

Publications covered by Vividata in their Spring 2023 study (as of Fall 2023)

* Magazines and newspapers are added and dropped occasionally, but overall the list is fairly constant.

Magazines

AMA Insider Magazine
Best Health
CAA Ontario & Atlantic (formerly
CAA Magazine)
CAA Manitoba
CAA Saskatchewan
CAA Magazine Summary
Canada's History
Canadian Geographic
CANADIAN HOUSE & HOME
Canadian Living
Chatelaine
Cottage Life
ELLE CANADA
FASHION Magazine
FOOD & DRINK
Hello! Canada
InStyle
Maclean's
Our Canada
Reader's Digest
Report On Business Magazine
Style at Home
Toronto Life
Vancouver Magazine
Western Living
Zoomer Magazine

Bel Âge magazine
CAA Québec
Châtelaine (Fr)
Clin d'oeil
Coup de pouce
ELLE QUÉBEC
L'actualité
Les Affaires/Les Affaires Plus
Les Idées de ma Maison
Magazine Véro
RICARDO Magazine
Sélection du Reader's Digest
Urbania - digital only

Where to find this list in the database

- Enter the Vividata database via the SFU Library and choose a "study" from the Fall, Winter, or Spring periods. (Note that Summer studies do not include magazine-specific readership data.)
- Click on *Readership (Specific)*
- Browse the topics, looking for the names of magazines in each one.
- It used to be much easier to get a clean list of magazines covered in Vividata, but they appear to have removed that functionality in recent years.

If you select older Vividata studies, you may find additional magazines. For instance, in Spring 2022 the studies also covered Financial Post Magazine, NOW, People (Canada), Sports Illustrated (Canada), The Hockey News, and Today's Parent.

Daily Newspapers

Cape Breton Post (LM)
Edmonton Journal
Leader-Post (Regina)
Montreal Gazette
National Post
Niagara Falls Review
North Bay Nugget (LM)
Ottawa Citizen
Standard-Freeholder (LM)
The Belleville Intelligencer (LM)
The Brandon Sun (LM)
The Brantford Expositor (LM)
The Calgary Herald
The Calgary Sun
The Chatham Daily News (LM)
The Chronicle Herald (extended area)
The Daily Press (LM)
The Edmonton Sun
The Globe And Mail
The Guardian (extended area)
The Hamilton Spectator
The Kingston Whig-Standard (LM)
The London Free Press
The Ottawa Sun
The Owen Sound Sun Times (LM)
The Peterborough Examiner (LM)
The Province
The Sarnia Observer (LM)
The Sault Star (LM)
The Standard
The StarPhoenix
The Sudbury Star (LM)
The Telegram
The Toronto Sun

The Tribune
The Vancouver Sun
The Windsor Star
The Winnipeg Sun
Times Colonist
Toronto Star
Waterloo Region Record (home market)
Winnipeg Free Press
La Tribune (extended area)
La Voix de l'Est (LM)
Le Devoir
Le Droit
Le Journal de Montreal
Le Journal de Quebec
Le Nouvelliste (extended area)
Le Quotidien (extended area)
Le Soleil

Community Newspapers

The newest Vividata studies do not cover community newspapers, but some of the older studies did have data on a small number of local paper such as:

Brampton Guardian
Mississauga News
Niagara This Week
Scarborough Mirror

Where to find this list in the database

- Use the same method as with Magazines, but pick either a *Daily Newspapers* or a *Community Newspapers* topic from the *Readership (Specific)* category.