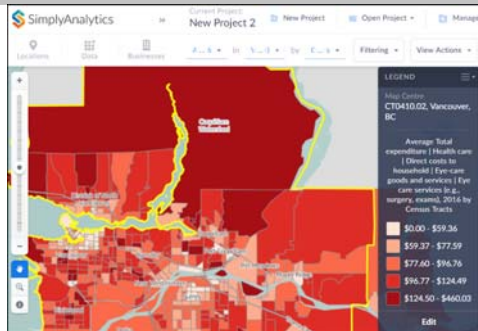


SFU Advancement – Information Resources

Fall 2017

1. SimplyAnalytics



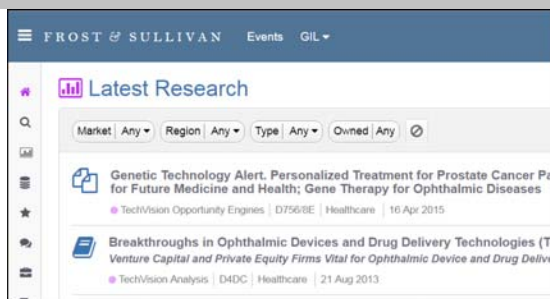
- Map census and spending data, including current estimates and some forecasts, across Canada.
- Map and extract business locations/details.
- Create detailed ring studies and ranked reports.
- Includes *charitable giving* as a topic.

2. Thomson Reuters Eikon



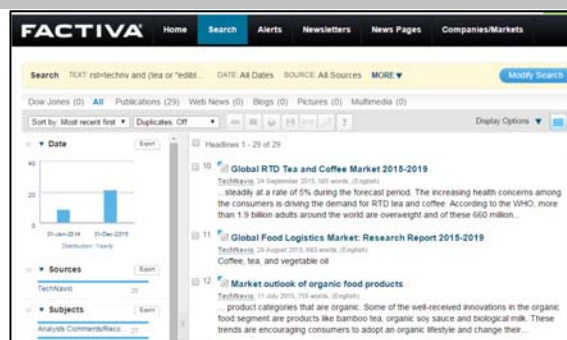
- Financials, officer overviews, ESG analysis and more for most publicly traded firms.

3. Frost & Sullivan



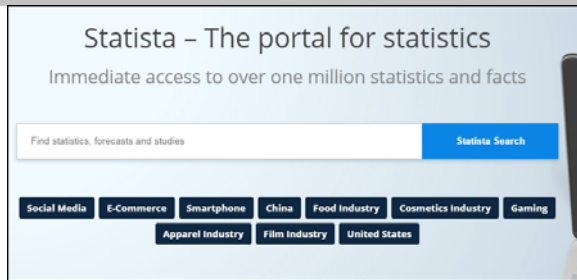
- Market reports on emerging technologies. Often mentions new and private companies in the emerging tech field.

4. Factiva



- 35,000 news sources from around the world.

5. Statista



- Fast route to statistics on many topics.
- Can often link out to original sources.

6. ORBIS



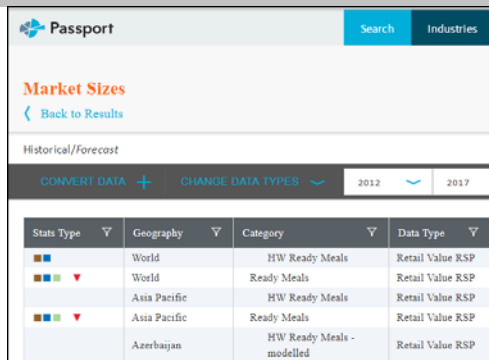
- Details on 250 million companies, globally.

7. IBISWorld



- Industry (not market) reports with strong US/Canada focus.

8. Passport



- Mainly focused on FMCGs, but includes country-level economic, demographic, and market share data at a national level for most countries.

9. Other?