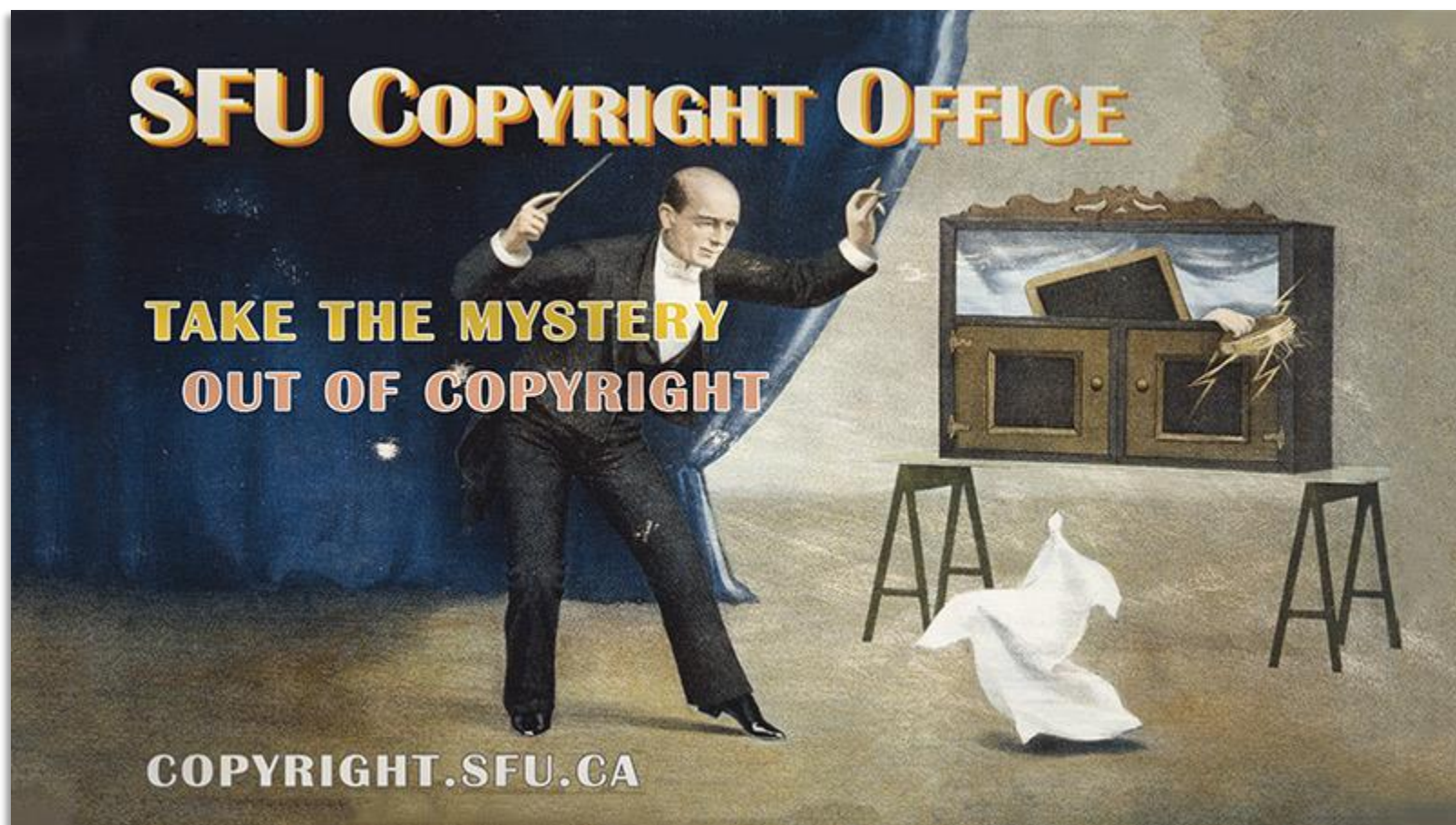


# SFU Copyright Office

TAKE THE MYSTERY  
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# Copyright in the *Virtual* Classroom

Don Taylor, Copyright Officer

Jennifer Zerkee, Copyright Specialist

[copy@sfu.ca](mailto:copy@sfu.ca) | [copyright.sfu.ca](http://copyright.sfu.ca)



*Nothing in this presentation is intended as or should be construed as legal advice.*

# What is copyright?



**Rights** include

- copy
- perform in public
- publish
- translate
- adapt to another format
- record a literary, dramatic or musical work
- broadcast
- exhibit an artwork
- authorize others to do these things

**Happens** immediately and automatically

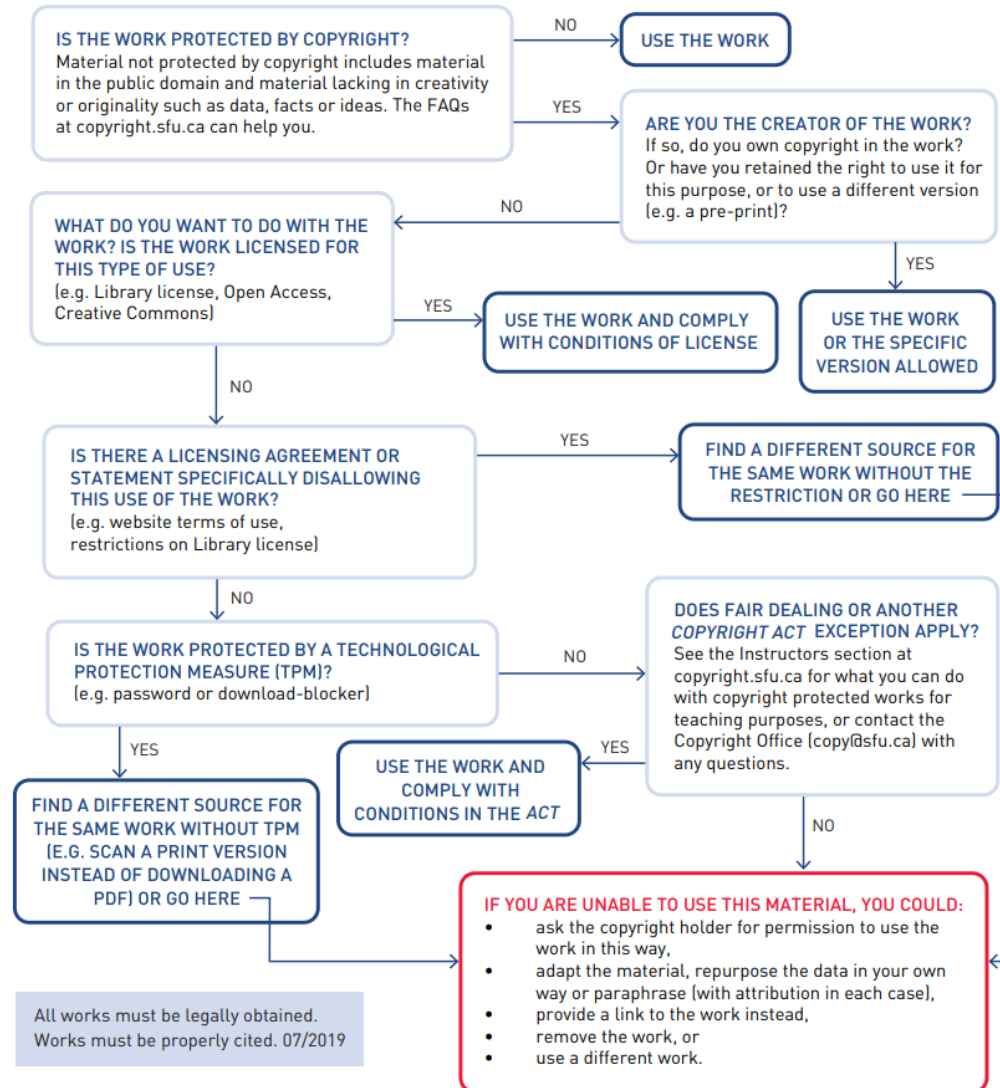
**Term** “Life plus 50”

# Workshop handouts

- Go to [copyright.sfu.ca](http://copyright.sfu.ca)
- Click on Instructors
- Click on Resources
- We will be using “Copyright Information Graphic” and “Copyright Decision Tree”

# COPYRIGHT DECISION TREE

SFU employees have the responsibility to abide by Canada's *Copyright Act* and by the University's own copyright policies. This decision tree will help you determine whether you can use a copyright protected work in the way you would like to.



All works must be legally obtained.  
Works must be properly cited. 07/2019

# USING COPYRIGHT PROTECTED MATERIALS FOR TEACHING PURPOSES AT SFU

	TEXTUAL MATERIALS	AUDIO AND VIDEO	IMAGES	INTERNET MATERIALS
<b>USING A SHORT EXCERPT?</b> Follow these fair dealing guidelines.	You can copy up to 10% of the work OR: <ul style="list-style-type: none"> <li>• 1 chapter from a book Note: you may not copy an entire poem or short story from a collection</li> <li>• 1 article from a journal issue</li> <li>• 1 article or page from a newspaper issue</li> <li>• 1 entry from a reference work (e.g. encyclopedia, dictionary).</li> </ul>	You can copy up to 10% of the work OR 1 track from an album, as long as you are not breaking a technological protection measure (TPM*).	You can copy 1 image from a compilation (e.g. coffee table book, atlas) OR up to 10% of a stand-alone image (e.g. painting, poster, wall map). You cannot copy an entire stand-alone image.	You can copy a short excerpt up to the fair dealing limits according to the type of media.
<b>WANT TO USE MORE?</b> Use one of these exceptions from the Copyright Act.	You can reproduce the entire work for display in the classroom or for use in exams if a copy in the required format is not readily commercially available.	You can play the entire work (e.g. DVD, CD) in the classroom.	You can reproduce the entire image for display in the classroom or for use in exams if a copy in the required format is not readily commercially available.	You can reproduce an entire work from the Internet as long as you are not breaking a TPM* and there is no "clearly visible notice" prohibiting copying.

SFU employees are responsible for abiding by Canada's Copyright Act and the University's copyright policies.

Under fair dealing you may copy or distribute a short excerpt of a copyright protected work for the purposes of research, private study, education, parody, satire, criticism, review or news reporting as a:

- class handout
- email message
- posting in Canvas
- part of a course pack sold through the SFU Bookstore.

Copying multiple short excerpts from the same copyright protected work, with the intention of reproducing amounts beyond the fair dealing limits, is prohibited.

Licences for online resources govern how they can be used. See Article Databases and A-Z Journals on the SFU Library website.

These guidelines apply to teaching at SFU only. All works copied must be legally obtained. Works must be properly cited.

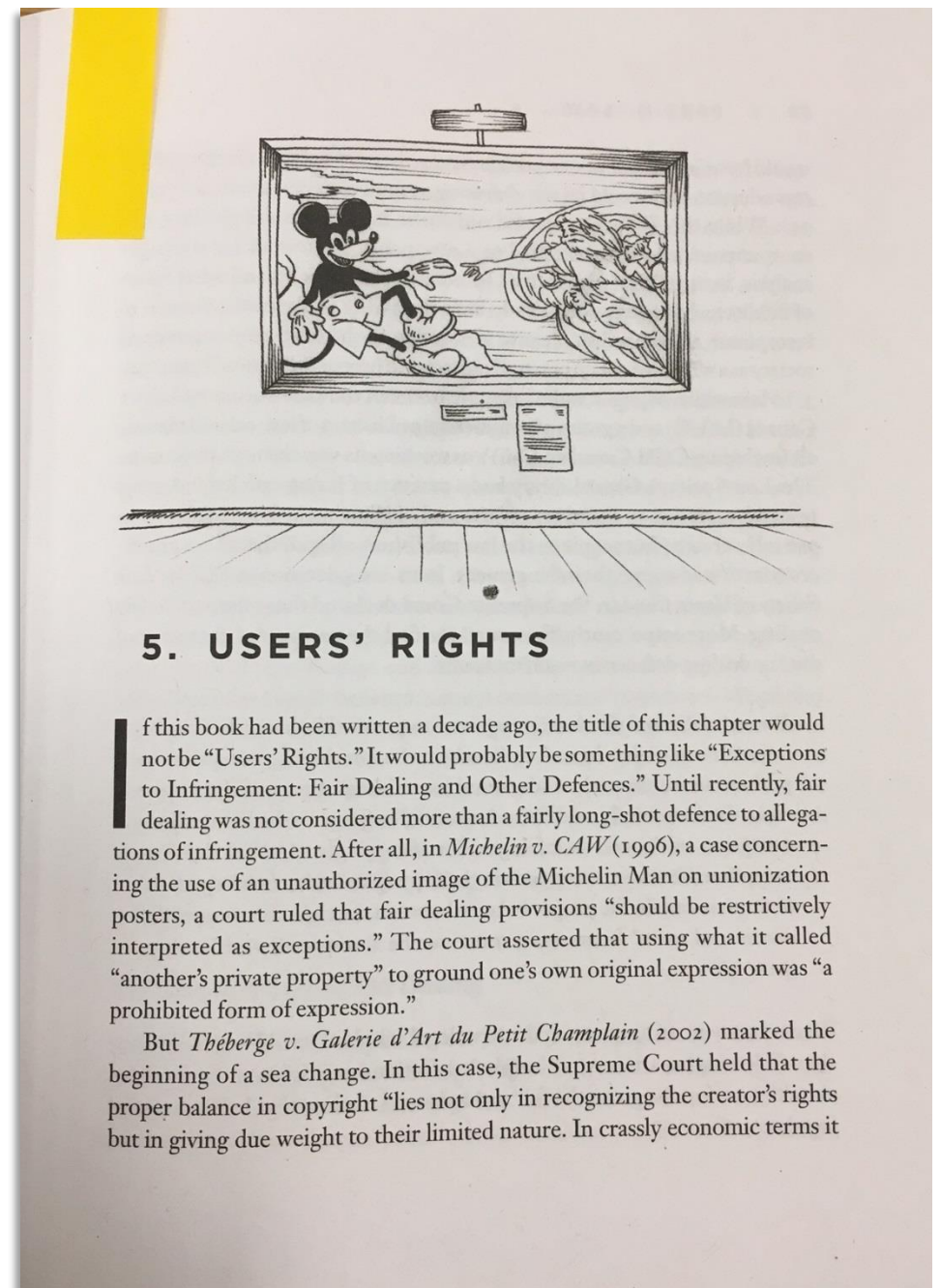
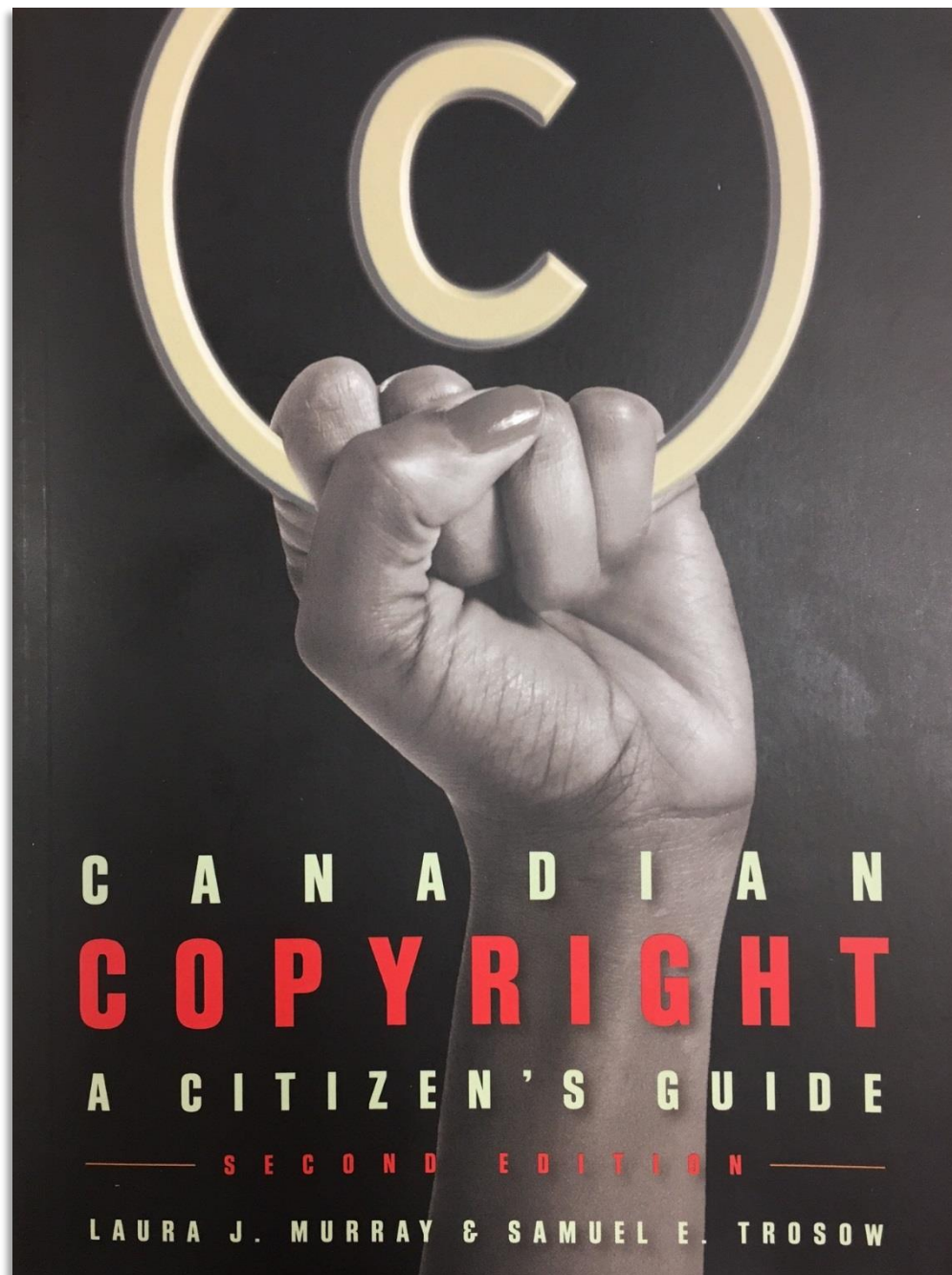
*\*Examples of technological protection measures (TPM) include passwords and regional encoding.*

05/2019

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THE SFU COPYRIGHT OFFICE FOR ASSISTANCE.**  
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Scenario 1: a book chapter







Canadian Copyright: A Citizen's Guide, Second edition  
© 2013 Laura J. Murray and Samuel E. Trosow

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The 10% / 1 chapter fair dealing guideline does not apply to collected creative works such as collections of short stories, poems, or plays. In those cases, one “chapter” is actually one entire story, poem, or play. You can copy up to 10% of the individual story/poem/play.

# SFU Bookstore services

## ~~Traditional course pack~~

- Paper
- Cost-recovery model (student pays license and production cost, no profit)

## Digital license

- Scan the content and post in Canvas or email to students
- License cost paid by central SFU fund
- Temporary measure until pay online option available in Canvas

# Posting fair dealing excerpts in Canvas

*This item has been copied under the Fair Dealing provisions of the Copyright Act as enumerated in SFU Appendix R30.04A - Application of Fair Dealing under Policy R30.04. You may not distribute, e-mail or otherwise communicate these materials to any other person.*

Scenario 2: a YouTube video



patrick stewart as claudius



masterclass.com

MasterClass  
MasterClass.com

Ad 1 of 2 · 0:21 masterclass.com

2:02 / 2:23

Skip Ads

Hamlet- Patrick Stewart as Claudius

36,107 views · Apr 23, 2010

183 3 SHARE SAVE ...

BBC AMERICA  
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New York - March 3, 2010 - This May, experience William Shakespeares greatest work like never before as the BBC releases to DVD the star-studded theatrical event, Hamlet. Featuring David Tennant (Doctor Who, Harry Potter and the Goblet of Fire) as Hamlet and Patrick Stewart (X-Men

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196K views · 1 year ago

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ppotter  
27K views · 2 years ago

1918 Spanish Flu historical documentary | Swine Flu...  
Chromosome8  
Recommended for you

Scenario 3: showing a film in class

# Library streaming options

- Is the streaming film already in our collection? Check the catalogue.
- If it isn't, see <https://www.lib.sfu.ca/about/branches-depts/mrc/streaming-video-service> for details about requesting a streaming version.

# Scenario 4: images

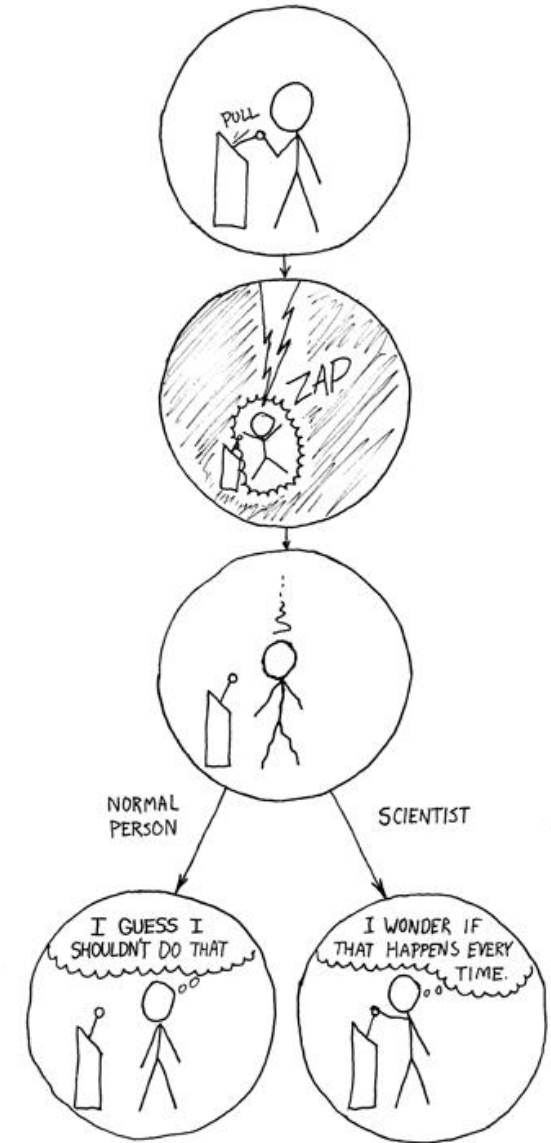
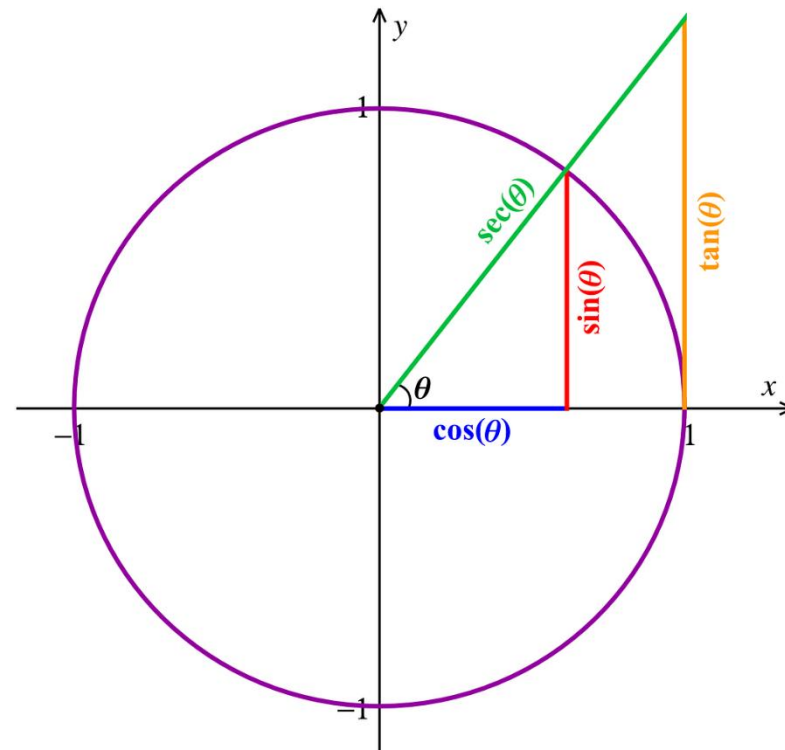
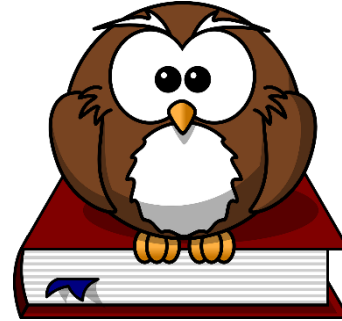
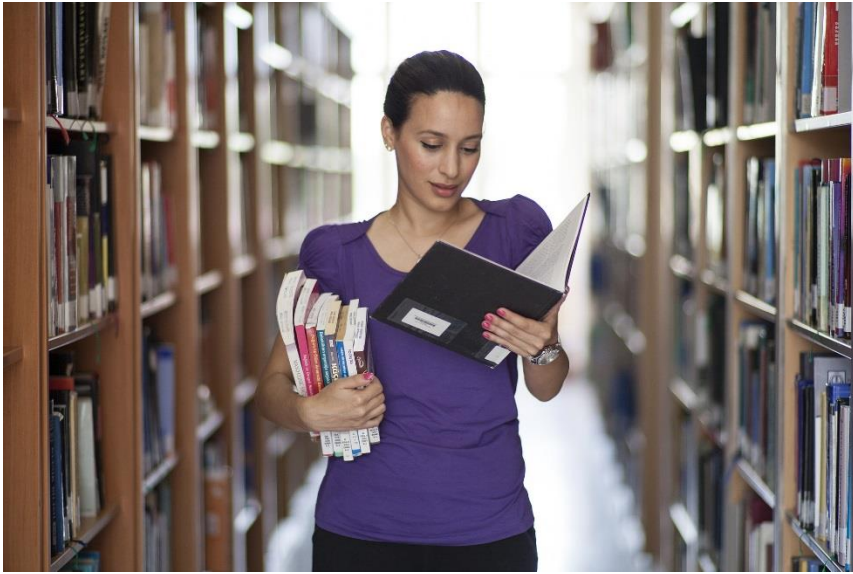


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# Library-licensed image sources

SFU Library subscribes to a number of image databases for the university community's use. Images in these collections can be freely used within SFU courses.

➤ <https://www.lib.sfu.ca/help/research-assistance/format-type/online-images/databases>

# What about *your* work?

**Teaching:** Instructors own copyright in their research and teaching materials (SFU Policy R30.03).

**Students** have fair dealing and similar rights, but generally cannot copy and share your materials outside of the class.



# Questions?

Don Taylor, Copyright Officer

Jennifer Zerkee, Copyright Specialist

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