

Part A: Key perspectives to save time

- [Pyramids, wheels, and shooting stars: thinking about the structure of business information](#)
- [Secondary research as a foundation for estimates](#) (video)
- [Evaluating information for business decisions](#) (first of a 3-part video series)

Part B: Resources

1. S&P Capital IQ

- [Access](#) (note: need to register with SFU email address to create S&P account)
- [3-Minute Tips](#) (video) + [Blog posts](#) (newer posts = more accurate)

Notes:

2. Refinitiv Eikon + Datastream

- [Access](#) (single terminals in each SFU Library only – no remote access)

Notes:

3. Statista

- [Access](#)
- [3-Minute Tips](#) (video – note new interface; some functions have changed)
- [Blog posts that mention Statista](#)

Notes:

4. Factiva

- [Access](#)
- [3-Minute Tips](#) (video) + [Blog posts that mention Factiva](#)
- [Actions vs Words: Understanding a Company's Strategies Using News Sources](#) (video)
- Sample: see the *Fitch Rating / Non Rating Action Commentary* publication ([Industry Surveys](#))
- Also see the new (beta) interface – with improved company landing pages

Notes:

5. WRDS

- [Access](#): *General access* (Day Pass) & [Access](#) : *Account option* (mention you are an MBA student)

Notes:

6. IBISWorld

- [Access](#)
- [3-Minute Tips](#) (video – note: new interface since video created) + [Blog posts](#)

Notes:

7. Financial Times

- [Access](#) (note the special registration instructions)
- Current FT license is to June 2025, with renewal partly dependent on feedback
- [Blog post](#)

Notes:

8. eBooks in an academic context

- Access: search the [SFU Library catalogue](#), limiting to Resource Type = Books
- [3-Minute Tips](#) (video) + Samples: [Read-on-a-bus books](#) (post) + [entrepreneurship ebooks](#)

Notes:

9. Nexis Uni: Company Dossier (and more)

- [Access](#): Choose Menu, then Company Dossier to start
- Special: check out the *BMI* reports, as highlighted in my [Industry Surveys](#) guide
- Also check the *GlobalData* company reports, as highlighted in my [Company Information](#) guide

Notes:

10. Alumni resources

- [Guide listing resources that remain accessible remotely after graduation](#)
- [Blog post](#) highlighting selection of alumni-available business & economics resources

Notes:

Bonus sources (if time & energy permit!):

- [Sage Business Skills](#), [Mergent Intellect](#) & [Archives](#), [Plunkett Industry Almanacs](#), [Sage Business Cases...](#)