

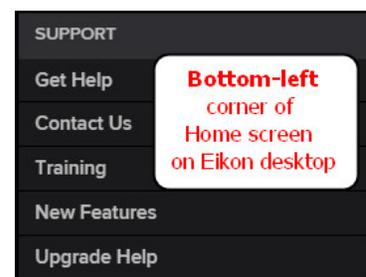
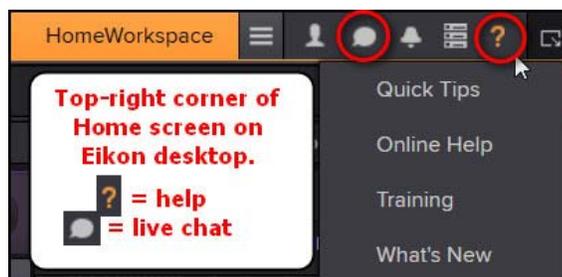
Introduction to Thomson Reuters Eikon via the SFU Library

Access and logging in:

- <http://bit.ly/sfu-eikon>
- One machine is in each SFU Library branch. The Burnaby one is right next to the Bloomberg terminal (main floor – north side).
- Passwords change often. Visit the Loans Counter in the library to get the current username and password for the Eikon installation in that library. Do this each time you want to use the database.
- Follow the instructions at the link above to log in properly.

Tour of key functions:

1. *Help!?* Where to find instruction videos, cheat sheets, manuals, etc. within Eikon.



2. How to find information needed to *analyze a company* (both Canadian- & US-listed ones).

3. How to *download/save the financial statements & ratios* of a company into an Excel spreadsheet, plus how to deal with financials denominated in different currencies.
4. How to get the *definition* of a financial ratio (how Reuters calculates it).
5. How to find *news* about a company, industry, and economy and/or a person.
6. How to find a suitable *index* for a specific sector or sub-sector and how to get the list of *constituents* within an index. How to get its industry average financial ratios.
7. How to find *economic* data that is relevant to a particular sector.
8. How to find *commodity* data about, gold, silver, etc. and also news about it.
9. How to *graph/chart* data on Eikon.
10. How to *print/save* an image from a screen.
11. Beyond EIKON? *S&P Capital IQ* and *Bloomberg*.