

Copyright for FASS Communicators

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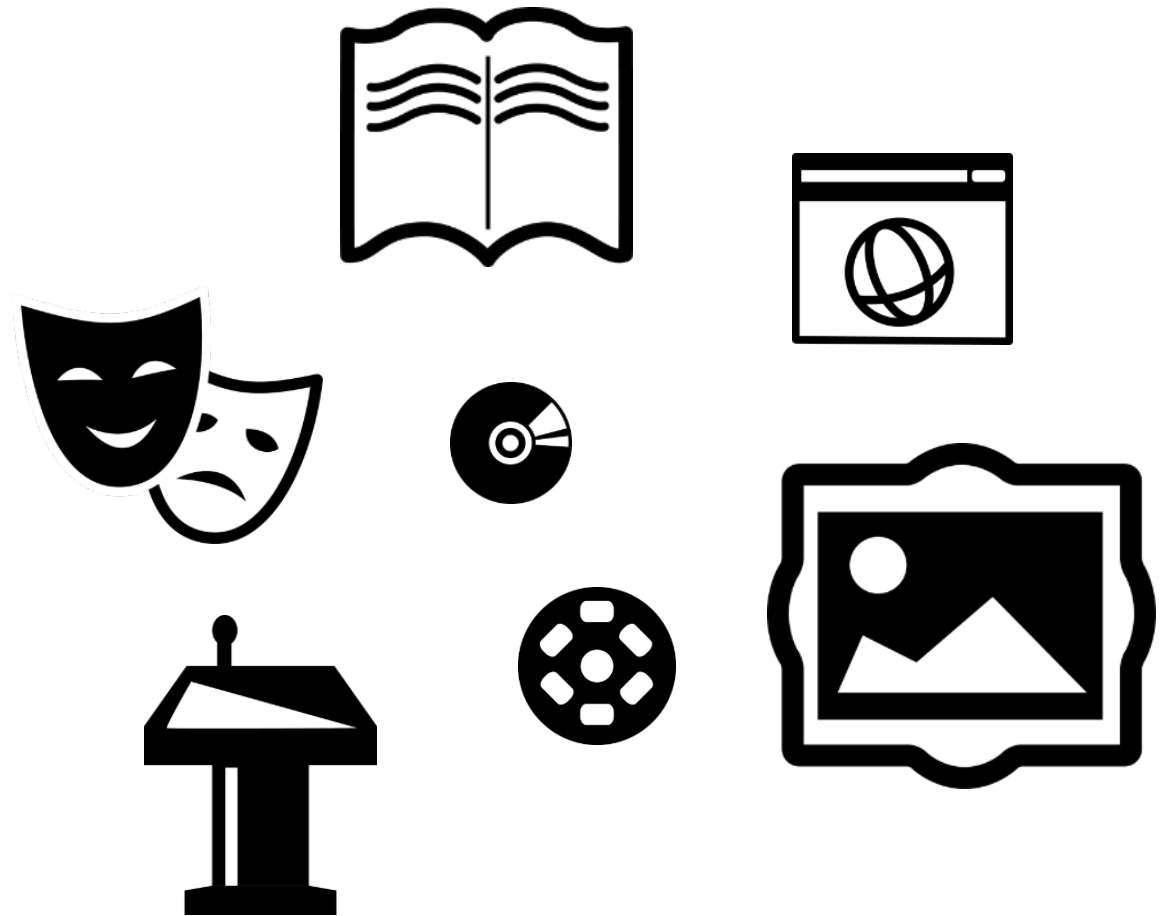


Nothing in this presentation is intended as or should be construed as legal advice.

What is copyright?

Copyright protects:

- Literary works (books, poems, journal articles, websites)
- Dramatic works (plays, films)
- Musical works (songs, compositions)
- Artworks (drawings, paintings, photographs, sculptures, maps)
- Performances (dancing, singing, acting, presentations, speeches)
- Sound recordings (lectures, nature sounds, music, audiobooks)
- Communication signals (broadcasts, TV, radio programs)



What is copyright?

Rights include:

- Copy
- Perform in public
- Publish
- Translate
- Adapt to another format
- Record a literary, dramatic, or musical work
- Broadcast
- Exhibit an artwork
- Authorize others to do these things

Happens immediately and automatically

Term = “life plus 50”

Public domain = copyright no longer applies

What is *not* protected by copyright?

Materials that are not copyrightable

- Thoughts and ideas
- Facts and data
- Single words and short phrases

Materials in the public domain

- 50+ years after the death of the creator

Annual precipitation in Vancouver

2021 so far	713.0 mm
2020	1140.4 mm
2019	965.7 mm
2018	1343.4 mm
2017	1239.3 mm

Source:

<https://vancouver.weatherstats.ca/metrics/precipitation.html>

Finding images online

Using Google search

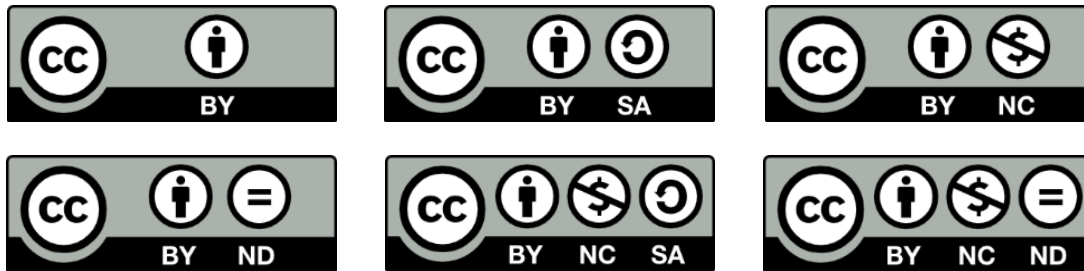
1. Follow the link to the image's original site
 2. Check for open licensing info or statements permitting or restricting use of the content
- If the image is from a newspaper or other publication, or a business or organization's website, you likely can't use it.



Image by [Hebi B.](#) from [Pixabay](#).

Open licenses

Creative Commons (CC)



BY = Attribution

SA = Share alike

NC = Non-commercial

ND = No derivatives



"Fall 2010 hackNY Student Hackathon" by [hackNY](#) is licensed under [CC BY-SA 2.0](#).

Finding openly-licensed & (legit) free images

- CC Search: search.creativecommons.org
- Wikimedia: commons.wikimedia.org
- Wikipedia: wikipedia.org
- The Noun Project (icons): thenounproject.com

With advanced search filters:

- Flickr: flickr.com
- Europeana: europeana.eu



Created by Adrien Coquet
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Copyright-free sites:

- Pixabay.com
- Unsplash.com



Image by [Mahmud Shoeb](https://MahmudShoeb) from Pixabay.

Finding openly-licensed videos and music

Videos

- [Pixabay.com](https://pixabay.com)
- [Vimeo.com](https://vimeo.com)

Music

- [Pixabay.com](https://pixabay.com)
- [FreeMusicArchive.org](https://freemusicarchive.org)
- [Bandcamp.com](https://bandcamp.com)
- [Jamendo.com](https://jamendo.com)

The bottom line



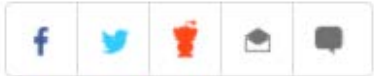
- Use content that is:
 - SFU created/owned,
 - covered by licenses with image providers, or
 - openly licensed or otherwise free to use.

- Any image posted publicly online (whether intended for the SFU community or the general public) is at high risk of being detected by rightsholders.

Image by [truthseeker08](#) from [Pixabay](#).

Social media guidelines

DO

- Repost or share content from its original source 
- Post links to websites and pages
- Post anything SFU owns the copyright in, or has a license to use
- Post anything with an applicable open license (e.g. Creative Commons)

DON'T(ish)

- Repost a repost – share the original source
- Cut/copy and paste just an image, text, or part of the original material – link instead
- Quote or include content without linking to its source

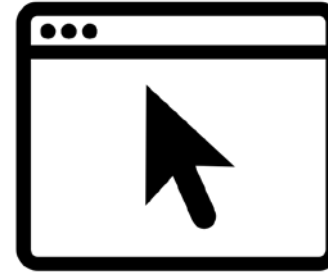
SFU Copyright Office



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from Noun Project

- Questions
- Consultations
- Presentations
- Workshops

Contact us at copy@sfu.ca



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- FAQs
- Resources
- Links
- SFU copyright policies

Visit copyright.sfu.ca



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Photo by [Artem Maltsev](#) on [Unsplash](#)

Questions?



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