

Factiva Company Report
Accor SA

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Ratio Comparison Report

Accor SA

Immeuble Odyssey110, avenue de France
Paris, Ile-de-France 75013
France

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Ownership Type: Listed
DUNS Number: 275937654

Auditor/Accountant: Ernst & Young
Fiscal Year-End Date: 2016

Accor SA operates as a holding company. It is engaged in the operation and investment in hotel properties. The company operates through the Hotel Invest and Hotel Service businesses. Hotel Invest include ownership and investments in hotel properties. Hotel Services involves hotel operator and brand franchiser. Accor was founded by Paul Dubrulle and Gérard Pélisson on April 22, 1960 and is headquartered in Paris, France.

Primary Industry Classification		
Dow Jones Industry		Hotels (except Casino)/Motels
SIC	7011	Hotels and Motels
NACE	55.10	Hotels
NAICS	721110	Hotels (except Casino Hotels) and Motels
Secondary Industry Classification		
SIC	7011	Hotels and Motels
SIC	9999	Nonclassifiable Establishments
NAICS	721199	All Other Traveler Accommodation
NAICS	721191	Bed-and-Breakfast Inns

Source: Generate, Inc., FactSet Research Systems Inc.

Ratio Comparison Report

	Company	Industry (Hotels/Resorts/Cru iselines)	Sector (Consumer Services)	S&P 500
Valuation Ratios				
Beta, 5 Years	0.93	0.91	1.08	1.00
Dividends				
Dividend Yield	2.96	3.01	1.60	1.89
Dividend 5-Yr Growth rate	10.07%	21.04%	13.40%	15.15%
Growth Rates				
Revenue TTM vs. TTM 1 Yr Ago	-2.40%	10.51%	14.74%	8.92%
Revenue, 5-Yr Growth	-23.45%	6.89%	8.37%	6.16%
EPS Percent change trailing 12 months over trailing 12 months	-12.90%	-90.78%	-22.28%	4.83%
EPS, 5-Yr Growth	54.49%	19.58%	8.76%	11.94%
Capital Spending, 5-Yr Growth	35.95%	3.01%	8.35%	9.03%
Profitability Ratios				
Gross Margin, 5-Yr Average	56.52%	25.92%	40.04%	46.00%
Operating Margin, 5-Yr Average	13.27%	13.00%	14.42%	20.72%

Pre-Tax Margin, 5-Yr Average	6.61%	7.30%	8.07%	18.53%
Net Profit Margin, 5-Yr Average	3.62%	5.88%	6.01%	13.54%
Tax Rate, 5-Yr Average	37.76%	48.50%	30.40%	26.39%
Management Effectiveness				
Return on Average Assets, 5-Yr Average	0.88%	3.19%	5.24%	7.67%
Return on Investment, 5-Yr Average	1.11%	8.48%	9.33%	13.22%
Return on Average Equity, 5-Yr Average	0.67%	17.74%	16.09%	22.59%

Source: FactSet Research Systems Inc.