

Finding CFRA Equity Research Industry Surveys via S&P Capital IQ: Two Approaches

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The screenshot shows the S&P Capital IQ web interface. At the top, the search bar contains the word "apple". Below the search bar, the "Companies" tab is selected in the navigation menu. On the left sidebar, the "Research" category is expanded, and "Industry Surveys" is highlighted with a red circle. A red arrow points from this circle to the "Industry Surveys" link in the main content area. Another red arrow points from the "Industry Surveys" link to the "Business Description" section of the Apple Inc. profile. The main content area displays the "Apple Inc. (NasdaqGS:AAPL) Public Company Profile". The profile includes a table with the following information:

Website:	www.apple.com
Number of Employees	137,000
Ticker:	AAPL (NasdaqGS)
Current Professionals Profiled:	34
Year Founded:	1977


Below the table, the "Business Description" section is visible, starting with "Apple Inc. designs, manufactures, and markets smartphones, personal computers, tablets, and wearables, along with a variety of accessories and services. The company also publishes digital magazines, such as the iPad magazine and the Mac magazine, and has a collection of applications for the iPhone, iPad, and Mac. Apple Inc. has a collection of applications for the iPhone, iPad, and Mac." The "Current and Pending Investors" section is also visible, listing "2020 Ventures, LLC, Berkshire Hathaway Inc. (NYSE:BRK.A), California Public Employee


Search for a company, then scroll down the left side to find Industry Surveys in the Research category.

That will open up an CFRA industry reports that are relevant to your target company.





<See next page for #2...>

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My Capital IQ Companies **Research** Markets Screening Charting Projects Alpha Factor ▾ ▸ + ⚙ My Lists ▾ Alerts 

Investment Research

Create Alert  Research Settings  View/Request Entitlements  Create Activity  36 Items

Quick Search | Advanced Search | Saved Searches

Search Criteria

Symbol / Name Keyword Tips Report Type Date Range Analyst

hotels Industry Overview ▾ Last 12 Months ▾

☒ Primary Symbol Only ☐ Search Headline Only

Contributors

Default

Search or Clear Save

Choose "Research" at the top of the screen.

Then either search for a company in your industry or enter a keyword for the industry.

Change the report Type to Industry Overview, and expand the date range.

All Research (21) Models (0)

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Contributor	Report Title	Type	Pages
CFRA Equity Research	Infrastructure	Industry Overview*	64
CFRA Equity Research	Consumer Finance	Industry Overview*	49
CFRA Equity Research	Rail (Non-Apparel)	Industry Overview*	58
CFRA Equity Research	Hotels	Industry Overview*	53
CFRA Equity Research	Brick Tiles, Apparel & Luxury Goods	Industry Overview*	41
CFRA Equity Research	Interactive Media & Services	Industry Overview*	33
CFRA Equity Research	Hotels, Gaming & Lodging	Industry Overview*	40
CFRA Equity Research	Paper & Paper Packaging	Industry Overview*	47
CFRA Equity Research	Real Estate Investment Trusts	Industry Overview*	71
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Viewing 1-21 of 21 Reports

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