IBL - EMBA
Library Workshop

Moninder Lalli,
Librarian: Graduate Business Programs
Email: moninder_lalli@sfu.ca

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Content

- Develop a search strategy for your topic
- Use a database to find scholarly articles
- Use the Catalogue Search to find books
- Search tips for using Google & Google Scholar
Who might publish

- Scholars
- Government
- Associations
- News Media
- Non-governmental organizations (NGOs)
- Self-publishing
- Others? – blogs, social media, etc.
Brainstorming

- Ask questions about your topic
- Identify key terms that describe your research concepts
- Identify synonyms & related words for each key concept
- Combine different sets of keywords
Topic: Indigenous tourism industry

Brainstorming – questions & thoughts about topic

- Sustainable tourism, green tourism, cultural or heritage tourism
- Indigenous businesses, companies, corporations
- Focus on Canada and/or a certain province?
- Associations or societies in the industry?
- Impact on society?
- Are there laws, legislation, regulations or treaties that might impact?
Concept map: Tourism and Indigenous businesses
(tour* OR ecotour* OR geotour* OR “cultural tour*” OR “heritage tour*” OR “sustainable tour*” OR “green tour*”)
AND
(Indigen* OR aborig* OR “First Nations” OR native*)
AND
(business OR company OR companies OR corporation* OR entrepreneur* OR executive*)
AND (jobs OR employ* OR work* OR career*)
AND (social* OR impact OR societ*)
AND (policy OR policies OR laws OR legislat* OR treaty OR treaties)
AND (Canad* OR [names of provinces or cities])
Evaluate Information

- Is the **author a recognized expert** in the area?
- Does the information **seem credible** based on other sources that you've read?
- Who is the **intended audience** for this resource?
- **How recently** was this resource published or last updated?
- Are the **author's sources clearly cited** (are there references or a bibliography)?
Strategy: “Mine” the bibliography of a relevant source

Check out the “bibliography” (reference list at the end of a book chapter or a journal article) to see if some of the sources mentioned might be useful for you.

For a relevant journal article, use the A-Z journal list and search for the name of the journal.

For a relevant book, search for the book’s title using the “Browse by title” link.
SFU Inter-Library Loans Service (ILL)

If library does not own a book or an article, you can request it (free) through this service.

- If full-text of an article is not within a database,
  - click on the “Get@SFU” icon to find the full-text or to initiate an Inter-Library Loans request

- To request and ILL, go to Library Catalogue search → and then click on Citation Finder/ILL Tab
  - Sign-in (SFU Computing ID/Password) to request an ILL
Questions?

Moninder Lalli,
Graduate Business Programs, Vancouver Campus
moninder_lalli@sfu.ca

Ask a Librarian
http://www.lib.sfu.ca/help/ask-us

Library Guide for Executive MBA in Indigenous Business Leadership
https://www.lib.sfu.ca/help/research-assistance/subject/business/emba-indigenous

Indigenous Business Resources
https://www.lib.sfu.ca/help/research-assistance/subject/business/indigenous-business

Services of Indigenous Students
https://www.lib.sfu.ca/about/overview/services-you/aboriginal