

Market Research

Starting Points

INDUSTRIES

[IBISWorld](#)

[Passport](#)

[BMI Reports](#) via Nexis Uni & Business Source

[Statista](#)

[Marketline Industry Profiles](#) via Business Source

More? See our [Industry Surveys](#) & [Biotechnology Industry](#) guides

COMPANIES

Publicly-traded organizations

[SEDAR](#) (Canada) & [EDGAR](#) (USA)

[Marketline SWOTs](#) via Business Source Complete

[GlobalData Company Profiles](#) via Nexis Uni

Private organizations

[Mergent Intellect](#)

More? See: [Company Information](#) & [Research Company Strategies](#)

NEWS

[Factiva](#) ([video](#))

[Canadian Newsstream](#)

Video: [Actions vs Words: Understanding a Company's Strategies Using News Sources](#)

CONSUMERS

[Passport](#)

[Vividata/Vivintel](#) ([guide](#))

[SimplyAnalytics](#)

More? See our [Market Research](#) guide

COUNTRIES

[MarketLine Country Profiles](#) via Business Source

[Passport](#)

[D&B Country Riskline Reports](#) via Nexis Uni

[BMI Country Risk Reports](#) via Nexis Uni

[Statista](#)

[Political Risk Yearbooks](#) via Business Source

[S&P: Country/Territory Reports](#) via Business Source

More? See our [International Market Research](#) guide

STATISTICS/DATA

[Statistics Canada](#) + [other NSOs](#) + [IMF](#) + [OECD](#) + [UNdata](#) + [World Bank](#)

[Sage Data](#) ([video](#))

[Statista](#) + [Passport](#)

Video: [Parameters, Publishers, and Processes: Finding Business & Economics Data](#)