



### Your Business Librarian Team



Moninder Lalli Vancouver



Mark Bodnar Burnaby

## Agenda



**Details** 

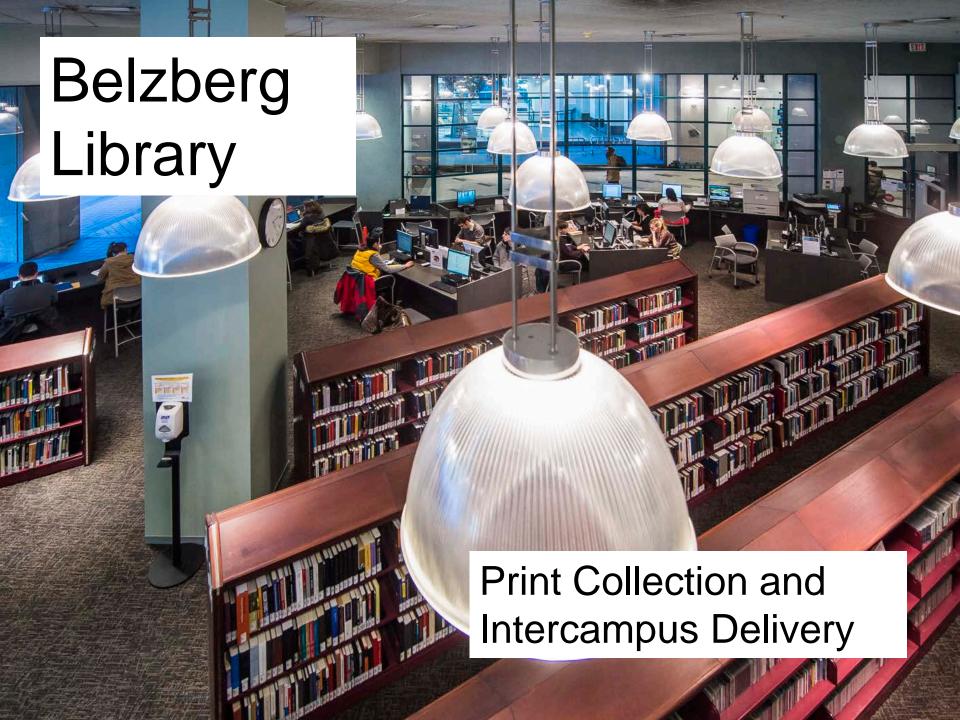


**Potential** 



Tips



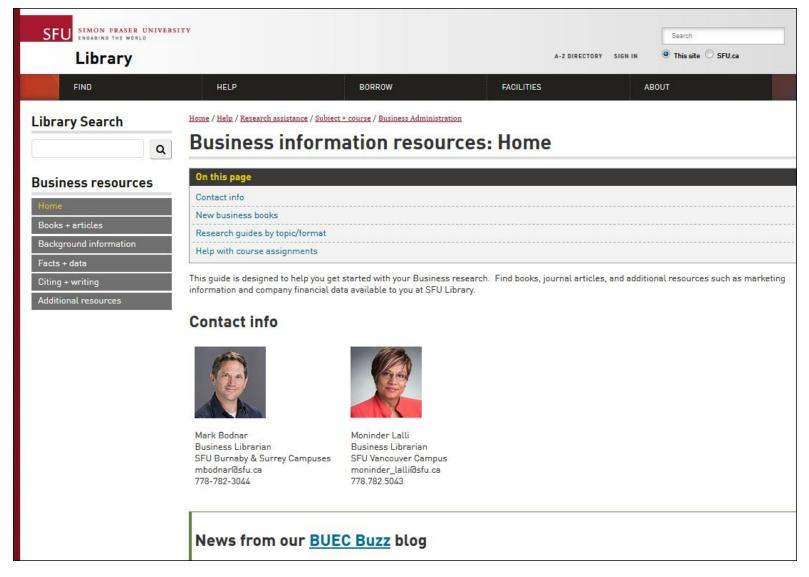






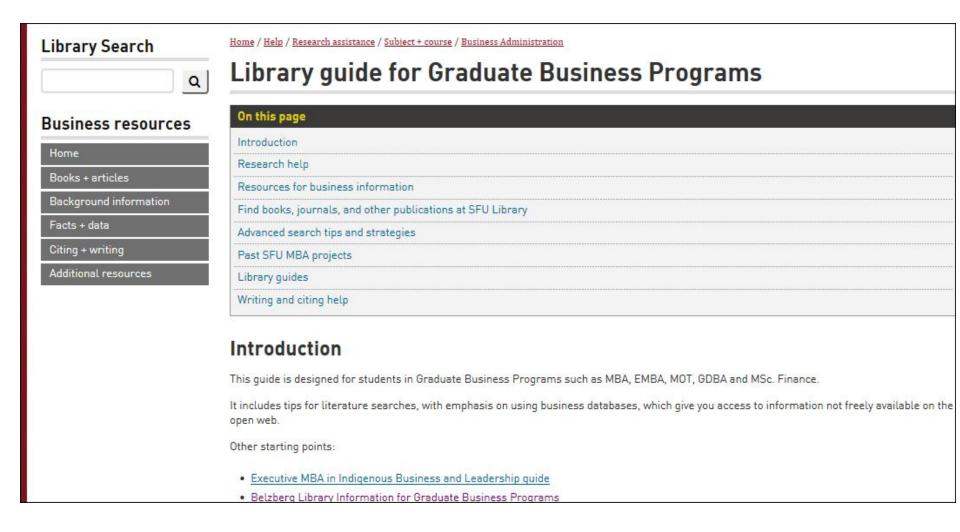
### **Business Information resources**





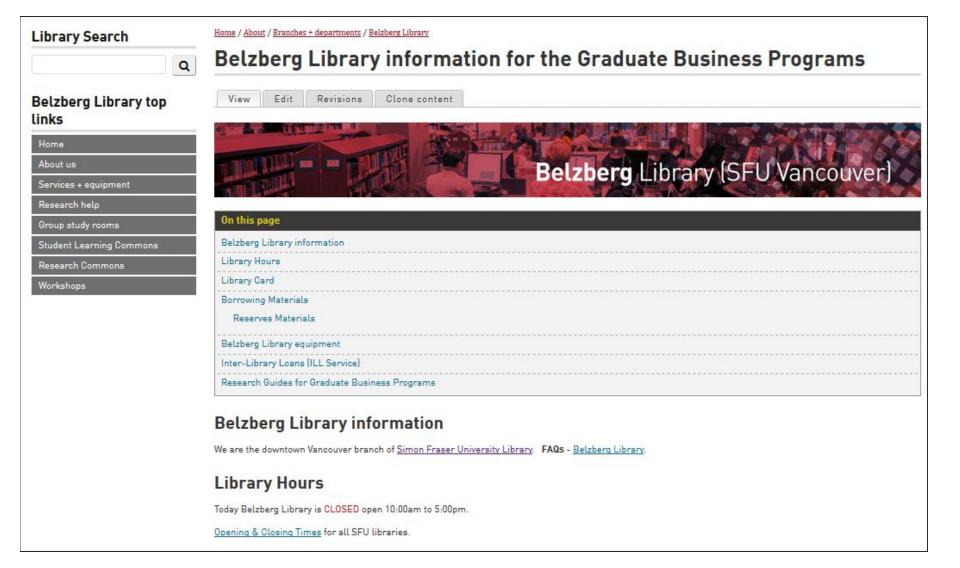
# Library guide for Graduate Business Programs

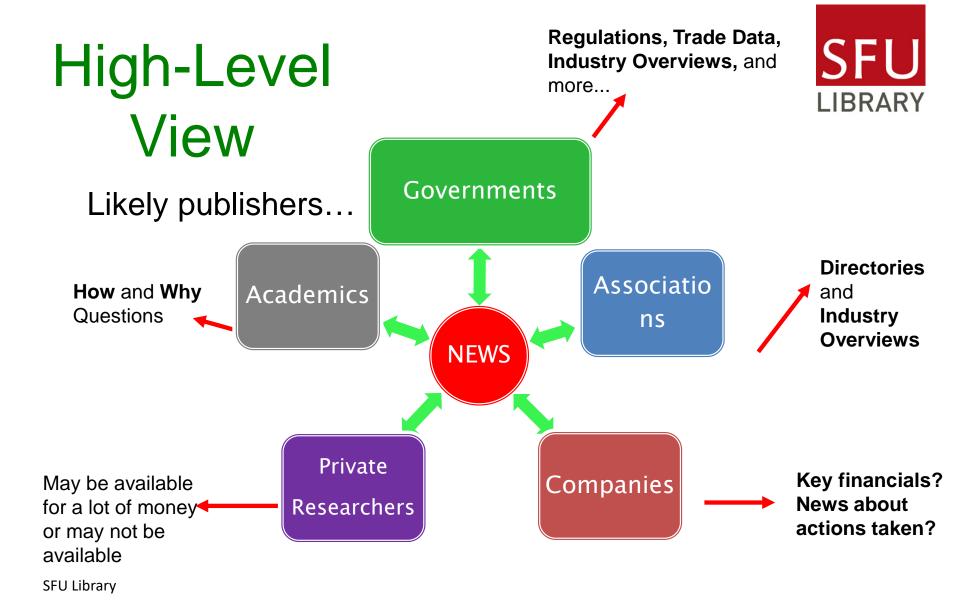




# **Belzberg Library Information for Graduate Business Programs**









### Why use the library?

Price
Print Only (?!?)
Findability

### That one article...



My instructor told me to read The Neighborhood Effect of Real Estate Maintenance in the "Journal of Real Estate Finance & Economics."

What's my best bet?

## Articles on the topic...



I need articles on asset allocation in hedge funds.

What's my best bet?



**EXPLAINED** 

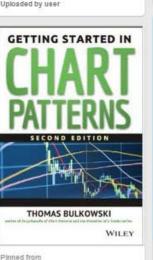
ROBERT KISSELL Philip

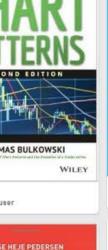
Algorithmic Trading

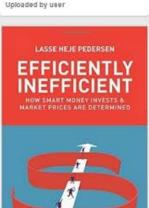
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EQUITY

MARKETS

**PORTFOLIO** 

Steve Ward

TraderMind Get a Mindful Edge in the Markets

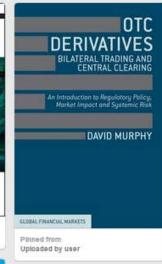
IL STAFFORD JOHNSON

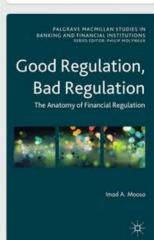
ANALYSIS

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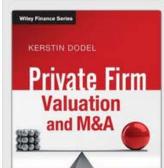
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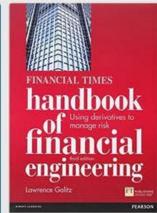
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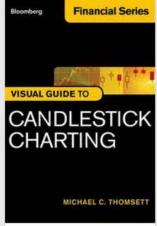


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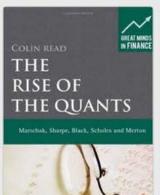


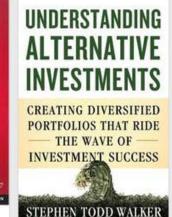


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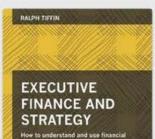




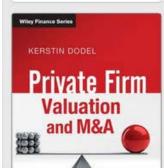
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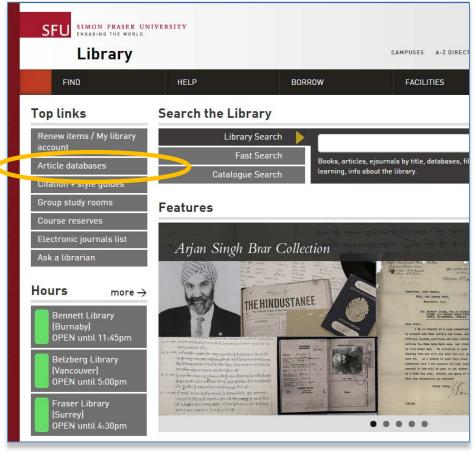


information to set strategic goals



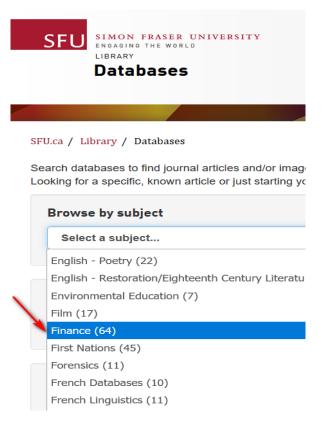
## Finding databases





### **Finance**

### **Article databases**



### **Databases for Finance**



SFU.ca / Library / Databases / Browse

### Refine your search

### Current search

Subject

\* Finance

#### Add starts with



#### Change subject

Accounting (17)
Anthropology (25)
Applied Legal
Studies (12)
Archaeology (18)
Biological Sciences (39)
Biomedical Physiology
and Kinesiology
(BPK) (40)
Biomedical Physiology
and Kinesiology
(BPK) - Sports (19)

Administration (40)

Canadian Studies (60) Chemistry (31)

Business

#### Top resources

#### **Business Source Complete**

Thousands of scholarly business journals, industry magazines, company profiles, and industry & market reports. This database offers information in virtually every area of business including accounting & tax, banking, finance & insurance, construction, computer science, economics and many more.

Connect

#### WRDS: general access

Datasets in the fields of finance, accounting, and economics, such as Compustat, CRSP, and NYSE TAQ. SFU undergraduate students should use this access option. SFU faculty members or graduate students who don't want individual WRDS accounts may also use this option.

Connect

#### Bloomberg

Real-time and historical information on bonds, equities, commodities, currencies and funds in international markets. Bloomberg also provides company and executive profiles, analysts' forecasts, and news on worldwide financial markets.

Bloomberg FAQs

#### S & P Capital IQ

Global financial intelligence with an array of tools for analysis. Access deep company and industry research, view market snapshots for indices, mutual funds, futures, options, currencies, and commodities, and view profiles on private and public company executives, board members and investment professionals.

Connect

#### **Thomson Reuters Eikon and Datastream**

Financial & economic data on companies, commodities, countries, markets, and industries, and analytic and charting tools.

Eikon + Datastream access guide

### **Business Source Complete**



SFU.ca / Library / Databases / Business Source Complete

SFU Library staff: log in here or create a new account

#### **Business Source Complete**

Online access

Connect

Full description

Business Source Complete provides full text from 11,200 sources, including more than 1,200 scholarly business journals. This database offers information in virtually every area of

business including accounting & tax, banking, finance & insurance, construction, computer science, economics and many more.

Business Source Complete also includes publications with full text such as country economic reports from the EIU, Global Insight, ICON Group and CountryWatch, detailed company profiles for the world's 10,000 largest companies as well as Bernstein's White and Black Book series with financial information.

Not available Coverage

Resource type Fulltext database

Simultaneous users Unlimited

Title Lists in PDF & Excel format. Titles indexed

Available within the database.

Accounting, Applied Legal Studies, Business Administration, Community Economic Development, Economics, Educational Leadership, Finance, Integrated Studies

Program, International Business, International Leadership, International Studies, Labour Studies, Management & Organizational Studies, Management Information Systems,

Marketing, Policy Analysis, Public Policy, Publishing, Resource & Environmental Management, Technology & Operations Management

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which case the publisher will prominently post a note on the content indicating the restriction.

Online terms http://www.eln.bc.ca/docs/view.php?id=410





### (Access Guide – provides instructions)

SFU.ca / Library / Databases / Thomson Reuters Eikon and Datastream

### Thomson Reuters Eikon and Datastream

Access Eikon + Datastream access guide

**Description** Financial & economic data on companies, commodities, countries, markets, and industries, and analytic and charting tools.

Authentication note The password for these databases will be changed often. Ask for the current log-in ID and password at the Loans Desk in the library each time you intend to use this database. Bring your SFU ID card with you. When you are on the computer with the resource installed, follow the steps in our Eikon + Datastream: Access guide to log in to all the sections.

Public note Available in selected locations at each SFU campus. Click here for details. Restricted to current SFU students, faculty and staff with a valid SFU ID and password.

Content type Datasets

### Thomson Reuters Eikon & Datastream

Company fundamentals (standardized and self-reported)

### Thomson Reuters Eikon & Datastream

## M&A data, new equity issues

### Thomson Reuters Eikon & Datastream

Bond data (corporate, sovereign, municipal), bond credit ratings

## **S&P Capital IQ**



(Blogposts: http://bit.ly/buecbuzz-capiq)



### S&P Capital IQ

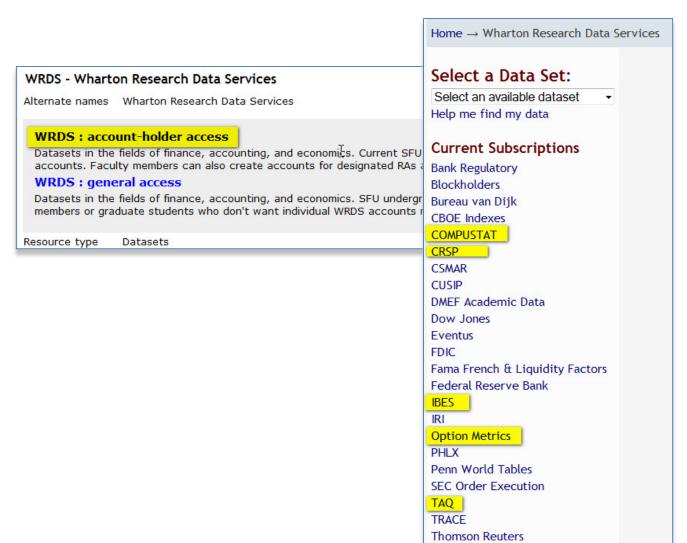
## Private companies International companies

### S&P Capital IQ

Corporate ownership data (listed shareholders, % owned, etc.)

### **WRDS**





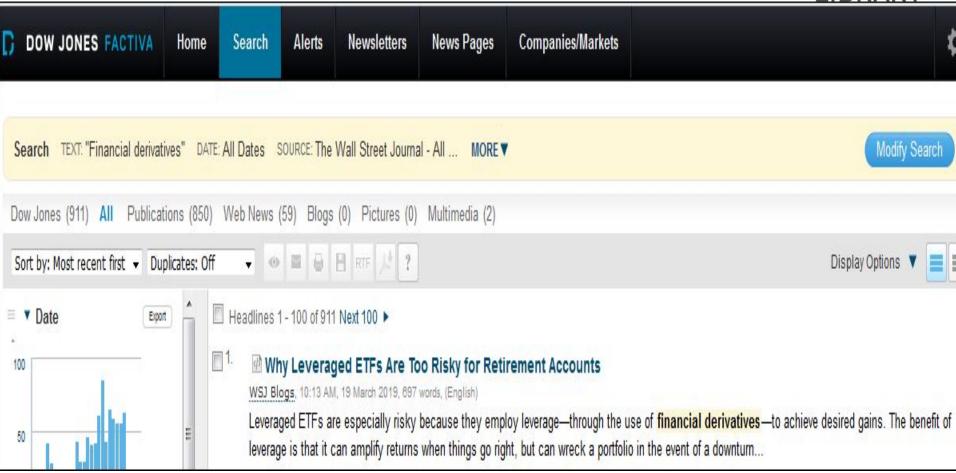
## COMPUSTAT CRSP

IBES
Option Metrics

**TAQ** 

### **Factiva**





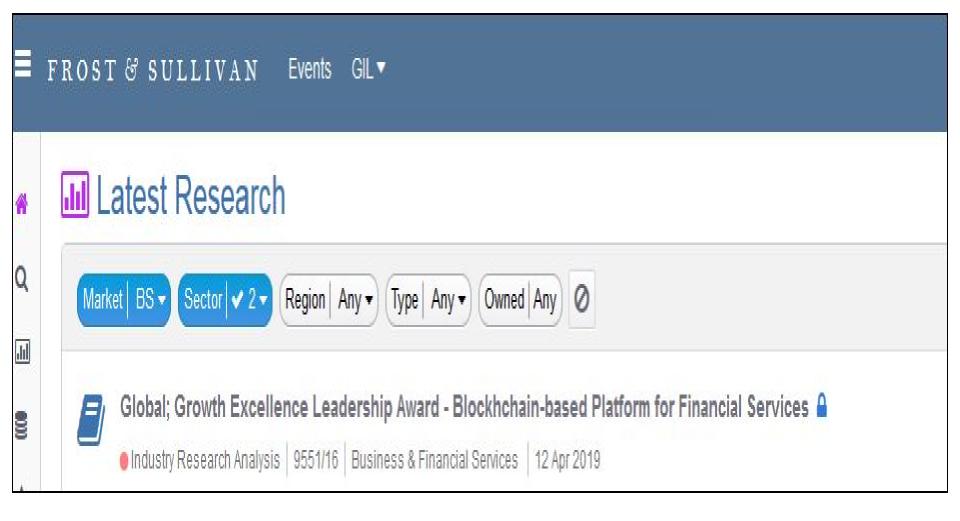
## **IBISWorld** Industry reports





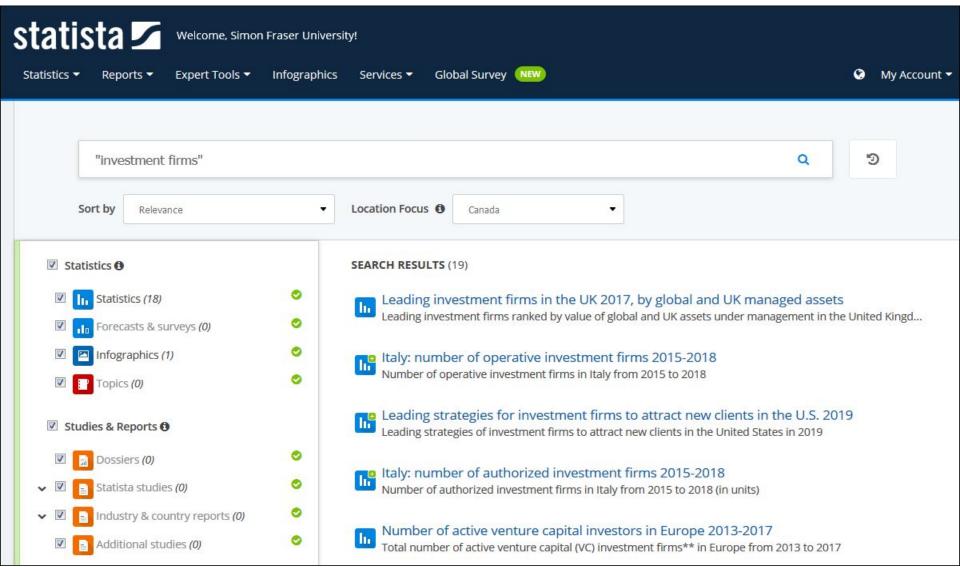
### Frost & Sullivan online





### **Statista**





## Private research firm reports



Market line



INSURANCE AND PENSION FUNDING IN CANADA: ISIC 66

Euromonitor International April 2015 Sears Canada Inc.

Investment and Asset Management in China

January 2015

## CHILE COMMERCIAL BANKING REPORT

**INCLUDES 5-YEAR FORECASTS TO 2019** 







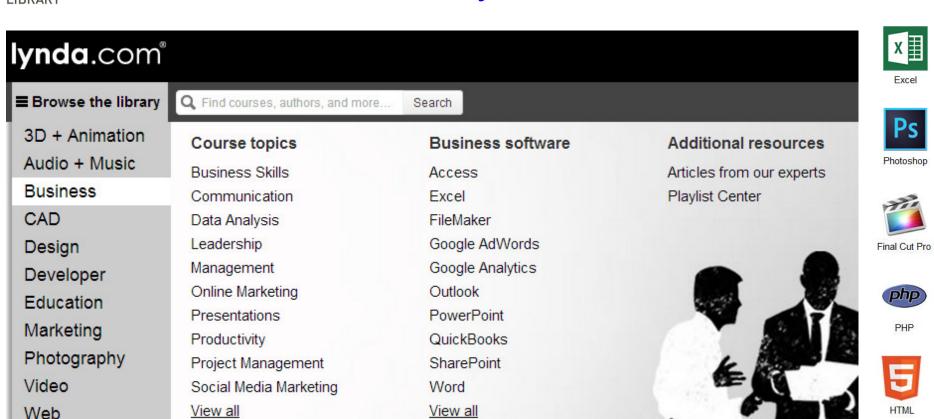
### **NEWS**

General Business Industry



Academic

## Hidden Treasures... Lynda.com





iMovie '09 Essential

09/09/09

03/24/14

iMovie 10.0.2 Essential

### 10-minute tips



Small Business Secrets: Aug 26 Crafting a job and pay range



Deke's Techniques: Aug 26 Creating a 3D doughnut in Illustrator



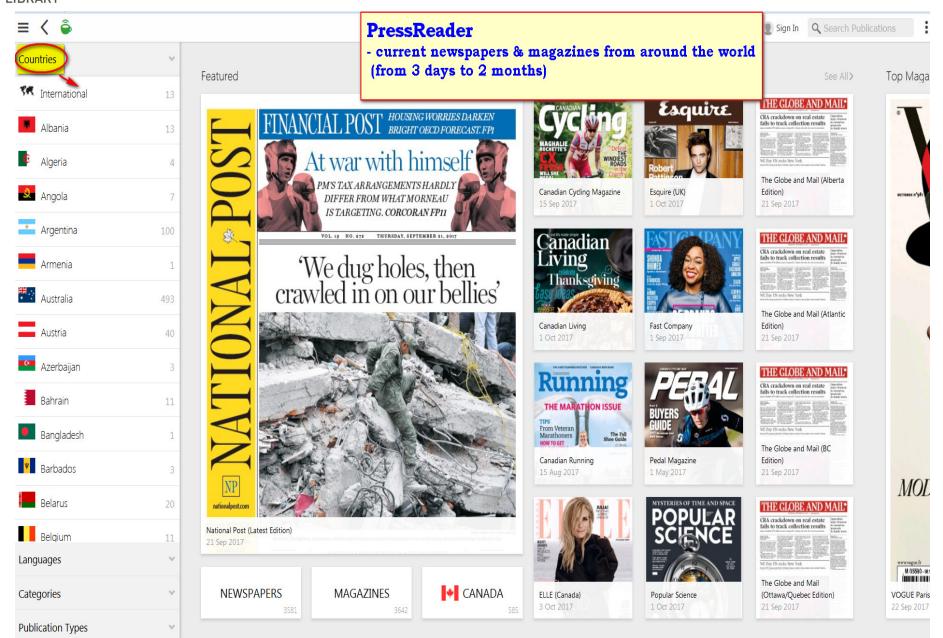
07/29/11

GarageBand '11 Essential



Pro Video Tips: Aug 26

### sfu Hidden Treasures... PressReader



### Academic standards



## Writing





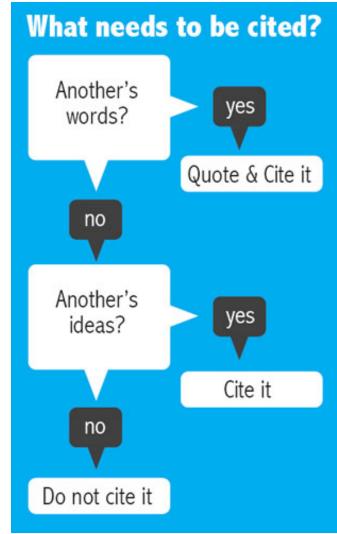














## Contact the library

