


Indigenous Business & Leadership (IBL) EMBA Library Workshop for 2nd Year Cohort



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Objectives

- Develop search strategies
- Categories of information sources
- Google Scholar for “citation searching”

3 Strategies

- Mine the bibliographies for additional sources
- Key authors – check to see what else has been published by them
- Has anyone cited your key sources

Who might publish

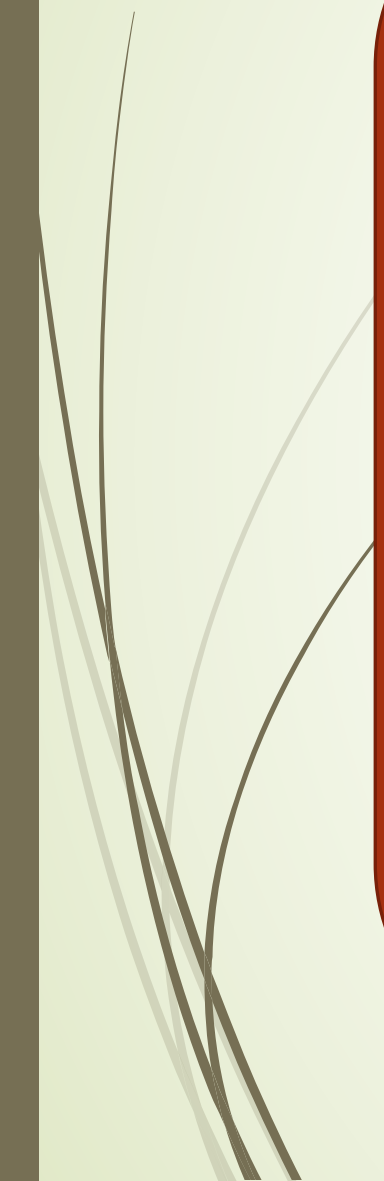
- Scholars
- Government
- Associations
- News Media
- Non-governmental organizations (NGOs)
- Self-publishing
- Others? – blogs, social media, etc.

3 Categories of information

- **Scholars** – answer why & how types of questions, theories, research & analysis
- **Government** – policies & reports, data & statistics, laws & legislation
- **Research institutes and think tanks** – reports & policy papers



Brainstorming

- Ask questions about your topic
 - Identify key terms that describe your research concepts
 - Identify synonyms & related words for each key concept
 - Combine different sets of keywords
- 

Topic: Indigenous tourism industry

Brainstorming – questions & thoughts about topic

- Sustainable tourism, green tourism, cultural or heritage tourism
- Indigenous business, companies, corporations, entrepreneurs
- Focus on Canada and/or a certain province?
- Associations or societies in the industry?
- Impact on society?
- Are there laws, legislation, regulations or treaties that might impact?

Concept map: Tourism and Indigenous businesses

(tour* **OR** ecotour* **OR** geotour* **OR** “cultural tour*” **OR** “heritage tour*” **OR** “sustainable tour*” **OR** “green tour*”)

AND

(Indigen* **OR** aborig* **OR** “First Nations” **OR** native*)

AND

(business **OR** company **OR** companies **OR** corporation* **OR** entrepreneur* **OR** executive*)

AND (jobs **OR** employ* **OR** work* **OR** career*)

AND (social* **OR** impact **OR** societ*)

AND(policy **OR** policies **OR** laws **OR** legislat* **OR** treaty **OR** treaties)

AND (Canad* **OR** [names of provinces or cities])

Concept map: Indigenous land development

(indigen* OR aborig* OR "First Nations" OR native*)

AND

(land OR "real estate")

AND

(develop* OR housing OR residential OR commercial)

AND

(BC OR "British Columbia" OR Canad* **OR** names of provinces or cities)

Concept map: Indigenous youth cultural programming

(Indigen* OR aborig* OR "First Nations" OR native*)

AND

(youth OR adolesc* OR "young people" OR teen* OR "young adults" OR "school aged")

AND

cultur*

AND program*

Evaluate Information

- Is the **author a recognized expert** in the area?
- Does the information **seem credible** based on other sources that you've read?
- Who is the **intended audience** for this resource?
- **How recently** was this resource published or last updated?
- Are the **author's sources clearly cited** (are there references or a bibliography)?



Strategy: “Mine” the bibliography of a relevant source

Check out the “bibliography” (reference list at the end of a book chapter or a journal article) to see if some of the sources mentioned might be useful for you.

For a relevant **journal article**, use the [A-Z journal list](#) and **search** for the **name of the journal**

For a relevant **book**, **search** for the book’s title using the [“Browse by title”](#) link

SFU Inter-Library Loans Service (ILL)

If library does not own a book or an article, you can request it (free) through this service.

- If full-text of an article is **not** within a database,
 - click on the “**Get@SFU**” icon to find the full-text or to initiate an Inter-Library Loans request
- To request and ILL, go to Library Catalogue search → and then click on [Citation Finder/ILL Tab](#)
 - Sign-in (SFU Computing ID/Password) to request an ILL

Questions?

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Ask a Librarian
<http://www.lib.sfu.ca/help/ask-us>

Library Guide for Executive MBA in Indigenous Business Leadership
<https://www.lib.sfu.ca/help/research-assistance/subject/business/emba-indigenous>

Indigenous Business Resources
<https://www.lib.sfu.ca/help/research-assistance/subject/business/indigenous-business>

Services of Indigenous Students
<https://www.lib.sfu.ca/about/overview/services-you/aboriginal>