

SFU Industry Engagement – Library Resources

Fall 2018

1. S&P Capital IQ



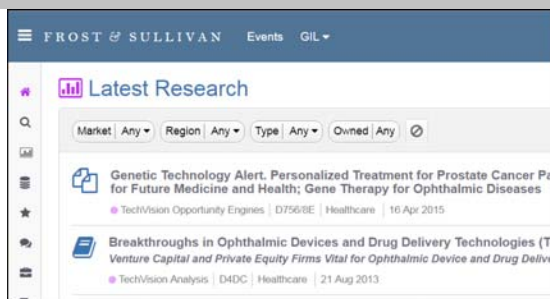
- Access beyond the library.
- Data on firms, markets, economics, etc.
- Includes PE/VC screening options and a "Find Buyers or Investors" function.

2. Thomson Reuters Eikon



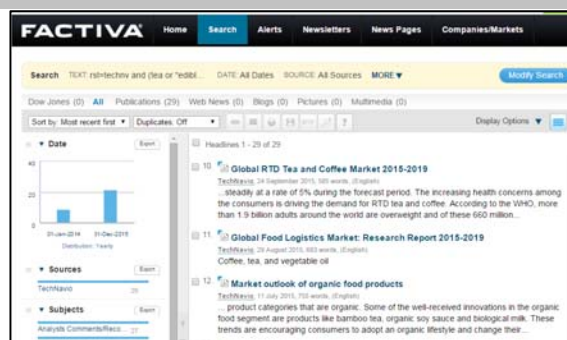
- Financials, officer overviews, ESG analysis and more for most publicly traded firms and large private firms.
- Includes a "Private Equity Screener" app.

3. Frost & Sullivan



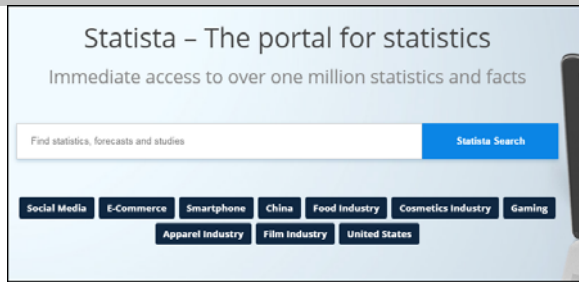
- Market reports on emerging technologies. Often mentions new and private companies in the emerging tech field.
- Note possibility of staff direct access to PDFs.

4. Factiva



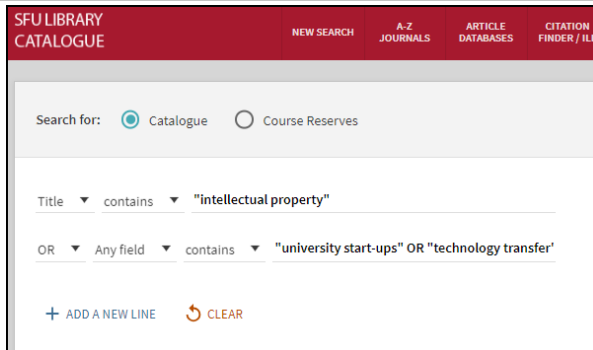
- 35,000 news sources from around the world, including the WSJ.
- Includes useful **Factiva Expert Search** feature to focus on areas such as *Competitive Intelligence* or *Life Sciences > Academic Partnerships*.

5. Statista



- Fast route to statistics on *many* topics.
- Can often link out to original sources.

6. Ebooks and Books via the SFU Library Catalogue



- Recent ebooks on Intellectual Property, Tech Transfer, etc., and most are online.
- For example...
 - > Intellectual property and financing strategies for technology startups
 - > The business of innovation : Intellectual property transactions and strategies in the new economy
 - > Linked innovation commercializing discoveries at Research Centers
 - > Approaches to and methods for evaluating new technologies in Technology Transfer Offices: How long is a piece of string? (*free online*)
 - > Building technology transfer within research universities : An entrepreneurial approach
 - > Research to revenue: A practical guide to university start-ups
 - > Competitive strategies for academic entrepreneurship : commercialization of research-based products

7. IBISWorld Industry Reports



- Industry (not market) reports with strong US/Canada focus.

8. Other?

BCC Research (to Oct. 31 only!), IEEE, LexisNexis, Journal of Technology Transfer, Standards...?

Journal TOC alerts?