**BUS 764 – Financing the Organization**

**Research resources (+)**

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**Part A: Key perspectives to save time**

* [Pyramids, wheels, and shooting stars: thinking about the structure of business information](https://www.lib.sfu.ca/system/files/28962/Pyramids-Wheels-ShootingStars-fall2023.pptx)
* [Secondary research as a foundation for estimates](https://stream.sfu.ca/Media/Play/09a527b373c942248ec445bb1356068d1d) (video)
* [Evaluating information for business decisions](https://stream.sfu.ca/Media/Play/2d26f99ff1fc49bd9770b5d94385cdd41d) (first of a 3-part video series)

**Part B: Resources**

**1. S&P Capital IQ**

* [Access](https://databases.lib.sfu.ca/record/61280619560003610/SandP-Capital-IQ) (note: need to register with SFU email address to create S&P account)
* [3-Minute Tips](https://stream.sfu.ca/Media/Play/4fd0d729529b47828587788e0335f3d71d) (video) + [Blog posts](https://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog?f%5B0%5D=blog_tags_buec_buzz%3A1578) (newer posts = more accurate)

**Notes**:

**2. Refinitiv Eikon + Datastream**

* [Access](https://www.lib.sfu.ca/help/research-assistance/subject/business/eikon-datastream) (single terminals in each SFU Library only – no remote access)

**Notes:**

**3. Statista**

* [Access](https://databases.lib.sfu.ca/record/61245146000003610/Statista)
* [3-Minute Tips](https://stream.sfu.ca/Media/Play/52bdc9ae80624477ae94790c3ce053411d) (video – note new interface; some functions have changed)
* [Blog posts that mention Statista](https://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog?search_api_fulltext=statista)

**Notes:**

**4. Factiva**

* [Access](https://databases.lib.sfu.ca/record/61245133250003610/Factiva)
* [3-Minute Tips](https://stream.sfu.ca/Media/Play/8d20988649144bb894257b60fd814a3e1d) (video) + [Blog posts that mention Factiva](https://1sfu-my.sharepoint.com/personal/mbodnar_sfu_ca/Documents/lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog?search_api_fulltext=factiva)
* [Actions vs Words: Understanding a Company's Strategies Using News Sources](https://stream.sfu.ca/Media/Play/e3723399bf274e12a0dcce592061f2b31d) (video)
* Sample: see the *Fitch Rating / Non Rating Action Commentary* publication ([Industry Surveys](https://www.lib.sfu.ca/help/research-assistance/subject/business/industry-surveys))
* Also see the new (beta) interface – with improved company landing pages

**Notes:**

**5. WRDS**

* [Access](https://databases.lib.sfu.ca/record/61245145420003610/WRDS-:-general-access): *General access* (Day Pass) & [Access](https://databases.lib.sfu.ca/record/61245145400003610/WRDS-:-account-holder-access) : *Account option* (mention you are an MBA student)

**Notes:**

**6. IBISWorld**

* [Access](https://databases.lib.sfu.ca/record/61245147980003610/IBISWorld-Industry-Reports)
* [3-Minute Tips](https://stream.sfu.ca/Media/Play/c3c4f7aaed244a67a468a67b93c1a83f1d) (video – note: new interface since video created) + [Blog posts](https://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz-blog?search_api_fulltext=ibisworld)

**Notes:**

**7. Financial Times**

* [Access](https://databases.lib.sfu.ca/record/61344379670003610/Financial-Times) (note the special registration instructions)
* Current FT license is to June 2025, with renewal partly dependent on feedback
* [Blog post](https://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz/financial-times-2024-renewal)

**Notes:**

**8. eBooks in an academic context**

* Access: search the [SFU Library catalogue](https://sfu-primo.hosted.exlibrisgroup.com/primo-explore/search?vid=SFUL&sortby=rank&mode=advanced), limiting to Resource Type = Books
* [3-Minute Tips](https://stream.sfu.ca/Media/Play/5e08a4f2bb864914abba46f6c26f48be1d) (video) + Samples: [Read-on-a-bus books](https://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz/read-bus-books) (post) + [entrepreneurship ebooks](https://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz/entrepreneurship-resources-2024)

**Notes:**

**9. Nexis Uni: Company Dossier (and more)**

* [Access](https://databases.lib.sfu.ca/record/61245149900003610/Nexis-Uni): Choose Menu, then Company Dossier to start
* Special: check out the *BMI* reports, as highlighted in my [Industry Surveys](https://www.lib.sfu.ca/help/research-assistance/subject/business/industry-surveys) guide
* Also check the *GlobalData* company reports, as highlighted in my [Company Information](https://www.lib.sfu.ca/help/research-assistance/subject/business/company-info) guide

**Notes:**

**10. Alumni resources**

* [Guide listing resources that](https://www.lib.sfu.ca/about/overview/services-you/alumni) remain accessible remotely after graduation
* [Blog post](https://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz/alumni-resources-2022) highlighting selection of alumni-available business & economics resources

**Notes:**

**Bonus sources (if time & energy permit!):**

* [Sage Business Skills](https://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz/sage-business-skills-update-2024), [Mergent Intellect](https://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz/mergent-intellect-2019) & [Archives](https://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz/mergent-archives-2019), [Plunkett Industry Almanacs](https://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz/plunkett-industry-almanacs-2024), [Sage Business Cases](https://www.lib.sfu.ca/help/research-assistance/subject/business/buec-buzz/sage-business-cases-new-content-2024)…