insights on management from great literature  
-- Belzberg Library: PS 173 B87 B73 1998
- Teaching management through literature : a bibliography  
-- Bennett & Belzberg: HD 30.4 Z973 2004

Happy Reading!

*Categories:* All Posts

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## Major changes to our Business journal databases

**Sunday, April 01, 2007**

1. As of early April (possibly as early as April 1st -- the exact timing depends on the publisher), our subscription to ABI/Inform will be cancelled. This difficult decision is the result of a number of significant trends:

- ABII has lost many key scholarly journals over the last few years. We now access those journals (and many others) directly via the publishers (we've purchased the entire journal collections of several major academic publishers) and in our other databases (esp. Business Source Premier).
- ABII's price has been increasing very quickly, at the same time as our collections budget has started to come under pressure.

2. We will be upgrading our Business Source Premier (BSP) subscription to Business Source Complete (BSC) in early April as well. (Announcement to follow when access has been turned on.)

BSC has all of BSP's content plus much more, such as...

- over 20,000 new-to-SFU industry and market reports covering topics ranging from green vegetables to cyanoacrylate adhesives;
- hundreds of investment reports and industry magazines;
- deeper indexing (back to issue one) for major bus/econ journals; and
- detailed author profiles for the 20,000 most-cited authors in the database.

More detailed announcements about Business Source Complete will be posted to the BUEC Buzz once it is available for SFU researchers.

*Categories:* All Posts

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## Encyclopedia of Industrial and Organizational Psychology

Friday, March 30, 2007

<http://tinyurl.com/2hyxoo>

Another new online reference source for SFU researchers via the SFU Library...

[Encyclopedia of Industrial and Organizational Psychology](#) / Steven G. Rogelberg, editor.  
SAGE, c2007, 950+ pages.

From the Introduction:

Though the extraordinary growth of I/O psychology over the last two decades signals the vibrancy of this field, it has also created a void in the literature. With the ever-widening range of topics studied, no single extant reference source captures the diversity and sophistication of the field. In addition, with the increasing visibility of I/O psychology, there is a growing need for a resource

appropriate for experts but accessible to nonexperts. *The Encyclopedia of Industrial and Organizational Psychology* was designed to fill this void.

The Encyclopedia is designed to be an introduction to the topics of I/O psychology for an audience including undergraduate students, beginning graduate students of I/O psychology and related disciplines, lay audiences seeking a nontechnical description of the field and its practices, practitioners wishing to stay abreast of the changes and updates in the field, and even the PhD-level academic seeking a portal into a new specialty area. It should also be noted that although the Encyclopedia is designed to be comprehensive in its coverage of topics, it is not meant to provide comprehensive treatments of any given topic.

We also have a print edition of this title in the Bennett Library Reference Collection: HF 5548.8 E498 2007.

*Categories:* All Posts

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## Finding "known" articles via the SFU Library

Thursday, March 29, 2007

I was scanning an RSS feed of some science news while eating my Cheerios this morning when I came across the following item. Thought it might be of interest to our marketing people. I also thought it would be a good example to use to illustrate the general process of finding a "*known article*" (you found a citation in a bibliography or elsewhere and want the article) here at the SFU Library.

First, about the cool news item...

Science Daily reported this story as [Marketing: Too Much Hype Backfires](#). The short version is that "too much hype can hurt a company when people realize that their expectations haven't been met," which means that being too extravagant in your marketing claims will likely hurt your sales in the end. The research that this news item is based on was published in an article in the Journal of Consumer Research: "[Not as Happy as I Thought I'd Be? Affective Misforecasting and Product Evaluations](#)." (March 2007).

So, how would you go about finding that article if I hadn't just given you a link right to it?

- Go to the [SFU Library Catalogue](#) and search for the *Journal Title*: [Journal of Consumer Research](#).



- Note that your results will include descriptions of both our [print](#) (1974 to present) and [online](#) holdings of this title.
- To get more details on the years of this title that we have online, click on the version that has *[electronic resource]* at the end of the title.
- This particular title is interesting in that we access it online from a few different sources. Some of them provide only older years of the publication, others have recent years, but with an embargo on the last year. Only one source, the publisher (UChicago), has current, unembargoed content -- important because the article we are looking for is from this month. **Always scan the dates before you choose a source.**
- Click on the link in the catalogue record to get into our electronic journal management system.
- Choose the option that has the issue you need. If you are working off campus, you'll need to enter your SFU ID and password at this point.
- Browse or search for your article.

As a general rule of thumb, always start with a journal title search in our catalogue if you are searching for a specific article. All of our online and print titles are listed there.

And don't forget that if we only have it in print, we will gladly send a copy of the article to one of our branch libraries for you. Find the record for the print edition in our catalogue and click the *Request* button to start this process.

*Categories:* All Posts

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## Training session on WRDS: financial datasets at your fingertips

**Thursday, March 29, 2007**

SFU researchers will soon (in a few weeks) have greatly improved online access to financial datasets via the WRDS interface. Further details on WRDS are below and more information will be coming once access is available.

If your research touches on stock markets and publicly-traded companies, learning how to use WRDS effectively will save you a great deal of time and effort. Fortunately, training is on the way...

## WRDS Training Session

**When:** Thursday, April 26, 9am-11am

**Who:** Michael Boldin, WRDS Director of Research Support Services

**What:** Michael will provide an overview of WRDS, as well as some hands-on practice.

**Where:** LIB 2105 [[map](#)]: the instruction lab on the 2nd floor of the SFU Library in Burnaby.

**RSVP:** Seating is limited. Please RSVP to Mark Bodnar [[mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) // 604-291-3044] as soon as possible.

**Why?** More about WRDS:

- WRDS is a web-based financial data research service. Through WRDS, SFU researchers will be able to retrieve detailed financial information from both on and off campus. In addition, faculty members will be able to use SPSS and SAS to download and manipulate large sets of data.
- WRDS comes with a number of datasets (see the [web page from the trial](#) for details). We'll also be moving our [Compustat](#), [CRSP](#), and [ExecuComp](#) subscriptions into WRDS, and we will be buying some new datasets over the next couple months: e.g., NYSE-TAQ, OptionMetrics, and Tick Data.

Again, RSVP to Mark Bodnar if you can make it to the training session. We realise late April isn't the best time for everyone and will definitely be planning further sessions later in the year.

We'll let you know as soon as WRDS is available, as well as when we add each of the new datasets to it.

Regards,

Mark & Carla

*Categories:* All Posts

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## Statistics Canada: Analytical Studies Portal

**Friday, March 23, 2007**

<http://tinyurl.com/27lgsq>

Statistics Canada has launched a new version of the [Analytical Studies Portal](#), which now provides clearer access to studies on their website.

The Analytical Studies Portal contains Statistics Canada publications including:

- Technical papers which focus on the measurement of economical concepts such as Consumer Price Index, Gross Domestic Product, productivity, Low income cut offs, and so on. Statistics Canada cautions that these "are not meant to serve as a guide to users of particular survey data or to explain the concepts or methods underlying a particular active survey."
- Periodicals which include well known publications like the *Canadian Economic Observer*, *Canadian Social Trends* and *Juristat*.
- Analytical Series such as the *Culture, Tourism and Education Research Papers*, the *Canadian Productivity Review* and *RDC Projects and Publications*, among others.

Changes to the Portal include a more user-friendly search function; the ability to search or browse by subject, author, publication date or title. The revised Portal is part of an ongoing process to improve access to information on the Statistics Canada site.

*Categories:* All Posts

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## Business Writer's Free Library

Friday, March 23, 2007

[http://www.managementhelp...ls/cmm\\_writ.htm](http://www.managementhelp...ls/cmm_writ.htm)

Spring is in the air and you've got essays on the brain. Depending on what type of writing you need to do, you might find the cure for what ails you below.

If you're doing an assignment that entails business style writing, you may want to have a look at the Business Writer's Free Library:

Writing letters or memos in the world of business is an acquired skill, and those beginning to learn about this process will appreciate this site, which was designed by the Authenticity Counseling Company. The helpful resources offered here are divided into several sections, including "General Resources and Advice", "Basic Writing Skills", and "Basic Composition Skills". One other section is worth noting as well, and this is the section titled "Some Types of Correspondence". This is perhaps the section most relevant to business writing practices, as it includes sample memos, meeting minutes, and procedures for composing effective business emails. Overall, the site is quite a find, and visitors will enjoy making multiple visits to make the most out of the material offered here. [KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2007.

<http://scout.wisc.edu/>

In addition to the [Business Writer's Free Library](#), don't forget to look at the following SFU-specific resources.

The SFU Library's Guide to [Business Writing](#) highlights a number of resources including books on proposal writing in business, grammar and English usage guides, dictionaries and citing guides.

If you're looking for a more scholarly approach to writing, check out the SFU Library's Guide to [University Reading and Writing](#).

And, don't forget to include the [Student Learning Commons](#) in your list of resources. The Student Learning Commons supports students by providing them with tools and strategies to help them toward successful academic writing.

*Categories:* All Posts

hcznbdt- qlgdnjji@ewcyhhdo.com - May 31, 2007 @ 11:32 am  
gckbndmc qwrldlblr http://odckggpe.com pjabnvrdr ecsfvhee  
[URL=http://wxrsgfzi.com]uphthcdv[/URL]

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## March madness: citation guides via the SFU Library

Tuesday, March 20, 2007

<http://www.lib.sfu.ca/researchhelp/writing/>

It must be mid-March: the winter clouds are finally parting (I hope); hockey teams are panicking about the impending playoffs; and students are lining up with questions about how to format reference citations in their papers...

If you (or your students) are amongst those in a citation quandary, the SFU Library's guides to [APA](#), [MLA](#), and [Chicago](#) style may be just what you need. We also have guides to [citing images](#) and [statistical sources](#).

But why do it yourself? You could let [RefWorks](#) cobble together a proper citation for you for most types of publications and citation styles. Or, if the resources you are citing are articles from databases such as Business Source Premier or CBCA Business, then look for the option to choose a citation style when you first save/email the articles.

Finally, no discussion about citing sources is complete without considering whether/why a citation is required. The SFU Library's interactive tutorial [Understanding and Avoiding Plagiarism](#) will help you (or your students) to... well... you know.

*Categories:* All Posts

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## Introduction to Accounting

**Friday, March 16, 2007**

<http://www.simplestudies.com/>

Besides first-year accounting students, this resource might also prove helpful for those in non-accounting research areas who need the basics quickly...

Accounting can strike fear into the hearts of many, particular around the ides of April here in the United States. Beginning students of the field and small business owners will breathe a bit easier after looking over this easy to use and informative site. As the homepage remarks, this site will help users learn the basics of accounting and also give them the opportunity to solve common-place accounting problems. The four primary sections of the website include "Lessons", "Problems", "Solutions", and "Downloads". In the "Lessons" section, visitors can make their way through eight separate lessons which cover the elements of financial reporting all the way up through natural resources and depletion. The "Problems" section contains a basic set of accounting problems keyed to the eight lessons mentioned above, and the "Solutions" cover all of the problems and their execution in detail. [KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2007.

<http://scout.wisc.edu/>

If this sort of resource is what you were looking for, then you may also like...

- [Accounting and finance for managers](#) (an online book from the Fast-track MBA series)
- The portable MBA in finance and accounting (Bennett and Belzberg: HG 4026 P665 2002)
- [Bookkeeping and accounting : based on Schaum's outline of theory and problems of bookkeeping and accounting](#) (another online book via the SFU Library)

*Categories:* All Posts

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## On March 17th, Everyone is Green

Friday, March 16, 2007

[http://www42.statcan.ca/smr08/smr08\\_076\\_e.htm](http://www42.statcan.ca/smr08/smr08_076_e.htm)

And if you don't believe us, would you believe Statistics Canada?

In 2006, the value of spirits and beer imported to Canada from Ireland was \$88 million, a new record high. And of this, approximately \$63 million comprised spirits like Irish Cream liqueur (yum) and whiskey while \$25 million was in beer. Beer? Surely stout???

Other pithy statistics like the billions of dollars of merchandise imported into Canada from Ireland, the number of Canadians who visited Ireland in 2005 and the number of people who, according to the 2001 Census, claimed to have Irish ancestry (except for March 17th, of course, when everyone is Irish!) can all be found through Statistics Canada's [St. Patrick's Day... by the numbers](#) site.

**Happy St. Patrick's Day!**

*Categories:* All Posts

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## Dear Economist

Thursday, March 15, 2007

<http://www.timharford.com...rEconomist.html>

Dismal science, shmismal science. Economics is the favorite discipline of punsters and fertile ground for humorists and self-deprecating economists the world over. If Pasi Kuoppamäki's [JokeEc](#) page isn't your cup of tea, you might enjoy *Dear Economist*, a type of 'lonely hearts' column in which "personal problems are answered, tongue-in-cheek, with the latest economic theory."

Take the case of "Mark" (not our Mark!) who [wrote in](#) describing his habit of setting his watch ahead by five minutes to avoid being late for meetings. He wanted to know how he managed to fool himself so

systematically. The response? Well, it began with how "Economists frequently explain eccentric behaviour with a model of two rational agents in one body, battling to outwit each other" and went on from there. Other columns are devoted to the efficiencies of [early Christmas decorating](#), whether or not [money is the root of all evil](#), and [love](#).

The voice behind *Dear Economist* is Tim Harford, author of the *Undercover Economist* [HC 59.15 H35 2006] and co-author of *The Market for Aid* [HC 60 K522 2005] with Michael Klein. He's also the presenter of the BBC series "[Trust Me, I'm an Economist](#)" which, unfortunately, doesn't seem to air on BBC Canada. And, if you can't get enough of Dear Economist, check out Tim's other side as the [Undercover Economist](#).

Categories: All Posts

Elaine- efairey@sfu.ca - March 16, 2007 @ 9:58 am  
Thanks for the laugh!

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## Food for Fines at the SFU Library

**Tuesday, March 13, 2007**

It's back! The SFU Library is running another **Food for Fines** campaign at all three libraries from **March 19th to 30th**, 2007. All food items collected will go to the SFU Food Bank.

The basic fundamentals of the Food for Fines program are as follows:

- a \$2 fine waiver will be applied for each item donated to a maximum of \$20 (10 items) over the period of the campaign;
- donated food must be non perishable; and
- the waiver applies only to current fines -- it does not apply to charges for lost or damaged items and cannot be used as a credit to be applied to future fines.

There are some specific items that the Food Bank is separately in need of. Please keep an eye out for the following when you are digging through your cupboards:

- canned fruit
- juice/juice boxes
- cereal
- pasta
- children's lunch snacks

- canned beans
- canned vegetables
- pasta sauce

*Save yourself some cash while helping those in need!*

For more information about this campaign, contact [loans-mgmt@sfu.ca](mailto:loans-mgmt@sfu.ca).

*Categories:* All Posts

[Mark Bodnar](#) - [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca) - April 3, 2007 @ 11:49 am

04 April: The final totals for the Spring campaign are in:

182 people contributed about 35 Xerox boxes of food, and we waived \$1622.00 in fines .... that's a record high for the Spring Semester!

-- Mark

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## 1000 more journals available online for SFU researchers

**Thursday, March 08, 2007**

The SFU Library is pleased to announce that we now offer online access to the full suite of Taylor and Francis journals. Taylor and Francis is the oldest commercial publisher in the world and publishes over 1200 journals in the Social Sciences, Sciences, Arts and Humanities.

Over 1000 of these journals were not previously subscribed to by SFU, although some were available with embargoes on current issues via databases such as Business Source Premier. Our publisher-direct deal gives us access to all issues of all T&F journals published since 1997, including those from the most recent 12 months. Moreover, as with all of our major publisher-direct arrangements, we own the online issues published during the term of the agreement, so our online access is much more stable than it has been in the past.

Here are just a few of the many T&F titles that involve Business & Economics topics -- all with new or enhanced access for SFU researchers:

- [Asia Pacific Business Review](#)
- [Consumption, Markets & Culture](#)
- [Economics of Innovation and New Technology](#)



- [Electronic Markets](#)
- [Entrepreneurship & Regional Development: An International Journal](#)
- [European Journal of Work and Organizational Psychology](#)
- [Human Resource Development International](#)
- [International Review of Applied Economics](#)
- [Journal of Change Management](#)
- [Journal of Strategic Marketing](#)
- [Journal of the Asia Pacific Economy](#)
- [The European Journal of Finance](#)

For the full list of 1000+ titles, go to [our electronic journals database](#) or [the publisher's site](#).

This access is made possible through our partnership in the Canadian Research Knowledge Network (CRKN) consortium of Canadian university libraries.

*Categories:* All Posts

Stacey Fitzsimmons- [sfitzsim@sfu.ca](mailto:sfitzsim@sfu.ca) - March 9, 2007 @ 4:32 pm

Yahoo for access! Thanks to whoever put in the leg-work to get access to these journals!

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## The knowledge economy of Europe [pdf]

Thursday, March 08, 2007

[http://www.theworkfoundat...s/KE\\_Europe.pdf](http://www.theworkfoundat...s/KE_Europe.pdf)

For regional development specialists and those concerned with local economies, the world of the so-called knowledge economy is tremendously important. Specifically, the knowledge economy is meant to be those segments of the economy that include financial and business services, health care, and education. In Europe, the subject is debated a great deal, and this latest 23-page report by The Work Foundation will no doubt add to that ongoing debate. In their report examining the knowledge economy in Europe (and its recent growth) they note that while the Continent continues to experience some growth in this sector of the economy, future growth may be hindered by a lack of significant investment in its knowledge base. The report also includes an extended definition of this notion of a knowledge economy for those who remain puzzled. [KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2006.

<http://scout.wisc.edu/>

*Categories:* All Posts

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## European Union Visitors Programme (EUVP)

**Wednesday, March 07, 2007**

<http://www.delcan.ec.europa.eu/2007/EUVP/>

The following announcement may be of interest to graduating students or faculty with an interest in the European Union.

The European Union Visitors Programme (EUVP) enables young leaders [age 25-45] from countries outside the European Union to obtain first-hand impressions of the European Union's policies, Institutions and achievements and to increase mutual understanding between professionals from non-EU countries and their EU counterparts. The EUVP is jointly supported and administered by the European Parliament and the European Commission. It has been in operation since 1974.

A EUVP visit consists of an individual five- to eight-day programme of meetings with EU officials at the EU institutions in Brussels, Strasbourg and /or Luxembourg.

All programmes are coordinated and arranged by the EUVP Secretariat in Brussels. Each visit is custom tailored to the wishes of each participant and takes place during the following year. Travel and hotel costs for the round trip are covered by the EUVP. As well, a per diem is paid to each participant to cover meals and incidentals.

For more information, including eligibility requirements, see the EU Delegation to Canada's [site](#).

*Categories:* All Posts

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## Springer e-books: thousands of new academic books online for SFU researchers

**Wednesday, March 07, 2007**

<http://www.lib.sfu.ca/res...?DatabaseID=747>

The Simon Fraser University Library is pleased to announce that we have purchased the complete e-book collections from the publisher Springer for the years 2005, 2006 and 2007. This includes all books and book series that Springer published in 2005 and 2006 and all books they will publish in 2007. These new e-books are currently available through the Library's website through the [Springer LINK Search](#) database. They will also be added to the Library's online catalogue in the coming weeks.

**Breaking News (14 March):** Our Springer e-books are also now available via the [MyiLibrary](#) platform for SFU researchers. Accessing them this way is considerably smoother.

A few examples of the hundreds of bus/econ titles available in this collection.

- Business Success in China
- Elements of Mathematics for Economics and Finance
- Essays in Accounting Theory in Honour of Joel S. Demski
- General Equilibrium and Welfare Economics
- Information Systems Action Research: An Applied View of Emerging Concepts and Methods
- The Knowledge Ahead Approach to Risk: Theory and Experimental Evidence
- Mathematical Formulas for Economists

Once in [Springer LINK](#), you can search for books on a particular topic or you can browse by subject area. If you choose to browse, Springer LINK allows you to narrow the scope of content by date, language, subject, or format.

*Categories:* All Posts

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## Free MS Office Workshops for Students!

**Friday, March 02, 2007**

<http://www.lib.sfu.ca/wha...ment.htm?id=408>

It's not too late to brush up your technical skills before the end of term crunch! Visit the [Student Learning Commons](#) Web site to sign up for FREE MS Office workshops for students! Note that familiarity with using computers is recommended.

**PowerPoint Presentations that POP!**

Need to pick up basic skills to create a PowerPoint Presentation? In this workshop, you will learn:

- about formatting and slide design
- how to personalize a presentation using backgrounds

[Tuesday, February 27, 2007](#) from 11:30 am - 12:20 pm (Bennett Library, Room 2105) -

-- OR --

[Wednesday, March 07, 2007](#) from 3:30 pm - 4:20 pm (Bennett Library, Room 2105)

**Totally EXCEL-lent!**

Check out this workshop if you want to know how to:

- how to organize information in Excel using worksheets
- how to enter data
- how to format cells, rows and columns
- simple mathematics and accounting in excel - Auto-sum, sort, filter and averages
- how to create a simple bar chart

[Tuesday, March 06, 2007](#) from 10:30 am - 11:20 am (Bennett Library, Room 2105)

-- OR --

[Tuesday, March 13, 2007](#) from 3:30 pm - 4:20 pm (Bennett Library, Room 2105)

**Working with MS WORD**

In this workshop, participants will learn:

- basic skills to format a paper
- how to customize headers and footers
- about page breaks and section breaks
- how to insert a picture from a file

[Tuesday, March 13, 2007](#) from 11:30 am - 12:20 pm (Bennett Library, Room 2105)

-- OR --

[Tuesday, March 13, 2007](#) from 1:30 pm - 2:20 pm (Bennett Library, Room 2105)

*Categories:* All Posts

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## FP Markets: Canadian Demographics

**Friday, March 02, 2007**

In our fast-paced, hyper-online research world, it can be easy to forget that some great sources are still only available in print. *FP Markets: Canadian Demographics* is one such source. This publication answers such questions as...

- Are the residents of Chilliwack doing much of their shopping elsewhere? (Buying Power Indexes for provinces, economic regions, cities, towns, and metropolitan areas)
- What is the total value of retail sales of home furnishings in Vancouver? (Retail sales by class of business for provinces, economic regions, and cities)
- What is the leased area of shopping centres in Burnaby?
- How many *Suburban Hi-Rise* households are there in Port Moody? (*Suburban Hi-Rise* is one of many [PSYTE](#) categories used to describe groups of consumers. In this case, the group is those who live in dense developments in the 'burbs and tend to be younger, have average incomes of around \$52,500 and university degrees, and to work in scientific/technical areas. (Definition adapted from the back of the book.)
- How many 2003-05 vehicles are on the street in Greater Victoria?

This very useful resource is on the reference shelves in each of our libraries at **HF 5415.2 C31612**. If you need to track a trend over time, we have this publication all the way back to 1965 (under various titles, but shelved together close to the call number above) at the Bennett Library.

*Categories:* All Posts

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## Integrating LexisNexis with other SFU Library databases

**Monday, February 26, 2007**

Thousands of fulltext publication titles from [LexisNexis Academic](#) have now been added to our e-journal management system. This means that links to LexisNexis will now appear when you click on *Where can I get this?* in other SFU Library databases such as Business Source Premier and when you search for journals in the SFU Library catalogue.

When you get into LexisNexis through one of these routes, the screen can look a bit confusing, especially if you don't notice that the publication name you were after has been entered for you in the search screen.

See below for an example.

This has been number six in our continuing series on our new, easier-to-use, [LexisNexis](#) database. The first five topics covered in this series were [industry news](#), [efficient searching](#), [biographies](#), [accounting resources](#), and [stock reports](#).

*Categories:* All Posts

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## Industry Canada's Technology Roadmaps

**Friday, February 23, 2007**

[http://strategis.ic.gc.ca...h\\_rm00049e.html](http://strategis.ic.gc.ca...h_rm00049e.html)

It doesn't matter how well you think you know a resource, there will always be something new or something you come across that you haven't seen before. This is the case with Industry Canada's Strategis Web site and their section on Technology Roadmaps.

According to Industry Canada, the "Technology Roadmap (TRM) concept is a consultative process that is designed to help industry, its supply-chain, academic and research groups, and governments come together to jointly identify and prioritize the technologies needed to support strategic R & D, marketing and investment decisions." The idea is focus on technologies that are going to be increasingly important to a particular industry in the immediate future.

This site offers in-depth analysis, "Roadmaps", on industries or technologies ranging from language industries to biopharmaceuticals to energy sources like clean coal. Each Roadmap is extensive, offering an overview of the industry, potential challenges, projections and strategies for implementation. Each roadmap is heavily referenced making it easier to undertake follow up research.

In addition to the reports, the Technology Roadmap site talks about the processes and benefits of bringing together stakeholders from government, industry and academia. The reports in the section "Evaluations and Progress Reports", read like case studies and may be useful for researchers exploring instances of cross-organizational collaboration.

*Categories:* All Posts

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## Industry news in LexisNexis

Tuesday, February 20, 2007

<http://www.lib.sfu.ca/res...?DatabaseID=473>

Sometimes the best (or even the *only*) way to get information on the activities of a private company is to search through industry publications. Even public companies are more likely to be profiled in magazines that are focused on their industry (think strategy details, personnel changes, deals in the offing...).

So... isn't it fortunate that LexisNexis, with its much improved interface, has several industry-specific files of magazines full of such clues about the companies you are researching?

The 28 Industries covered range from *Aerospace, Defense, & Aviation* to *Travel, Hospitality, & Leisure*. Each file contains anywhere from 5 to 50 different magazines such as *Disease Risk Factor Week* and the *Ice Cream Reporter*.

Get to this bonanza by...

- Connecting to [LexisNexis](#) via the SFU Library
- Clicking on Business > Industry & Market
- Choosing an industry from the drop-down list
- (Don't forget to adjust the date limits in the search screen if the default 6 month limit doesn't fit your needs.)
- Entering your search terms

The first four topics covered in our series on buried resources in our new, easier-to-use, [LexisNexis](#) were [efficient searching](#), [biographies](#), [accounting resources](#), and [stock reports](#).

Categories: All Posts

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## On the role of (and benefit to) business in aiding the world's poor

Friday, February 16, 2007

I was just scanning some of the newest books in the library and noticed that a couple of this week's batch were on the same topic: *how business can help the world's poor while increasing profits*. As a reviewer of



one of the titles put it, they both provide "an engaging contribution to the debate on development."

### 1. Business Solutions for the Global Poor: Creating Social and Economic Value

"Based on research presented at The Harvard Business School's first-ever conference on business approaches to poverty alleviation..."

-- [SFU Library catalogue record](#) with table of contents.

-- [HBS interview](#) with one of the editors.

### 2. Make Poverty Business: Increase Profits and Reduce Risks by Engaging with the Poor

"Poor people in developing countries could make excellent suppliers, employees and customers but are often ignored by major businesses." (From the back cover.)

-- [SFU Library catalogue record](#).

-- Table of contents and positive reviews via the publisher: [Greenleaf](#)

-- And a somewhat less positive review from a [socially responsible investing site](#).

Both of these books are currently in our Processing Division getting labelled, catalogued, etc. Click on the catalogue links above, then on *Request* to have them rush-processed and put on hold for you.

A few subjects to try in our catalogue if you are interested in this topic:

- [Social responsibility of business -- Developing countries](#).
- [International business enterprises -- Social aspects -- Developing countries](#).
- [Economic assistance -- Developing countries](#).
- [Economic development](#).
- [Social responsibility of business](#).
- [International business enterprises -- Moral and ethical aspects](#).
- [International business enterprises -- Moral and ethical aspects -- Developing countries](#).

Categories: All Posts

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## Fund Profiler via the SFU Library

Wednesday, February 14, 2007

<http://www.lib.sfu.ca/res...?DatabaseID=459>

Ahhh... Valentines Day. A time when young (and not so young) minds turn to thoughts of... RRSP deadlines. If you are among those who leave RRSP investing until the last minute, don't forget that the SFU Library has a database with lots of information on Canadian mutual funds: [Fund Profiler](#).

Fund Profiler covers over 4000 funds based in Canada with information on top ten holdings, portfolio allocation, risk measure, fees and expenses, and up to 20 years of performance returns. You can search by fund name, company, or type, browse lists of best/worst funds, or set up more complex filters. Includes reports in PDF and html format.

Consult the [Fundata Mutual Fund Database](#) if you require downloadable monthly data on Canadian funds.

Categories: All Posts

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## Efficient searching in LexisNexis: using \* and ! and w/#

Wednesday, February 14, 2007

<http://www.lib.sfu.ca/res...?DatabaseID=473>

For this, the fourth in our series on the new interface for LexisNexis, we thought we'd talk about some search tips. As improved as this interface is, it's still pretty easy to waste your time with inefficient searches.

**1. \*** The asterisk works a bit differently than it does in ABII and Business Source Premier: it represents just one character. Thus, **employ\*** will find you *employ* or *employs*, but not *employee* or *employment*. You can also use an asterisk within a word, so **labo\*r** will get you both *labour* and *labor*.

**2. !** The exclamation mark, on the other hand, is an open-ended truncation symbol: **acqui!** will find you *acquire*, *acquisition*, *acquit*, etc.

**3. w/#** Most [LexisNexis](#) files have an option to search through the fulltext of the documents they contain. Sometimes that sort of broad search is the only way to find the details you need. Unfortunately, such searches can result in thousands of irrelevant hits where one of your search words appears several paragraphs from the next one with no real connection between them.

No worries, you can use a "proximity connector" -- putting **w/#** between your search terms will make sure that they are close to each other in the text, so there's a better chance that they are actually connected in meaning.

For example...

1. Go into [LexisNexis](#) via the SFU Library
2. Choose **Business > Business News**
3. In the *Step 2* drop-down box, choose **Business & Finance** (which contains hundreds of publications from Advertising Age to the Xinhua Financial Network News)
4. In the *Step 3* area of the search screen, enter **climate change and econom!** in the first search box (note the use of a truncation symbol!)
5. Change the drop-down box next to the same search box from *Headline, etc.* to **Full text**
6. In the *Step 4* area, change the date range from *Previous six months* to **Previous month**, then click on **Search**.
7. Did you get a warning saying that your search would find more than 1000 documents and needed to be refined? No problem, just...
8. Go back to #4 above and change your search to **climate change w/5 econom!** (you could also try other numbers in w/#). You should now have only a couple hundred results. Better, no?

The first three topics covered in our series on buried resources in our new, easier-to-use, [LexisNexis](#) were [biographies](#), [accounting resources](#), and [stock reports](#).

*Categories:* All Posts

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## Encyclopedia of Leadership - online for SFU instructors and students

**Sunday, February 11, 2007**

<http://tinyurl.com/33jqab>

Encyclopedia of Leadership: A Practical Guide to Popular Leadership Theories and Techniques. Murray Hiebert and Bruce Klatt, Eds. New York: McGraw-Hill Professional, 2001. 479 pp.

-- online via the SFU Library

Description from the publisher:

The Encyclopedia of Leadership is a comprehensive reference guide to over 200 of the most important business leadership principles, theories, tools, and techniques. Each entry features a brief, one-page summary of an influential theory or tool - often illustrated graphically - followed by a worksheet or exercise. Thoroughly cross-referenced, it allows busy leaders to find what they need, review it, and even implement it - often in as little as 15 minutes.

*Categories:* All Posts

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## M-Commerce: Global Experiences and Perspectives - online via the Library

Thursday, February 08, 2007

<http://tinyurl.com/2elj6z>

Another new online source for SFU researchers via the [Gale Virtual Reference Library](#)...

Description from the publisher:

*M-Commerce: Global Experiences and Perspectives* focuses on the emerging growth of mobile telecommunications and mobile commerce around the world. To provide a global perspective, this book describes approaches from three major regions of the world - North America, Europe, and Asia-Pacific -- and highlights several countries from each region. These countries are significant because of their large existing base of mobile telecom users, their future potential, their innovativeness in mobile telecom technology development, and their leadership in launching new mobile applications.

Interested in Mobile Commerce? Check out our earlier Buzz posting on the [Handbook of Research in Mobile Business: Technical, Methodological, and Social Perspectives](#) (online for SFU researchers).

*Categories:* All Posts

## Consumer electronics sales data in our Global Market Information Database

Thursday, February 08, 2007

<http://www.lib.sfu.ca/res...?DatabaseID=601>

I'm sure you all know that our [Global Market Information Database](#) is a great source for demographic and economic information for pretty much every country in the world...

And you probably know that GMID has data and reports on the sales of consumer goods ranging from beer to passenger cars for 52 major countries...

You might even know that GMID has reports on the retail environment and consumer lifestyles in 70 countries...

And now yet another reason to turn to GMID for data: they've recently been adding data on consumer electronics products ranging from HDTVs to laptops to aftermarket in-car navigation systems. To get to this data, click on the *Select Category* tab, then on the plus sign next to the *Consumer markets*, then on *Consumer electronics*, then browse through the many options. To get to the (slightly dated) reports, click on *Browse Reports* in the top bar, then on *Industry Reports*, then on *Consumer Electronics*.

*Categories:* All Posts

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## Biographies in LexisNexis via the SFU Library

Wednesday, February 07, 2007

<http://www.lib.sfu.ca/res...?DatabaseID=473>

Do you think you could understand Hollinger, Inc. without knowing a little about Lord Conrad Black? Management has more than a bit of art to it -- and you really need to know about the artists in charge to understand the business. Fortunately, [LexisNexis](#) has a special folder full of publications that often carry biographical information on business people.

**Access:** Connect to [LexisNexis](#) via the SFU Library, then choose **Reference > Biographical Information**. Be sure to adjust the default date in the search form from "previous 6 months" to a longer period if you don't get many results from your first search.

Click on the link to *Source List* on the search form within the biographical information file to find out what publications you are searching. A few examples of the more than 60 titles:

- The New York Times
- The Guardian
- Mining Journal
- Securities Week
- Who's Who in European Business
- Canada Newswire

This was the third in our series on buried resources in our new, easier-to-use, [LexisNexis](#). The other postings in the series were on [accounting resources](#), and [stock reports](#).

*Categories:* All Posts

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## Why are youth from lower-income families less likely to attend university?

**Tuesday, February 06, 2007**

From Statistics Canada:

"It is well known that economically disadvantaged students in Canada are less likely to pursue a university education than students from well-to-do families. This study investigates possible factors behind the gap in university attendance across the income distribution, using data from the Youth in Transition Survey for 2003.

The Youth in Transition Survey followed young people starting when they were 15 years old in 1999 to the age of 19 in 2003. Information collected when they were 15 includes overall school marks, parental education and parental expectations. Information on their university participation was collected when they were 19.

Students were also administered standardized tests in reading, mathematics, and science when they were 15, as part of the Programme for International Student Assessment.

In addition, the study classified students as being 'financially constrained' if they did not attend university despite wanting to do so and reported that their financial situation was standing in their way of going on to university.

The study "Why Are Youth from Lower-income Families Less Likely to Attend University? Evidence from Academic Abilities, Parental Influences and Financial Constraints" ([11F0019MIE2007295](#)) is freely available from Statistics Canada.

For further information or to enquire about the concepts, methods or data quality of this release, contact Marc Frenette at 613-951-4228, Business and Labour Market Analysis Division."

*Categories:* All Posts

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## Accounting resources in the new LexisNexis

Thursday, February 01, 2007

<http://www.lib.sfu.ca/res...?DatabaseID=473>

Another installment in our [series](#) on buried treasures in LexisNexis, now much easier to use with the [new interface](#)...

Accounting researchers have particular reason to rejoice now that LexisNexis is more accessible -- there's a separate file full of accounting resources such as...

- Various Miller GAAP guides
- Many reports and books published by Wiley on topics ranging from trademarks, country-by-country guides to taxes and transfer pricing, international mergers & acquisitions, etc.
- AICPA publications such as the Journal of Accountancy, CPA Letter, pronouncements, etc.
- SEC releases

To get to this file:

- Enter [LexisNexis](#) via the SFU Library site.
- Click on *Business* on the left side of the screen.
- Click on *Accounting*.
- Note that you cannot search the whole Accounting file at once. You need to choose a specific publication within it using the drop-down source list. Brief descriptions of the sources are at the bottom of the search screen. Longer descriptions are available by clicking on *Source List* next to the Source drop-down box.

*Categories:* All Posts

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## Global entertainment and media outlook, 2006-2010

Wednesday, January 31, 2007

<http://troy.lib.sfu.ca:80/record=b5113561a>

SFU researchers now have online access to a PricewaterhouseCoopers report containing forecasts and economic analyses of the entertainment and media industry: the 2006 edition of the [Global entertainment and media outlook, 2006-2010](#).

In addition to the global perspective, this report provides detailed analysis on entertainment and media in Canada, the US, the Asia Pacific and Latin American regions, and the broad region of Europe, the Middle East, and Africa. For each area, the following industry segments are covered:

- Filmed Entertainment
- Television Networks
- Television Distribution
- Recorded Music
- Radio & Out-Of-Home Advertising
- Internet Advertising & Access Spending
- Video Games
- Business Information
- Magazine Publishing
- Newspaper Publishing
- Book Publishing
- Theme Parks & Amusement Parks
- Casino & Other Regulated Gambling
- Sports

*Categories:* All Posts

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## The Handbook of Mortgage-Backed Securities - online

Tuesday, January 30, 2007



<http://troy.lib.sfu.ca/record=b5106010~S1a>

Another useful addition to our [Gale Virtual Reference Library](#) of online resources for SFU researchers: [The Handbook of Mortgage-Backed Securities](#), 6th ed., 2006.

Description from the publisher:

The definitive guide to mortgage-backed securities -- now revised and updated. The classic -- and single best -- resource for understanding and trading mortgage-backed securities has been brought fully up to date with *The Handbook of Mortgage-Backed Securities*, [...] giving you timely insights into everything from fundamentals to investment characteristics of mortgage-backed securities, as well as state-of-the-art strategies for capitalizing on opportunities. The Handbook's seven sections bring you up to speed on mortgages and pass-through securities; stripped mortgage-backed securities and collateralized mortgage obligations; credit-sensitive mortgage-backed securities; prepayment modeling; valuation techniques, relative value analysis, and portfolio strategies; commercial mortgage-backed securities; and non-U.S. mortgage-backed securities. [...] [T]wenty-nine of the chapters are either new or have been substantially revised, reflecting the most recent developments in the mortgage-backed securities market, in terms of both product development and financial technology...

Note that we also have the *Handbook of Fixed Income Securities* (by the same author: Fabozzi) online for SFU researchers. See our [earlier posting](#) on this title.

Categories: All Posts

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## Key Small Business Statistics

Friday, January 26, 2007

<http://strategis.ic.gc.ca...n/rd00760e.html>

Available online since 2002, this biannual publication from the Small Business and Research Policy division of Industry Canada "provides baseline data on the small business sector in Canada." The most recent edition provides updated data on:

- How many businesses are there in Canada?
- How many jobs do small businesses create?
- What is the contribution of small businesses to Canada's Gross Domestic Product?

- How many people are self-employed?
- How many small businesses use e-business?

Information is provided in a nice mix of analysis, statistics and charts. And, if this type of information is important to your research, check out the rest of the [Small Business and Research Policy](#) site for more information.

*Categories:* All Posts

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## Government Innovators Network

**Friday, January 26, 2007**

<http://www.innovations.harvard.edu/>

Since its first review in the Scout Report almost ten years ago, the Government Innovators Network has grown exponentially, and remains a delightful example of the power of well-organized web portals. Produced by the Ash Institute for Democratic Governance and Innovation at the Kennedy School of Government at Harvard, this Web site is a "marketplace of ideas and examples of government innovation." From their homepage, visitors can take advantage of this buzzing marketplace by looking over some of their recent news stories, a "What's New" feature, and their general topic list. Within each topic, visitors will be directed to another list of subtopics, which includes a listing of relevant policy documents, events, and news stories.

Finally, visitors can also sign up to receive their newsletter, titled "Innovators Insights" and also view multimedia features on faith-based housing developments and woman leaders in criminal justice. [KMG]  
>From The Scout Report, Copyright Internet Scout Project 1994-2007.

<http://scout.wisc.edu/>

Of particular interest are the topic based resources ranging from economic and community development to public infrastructure. The link to Management Insights provides access to a weekly column about the "most important issues in public management. This forum, moderated by Stephen Goldsmith, brings together the country's pre-eminent thinkers in the field to offer their insights and expertise on how to improve government responsiveness and efficiency."

*Categories:* All Posts

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## Stock Reports in LexisNexis

Friday, January 26, 2007

<http://www.lib.sfu.ca/res...?DatabaseID=473>

As we announced [last week](#), SFU researchers now have access to a web-based version of [LexisNexis Academic](#) that doesn't require any complicated software installations to use.

That's the good news. The bad news is that the database still isn't all that intuitive. Pity. There's a wealth of good material buried in there.

To help you unearth the many treasures in LexisNexis, in the next few Buzzes we're going to highlight some searches and resources that you might find useful. Today's topic: *Stock Reports*.

1. Connect to [LexisNexis Academic](#) via the SFU Library.
2. Click on **Business** in the left column.
3. Under the Company Information heading, click on **Company Financial Reports**. (Note that the search screen that comes up has some default search options that could cause you problems if you aren't paying attention. If you didn't want US Disclosure Reports (pre-selected Source) from the last six months (pre-selected Date), then you aren't going to get very useful results from your search.
4. Change the Source field to **Stock Reports**. You will now be searching among sources such as *Nelson's Company Research Reports* and *Vickers Securities Reports*.
5. Change the Date field to **Previous Year**.
6. Enter **Angiotech** (for example) in the Company Name field at the top of the screen.
7. Click on **Search**.
8. Browse/Email/Print your results.

Questions? Contact Mark Bodnar (mbodnar@sfu.ca : Business) or Carla Graebner (cgraebne@sfu.ca : Economics).

*Categories:* All Posts

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## Free RefWorks Training Sessions

**Thursday, January 25, 2007**

<http://www.lib.sfu.ca/res...ks/training.htm>

The SFU Library is pleased to provide access and support for RefWorks, a Web-based bibliography and citation database manager. Access to RefWorks is free for all current students, faculty and staff.

The SFU Library will be offering free hands-on training for current students, faculty and staff:

**RefWorks 1: Track references/citations** - Use RefWorks to keep track of your references/citations from the library's catalogue and online article indexes and databases.

**RefWorks 2: Format bibliographies instantly with MS Word** - Use RefWorks to help you format your citations and bibliographies instantly with MS Word in a variety of styles (APA, MLA, Chicago...plus many more).

Please see the [RefWorks Training Schedule](#) for detailed information on each class and e-mail [sfu-refworks@sfu.ca](mailto:sfu-refworks@sfu.ca) if you have any questions or comments.

*Categories:* All Posts

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## LexisNexis Academic

**Sunday, January 21, 2007**

<http://www.lib.sfu.ca/res...?DatabaseID=473>

Drum roll please...

The Library is very pleased to announce we have migrated to the Web version of LexisNexis. For everyone who loved LexisNexis for its business, news and legal content despite it's archaic interface, rejoice! LexisNexis Academic makes searching for this information so much easier--and you can access it

from home without having to download and install a separate GUI interface. Phew!

LexisNexis Academic allows you to search for news, business information, legal research or medical information by selecting any of these categories from the left side of the screen. Need company information? No Problem. Simply select the 'business information' option and choose from among any of company financial reports, company profiles, compare companies (which allows you to find companies based on a variety of criteria) or SEC filings and reports.

Interested in what's going on in the Asia Pacific region? Piece of cake. Choose "news" and select "World News" from the "news category" box. Options change in the "news source" box below and select Asia/Pacific News Sources. Enter your search terms, select the date coverage you're interested in and now you're ready to search.

Once you've selected the articles you're interested in, you can easily print, e-mail or save your results.

Need to know how to cite your LexisNexis document? It'll help you with that, too. Just have a look at the help menu within the database for this and other helpful tips.

*Categories:* All Posts

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## Business Source Premier's New Look

**Sunday, January 21, 2007**

<http://www.lib.sfu.ca/res...?DatabaseID=512>

A new year and a new look for both the SFU Library's Web site and Business Source Premier. While the content hasn't changed, the new interface for Business Source Premier offers advanced functionality for pinpointing the exact resource you're looking for. Some of the new features include:

- New source types include Academic Journals, SWOT Analyses, Trade Publications, Industry Profiles, Company Profiles, Market Research Reports and Product Reviews.
- List of document types ranging from articles to industry overviews to working papers
- Visual searching which allows you to search efficiently across broad subjects, and then returns a visual map of results, organized by topic. Items contained in circles represent categories of results while items in squares provide links to articles

While you're giving Business Source Premier's new interface a spin, why not have a closer look at the SFU Library's Web site redesign and let us know what you think. We've created a survey for your

comments available through <http://tinyurl.com/2cps2b>.

*Categories:* All Posts

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## World Development Indicators Online

**Sunday, January 21, 2007**

<http://www.lib.sfu.ca/res...?DatabaseID=739>

The SFU Library is pleased to announce the acquisition of the World Development Indicators Online (WDI)

The World Development Indicators Online (WDI) provides direct access to more than 600 development indicators ranging from population to labor and employment to health to land use to economies and to markets, with time series for 208 countries and 18 country groups from 1960 to 2005, where data are available. Data is derived from national statistical organizations, the World Bank data collection, and other authoritative sources of information.

WDI allows you to select multiple variables to create exportable reports, charts or maps.

If you have any questions about this database or any of the other resources available through the SFU Library, please do not hesitate to contact Mark Bodnar ([mbodnar@sfu.ca](mailto:mbodnar@sfu.ca)) or Carla Graebner ([cgraebne@sfu.ca](mailto:cgraebne@sfu.ca)).

*Categories:* All Posts

[wkyrykeh](#)- [lqzzgjow@gaqqwfnl.com](mailto:lqzzgjow@gaqqwfnl.com) - July 11, 2007 @ 2:12 pm  
[URL=<http://ssblcwjj.com>]rmqkrjng[/URL] rjfprcvh pqzfitff <http://prvrxjoe.com> hnhmpwft rydfpkhh

carla- [cgraebne@sfu.ca](mailto:cgraebne@sfu.ca) - January 22, 2007 @ 3:43 pm  
Hi Majid,

Thanks for your comment. I understand the problem's been taken care of now and you are enjoying WDI.

Carla

Majid- [mghorban@sfu.ca](mailto:mghorban@sfu.ca) - January 21, 2007 @ 4:41 pm  
Fantastic. Exactly what I needed and when I needed it. Unfortunately the access does not work. It gives

the following error message (after going through SFU Proxy):

The resource that you are trying to access is not configured correctly.

URL: <http://www.worldbank.org/data/onlinedatabases/onlinedatabases.html>

HOST: [www.worldbank.org](http://www.worldbank.org)

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## Library Research Help At Segal On Fridays

**Friday, January 19, 2007**

[http://www.lib.sfu.ca/abo...\\_here/index.htm](http://www.lib.sfu.ca/abo..._here/index.htm)

In-person library research help is available in the Segal building every Friday from 12:30-2:30 from January 19 - March 30.

"Ask Us Here!" brings the SFU Library to business students and faculty. Librarians equipped with wireless laptops are available in the Segal main lobby to assist with library research, demonstrate the latest library databases and resources, or answer questions about library services. Further information about the Ask Us Here service is available at: [http://www.lib.sfu.ca/about/projects/ask\\_us\\_here/index.htm](http://www.lib.sfu.ca/about/projects/ask_us_here/index.htm) or contact Karen Marotz, 604-291-5054.

Ask Us Here! service also resumes at SFU Burnaby. Look for us in the AQ, North Concourse, Tuesdays from 1-3; Applied Sciences, Wednesdays from 1-3; WMX 3rd floor, Thursdays 1-3.

*Categories:* All Posts

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## American Accounting Association Journals - online for SFU researchers

**Wednesday, January 10, 2007**

SFU researchers now have online access to 14 journals published by the American Accounting

Association.

We already had online access to most of these titles via databases such as Business Source Premier and ABI/INFORM, but until now we had no online access to issues from the last year. This new deal through the publisher includes those recent issues.

Access via the publisher also includes an option to set up new issue alerts or RSS feeds for each journal. A great way to keep on top of research trends in your area.

**Note:** the links below will take you to web pages that list all of the different access points we have for these journals (via the publisher, BSP, ABI/INFORM, etc.). Click on the *Atypon* link in each case to get to the publisher access with no embargoes.

- [The Accounting Review](#)
  - 1999 to present
- [Journal of International Accounting Research](#)
  - 2002 to present
- [Journal of the American Taxation Association](#)
  - 1999 to present
- [Journal of Emerging Technologies in Accounting](#)
  - 2004 to present
- [Behavioral Research in Accounting](#)
  - 2001 to present
- [Journal of Management Accounting Research](#)
  - 2000 to present
- [Issues in Accounting Education](#)
  - 1999 to present
- [Teaching Notes for Issues in Accounting Education](#)
  - 2002 to present
- [Accounting Horizons](#)
  - 1999 to present
- [Auditing: A Journal of Practice & Theory](#)
  - 1999 to present
- [Accounting and the Public Interest](#)
  - 2001 to present
- [Journal of Information Systems](#)
  - 1999 to present
- [Teaching Notes for Journal of Information Systems](#)
  - 2003 to present
- [Journal of Legal Tax Research](#)
  - 2003 to present

*Categories:* All Posts



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## Encyclopedia of Major Marketing Campaigns - online for SFU researchers

Tuesday, January 09, 2007

<http://troy.lib.sfu.ca/record=b4783379~S1a>

SFU researchers now have online access to the 2nd volume of this useful marketing reference resource.

Description from the publisher:

[T]he [Encyclopedia of Major Marketing Campaigns](#) looks at 500 major marketing and advertising campaigns of the 20th century from a historical perspective and several related initiatives of earlier years that developed the basis for present day advertising. Entry articles, averaging 2,000 words in length, look at the advertising campaign's or market initiative's historical context, target market, expected outcomes, competition, marketing strategy and development hurdles and the outcome of the campaign - what worked, what didn't and why. The entry ends with further information for researchers - references to competitors and annotated citations to relevant campaigns and periodical articles.

Note: The first volume of this source, covering a different group of marketing campaigns, is in the Reference Collection on the main floor of the Bennett (Burnaby) Library: [HF 5837 E53 2000](#)

Categories: All Posts

[BUEC Buzz » Blog Archive » On finding advertising case studies](#)- - October 26, 2012 @ 3:24 pm  
[...] United Way and MTV [...]

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## Statistics Canada site down this Saturday (Dec. 2nd)

Thursday, November 30, 2006

A quick FYI for those who are working against deadlines this weekend: We've just received notice that all of Statistics Canada's services through their website will be *unavailable on Saturday, Dec. 2nd*.

This means that census data, [E-Stat](#), and many online publications such as [Retail Trade](#), [Financial and Taxation Statistics for Enterprises](#), and the [Market Research Handbook](#) won't be available. Normally not a big deal to lose a resource for a day, but could be a crushing blow for those who have papers due soon.

*Categories:* All Posts

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## How to make required readings available to students

**Thursday, November 30, 2006**

Still on the *'Tis the season* theme... now tends to be the time when faculty members' minds turn to the compiling of reading lists for their spring classes. Our intrepid educ/psyc librarian, Percilla Groves, has recently made a detailed guide to all the ways to efficiently get online or print copies of readings into your students' hands.

The "Required Readings" guide is online at <http://www.lib.sfu.ca/about/services/Required.htm> or you can link to it from within the SFU Library guide to [Services for Faculty](#).

This guide covers the process, benefits, and cautions involved in

- getting links in the Library's Reserve lists to online articles,
- linking from WebCT or personal sites to online articles in our Reserve system,
- linking directly from WebCT or personal sites to online articles or to articles in the RefShare system,
- putting together custom courseware readers,
- making paper copies of articles available through Reserves,
- and more...

Hope it helps!

*Categories:* All Posts

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## 'Tis the season -- to renew or return your books...

**Thursday, November 30, 2006**

With the end of semester almost upon us, most people are starting to think ahead to the holidays: hanging out in airports when your flight gets cancelled, slogging through crowded malls, more caloric intake than output... that sort of thing. Before you forget amidst all the fun, consider either renewing or returning your library books.

Semester-loan items borrowed between July 31, 2006 and November 29, 2006 are **due January 8th, 2007**. Fines and suspensions can be avoided by **returning and/or renewing books before January 9th, 2007**.

More details about how/where to renew or return your books:

**Renewals:** Semester loan items can be renewed online or by phone for the first 2 renewals. An unlimited number of renewals can be made in person (materials must be present) at the Loans / Circulation desks of any SFU library.

- Renew on line at <http://troy.lib.sfu.ca/patroninfo/>
- Renew by phone at 604-291-4345 (Bennett), 604-291-5050 (Belzberg), and 778-782-7411 (Surrey)
- Renew in person at any SFU Library branch

**Hours:** Please access <http://www.lib.sfu.ca/about/hours.htm> for the hours of the libraries in the three campuses.

**Courtesy Notices:** If you would like to receive personalized email courtesy notices specifically for books you have borrowed, sign up at [http://www.lib.sfu.ca/about/services/notify\\_by\\_email.htm](http://www.lib.sfu.ca/about/services/notify_by_email.htm)

**Book Return Locations:**

In *Burnaby*, the overnight return depository at the Burnaby campus is located to the left of the library doors and is open to receive your returns during the hours the Library is closed. Note: Curb Side Book Return, located in Lot L behind the Bennett Library, will be closed from 12pm December 24, 2006 to January 2, 2007

The *Belzberg Library (downtown)* book drop is open when the library is closed and the building is open. Harbour Centre campus hours are normally Mondays - Thursdays, 7:30am - 10:30pm; Fridays 7:30am - 9:00pm; Saturdays, 7:45am - 6:00pm. The book drop is located to the left of the library front door, room 1000, 515 West Hastings Street. The Harbour Centre campus will be closed and the book drop inaccessible from 5 pm Friday, December 22 through 7:45am Tuesday, January 2, 2007.

The *SFU Surrey Library* book return is accessible during Mall hours: Monday, Tuesday & Saturday 9:30am-5:30pm; Wednesday, Thursday & Friday 9:30am-9:00pm; Sunday 11:00am-5:00pm. The book return is located to the left of the Library entrance, on Podium 3, 250 -13450 102nd Avenue, Surrey. For maps and directions see <http://www.surrey.sfu.ca/about/maps.htm>. No equipment, reserves or special loans please.

Categories: All Posts

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## Handbooks in the SFU Library

Friday, November 24, 2006

While scanning some of our new books today, I noticed that we've just received the new edition (2nd) of *The Sage Handbook of Organization Studies*.

This got me thinking about how handy such handbooks are (sorry) for those who need a solid overview of an area that is relatively new to them. I thought perhaps a quick list of some of our newest handbooks would be useful.

The links in the titles below will take you to the relevant SFU Library catalogue records with details on locations, etc.

- [The SAGE handbook of organization studies](#) (2006)
- [The SAGE handbook of qualitative research](#) (2005)
- [The Blackwell handbook of mediation : bridging theory, research, and practice](#) (2006)
- [The Blackwell handbook of personnel selection](#) (2005)
- [A handbook of human resource management practice](#) (2006) (+ [online version](#))
- [Handbook on the economics of discrimination](#) (2006)
- [Handbook of research in mobile business : technical, methodological and social perspectives](#) (2006)
- [Handbook on contingent valuation](#) (2006)
- [Handbook of family business and family business consultation : a global perspective](#) (2006)
- [Handbook of contemporary behavioral economics : foundations and developments](#) (2006)
- [Handbook of media management and economics](#) (2006)
- [The Oxford handbook of political economy](#) (2006)
- [The Oxford handbook of entrepreneurship](#) (2006)
- [Handbook of globalization, governance, and public administration](#) (2007!)

Phew! This is barely scratching the surface. Looking for a handbook on a topic not covered above? Try an [Advanced Keyword](#) search in the SFU Library keyword for handbook\* in either the title or subject field (try both approaches) along with your topic in any field. See [this search](#) for handbooks on econometrics for an example.

Categories: All Posts

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## Canadians' Savings -- (plus the Daily, CANSIM, and IPSOS)

Friday, November 24, 2006

While researching unrelated topics late yesterday, I came across a couple recent resources on Canadians' saving habits. These two resources are interesting in their own right (especially as we enter the big spending season), but they also highlight a few key information resources available to SFU's researchers. Exactly the sort of thing the Buzz is about...

1. Statistics Canada's [Daily](#) announced yesterday that new data on [Savers, investors and investment income](#) is now available.

The Daily is a handy way to keep on top of the many new publications available from Statistics Canada -- things like *Gender differences in university participation, 1977 to 2003* or *Natural gas sales*. For those who want such information to come directly to them, there are subject-specific [RSS feeds](#) of the Daily, as well as an [email newsletter](#) version.

2. Those of you who scanned to the bottom of the Daily announcement listed above will have noticed that the resources listed aren't free, despite the StatsCan move [earlier this year](#) to make most of their resources freely available. Many data products -- such as CANSIM -- still cost money at the Statistics Canada site.

Always remember that [CANSIM](#) tables are available for free for SFU researchers via the SFU Library site. Just make sure that you choose CANSIM II (not CANSIM I) and that you leave out the hyphens or spaces in the table numbers when you enter them in our version of CANSIM.

3. Minutes after I spotted the Daily's item on savers, I came across a recent (Sept/Oct - 2006) issue of the [Ipsos Trend Reports Canada](#) with a couple related stories:

- *Canadians' Bank Accounts Habits* ("This article looks at when and why Canadians open their first bank account and how loyal Canadians are to the financial institution where they opened their first account.")
- *Are Canadians Money Wise?* ("...examines how Canadians rate their knowledge pertaining to personal finance and their knowledge and habits when it comes to managing credit.")

Categories: All Posts

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## Anniversary issue - 250 emails - 1000 items!

Friday, November 24, 2006

Seven years, 250 email digests, 1000 items -- the BUEC Buzz has hit a milestone!

Our Bus/Econ collection has changed considerably over that time. We thought it might be fun to list just a few of the many new resources that we've mentioned in the Buzz in the last seven years. Can you remember/imagine what researching was like before all these online resources were available?

### Databases full of articles & reports

- [Business Source Premier](#)
- [Web of Science](#)
- [SourceOECD](#)
- [TableBase](#)
- [Hospitality and Tourism Index](#)
- [IPSOS public opinion databases](#)
- [Global Market Information Database](#)
- [Vault Online Career Library](#)
- [Economist Intelligence Unit](#)

### Statistics and financial data

- [Mergent Online](#)
- [FPinfomart.ca](#)
- [PMB Reports Online](#)
- [The Historical Statistics of the United States](#)
- [Fundata Mutual Fund Database](#)
- [UNSTATS](#)
- [CFMRC-TSE](#)
- [CoreReference](#)

### ebooks and ejournals

- [ebrary collection](#)
- Packages of online journals from [Elsevier](#), [Sage](#), [Emerald/MCB](#), [Kluwer](#), [Blackwells](#)...
- [Canadian Public Policy Collection](#)
- [The Making of the Modern Economy](#)
- [Books24x7](#)

### Online tools to help you publish after you've used the above to do your research

- [Cabell's Directories of Publishing Opportunities](#)
- [Journal Citation Reports](#)
- [RefWorks](#)

*Happy birthday to us...*

*Categories:* All Posts

[Mark Bodnar](#) - mbodnar@sfu.ca - November 24, 2006 @ 6:10 am

Good to hear from you, Peter. Hope all is well.

-- As Peter pointed out, you do lose remote access to SFU databases when you graduate - although you can still use them on campus at any of our three locations.

-- Remember, also, that most public libraries have a growing collection of databases and ebooks that you can access from home using your public library card, and that you can get a public library card for most libraries from the Fraser Canyon to Vancouver to Whistler. See VPL's list of resources for an example of what the average citizen has access to:

<http://tinyurl.com/yxyek4#ebooks>

Mark

[Peter](#) - peter@keung.biz - November 20, 2006 @ 10:44 pm

It's always useful stuff! I graduated last spring, so I will soon lose access to all those valuable databases, but it was fun while it lasted!

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## Emerald/MCB Press journals online via the SFU Library

**Friday, November 17, 2006**

<http://www.lib.sfu.ca/res...play=SourceID43>

We are very pleased to announce that SFU researchers now have access to many of the online journals published by Emerald/MCB Press. This package of ejournals includes over 100 titles, many of them business journals. A few examples...

- [The Journal of Managerial Psychology](#)
- [Cross Cultural Management](#)
- [European Journal of Marketing](#)



- [Accounting, Auditing & Accountability Journal](#)

Although we did have some of the journals in this package online in the past, most of them were embargoed (no access to the most recent year). Embargoes no more!

You can get to the Emerald journals by searching for specific titles in the SFU Library catalogue and looking for the "[electronic resource]" version of the title. If you want to browse the list of all Emerald e-journals, you can do so via the Electronic Journals link on the SFU Library home page (search for 'Emerald' in the Association/Organisation field). Or you could just click right [HERE](#). :-)

*Categories:* All Posts

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## SSHRC-funded study shows that weak currency limits Canadian investment and productivity

**Thursday, November 16, 2006**

<http://www.conferenceboard.ca/06/currency.asp>

The current strong value of the Canadian dollar has raised concerns about its potential negative effect on exports and competitiveness. A recent study casts doubt on this thinking by documenting the risks of a weak currency on a country's economy. A currency depreciation reduces investment in physical capital -- such as machinery and equipment -- which can limit Canada's productivity and economic growth, according to a new report by The Conference Board of Canada in conjunction with the Social Sciences and Humanities Research Council (SSHRC).

This report is [posted](#) in the Conference Board of Canada's e-Library. It's free, but you will need to register with them to view it.

Note that I found out about this study in (and borrowed the abstract from) Industry Canada's [Strategis Headlines](#) e-newsletter. A great way to keep aware of such publications.

Finally, see our [earlier Buzz posting](#) for tips on finding articles on the rising dollar as well as links to key currency forecast sites.

*Categories:* All Posts

[Mark Bodnar](#) - mbodnar@sfu.ca - November 16, 2006 @ 10:40 am

One addition to this post: I just noticed that the Bank of Canada's Business Outlook Survey (of

management of 100 big companies) has periodically included questions about how businesses have been adapting to currency appreciation. See <http://www.bankofcanada.ca/en/bos/index.html>

Mark

[Mark Bodnar](#) - mbodnar@sfu.ca - November 16, 2006 @ 10:39 am

One addition to this post: I just noticed that the Bank of Canada's Business Outlook Survey (of management of 100 big companies) has periodically included questions about how businesses have been adapting to currency appreciation. See <http://www.bankofcanada.ca/en/bos/index.html>

Mark

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## Food for Fines - reduce your outstanding fines and help the SFU Food Bank

**Friday, November 10, 2006**

It's back! The SFU Library is running another **Food for Fines** campaign at all three libraries from Nov 13th to Dec 1st, 2006. All food items collected will go to the SFU Food Bank.

The basic fundamentals of the Food for Fines program are as follows:

- a \$2 fine waiver will be applied for each item donated to a maximum of \$20 (10 items);
- donated food must be non perishable; and
- the waiver applies only to current fines -- it does not apply to charges for lost or damaged items and cannot be used as a credit to be applied to future fines.

Dig through those cupboards and save yourself some cash while helping those in need!

For more information about this campaign, contact [loans-mgmt@sfu.ca](mailto:loans-mgmt@sfu.ca).

*Categories:* All Posts

[Mark Bodnar](#) - mbodnar@sfu.ca - December 8, 2006 @ 10:17 am

The "Food for Fines" campaign has ended for this semester. The final count was 40 boxes of food donated and over \$2100 in fines waived.

On behalf of the SFU Food Bank, thank you!

-- Mark (Dec. 8/06)

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## New Intergovernmental Organization Search Engine (beta)

Thursday, November 09, 2006

<http://www.libraries.iub.edu/index.php?pageId=4173>

David Oldenkamp at Indiana University Libraries has been tinkering with a variety of "create your own search engine tools" and has come up with **IGO Search**, a search engine focusing on intergovernmental organization (IGO) Web sites.

There are currently three search options available:

- Customized Google search based on 350 IGO URLs
- Swiki Search using 100 IGO URLs
- PSS! Search using IGOs as keywords

What makes this worth a look is that it helps focus your search to sites provided primarily by IGOs and helps eliminate guessing which organization may provide information on what you're looking for. Searching on 'fish' and 'trade' brought in results from FAO, World Bank and the UN Atlas of the Oceans--a resource completely new to me.

Although IGO Search is still in beta, and documentation is a bit scant, I encourage you to give it a try and send your feedback to David Oldenkamp [doldenka@indiana.edu].

*Categories:* All Posts

[Mark Bodnar](#) - mbodnar@sfu.ca - November 9, 2006 @ 3:53 pm

Cool. I just tried a search for *Brazil regulations* and got pretty good results.

<http://tinyurl.com/y93oay>

Better than I would have gotten in an open Google search.

-- Mark

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## Performance Plus

Thursday, November 09, 2006

<http://sme.ic.gc.ca/epic/...-pp.nsf/en/Home>

Let's take a short walk down memory lane and revisit a really worthwhile resource from Industry Canada. We've highlighted **Performance Plus** in the past and it's one of those sites that's worth bookmarking if you're looking for a benchmarking tool.

Performance Plus "provides detailed financial and employment data on more than 600 business sectors across Canada, including more than 30 performance benchmarks to help small businesses determine how they measure up against their competitors.

This tool uses the Small Business Profiles (SBP) created from a sample of Revenue Canada tax returns for both incorporated and unincorporated businesses operating in Canada.

Performance Plus gives instant access to benchmark financial data that can help small businesses construct a business plan. This tool also helps new and established firms find out where they stand as compared to a relevant industry average."

Data using NAICS classification is current to 2002.

*Categories:* All Posts

[Mark Bodnar](#)- mbodnar@sfu.ca - November 23, 2006 @ 12:29 pm

Just noticed (Nov. 23rd/06) that 2004 data is now available in Performance Plus.

-- MarkB

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## Ipsos databases at the SFU Library - unearthing a hidden treasure

Wednesday, November 08, 2006

I've used our two Ipsos databases to help several SFU researchers with questions lately and am regularly

impressed with how useful these resources are. As you may remember, we purchased [Ipsos News Centre](#) and [Ipsos Trend Report Canada](#) last spring. I suspect that they still aren't on the look-at-first list for most researchers, so thought I'd share a few of the topics they've helped others with in the last couple months:

- A student needed a breakdown by age, income, and region on Canadians' home purchase intentions.
- A faculty member needed a sustainability report on healthcare in Canada.
- A student needed data on Canadians views on/uses of digital entertainment.
- A student needed information on how Canadians felt about immigration in 2001.

Here are a few of the poll results that they've published in just the last few days:

- Consumers Knowledgeable And Supportive Of Company Business Intelligence Activities, But Very Suspicious About Data Mining
- 4 Million Canadians Negatively Affected By Income Trust Decision
- Canadian Business Executives And Technology: The Future Is Now
- Farmers Say More Input Needed For Informed Decisions On Canadian Wheat Board Future
- When It Comes To Cell Phones, Size Does Matter

Note that these reports include more than just the "press release" style results that you often see in the news. Most of them include full datatables and research methodologies.

*Categories:* All Posts

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## Return books (including ILL ones) - without getting out of your car

**Friday, November 03, 2006**

It's raining. You've come all the way up the mountain just to return that book that is due. The only parking you can find is in an almost rural corner of 'B' lot. You need a compass and emergency rations to make the trek to the library...

Sound familiar? Then you probably didn't know that the Bennett Library at the Burnaby campus has a curbside book return box that you can drive right up to. It's located in the small parking lot on the north side of the library (lot 'L').

We've had this stay-dry-in-your-car option for 4 years now, but have just expanded the policy: *You can now return your interlibrary loan books in the same curbside book return box.*

(Note that Reserve books and media items (videos, cds, etc.) still need to be returned within the library.)

Categories: All Posts

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## Morgan Stanley Technology Research

Friday, November 03, 2006

<http://www.morganstanley.com/techresearch/>

Coming across a new source of quality research reports that are freely available on the Web is always cause to brighten a rainy day. We're all familiar with the "[Doing Business](#)" reports produced by companies such as Ernst & Young, Deloitte, and PriceWaterhouseCoopers. Now, we can bookmark Morgan Stanley's Technology Research reports. Morgan Stanley is a global financial and investment firm and is the #1 ranked securities company in the Fortune 500.

These detailed reports, published several times a year, cover topics ranging from *Interactive Entertainment* to *Global Market Sizing* to *Internet Trends*. Each report, like the *Technology Databook*, provides detailed analysis, statistics and, in some cases, forecasting. If you're doing any kind of research that touches on high technology industries or Internet trends, you should consider looking at the information available here.

Categories: All Posts

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## Kanter on Innovation in the latest HBR

Wednesday, November 01, 2006

I just received my regular table-of-contents alert for the new issue of the Harvard Business Review and noticed that the cover story is by one of the more prolific of business authors, Rosabeth Moss Kanter. Ms. Kanter's HBR article this month takes the long view of a topic that is often researched and discussed here at SFU: **Innovation**.

[Innovation: The Classic Traps](#). By: Kanter, Rosabeth Moss. Harvard Business Review, Nov2006, Vol. 84 Issue 11, p72-83

Related notes:

- We have [16 books](#) by Rosabeth Moss Kanter in the SFU Library.
- We have the Harvard Business Review [online from the first issue back in 1922](#) right up to the current issue in Business Source Premier.

To find more on the topic of innovation, you could try...

1. These subjects in the SFU Library catalogue:

- [Diffusion of innovations](#)
- [Technological innovations](#)
- [Employees -- Effect of technological innovations on](#)
- [New Products](#)

2. And these subjects in Business Source Premier:

- [Technological innovations](#)
- [Creative ability in technology](#)
- [New products](#)
- [Research, industrial](#)

Care to learn how to set up your own TOC alert so that you can get the info on each HBR issue as it is published? Or maybe there's another journal or magazine that you want to keep track of? Check out our [earlier Buzz posting](#) on this topic.

*Categories:* All Posts

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## Alacra Industry Spotlights

Wednesday, November 01, 2006

[http://www.alacrawiki.com...stry\\_Spotlights](http://www.alacrawiki.com...stry_Spotlights)

Formerly available only by subscription, Alacra Industry Spotlights offer encapsulated information on a variety of industries ranging from Aerospace & Defence to Telecommunications to Waste Management. Each entry acts as a guide to further research and offers links to recommended sources. Although US focused, Alacra Industry Spotlights does provide relevant Canadian information. Using Baked Goods as an example, (Hey--it's \*almost\* Christmas!), Alacra suggests looking at an industry-specific portal like [Bakery Net](#) and points out that good, freely available statistics can be had through associations like [The American Institute of Baking](#). And for Canadian content, they recommend looking into [The Bakers Journal](#).

If coal is your bag (still carrying on with that Christmas theme), the AIS is a really good place to start. Someone here really, really likes coal. Not only do you get a brief overview of the coal industry, but you also get scads of really good resources to branch out into such as:

- [United Nations Division of Technology, Industry and Economics](#) which has an 80 page report devoted to coal
- [International Energy Agency](#) which has a section dedicated to coal
- [Coal Association of Canada](#) which provides coal production statistics by province, domestic consumption and exports by destination among others

There's lots of great information on this site. If you're doing industry specific research, this is a good place to either start at or check back with to ensure you're not missing anything.

*Categories:* All Posts

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## Economics of Climate Change

**Wednesday, November 01, 2006**

I know it's the middle of the incredibly busy fall semester, but I'm betting that you all caught the news item earlier this week about a former World Bank economist who assessed the economic impact of climate change.

As with most climate change matters, the news stories offer a very simplified version. For such an important topic, it's probably a good idea to read the original documents...

### [Stern Review on the Economics of Climate Change](#)

Sir Nicholas Stern is the Head of the UK Government Economics Service and Adviser to the Government on the economics of climate change and development. The page at the link above includes the press release about the report, Stern's presentation and speaking notes, comments by



other economists, and the full report.

And, on this gloomy-rainy morning, another science article that looks at the collapse of an ecological system and its implications...

The November issue of Science -- just out this morning and available [online via the SFU Library](#) -- discusses a study in which the authors "project that all commercial fish and seafood species will collapse by 2048." Possibly of interest to more than just the fisheries economists among us?

ECOLOGY: [Global Loss of Biodiversity Harming Ocean Bounty](#)

Erik Stokstad (3 November 2006)

Science 314 (5800), 745.

*Categories:* All Posts, Sustainability

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## The many uses of TableBase

**Friday, October 27, 2006**

<http://www.lib.sfu.ca/res...?DatabaseID=711>

I've used [TableBase](#) to answer dozens of questions for SFU researchers this semester, including three so far today. I thought I'd list a few of the topics TableBase has helped with as an illustration of how useful this database can be:

- Marketshare of steel doors in the US compared to other door types (wood, fibreglass, etc.)
- Canadian and US consumer use of "reward program" cards
- Number of broadband subscribers in the US and elsewhere
- Revenues of the top US MSOs (Multiple System Operators)
- Sales of condoms by venue in the US and the UK
- Marketshare and sales of hybrid cars globally
- Canadian market for independent electricity system operators

Never heard of TableBase? See our [original announcement](#) from when we subscribed to it last spring.

*Categories:* All Posts

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## Deloitte's Technology Fast 50 and Rising Stars

Friday, October 20, 2006

<http://www.public.deloitt...pe=f50&subnav=1>

Deloitte's Technology Fast 50 and Rising Star list indicates B.C.'s Westport Innovations Inc. is number one in Canada with a five year percent growth rated at 42,945%. According to Deloitte, the Technology Fast 50 are "the companies that rally behind innovation. They break down obstacles and systematically defy the odds. The Technology Fast 50 is a listing of the 50 fastest growing technology companies in a given geographic area based on five-year percentage growth. A special category of the Fast 50, Rising Stars, includes fast-growing technology companies based on three-year percentage growth."

Interested in finding out more about Westport Innovations Inc.? Have a look at [FPInfomart.ca](#) or [CoreReference](#) available to SFU researchers through the Library's Web site.

Or, if you're interested in other high ranking technology companies, check out Deloitte's recently released [2006 Technology Fast 500](#).

*Categories:* All Posts

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## Internet Security and Cyberterrorism

Thursday, October 12, 2006

Two recent reports detail the impact cybercrime has had on business and what it could do to national economies.

The first report, Websense Security Labs' [Security Trends Report](#) highlights the increasing sophistication in malicious coding and the emergence of a new industry "producing and selling toolkits [for creating malicious code] and developing business partner programs that enable less-technical, "traditional" criminals to use the web to steal data and make money." According to Websense Security Labs, they have found a "100 percent increase in sites designed to install keyloggers, screen scrapers, and other forms of crimeware." And, although [Websense](#) is a purveyor of Web security software, if you're interested in

establishing a Web based company or if you use the Web for commercial or financial transactions, this report is well worth the read.

Cyber crime has also caught the attention of the folks over at [Business Roundtable](#). Business Roundtable is a "an association of chief executive officers of leading U.S. companies with over \$4.5 trillion in annual revenues and more than 10 million employees" whose goal is to "ensure vigorous economic growth, a dynamic global economy, and the well-trained and productive U.S. workforce essential for future competitiveness." They have produced a report discussing what the U.S. Government's and private sector need to do to prepare for the potential interruption of the Internet.

This report, [Essential Steps Toward Strengthening America's Cyber Terrorism Preparedness](#), discusses current gaps such as lack of accountability and resources for dealing with such an event. Each gap is accompanied with analysis and solutions.

In addition to this report, Business Roundtable, provides reports on other topics ranging from glossaries on trade related terms to guidelines for shareholder-director communications to expanding economic growth.

If this topic interests you, have a look at the following resources:

- [International Crime and Terrorism: Cyber Crime](#) - Department of Foreign Affairs and International Trade
- [Computer Crime & Intellectual Property Section](#) - U.S. Department of Justice
- SFU Library Catalogue: Subject "[Computer Crimes](#)"

*Categories:* All Posts

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## Forbes' Entrepreneur Portal

**Friday, October 06, 2006**

<http://www.forbes.com/entrepreneurs/>

Quick - can you name [Ten Good Reasons Not To Buy A Franchise](#)? How about [three tips on how to outsource well](#)? Forbes' Entrepreneur Portal has this information and much more.

Featuring stories from Forbes magazine, as well as from sources such as Nolo Press and SmallBizResource.com, this portal provides advice for entrepreneurs in such areas as [Finance](#), [Law & Taxation](#) (strong US focus), [Management](#), [Human Resources](#), [Sales & Marketing](#), and [Technology](#).

It also industry overviews, email alerts, and lots and lots of ads...

Don't forget that SFU researchers also have online access to the complete [Forbes magazine](#).

*Categories:* All Posts

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## RAND & Brookings on tech revolution and globalization

Friday, September 29, 2006

Came across a couple interesting research institute (*think tank*) reports in today's Scout Report:

[The Global Technology Revolution 2020](#) [pdf]

The RAND Organization never shies away from complex or difficult questions, and in one of their most recent publications, they have taken on a weighty topic indeed. Released earlier this year, this report authored by a team of experts addresses the ongoing technology revolution in a variety of sectors, including biotechnology, nanotechnology, and information technology. In this 316-page work, the authors assess a sample of 29 countries across the spectrum of scientific advancement with respect to their ability to implement a number of key technology applications, including cheap solar energy and wireless communications. Along with the work's four primary chapters, visitors can also make use of the eleven appendices, which include explorations of related themes, such as technology and terrorism and leading trends in information technology. [KMG]

[An Agenda for Harnessing Globalization](#) [pdf]

Getting a handle on what the phrase "globalization" means can be a bit like trying to lasso a fast-moving cloud. Does globalization mean the cross-pollination of different musical styles? Is it the vast geographical expansion of major multinational corporations into remote locales? Well, of course, it's both of these things and quite a bit more. In a paper that appeared in the Autumn 2006 edition of The Washington Quarterly, two Brookings Institution colleagues articulated an agenda for harnessing the power of globalization. In their 14-page work, Ashraf Ghani and Clare Lockhart offer their own appraisal of globalization's appeal (and potential shortcomings) in terms of creating opportunity for many of the world's people. The paper will be of great interest to persons concerned with or interested in substantial policy issues, political economy, and economic development. [KMG]

[Both of these items are from *The Scout Report*, Copyright Internet Scout Project 1994-2006.

[http://scout.wisc.edu/.](http://scout.wisc.edu/)]

Think tanks can be great sources of information, but their reports are sometimes a bit hard to find. One of my favourite places to link to think tanks from around the world is at Japan's [National Institute for Research Advancement](#).

Categories: All Posts

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## Global Value Chains

Friday, September 22, 2006

<http://strategis.ic.gc.ca...cvm.nsf/en/Home>

This one surprised me. When I first read about it in the [Strategis Headlines](#) newsletter from Industry Canada, I thought it was going to be just a short article exhorting Canadian companies to do better internationally. It's much deeper (and more valuable to SFU researchers) than that!

The new Global Value Chains site features a few dozen [free online articles](#) by academics, government bodies, think tanks, intergovernmental organisations, research firms, and others. Topics range from general (*A Handbook for Value Chain Research*) to industry-specific (*The Global Automotive Industry Value Chain: What Prospects for Upgrading by Developing Countries*).

Not sure what Global Value Chains are? Start with their [What are GVCs?](#) page.

By the way, Industry Canada has other email alert services besides the Headlines. Check out [their site](#) to learn about how to get alerts on things like the *Canadian Biotechnology Advisory Committee* and a *Canadian ICT Statistical Overview*.

Categories: All Posts

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## Global Economic Outlook 2007

**Friday, September 22, 2006**

[http://www.deloitte.com/d...on07\\_091506.pdf](http://www.deloitte.com/d...on07_091506.pdf)

According to this latest report by Deloitte, the "global economy is currently robust with strong growth in many markets including the United States and China. Yet the global economy is also plagued by serious imbalances that threaten to derail the current strength. Debate rages over how and when these imbalances will be corrected and whether that process will be disruptive or benign.

This report examines that debate, considers future scenarios and offers suggestions for managing the risks. In addition, it includes analyses of economic prospects in each major region, discusses threats to globalization and assesses the declining risk of doing business in emerging markets."

In addition to the Global Economic Outlook, Deloitte makes a number of other reports and analysis available through their [research portal](#). Here you can locate information by theme or industry and even sign up for free Research Alerts. Also of interest is Deloitte's [Economist's Corner](#) where you can enjoy "monthly articles highlighting current economic issues from both a global and U.S. perspective. The articles cover a broad range of topics, from the effects of revaluing the Chinese currency to trends in labor productivity. Economist's Corner also includes a quarterly U.S. Economic & Market Review, written by Carl Steidtmann."

*Categories:* All Posts

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## SFU Student Learning Commons -- open and ready to help!

**Friday, September 22, 2006**

<http://learningcommons.sfu.ca/>

Although its physical space in the Bennett Library isn't quite completed yet, SFU's new Student Learning Commons is already open and busily helping students - both undergraduates and graduates - at all SFU campuses. Please do mention this useful resource to the students in your classes.

Here is a short list of some of their popular services:

- **Workshops on academic writing, university reading, note-taking, and more**  
-- [Descriptions and registration forms](#) at the SLC site
- **Personal consultations with SLC Coordinators and Student Peers**

-- Follow the [Make an Appointment](#) link from the SLC homepage.

-- This is not a "quick fix" editing or proof-reading service, nor does the SLC provide tutoring on course content. Instead, the SLC Coordinators and Student Peers work with students to help them develop their own English language competency, academic writing skills, and learning strategies.

- **Course-integrated instruction, including specialized handouts, in-class presentations, and more**

-- Just as with library and information research skills, students often benefit best from receiving academic writing and learning information in the context of specific courses and assignments. Contact the SLC Coordinators (details below) to discuss this service.

- **English Conversation Group**

-- Back by popular demand, this informal and friendly approach to English language practice will begin soon. Students will be able to sign up through the workshop registration list at the SLC site once dates have been set.

- **Graduate student workshops**

-- The SLC is considering a variety of graduate student focused workshops and other services. They welcome any suggestions or requests.

For more about how the SLC can help your students, check out their website:

<http://learningcommons.sfu.ca/>

Questions? Comments? Suggestions? Contact the SLC Coordinators. Their email addresses and phone numbers are [available at the SLC site](#).

*Categories:* All Posts

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## Vault Online Career Library - available for all SFU researchers

Thursday, September 21, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=731>

We are very pleased to announce that SFU students now have access both on- and off-campus to the [Vault Online Career Library](#).

Vault features such career resources as

- 80+ in-depth, downloadable (PDF) career guides such as...
  - Vault Guide to the Case Interview
  - Vault Guide to International Careers
  - Vault Career Guide to Journalism & Information Media
- Hundreds of brief occupational surveys plus dozens of more detailed occupational and industry profiles covering jobs such as...
  - Management Consultant
  - Project Manager
  - Marketing Manager
- Thousands of company profiles and 50+ more detailed Gold Reports on major international employers such as...
  - Cisco Systems
  - Ernst&Young
  - KPMG
  - Procter & Gamble
- Hundreds of career advice articles on topics ranging from *The Informational Interview* to *Answering the Weakness Question*, and ...
- Dozens of sample resumes and cover letters.

This resource is provided for SFU students by [SFU Career Services](#), [SFU Co-operative Education](#), [SFU Business Career Management Centre](#), and the [SFU Library](#).

*Categories:* All Posts

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## New books on China's economy & business environment

**Thursday, September 14, 2006**

The exploding economy in China is closely mirrored by an explosion in publishing about China. The SFU Library has a large and growing collection of books on China's economy and its business environment. Here is a small sample of the books on China that we've acquired in the last several months:

1. [Developing business ethics in China](#)
2. [Reforming China's state-owned enterprises and banks](#)
3. [Doing fieldwork in China](#)
4. [Commerce and capitalism in Chinese societies](#)
5. [Phantom of the China economic threat : shadow of the next Asian crisis](#)
6. [Human resource management in China : past, current and future HR practices in the industrial sector](#)



7. [Employment of women in Chinese cultures : half the sky](#)
8. [How China works : perspectives on the twentieth-century industrial workplace](#)
9. [Growth of new technology ventures in China's emerging market](#)
10. Also see [Doing Business With China](#) (mentioned in an earlier BUEC Buzz).

Need data, articles, and reports on China? Start with our [International Market Research](#) guide.

*Categories:* All Posts

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## "In the News": Globe and Mail now available through Canadian Newsstand

Tuesday, September 12, 2006

<http://tinyurl.com/ermeq>

While trawling through the Globe and Mail online the other day, I came across a reference to a six part series, which began last Saturday, examining the perception of "hollowing out" the Canadian economy through foreign takeovers and acquisitions. Given its topical subject matter (not to mention the company case studies included), I thought I might highlight it in the BUEC BUZZ -- until I couldn't easily find the article I'd read or reference to other articles in the series.

No worries, though, because SFU media junkies and researchers now have up-to-date access to the Globe and Mail through [Canadian Newsstand](#). Canadian Newsstand offers text-based access to the Globe and Mail from May 1999 to the latest published issue. So, not only can you read this series as it's being published, you can now also set up an alert within Canadian Newsstand for all other subsequent articles published in the Globe and Mail dealing with this or any other topic. If you need articles published prior to May, 1999, check out the [Globe and Mail Canada's Heritage from 1844](#) digital archive also available through the SFU Library.

If you're interested in the "Hollowing Out" series, have a look at the following links:

- [For sale: Corporate Canada](#)
- [They didn't get maad, they got busy](#)
- [Crown jewel to bustling branch plant](#)
- [It becomes a race to the bottom](#)

The final article, featuring Labatt & AmBev, will appear in Friday's [Globe and Mail](#).

*Categories:* All Posts

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## Welcome back! While you were away...

**Wednesday, September 06, 2006**

Hey! Welcome back, everybody! (Or, for those of you who are new to SFU, welcome!)

While you were off hanging out at the beach (or writing amazing articles, theses, and books), much has changed here at the SFU Library. You'd hardly recognise us...

- Biggest change first: We have a whole new library at [SFU Surrey](#): bigger, brighter, and with the same great service.
- The [Belzberg Library](#) at SFU Vancouver has brought back it's Sunday opening hours after they proved popular in the Spring. They'll be open 10-5 on Sundays from Sept. 10th to Dec. 10th this fall.
- The [Bennett Library](#) at SFU Burnaby has...
  - Moved the [Media](#) (CDs, DVDs, etc.) Collection down to a much-expanded space on the main floor.
  - Replaced hundreds of computers with newer, faster, leaner machines (new computers at the other branches as well).
  - Installed self-serve check-out machines and self-serve holds + ILL pick-up options.
  - Added more laptops to our laptop-lending service (there are 50 now) and extended the loan period to 4 hours.

And there's more coming: The official opening of SFU's Student Learning Commons is coming soon - although the SLC is open for business now. See the [SLC website](#) for more information.

*Categories:* All Posts

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## Cool (and often surprising) things at your local public library

**Friday, August 04, 2006**

For those of you who aren't doing any research over the break (see my [last posting](#) if that doesn't apply to you), don't forget that your local public libraries have great books just waiting to be packed up in your beach bags. BC residents are blessed with some of the best public libraries around -- and I suspect that many people aren't aware of some of the innovative services and online resources they have access to with their public library cards.

Here are just a few of the cooler things about our local public libraries that you may not have known...

- You can use your existing local public library card to borrow books from any public library from Boston Bar in the Fraser Canyon, through the Fraser Valley and the Lower Mainland, and up the coast to Sechelt and Whistler. See our earlier [Buzz posting on the OneCARD](#).
- If you are leaving the *OneCARD* region to spend time in other BC towns like Prince Rupert or Nelson, you don't need to fill your suitcases with books: It's possible to get a library card at any public library in BC by showing your current local (BC) library card and some identification.
- Many public libraries provide access (from home) to online music sources such as *Naxos* (streaming audio from over 10,000 classical, jazz and world music CDs).
- Many of the local libraries also have online car repair manuals via databases such as *AllData* and the *Auto Repair Reference Centre* -- just in case you need to do work on the car before your big summer road trip.
- Many of the local libraries also provide online access to resources that will help you choose your summer reading based on books you've already read and liked. Look for databases such as *Novelist*, *Fiction Connection*, and *What Do I Read Next?* at your public library website. Also try the free UK site: [whichbook.net](http://whichbook.net).
- Even multilingual resources are increasingly available online through the local public libraries. Burnaby Public Library, for example, recently started providing access to *Qikan* - over 100 Chinese language magazines online.
- Finally, the local public libraries have an increasing number of online newspaper resources, including some that offer international papers for reading by public library card holders from their homes. For instance, Burnaby Public and Vancouver Public (and probably other libraries in the area as well) both provide access to *PressDisplay*: 250 same-day newspapers from 55 countries in their original format. Backfile includes last 60 days.

So - check out your local public library!

The Buzz will be semi-dormant over the next few weeks. Happy summer!

Mark (and Carla)

*Categories:* All Posts

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## Naked conversations (and other books about blogs and business)

**Tuesday, August 01, 2006**

I was scanning some of our newest books this morning and noticed several on how blogs are re-shaping how companies communicate. I've listed a few below. To find more books of this sort, try a library catalogue search with ["blogs" in the subject field](#).

- [Naked conversations : how blogs are changing the way businesses talk with customers](#)
- [Blog marketing : the revolutionary new way to increase sales, build your brand, and get exceptional results](#)
- [Blog rules : a business guide to managing policy, public relations, and legal issues](#)

Even if you aren't quite up to running your own blog yet, you can still use blogs to learn about business. Start with some of the ["Best Business Blogs"](#) or Forbes' list of [Best Economics Blogs](#) -- not to mention the [BUEC Buzz](#) of course!

*Categories:* All Posts

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## Financial Markets in a New Age of Oil

**Thursday, July 27, 2006**

<http://siteresources.worldbank.org/MainReport.pdf>

In the 1970s and 1980s, many countries in the Middle East found themselves flush with an oil boom, both in terms of production and in terms of its buying power and price. This recent 142-page report created by the World Bank reports on what some of these countries are planning to do with these increasing revenue streams, and some of the results may be a bit surprising. The report notes that oil producers are turning these monies gleaned from oil into a way to pay down debt, build up substantial savings, and also to set up oil stabilization funds. The report also notes that this windfall has not necessarily translated to some of the more resource-poor economies in the area, such as Lebanon and Morocco. [KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2006.

<http://scout.wisc.edu/>

Previous editions of the World Bank's [Global Economic Prospects](#) are also available online. And, if you're interested in more World Bank publications try searching or browsing through their [Documents](#) page.

Note that SFU Researchers have access to the *World Development Indicators* report online through [ebrary](#). And, if it's energy, oil or gas statistics you're after, have a look at the OECD's [Oil, Gas, Coal and Electricity Quarterly Statistics](#) available in the library or online through SourceOECD.

*Categories:* All Posts

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## OECD Factbook 2006: Economic, Environmental and Social Statistics

Wednesday, July 26, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=622>

New from the OECD, the *OECD Factbook 2006* is one of those nifty little tomes that can provide a quick answer when you need it. Available to SFU researchers through [SourceOECD](#), the Factbook "covers all OECD countries and most topics addressed by the OECD. It includes more than 100 indicators with definitions, time-series tables, and graphics showing key messages."

Indicators are arranged by broad category such as Population and migration, Macroeconomic trends, Science and technology, Environment and natural resources, and Economic globalisation. Economic globalisation? This last indicator includes everything from trade to international investment to tsunami aid. Very interesting.

Each indicator is accompanied by a brief overview, accompanying statistics available in .xls format, graphics and a bibliography for further reading.

*Categories:* All Posts

## Infrastructure to 2030: Telecom, Land Transport, Water and Electricity

Thursday, July 20, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=622>

If you're at all interested in research touching on energy, transportation, water or telecommunications, you should have a look at this recent OECD publication looking 25 years into the future.

"Energy, transport, water and telecommunications all are essential to future development and growth. However, infrastructure investment requirements over the coming decades will be massive, running into trillions of dollars. How will the needed investments be financed, given that OECD populations are ageing fast and public finances tightening? How will such factors as urbanisation, climate change and globalisation affect the development of infrastructures in OECD countries? And how will the role of the public sector and private actors evolve over time? These are just some of the questions this OECD report addresses in this long-term assessment of the future of infrastructures in both OECD and non-OECD countries."

For other resources offering forecasts, check out the previous BUZZ issues on:

- [TableBase](#)
- [McKinsey Quarterly](#)
- [Economist Intelligence Unit Country Reports](#)
- [Global Market Information Database](#)

*Categories:* All Posts

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## ASIL Guide to Electronic Resources for International Law

Thursday, July 20, 2006

<http://www.asil.org/resource/home.htm>

"This electronic resource guide, often called the ERG, has been published online by ASIL since 1997. Since then it has been systematically updated and continuously expanded. The chapter format of the ERG is designed to be used by students, teachers, practitioners and researchers as a self-guided tour of relevant, quality, up-to-date online resources covering important areas of international law. The ERG also serves as

a ready-made teaching tool at graduate and undergraduate levels.

The narrative format of the ERG is complemented and augmented by [EISIL \(Electronic Information System for International Law\)](#), a free online database that organizes and provides links to, and useful information on, web resources from the full spectrum of international law. EISIL's subject-organized format and expert-provided content also enhances its potential as teaching tool."

The ERG is organized into easily browsable chapters which are "critically revised and updated on a six-month basis." Each chapter presents a variety of research strategies and discusses some of the challenges that might appear when looking for international legal materials or documents. The chapter on International Economic Law, for example, presents a table of contents offering first an overview of international economic law research followed by specific examples of international economic law and how to find more information on this topic. What's particularly nice about this guide is that it provides links to both resources freely available on the Internet as well as specialized databases.

Areas covered include:

- Human Rights
- International Commercial Arbitration
- International Criminal Law
- International Economic Law
- International Environmental Law
- International Intellectual Property Law
- International Organizations
- Private International Law
- Treaties
- United Nations

For other resources specific to the SFU Library, have a look at the INTLAW>International Legal Materials file within [LexisNexis](#). Or, if you want a general overview, have a look at Peter Nayler's book [Business law in the global marketplace : the effects on international business](#) currently 'in process'.

*Categories:* All Posts

[electronics](#)- aze@musik.com - November 27, 2007 @ 3:18 am

How about International commerce law ?

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## Institute for International Economics

**Thursday, July 20, 2006**

<http://www.iie.com/index.cfm>

Profiled in BUZZES passim, the Institute for International Economics (IIE) is worth revisiting. The Institute is a "private, nonprofit, nonpartisan research institution devoted to the study of international economic policy. The Institute attempts to anticipate emerging issues and to be ready with practical ideas to inform and shape public debate." Focusing on issues surrounding globalization, such as outsourcing, as well as current trade negotiations, the Institute provides numerous free publications on their Web site. Research areas include Country and Regional Studies, Debt and Development, Globalization, International Finance/Macroeconomics, International Trade and Investment and U.S. Economic Policy.

Policy Briefs and Working Papers would be of most interest to researchers and these appear to remain archived on the IIE site. Also available are a series of news releases which provide brief overviews on select topics as well as the full text of IIE opinion pieces published originally in various papers such as the *Financial Times* and the *Washington Post*.

IIE also features a list of Hot Topics ranging from Foreign Investment in the United States to Energy Policy to the Chinese Exchange Rate.

*Categories:* All Posts

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## **Zibb.com Strictly Business (beta)**

**Friday, July 14, 2006**

<http://www.zibb.com/>

Imagine if there were a search engine/database/utility that would answer all of your business related questions: everything from market research reports to company information to research on the latest trends in corporate culture. Well, Zibb isn't it. Yet. And to be fair, it is still in beta--not quite ready for prime time.

Zibb is the business to business search engine of Reed Business which publishes a number of industry specific journals and other resources. Zibb currently includes content from across the entire Reed Business portfolio with the addition of selected business to business websites outside of Reed Business.

Depending on your research needs, you may want to give Zibb a test drive.

Zibb organizes results by area: All, News, Products, Suppliers and Web & Blogs but some searches yield



better results than others. Looking for "corporate culture" (framed in quotations), resulted in one article and quite a lot of junk. Searching for "softwood lumber" yielded better results but these, like many of the others, were primarily in the News section. Looking for specific 'things' like 'diamond drill' or 'earth moving equipment' worked much better with quite a few results popping up under Suppliers and Products.

So, the bottom line is Zibb works best if looking for news items about something or product specific information.

*Categories:* All Posts

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## Computer Source -- new SFU Library database on trends in high tech

**Tuesday, July 11, 2006**

<http://www.lib.sfu.ca/res...?DatabaseID=725>

[Computer Source](#) provides researchers with the latest information and current trends in high technology. The collection covers not only the technical aspect of the computing world, but many of the social and business aspects as well.

This database offers full text for nearly 300 publications as far back as 1985, covering topics such as computer science, programming, artificial intelligence, cybernetics, information systems, robotics, and software. [Computer Source](#) provides researchers with full text journals such as Cybernetics & Systems, Monte Carlo Methods & Applications, Theory of Computing Systems, Transactions of the Institute of Measurement & Control and many more.

Although many of the same bus/econ publications are also covered by other indexes such as Business Source Premier and EconLit, [Computer Source](#) has the advantage of being more focused on IT matters (less irrelevant results), and of carrying many non-business titles that often have useful material missing from databases like BSP. It will likely be of particular interest to MIS, MOT, Marketing, and Operations Management researchers.

*Categories:* All Posts

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## Google Scholar + RefWorks = ?

Friday, July 07, 2006

You know how when you combine peanut butter and chocolate you end up with something that is greater than its parts? Well, here is another splendid synergy for you to explore...

1. Take [Google Scholar](#), a subset of Google that allows you to search for scholarly material in all subject areas.
2. Add the ability to export your results to [RefWorks](#), the tool licensed for SFU researchers to help them keep track of the books, articles, and sites they've found and to automatically create bibliographies in styles such as APA and the Academy of Management Journal's in-house style.
3. And you get a tool that is more firmly embedded in the overall research+writing process, although it doesn't taste as good as peanut butter and chocolate.

More info:

- [FAQ on how to use RefWorks with Google Scholar](#)
- [Help with RefWorks](#)
- [More about Google Scholar](#)

Categories: All Posts

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## Eurostat

Friday, July 07, 2006

<http://europa.eu.int/comm/eurostat/>

An article in the June 10th issue of [The Economist](#) revisited the theory that every time Germany won the World Cup, the country took a turn for the better. These would be 1954 (economic miracle), 1974 (birth of modern Germany) and 1990 (unification). But why take The Economist's word when you can check it out yourselves using the now freely accessible Eurostat?

Eurostat, that monolithic and somewhat impregnable collection of statistics and data relating to the

European Union, has been through several incarnations. This latest attempts to make locating statistics as pain free as possible. You can browse for information by theme, search for information by keyword, or can go straight to the data. Feeling overwhelmed? You're not alone, so get your bearings by using CTRL+F for what you need in Eurostat's comprehensive [FAQ](#).

Eurostat is pretty deep. Poking through the European and National Short Term Indicators > Business and Consumer Surveys > Industry-monthly, I note this goes all the way back to 1985. And, if you register on the site, you have access to enhanced functionality like having e-mail alerts sent to you when content is updated or being able to download data or save queries.

*Categories:* All Posts

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## Report on Business: The Top 1000

Sunday, July 02, 2006

<http://www.theglobeandmail...1000/index.html>

The Globe and Mail's Report on Business has identified its annual 'top 1000'. Features include the top 1000 publicly traded companies ranked by profit and the top 350 private companies which, interestingly, lists four major automobile manufacturers sitting at the top. The Top 1000 also lists the top 50 highest paid executives (Hello, Hank Swartout!), the top 15 Provincial Crown Corporations (ICBC is #5), and the 50 biggest tech companies.

While some of the 'value-added' features are reserved for the Globe's Insider Edition subscribers, the rest of us can still access a nifty little feature which allows you to choose a specific industry and sort companies within that industry by revenue. Rankings for 'Beer, Wine & Spirits', for example, list's Molson at #1, with almost 3 times the revenue of Vincor International coming in at #2.

*Categories:* All Posts

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## How to Cite Statistics Canada Products

**Friday, June 30, 2006**

<http://www.statcan.ca/eng...-XIE2006001.htm>

Finally! Statistics Canada has produced what one hopes is the definitive guide on how to cite Statistics Canada resources including CANSIM data, E-STAT tables and other publications like the Daily. This guide provides researchers a 1-2-3 approach in citing Statistics Canada products.

**Step 1: Identify the product category of the product you want to cite**

- Publications
- Data Products
- Census Products
- Microdata Products
- Maps and geospatial products
- E-STAT products

**Step 2: Determine the essential elements**

Once you've chosen your category, the guide highlights elements that must be included in your citation relevant to the item being cited. Examples provided in this guide reflect the requirements of the Statistics Canada style guide and may vary from the style you need to use for your research.

**Step 3: Use your preferred style to finish your reference**

Remembering that each citation style has different requirements, refer to your specified Style Guide (APA, MLA, Chicago) for specific rules on capitalization or punctuation.

For further information and help on using Style Guides and proper citation, please see the [Library's guide to Style Guides](#).

*Categories:* All Posts

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## BUEC Buzz blog has moved

**Friday, June 30, 2006**

For those of you who are reading this notice in the [email digest](#) version of the BUEC Buzz, please note that the URL of the blog version has changed. We've moved to a new server in the last few days. This

means that you will need to change any bookmarks and [RSS feeds](#) that you might have set up.

The new address is:

<http://blogs.lib.sfu.ca/index.php/buecbuzz>

*Categories:* All Posts

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## About the BUEC Buzz

**Saturday, June 24, 2006**

Welcome back! (Or, for those who are new to SFU, welcome!)

The BUEC Buzz is a newsletter about the services and resources of the SFU Library for the Business and Economics programs at SFU. It's written, edited (somewhat), and published by the Economics Librarian ([Carla Graebner](#)) and the Business Librarian ([Mark Bodnar](#)).

We're constantly developing new services, buying new research databases and books, discovering new web resources, and coming up with new research tips to help with business/economics research. The BUEC Buzz is the best way for you to find out about all of this time-saving news. (Okay, the *best* way is to buy us a beer, but the Buzz is more efficient.)

The Buzz is available in both a blog and an email newsletter format. You can bookmark the blog and browse it occasionally, or you can use a service like [Bloglines](#) to grab our recent headlines, as well as headlines from other useful information sources. You could even add some code to your own website to automatically display the most recent BUEC Buzz headlines as they are published. See the bottom of the page of the [undergraduate Business magazine \(coincidentally named the Buzz\)](#) for an example.

The email version goes out to most graduate and faculty members in Business and Economics every Friday when classes are in session. If you aren't getting the email version and would like to, follow the links in the top right corner of the blog version to [subscribe](#) to our mailing list.

If you have any questions about the BUEC Buzz - email us or post a comment below.

Happy September!

Mark and Carla

*Categories:* All Posts

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## Encyclopedia of Information Science and Technology

**Saturday, June 24, 2006**

<http://proxy.lib.sfu.ca/login?accessGroupID=71>

MIS and MOT-MBA researchers will be most likely to find this [online encyclopedia](#) useful, but it also has material for marketers, international business experts, and others. Here are just a few of the 580+ articles in this encyclopedia:

- Analyzing the Quality of Virtual Teams
- Behavioral Factors in Strategic Alliances
- Business Strategy, Structure and IT Alignment
- Challenges in M-Commerce
- Contemporary IT-Assisted Retail Management
- Simulation for Business Engineering of Electronic Markets

*Categories:* All Posts

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## HyperStat Online - "lucid and jargon-free intro to statistics"

**Friday, June 23, 2006**

<http://davidmlane.com/hyperstat/>

Does the mere mention of the phrase “sampling distributions” bring a tingle to your spine? Visitors to this site will fear this basic concept of statistics (along with many others) no longer, as it does a fine job of explaining them in a fashion that is both lucid and jargon-free. Created and maintained by Professor David M. Lane of Rice University, the HyperStat Online site contains an online introductory statistics textbook, complete with sections on normal distributions, confidence intervals, prediction, and the logic of hypothesis testing. Each section contains a number of discrete subsections, and users can feel free to

browse around at their leisure.

Professor Lane has also included a number of external links to related resources, including a visual statistics site by David Krus of Arizona State University and a "Stat Primer", authored by Bud Gerstman of San Jose State University. Overall, this site is tremendously helpful, and will be of great assistance to those entering the world of statistics for the first time. [KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2006. <http://scout.wisc.edu/>

**Note:** If you like this site, you may also want to try [StatSoft](#), an electronic statistics textbook that we listed in the BUEC Buzz [5 years ago](#).

*Categories:* All Posts

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## Statistics Canada's The Daily now available via RSS

Thursday, June 22, 2006

<http://www.statcan.ca/english/dai-quo/rss.htm>

*The Daily* is Statistics Canada's official release bulletin, notifying the public when new information and products from Statistics Canada become available. A great source of information for the media, you'll often see reports or announcements from *The Daily* reproduced in the news or highlighted in the **BUEC BUZZ**. Recent items of interest included demographic trends on marriage, employment rates among Canada's aboriginal population, statistics on housing starts, reports on economic growth (or decline) and so on.

*The Daily* is a great source of information free of charge. And now, you can subscribe to *The Daily* via RSS. Better yet, *The Daily* allows you to select RSS feeds based on subject. If you're interested in receiving updates only on Agriculture, Communications and Trade, you can subscribe to these feeds individually. If you want the entire kit and caboodle, select "All subjects" and you'll get updated with Daily goodies as they become available.

*Categories:* All Posts



## Economics Statistics Briefing Room

Thursday, June 22, 2006

<http://www.whitehouse.gov/fsbr/money.html>

This post was originally going to highlight the Canadian governmental portal "[Canadian Economy Online](#)". After clicking through to their resources and related information, I found that much of it was dated or linked to sites that were no longer available. Unfortunately, this is an ongoing problem with government Web sites. And so I introduce instead, this highlight from the Scout Report on the U.S. government's Economics Statistics Briefing Room.

While more than a few curmudgeons have offered their honest opinions about statistics, we here at the Scout Report like to provide our readers with the facts and let them decide on their own. Fortunately, there are sites like the Economic Statistics Briefing Room provided by the White House. Here, visitors can peruse sections that offer information on income, output, transportation, and prices. Drawing on the research and statistical databases of several dozen federal agencies (including the National Agricultural Statistics Services), visitors can view tables and charts that offer such timely material as crude oil prices, poverty rates, and household wealth. Within each section, visitors can view summary statistics, and then if they wish, they can proceed to the homepage of the agency that provided each set of information. [KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2006.

<http://scout.wisc.edu/>

*Categories:* All Posts

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## Quick reads on finding business information

Thursday, June 22, 2006

The 'net is full of quick tutorials and updates on how to conduct business research, competitive intelligence or even how to interpret financial documents. The following is a sample the better types of resources available.

\*[BusinessJournalism.org](http://BusinessJournalism.org):

Sponsored by the Donald W. Reynolds National Center for Business Journalism, which is part of the

American Press Institute, [businessjournalism.org](http://businessjournalism.org) is a very good resource when you're looking for information on anything from researching private companies to understanding financial statements and interpreting industry trends.

Have a look at the [Cycle I](#), [Cycle II](#) and [Cycle III](#) links on the side menu for tips on conducting research on particular topics such as SEC filings and government Reports. And, for something a little more interactive, check out the [online tutorials](#) linked from the top menu.

\*[Competitive Intelligence: A Practical Primer for Location Intelligence](#):

Cynthia Cheng Correia, editor of *Intelligence Insights*, provides a nice overview on what competitive intelligence is and what it isn't. In this article she discusses the necessity of incorporating a sound competitive intelligence strategy into every business plan.

\*[OCRI Entrepreneurship Centre](#):

The Entrepreneurship Centre, an initiative of OCRI (Ottawa Centre for Research and Innovation), is intended to provide support to Ottawa entrepreneurs. Although their target audience is local, the resources they highlight are broad in context and Canadian in content. They offer a series of interactive business tutorials beginning with "Business Planning" and including "Marketing Strategies and "TechStart: Starting a Technology Business". Each tutorial varies in length and provides experts speaking on a particular topic while providing links to extra resources. The tutorial on Business Planning, for example, provides access to a 55 page Business plan workbook.

*Categories:* All Posts

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## Finding book reviews in ABI/Inform

Thursday, June 22, 2006

<http://www.lib.sfu.ca/res...m?DatabaseID=63>

Planning to read up on a bus/econ topic, but would like to read some book reviews before you pick a book? Did you know that it's possible to do a focused search for just book reviews in ABI/Inform? You can even limit to just favourable (or comparative, or unfavourable...) reviews.

1. Go into [ABI/Inform](#).
2. Enter keywords to represent the book topic you are interested in.
3. Click on **More Search Options** at the bottom of the screen.
4. In the Document Type field, choose **More review options** from the drop-down list (listed under *Reviews*).

5. New drop-down boxes will appear. Choose **Book Review** and choose a type of review (Comparative, Favourable, Mixed, No opinion, Unfavourable, All).
6. Click on **Search**.
7. Note that you can also limit your search to reviews in scholarly journals.

Here are a couple sample searches:

- [All book reviews on project management books.](#)
- [All book reviews that mention econometrics.](#)

Want to know more about finding book reviews? Check out the [SFU Library guide to book reviews](#).

Finally, if you come across a book that isn't yet in our collection and you think it would be a good addition, don't hesitate to send a note to either [Mark Bodnar](#) (Business) or [Carla Graebner](#) (Economics).

*Categories:* All Posts

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## BIS international financial statistics

Thursday, June 22, 2006

<http://www.bis.org/statistics/index.htm>

If you need international financial statistics, including securities, lending, or external debt—bookmark the BIS Web site.

The BIS international financial statistics are a unique source of information on various elements of the global financial system. They include data on:

- the cross-border lending and borrowing of internationally active banks in key financial centres, including offshore centres (banking statistics)
- issuing activity in international and domestic securities markets (securities statistics)
- operations in over-the-counter and exchange-traded derivatives markets (derivatives statistics)
- operations in the global foreign exchange markets (foreign exchange statistics)
- external debt positions of individual countries based on BIS banking and securities statistics as well as on data from other international organisations (external debt statistics)
- payment and settlement systems in major financial centres (payment statistics)

The International Association of Insurance Supervisors, which operates from the BIS, publishes data on

the global reinsurance market.

*Categories:* All Posts

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## Statistics Canada publications online: ALL FREE!

**Thursday, June 22, 2006**

Formerly available only through the Depository Services Program, Statistics Canada has decided to make all of their electronic publications available free of charge to anyone with an Internet connection. This includes publications like the *Market Research Handbook*, *Juristat* and the *Canadian Economic Observer*. While SFU researchers can still continue to access these publications through the [Index to Downloadable Statistics Canada Publications](#) link, anyone can also access them by searching or browsing the [Statistics Canada](#) Web site. Note that this doesn't include specialized datasets or products only released on CD-ROM.

Part of a major initiative on Statistics Canada's part, the availability of these publications is just one of several changes that will continue to take place over the next little while. Stay tuned to the BUEC BUZZ for more exciting updates.

*Categories:* All Posts

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## Statistical Materials for Learning about Japan

**Thursday, June 22, 2006**

[http://www.ndl.go.jp/en/data/statistical\\_ma.html](http://www.ndl.go.jp/en/data/statistical_ma.html)

Courtesy of Gary Price's [Resource Shelf](#):

""'Statistical Materials for Learning about Japan' is an English-language guide to statistical information about Japan. It introduces major statistical materials on Japan written in English, or in both Japanese and English, in the form of printed publications and Internet information. A bibliographical note is added to

each piece of material. As a rule, the statistics presented are linked to relevant Internet sites in English, even for those available only in printed form." You'll find annotated links to data on: population, business/industry/economics, agriculture/forestry/fisheries, science and technology, commerce and services; labor and prices, housing, education, criminal justice and more. There's also a section on [Reference Tools for Searching for Statistics](#), including the [Guide to Official Statistics in Japan](#) and the [Statistics Bureau](#) of the [Ministry of Internal Affairs and Communications](#)."

*Categories:* All Posts

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## SocIndex: One year trial subscription

Thursday, June 22, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=639>

The SFU Library is very pleased to announce that members of the SFU community now have access to the SocIndex database for a one year trial period.

If you're looking for a different approach for your essay on consumer attitudes or your globalization of economy research, you may want to give SocIndex a try.

SocIndex indexes the literature of sociology and related fields such as anthropology, social work, social psychology, education, and criminology. It also covers cultural sociology, demography, economic development, urban studies, and welfare among others.

If you like SocIndex, or if you have any questions, please contact: Mark Bodnar (Business - [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca)) or Carla Graebner (Economics - [cgraebne@sfu.ca](mailto:cgraebne@sfu.ca))

*Categories:* All Posts

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## Handbook of Research in Mobile Business: Technical, Methodological, and Social Perspectives

**Wednesday, June 21, 2006**

<http://proxy.lib.sfu.ca/login?accessGroupID=82>

SFU researchers now have access to the Handbook of Research in Mobile Business both [online](#) and in print (Bennett Reference: HF 5548.34 H36 2006). Taken together, the 63 articles in this handbook cover much of the research as of 2006 on mobile business.

Here are a few sample chapters/articles:

- Factors Influencing Segmentation and Demographics of Mobile-Customers
- Review of Wireless Technologies and Generations
- Emerging Mobile Technology and Supply Chain Integration: Using RFID to Streamline the Integrated Supply Chain
- Applying Mobile Technologies to Banking Business Processes

For more books of this sort, try the following subject headings in the SFU Library catalogue:

- [Mobile commerce](#)
- [Mobile communication systems](#)

*Categories:* All Posts

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## Gartner reports via Business Source Premier

**Wednesday, June 21, 2006**

<http://tinyurl.com/fla3w>

Buried deep within Business Source Premier are thousands of reports by sources such as ICON Group, Datamonitor, etc. covering products, countries, industries, and companies. Many of these reports are frustratingly difficult to search for directly because they often don't have a single, dependable series title that you can enter into a search box...

This is my excuse for not realising until recently just how many Gartner Group research/news reports are hidden in Business Source Premier: BSP features over **360** Gartner reports from 2004 and 2005 (no 2006 reports yet)!

Topics include healthcare, automotive industries, financial services, media, and much more. Here are a

few sample reports:

- [Financial Services Research Report: Dynamic Relationship Pricing to Be Banking's Next CRM Strategy](#)
- [Retail Research Report: Start With Point of Sale When You Upgrade Stores' IT Infrastructure](#)
- [Media Research Report: Increased Personalization Demands Threaten Mass Media](#)
- [Healthcare Research Report: A Method for Tracking Life Sciences Public Policy Issues](#)

So, how can you search for Gartner reports yourself? The best way that I've found thus far is to search the "all text" field (TX) for "Gartner, Inc." AND the "publication type" field (PT) for ("case study" or "market research report") AND add a term or two to describe the topic you are researching. Too complicated for you? Just [click here](#) (if you are an SFU researcher) and all you'll need to do is add your topic to the pre-set search.

*Categories:* All Posts

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## Entrepreneurship Research Portal

**Friday, June 16, 2006**

<http://research.kauffman....researchDesktop>

A product of the Kauffman Foundation ("The Foundation of Entrepreneurship"), this [research portal](#) "aggregates academic and policy-oriented research, events, deadlines, and other information that are collected by Kauffman Foundation personnel and our research content partners at the University of Illinois at Urbana - Champaign."

*Short version:* It's a great place to start your search for information in working papers, conference papers, journal articles, and web sites on entrepreneurship from the perspective of economics, finance, innovation, law, marketing, management...

They also feature [datasets](#), and a [lists of events \(conferences, etc.\) and calls for papers](#).

Note that I came across this resource in a newsletter from Gary Price's [Resource Shelf](#). Gary's blog + email newsletter + RSS feeds cover some of the best web-based research resources. A good one to monitor regardless of your research area.

*Categories:* All Posts

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## Psychology books online

Thursday, June 15, 2006

As I'm sure you all know, much of business and economics research could be considered applied psychology: How will customers/employees react? Are purchase decisions rational, or can they be manipulated subconsciously? Is leadership innate?

With that in mind, the addition of over 800 online books published by the American Psychological Association to the SFU Library catalogue should be of interest to SFU's bus/econ researchers. Here are a few examples...

- [Young workers : varieties of experience](#)
- [The new psychology of selling and advertising](#) (from 1932 - an example of one of the many *classic* texts now available online)
- [Psychology and consumer culture : the struggle for a good life in a materialistic world](#)
- [The nature of executive leadership : a conceptual and empirical analysis of success](#)
- [Team cognition : understanding the factors that drive process and performance](#)

Of course, the majority of the 800 online books are more focused on purely "psychology" topics, but remember that relevance is in the eye of the beholder.

To search the catalogue for books in this collection, try a [keyword](#) search for *Psybooks and [your topic]*.

Note that the chapters from these books can be used for online course readers and for electronic reserves. Check out our [online reserves guide](#) for more about setting up electronic reserves.

*Categories:* All Posts

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## 2005 Journal Citation Reports now online for SFU researchers

Wednesday, June 14, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=153>



The [Journal Citation Reports](#) via the SFU Library have been updated with 2005 data. For those of you who haven't heard of the JCRs, here are a few reasons why you might want to use this resource:

1. You are planning to submit a paper and want to send it to the "highest impact" journals in your subject area.
2. You are about to apply for tenure and need to show that the articles you've published are in "important" journals.
3. You would like to focus your research on only the "top" journals in an article database like ABI/INFORM or BSP, but don't know what those journals are.

According to the JCR publisher: "Journal Citation Reports is a comprehensive and unique resource that allows you to evaluate and compare journals using citation data drawn from over 7,500 scholarly and technical journals from more than 3,300 publishers in over 60 countries."

*Categories:* All Posts

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## Food Safety Risk Analysis Clearinghouse

**Tuesday, June 13, 2006**

<http://www.foodrisk.org/index.cfm>

For anyone interested in learning more about food or agriculture, the Food Safety Risk Analysis Clearinghouse should be one of the first places to look. The Food Safety Risk Analysis Clearinghouse is the responsibility of the Joint Institute for Food Safety and Applied Nutrition (JIFSAN), a collaboration between the University of Maryland (UM) and the Food and Drug Administration (FDA). Among the goals of this organization are consolidating risk analysis research data and methodology from public and proprietary sources as well as identifying gaps in needed research.

What does this mean for you? It means they have a mandate to collect data and analysis from various agencies, both in the private and public sector, relevant to agriculture, food, labelling, hazards and risk assessment.

If you're looking for regulations on labelling, the Clearinghouse will provide links to what you need. If you need a "model to help estimate the costs incurred in reformulation due to changes in regulations", the Clearinghouse will have what you need. And, if you're looking for data on commodities or agriculture, the Clearinghouse will have that too.

The amount of information on this site is incredible. And, it's all been vetted for public consumption. The

Clearinghouse identifies which sources are freely available and which may incur a charge for access. They provide everything from statistics to analysis to journals and reports you may not find elsewhere.

Bottom line: If your research even remotely touches on the areas of food, agriculture or commodities, you'll want to bookmark this site.

*Categories:* All Posts

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## TradeStats Express

**Tuesday, June 13, 2006**

<http://tse.export.gov/>

Consider this the U.S. answer to Industry Canada's lovely [Trade Data Online](#). TradeStats Express displays the latest annual U.S. merchandise trade statistics

- At national and state levels.
- In maps, graphs, and tables.
- As exports, imports, and trade balances.
- Custom-tailored to your year and dollar ranges and display preferences.

It is divided into two main sections: National Trade Data and State Export Data. For each section, the basic tools (for example, choosing product classifications, downloading the data, seeing a print preview) are the same.

The National Trade Data are available as full year totals for 1989 through 2004 and Year-To-Current-Quarter for 2004 and 2005. "Year-To-Current-Quarter" is defined as January 1 through the last day of the most recent quarter in the system. ( March 31, June 30, September 30 or December 31 for the specified year). Data are available for individual countries, trade/economic groups, or geographic regions. You can tabulate these statistics using any of three product classification systems: HS (at two- and four-digit levels), NAICS (up to the four-digit level), or SITC (up to the three-digit level). You can choose to display the data for exports, imports, or balance of trade.

The State Export Data are available as full year totals for 1999 through 2004 and Year-To-Current-Quarter for 2004 and 2005. "Year-To-Current-Quarter" is defined as January 1 through the last day of the most recent quarter in the system. ( March 31, June 30, September 30 or December 31 for the specified year). Data are available for individual states or U.S. regions. Products are classified in industry groups corresponding to NAICS two-digit codes.

TradeStats Express is easy to use and, in addition to the standard options of downloading or saving to disk, also provides links to key facts about trading partner countries. For example, after running a data query, click on any country represented in the map image to find out more information on that country--including trade affiliations. Very interesting.

*Categories:* All Posts

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## Encyclopedia of Knowledge Management - online for SFU researchers

**Tuesday, June 13, 2006**

<http://proxy.lib.sfu.ca/1...1&bookid=136244>

From the publishers: "The [Encyclopedia of Knowledge Management](#) provides a broad basis for understanding the issues, technologies, theories, applications, opportunities, and challenges being faced by researchers and organizations today in their quest for knowledge management. Over 170 contributors from 23 countries have conferred their expertise to this publication, and with 940 definitions and more than 3,600 references, this encyclopedia is the single source for reliable and modern-day research in the field of knowledge management."

If you prefer a print version, the [Encyclopedia of Knowledge Management](#) is also available in the Bennett Library's reference collection at **HD 30.2 E53 2006**.

Note that this resource is one of more than 4500 provided online for us by netlibrary and available via the SFU Library catalogue. Try a keyword search for *netlibrary* to find some of the other titles in the collection. Netlibrary titles have a "check out" model similar to print books. You can browse a book briefly online, or you can "check it out" so that you are the only person who gets full access to it for anywhere from 24 hours to 3 days (depending on the book). See our [Help pages](#) on netlibrary books for more details.

Note (June 13, 2006): We now have an [alternative online edition](#) of this publication, direct through the publisher.

*Categories:* All Posts

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## BERA: Business & Economics Research Advisor

Tuesday, June 13, 2006

<http://www.loc.gov/rr/business/BERA/index.html>

BERA (the Business & Economics Research Advisor) is an online research guide series prepared by the "Specialists in Business Reference Services" at the Library of Congress.

Each guide lists and describes key print and online resources to consult for information on a given bus/econ topic. Thus far they've put out four issues:

- [Globalization](#)
- [The Automotive Industry](#)
- [The Sports Industry](#)
- [The Oil & Gas Industry](#)

Although the resources they list tend to be oriented toward US industries, there are some global resources as well, and in many cases US data and analysis is pertinent to the rest of the world.

If you find these guides useful, you might want to check out [BEOnline](#) -- a guide to Business and Economics internet resources prepared by the same LC researchers.

*Categories:* All Posts

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## Online submission process for theses, dissertations, projects and extended essays

Tuesday, June 13, 2006

<http://www.lib.sfu.ca/cgi-bin/SubmitThesis.cgi>

The Office for Theses at SFU has just "gone 'live" with its new, required, online submission process for theses, dissertations, projects and extended essays.

This new system will speed up the auditing process of your submission and your graduation approval, as

well as provide you the opportunity to ensure that your personal information and thesis information is correct - which means you can receive your personal, bound copies sooner!

If you are a graduate student submitting your thesis, project or extended essays in the Summer 2006 semester, and all semesters thereafter, you are required to register your submission online with our new form.

If co-authoring a project, each author will need to register the project.

Please follow the link: <http://www.lib.sfu.ca/cgi-bin/SubmitThesis.cgi> to submit your information.

Please note that you will need to have on hand the following:

- your library barcode number to complete the form, but that this number can be found online, by following the instructions provided on the form
- your SFU email address, and an alternate email address
- an electronic copy of your thesis/project/essays

You can complete the form any time prior to delivering the physical copies of your thesis/project/essays. The best time is after finalizing your title, and after you have sat down with your Graduate Assistant to review the documents for submission. Please complete the form as soon as possible after your defense to ensure timely approval and processing of your thesis/project/essays.

After completing the form, print your confirmation email, (add any corrections you feel needed) and then bring it to the library with the copies of your submission so that we can stamp it as received and quickly match our records with the thesis copies and documentation.

If you wish a receipt for your submission, print an extra copy for yourself.

Please remember that completion of this online form is **required** - and beneficial to you in that it contributes to a more efficient graduation process. For more information, see the [Last Steps PDF](#) (revised to reflect this new online submission form).

Don't hesitate to contact Penny at [thesis@sfu.ca](mailto:thesis@sfu.ca) or Becky at [rscott@sfu.ca](mailto:rscott@sfu.ca) if you have any questions or difficulties.

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*Categories:* All Posts

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## FASB site: standards (and more) free online

Tuesday, June 13, 2006

<http://www.fasb.org/>

It's been a while since I last looked at the [website](#) of the Financial Accounting Standards Board [FASB], so when I visited them in search of standards the other day I was pleasantly surprised at the wealth of free and useful material they've made available.

Let's start with the one FASB publication that even non-accountants will have heard of: the *FASB Standards* (aka: the *Statements of Financial Accounting Standards*). The site has them all [online](#) -- right from #1 back in 1973 to #156 published a couple months ago.

Besides the standards, the FASB site offers its *Statements of Financial Accounting Concepts*, its *FASB Interpretations*, and its *FASB Technical Bulletins* [online](#), plus five of its [Cases on Recognition Measurement](#). They even provide details on hotels near their Connecticut offices -- although I'm not quite big enough of a fan to visit them.

*Categories:* All Posts

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## Recent additions to our ebrary e-book collection

Tuesday, June 13, 2006

We thought it was time to highlight again the many *ebrary* e-books available online for SFU researchers. We have close to 30,000 e-books available via the SFU Library catalogue, 24,000 of which are part of the *ebrary* collection. Here are a few of the newest ones...

- [Under new ownership: privatizing China's state-owned enterprises](#)
- [Skills for managing rapidly changing IT](#)
- [Computational economics: a perspective from computational intelligence](#)
- [Advanced topics in information resources management. \(Volume 5\)](#)
- [Cases on information technology. Volume 7: lessons learned](#)
- [Global governance of financial systems: the international regulation of systemic risk](#)
- [Contemporary research in e-marketing \(Volume 2\)](#) (e-book version of [Volume 1](#) came out last year)
- [Economic development and multilateral trade cooperation](#)

You need the *ebrary* reader plug-in software on your computer to read *ebrary* ebooks. If you haven't downloaded it yet, just go the *ebrary* site via one of the titles above and look for a link to the *ebrary* reader.

Categories: All Posts

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## The Multicultural Canada Conference: our Diverse Heritage

Tuesday, June 13, 2006

<http://ocs.sfu.ca/multiculturalcanada2006/>

A non-Bus/Econ item, but we thought it might be of interest to some of you...

[The Multicultural Canada Conference: our Diverse Heritage](#) is a national conference being hosted by Simon Fraser University at its Vancouver campus, May 31 - June 2, 2006. The focus of the conference is to highlight the [Multicultural Canada Digitization Project](#). This project is committed to making historical records of individuals and cultural communities available online to all Canadians and those beyond our borders.

1. Free, Public event: May 31, 2006 7 PM - Keynote Speaker, Dr. Henry Yu, UBC History, in the Asia Pacific Hall, Morris J. Wosk Centre for Dialogue (SFU Vancouver)
2. Conference: June 1st & 2nd in the Fletcher Challenge Canada Theatre, Room 1900 (SFU Vancouver)

The wide-ranging program includes such presentations as...

- "The Sikh Community: Building Bridges of Trust" (Dr. Hugh Johnston);
- "Oral Testimony and History: Recollections of the Hungarian Refugees who came to Canada in



1956-57" (Susan Papp);

- "Telling Acts: Japanese Canadians and Their Stories Told" (Audrey Kobayashi);
- "South Asians in Canada: A Diasporic View" (Dr. Hari Sharma); and
- "Capturing a Traumatic Past: My Journey with Survivors of the Holocaust"(Dr. Paula Draper)

Check out the [conference site](#) for more details.

*Categories:* All Posts

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## Journal Citation Reports

**Tuesday, June 13, 2006**

<http://www.lib.sfu.ca/res...?DatabaseID=153>

The [Journal Citation Reports](#) via the SFU Library have been updated (2004 data) and enhanced (data is now available for entire subject categories as well as individual journals).

For those of you who haven't heard of the JCRs, here are a few reasons why you might want to use this resource:

1. You are planning to submit a paper and want to send it to the "highest impact" journals in your subject area.
2. You are about to apply for tenure and need to show that the articles you've published are in "important" journals.
3. You would like to focus your research on only the "top" journals in an article database like ABI/INFORM or BSP, but don't know what those journals are.

According to the JCR publisher: "Journal Citation Reports is a comprehensive and unique resource that allows you to evaluate and compare journals using citation data drawn from over 7,500 scholarly and technical journals from more than 3,300 publishers in over 60 countries."

*Categories:* All Posts

## Asia Pacific Foundation of Canada

Tuesday, June 13, 2006

<http://www.asiapacific.ca/index.cfm>

"APF Canada, which is based in Vancouver, BC, undertakes strategic research on Canada's economic, political and social relations with Asia Pacific. The goal is to provide guidance on Asia Pacific topics for business and governments, and to enhance the links among the policy, business and research communities in areas relating to Canada's ties with Asia Pacific."

A couple sample reports from their [publications](#) page:

- [The Role of Asian Ethnic Business Associations in Canada](#)
- [Fueling the Dragon: China's Quest for Energy Security and Canada's Opportunities](#)

The APF site also offers [trade and investment statistics](#); a special page aimed at [businesses](#) and another one for [policy researchers](#); a [directory](#) of Asian ethnic and Canada-Asia bilateral business associations; a [daily scan of news stories](#) on Canada-Asia business relations (you can subscribe to get the updates by email); and much more.

*Categories:* All Posts

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## ExecuComp via the SFU Library

Tuesday, June 13, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=720>

We are very pleased to announce that SFU researchers now have access to [ExecuComp](#), a database of executive compensation details compiled by Standard & Poor's.

[ExecuComp](#) provides Executive Compensation Reports covering current, historic, and total compensation, executive options and compensation of industry peers, and objective executive compensation data on the top officers of more than 2,500 active and inactive companies. Active companies covered are primarily those in the S&P500, S&PMidCap, and S&PSmallCap indexes. Data points include over 80 compensation-related items, as well as major financial performance measures.

Note that it is also possible to download the entire [ExecuComp](#) database in Microsoft Access format --

useful for those who need to conduct detailed analysis of the data.

This database has been funded until April 2008 by the *Research Initiative Fund* from SFU's Faculty of Business.

([CoreReference](#) -- another database available via the SFU Library -- also has basic compensation data for thousands of publicly-traded North American companies.)

*Categories:* All Posts

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## Dissertations via ABI/Inform

Tuesday, June 13, 2006

<http://www.lib.sfu.ca/res...m?DatabaseID=63>

ABI/Inform has recently added the fulltext of **more than 11,000 theses**. These publications are fully integrated into the database and will show up in your search results along with journal and magazine articles. To see only the theses in your search results, search for your topic, then look at the top of your results for the tab labelled *Dissertations*. You can also search for only theses/dissertations: enter your search terms, then click on *More Search Options* at the bottom of the screen and choose *Dissertations* in the *Publication Type* box.

Note that many dissertations by non-business/economics researchers are included in the 11,000 - as long as the topic has bus/econ implications. You can browse through the many subjects (and geographic areas) covered by clicking on the *Publication* tab at the top of the screen, looking for the title "ProQuest Dissertations and Theses," and choosing from the many subject/location options.

Here are a few sample searches (links will only work for SFU researchers):

[Dissertations from Canadian schools.](#)

[Bus/Econ dissertations by biological science researchers.](#)

[Dissertations that concern accounting topics.](#)

*Categories:* All Posts

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## MIX MARKET -- global microfinance information

Tuesday, June 13, 2006

<http://www.mixmarket.org/>

"The MIX MARKET is a global, web-based, microfinance information platform. It provides information to sector actors and the public at large on microfinance institutions (MFIs) worldwide, public and private funds that invest in microfinance, MFI networks, raters/external evaluators, advisory firms, and governmental and regulatory agencies. The MIX Market seeks to develop a transparent information market to link MFIs worldwide with Investors and Donors and promote greater investment and information flows."

The MIX MARKET currently provides data on 674 MFIs, 77 investors and 129 partners.

[Thanks to Jennifer Hall of the MA program in International Leadership for telling me (and you) about this resource!]

*Categories:* All Posts

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## Institute for Social and Economic Research and Policy

Tuesday, June 13, 2006

<http://www.iserp.columbia.edu/>

The work at the Institute for Social and Economic Research and Policy (ISERP) comes out of its predecessor institution, the Bureau for Applied Social Research, which was established at Columbia University in 1944. Today, ISERP continues in this tradition, serving as the research arm of the social sciences at Columbia, and offering a host of online resources to the general public. From the homepage, visitors can look through some of the group's latest offerings, which include brief articles, working papers, and details about upcoming books. For the most up-to-date material, users will want to peruse the Institute's quarterly newsletter, which contains information on the events it sponsors, along with full-text articles based on its research. Academics will want to also read about the Institute's funding and post-doctoral research opportunities. [KMG]

*From The Scout Report, Copyright Internet Scout Project 1994-2005.* <http://scout.wisc.edu/>

Categories: All Posts

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## Early Issues of Core Bus/Econ Journals Online via JSTOR

Friday, June 09, 2006

SFU researchers now have dependable online access to some core journals in Business and Economics, right back to the first issue in most cases. We've added a couple more components to our JSTOR collections of scholarly journal backfiles, both of which include many key bus/econ titles.

Here are a few of the journals in the new JSTOR collections:

- [American Journal of Agricultural Economics](#) (used to be [Journal of Farm Economics](#)): 1919 to five years ago.
- [Journal of Marketing](#): 1936 to 5 years ago.
- [Southern Economic Journal](#): 1933 to three years ago.
- [Business History Review](#): 1954 to five years ago.
- [Industrial and Labor Relations Review](#): 1947 to three years ago.
- [Academy of Management Journal](#) (used to be [The Journal of the Academy of Management](#)): 1958 to five years ago.
- [Accounting Review](#): 1926 to five years ago.
- [Journal of International Business Studies](#): 1970 to three years ago.
- [Economic Development and Cultural Change](#): 1952 to five years ago.
- [Management Science](#): 1954 to four years ago.
- [MIS Quarterly](#): 1977 to 5 years ago.

Astute readers will have noticed that online issues of each of these journals end at least a few years before the present. JSTOR's focus is on providing deep backfiles of the most important journals, not current issues. Fortunately, we have current issues of all of these titles in other databases and online via the publishers.

In addition, If you follow some of the links above, you'll find that early issues of many of these journals are also online in either Business Source Premier or ABI/Inform. Access via JSTOR is much more dependable: when we get a title via JSTOR, we aren't subject to changes in contracts that publishers sign with aggregators like EBSCO and ProQuest.

Finally -- a reminder that we recently bought online backfiles to many Oxford and Springer e-journals as well. See our [Buzz posting](#) from earlier this spring. Given how easy it is to research at home using e-journals, there's a potential for a bias toward only newer (easier to get to) material. Buying online

backfiles ensures that older articles in key journals aren't overlooked.

*Categories:* All Posts

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## Slide movie on cited reference searching in Web of Science

Thursday, June 01, 2006

As many of you know, SFU Library's Web of Science database allows you to do "cited reference searches" (to find articles that cite a given article or author). The process involves several steps and can be a bit confusing. In an effort to make things simpler, we've created a viewlet (slide movie) tutorial on cited reference searching in Web of Science. It is linked from the **help section** near the bottom of the [Web of Science](#) page at the SFU Library site. (For those who haven't used the Web of Science, its somewhat misleading name can hide the fact that it covers all subject areas -- over 8500 academic journals.)

Note that [Business Source Premier](#) via the SFU Library also allows cited reference searching.

*Categories:* All Posts

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## Statistics Canada's Business Data

Thursday, June 01, 2006

<http://commerce.statcan.ca/english/commerce/>

We mentioned [last week](#) that Statistics Canada has made many of their online publications free, and that further changes were in the works. One of the "further changes" is the establishment of an extremely useful [portal](#) to their business (and economics) data and analysis.

The main table of contents should give you an idea of how valuable this site will be:

1. [Assess market characteristics using census information](#)

2. [Gather data to compare your business to your industry](#)
3. [Analyze trends in employment and income](#)
4. [Obtain trade data for Canada and abroad](#)
5. [Browse our comprehensive list of business topics](#)

They also feature a list of the "top 10 Business Products" (including the [Market Research Handbook](#) that should be on the desktop of every Bus/Econ researcher), key user guides, and a few of the latest indicators.

(Note that StatsCan is still in the midst of their major site changes, so some features and functions of the site are a bit glitchy at the moment.)

*Categories:* All Posts

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## E-books via the SFU Library

**Thursday, June 01, 2006**

Did you know that you have access to thousands of e-books via the SFU Library? Picture yourself lounging at home in your PJs, sipping tea while you browse through texts on your computer. Less driving up the mountain; more time for research in the comfort of your own home!

Finding e-books in our catalogue is simple:

- Choose the "[Word search](#)" option.
- Type in relevant keywords (business, economics, personnel, leader\*, etc.)
- Use the drop-down box next to **Format** to limit to "Electronic Resources."
- Use the drop-down box next to **Books or Journals** to limit to "Books."
- Click on Submit.

A few sample titles:

- [Creativity in virtual teams: key components for success](#)
- [Introduction to the economics and mathematics of financial markets](#)
- [Asking questions: the definitive guide to questionnaire design: for market research, political polls, and social and health questionnaires](#)
- [Strategies for managing IS/IT personnel](#)

*Categories:* All Posts



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## Historical New York Times online for SFU researchers

Tuesday, May 30, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=695>

Microfilm no more! SFU researchers now have online access to [historical New York Times issues](#) beginning in 1851 with the publication of its first issue. The resource offers over 3.4 million full page and article images with searchable full text back to the first issue. Coverage extends from 1851 to three years ago. A new year's worth of content will be added each year.

For a more Canadian angle on historical news, check out the [Globe & Mail: Canada's Heritage](#) -- online via the SFU Library from 1844 to 2001.

*Categories:* All Posts

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## Toronto Stock Exchange (TSX) data and reports

Saturday, May 27, 2006

SFU researchers now have online access from both on- and off-campus to more TSX information. The SFU Library recently started providing the following two online publications:

- [TSX electronic review](#). (A "comprehensive monthly digest of trading activity and statistical reports on all listed issues.") Note that we have 35 years of the print-only predecessor to this publication in the Bennett Library.
- [TSX Venture review](#). (A monthly "official summary of all trading statistics and reports on listed companies" on the TSX Venture Exchange.)

While we're on the topic, did you know that SFU researchers also have access to detailed and downloadable TSX data via the [CFMRC TSX Database](#), featuring "daily and monthly Toronto Stock Exchange trading information about specific securities; information on "price adjustments" such as dividends, stock splits, recapitalizations, etc.; information on daily and monthly index levels; as well as

selected other financial markets information."

*Categories:* All Posts

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## PsycINFO for marketing, OB, economics...

**Saturday, May 27, 2006**

Business and Economics are both interdisciplinary fields, sometimes touching on theories and resources in subjects ranging from education to engineering. As a result, business and economics researchers have to think beyond core tools like ABI/Inform and EconLit.

One tool that is useful to many areas of both business and economics is [PsycINFO](#). Put simply, any research that concerns how people think, behave, react, etc. should involve using [PsycINFO](#).

The people who make [PsycINFO](#) acknowledge and support its interdisciplinary uses with a [series of short guides](#) to using it in areas such as...

- [Business, Organizational Behavior, and Personnel Management](#),
- [Economics](#), and
- [Marketing, Advertising, and Public Relations](#).

Each guide consists of key Descriptors (subjects) used in [PsycINFO](#) for that topic, other search tips, a list of relevant subtopics covered by [PsycINFO](#), and a sample record.

*Categories:* All Posts

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## AgMRC: agricultural marketing resource center

**Friday, May 26, 2006**

<http://www.agmrc.org/agmrc/default.html>

The Ag Marketing Resource Center (AgMRC) is an electronic resource providing information on value-added commodities related to agriculture, resources on business development, market and industry trends as well as links to state resources. Contributing to the site are experts from the University of Iowa, Kansas State University, the University of California and the U.S. Department of Agriculture.

If you need to know the specifics on anaerobic digesters, this is the site for you. AgMRC links to reports produced by various governmental agencies and university studies. Not interested in manure? What about biodiesel? AgMRC has quite a lot of content on biodiesel (including industry links, product overview and growth opportunities) as well as other alternative forms of energy... And speciality crops like floriculture, amaranth, chufa not to mention information on the perennially favourite topic of aquaculture. See, for example, the article "Can Quality Revitalize the Alaskan Salmon Industry?" Fully referenced with lots of charts and tables, this article is pretty indicative of the type of content available through this extremely useful Web site.

Another gem worth highlighting (last word here, we promise) is the recently published working paper "The Economics of Brands" which "presents a framework for producers of brands to determine the price premium based on the information of consumers' willingness to pay and the extra marginal cost required to produce brands." Yes, there's a little something for everyone at AgMRC.

*Categories:* All Posts

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## Global Market Information Database via the SFU Library

Friday, May 26, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=601>

Many of you have discovered how valuable the [Global Market Information Database](#) is since we got it at the beginning of the year, but for those of you who haven't tried it yet, here are the titles of a few of the more than 80 reports published in GMID *so far this month*:

- Consumer Lifestyles in Pakistan
- Italian Future Demographics
- Global Aspects of Retailing
- Chinese Travel Retail
- Disposable Paper Products in Canada

Remember that GMID has much more than international consumer/retail reports and data. For example, it offers *economic* data such as inflation and income distribution; *commodity* production data for things like

aluminum and sawnwood; and *general lifestyle/culture* data on topics ranging from juvenile offenders to dental health to internet access.

See also our previous BUEC BUZZ posting on the [Canadian content in GMID](#), as well as the [original announcement](#) from when we got the database 7 months ago.

*Categories:* All Posts

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## Eco5

Wednesday, May 24, 2006

<http://www.eco5.com/index.php>

First, a tip of the hat to Shirl Kennedy for highlighting Eco5 at [ResourceShelf.com](#).

Eco5, produced by the European Business School, is a portal of economic, financial and business related information. Contributors to Eco5 aim to provide added value to Internet researchers by "selecting free research resources and making these directly accessible via a simple menu structure, enabling our users to save research time and energy."

So what can you find at Eco5.com? Well, lots but don't let the plain interface put you off. Eco5 has organized their site in a very straightforward manner by arranging content within broad subject categories such as 'market overview', 'historical data and forecasts' and 'working papers & glossaries' among others.

Once in one of these categories, sources are often arranged geographically or by topic but you will be dropped into one of these sub-categories by default. The historical data and forecasts section, for example, defaults to the United States.

The usual suspects (Statistics Canada, BEA, U.S. Federal Reserve) are here but you may find something that you either haven't seen before or filed away deep within the folds of IE's Favorites or Firefox's Bookmarks never more to be seen. One source, new to me, is [B R E A D](#): Bureau for Research in Economic Analysis of Development

Other good content includes information on:

- Banking institutions
- Calculators, annual reports and 10K's
- Working papers and online glossaries

- Resources for jobs, internships and Ph.D. programs

*Categories:* All Posts

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## Canadian Statistics via Statscan

**Wednesday, May 24, 2006**

[http://www40.statcan.ca/z01/cs0001\\_e.htm](http://www40.statcan.ca/z01/cs0001_e.htm)

Accessing statistics about Canada has just become a whole lot easier.

Statistics Canada has recently changed the way you can locate [Canadian statistics](#) by adding increased searching and browsing functionality.

Browse for tabular data by subject for anything ranging from agriculture to travel and tourism; locate information by province, territory or metropolitan area; or you can simply click on 'What's new' for the most recent additions to the site.

You can search by keyword, too. A recent search for 'crime' turned up 0 results but Statistics Canada provides the option to locate related terms. Clicking on the related terms link provides a list of other options to search on such as, in this case, assault, criminal, drugs and so on. Clicking on one of these terms will bring up a list of tables relevant to that term. Click again on one table and Statistics Canada provides not only the relevant data but also the option to look at other, related tables. Results default to Canada at the national level, but if you want to narrow the data down to a specific province or territory you can do so by selecting your preference from the list on the side. It's so easy!

Additional functionality allows you increase the text size on your tables, highlight certain sections, (although clicking on/off seems to have no effect today) or print the table. Downloading or exporting tables doesn't seem to be an option yet.

*Categories:* All Posts

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## Periodical Publishing on the Increase in Canada

Tuesday, May 23, 2006

<http://www.statcan.ca/Dai...08/d050608a.htm>

According to *The Daily*, periodical publishing in Canada is taking off. Not only are there more magazines being published today than there were ten years ago but revenues have increased by a whopping 56.5%.

The data is based on the Periodical Publishing Survey which is a census of all known periodicals published in Canada. What makes the information really interesting is that the survey doesn't "collect information on periodicals published outside of Canada, specifically, periodicals imported into Canada and foreign "split-run" magazines [e.g. Time, Sports Illustrated], which have Canadian editions containing advertising aimed at the Canadian market." The results of the survey are based on home grown Canadian publications. Nor does the survey include publications only available in electronic format.

According to the survey, revenues are drawn primarily from advertising and subscriptions. Both have plateaued recently, however, leading one to wonder where all of the money is coming from. Part of the answer lies in technological advancements in printing and distribution. The rest of the answer can be found in *The Daily*. And remember, *The Daily* is now available via [RSS](#).

Categories: All Posts

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## S&P Credit Ratings - free online

Tuesday, May 23, 2006

<https://www2.standardandp...&l=EN&b=2&s=142>

Standard & Poor's now offers free access to their credit ratings, although you do need to register first.

- **Credit Ratings Search** enables you to search for current Standard & Poor's ratings for issuers, instruments, and Bond Funds using either an entity or Fund name or an identifier such as CUSIP, CINS or ISINS. You will also be able to look up Corporate Governance Scores and Servicer Evaluations.
- The site also provides free access to **Credit Ratings Actions** over the last 24 hours or 7 days by issuer, sector, or country.

Categories: All Posts

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## Google Alerts (Beta)

Friday, May 19, 2006

<http://www.google.com/alerts?hl=en>

For those of us who can't get enough information or who do get enough but don't know what to do with it, Google has introduced an alert service. Like most alert services, Google offers the ability to pull in information based on keywords or terminology you supply and send the results to your e-mail address. Unlike most alert services, Google's is free (right now, anyway) and draws in information from the sites and user groups indexed by Google. Why would you want to do this? Alert services are a great way to keep on top of trends, quickly identify new information such as employment opportunities or publications and monitor user groups for information you're interested in.

Currently there are four types of alerts you can set up, each e-mail based:

- 'News' alert: lets you know if new articles make it into the top ten results of your Google News search.
- 'Web' alert: notifies you know if new web pages appear in the top twenty results for your Google Web search.
- 'News & Web' alert: lets you know when new articles related to your search term make it into the top ten results for a Google News search or the top twenty results for a Google Web search.
- 'Groups' alert: tells you know if new posts make it into the top fifty results of your Google Groups search.

Setting up alerts is pretty straight forward but, as with all alerts, test first to make sure you're getting the kind of results you want. I've set up a somewhat successful alert for new information on the Canadian economy but you'd probably want to be a lot more specific than that. Use the 'Advanced' function in Google to define your parameters. Restrict your alerts to pull information from specific (.gc.ca for Canadian federal government or .edu for U.S. universities) or formats (.pdf, .xls, .doc, etc.). You can manage your alerts so they appear daily or as they appear. I would strongly recommend choosing the daily option...

You have to register for Google alerts, but it's free. And, you can add, modify or delete your alerts at will.

*Categories:* All Posts

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## PriceWaterhouseCoopers Industry Profiles

Friday, May 19, 2006

<http://tinyurl.com/8p57f>

PriceWaterhouseCoopers (PwC) has a series of industry profiles (although surveys might be a better way of describing them) that might be just the thing you need if you're starting your research or looking for additional information to fill in the gaps. Although coverage ranges from industry to industry, the depth of some of the reports is surprising. Written by PwC analysts, the reports offer a mix of analysis, forecasting and statistics.

Each industry has its own introduction and sometimes the content stops there. Others have links right under the industry preamble but others have information linked from the 'Of further Interest' section on the right side of the page. If you don't immediately see a link to a report, have a look around.

Some of these reports are interesting to read from other than a business or economic perspective. The PwC report "[The Defence Industry in the 21st Century](#)" is a good example. This report encapsulates the defence industry from the cold war forward, focusing on the last ten years. In addition to highlighting the major defence companies (including a history of mergers—great chart!), it also lists the programmes administered by the US Department of Defence providing security assistance to selected foreign countries, statistics on military expenditures by country and outlines strategies for defence contractors. This is great stuff.

*Categories:* All Posts

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## Belzberg Library Survey

Friday, May 19, 2006

[http://www.lib.sfu.ca/abo...berg\\_survey.htm](http://www.lib.sfu.ca/abo...berg_survey.htm)

Do you use the library at SFU Vancouver?

Belzberg Library invites SFU Vancouver students, faculty and staff to help us evaluate and expand our hours and services by completing the brief online survey at:



[http://www.lib.sfu.ca/about/contactus/belzberg\\_survey.htm](http://www.lib.sfu.ca/about/contactus/belzberg_survey.htm), by **May 27**. The results of this anonymous survey will assist with our current library review and provide direction for new and improved library services for the Vancouver campus. Thank you - your opinion is important!

For further information or if you have any additional comments or suggestions about Belzberg Library, please contact Karen Marotz, Head, Belzberg Library at [marotz@sfu.ca](mailto:marotz@sfu.ca).

*Categories:* All Posts

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## Library's Understanding and Avoiding Plagiarism Tutorial Now Available in WebCT

**Friday, May 19, 2006**

For those instructors using, or considering using, WebCT:

The SFU Library is pleased to announce that its *Understanding and Avoiding Plagiarism* tutorial is now available as a WebCT module for import into any existing WebCT course. A couple reasons why you might want to have this tutorial built right into your WebCT session rather than just point your students to [the regular web-based version](#):

1. By integrating *Understanding and Avoiding Plagiarism* into your own WebCT course, you can emphasize the importance of these skills to your students. What is built right into the WebCT course tends to get more attention, and this is a topic that definitely demands attention.
2. If you want to track which students have completed the quizzes in the tutorial, you can do so with the WebCT version. This means that you can apply grades (perhaps part of the participation mark?) to completion of the tutorial.

This interactive tutorial is designed to help students understand what plagiarism is and how to avoid committing it. Working through the tutorial, students will learn to recognize different types of plagiarism and be introduced to various practical skills -- citing, note-taking, quoting, and paraphrasing -- that will assist them in the writing process. The tutorial takes about 30 minutes to complete and includes two interactive quizzes to test students' comprehension.

If you're interested in having this tutorial integrated into your WebCT course, please contact Gordon Coleman, the librarian responsible for educational technologies, at [gcoleman@sfu.ca](mailto:gcoleman@sfu.ca).

*Categories:* All Posts

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## Citing Statistics

Friday, May 19, 2006

<http://www.lib.sfu.ca/res...sticsciting.htm>

SFU Library: [Citing guide for Statistics Canada, PCensus, EStat, and CHASS data](#)

We've all been there ... you're just about done that huge paper, only a few more citations to go, but, alas, you're stuck trying to figure out how to cite that Statistics Canada data you used. The major style guides aren't exactly helpful, and you really just want to go to sleep.

No worries! SFU Librarian extraordinaire, Cindy Swoveland, has made a guide to help you - complete with a section on what is required if your work will be published (e.g., theses, major projects, and academic journal articles).

Now finish up that paper and go to sleep.

*Categories:* All Posts

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## GenderStats

Friday, May 19, 2006

<http://genderstats.worldbank.org/home.asp>

*GenderStats* is a freely available online database produced by the World Bank. Data and statistics are arranged in modules by country and by subject. Thematic data includes Poverty, Capabilities & Human Capital, Security, Basic Demographic, Education, Population Dynamics and Labor Force. The data in each module is presented in ready-to-use format. Users have the option of saving the country views in Excel (or another spreadsheet software) to customize them for their own reports.

Continuously updated as new information becomes available, *GenderStats* is also being updated and expanded in terms of content. Currently you can access information ranging from health and education to

poverty. Forthcoming themes include Health, Nutrition & Violence; Socio-economic Roles and Access to Economic Resources; Political Participation.

Data sources for *GenderStats* include national statistics, United Nations databases, and World Bank-conducted or funded surveys.

*Categories:* All Posts

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## Detailed Canadian consumer data - online in the PMB Reports

Tuesday, May 16, 2006

[http://www.lib.sfu.ca/res...ory\\_reports.htm](http://www.lib.sfu.ca/res...ory_reports.htm)

Do you need to know the brands of digital cameras that Canadians have been buying most? How about the age range and educational background of the most frequent knitters in the country, or the sex and occupation of people who do internet banking by the name of the bank they use? All this, and much more, is available in the [PMB Reports](#) -- and the [PMB Reports](#) are now available online for SFU researchers!

The [PMB Reports](#) are the result of "Canada's leading syndicated study for single-source data on print readership, non-print media exposure, product usage and lifestyles." They use an "annual sample of 24,000 to measure the readership of over 120 publications and consumer usage of over 2,500 products and brands."

We've been receiving them in print for years (see our [earlier BUEC Buzz posting](#) about them). The new online versions of these reports offer added features such as the ability to export to Excel or PowerPoint and (thankfully) a flash slide show to help you read the complicated reports.

Note that we also have the [Print Measurement Bureau database](#) available on single computers at the Bennett and Belzberg libraries. This database allows you to do complex cross tabulation research across multiple topics.

*Categories:* All Posts

## The Making of the Modern Economy

Monday, May 15, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=712>

The Making of the Modern Economy digital collection presents more than 61,000 books from the period 1450-1850, and 466 pre-1906 serials. Its nearly 12 million pages focus on economics in the widest sense, including political science, history, sociology, and special collections on banking, finance, transportation and manufacturing.

Making of the Modern Economy offers instant access to the theories, practices, and consequences of economic and business activity in the West, from the last half of the 15th century to the mid-19th century. It combines the strengths of two pre-eminent collections the Goldsmiths' Library of Economic Literature at the University of London Library and the Kress Collection of Business and Economics at the Harvard Business School along with supplementary materials from the Seligman Collection in the Butler Library at Columbia University and from the libraries of Yale University. More product information is available at <http://www.gale.com/ModernEconomy/index.htm>.

This database may be searched by keyword or browsed by title. The advanced search offers several options, including focusing your search on a person as a subject. Searching for Adam Smith, for example, using this option will give you results about Adam Smith but not by him. And, what makes this database particularly interesting, is that it is a fully indexed digital collection of original work. If you want to see Adam Smith's 1759 publication "The Theory of Moral Sentiments" as originally published, you can.

Of particular interest to Business and Economics are the collections dealing with:

- Commerce — shipping, piracy and smuggling
- Corn Laws, Navigation Acts and Mercantilism — their agricultural, financial and commercial impact
- Finance — development of accounting practices, specie debates and rise of stock companies and markets
- Social Conditions — studies of public order, public utilities, debtor and creditor relations and regulations, penology, criminology, trade unions and temperance

*Categories:* All Posts

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## Collaborative Research with RefWorks

**Saturday, May 13, 2006**

<http://www.lib.sfu.ca/res...llaboration.htm>

Faculty, are you working on a research project with faculty at another University? Students, are you working on a team project or some other collaborative research?

You can use RefWorks collaboratively if the other researcher also has a RefWorks account -- either through an institutional license like we have at SFU, or through an individual subscription.

Briefly, there are three types of collaboration possible:

1. *Shared accounts* - when you are working as part of a team of current SFU researchers (students, students and faculty, faculty and staff...). Each person can edit (including adding personal annotations to citations) and post to the account.
2. *Read only accounts* - current SFU students faculty and staff can be issued an ID that allows them to read your bibliographies but not to post to them.
3. *Shared accounts across different universities* - when the other institution has RefWorks or the other researcher(s) set up a personal account. Each person can edit and post to the account.

Full details of how to do all of these types of collaborative research are in our new guide, [Bibliographic management software at the SFU Library: Collaboration and Public Access](#)

*Categories:* All Posts

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## Saved searches & alerts in the SFU Library catalogue

**Saturday, May 13, 2006**

Have you ever wished you could save your favourite catalogue search, then re-run it occasionally to see what new material has come in on your research topic? Or, better yet, that you could get an email alert whenever new books fitting your search criteria have been acquired?

Wish no more! The new features added to the SFU Library catalogue include both saved searches and email alerts. Just go to the catalogue, click on "[View your library record](#)," log in, and follow [these instructions](#).

(On a related note, it's also possible to save your searches and set up alerts in most of our article databases. Follow these links for instructions on how to do so in three key bus/econ databases: [Business](#)

[Source Premier](#), [EconLit](#), and [ABI/Inform](#).)

*Categories:* All Posts

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## Blackwells e-journals via the SFU Library

Friday, May 12, 2006

<http://tinyurl.com/qtb26>

The SFU Library is pleased to announce the acquisition of a package of electronic journals from Blackwell Publishing. This license brings us over 500 new titles and expanded access to 93 previously subscribed titles. The full list of e-journals in this collection is [online](#).

A few of the Business/Economics Blackwells titles with new or expanded online content for SFU researchers:

- [Creativity and Innovation Management](#)
- [Fiscal Studies](#)
- [Journal of Business Finance & Accounting](#)
- [Journal of Financial Research](#)
- [International transactions in operational research](#)
- [Entrepreneurship theory and practice](#)
- [China & World Economy](#)

SFU joins 7 other university libraries in western Canada in this license through participation in the Council of Prairie and Pacific University Libraries (COPPUL).

\*\*\* If you are keeping track, in the last few months SFU researchers have gained online access to most of the [Blackwells](#), [Sage](#), [Emerald/MCB](#), and [Oxford University Press](#) journals. (That's in addition to the Elsevier, Wiley, Kluwer, etc. packages of e-journals that we already owned.)

*Categories:* All Posts

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## E-Journals back to first issue: Oxford and Springer titles

Thursday, May 11, 2006

The SFU Library has recently purchased deeper backfiles for close to 1000 of our online journals. We now own online issues for the journals published by Springer and Oxford back to the first volume in most cases.

The list of business & economics journals from [Springer](#) and [Oxford](#) with online archives includes such titles as the *Asia Pacific Journal of Management*, *De Economist*, the *Journal of Business and Psychology*, and the *Cambridge Journal of Economics*.

The Library's listings of e-journals in the catalogue will be updated over the next few weeks to reflect these deeper backfiles, but they are available now for SFU researchers via the links above.

Categories: All Posts

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## Encyclopedia of Communities of Practice in Information and Knowledge Management

Thursday, May 11, 2006

<http://tinyurl.com/q649v>

Yet another online reference source available for Business/Economics researchers at SFU!

Brief description from the publisher:

"The [Encyclopedia of Communities of Practice in Information and Knowledge Management](#) is the leading reference source for dynamic and innovative research in the field of communities of practice (CoPs) in information and knowledge management. With knowledge management work on the increase, this single-volume encyclopedia provides a comprehensive, critical, and descriptive examination of all

facets of CoPs, and includes 550 terms and definitions, as well as 1,950 references to additional research. More than 120 researchers from over 20 countries provide in-depth coverage of conceptual and practical issues as well as topics regarding learning, leadership, ethics, social and intellectual rewards, and language challenges."

*Categories:* All Posts

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## TableBase via the SFU Library

Thursday, May 11, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=711>

The SFU Library is pleased to announce that SFU researchers now have access to [TableBase](#), a source of statistical tables on companies, industries, products, and demographics.

[TableBase](#) is an unusual research tool that solves a common problem in research: it's designed to provide the simplest possible access to the many statistical tables buried deep within publications such as industry magazines, annual statistical reviews, and government, association, and brokerage reports. (Check the [title list](#) for a full list of sources.)

Each table has been described with very specific subjects, as well as industry and country/region names, so you can search very narrowly for things like the *consumption of forest products in the UK*, or *tariff rates on plastics in China*, or the *top energy M&As in the world in 2005*.

A few more examples of topics that this database covers: market share, company and brand rankings, industry and product forecasts, production and consumption statistics, imports and exports, usage and capacity, number of users/outlets, and much more.

Note that our license for this database allows only two users at any time to be in the database. Please be sure to logout when you are done so that others may access [TableBase](#).

If you have any questions about this resource, please contact Mark Bodnar, Business Librarian: [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca), 604-291-3044.

*Categories:* All Posts



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## Biotechnology in Canada: A Technology Platform for Growth

Friday, May 05, 2006

<http://www.conferenceboard.ca/ct.asp?DID=1361>

A report that those in SFU's biotech research areas may find interesting...

The Conference Board of Canada recently released this free 16-page report that "... discusses why biotechnology matters, examining it through the lens of innovation to assess Canada's past and potential performance." It also "explores the key issues affecting biotechnology in Canada, such as research funding, access to capital and the biotechnology workforce, in order to identify problems and suggest solutions."

Note that although this report is free, you need to first sign up for an ID (free) with the Conference Board of Canada to access it. Go to the URL in the title above, enter your email address, then complete the registration form. You'll be emailed a password within minutes (usually).

Finally, don't forget that the SFU Library has a guide to [Biotechnology Industry Resources](#).

*Categories:* All Posts

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## Motley Fool Radio

Friday, April 28, 2006

<http://www.npr.org/templates/story.php?storyId=15>

I've become very interested in personal audio devices lately. MP3 players such as iPod, Gigabeat, Rio, iRiver or even Palm offer the opportunity to listen to an entire music collection at once. But that's not why I'm really interested in them — no, I'm interested in them for other reasons: information, radio documentaries, lectures, and, okay, music.

[CBC](#) is currently experimenting with podcasting, offering up programming such as *Quirks and Quarks*, *Radio 3 Canadian Music* and a few other test programs. I remain optimistic that they will add [Ideas](#) to this selection since I never seem able to catch it during its regular broadcast schedule.

So you might be asking yourself what exactly is podcasting and why should you care? Podcasts are online audio broadcasts you can locate and download using different software, to your personal audio player (or computer) to enjoy later. You can even create your own podcast programs. The SFU online course lectures could, arguably, be called a form of podcast. Podcasting is simply another medium for the message. For more information, check out Wikipedia's entry on the history of [podcasting](#).

National Public Radio also offers podcasting by several of their member radio stations which is where I stumbled upon [Motley Fool Radio](#). Motley Fool Radio is available in either RealPlayer format or Windows Media Player. This week's program features an interview with Steven Levitt of *Freakonomics* fame and also includes a weekly feature hosted by Charlie Wheelan author of *Naked Economics: Undressing the Dismal Science*. I sense a [pattern](#) here. This week's topic, "Economic Terms for Special Occasions" suggests ways of getting out of a speeding ticket by using the CPI. Now, how can anyone *not* be intrigued by this? And, past programs are archived on the site so if you can't get to it on a weekly basis, no worries.

*Categories:* All Posts

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## Encyclopedia Britannica Online for SFU researchers

Sunday, April 23, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=686>

The SFU Library is pleased to announce the addition of the [Encyclopedia Britannica Online](#) to our collection.

[Encyclopædia Britannica Online](#) allows you to search 98,000 articles, including:

- 7,800 articles from Britannica Books of the Year
- Merriam-Webster Collegiate® Dictionary and Thesaurus with more than 200,000 entries, plus functionality that allows you to simply click on a word for instant vocabulary assistance
- Extensive World Atlas linking users to maps, flags, statistics and more of over 215 countries
- Links to over 200,000 related Web sites, selected for content by Britannica editors
- Over 23,000 illustrations, maps, and graphics
- Sounds, animations, and video clips covering topics ranging from the rainforests to politics.

*Categories:* All Posts

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## McGill Digital Archive: Canadian Corporate Reports

Sunday, April 23, 2006

<http://digital.library.mcgill.ca/corporate/home.htm>

Merriam Webster defines the word serendipity as "finding valuable or agreeable things not sought for" and serendipity is the watch word for this BUZZ item as I came across it while looking for something else.

The McGill Digital Archive Canadian Corporate Reports (MDACCR) project is an electronic repository of digitized historical annual reports from the McGill University's Howard Ross Library of Management. Designed to dovetail with the [SEDAR](#), Canadian Depository for Securities (CDS) Limited, electronic collection, the MDACCR will provide access to corporate annual reports prior to 1997. The archive is digitizing content alphabetically and seems to have completed processing the B's. While coverage isn't comprehensive, there is an enormous wealth of historical information here.

You can browse the archive alphabetically or search by company name. In addition to digital reproductions in pdf format for many corporate annual reports, you'll also find, for each listing, a brief overview of the company including provenance, historic entries, SIC codes and references to related companies.

*Categories:* All Posts

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## FreePatentsOnline

Sunday, April 23, 2006

<http://www.freepatentsonline.com/index.html>

Does your assignment or research require a bit of patent research? Or are you just interested in seeing what people manage to patent? Would you believe a stick? Or what about an inclining coffin?

FreePatentsOnline.com provides free access to all US patents and patent applications, partial European data and allows you download pdf copies of patents.

This site provides several ways to find and view patents. The most common way to find patents is to do a keyword search or a patent number search, either via the Quick Search or the Expert Search. Additionally, patents can be browsed in numerical order by using the "Next Patent" and "Previous Patent" links at the top of each patent. Or you can browse the Crazy Patents (stick, reclining coffin—really!) by clicking on the Crazy Patent link on the left.

One really nice thing about the search feature on this site is that it provides a stemming option. Type in 'golf' and it will also look for golfer or golfs. And, after clicking on a patent to view, don't forget to scroll past the abstract and google ads in the centre of the screen or you'll miss out on all the relevant information below.

For more information on patents, check out the [Library's Patent Information Guide](#).

*Categories:* All Posts

Gordon Coleman- gcoleman@sfu.ca - March 16, 2006 @ 1:34 pm

Carla asked me to update this post with a little more information about patent searching, since it's something I do in my job (Librarian for Engineering and Computing Science). For more on patent searching in general, please see our guide at

<http://www.lib.sfu.ca/researchhelp/publicationtypes/patents.htm> I particularly recommend the US Patent Office site for US patents and esp@cenet for European patents. To see the images in US patents without downloading a .tiff display plug-in, use the free <http://www.pat2pdf.org/> site.

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## Social Capital Gateway: Resources for the Study of Social Capital

Sunday, April 23, 2006

<http://www.socialcapitalgateway.org/>

Subject specific Web portals are almost always worth book marking. This one is no exception. Created by Fabio Sabatini, Research Fellow at the Department of Economics of the University of Cassino, Research Associate at the SPES Development Studies Research Centre of the University of Rome La Sapienza and Phd Candidate in Political Economy at the Department of Public Economics of the University of Rome La Sapienza, the Social Capital Gateway tries to provide "useful resources for researchers, teachers, students, and practitioners interested in the study of social capital and other related topics, like poverty and development...[and to provide] discussion and ideas exchange on these topics."

That's a mouthful! What the Social Science Gateway does well is group together a number of resources relevant to economics and social capital including research/working papers, Web sites, conferences,

directory of social scientists researching in this field, and more.

What I found particularly interesting were his links to Web sites on game theory and social interactions. If you're interested in expanding your collection of Web resources in this area, the Social Capital Gateway would be a good place to start.

If the site proves too much (there is a \*lot\* of information here) for one quick pass, you can sign up to the Social Capital Gateway newsletter to receive updates and information.

*Categories:* All Posts

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## Social Trends and Indicators USA

**Sunday, April 23, 2006**

<http://tinyurl.com/8m9d7>

SFU students, staff and faculty now have online access to [Social Trends and Indicators USA](#) Online.

This extensive four volume set "Provides detailed statistics on social issues paired with expert analyses of the statistics. Statistics are gathered from respected sources, including the Bureau of Labor Statistics, Bureau of the Census, Bureau of Economic Analysis, and the Social Security Administration; data is also gathered from the Wall Street Journal, the New York Times, and stock exchanges. Additional features include appendices presenting highly detailed historical data series and a cumulative index."

Each volume is theme based and provides topical information on 'Work and Leisure', 'Community and Education', 'Health and Sickness', and 'Crime and Justice'. What is particularly nice about this online encyclopedia is that, where available, each section will link to the external data sources. The chapter "The Workforce", for example, links to specific US Census data tables.

And, all Gale Virtual Reference sources allow you to generate a citation for the section you're using based on APA or MLA format for inclusion in your research.

Note that this is one among many online encyclopedias and handbooks available for SFU researchers via the [Gale Virtual Reference Library](#).

*Categories:* All Posts

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## Grading Places: What Do the Business Climate Rankings Really Tell Us?

Sunday, April 23, 2006

[http://www.epi.org/conten...\\_grading\\_places](http://www.epi.org/conten..._grading_places)

In the United States, and to a lesser degree in Canada, business climate rankings are always a hot topic and are often cited as incentives for company relocations, start-ups and investment. In his book, *Grading Places: What Do the Business Climate Rankings Really Tell Us?* Peter Fisher sets out to examine the "five major rankings that claim to measure the capacity or potential for economic growth. Are they based on science? Do they have biases? Do they in fact work as predictors of economic activity? The indices analyzed here vary widely in the factors that underlie them, but they have one thing in common: they claim that places with lower taxes and fewer government regulations are better."

The indexes Fisher examines in detail are:

- The "Small Business Survival Index," produced annually by the Small Business and Entrepreneurship Council.
- The "State Business Tax Climate Index," produced annually by the Tax Foundation.
- The "Metro Area and State Competitiveness Report," produced annually by the Beacon Hill Institute.
- The "Fiscal Policy Report Card on America's Governors," prepared biennially by the Cato Institute.
- The "Economic Freedom Index," first published by the Pacific Research Institute in 2004.

Fisher also examines other measures of business climate including Forbes' "Best Places" ranking of U.S. metro areas and economy.com's "North American Business Cost Review."

*Categories:* All Posts

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## Potential economic impact of avian flu

Sunday, April 23, 2006

I saw a news report about the potential economic impact of avian flu the other day and got wondering how many such studies are out there. Here's a small sample of the many studies I found after a few minutes of searching...

1. From the Asian Development Bank: [Potential Economic Impact of an Avian Flu Pandemic on Asia](#)
2. From BMO Nesbitt Burns: [The Avian Flu Crisis: An Economic Update](#)
3. From HSBC: [Assessing the economic impact of a flu pandemic](#)
4. From the Lowy Institute for International Policy: [Global Macroeconomic Consequences of Pandemic Influenza](#)
5. From the [US] Congressional Budget Office: [A Potential Influenza Epidemic: Possible Macroeconomic Effects and Policy Issues](#)
6. Finally, for a broader treatment of the impact of pandemic influenza in general, check out this report from the [US] Center for Disease Control: [The Economic Impact of Pandemic Influenza in the United States: Priorities for Intervention](#)

I suspect that these reports are just the leading edge of what may (though I hope I'm wrong!) be a wave of studies of this sort. Sobering reading.

*Categories:* All Posts

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## ExportWise from EDC

**Sunday, April 23, 2006**

[http://www.edc.ca/corpinf...ise/index\\_e.htm](http://www.edc.ca/corpinf...ise/index_e.htm)

[ExportWise](#), a free e-newsletter from Export Development Canada, should be on the online reading shelf of all potential Canadian exporters. Featuring case studies, sector SWOT analyses, country-specific articles, commentaries by experts, and much more, this publication is sure to make you, well, ExportWise.

A few sample articles:

- [Call Centres: Ringing in Profits](#) (sector SWOT analysis)
- [India: The Dawn of a New Era](#) (country feature)
- [ACP Marketing: Right on Track](#) (company case study)

Note that SFU researchers also have access to a fee-based EDC publication, [Export Market Insight](#), via the SFU Library.

Also, scan the SFU Library's [International Marketing Research Guide](#) for further export-savvy resources.

*Categories:* All Posts

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## Fundata Mutual Fund Database - online via the SFU Library

Sunday, April 23, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=667>

The [Fundata Mutual Fund Database](#) includes information on over 4000 active Canadian funds from almost 200 sponsor companies. Information includes fund status, type, RRSP indicators, sales/redemption charge, currency, dividend frequency, management fees, expense ratios, and percentage foreign invested.

For each fund you may also retrieve time series of data, listing changes in total net assets, NAVPS, income and capital gain dividend per share, share balance and value of investment.

Even if our research area doesn't touch on Canadian mutual funds, you might still be interested in this database as you plan your RRSP investments for next year. (You've missed the March 1st deadline for the 2005 tax year if you haven't made your investments already!)

Consult [Fund Profiler](#) if you require PDF reports on individual funds.

*Categories:* All Posts

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## BtoB 5th anniversary issue - overview of the industry

Sunday, April 23, 2006

<http://www.btobonline.com...articleId=24546>



The fifth anniversary issue of BtoB Magazine ("The magazine for marketing strategists") was recently (June 13th) published. This special issue offers a great overview of the last five years of B2B marketing. In addition to covering "the top trends, events, newsmakers and campaigns of the period," it also includes a "collection of guest columns by industry leaders."

Note that fulltext articles from BtoB are in [Business Source Premier](#) and [ABI/INFORM](#) via the SFU Library, and that selected articles are [searchable and browseable at the BtoB site](#).

*Categories:* All Posts

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## CoreReference via the SFU Library (new database)

Sunday, April 23, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=647>

SFU researchers now have access to another source of financial and compensation data on US publicly traded companies: [CoreReference](#) via the SFU Library.

[CoreReference](#) allows you to sift through the fundamentals of US public companies using a variety of financial, pricing, valuation, executive name, and compensation criteria, and to easily export your results as Excel or PDF files.

A few examples of the types of data available in [CoreReference](#):

1. **Stock prices:** Download the most recent 5 years of daily prices (open, close, high, low) and get details on stock splits and dividends.
2. **Financials:** Get annual and quarterly income statement and balance sheet data, as well as key financial ratios in Excel or PDF formats.
3. **Industry comparisons:** Easily pull up key financials for both a company and its industry in a side-by-side, easy-to-compare format.
4. **Compensation:** Find out how much the top executives for each company have been making in salaries and bonuses.
5. **Business segment results:** Find out how much a company makes in each of its main lines of business.
6. **Director relationships:** Find out what other companies the directors are involved with.

Note that data on companies traded on the Toronto Stock Exchange should be added to this database in a few months. I'll post another note here in the BUEC BUZZ when the Canadian data is available.

Categories: All Posts

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## ebrary ebook update: a sample of recent additions

Sunday, April 23, 2006

I was just scanning the titles of a few of the newer 24,000+ *ebrary* e-books SFU researchers have online access to, and thought this might be a good time to remind you all of what an amazing resource our *ebrary* collection is.

Here are a few sample business/economics titles from 2006:

- [Managing successful IT outsourcing relationships](#)
- [Doing business in 2006 : creating jobs](#). (World Bank report)
- [Options Demystified](#)
- [Under new ownership : privatizing China's state-owned enterprise](#)
- [Contemporary research in e-marketing](#). (2 volumes)
- [Economic development and multilateral trade cooperation](#)

See our [original BUEC BUZZ posting about ebrary](#) for more details on how to access this resource.

Categories: All Posts

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## Encyclopedia of Information Systems

Sunday, April 23, 2006

<http://proxy.lib.sfu.ca/l...orks/0122272404>

Another online encyclopedia! As we've discussed before, encyclopedias can be great starting points for your research: they bring you up to speed on the theories, jargon, and developments in a field, and the bibliographies at the end of each article take you into the literature in the field without your having to sift through hundreds of articles in the general business/economics databases. Online encyclopedias are even

better: you can do all of the above at home in your PJs!

The [Encyclopedia of Information Systems](#) touches on bus/econ topics such as accounting, B2B marketing, corporate planning, cost/benefit analysis, developing nations, economic impacts of IT, human resource information systems, and project management techniques. At close to 3000 pages, it covers a lot of ground!

To use the publisher's words, "The [Encyclopedia of Information Systems](#) provides essential answers to questions increasingly asked by people in all walks of life. People can no longer claim that information about computer viruses, for example, is unimportant to their work, or that advances in speech recognition and encryption will leave them unaffected. The Encyclopedia is therefore more useful than one might suspect to people well beyond the walls of information systems departments."

*Categories:* All Posts

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## The BUEC Buzz is back!

**Sunday, April 23, 2006**

**We're back!** After a hiatus of almost a month -- during which, I can assure you, *we were not on holiday* -- the Buzz is back in action. We ran into some pretty serious software problems with our blog software right at the busy time of the semester when we didn't have time to develop workarounds.

In any case, we're back (did I mention that?) and we have lots of news about cool research resources to tell you about. Watch this space to stay on top of the newest bus/econ resources available via (and beyond) the SFU Library.

Mark & Carla

P.S.: For those of you how are reading this via email, note our new blog address:

<http://blogs.lib.sfu.ca/index.php/buecbuzz> -- go there to search or browse past issues, and to post comments on any of our posts.

*Categories:* All Posts

## Dun & Bradstreet (Canada): Industry Norms and Key Business Ratios

Sunday, April 23, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=668>

As of this morning, SFU researchers have greatly improved access to Canadian industry ratios. We've owned this Dun & Bradstreet product for many years, but it was only available on certain machines in the library and the interface was, well, unfriendly. We now have online access via CHASS at UToronto -- the same people who provide us with [CFMRC TSE](#), [CANSIM](#), [IMF](#), [DRI Basic Economics](#), [CRSP](#), and other databases.

Here is the CHASS description of the [D&B Industry Norms and Key Business Ratios](#) database:

*This database provides users with a set of business ratios, measured as relationships between companies' balance sheet and income statement categories, across industries classified as per Standard Industrial Classification (SIC) codes.*

"Industry norms" is a concept of juxtaposing an individual company's balance sheet and income statement ratios against "norms" derived from the industry group (as per the SIC code) to which the company belongs.

The Search and Retrieval System for Dun & Bradstreet INKBR Database @ CHASS allows, at present, to view all three groups of key business ratios (14 ratios in total) for industries classified by SIC codes. We also provide an interface to enter an individual company's data and compare them with that company's industry norms.

NOTE: This online version covers 2001 to the present. Older years (back to 1992) are also [available from within the library](#).

Categories: All Posts

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## Ipsos News Centre

Sunday, April 23, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=692>

Do you often need public opinion polling data (with analysis) on international topics including politics, technology, health, finance, consumer products and consumer trends?

Do report titles like these catch your attention?

- "Wireless Web Access A Marker For 'Digital Innovators' Target Audience"
- "Two-Thirds Of British Columbians Oppose Privatization Of Custodial, Maintenance And Other Services In BC Schools"
- "Improved Economic Expectations And Investment Climate Return Consumer Confidence To Upward Trend"

The [Ipsos News Center](#) contains survey-based reports written by Ipsos research professionals in North America and around the world. Each report contains detailed data tables, demographic breakdowns, charts, and/or PowerPoint slides.

Research categories in the Ipsos News Center include:

- Consumer Products
- Consumer Trends
- Education, History, Lifestyle & Leisure
- Finance & Economy
- Healthcare & Pharma
- Ipsos-Reid/Global/National Post
- Politics & Elections (City/Regional)
- Politics & Elections (National)
- Societal Issues, Foreign Affairs & Policy
- Technology, Cable, Media
- The Associated Press / Ipsos Poll
- US Election 2004

*Categories:* All Posts

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## BUEC BUZZ blogged!

**Friday, April 21, 2006**

<http://blogs.lib.sfu.ca/index.php/buecbuzz>

Drum roll please ... the BUEC BUZZ is changing! It is now available in a blog format. (Which will be immediately obvious if you are reading this in the blog, rather than in the email alert...)

The [BUEC BUZZ blog](#) contains all issues/posts from May 2005 onward (both searchable and browseable). Older issues (all the way back to November of 1999) can be searched via the [BUEC BUZZ information page](#).

Note that we will still be sending out weekly email alerts summarizing recent BUEC BUZZ blog posts, and that the BUZZ will still be focused on highlighting research resources and SFU Library services of interest to business economics researchers at SFU.

If you don't currently receive a weekly email alert about new BUZZ content, check out the [BUEC BUZZ information page](#) for details on how to subscribe (free!).

*Categories:* All Posts

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## Hospitality and Tourism Index

**Friday, April 21, 2006**

<http://www.lib.sfu.ca/res...?DatabaseID=634>

*Just in time for you to do some tourism research before the Olympics begin!* We are pleased to announce that the SFU Library now provides access to the [Hospitality and Tourism Index](#) which covers scholarly research and industry news relating to all areas of hospitality and tourism.

This bibliographic database contains more than 490,000 records from 500 titles. Subject areas covered include the culinary arts, demographics & statistics, development & investment, food & beverage management, hospitality law, hotel management & administrative practices, leisure & business travel, ecotourism, market trends, technology and more. Coverage is from the mid-1960's to the present.

A couple sample articles:

- [Estimating the Impacts of Special Events on an Economy.](#)
- [Effective Tourism Marketing Approaches to Sporting Events: Lessons from the 2002 World Cup.](#)

The [Hospitality and Tourism Index](#) is available at SFU on the familiar EBSCOHost platform (complete with the Cited Reference searching feature that you know from Business Source Premier).

Designated funding for this new source was provided by the BC Ministry of Advanced Education via the BC Electronic Library Network.

*Categories:* All Posts

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## SFU Library services for alumni

**Sunday, April 16, 2006**

For those of you who are getting close to donning cap and gown and marching across campus to the tune of bagpipes (AKA *convocating*), here are a few notes on SFU Library services for alumni...

1. Most importantly :-) ... you can still receive weekly digest emails of the BUEC BUZZ postings. Just follow the instructions on our [subscribing](#) page.
2. Alumni can also borrow most of our books (not the ones on reserve for courses), and you can get books transferred to your nearest branch to make it easier to pick them up.
3. Alumni have access to most of the Library databases and e-journals from SFU Library computers only. Sorry, our licenses don't allow off-campus access to those who aren't current students. But did you know that most of the local public libraries provide online resources that you can access from your home with a public library card? These resources currently include the fulltext online of such publications as the Harvard Business Review, the Economist, most major Canadian newspapers, and many important business/economics journals? Check out your local public library site for details!

See the guide to [SFU Library Services to Alumni](#) for more details, or contact either [Carla](#) (Economics) or [Mark](#) (Business). Also see the [SFU Alumni page](#) for more details on the benefits of being an SFU Alumnus. Did you know that you get a [free lifetime email account](#)?

*Categories:* All Posts

## Global Market Information Database - simpler and better

Sunday, April 16, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=601>

One of our key tools for researching international marketing, economic, and demographic information just got a lot easier to use! Key changes in [GMID](#) include a much simpler search interface (more intuitive) as well as...

- the ability to create custom charts (pie, line, bar and column);
- a clearer distinction of actual data vs forecasts (forecasts are highlighted red);
- the ability to display a custom selection of years;
- the flexibility to change the magnitude of unit measurements (thousands, millions, billions, per capita, per '000 people); and
- enhanced data definitions and methodology overviews.

All of the earlier functionality and content is still available. See the [earlier BUEC BUZZ posts](#) on GMID for more details, or contact your friendly Business ([Mark Bodnar](#)) and Economics ([Carla Graebner](#)) librarians to discuss this valuable resource.

You might also want to scan the short [Getting Started](#) (PDF) guide to get up to speed quickly on this new interface.

*Categories:* All Posts

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## 24,000+ more ebooks for SFU researchers: ebrary via the SFU Library

Sunday, April 16, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=654>

Picture this: You're working at home on a paper. It's raining (ha!). You need the kind of deep and broad information that can only really be found in books, but you aren't looking forward to the trip to campus (let alone the parking). Fear not! The number of ebooks available from home or office for SFU researchers has just grown by over 24,000 titles.



The SFU Library has subscribed to the *ebrary* collection of electronic books in the following broad subject areas:

- Business & Economics
- Career & General Education
- Computers, Engineering & Applied Sciences
- Humanities
- Science, Medicine, & Allied Health
- Social & Behavioral Sciences

A few sample titles:

- The Oxymoron of Control in an Era of Globalization: Vulnerables of a Mega Myth
- Advances in Economics and Econometrics : Theory and Applications, Eighth World Congress
- Asset Management Standards : Corporate Governance for Asset Management

You can get to these ebooks via the [entry for ebrary in our alphabetical list of databases](#), or try a keyword search in the SFU Library catalogue for *ebrary and your research topic*, then link to relevant ebooks directly from the catalogue record. (E.g., [ebrary and financ\\*](#).)

Note that the ebrary Reader plug-in software is required to read these books. Instructions on how to download and install this plug-in are available within *ebrary* -- look for the link to "Get *ebrary* Reader."

*Categories:* All Posts

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## Canadian reports and data in GMID

Sunday, April 16, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=601>

Many of you are already searching the SFU Library's [Global Market Information Database](#) (GMID) for reports and statistics on foreign markets, demographics, and economies, but you may not be aware of how much information GMID has on our own country.

For example, here are just a few of the many Canadian reports available in GMID:

- Health of the Nation - Canada
- Tobacco in Canada

- Confectionery Retail Sales in Canada
- Travel and Tourism in Canada

In addition, GMID offers detailed Canadian statistics - with forecasts - on such topics as *inflation* (1977-2015), *GDP* (1977-2015), *the number of male/female pensioners* (1977-2015), and *the number of books published* (1995-2004).

If you haven't yet explored GMID, give it a shot. Let us know if you have any questions: Mark Bodnar (Business - [mbodnar@sfu.ca](mailto:mbodnar@sfu.ca)) or Carla Graebner (Economics - [cgraebne@sfu.ca](mailto:cgraebne@sfu.ca)).

*Categories:* All Posts

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## The Fall of Enron

Tuesday, April 11, 2006

<http://www.chron.com/news/specials/enron/>

The very mention of Enron is enough to make some people rather upset, and in some circles, it is probably best not to bring up the name of this corporation at all. But, with an eye towards informing the public, the *Houston Chronicle* has taken on this thorny topic by creating this rather comprehensive and intelligent look at the fall of this once-mighty corporation.

On the site, visitors can learn about the events leading up to the company's downfall through a timeline of events and past news stories created by staff members at the newspaper. The site also contains a tremendous amount of material on the current trial of Enron executives Kenneth Lay and Jeff Skilling. Coverage includes blogs containing observations from noted attorneys, transcripts of court documents and testimony, as well as photo galleries. [KMG]

>From *The Scout Report*, Copyright Internet Scout Project 1994-2006.

<http://scout.wisc.edu/>

*Categories:* All Posts

## OECD Science, Technology and Industry Scoreboard 2005 - Towards a knowledge-based economy

Saturday, April 08, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=622>

Available to SFU faculty, staff and students through SourceOECD, "This publication brings together a wide range of charts and analyses relative to emerging policy issues including the changing nature of research activities, the international mobility of researchers and scientists, the increasing pace of innovation as measured by patenting, the growth of the information economy, the important role of multinational enterprises, and new patterns in trade competitiveness. It also focuses on the emergence of key international players outside the OECD area, notably China."

Included are a number of statistical tables including Gross Domestic Expenditure on R&D; Technology Balance of Payment; Researchers per thousand employment by sector of employment.

*Categories:* All Posts

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## Forbes.com: People Tracker

Friday, April 07, 2006

[http://www.forbes.com/peo...c\\_tracker.jhtml](http://www.forbes.com/peo...c_tracker.jhtml)

If you're looking for biographical information on company directors, or if you want another source to check to see who's affiliated with whom, you might want to have a look at Forbes.com's People Tracker. You have to register to use this service but there is no fee and you can decline any of the assorted promotions( free issue, alerts on new products, various newsletters) associated with it. Once in, you can search by name or by stock symbol. There is a stock symbol look up option, too, if you need it.

The amount of information available varies but usually includes the person's current position, age, career overview and sometimes compensation such as salary, bonus and any stock options. You'll also see links to other executives with the same firm or other executives in the same industry. Because People Tracker doesn't allow you to identify individuals by industry, this last option is useful--if it works.

And, it's not called People Tracker without reason. Should you come across an someone you're interested in monitoring, you can 'add' them to your People Tracker. You will receive an e-mail letting you know

when new information becomes available.

People Tracker is interesting and the related links (world's richest people, Forbes 400, Forbes Celebrity 100) can help make an afternoon go by a little more quickly...

*Categories:* All Posts

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## 30-second Christmas movies

**Thursday, April 06, 2006**

One last very important item to bring to your attention before the holidays...

What better to put you into a nostalgic mood at this time of year than to watch the old classic Christmas movies... acted out by cartoon bunnies... in 30 seconds... :-)

- [A Christmas Story](#)
- [It's a Wonderful Life](#)

(Note that you need Flash installed on your computer to watch these mini-movies.)

Check out the [Angry Alien site](#) for more Bunnies Theatre Troupe re-enactments.

*Categories:* All Posts

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## Quirk's Marketing Research Review

**Wednesday, April 05, 2006**

<http://www.quirks.com/index.asp>

Quirk's Marketing Research Review is the companion Web site to the magazine of the same name and provides full text access to an extraordinary array of market research related content. You may want to

make Quirk's a regular part of your research routine if you need access to real world case histories or any practical application related to market research.

Quirk's article archive contains some very good content. Full text access to articles published between 1983 and 2003 is available free of charge but if you want something more recent, you have to buy the magazine. Check out Quirk's for:

- \* Case Histories: provide an in-depth look at a successful research project from start to finish through interviews with marketing researchers and the research vendors they worked with on the project.
- \* Discussion of Technique: research industry practitioners offer advice/insight on a wide range of research-related topics.
- \* Data Use: focusing on the statistical side of marketing research.
- \* Qualitatively Speaking: A forum for exploring issues and topics pertaining to qualitative research.
- \* By The Numbers: A companion to Qualitatively Speaking, By The Numbers is a place for researchers to explore issues and topics related to quantitative research.
- \* Supplier Side In this feature (no longer published), author Michael Mitrano addressed issues of interest to owners and managers of research firms.
- \* War Stories In War Stories Art Shulman, president of Shulman Research, Van Nuys, Calif., presents humorous stories of life in the research trenches.
- \* From the Publisher: Publisher-emeritus Tom Quirk discusses a topic relevant to the research industry.
- \* Trade Talk Editor Joe Rydholm discusses topics relevant to the research industry.

Please note that some articles refer to graphics that may not be available online.

*Categories:* All Posts

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## HRSDC Working Paper Series

**Wednesday, April 05, 2006**

[http://strategis.ic.gc.ca...h\\_ra01877e.html](http://strategis.ic.gc.ca...h_ra01877e.html)

Here's another reason to bookmark Industry Canada's Strategis Web site and stick the link in your browser toolbar.

Industry Canada is partnering with HRSDC and SSHRC's Initiative on the New Economy to design and fund a multi-year skill-related research program called [take deep breath here] the HRSDC-IC-SSHRC Skills Research Initiative (**HISSRI**). Research will be grouped into four themes:

- A. Labour Market and Skills Implications of Population Aging;
- B. Employer-Supported Training;
- C. Adjustments in Markets for Skilled Workers;
- D. International Mobility of Skilled Workers.

The HISSRI Working Paper Series provides a forum for the discussion of analytical issues related to the themes covered under the research partnership. They also provide an extra source of information if you're researching labour in Canada. One of the most recent publications deals with the apprenticeship system in Canada and has a fair bit of information on British Columbia.

And, while you're here, have a look at other publications available through Industry Canada's [Economic Research](#) portal.

*Categories:* All Posts

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## The Berkeley Roundtable on the International Economy

Wednesday, April 05, 2006

<http://brie.berkeley.edu/~briewww/index.html>

Created in 1982, The Berkeley Roundtable on the International Economy (BRIE) is an interdisciplinary research project that focuses on "...international economic competition and the development and application of advanced technologies". Moving between the worlds of the private sector to interactions with fellow scholars and policymakers, BRIE has created a number of thought-provoking documents for the web-browsing public and placed them on this site. Visitors who require a bit more background material may want to first visit the "About BRIE" area which includes information on their objectives and research mission. After taking a look at the materials there, interested parties should proceed to the "Publications" area, which contains a very nice working papers area. Here visitors can download such intriguing titles as "Transforming Politics in a Digital Era" and "Boom Boxes: Shipping Containers and Terrorists". [KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2006.

<http://scout.wisc.edu/>

*Categories:* All Posts

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## Expanded Web of Science Backfiles

**Wednesday, April 05, 2006**

<http://www.lib.sfu.ca/res...?DatabaseID=328>

We are pleased to announce that SFU researchers now have expanded access to the Web of Science. Until now, we only had access back to 1976. New coverage dates are as follows:

- Science Citation Index Expanded = **1900 - present**
- Social Sciences Citation Index = **1956 - present**
- Arts & Humanities Citation Index = **1975 - present**

Not sure how the Web of Science is relevant to your business/economics research? It indexes over 8500 top scholarly journals in all subject areas, including bus/econ. Moreover, it allows you to set up alerts so that you can find out when new academic articles on your research topic or from your favourite journals have been published. Finally, Web of Science allows you to search to find out how often a given article of person has been cited, and by whom. This can be a great way to identify core research in a field and to use that research to find more current, related material.

Questions? Contact [Carla](#) or [Mark](#).

*Categories:* All Posts

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## KPMG Competitive Alternatives report

**Tuesday, April 04, 2006**

<http://www.competitivealt...om/default.html>

KPMG has just released their latest [Competitive Alternatives](#) report -- chock full of data comparing 9 industrialised nations (including Canada) on such business cost components as R & D Average, labour cost, exchange rate sensitivity, and corporate income taxes. Countries can be compared broadly, or you can focus in on specific industries (e.g., biotechnology, agri-food... 17 in total) or on specific cities (e.g., Chilliwack CA, Lyons FR... 128 in total).

In addition to providing the full report (and the 2002 and 2004 reports), the site also provides highlights by city and industry, as well as a tool that "allows you to drill down into the detailed study results, so as to better understand trends among cities and cost components, and to analyze the sensitivity of the study results to changes in exchange rates."

Oh, and Canada came in second place in terms of business cost advantage over the United States (with Singapore far in the lead).

*Categories:* All Posts

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## Two new studies from Statistics Canada

**Monday, April 03, 2006**

The following two recently-released studies are just a tiny sample of the prodigious output of Statistics Canada:

- [The information and communications technology sector through the boom and bust years](#)
- [Profitability of Canadian-controlled enterprises compared with US-controlled enterprises, 1990 to 1998](#)

Both of these studies are available for free online, but some other Statistics Canada publications are fee-based. In such cases, SFU researchers usually still get free access via the SFU Library: just enter your SFU username and password after connecting to the "[Index of Downloadable Statistics Canada Publications](#)" via the SFU Library site.

Care to hear about such studies as they are published? Subscribe (free) to [The Daily](#).

*Categories:* All Posts



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## Mobile TV : The Next Big "Killer App" in Wireless?

Monday, April 03, 2006

[http://www.3gamericas.org...tv\\_july2005.pdf](http://www.3gamericas.org...tv_july2005.pdf)

A new report from [3G Americas](#), LLC (PDF format):

"Historically, the wireless mobile industry has changed the way that we live, work and play by providing communications anytime, anywhere to anyone at an affordable price. A new technology application in the cellular industry will again change the way we live. In the near future, mobile television services – delivered over cellular networks to handheld wireless terminals – offer great promise as potential revenue generators for players across the value chain (e.g., network operators, broadcasters/content providers, equipment manufacturers)."

Note: the 3G Americas site also has other wireless information resources such as [statistics](#) on topics like the number of cellular subscribers by technology and region. Worth exploring if wireless communication is your research area.

*Categories:* All Posts

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## On the rising Canadian dollar

Monday, April 03, 2006

Spotted an article on the soaring loonie this morning and thought a quick list of currency exchange data and article sources might be of interest to BUEC Buzz readers:

- [The Loonie's Speculative Tailwinds - March 8, 2006](#) -- Article from Export Development Canada
- [OANDA](#) -- Downloadable historic and current exchange rate data. (Also includes [The Economist Big Mac Price Index](#).)
- Forecasted rates from [BMO](#), [CIBC](#), [TD Bank](#) (choose *Global Markets*), [Scotiabank](#), and [RBC Royal Bank](#).
- And a couple think tank papers:
  - CD Howe: [Two Economies, One Exchange Rate: How the Bank of Canada Should React](#)

[to the High Canadian Dollar](#)

- Public Policy Forum: [The Impact of the Appreciation of the Dollar on the Canadian Economy](#)
- Finally, a slightly old (Nov/2003), but very detailed report from a Senate committee on "[The Rising Dollar: Explanation and Economic Impacts](#)"

*Categories:* All Posts

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## The Grants Register - 2006 edition now here

**Monday, April 03, 2006**

Newest edition: Bennett Reference: LB 2338 G72

Earlier editions: same call number on the 5th floor of Bennett Library

Looking for funding to get that research project off the ground? Want to find graduate level scholarships? The 24th edition of this important reference source has recently arrived here at SFU's Bennett Library and should be on the shelf in the next week or two. The Grants Register lists grants in 47 countries, covering over 3700 awards. For each grant it supplies full contact details as well as information on eligibility, value, and application procedures. The publishers claim that this is "The most authoritative and comprehensive guide available to postgraduate and professional funding worldwide."

Note: if this sort of resource is useful to you, then you may also want to look at:

Canadian directory to foundations & grants - 2005 edition

Bennett, Belzberg, and Surrey Libraries: Reference: AS 911 A2 W3111

*Categories:* All Posts

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## Ipsos Trend Report Canada

**Monday, April 03, 2006**

<http://www.lib.sfu.ca/res...?DatabaseID=691>

Another new Ipsos product! The main differences between [The Ipsos Trend Report Canada](#) database of reports and the [Ipsos News Centre](#) database announced earlier today are that...

1. the Trend Reports are Canadian only (the News product has international content), and
2. the Trend Reports have fairly uniform content throughout the 15 years of archived bi-monthly issues, so it's possible to track a trend in the public opinion on a topic over a substantial period of time.

Topics covered include politics, public policy, business, health, technology, spending habits, and lifestyles. A few sample article titles...

- The Entrepreneurial Spirit in Canada
- Homeowners and Renovations
- Canadian CEOs and the Japanese Management Style
- Understanding the Link Between Workplace Productivity and Employee Health

*Categories:* All Posts

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## GATT Digital Library

**Monday, April 03, 2006**

<http://gatt.stanford.edu/page/home>

Tons and tons of legalese and bureaucratese - online for your reading pleasure.

Thanks to Stanford University and the WTO, you can now read over 30,000 documents and 200 reports from and about the GATT.

Their self-description: "This site provides access to documents and information of and about the General Agreement on Tariffs and Trade (GATT), an organization that promoted international commerce and the reduction of trade barriers among member states from 1947-1994."

If this isn't enough GATT material for you, they also have a link to related sites, research guides, and online bibliographies.

*Categories:* All Posts

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## Annual Consumer Expenditures Study (US)

Monday, April 03, 2006

For the last few years, the September 15 issue of the trade publication "Progressive Grocer" includes the results of a study that they do each year with ACNielsen. This study looks at the sales of various types of products at regular supermarkets and at "mass supercenters" (e.g., Wal-Mart). Such consumer level data can be quite hard to find at times.

The easiest way to get these reports is to go into [Business Source Premier](#) via the SFU Library, click on *Publications* in the green bar, browse for *Progressive Grocer*, and click through the issues to get to the Sept. 15th ones in each of the last few years.

A few direct links for SFU researchers...

- The [2004 \(Sept. 15th\) issue](#), including the
- [Editor's opening piece](#),
- the [cover story](#),
- and a [detailed chart](#) with data on sales of everything from razor blades to baby food.

Note: Some older ACNielsen studies are available via ABI/Inform in Supermarket Business, a magazine that merged with Progressive Grocer several years ago. Contact Mark Bodnar [mbodnar@sfu.ca] if you need help tracking down such older information.

*Categories:* All Posts

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## Canadian Public Policy Collection via the SFU Library

Monday, April 03, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=710>

SFU Library is pleased to announce the addition of the [Canadian Public Policy Collection](#) to our collection:

The Canadian Public Policy Collection brings together over 2000 recent monographs from a variety of

Canadian public policy institutes, research institutes, think tanks, advocacy groups, government agencies and university research centers. The organizations included in this collection represent primary research and opinion in all areas of Canadian public policy. Each publication is included in the SFU Library catalogue and the full collection can also be searched separately via the link above.

Fulltext of the reports included in the Canadian Public Policy Collection can be viewed using the [ebrary Reader](#). (If you are not at an SFU library and wish to access this collection, you will need to download the ebrary Reader plug-in software. Please connect to the [ebrary site](#) where you will see a link to the Reader.)

*Categories:* All Posts

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## Belzberg Library open on Sundays!

**Monday, April 03, 2006**

Belzberg Library at the SFU Vancouver campus (515 West Hastings St.) is now open on Sundays! New Sunday hours are 10 am - 5 pm (January 22 - April 9), with full services including borrowing, course reserves, document pick-up, and reference services.

The expansion of Belzberg Library hours is a pilot project in response to many student and faculty requests and part of a review of Belzberg Library services. We invite you to come into Belzberg Library on Sundays and take advantage of the collections, services, and study space. If you have any comments or questions about the pilot project, or any comments or suggestions about Belzberg Library hours or services in general, please contact Karen Marotz, Head, Belzberg Library at 604-291-5054 or email [marotz@sfu.ca](mailto:marotz@sfu.ca)

*Categories:* All Posts

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## Free RefWorks Training Sessions at Bennett Library

**Monday, April 03, 2006**

<http://www.lib.sfu.ca/res...ks/training.htm>

The SFU Library is pleased to provide access and support for [RefWorks](#), a web-based bibliography and citation database manager. Access to [RefWorks](#) is free for all current students, faculty and staff.

SFU Library is offering free hands on training for current students, faculty and staff. Please see the [RefWorks Training Schedule](#) and plan to attend one or both of these free 50-minute sessions.

- **RefWorks 1: Track references/citations** - Use RefWorks to keep track of your references/citations from the library's catalogue and online article indexes and databases.
- **RefWorks 2: Format bibliographies instantly with MS Word** - Use RefWorks to help you format your citations and bibliographies instantly with MS Word in a variety of styles (APA, MLA, Chicago...plus many more).

RefWorks is similar to software products such as EndNote, ProCite, Reference Manager and SFU Library's Citation Manager. For information about the differences amongst Citation Manager, RefWorks, and EndNote, see [Bibliographic Management Software at SFU Library](#).

*Categories:* All Posts

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## Trade Data Online

Wednesday, March 29, 2006

[http://strategis.ic.gc.ca...c/tr\\_homep.html](http://strategis.ic.gc.ca...c/tr_homep.html)

Just noticed in the latest [Strategis Headlines](#) about new Industry Canada resources that [Trade Data Online](#) has been updated to December 2005. This, of course, made me quite happy, but then I realised that many people may not know about [Trade Data Online](#) and would wonder why I was sitting here smiling.

[Trade Data Online](#) is a free resource provided via Industry Canada's Strategis website. It "provides customs-based statistics on international trade in goods to help you:

- \* Find new export markets;
- \* Determine competition for your products;
- \* Identify domestic opportunities for import replacement;
- \* Analyse the Canadian domestic market for industries in the manufacturing sector

Source data is obtained from Statistics Canada and from the U.S. Census Bureau, then repackaged for online use by Canada's business community, policy makers and the academic community."

Put more simply, you can quickly find out how much maple syrup each Canadian province has been exporting, and what countries have been buying it, or how many computers the US has been exporting, and where they were shipped. It will even make your graphs for you. Cool stuff - and it's free.

*Categories:* All Posts

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## Researching and writing your final project/thesis

Wednesday, March 29, 2006

Many graduate students are currently working feverishly on their final projects and theses, so it's probably a good time to send out a reminder of the many ways that the SFU Library can help you.

**1. Books on researching...** We have many books such as [Researching and writing dissertations in business and management](#) that will help you. To find more check out the list of relevant subject headings in the [BUZZ posting on this topic](#) from last year.

**2. Examples of past theses/projects...** You have access to thousands of SFU theses, as well as to theses from across Canada and beyond.

Start with the SFU Library guides to [Finding University Theses and Projects from Simon Fraser and Other Universities](#) and [Finding Simon Fraser University MBA Research Projects by Topic](#). Also check out [Theses Canada](#) via the SFU Library for online access to Canadian theses (not projects) from 1998 onward. And don't forget that [ABI/Inform recently added the fulltext of over 11,000 business & economics theses](#).

**3. At some point, you need to stop researching and start writing.** Start with the SFU Library guide: [Writing and Submitting Your Thesis: Information Resources](#) for tips. Also use our guide to [Business Writing](#) to access online and print handbooks, dictionaries, and more.

**4. Finally, if you need help, don't hesitate to contact the Library.** Use our [Ask Us](#) services (email, chat, phone) or contact [Carla Graebner \(Economics Librarian\)](#), [Mark Bodnar \(Business Librarian\)](#), or any of the librarians at the [Belzberg Library](#) downtown.

Good luck!

*Categories:* All Posts

Gary Meehan- gmeehan@sfu.ca - July 10, 2005 @ 9:43 pm

The BUEC Buzz's have been very helpful and informative. I have also enjoyed the spirit in which they have been written. Thank you!

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## Canadian federal government databases on the Internet

Tuesday, March 28, 2006

<http://publications.gc.ca...3-Supp-F-E.html>

The Canadian federal government offers a plethora of information but none so sweet as a freely (for the most part) accessible database. From this site, you can access over 370 of them. Some of them, like Strategis, will be well known to you. Others may not be — ManureNet anyone? Or what about the Business Development Bank of Canada's [Ratio Calculator](#)? This site provides access to leverage ratios, liquidity ratios, operations ratios and profitability ratios.

You can also access Export Development Canada's "[Developed Markets and Industry Sector Research](#)" Database which gives you free economic and political research covering over 200 markets worldwide.

These are but a small sample of what you'll find available here.

And did I mention ManureNet?

*Categories:* All Posts

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## More help with writing academic papers

Monday, March 27, 2006

We have featured sites on writing in [earlier BUZZes](#) and, given the time of year, would like to draw your attention to two more very good sites profiled by the Scout Report.

Writing Resources [pdf]

[http://webware.princeton.edu/sites/writing/Writing\\_Center/WCWritingResources.htm](http://webware.princeton.edu/sites/writing/Writing_Center/WCWritingResources.htm)



Purdue University's Online Writing Lab [pdf]

<http://owl.english.purdue.edu/>

Around this time of the year, college students may find themselves staring blankly into a screen as they face any number of daunting writing assignments. Fortunately, there are two fine online resources that may aid them in this process. The first is offered by the Princeton Writing Center, and it contains a number of helpful essays on how to find and develop a paper topic, dealing with writing anxiety, and preparing to perform well on essay exams. The next site is the Online Writing Lab at Purdue University, which has been in existence since 1995. Here, visitors can find a number of excellent writing guides and related material, including The Writing Lab Newsletter, which brings together helpful information about tutoring theory, methodology, and training writing tutors. Of course, visitors should not be surprised to learn that the site also contains a substantial number of documents on grammar, mechanics, literary analysis, and writing in the social sciences. Taken together, these two sites represent a mighty contribution to those seeking to learn how to compose better essays and papers, and also for those working with such individuals. [KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2006.

<http://scout.wisc.edu/>

*Categories:* All Posts

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## Improved 'Browse by Subject' feature for Statistics Canada

Thursday, March 23, 2006

Ever have one of those days when you can't remember where you put your car keys only to find them in your hand (along with your briefcase, lunch and latest issue of *The Atlantic Monthly*)? Well, the people at Statistics Canada might know exactly what you're experiencing especially when it concerns the voluminous amount of information available on their Web site. Was it Census data I was looking for or was it Juristat? Input/Output or just plain old Economic conditions?

Well, slowly but surely they've been improving the accessibility of information available through their site. The latest feature is the new "Browse by Subject" option below the infamous search box. Finding the exact information you need may still be a bit of a challenge but browsing by subject categories makes it a wee bit easier. The subject **Business Enterprises**, for example, subdivides nicely into Business Conditions, Business Finance, Small Business or Type of Business. Clicking on any of these sub-categories tells you exactly where you can find the information you need--whether in The Daily, CANSIM or other locations.

Remember that you shouldn't have to pay for most Statistics Canada material. If you are directed to a source that asks for your credit card number before you can access it, copy down any pertinent information for that source (table number, title, catalogue number, etc.) and check out the SFU Library's access to Statistics Canada material available through the [Article Indexes and Databases](#) link.

And, if you have any questions at all, just ask!

*Categories:* All Posts

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## The Global Information Technology Report

**Thursday, March 23, 2006**

Published by the World Economic Forum, the *Global Information Technology Report 2004-2005* is the fourth in a series assessing the state of the networked readiness of 104 economies and highlights the continuing importance of ICT application and development for economic growth.

Divided into three sections, the *Global Information Technology Report* provides analysis on ICT issues including the role of the Internet in providing government services and the challenges inherent in implementing regulatory frameworks in the face of increasingly rapid technological change. In addition, the report provides country profiles offering background information on the components of each country's networked readiness rankings. Canada stands 10th overall, according to their Networked Readiness Index. And, there are substantive data tables giving additional rankings for all the variables used in the report.

The *Global Information Technology Report* can be found in Bennett Reference HC 59.72 I55 G55 2004/05.

*Categories:* All Posts

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## The State of Trade 2005

**Thursday, March 23, 2006**

<http://www.dfait-maeci.gc...of-trade-en.asp>

Produced annually by Canada's Department of International Trade, the *State of Trade* acts as a report card on the performance of the Canadian economy. This current edition reviews and analyzes the key developments in Canada's international trade and investment in 2004 against the background of economic trends and performance at home and abroad.

According to the report, highlights of 2004 include an increase of 7.1% in exports of goods and services; Canada's current account balance expanded by \$10.0 billion last year, from \$23.8 billion to \$33.8 billion; total exports to the EU climbed 11.3 per cent; total foreign direct investment in Canada edged up 2.9 per cent, to \$367.9 billion last year.

The analysis is very accessible but the real bonus may be in the downloadable data tables accompanying the report. These annex tables are nicely organized by subject such as 'Major Indicators', 'Merchandise Trade', 'Services Trade', 'Direct Investment' and 'Provincial Trade' among others. Information in these tables date to 1989 which is convenient.

*Categories:* All Posts

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## McKinsey Quarterly: Ten Trends to Watch in 2006

Thursday, March 23, 2006

<http://www.mckinseyquarterly.com/>

The McKinsey Quarterly is offering a heads-up to businesses, both local and international, in terms of what is coming up on the horizon not just this year but over the next few years. They've grouped their 'top ten trends' into three sections: macroeconomic; social and environmental; business and industry.

The first trend outlined cautions that centers of economic activity will shift not just globally but regionally as well and that "Today, Asia (excluding Japan) accounts for 13 percent of world GDP, while Western Europe accounts for more than 30 percent. Within the next 20 years the two will nearly converge."

Many of the trends may seem straight forward—trend #6, for example, talks about how the behavior of big business will come under increasing scrutiny—but each trend is accompanied by further reading suggestions.

Trend spotting or forecasting articles almost always make a fascinating read. Whether or not you agree

with their conclusions, they offer an indication of the way organizations think or are trying to convince you to think. And, although this article quotes statistics, it's a good idea to bear in mind, forecasting is largely opinion based.

You have to register to read the free (including Web extras) articles on the McKinsey Quarterly site. Further readings or other material on the site requires you upgrade to a 'premium membership' which costs money. Luckily, The McKinsey Quarterly is available free of charge to current SFU staff, faculty and students through [Business Source Premier](#).

*Categories:* All Posts

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## Performance and Potential 2005-2006 – The World and Canada: Trends Reshaping Our Future

Thursday, March 23, 2006

<http://www.conferenceboard...seii/signin.asp>

The Conference Board of Canada has released its tenth annual *Performance and Potential* report focusing on international trade, resource management, aging populations, and security risks.

This report examines Canada's performance in comparison to other OECD countries and identifies four major trends which will shape our economic future. These trends, examined at length, are: the transformation of the global economy from Europe and Japan to emerging markets; demand for natural resources driven by growth in China and India; aging world populations; the increased risks associated with rapid change and growth. The report goes on to outline a number of economic and resource related initiatives that it suggests need to be implemented in order for Canada to remain competitive.

*Performance and Potential 2005-2006* is free to access but you need to register with the Conference Board of Canada in order to read it.

*Categories:* All Posts

## PapersInvited

Thursday, March 23, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=689>

SFU staff, faculty and students now have access to PapersInvited.

PapersInvited is an extensive international listing of Calls for Papers issued by professional bodies, other conference organizers, universities, and journal publishers. All disciplines are covered.

Access to Papers Invited is easy to use and you can search for conferences or calls for submissions by discipline or other keyword. You can also personalize access to Papers Invited by registering (free) which allows you to create personalized listings and to track Calls for Papers using the MyPlanner and MyFavorites folders. Users may also subscribe to the PapersInvited ENewsletter containing updates/addition of calls for papers in the specific areas of interest to you.

A recent search on 'econometrics' pulled up 26 listings for Calls for Papers from conferences. Try it, you'll like it!

*Categories:* All Posts

carla- cgraebne@sfu.ca - February 10, 2006 @ 3:24 pm

Please note that the Library's IP address was changed this morning (February 10th) which has affected access to library databases from off campus. Users on-campus won't experience any issues, but off-campus users will have to wait until their Internet service provider (e.g. Telus/Shaw) updates their IP address. This happens automatically in the background and usually takes a few hours. If you try again later on today or tomorrow morning, you should be able to access PapersInvited.

Bill- billarchibald@shaw.ca - February 10, 2006 @ 3:02 pm

I cannot reach the Papers Invited website through your link.

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## Chronicle of Higher Education

Thursday, March 23, 2006

<http://www.lib.sfu.ca/res...y=JournalID2962>

The SFU Library is very pleased to announce that SFU researchers can now access the Chronicle of

Higher Education online.

The Chronicle of Higher Education is the number one source for news, information, and jobs for University faculty and administrators. The online edition is published five days a week and contains the complete contents of the latest print issue including daily news and advice columns, and current job listings. The Chronicle Online also provides access to an archive of published articles that goes back to September 1989 as well as discussion forums, online CVs, and salary databases.

*Categories:* All Posts

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## Ask Us Here! Library Research Help now at Segal

**Thursday, March 23, 2006**

You may be familiar with Mark and Carla staffing the Library's Ask Us Here! service in the WMX every Thursday after lunch. This same service is now going to be available to students, staff and faculty at the Segal Graduate School of Business. Librarians will be available to answer your questions in the main lobby of Segal every Friday, 12:30 - 2:30 pm from February 24 - April 7. And, you may even catch Mark make a guest appearance.

Drop by on your lunch break to get help with research for your assignments, find out about library services, suggest additions to the library collection, or just meet some of the Belzberg librarians.

More information on the Library's Ask Us Here! service is available at:  
[http://www.lib.sfu.ca/about/projects/ask\\_us\\_here/index.htm](http://www.lib.sfu.ca/about/projects/ask_us_here/index.htm)

We look forward to seeing you at Segal!

*Categories:* All Posts

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## The Ultimate Business Library

**Thursday, March 23, 2006**

<http://proxy.lib.sfu.ca/1...213&source=marc>

Do you find yourself at parties (or lectures) in which people start to discuss books like Frederick W. Taylor's *Principles of Scientific Management* (1911) or Michael Porter's *Competitive Advantage of Nations* (1990), and you are the only one who isn't nodding at the right time?

Well, I know that this isn't something you expect to hear from a librarian, but there is a way to get in sync without reading all those books: read [The Ultimate Business Library](#) instead. SFU researchers now have online access to this book (as well as print access at Bennett: HD 31 Z928 2003).

Description from the e-book site: "Hundreds of new business and management books have been and continue to be published every year. With time as your most valuable asset how can you ensure that you absorb only the best and most influential thinking from this seemingly inexhaustible supply?"

"This new edition of worldwide bestseller [The Ultimate Business Library](#) is a one-stop guide to the world's leading business thinkers. It is a unique summary of those books which have had the most significant impact on management thinking, drawing out the lessons any business can learn."

If the broad view approach to business thinking suits you, you may also be interested in the following article: [75 Years of Management Ideas and Practice: 1922-1997](#). By: Sibbet, David. Harvard Business Review, Sep/Oct97 Supplement, Vol. 75 Issue 5, p2 (Available online in the Harvard Business Review for SFU researchers -- click on the title above to link to it. Choose the PDF version to see the colour chart.)

*Categories:* All Posts

[BUEC Buzz » Blog Archive » Management and marketing theories for busy people](#) - - December 21, 2012 @ 1:20 pm

[...] books that made management – Available online and in print for SFU researchers. See our earlier BUEC Buzz posting for more [...]

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## CoreReference now has Canadian data

Wednesday, March 22, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=647>

[CoreReference](#), a company data resource that we started subscribing to a couple months ago, has now added data on more than 3000 companies traded on the TSX and TSX-Venture exchanges. (Until today,

only companies traded on the US exchanges were available.)

This means that you can now use [CoreReference](#) to gather financial and compensation data on companies such as the Hudson's Bay Company and the Canadian Oil Sands Trust. [CoreReference](#) offers daily stock price data, detailed ratios, easy industry comparisons, business segment results, and much more.

See the [original BUEC Buzz posting](#) from when we first acquired this useful database for more information.

Looking for more sources of financial data on Canadian companies? Try [FPinfomart.ca](#) via the SFU Library.

*Categories:* All Posts

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## WSJ article: Beyond Google: Yes, there are other search engines...

Wednesday, March 22, 2006

<http://tinyurl.com/aoozr>

This [article](#) from the Wall Street Journal on alternative search engines is of interest to SFU researchers on several levels:

1. It's a good reminder that using a more focused tool than Google for your bus/econ research can save you a lot of time (and therefore money). Our many [databases](#) here at SFU are examples of still more focused research tools.
2. It's also a good opportunity to remind you all that SFU researchers have access to the [Wall Street Journal](#) online via [ABI/Inform](#). Fulltext coverage is from 1984 to today's issue (no pictures).
3. As for the content of the [article](#), I'll just point out that searching is only the first step -- as you've probably learned already, much of the more useful information you might find costs money. This is where libraries come in: by pooling resources and buying on behalf of large numbers of people, libraries make costly information available to many individuals who could never afford to pay for it themselves. Anytime you see a book, article, or report mentioned in one of the research resources listed in this article (or elsewhere), check your local library (including your public library) to see if you already have access to the resources you need.

Thanks to Greg Down, SFU EMBA alumnus, for suggesting this article for BUEC Buzz readers.



*Categories:* All Posts

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## Business Plans Handbooks online for SFU researchers

**Wednesday, March 22, 2006**

<http://www.lib.sfu.ca/res...?DatabaseID=575>

As part of the [Gale Virtual Reference Library](#), SFU researchers have access to **eleven** volumes of the Business Plans Handbooks series (1995 to 2006).

Description from the publisher:

"A collection of actual business plans compiled by entrepreneurs seeking funding for small businesses throughout North America. Each volume presents approximately 25 sample plans taken from businesses in the manufacturing, retail, and service industries--only company names and addresses have been changed. Includes a sample business plan template and two fictional plans, a glossary of small business terms, and a directory section containing various listings of interest to entrepreneurs and consultants specializing in small business advice and planning."

*Categories:* All Posts

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## Help with writing academic papers

**Tuesday, March 21, 2006**

Dartmouth Writing Program

<http://www.dartmouth.edu/~writing/materials/about.shtml>

University of Wisconsin-Madison Writing Center

<http://www.wisc.edu/writing/Handbook/>

As students begin to return to college campuses across the country, they may be curious to know that there are a number of fine online resources that will help them develop their college-level writing skills. The first site offered here comes from the Dartmouth College Writing Program, and contains a number of

helpful materials, such as some well-written essays that answer the question "What is an academic paper?" and also provide information on researching topics for papers. The site also includes information on such topics as writing about film, writing for sociology courses, and helpful suggestions on writing from fellow students. The second site is offered by the University of Wisconsin-Madison's Writing Center and contains material on how best to cite references and avoiding common grammar and punctuation mistakes. Taken together, these sites provide a host of materials that will allow students to become better writers in their various courses during their time in the world of higher education and beyond. [KMG]

>From The Scout Report, Copyright Internet Scout Project 1994-2005.  
<http://scout.wisc.edu/>

The SFU Library also has a number of resources available to help students on writing well. Check out the following:

- [University Reading and Writing](#)
- [Writing and Submitting Your Thesis](#)
- [Business Writing](#)

*Categories:* All Posts

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## Information on questionnaires and other measurement instruments

**Thursday, March 16, 2006**

<http://cufts2.lib.sfu.ca/CRDB/BVAS/resource/5930>

[Health and Psychosocial Instruments](#) (HAPI) provides access to information on measurement instruments (i.e., questionnaires, interview schedules, checklists, index measures, coding schemes/manuals, rating scales, projective techniques, vignettes/scenarios, tests) in the health fields, psychosocial sciences, organizational behaviour, and library and information science.

Although you may not have guessed it from the title of this database, it actually contains a significant amount of business/managment information. Try a few exploratory searches for terms like *Employee Motivation*, *Organizational Innovation*, or *Organization and Administration* to see some example citations.

Note: although this resource will help you find information on questionnaires, etc., the actual measurement instrument being described is usually not openly available. You often have to directly

contact the authors of the instruments and may have to pay a fee to use the research tool.

Need more information on measurement instruments? Check out our earlier BUEC Buzz item on the [Marketing Scales Handbooks](#). Or, to make your own instruments, scan some of the many books in the library that are on [research methodology in the social sciences](#).

*Categories:* All Posts

[BUEC Buzz » Blog Archive » Marketing Scales Handbook: a question for any survey](#)- - December 7, 2012 @ 10:32 am

[...] this sort of thing, then you may also want to try our Health and Psychosocial Instruments database, described in the BUEC Buzz back in [...]

[Mark Bodnar](#)- mbodnar@sfu.ca - March 17, 2006 @ 8:48 am

As I mentioned above, actual surveys are often not available through this database (the focus is on information *about* the surveys). Nevertheless, some of the articles described do include the surveys. Watch for the phrase *Instrument appears in source* in the abstract. Also, if you limit your search to *Primary Source*, it will limit to "resources that contain the test, including when it is appended to a journal article that describes a study using the test. Original source where instrument was published."

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## Best Customers: Demographics of Consumer Demand

**Monday, March 13, 2006**

Bennett Reference: HC 79 C6 R87 2005

Do you need to know the demographics of Americans who pay for babysitters or daycare spaces? How about their out-of-pocket expenses for health, dental, and eye care, as well as for medicines and for lab tests? Or perhaps you need to know about the typical American who buys toys as gifts? This new reference book in SFU's Bennett Library has all of this information, and much more. You can see a small sample section as well as the book's index online via the publisher's site: [\[http://tinyurl.com/5zh69\]](http://tinyurl.com/5zh69).

*Categories:* All Posts

## Online Requesting Service for Reserves

Monday, March 13, 2006

<http://www.lib.sfu.ca/cgi-bin/RequestReserves.cgi>

The following note was recently sent to all faculty lists on campus. We're reposting it here to be sure that it reaches all business & economics instructors.

The SFU library is pleased to announce an **Online Requesting Service for Reserves** ... just in time for your Fall Semester requests!

For immediate access to the new request form (to get your requests in early!) please go to the [Online requesting form for books, professors copies, photocopied articles](#).

For more information, please go to <http://www.lib.sfu.ca/about/services/placingreserves.htm>

If there are any comments, questions, or suggestions on the new service, please contact [loans-mgmt@sfu.ca](mailto:loans-mgmt@sfu.ca).

Categories: All Posts

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## Games in the Classroom

Monday, March 13, 2006

Do you need ideas for games and exercises that you could use to teach more "interactively"? Or perhaps you are a student who has had a bad "teamwork" experience in the past and need exercises to help your next team be more productive and less argumentative? The SFU Library can help you!

Many of the books in our collection contain activities that will help with team building, market strategizing, conflict managing, ice breaking, motivating, etc. A few sample titles:

- *Games that boost performance : [30 ready-to-use group activities]* -- Bennett: HD 30.26 S837 2005
- *Design your own games and activities : Thiagi's templates for performance improvement* -- Bennett: HD 30.26 T485 2003
- *The multinational management game : a Simuworld of global strategy* -- Bennett: HD 30.26 K39 1997

- *The conflict and communication activity book : 30 high-impact training exercises for adult learners* -- Bennett: HD 42 W578 2003

Need more books like this? Start with the following Subjects in the SFU Library catalogue:

- [Management games](#)
- [Employees -- Training of -- Problems, exercises, etc.](#)
- [Group games](#)
- [Communication in organizations -- Problems, exercises, etc.](#)
- [Interpersonal Communication -- Problems, exercises, etc.](#)
- [Group relations training -- Problems, exercises, etc.](#)
- [Group facilitation](#)
- [Experiential learning](#) (includes both How? and Why? perspectives)

Categories: All Posts

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## Help with bibliographies via the SFU Library

Monday, March 13, 2006

'Tis the season for students to get frustrated trying to interpret citation style rules as they cobble together bibliographies for their many papers... Fortunately, the SFU Library has even more resources to help than usual:

- We have new detailed online style guides for [APA](#), [MLA](#), and [Chicago](#).
- We also have guides with details on how to cite [statistics from Statistics Canada](#) or [images](#).
- And, of course, we have [RefWorks](#), which has templates to help you put together citations for many types of resources in many citation styles.

All of these guides are available behind the "Research and writing guides" link on the SFU Library home page -- look for the section called "[Writing and style guides](#)."

If all else fails, don't forget that the manuals for the major citation styles are available in all of our libraries. Sometimes you have to go directly to the rule book and interpret the arcane rules yourself...

Categories: All Posts

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## Economist Intelligence Unit (EIU) reports via the SFU Library

Monday, March 13, 2006

<http://www.lib.sfu.ca/res...?DatabaseID=521>

SFU researchers now have access to a wealth of business, economic, and political news and analysis on most countries in the world via the Economist Intelligence Unit (EIU).

1. **ViewsWire:** Daily highlights on political and market developments around the world, with analytical briefings on the implications for business.
2. **Country Reports:** These monthly reports examine the political scene, economic policy, domestic economy, sectoral trends, and foreign trade and payments of nearly 200 countries. Detailed two-year forecasts complement the analysis and pinpoint political and economic developments and trends.
3. **Country Profiles:** Annual reports on 200 countries. Outline a country's economic and political status and background as well as the long-term political and social issues affecting each country, providing a complete introduction to all international markets.
4. **Business Briefings:** Regional newsletters issued weekly/fortnightly. Subject areas include: critical issues for business; alerts and updates; corporate strategy information; focus on finance, trade and economy; business outlooks per country; key macroeconomic indicators; opportunity alert; legal and tax update; business travel; political risk; and personality profiles.
5. **Country Monitor:** Weekly reports analysing the latest global economic and political events and highlighting those with the greatest implications for business.

All of these publications are available online both on- and off-campus. Just go to the [Economist Intelligence Unit](#) under "E" in the alphabetical list of article indexes and databases on the SFU Library home page.

*Categories:* All Posts

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## Encyclopedia of Applied Psychology - online for SFU researchers

Monday, March 13, 2006

<http://tinyurl.com/7p7np>

Granted, this is a generalisation, but one could argue that much of business and economics is really "applied psychology" -- Do we behave rationally as consumers or employees? How do we motivate people to work harder or buy more? How do people evaluate rewards? With these questions in mind, you can probably understand why we are highlighting the online [Encyclopedia of Applied Psychology](#) here in the BUEC BUZZ.

Featuring 300 articles (almost 2700 pages) on topics ranging from *Conflict within Organizations* to *Power, Authority, and Leadership*, this resource is a great first step in your research on any applied psychology topic. In addition to summarising the key concepts and history of each concept, short bibliographies of relevant articles and books are included in all articles.

*Categories:* All Posts

[Mark Bodnar](#) - mbodnar@sfu.ca - February 14, 2006 @ 10:13 am

I was just scanning the entry on "job stress and burnout" in this encyclopedia (no particular reason!) and thought I'd share some of its features with you as an example of the depth and utility of this resource:

- Includes a discussion of how various academics have defined the concepts.
- Includes explanations of the various job stress models, causes, and coping techniques outlined in the research.
- Discusses aspects of this topic that have been identified as needing further research.
- Talks about different types of programs ("interventions") that have been devised for dealing with job stress.
- Concludes with 19 references for further reading.

All in all, a great introduction to the topic -- and it's online for SFU researchers!

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Mark

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Food for Fines Campaign

Thursday, March 09, 2006

Once again SFU is running a "Food for Fines" campaign at all three libraries from Monday November

28th to Friday December 16th. This campaign coincides with the current campus-wide drive to collect food for the [SFU Food Bank](#).

The basic fundamentals of the Food for Fines program are as follows:

- a \$2 fine waiver will be applied for each item donated to a maximum of \$20 (10 items)
- donated food must be non perishable
- waiver applies only to current fines -- it does not apply to charges for lost or damaged items and cannot be used as a credit to be applied to future fines.

Dig through those cupboards and save yourself some cash while helping those in need!

For more information contact loans-mgmt@sfu.ca.

Categories: All Posts

Demographia International Housing Affordability Survey

Thursday, March 09, 2006

<http://www.demographia.com/dhi-rank200502.htm>

If you blinked during the news earlier this week, you may have missed it — but according to Demographia's second annual survey on international housing affordability, Vancouver isn't. Very affordable, that is. In fact, Vancouver has the dubious distinction of being the 15th least affordable city in any of Australia, Canada, Republic of Ireland, New Zealand, United Kingdom or the United States. We even beat out Toronto aka the "Centre of the Known Universe". According to Demographia's ranking system, Vancouver falls within the twenty most unaffordable housing markets and is tied with Auckland, New Zealand and Hobart, Australia. Hmmm.

"The Survey employs the Median House Price to Median Household Income Ratio, ("Median Multiple") to rate housing affordability." In Canada's case, the survey uses data from Canada Mortgage and Housing Corporation, Canadian Home Builders Association, Canadian Real Estate Association, Chambre Immobilière de Québec Royal, Bank of Canada, and Statistics Canada. And, it should be noted, that only metropolitan areas over 500,000 in Canada were included in the survey.

Categories: All Posts

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International Crisis Group: CrisisWatch

Thursday, March 09, 2006

<http://www.crisisgroup.org/home/index.cfm>

Produced by the International Crisis Group, "CrisisWatch is a 12-page monthly bulletin designed to provide busy readers in the policy community, media, business and interested general public with a succinct regular update on the state of play in all the most significant situations of conflict or potential conflict around the world."

Each CrisisWatch bulletin:

- summarises briefly developments during the previous month in some 70 situations of current or potential conflict, listed alphabetically by region, providing references and links to more detailed information sources (all references mentioned are hyperlinked in the electronic version of this bulletin)
- assesses whether the overall situation in each case has, during the previous month, significantly deteriorated, significantly improved, or on balance remained more or less unchanged
- alerts readers to situations where, in the coming month, there is a particular risk of new or significantly escalated conflict, or a particular conflict resolution opportunity (noting that in some instances there may in fact be both)
- summarises Crisis Group's reports and briefing papers that have been published in the last month.

Previous issues of CrisisWatch are archived on the site and are fully searchable by keyword or you can browse by country. Also of interest to researchers are links to other resources and organizations.

"The International Crisis Group is an independent, non-profit, non-governmental organisation, with over 110 staff members on five continents, working through field-based analysis and high-level advocacy to prevent and resolve deadly conflict."

Categories: All Posts

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Business 2.0: 101 Dumbest Moments in Business

Thursday, March 09, 2006

<http://money.cnn.com/maga...ss2/101dumbest/>

For those of us who enjoy reading "d-oh!" moments, Business 2.0 proudly presents their nominations for 101 dumbest moments in business. You can browse the list or check out the subjects ranging from advertising gaffes to real estate speculation to celebrities. My personal favorite is Dumb Moment 101: Little Big Man.

Note that Canadians (or former Canadians) are not exempt. Check out the Smart list, too, where RSS is included as the Smartest technology.

Categories: All Posts

Encyclopedia of White-Collar and Corporate Crime

Wednesday, March 08, 2006

<http://tinyurl.com/88kq9>

Just in time for the Enron trial, here's a new resource that will give you the history of corporate crime -- online for SFU researchers.

From the publisher:

"[[The Encyclopedia of White-Collar and Corporate Crime](#) covers] the history of white-collar and corporate crime, from mercantilism to globalization. Serves as a general and non-technical resource for criminology and history students, librarians, and professors to understand the development of white-collar and corporate crime in the United States as well as internationally; to appreciate the business forces that can affect daily life; and to initiate educational discussion brought forth by the specific historical and topical articles presented in the work."

Categories: All Posts

Market Research Handbook - 2005 edition is here!

Wednesday, March 08, 2006

<http://dsp-psd.pwgsc.gc.c...-224-XIB-e.html>

Yay! It's here! The 2005 edition of Statistics Canada's *Market Research Handbook* has just been published and is available online for SFU researchers.

Misplaced enthusiasm, you think? Definitely not! This is a core reference source that every business and economics researcher should have on her/his desktop. See the StatsCan description to learn why:

"The handbook is designed to be a comprehensive source of socio-economic statistics for all those who study the Canadian consumer market - market researchers, strategists, product planners and sales leaders. The broad range of data are equally relevant to consumer and business-to-business marketing. They present profiles of key industries including the small business sector, as well as of consumers in all provinces and 45 major cities. International trade data and projections - of population, households, families and selected economic indicators, etc. - provide information for businesses seeking to expand or develop new product lines."

The newest edition is also available in print in the Reference collection at the Bennett Library and should be available at the Belzberg Library very soon.

Categories: All Posts

Richard Lipsey's first article

Wednesday, March 08, 2006

This week's SFU News has a [front-page article](#) about SFU Professor emeritus Richard Lipsey having won a gold medal from SSHRC.

The article mentions that Prof. Lipsey's first article was published in 1956. I thought I'd run a quick search (what I do in my spare time) to see what the article was and how often it has been cited since it was written. The answer? The article appears to have been "[The General Theory of Second Best](#)" by Lipsey and Lancaster in the *Review of Economic Studies* (v24n1 : 11-32, 1956) -- cited at least 400 times. The most recent citation is from last month:

-- Title: Inefficiency of equilibria with incomplete markets

-- Author(s): Nagata R

-- Source: *Journal of Mathematical Economics* 41 (7): 887-897 NOV 2005

I used the Web of Science via the SFU Library to find the above. For those who haven't tried this great resource, here are the steps:

1. Enter [Web of Science via SFU](#) (under "w" in our alphabetical list of databases).
2. Click on **Cited Reference Search**.
3. Enter *Lipsey R** in the Author field and *1956* in the year field.
4. Click on **Search**.
5. Most of your results will cover the various ways people have cited the same article. Check off all that seem to be likely to apply to the article in question, then click on **Finish Search** at the top of the page.
6. That's it! You should now have a long list of the 400+ articles that have cited Richard Lipsey's inaugural article. Easy, right?

Contact Carla or myself if you ever have questions about Web of Science. Contact Prof. Lipsey directly if you have questions about his research... :-)

Categories: All Posts

Encyclopedia of Social Measurement online via the SFU Library

Wednesday, March 08, 2006

<http://proxy.lib.sfu.ca/1...orks/0123693985>

"[I]t will increase the proficiency of everyone who gathers and analyzes data." (From the publisher.)

The [Encyclopedia of Social Measurement](#) is now available for SFU researchers via the SFU Library. This is one among several other reference works available online through [Science Direct](#) (along with hundreds of journals).

Description from the publisher:

"Covering all core social science disciplines, the 350+ articles of the Encyclopedia of Social Measurement present not only a comprehensive summary of observational frameworks and mathematical models, but also offer tools, background information, qualitative methods, and guidelines for structuring the research process. Articles include examples and applications of research strategies and techniques, highlighting multidisciplinary options for observing social phenomena. The alphabetical arrangement of the articles, their glossaries and cross-references, and the volumes' detailed index encourage exploration across the social sciences. Descriptions of important data sets and case studies help readers understand resources they can often instantly access."

Categories: All Posts

Encyclopedia of Management - online for SFU researchers

Wednesday, March 08, 2006

<http://tinyurl.com/b7nhh>

SFU researchers now have online access to the 5th (2006) edition of the [Encyclopedia of Management](#).

"[The] [Encyclopedia of Management](#) covers 350 topics in management theories and applications, written by academics and business professionals who have first hand knowledge of the particular topic or essay they are contributing. Topics include: aggregate planning, benchmarking, logistics, diversification strategy, non-traditional work arrangements, performance measurement, productivity measures, supply chain management, and much more."

Besides providing a great introduction to complex management topics, encyclopedia articles also serve as a gateway to the research on a topic: find your topic, then mine the bibliography for tips on further relevant articles and books on the topic.

Note that this is one among many online encyclopedias and handbooks available for SFU researchers via the [Gale Virtual Reference Library](#).

Categories: All Posts

OUP online journals now fully available

Wednesday, March 08, 2006

<http://tinyurl.com/c9e44>

The SFU Library is pleased to announce that SFU now has online access to all journals from Oxford University Press, a major international publisher of academic and research journals. This resource

provides access to the fulltext of all 196 journals from this publisher, and adds 116 new titles to the SFU Library's e-journal holdings. Coverage goes back to 1996 for the majority of the journals.

A few of the more bus/econ-focused journals among the journals in this package:

- [American Law and Economics Review](#)
- [Contemporary Economic Policy](#) (*already held at SFU, but now we own the online content*)
- [Contributions to Political Economy](#) (*already held at SFU, but now we own the online content*)
- [Economic Inquiry](#) (*already held at SFU, but now we own the online content*)
- [Enterprise & Society: The International Journal of Business History](#)
- [IMA Journal of Management Mathematics](#) (*operations research / management science*)
- [Industrial and Corporate Change](#)
- [Industrial Law Journal](#)
- [International Journal of Public Opinion Research](#)
- [Journal of African Economies](#)
- [Journal of Competition Law and Economics](#)
- [Journal of Economic Geography](#)
- [Journal of Financial Econometrics](#)
- [Journal of International Economic Law](#)
- [Oxford Economic Papers](#) (*already held at SFU, but now we own the online content*)
- [Oxford Review of Economic Policy](#) (*already held at SFU, but now we own the online content*)
- [Socio-Economic Review](#)
- [The Review of Financial Studies](#) (*already held at SFU, but now we own the online content*)

Note that you can get to all of the Oxford journals by clicking on "Electronic journals" on the SFU Library home page and searching for "Oxford University Press Online Journals" in the Association field (or just click on: <http://tinyurl.com/c9e44>). Alternatively, you could search by journal title in the SFU Library catalogue and follow the links to the online content.

If you have any questions about this or any other library matter, don't hesitate to contact Mark Bodnar (Business: mbodnar@sfu.ca) or Carla Graebner (Economics: cgraebne@sfu.ca).

Categories: All Posts

400+ Sage journals online for SFU researchers via the SFU Library

Wednesday, March 08, 2006

Hi folks,

Great news below about fulltext online access to another collection of e-journals, this one from Sage. Note that some of these journals were already available through databases like ABI/Inform, but almost always with embargoes on the current content. In addition, access via third parties such as ABII always includes the risk that we could lose access to a journal with no notice. This direct deal with the publisher is much more stable, has deeper online backfiles in most cases, and has no embargoes on recent issues.

Let me know if you have any questions.

Mark

The SFU Library is pleased to announce the availability of the following new electronic resources, via our participation in the Canadian Research Knowledge Network (CRKN), a consortium of 72 universities across Canada. More information about CRKN is available at <http://www.researchknowledge.ca/>

Sage Journals: SFU now has online access to all journals published by Sage, more than 400 in total, including:

- [Sage Fulltext Communication Studies Collection](#)
- [Sage Fulltext Criminology Collection](#)
- [Sage Fulltext Education Collection](#)
- [Sage Fulltext Health Sciences Collection](#)
- [Sage Fulltext Management & Organization Studies Collection](#)
- [Sage Fulltext Materials Science Collection](#)
- [Sage Fulltext Political Science Collection](#)
- [Sage Fulltext Psychology Collection](#)
- [Sage Fulltext Sociology Collection](#)
- [Sage Fulltext Urban Studies & Planning Collection](#)

In addition to these collections, approximately 160 other new titles from Sage are also now part of our collection as a result of the CRKN negotiations.

Here are a few of the many journals included in this deal which may be of interest to business/economics researchers:

- [Journal of Management Education](#)
- [Economic and Industrial Democracy](#)
- [Journal of Marketing Education](#)
- [Politics, philosophy & economics : PPE](#)
- [Small Group Research](#)
- [Economic Development Quarterly](#)
- [Leadership](#) (new journal - started in 2005)
- [Organization Studies](#)

Categories: All Posts

Survey of Household Spending via Statistics Canada

Wednesday, March 08, 2006

Canadians' spending on health care was up last year, as was their spending on recordable DVDs and CDs. This much, at least, you can find out from many Canadian news sources such as [CBC](#). But you need to go to [Monday's issue of Statistics Canada's Daily](#) for the (almost) full details.

Most Canadian news sources had stories this week about Statistics Canada's just-released Survey of Household Spending data. As detailed as those stories were, you will always get more information by going straight to Statistics Canada. Start with the [Daily](#) -- in fact, you can even set up an [email alert](#) for new Daily issues so that you can get the newest stats stories just as fast as the news reporters get them.

Note that the Daily story on the recent Survey of Household Spending data mentions some CANSIM table numbers for the complete data. Remember that SFU researchers have access to [CANSIM via the SFU Library](#) -- the complete set of new data on Canadian spending is just a few clicks away.

Categories: All Posts

Behind the jargon: blogs and RSS

Sunday, February 26, 2006

So, the BUEC BUZZ has been blogged and you can now view the RSS feeds. For those of you who are new to blogs, that's all just jargon. What does it really mean? What kinds of information can you read in blogs? What tools exist for pulling content from various blogs to you automatically? Here are a few suggested readings to help you get caught up.

- [What is a blog?](#) (From the "Small Business: Canada" section of About.com.)
 - Includes links and articles concerning business use of blogs.
- [Wikipedia entry on Weblogs](#).

- Weber, T. E. (2004, Jul 8). *Blogs help you cope with data overload -- if you manage them*. Wall Street Journal, pp. B.1. ([Available online](#) for SFU researchers via ABI/Inform (ProQuest).)
- Daily, G. (2005). *Aggregating the aggregators*. EContent, 28(4), 36-41. ([Available online for SFU researchers](#) via Academic Search Elite (EBSCO).)
 - A great (and current) review of the technologies that exist to help you pull together (aggregate) RSS feeds.

Categories: All Posts

carla- cgraebne@sfu.ca - June 3, 2005 @ 12:43 pm

Have a look at <http://allrss.com/>, a compendium compiled by Peter Scott, which links to info on readers, resources and other related tools. Updated frequently.

Online News and Information Seeking: What the Future Holds

Thursday, January 19, 2006

<http://tinyurl.com/b8ray>

Where do Canadians get their information? Are they willing to pay for news online? What are the demographics of Internet users in Canada? Check out this online report for the answers to these questions and more.

This report is available in print at the Bennett, Surrey, and Belzberg branches of the SFU Library [PN 4833 O54 2005], and [online for SFU researchers](#).

If you need more information on Internet users in Canada, check out the SFU Library guide to [Internet and E-Commerce Information](#).

Categories: All Posts

Doing Business With China

Friday, January 13, 2006

This new (2005) book in the Bennett Library [[HC 427.95 D65 2005](#)] should be a standard reference source for anyone interested in the Chinese business or economic environment. I suspect that much of the information will be outdated within a year, so I want to be sure you are all aware of it now while it's still useful.

It covers topics such as "Marketing Consumer Products in China" and "Foreign Trade Activity and its Administration," as well as overviews of many key industries. Each chapter is written by a different expert, ranging from the Deputy Secretary General of the China Association of International Trade to researchers with PriceWaterhouseCoopers and HSBC.

See the online [table of contents](#) for more information on the breadth of this source.

Need more on doing business with/in China? Check out the [Global Market Information Database](#) via the SFU Library for market reports. Also try the tips in our [International Marketing Guide \(section 4.2.1\)](#) for finding country reports in Business Source Premier. Finally, try subject headings such as "[Investments, Foreign -- China](#)" or "[China -- Economic Conditions -- 2000](#)" in our catalogue.

Categories: All Posts

New image searching guide via the SFU Library

Wednesday, January 11, 2006

<http://www.lib.sfu.ca/res...ypes/images.htm>

Looking for a picture to add that little extra something to your next presentation or report? Start with the new SFU Library guide to [Finding and Using Online Images](#). This guide includes links to SFU databases and free websites that contain images.

A couple particularly useful features of this guide: Resources that don't require permission to use their images for educational purposes are specifically identified, and guidelines for citing images using APA or MLA styles are included.

Categories: All Posts

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Can I get a library card for other post-secondary libraries?

Sunday, January 08, 2006

<http://www.coppul.ca/rb/rbindex.html>

Heading out of town between semesters? Did you know that, as SFU students and faculty, you can go to most of the universities in Canada and get their extramural library card for free so that you can borrow their books?

This service may come in handy the next time you are visiting your folks in Winnipeg or attending a conference in Toronto. Even those who are staying in town may want to use this service: if the books you need are at UBC and not on reserve, and if you don't mind travelling across town, you can go to UBC to get them yourself. (You could, of course, also get the same books brought here in a few days via [Interlibrary Loan](#).)

Before you leave town, stop by the Loans Desk (where you sign books out) in any of our branches to ask for a "**COPPUL card**." This card will identify you as a current student/faculty member of SFU. Show it at the university you are visiting to get their extramural card. Check the link in the title above for a list of participating institutions.

See our [FAQ](#) on this topic for more information.

Categories: All Posts

[Lea](#)- lasayo@sfu.ca - July 26, 2005 @ 9:45 pm

Wow, this is quite useful! Thanks!

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Access to books in other universities and colleges.

Sunday, January 08, 2006

Happy December! I know that most of you are still slogging away at exams and papers (either writing or marking them), but the holidays are just a jingle away...

I'm sure you've been very worried about how you will get access to research books while you are visiting

your parents and/or children in far-flung places like Toronto or Saskatoon. Worry not! As SFU researchers, there's a way for you to visit most of the universities in Canada and borrow their books. See our [earlier BUEC BUZZ entry](#) on this matter for details. (**Key point:** you need to stop by an SFU Library branch to get a COPPUL card **before** you head out of town.)

For those of you who are staying at home, but don't want to risk driving up the mountain as the snows deepen and the drivers get crazier... you, too, have options. We also have special agreements with Douglas, Kwantlen, and UCFV that allow you to borrow their books. See our [FAQ](#) for details. (UBC falls under the broader university agreement mentioned above.)

Enjoy!

Categories: All Posts

United States Small Business Administration

Sunday, January 08, 2006

<http://www.sba.gov/>

According to their Web site, the U.S. Small Business Administration has delivered about 20 million loans, loan guarantees, contracts, counseling sessions and other forms of assistance to small businesses since its founding on July 30, 1953. What is of particular interest falls under "other forms of assistance." The SBA Web site boasts an impressive amount of information on helping small business in the United States. And, although intended for U.S. consumption, there are considerable resources available free of charge that are not necessarily U.S. specific.

Resources include "how-to's" on business planning, financing, marketing, business ethics, and strategic planning. Included are links to external sites offering supplemental material including free online tutorials as well as links to SBA e-books and publications.

If you need Canadian information, Industry Canada's portal Strategis, is one of the best places to go (other than the SFU Library's [Business Administration guide!](#)). Here you'll find business [guides](#) dealing with start-ups, communication, technology and marketing. Each province should also provide access to small business resources such as the [Ministry of Small Business and Economic Development](#) for British Columbia

Categories: All Posts

New RefWorks guide at the SFU Library

Sunday, January 08, 2006

<http://refworks.lib.sfu.ca/>

The SFU Library's guide to RefWorks has been updated, expanded, and re-organised. Check out the detailed [Help section](#) or the [Getting Started section](#) to see some of the changes.

If you haven't yet used RefWorks, this guide is a great starting point. Essentially, just as RefWorks is intended to save you a lot of time and effort by taking care of your bibliographies and citation storage, our guide is intended to save you time and effort learning and using RefWorks.

If you learn best in a class setting, drop into one of the [training sessions](#) that we've booked for the Spring semester.

Categories: All Posts

Canadian Internet Project: New findings

Friday, November 18, 2005

http://www.cipic.ca/en/media_press.htm

The Canadian Internet Project (CIP) has released the results of a comprehensive survey of Canadian Internet users and non-users. Based on a representative telephone survey conducted in May and June, 2004, which assessed the attitude and behaviour of more than 3,000 Canadians, the report offers a fairly comprehensive overview of Internet usage by Canadians. Some of the findings of the report indicate:

- The majority of Canadians are heavy Internet users with 56 per cent saying they are online seven or more hours per week
- Internet users spend less time than do non-users accessing traditional media, such as watching television and reading newspapers or magazines
- Provinces in Canada with the most users are Alberta, Ontario and British Columbia; provinces

with the fewest users are Quebec and the Atlantic provinces

- A majority of Canadian Internet users (52%) have made an online purchase and books were the predominant item purchased by online shoppers in the three months prior to the survey

What makes this release particularly interesting, aside from the substantive information, is the timing. The Federal Government has just introduced the Modernization of Investigative Techniques Act which will, in part, compel telephone and Internet service providers (ISPs) to include an interception capability as they introduce new technologies. ISPs with under 100,000 subscribers will be exempted from the technological mandates for three years. In addition, the proposed Act will allow law enforcement to compel ISPs to disclose subscriber information, including name, address, IP address, telephone number, and cellphone number. With more and more Canadians accessing the Internet for a variety of services including education, this legislation merits further examination; especially since, under sections of this proposed act, law enforcement officials will no longer require the use of a Warrant to access private information.

For more information on this Act see:

- [Lawful Access Backgrounder](#): the consultation process that led up to the introduction of this Bill
- The [Modernization of Investigative Techniques Act](#) legislation
- [Public Safety and Preparedness Canada](#) provides an overview of the legislation
- [Privacy Info](#), a Web site maintained by maintained by Professor Michael Geist of the University of Ottawa, Faculty of Law.
- ["You are Exposed"](#) courtesy of McLean's Magazine Online

Categories: All Posts

Cool "related journals" feature in the Journal Citation Reports

Wednesday, September 28, 2005

<http://www.lib.sfu.ca/res...?DatabaseID=153>

We mentioned the Journal Citation Reports [a few months ago](#). At the time, we told you about how the JCRs can help you identify the top journals in an academic field.

Unfortunately, the categories for business and economics are pretty broad, so you can end up with the *Business History Review* being listed with (and compared to) *R & D Management*. Such broad categories aren't all that useful for identifying and benchmarking journals in narrower areas such as leadership or business ethics.

Fear not (in case you were busily "fearing") - there is a solution! Just look up a core journal in your research area, then click on the **Related Journals** button. You'll get a ranked list of journals that are cited in, or cited by, your journal. Seconds later you find that, for instance, the *Journal of Organizational Behavior* is most closely connected to titles such as *Administrative Science Quarterly* and the *Journal of Applied Psychology*.

Let us know if you have any questions. Happy searching!

Categories: All Posts

The Georgia Straight's Best of Vancouver

Friday, September 23, 2005

<http://www.straight.com/section.cfm?id=172>

Earlier this term, Greg Dow encouraged incoming Economics Graduate Students to take advantage of their time at SFU by enjoying everything Vancouver has to offer. If we don't take advantage of the incredible opportunities available offered by living in Canada's prettiest city where you can drive to snow and then leave it behind, we may as well be living in "_____" {insert cold eastern Canadian city here}.

And, if you need a bit more persuasian, check out this week's issue of [The Georgia Straight](#) where they celebrate the Best of Vancouver as selected by readers.

Categories: All Posts

Forbes' Best of the Web: Blogs That Matter

Thursday, September 15, 2005

<http://www.forbes.com/bow>

Blogs are rapidly becoming indispensable informational tools for researchers, businesses and the general public. Don't believe me? You're reading this, aren't you? ;-) Forbes has published a list of blogs they've identified as being a cut above the norm. These range in topic from Art and Literary Blogs, to Small Business, Marketing, Shopping and Music Blogs; even Economics blogs.

If you're looking for innovative new marketing strategies, for example, check out the section on Marketing where you'll find links to and reviews of blogs like Marketing Vox, AdRants, Church of the Customer and the enigmatically titled (not!) Duct Tape Marketing. Each review contains a synopsis of what you're likely to find as well as a one sentence overview on what the best and worst is about each blog.

And remember, you can create your own blog library easily using sites like Bloglines, Yahoo!, Feedster or more.

Categories: All Posts

Keep a record of your reading history

Wednesday, September 14, 2005

The SFU Library catalogue was made more useful and user-friendly in the last month. We'll highlight some of the best new features here in the BUEC Buzz over the next few weeks, starting with this item on reading histories...

You can now get the catalogue to keep a list of all the items you've checked out (your reading history). Until recently, this wasn't possible: our computer system would automatically forget the books you had borrowed once you returned them.

Note that this service is voluntary -- you need to opt in for a reading history to be kept for you. Just go to the "[View your borrower record](#)" link on our home page, click on the "[View your Library record, renew your books, etc.](#)," and log in. Then click on "My Reading History," then the "Opt in" button, and a record will be kept of all the books you sign out.

You can delete items from your reading history, and you can opt out at any time.

Finally, regarding your privacy:

- Please be advised that your reading history is housed on servers located in Canada and is subject to the laws of Canada. With the appropriate court order, it is possible that law enforcement

officials could gain access to your reading history. If this is of concern to you, you should not opt in to the reading history feature.

- Library staff will not have access to your reading history.

Categories: All Posts

Last BUEC BUZZ for the Summer

Friday, July 29, 2005

Happy End-of-Semester! As usual, the BUEC BUZZ will take a hiatus for a few weeks between semesters. We may still post a few blog entries, but we won't be emailing digests of recent postings until Sept. 9th.

Don't forget to renew or return your library books before you head out of town on holidays! Semester-loan books (most of the ones signed out to grads and faculty members) are due on Sept. 6th, but can be renewed for another semester as of this week. Click on the [Renew Your Books](#) link in the lower right corner of the [Library's home page](#) to renew your books online.

Okay, stop reading! Go out and get some sun. :-)

[Mark](#) & [Carla](#)

Categories: All Posts

Knowledge for Development (World Bank)

Friday, July 22, 2005

<http://web.worldbank.org/...:461198,00.html>

"There is great debate about which regions of the world will be the most economically successful in the 21st century, but many scholars and pundits believe those regions will be the ones that can most

successfully attract the so-called "knowledge" areas, such as information technology, nanotechnology, and a host of other fields. The World Bank is intimately interested in such developments, and has created this site to provide information about its Knowledge for Development program. On the site, visitors can read assessments of individual country's knowledge economy prospects, and read working papers on related topics, such as promotion innovation in developing countries. Visitors who are less familiar with the notion of the "knowledge economy", will want to watch a video interview with program manager Carl Dahlman. Finally, visitors can also read the program's quarterly newsletter, which is available here as well." [KMG]

From The Scout Report, Copyright Internet Scout Project 1994-2005.

<http://scout.wisc.edu/>

Categories: All Posts

RefWorks - a great timesaver for SFU researchers!

Thursday, July 21, 2005

<http://www.lib.sfu.ca/res...?DatabaseID=581>

A brief reminder that all SFU researchers have access to a tool that will ...

- create bibliographies of your chosen citations;
- format your in-text citations;
- output references in major styles like APA and MLA, as well as in the house styles of academic journals in all fields;
- store your citations in a web-based, private account that you can access from any online computer; and
- save you huge amounts of time and effort.

Care to learn more about [RefWorks](#)? Start with our online guide -- [RefWorks at Simon Fraser University Library](#) -- for links to various tutorials and FAQs. If you don't find your answer there, or if you learn better with a human guide, send a note to either Mark Bodnar (Business -- mbodnar@sfu.ca) or Carla Graebner (Economics - cgraebne@sfu.ca). We'd be happy to meet with you.

Categories: All Posts

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Researching Private Companies — There is help!

Friday, July 15, 2005

We all know that researching company information can be fun and exciting (no, really!) and that researching private company information adds a level of complexity that can either end in an excited ‘Ah Ha!’ or a not so excited “Oh no!” Because private companies are not required by law to report to publish financial information and can be notoriously close mouthed about their operations, locating information on them is tricky but not impossible.

Knowing where to look and what to look for isn’t always easy but there is help. Check out the recent article “[Researching Private Companies](#)” by Dave Carpe posted to his ‘blog [PassingNotes.com](#). Carpe’s article, written originally for Competitive Intelligence Magazine, begins by pointing out that the number of publicly traded companies going private is increasing [one notable Canadian example in recent years is Corel Corporation] and continues by offering some very concrete guidance on where to chase down information.

In addition to the resources mentioned by Carpe, be sure to look at the U.S. Private Company Reports (Library: COMPNY; File: USPRIV) available through the Library’s subscription to [LexisNexis](#). Other usual suspects include:

- [Forbes Largest Private Companies list](#) covering the largest U.S. private companies.
- [Globe & Mail's Report on Business: Top 300 Private Companies in Canada](#)
- Company information available through [Business Source Premier](#) or [ABI/Inform](#)
- Newspaper or magazine articles — Try [Canadian Newsstand](#) or [CBCA](#)
- Company directories including [ThomasNet](#) (Thomas Registry)
- Cool Internet tricks like using the “links to” feature to find out who’s linking to the company’s Web site. Try it: [link:http://www.creo.com](http://www.creo.com)

Categories: All Posts

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SFU Library Food for Fines Campaign

Thursday, July 14, 2005

Here's your opportunity to turn bad news into good news. The SFU Library is running a "Food for Fines"

campaign at all three libraries from Monday, July 18th until Friday July 29th.. This campaign coincides once again with the current campus-wide drive to collect food for the [SFU Food Bank](#).

The basic fundamentals of the Food for Fines program are as follows:

- 1) A \$2 fine waiver will be applied for each item donated to a maximum of \$20 (10 items);
- 2) Donated food must be non perishable;
- 3) The waiver applies only to current fines — it does not apply to charges for lost or damaged items and cannot be used as a credit to be applied to future fines.

Dig through those cupboards and save yourself some cash while helping those in need!

For more information contact loans-mgmt@sfu.ca.

Categories: All Posts

Congressional Research Service

Thursday, June 30, 2005

The Congressional Research Service (CRS) is the non-partisan, public policy research branch of the U.S. Congress. Briefly, the CRS is mandated to prepare reports on a variety of subjects as requested by Congress. The CRS is divided into six interdisciplinary research divisions: American Law; Domestic Social Policy; Foreign Affairs Defense and Trade; Government and Finance; Information Research; and Resources, Science and Industry. Not every CRS report is publicly available. In fact, they are not required to make any of them accessible except to members of Congress. Those reports that are available, however are definitely worth a look. Although the bulk of these reports focus on foreign policy, many of them do look at trade, foreign direct investment or provide great backgrounders for other resources. Have a look at the recent CRS Report "[Countries of the World and International Organizations: Sources of Information](#)" as a good example of this. Other recent reports include: "[U.S. Direct Investment Abroad: Trends and Current Issues](#)" and "[China's Trade with the United States and the World](#)"

Remembering that not all CRS Reports are available on the Web, those that are can be hard to find. Try the following sites to see what is available:

- [Open CRS Network](#): "A project of the Center for Democracy & Technology through the cooperation of several organizations and collectors of CRS Reports, Open CRS provides citizens access to CRS Reports already in the public domain and encourages Congress to provide public access to all CRS Reports."

- [University of North Texas Libraries CRS Report Archive](#): "This site aims to provide integrated, searchable access to many of the full-text CRS reports that have been available at a variety of different Web sites since 1990."
- [Federation of American Scientists](#): "The reports indexed [on this site] are provided without CRS authorization as a public service. Other notable online sources of CRS reports on national security and foreign policy topics include the US Department of State Foreign Press Center and the US Embassy in Italy."

For more information on the Congressional Research Service, have a look at the article "[CRS Reports](#)" by Stephen Young, courtesy of LLRX.com

Categories: All Posts

Mark Bodnar- mbodnar@sfu.ca - December 11, 2012 @ 12:55 pm

Also see the US Dept. of State site for CRS reports that touch on international relations:

<http://fpc.state.gov/c18185.htm>

Freakonomics--freakishly popular

Tuesday, June 28, 2005

Currently sitting at #3 on the New York Times hardcover non-fiction best seller list, #7 on USA Today's top 150 and #5 in Amazon sales, Steven Levitt's and Stephen Dubner's *Freakonomics* (HB 74 P8 L479 2005) is freakishly popular. So popular, that we've ordered another copy to keep up with demand. There are several good reviews available on [Amazon](#). And, if you're in *Freakonomics* withdrawal and can't wait to get your hands on it, you can always keep up with Levitt and Dubner's blog [Freakonomics blog](#).

Economics has long been styled the "Dismal Science" but recent titles are helping to dispel that image and liven up the discipline. These types of books are geared toward those interested in learning more about economics but who may be commitment phobic. And, they're a great way to recruit--er--interest prospective students. Try some of the following for a good summer read:

- Charles Wheelen's *Naked Economics: undressing the dismal science* (HB 171 W54 2002)
- *The Literary Book of Economics* edited by Michael Watts (PN 6071 M55 L58 2003)
- *Sex, Drugs, & Economics : an unconventional introduction to economics* by Diane Coyle (HB 171.5 C8668 2002)
- Mark Skousen's *The Making of Modern Economics : the lives and ideas of the great thinkers* (HB 75 S545 2001)

Use the 'Comment' button to add your own recommendations

Categories: All Posts

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"Doing Business" Guides

Wednesday, June 15, 2005

If you're looking for a quick overview of business practices within a foreign country and need information on governance, economy, industries, taxation/trade laws or business etiquette, try one of the many "Doing Business in..." type guides available.

Various organizations and companies publish these country guides which are aimed at helping their clients navigate the intricacies of conducting business in foreign countries. These guides usually range from 10 to 30 or so pages and provide an excellent introduction into the business practices of a country and often point out additional resources such as key government contacts, other business related organizations and so on. One word of caution: because these guides can go out of date relatively quickly, verify any information you pull from them from other, reliable sources.

Some of the more popular 'Doing Business' Guides are:

- [Deloitte Country Guides](#): "Based on research by the Economist Intelligence Unit and Deloitte, and updated at regular intervals, the Guides contain extensive information on investment conditions, tax regimes and regulatory requirements, along with information for executives working abroad. The Guides are supplemented by the Snapshot series, an at-a-glance summary of basic information, including tax rates, for more than 75 countries. Each country is updated twice a year."
- [Grant Thornton](#): This accounting firm offers business guides for many developing and developed countries. Choose a country (top right corner), then look for a link to a "Doing Business" guide. You might have to switch the site to English, then look for a link to Publications. Not all countries have such a guide. Here are a few examples: [Australia](#), [Argentina](#), [China & Hong Kong](#)
- [World Bank](#): This site from the World Bank provides access to a database and many country-specific publications providing "indicators of the cost of doing business by identifying specific regulations that enhance or constrain business investment, productivity, and growth."
- [HLB International](#): This worldwide organisation of professional accounting firms has a number of country guides detailing investment factors and tax systems for individual countries.
- [executiveplanet.com](#): Business culture guides for over 40 countries. Canadians, you may be interested to know, are tactful, line up in order and eat with the fork held in the right hand.

Other guides include:

- [Ernst and Young](#): Once more visible, these popular guides are hidden on their Web site. Try a quick search for "Doing Business In" at the link above (using the "all EY" search option) to get an idea what sorts of reports they produce. Also browse their [country-specific libraries](#). Samples: [Albania](#) & [Vietnam](#).
- [Atradius](#): According to their site, their country guides "provide valuable advice on ways to safeguard your export sales, with economic overviews and information on legal, and out of court, collection processes".
- [MGI](#): Their country reports are increasingly buried, but this [site-limited Google search](#) unearths quite a few.
- [Mercer](#): Although many of Mercer's reports aren't freely available, some content at their site is free. See, for example, [Inside Employees' Minds](#). Also see the many [country sites](#).
- [PwC](#): Another site that tends to hide its country reports. Try a search for "Country Guide" or "Doing business" Also try browsing the publications in their [HR section](#) as well as their full [publications list](#).

Categories: All Posts

Mark Bodnar- mbodnar@sfu.ca - October 11, 2014 @ 5:52 am

I mentioned HSBC above, but I neglected to list these other useful HSBC sites:

** Country Guides: <https://globalconnections.hsbc.com/canada/en/tools-data/country-guides>

** Trade Forecast Tool: <https://globalconnections.hsbc.com/canada/en/tools-data/trade-forecast-tool>

** Trade Forecast Reports: <https://globalconnections.hsbc.com/canada/en/tools-data/trade-forecasts>

** Treasury Management Profiles: <https://globalconnections.hsbc.com/canada/en/tools-data/treasury-management-profiles>

-- MarkB

[BUEC Buzz » Blog Archive » Industry reports from major consulting firms](#) - August 29, 2014 @ 10:56 am

[...] written before about the useful "Doing Business In" country guides available for free from many of the major management/accounting consulting [...]

Mark Bodnar- mbodnar@sfu.ca - January 14, 2013 @ 3:04 pm

And maybe check out the LexMundi guides as well. Great range of countries covered.

http://www.lexmundi.com/lexmundi/Guides_To_Doing_Business.asp

Mark Bodnar- mbodnar@sfu.ca - January 14, 2013 @ 2:14 pm

Hmmm... I just noticed that some of the most recent country guides published by PwC are available via HSBC's "Business without Borders" site, and they're a little easier to find there:

<http://www.businesswithoutborders.com/?s=pwc+country+guide>

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