Accessing TechNavio Market Research Reports

Step one: start at www.lib.sfu.ca; Load TechNavio

1. Accessing TechNavio Market Research Reports


3. Access Journal from Factiva - Dow Jones - Proquest

- Allows e-reserves
- Allows coursepacks
- Allows interlibrary loan
Step 2: “Modify Search” in Factiva

Step 3: Insert “AND” plus your search terms

Questions?
Contact Holly Hendrigan
Librarian for Applied Sciences
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See also: Secondary market research resources
TECHNAVIO

(8000 MARKET RESEARCH REPORTS)

AND

SEARCH TERMS

(BE CONCISE YET PRECISE)