

Part A: Survey + Housekeeping

- AHA Slides: <https://ahaslides.com/BUS555> or scan this QR code:
- Interrupt anytime! Or enter questions in Zoom chat.
- Note extra links below to FAQs, blog posts, and “tip” videos.



Part B: Resources

1. S&P Capital IQ

- [Access](#) (note: need to register with SFU email address to create S&P account)
- FAQ: [Access & registration troubleshooting](#)
- FAQ: [How can I access the Excel add-in for S&P Capital IQ?](#)
- [3-Minute Tips](#) (video) + [Blog posts](#) (newer posts = more accurate)

Notes:

2. Statista

- [Access](#)
- [3-Minute Tips](#) (video – note new database interface)
- [Blog posts that mention Statista](#)

Notes:

3. Factiva

- [Access](#)
- [3-Minute Tips](#) (video) + [Blog posts that mention Factiva](#)
- [Actions vs Words: Understanding a Company's Strategies Using News Sources](#) (video)

Notes:

4. WRDS

- [Access](#): *General access* (Day Pass) vs. [Access](#): *Account option* (mention you are an MBA student)

Notes:

5. IBISWorld

- [Access](#)
- [3-Minute Tips](#) (video – note new database interface) + [Blog posts](#)

Notes:

6. Financial Times

- [Access](#) (note the special registration instructions)
- Current FT license is to June 2024, with renewal dependent on feedback to Beedie
- [Blog post](#)

Notes:

7. eBooks in an academic context

- Access: search the [SFU Library catalogue](#), limiting to Resource Type = Books
- [3-Minute Tips](#) (video) + posts: [Read-on-a-bus books](#) + [CFA & beyond](#) + [Academic series](#)

Notes:

8. LinkedIn Learning

- [Access](#) (note special click-through privacy warning)

Notes:

9. Frost & Sullivan

- [Access](#) (to Summer 2024 only!)
- [Blog posts](#) that mention F&S + [3-Minute Tips](#) (video)

Notes:

10. Alumni resources

- [Guide listing resources that remain accessible remotely after graduation](#)
- [Blog post](#) highlighting selection of available business & economics resources

Notes:

Bonus sources (if time & energy!):

- Nexis Uni, Sage Business Skills, Mergent: Intellect & Archives, Plunkett Industry Almanacs...