



After extensive stakeholder consultations and program reviews, the SFU Library commits to a vision that will guide it during the coming five years. *The SFU Library Strategic Plan 2011-2016* comprises six high-level strategic directions and nineteen high-impact goals that will inform the Library's action agenda for the coming five years.

--Chuck Eckman, Dean of Library Services and University Librarian

## ASK. EXPLORE. DISCOVER.

### Mission:

At the heart of the University, the SFU Library is dedicated to providing access to collections, services and facilities of the highest possible quality in support of the learning, research and community engagement goals of Simon Fraser University.

### Values and Principles:

- build upon existing strengths
- ensure financial sustainability
- maintain operational excellence
- strive to create efficiencies for our users
- solicit user input to guide service programming
- partner with relevant SFU individuals, units and services
- reach out and serve communities beyond SFU
- promote open access to library resources



# DIRECTIONS

1

## ENABLE A WELCOMING AND SUCCESSFUL LIBRARY EXPERIENCE

The Library will focus on creating a set of inviting, intuitive, comfortable and warm physical spaces at its Burnaby, Surrey and Vancouver campus locations, and apply the same principles as it develops its virtual space.

### GOALS

- Renew the W.A.C. Bennett Library facility and its furnishings. Plan for reclamation and repurposing of the boiler space in the W.A.C. Bennett Library
- Renovate Belzberg Library to add interactive student space and create a home for Student Learning Commons services at SFU's Vancouver campus.
- Build out the SFU Library's virtual web presence as SFU's fourth library, the "eBranch".

2

## CREATE A VIBRANT HUB FOR RESEARCH AND LEARNING

The Library will expand upon its record of success in supporting a positive user experience, exemplified in programs such as the Information Commons, Student Learning Commons, AskAway virtual reference service and similar initiatives.

### GOALS

- Develop a Research Commons pilot program, including an initial physical presence in the W.A.C. Bennett Library second floor. Use results to inform subsequent rollout of Research Commons services to the Surrey and Vancouver campuses.
- Review the liaison librarian program to ensure alignment with SFU's current and future academic program requirements.
- Create a cultural space in the W.A.C. Bennett Library third floor to accommodate Library and student driven programming.

## 3

### **BUILD RESPONSIVE AND ENDURING COLLECTIONS**

The Library will continue to develop general and special collections that serve the needs of the SFU community. We will also develop custodial practices that ensure long-term preservation of and access to our collections.

#### **GOALS**

- Continue the current special collecting initiative centred upon acquiring material reflecting the cultural, economic, social and political history of the province of British Columbia.
- Participate in BC provincial and Western Canadian regional shared print archiving and storage initiatives.
- Develop a digitization strategy for the SFU Library's print and analog media collections, including criteria for prioritizing candidates for digitization.
- Develop and implement a digital preservation strategy.

## 4

### **DEVELOP AND PROMOTE USER-DRIVEN SERVICES**

The Library will practice evidence-based assessment when evaluating new and proposed service programs. Expressed user needs will guide program implementation. All Library service programs will be efficiently, consistently and clearly communicated using all appropriate channels.

#### **GOALS**

- Develop and formalize an assessment program that ensures ongoing alignment between user needs and Library services and programs, through use of both formal and informal mechanisms.
- Develop an external communications strategy, incorporating knowledge from the marketing sector, in order to ensure consistent, timely and coordinated messaging to users regarding Library service programs.







## 5

### ESTABLISH LEADING-EDGE SCHOLARLY COMMUNICATIONS SUPPORT

The Library will develop a vibrant and holistic approach to scholarly communications support that promotes open communication of research within and beyond the SFU community.

#### GOALS

- Develop a comprehensive scholarly communications plan.
- Facilitate development of a collaborative, University-wide approach to SFU publishing.
- Expand and promote Summit, the Library-managed SFU research repository.
- In collaboration with campus partners, explore and define infrastructure requirements for implementing a research data curation service.
- Implement the Public Knowledge Project's financial sustainability model.

## 6

### REFRESH AND ENGAGE STAFF COMPETENCIES

The Library commits to developing its staff competencies and maintaining a respectful workplace where individual and team-based innovation, leadership and excellence is nurtured and recognized.

#### GOALS

- Develop a staff training and development program that supports the new strategic plan.
- Develop an internal communications strategy that responds to diverse staff learning styles and encourages, facilitates and acknowledges staff contributions.