FROST & SULLIVAN

Research Deliverable types

1. Industry Research Analysis:

Proprietary 360° research of a sector or industry including overall dynamics & drivers, challenges & restraints, forecasts & trends, detailed breakdown of key segments/technologies, competitor profiles & market share, conclusions & future outlook. Highlights major transformations & trends that will shape the ecosystem in the near- and long-term. Provides strategic recommendations to anticipate, identify & address relevant growth opportunities, and accelerate transformational growth.

2. Annual Outlook:

Comprehensive annual outlook through in-depth tracking and assessment of major market, competitive, technological, products/services, customer, regulatory and strategic trends. Evaluates all key segments to determine year-end projections. Highlights drivers & restraints, growth opportunities & risks and provides actionable analysis for accelerated growth in the stipulated period.

3. Frost Radar (aka: GIL Radar):

Dynamic, practical, high impact and scalable analytical tool that uses our rigorous research methodology to track and benchmark a company's innovation focus and growth performance against its competitors. Identifies companies that are on the right track for future growth and innovation.

4. Vision 202X:

Long term comprehensive roadmap for an industry beyond 2020. Analyzes key drivers & restraints, major transformations, products/services/technology trends, competitive factors, and customer preferences that will impact the current ecosystem and future direction. Identifies and evaluates growth implications, challenges and opportunities. Offers strategic insights into leveraging growth opportunities, and enhancing market & revenue share.

5. Growth Opportunities:

Powerful top-level research focused on growth opportunities emerging from disruption/transformation/innovation in an ecosystem. Builds a robust qualitative and quantitative research framework to identify and analyze growth opportunities across multiple levels. Helps to establish the goal of enabling the creation of a growth pipeline for each company in the space.

6. TechVision Analysis:

Deep-dive global intelligence on R&D breakthrough, disruptive technologies, innovative applications, and transformative companies spread across nine technology clusters. Provides analysis of market accelerators and challenges, comprehensive IP activity, technology forecasting and roadmaps and more. Offers snapshots of technology developers from start-ups to Fortune 1000, academics, national labs and research institutions.

7. TechVision Opportunity Engines (TOE):

High-frequency (weekly/monthly) delivery of strategic analysis of emerging technologies from around the world based on interviews of technology developers and scientists in corporate, academic and research labs. Core focus on analyzing technology breakthroughs, IP mapping, new applications, new business models, and collaboration potential. Covers nine technology clusters from advanced chemicals and materials, microelectronics, health and wellness, digital technologies, advanced manufacturing, sensors and automation, to energy and medical devices.

8. Emerging Technologies Research:

Flagship research offering high-impact global analysis of the top 50 most disruptive and promising technologies across nine clusters that will impact the world in the next few years. Constant stream of intelligence offering strategic guidance and actionable ideas on the top 50 technologies.

9. Frost Perspective:

Concise, timely and focused insights into emerging events with strategic relevance/implications for the future direction and development of the sector. Discusses potential challenges, transformative opportunities and critical growth implications arising from these events.

10. Digital Transformation Beats:

Snapshot perspectives of trending topics and technological developments in ICT in an article format. Assesses growth impact and implications of emerging trends across multiple levels of the value chain.

11. Growth Insights:

Deep-dive qualitative research into the strategic impact of key issues/trends related to a sector. Evaluates resultant growth challenges, opportunities and strategic responses. Analyzes effect on market direction and stakeholders, ensuing shifts in competitive landscape and details specific companies that will be affected.

12. Digital Transformation Impact:

Analysis of impact, transformation and growth opportunities generated by digitization and digital technologies. Provides comprehensive and actionable insights into the scope and scale of digital transformation (current and upcoming) in the sector.

13. Stratecast:

Strategic insights into the complex interactions of technologies, customer expectations, regulatory changes and businesses in rapidly evolving and hyper-competitive technology markets.   Examines potential impact and implications of emerging technological developments on decision-making, competitive positioning and growth acceleration.

14. Industry Tracker:

Quantitative assessment of the sector's growth dynamics, typically including revenue analysis and forecasts. Updates are delivered on a regular basis (either quarterly or annually), providing a detailed breakdown based of factors that may include segmentation by vendor/provider, vertical market, geography and business size.

15. Voice of Customer:

Customer-focused research capturing comprehensive on-ground, first-person accounts from consumers. Provides value-added, actionable insights for both established as well as nascent sectors/industries on customer preferences, priorities & expectations. Discusses pain points and offers strategic analysis for enhanced responsiveness to emerging customer trends.

16. Mega Trends: SFU's subscription *does not include* access to most Mega Trend reports by F&S

*** Special note about access to downloadable copies of reports ***

Prior to August 2021, Frost & Sullivan had unusual rules for access to downloadable PDFs of their reports. Those restrictions have now been relaxed: all current SFU researchers can now download PDFs of most reports without having to go through extra steps.