BUS 320: Financial Accounting: Assets
Library research session


Questions:

1. Why is my beautiful and easy-to-obtain ratio comparison report inadequate for this assignment?

2. Why can’t I use a complete list of peers from a database without researching each one in more depth?


Key resource:

- MINT Global: (includes access to information from MarketLine, GlobalData, Morningstar)

Extra resources (if time):

- NetAdvantage

- Thomson Reuters Eikon + Datastream

- Bloomberg