


# **IBL - EMBA Library Workshop**

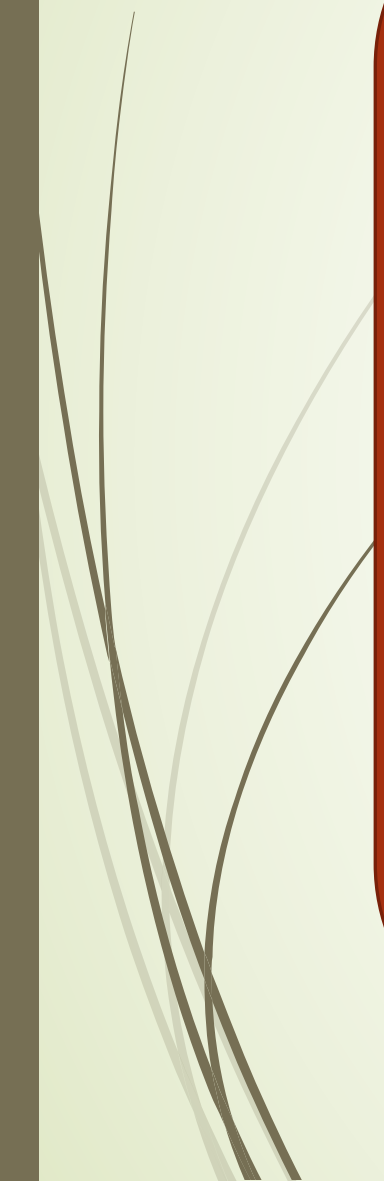


Moninder Lalli,  
Librarian: Graduate Business Programs  
Email: [moninder\\_lalli@sfu.ca](mailto:moninder_lalli@sfu.ca)

Spring 2022



## **Content**

- Develop a search strategy for your topic
  - Use a database to find scholarly articles
  - Use the Catalogue Search to find books
  - Search tips for using Google & Google Scholar
- 

# Who might publish

- Scholars
- Government
- Associations
- News Media
- Non-governmental organizations (NGOs)
- Self-publishing
- Others? – blogs, social media, etc.

# Brainstorming

- Ask questions about your topic
- Identify key terms that describe your research concepts
- Identify synonyms & related words for each key concept
- Combine different sets of keywords

## **Topic: Indigenous tourism industry**

**Brainstorming** – questions & thoughts about topic

- Sustainable tourism, green tourism, cultural or heritage tourism
- Indigenous businesses, companies, corporations
- Focus on Canada and/or a certain province?
- Associations or societies in the industry?
- Impact on society?
- Are there laws, legislation, regulations or treaties that might impact?

## **Concept map: Tourism and Indigenous businesses**

(tour\* **OR** ecotour\* **OR** geotour\* **OR** “cultural tour\*” **OR** “heritage tour\*” **OR** “sustainable tour\*” **OR** “green tour\*”)

**AND**

(Indigen\* **OR** aborig\* **OR** “First Nations” **OR** native\*)

**AND**

(business **OR** company **OR** companies **OR** corporation\* **OR** entrepreneur\* **OR** executive\*)

**AND** (jobs **OR** employ\* **OR** work\* **OR** career\*)

**AND** (social\* **OR** impact **OR** societ\*)

**AND**(policy **OR** policies **OR** laws **OR** legislat\* **OR** treaty **OR** treaties)

**AND** (Canad\* **OR** [names of provinces or cities])

## Evaluate Information

- Is the **author a recognized expert** in the area?
- Does the information **seem credible** based on other sources that you've read?
- Who is the **intended audience** for this resource?
- **How recently** was this resource published or last updated?
- Are the **author's sources clearly cited** (are there references or a bibliography)?



**Strategy: “Mine” the bibliography of a relevant source**

**Check out the “bibliography”** (reference list at the end of a book chapter or a journal article) to see if some of the sources mentioned might be useful for you.

For a relevant **journal article**, use the [A-Z journal list](#) and **search** for the **name of the journal**

For a relevant **book**, **search** for the book’s title using the [“Browse by title”](#) link



## SFU Inter-Library Loans Service (ILL)

If library does not own a book or an article, you can request it (free) through this service.

- If full-text of an article is **not** within a database,
  - click on the “**Get@SFU**” icon to find the full-text or to initiate an Inter-Library Loans request
- To request and ILL, go to Library Catalogue search → and then click on [Citation Finder/ILL Tab](#)
  - Sign-in (SFU Computing ID/Password) to request an ILL

## Questions?

Moninder Lalli,  
Graduate Business Programs, Vancouver Campus  
[moninder\\_lalli@sfu.ca](mailto:moninder_lalli@sfu.ca)

Ask a Librarian  
<http://www.lib.sfu.ca/help/ask-us>

Library Guide for Executive MBA in Indigenous Business Leadership  
<https://www.lib.sfu.ca/help/research-assistance/subject/business/emba-indigenous>

Indigenous Business Resources  
<https://www.lib.sfu.ca/help/research-assistance/subject/business/indigenous-business>

Services of Indigenous Students  
<https://www.lib.sfu.ca/about/overview/services-you/aboriginal>