As an instructor, do you...

- Hand out paper copies of articles?
- Create printed course packs?
- Include photos, diagrams or maps in your PowerPoint slides?
- Show movies or YouTube videos in class?
- Use blogs or social media in your courses?
- Use teaching materials you find online?
Copyright in the Classroom

for Instructors at SFU

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Jennifer Zerkee, Copyright Specialist

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copyright.sfu.ca
What we will be covering

• What is copyright?
• Copyright guidelines for instructors
  – Fair dealing
  – Educational institution exceptions
• Materials with fewer copyright restrictions
• Instructors’ rights
• Students’ rights
What is copyright?

**Rights** include
- copy
- perform in public
- publish
- translate
- adapt to another format
- record a literary, dramatic or musical work
- broadcast
- exhibit an artwork
- authorize others to do these things

**Happens** immediately and automatically

**Term** “Life plus 50”
What is fair dealing?

A permitted method of infringing copyright for these purposes:

- research
- private study
- education
- parody
- satire
- criticism
- review
- news reporting

Further defined in practice with six criteria developed by the Supreme Court of Canada.
Conditions on exceptions

- Always cite the source
- Use legally published/posted copies
- Not “readily commercially available”*
- Don’t break Technological Protection Measures (TPMs)
- No “clearly visible notice” prohibiting use*

*Applies to educational institution exceptions only
Technological Protection Measures (TPMs) include:

• Copy control measures:
  – Read-only works (e.g. ebooks)
  – Download blocking (e.g. streaming content)
  – Copy blocking (e.g. digital music and movies)
  – Print blocking

• Access control measures:
  – Subscriptions or paywalls
  – Password access
  – Time limits (e.g. movie rental)
Conditions:
“Clearly visible notice”

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Textual materials

TEXTUAL MATERIALS
You can copy up to 10% of the work OR:
1 chapter from a book
1 article from a journal issue
1 article or page from a newspaper issue
1 entry from a reference work (e.g. encyclopedia, dictionary)

TEXTUAL MATERIALS
You can reproduce the entire work for display in the classroom or for use in exams if a copy in the required format is not readily commercially available.

MATERIALS FOUND ON THE INTERNET
You can reproduce an entire work from the Internet (e.g. website content such as an image or text) and communicate it to your students, as long as you are not breaking a technological protection measure (TPM)* and there is no “clearly visible notice” prohibiting copying.
Audiovisual materials

**AUDIO AND VIDEO MATERIALS**
You can copy up to 10% of the work OR 1 track from an album, as long as you are not breaking a technological protection measure (TPM).*

**AUDIO AND VIDEO MATERIALS**
You can play the entire work (e.g. dvd, cd) in the classroom.

**MATERIALS FOUND ON THE INTERNET**
You can reproduce an entire work from the Internet (e.g. website content such as an image or text) and communicate it to your students, as long as you are not breaking a technological protection measure (TPM)* and there is no “clearly visible notice” prohibiting copying.
Images

**IMAGES**
You can copy 1 image from a compilation (e.g. coffee table book, atlas) OR up to 10% of a stand-alone image (e.g. painting, poster, wall map). You cannot copy an entire stand-alone image.

**IMAGES**
You can reproduce the entire image for display in the classroom or for use in exams if a copy in the required format is not readily commercially available.

**MATERIALS FOUND ON THE INTERNET**
You can reproduce an entire work from the Internet (e.g. website content such as an image or text) and communicate it to your students, as long as you are not breaking a technological protection measure (TPM)* and there is no “clearly visible notice” prohibiting copying.
Library licenses

Geography & Natural Resources

2011-01-01 (v.32, i.1) to current from Springer - CRKN - CRKN

Access Journal

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American Economic Review

1999-03-01 (v.89, i.1) to current from American Economic Association - American Economic Association

Access Journal

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Harvard Business Review

1922-10-01 to current from Business Source Complete (BSC) - EBSCO

Journal Note: E-reserves and persistent linking is NOT permitted for HARVARD BUSINESS REVIEW.

Access Journal

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User-friendly licenses

- Creative Commons licenses (creativecommons.org)
  e.g. “CC BY-NC 4.0” or ![Creative Commons logo](cc-by-nc.png)

- Website terms of use
Copyright-free sources

- Facts and data
- Works in the public domain
- An “insubstantial” amount
- Links/URLs and embedding
Facts and data

"Total Precipitation over the Last Year (monthly data) for Vancouver,” Canada Weather Stats.
http://vancouver.weatherstats.ca/charts/precipitation-1year.html

http://chemistry.about.com/od/factsstructures/ig/Chemical-Structures---S/Sucrose.-eb3.htm

http://apps.who.int/gho/data/node.main.688?lang=en
Works in the public domain

- Copyright has expired (usually after “life plus 50”)  
  - e.g. Grandma Moses (1860-1961)

- Works can then be used freely by anyone

- Different terms in different countries

Grandma Moses, *The Quilting Bee*  
1950
Image: a world history of art  
http://www.all-art.org/art_20th_century/moses2.html
An “insubstantial” amount

Short quotes:

Then light air, under saplings,
the blue banded lake under æther,
an oasis, the stones, the calm field,
the grass quiet,
and passing the tree of the bough


Film stills:

Links/URLs and embedding

• Links: http://www.lib.sfu.ca/help/academic-integrity/copyright

• Links embedded in text: SFU’s Copyright Office

• URLs that aren’t links: copyright.sfu.ca

• DOIs and other identifiers: 10.4081/xeno.2015.5773

• Embedded YouTube videos:

• Show websites live
What about your work?

**Teaching:** Instructors own copyright in their research and teaching materials

**Publishing** usually involves copyright transfer, but can be negotiable
(See the SFU Library’s page *Scholarly Publishing + Open Access*)

Copying and using your own work:

- Work within fair dealing or educational institution exceptions, or
- Contact other copyright holders
Copyright and students

- Students are subject to the *Copyright Act* and SFU policies

- Students own copyright in their work

- Graduate students
  - May need permission to include third-party material in a thesis
  - Own copyright in their theses (licensed to SFU and Library and Archives Canada)